



## Community Profile

Rings: 1, 3, 5 mile radii

18 Rio Grande St, Salt Lake City, UT 84101,

Latitude: 40.7698

Longitude: -111.9040

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	15,551	121,655	197,424
2020 Total Population	20,137	131,001	215,135
2020 Group Quarters	943	3,670	8,265
2022 Total Population	21,168	134,353	220,538
2022 Group Quarters	943	3,670	8,266
2027 Total Population	23,875	141,011	230,290
2022-2027 Annual Rate	2.44%	0.97%	0.87%
2022 Total Daytime Population	63,713	194,985	374,703
Workers	55,316	136,583	277,993
Residents	8,397	58,402	96,710
<b>Household Summary</b>			
2010 Households	7,309	49,219	77,705
2010 Average Household Size	1.94	2.41	2.47
2020 Total Households	10,647	57,363	89,573
2020 Average Household Size	1.80	2.22	2.31
2022 Households	11,184	59,075	92,274
2022 Average Household Size	1.81	2.21	2.30
2027 Households	12,776	62,865	97,595
2027 Average Household Size	1.79	2.18	2.27
2022-2027 Annual Rate	2.70%	1.25%	1.13%
2010 Families	2,664	23,908	41,108
2010 Average Family Size	2.95	3.36	3.30
2022 Families	3,840	26,905	46,546
2022 Average Family Size	2.69	3.11	3.11
2027 Families	4,295	28,091	48,554
2027 Average Family Size	2.68	3.09	3.08
2022-2027 Annual Rate	2.26%	0.87%	0.85%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,004	50,438	79,215
Owner Occupied Housing Units	24.2%	40.1%	45.7%
Renter Occupied Housing Units	62.3%	51.7%	47.0%
Vacant Housing Units	13.5%	8.2%	7.3%
2010 Housing Units	8,550	53,721	84,249
Owner Occupied Housing Units	23.2%	37.9%	43.4%
Renter Occupied Housing Units	62.3%	53.7%	48.8%
Vacant Housing Units	14.5%	8.4%	7.8%
2020 Housing Units	12,677	63,241	97,895
Vacant Housing Units	16.0%	9.3%	8.5%
2022 Housing Units	13,649	65,988	102,031
Owner Occupied Housing Units	23.5%	35.6%	41.2%
Renter Occupied Housing Units	58.4%	53.9%	49.3%
Vacant Housing Units	18.1%	10.5%	9.6%
2027 Housing Units	15,511	70,860	109,002
Owner Occupied Housing Units	21.7%	34.5%	40.1%
Renter Occupied Housing Units	60.6%	54.2%	49.4%
Vacant Housing Units	17.6%	11.3%	10.5%
<b>Median Household Income</b>			
2022	\$58,354	\$59,726	\$66,517
2027	\$74,298	\$77,703	\$84,117
<b>Median Home Value</b>			
2022	\$366,096	\$356,702	\$405,584
2027	\$483,333	\$468,701	\$501,653
<b>Per Capita Income</b>			
2022	\$43,142	\$37,944	\$40,535
2027	\$54,836	\$47,105	\$49,072
<b>Median Age</b>			
2010	32.8	30.5	30.7
2022	34.7	32.8	32.8
2027	35.4	33.3	33.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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<b>2022 Households by Income</b>			
Household Income Base	11,184	59,074	92,272
<\$15,000	13.5%	12.7%	11.1%
\$15,000 - \$24,999	8.3%	8.2%	7.0%
\$25,000 - \$34,999	8.2%	8.7%	7.8%
\$35,000 - \$49,999	11.7%	11.3%	10.8%
\$50,000 - \$74,999	19.3%	18.7%	18.0%
\$75,000 - \$99,999	11.7%	13.3%	14.0%
\$100,000 - \$149,999	16.3%	15.3%	16.4%
\$150,000 - \$199,999	6.4%	5.7%	7.0%
\$200,000+	4.5%	6.0%	7.9%
Average Household Income	\$81,443	\$86,030	\$96,080
<b>2027 Households by Income</b>			
Household Income Base	12,776	62,864	97,593
<\$15,000	8.8%	9.0%	7.8%
\$15,000 - \$24,999	6.6%	6.0%	5.0%
\$25,000 - \$34,999	6.1%	6.8%	6.0%
\$35,000 - \$49,999	13.3%	10.1%	9.2%
\$50,000 - \$74,999	15.4%	16.1%	15.7%
\$75,000 - \$99,999	8.9%	14.0%	14.7%
\$100,000 - \$149,999	22.8%	21.1%	21.8%
\$150,000 - \$199,999	12.1%	9.4%	10.7%
\$200,000+	5.9%	7.4%	9.2%
Average Household Income	\$102,221	\$105,420	\$114,985
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,209	23,523	42,016
<\$50,000	1.6%	3.9%	2.7%
\$50,000 - \$99,999	1.0%	1.7%	1.2%
\$100,000 - \$149,999	3.5%	4.8%	3.5%
\$150,000 - \$199,999	9.6%	9.0%	6.3%
\$200,000 - \$249,999	8.9%	7.9%	6.3%
\$250,000 - \$299,999	12.2%	11.8%	9.4%
\$300,000 - \$399,999	20.0%	19.3%	19.9%
\$400,000 - \$499,999	16.4%	13.6%	17.3%
\$500,000 - \$749,999	19.4%	17.3%	22.0%
\$750,000 - \$999,999	3.3%	6.6%	8.2%
\$1,000,000 - \$1,499,999	1.8%	1.9%	1.8%
\$1,500,000 - \$1,999,999	0.7%	1.2%	0.9%
\$2,000,000 +	1.7%	1.0%	0.7%
Average Home Value	\$442,199	\$436,616	\$467,853
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,372	24,467	43,713
<\$50,000	0.6%	2.2%	1.5%
\$50,000 - \$99,999	0.7%	0.7%	0.4%
\$100,000 - \$149,999	1.6%	1.9%	1.3%
\$150,000 - \$199,999	5.7%	3.2%	2.0%
\$200,000 - \$249,999	0.3%	1.8%	1.5%
\$250,000 - \$299,999	0.9%	7.4%	5.0%
\$300,000 - \$399,999	17.1%	19.2%	17.0%
\$400,000 - \$499,999	27.7%	19.9%	21.0%
\$500,000 - \$749,999	31.3%	26.7%	32.9%
\$750,000 - \$999,999	7.4%	10.6%	12.2%
\$1,000,000 - \$1,499,999	1.7%	2.6%	2.3%
\$1,500,000 - \$1,999,999	1.6%	1.8%	1.3%
\$2,000,000 +	3.4%	2.1%	1.5%
Average Home Value	\$586,688	\$559,973	\$575,046

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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<b>2010 Population by Age</b>			
Total	15,552	121,657	197,424
0 - 4	5.7%	7.8%	8.1%
5 - 9	4.1%	6.3%	6.5%
10 - 14	3.4%	5.6%	5.5%
15 - 24	17.2%	17.2%	17.1%
25 - 34	24.0%	21.8%	20.9%
35 - 44	12.4%	12.9%	13.0%
45 - 54	12.0%	11.1%	11.1%
55 - 64	9.5%	8.8%	8.9%
65 - 74	6.4%	4.5%	4.5%
75 - 84	3.7%	2.8%	2.9%
85 +	1.4%	1.3%	1.4%
18 +	84.5%	77.2%	76.7%
<b>2022 Population by Age</b>			
Total	21,170	134,352	220,539
0 - 4	4.9%	6.7%	6.9%
5 - 9	4.2%	6.0%	6.3%
10 - 14	3.7%	5.5%	5.9%
15 - 24	13.2%	15.1%	15.6%
25 - 34	24.6%	21.3%	19.5%
35 - 44	14.1%	14.0%	14.3%
45 - 54	9.8%	10.0%	10.2%
55 - 64	10.2%	9.4%	9.4%
65 - 74	8.7%	7.0%	7.0%
75 - 84	4.6%	3.4%	3.3%
85 +	1.9%	1.5%	1.5%
18 +	84.9%	78.7%	77.6%
<b>2027 Population by Age</b>			
Total	23,877	141,010	230,291
0 - 4	5.1%	6.7%	6.9%
5 - 9	4.2%	5.8%	6.1%
10 - 14	3.7%	5.4%	5.7%
15 - 24	13.5%	15.3%	16.0%
25 - 34	22.8%	19.8%	18.0%
35 - 44	15.2%	14.6%	14.7%
45 - 54	10.0%	10.5%	10.9%
55 - 64	9.3%	8.9%	8.8%
65 - 74	9.1%	7.4%	7.4%
75 - 84	5.3%	4.1%	4.1%
85 +	1.9%	1.5%	1.5%
18 +	84.7%	79.0%	78.0%
<b>2010 Population by Sex</b>			
Males	8,390	63,602	101,670
Females	7,162	58,053	95,755
<b>2022 Population by Sex</b>			
Males	11,021	70,000	113,070
Females	10,146	64,352	107,469
<b>2027 Population by Sex</b>			
Males	12,350	73,201	117,738
Females	11,525	67,809	112,551

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

18 Rio Grande St, Salt Lake City, UT 84101,

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<b>2010 Population by Race/Ethnicity</b>			
Total	15,551	121,655	197,425
White Alone	75.0%	69.1%	73.5%
Black Alone	4.2%	3.5%	2.9%
American Indian Alone	1.5%	1.6%	1.4%
Asian Alone	3.7%	4.3%	4.5%
Pacific Islander Alone	1.7%	2.7%	2.1%
Some Other Race Alone	10.1%	14.7%	11.9%
Two or More Races	3.8%	4.2%	3.8%
Hispanic Origin	23.1%	29.8%	24.3%
Diversity Index	62.7	70.7	64.6
<b>2020 Population by Race/Ethnicity</b>			
Total	20,137	131,001	215,135
White Alone	67.2%	62.2%	66.2%
Black Alone	3.8%	3.7%	3.1%
American Indian Alone	1.6%	1.9%	1.6%
Asian Alone	5.8%	5.5%	5.6%
Pacific Islander Alone	1.4%	2.8%	2.3%
Some Other Race Alone	9.7%	12.8%	10.9%
Two or More Races	10.6%	11.2%	10.3%
Hispanic Origin	20.5%	26.6%	22.6%
Diversity Index	67.8	74.3	69.7
<b>2022 Population by Race/Ethnicity</b>			
Total	21,168	134,354	220,537
White Alone	66.7%	61.7%	65.7%
Black Alone	3.9%	3.8%	3.2%
American Indian Alone	1.7%	1.9%	1.6%
Asian Alone	5.9%	5.6%	5.7%
Pacific Islander Alone	1.4%	2.8%	2.3%
Some Other Race Alone	9.8%	12.8%	10.9%
Two or More Races	10.7%	11.3%	10.5%
Hispanic Origin	20.4%	26.5%	22.5%
Diversity Index	68.2	74.6	70.0
<b>2027 Population by Race/Ethnicity</b>			
Total	23,875	141,011	230,290
White Alone	65.8%	60.6%	64.7%
Black Alone	4.1%	4.0%	3.4%
American Indian Alone	1.7%	2.0%	1.7%
Asian Alone	6.4%	6.0%	6.1%
Pacific Islander Alone	1.4%	2.8%	2.4%
Some Other Race Alone	9.7%	12.9%	11.0%
Two or More Races	11.0%	11.7%	10.8%
Hispanic Origin	19.9%	26.1%	22.2%
Diversity Index	68.6	75.2	70.7
<b>2010 Population by Relationship and Household Type</b>			
Total	15,551	121,654	197,425
In Households	91.1%	97.7%	97.4%
In Family Households	52.6%	69.2%	71.6%
Householder	17.0%	19.6%	20.9%
Spouse	11.6%	13.4%	14.8%
Child	17.7%	27.2%	27.9%
Other relative	4.2%	5.8%	5.0%
Nonrelative	2.1%	3.2%	2.9%
In Nonfamily Households	38.5%	28.5%	25.8%
In Group Quarters	8.9%	2.3%	2.6%
Institutionalized Population	0.5%	0.5%	0.6%
Noninstitutionalized Population	8.5%	1.8%	2.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	15,659	89,620	144,085
Less than 9th Grade	3.4%	5.9%	4.8%
9th - 12th Grade, No Diploma	3.7%	5.5%	4.7%
High School Graduate	15.3%	18.4%	16.8%
GED/Alternative Credential	2.8%	3.0%	2.7%
Some College, No Degree	16.6%	17.3%	17.3%
Associate Degree	8.6%	7.6%	7.7%
Bachelor's Degree	32.4%	25.5%	27.1%
Graduate/Professional Degree	17.3%	16.8%	18.9%
<b>2022 Population 15+ by Marital Status</b>			
Total	18,446	109,968	178,462
Never Married	50.0%	47.5%	44.2%
Married	35.1%	38.4%	42.1%
Widowed	4.6%	3.8%	3.7%
Divorced	10.3%	10.3%	10.1%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,324	79,112	128,501
Population 16+ Employed	97.3%	97.5%	97.9%
Population 16+ Unemployment rate	2.7%	2.5%	2.1%
Population 16-24 Employed	15.3%	18.0%	17.4%
Population 16-24 Unemployment rate	6.6%	4.9%	4.4%
Population 25-54 Employed	69.7%	67.1%	66.4%
Population 25-54 Unemployment rate	2.1%	2.1%	1.8%
Population 55-64 Employed	10.3%	10.4%	11.1%
Population 55-64 Unemployment rate	0.7%	1.3%	1.0%
Population 65+ Employed	4.8%	4.5%	5.2%
Population 65+ Unemployment rate	2.1%	0.6%	0.4%
<b>2022 Employed Population 16+ by Industry</b>			
Total	12,966	77,172	125,771
Agriculture/Mining	0.2%	0.6%	0.5%
Construction	6.2%	5.9%	5.5%
Manufacturing	6.8%	8.7%	8.0%
Wholesale Trade	1.0%	1.7%	1.8%
Retail Trade	10.1%	10.0%	9.8%
Transportation/Utilities	6.6%	5.9%	5.7%
Information	2.2%	2.0%	2.0%
Finance/Insurance/Real Estate	10.3%	7.5%	7.5%
Services	52.7%	53.9%	55.4%
Public Administration	3.9%	3.7%	3.8%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	12,965	77,171	125,772
White Collar	65.5%	62.5%	65.9%
Management/Business/Financial	16.2%	15.1%	16.5%
Professional	32.0%	28.7%	30.8%
Sales	7.1%	7.3%	7.5%
Administrative Support	10.3%	11.3%	11.2%
Services	14.1%	16.9%	15.2%
Blue Collar	20.3%	20.6%	18.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	5.4%	5.2%	4.7%
Installation/Maintenance/Repair	2.7%	2.2%	2.1%
Production	4.3%	5.5%	4.6%
Transportation/Material Moving	7.8%	7.6%	7.3%

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<b>2010 Households by Type</b>			
Total	7,309	49,219	77,705
Households with 1 Person	50.2%	37.9%	34.3%
Households with 2+ People	49.8%	62.1%	65.7%
Family Households	36.4%	48.6%	52.9%
Husband-wife Families	24.8%	33.2%	37.5%
With Related Children	8.5%	16.5%	18.7%
Other Family (No Spouse Present)	11.7%	15.4%	15.4%
Other Family with Male Householder	3.8%	5.3%	5.1%
With Related Children	1.8%	2.9%	2.7%
Other Family with Female Householder	7.8%	10.1%	10.2%
With Related Children	4.8%	6.6%	6.5%
Nonfamily Households	13.4%	13.6%	12.8%
All Households with Children	15.4%	26.4%	28.4%
Multigenerational Households	2.1%	3.7%	3.3%
Unmarried Partner Households	7.4%	8.1%	7.7%
Male-female	5.7%	6.6%	6.3%
Same-sex	1.7%	1.5%	1.4%
<b>2010 Households by Size</b>			
Total	7,309	49,219	77,705
1 Person Household	50.2%	37.9%	34.3%
2 Person Household	29.9%	29.0%	30.2%
3 Person Household	8.3%	12.2%	13.6%
4 Person Household	5.6%	9.3%	10.4%
5 Person Household	2.7%	5.2%	5.5%
6 Person Household	1.4%	2.9%	2.9%
7 + Person Household	1.9%	3.5%	3.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,309	49,219	77,704
Owner Occupied	27.1%	41.4%	47.0%
Owned with a Mortgage/Loan	19.9%	31.2%	35.3%
Owned Free and Clear	7.2%	10.1%	11.7%
Renter Occupied	72.9%	58.6%	53.0%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	75	79	78
Percent of Income for Mortgage	33.1%	31.5%	32.1%
Wealth Index	47	59	74
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,550	53,721	84,249
Housing Units Inside Urbanized Area	100.0%	99.4%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	0.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	15,551	121,655	197,424
Population Inside Urbanized Area	100.0%	99.4%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Emerald City (8B)	Emerald City (8B)
2.	Set to Impress (11D)	College Towns (14B)	College Towns (14B)
3.	Bright Young Professionals (8C)	Metro Renters (3B)	Metro Renters (3B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$22,453,987	\$124,133,606	\$213,279,138
Average Spent	\$2,007.69	\$2,101.29	\$2,311.37
Spending Potential Index	83	87	96
Education: Total \$	\$17,630,586	\$98,405,411	\$172,467,686
Average Spent	\$1,576.41	\$1,665.77	\$1,869.08
Spending Potential Index	80	85	95
Entertainment/Recreation: Total \$	\$31,015,736	\$173,631,123	\$303,188,655
Average Spent	\$2,773.22	\$2,939.16	\$3,285.74
Spending Potential Index	76	80	90
Food at Home: Total \$	\$55,220,929	\$309,879,368	\$532,540,052
Average Spent	\$4,937.49	\$5,245.52	\$5,771.29
Spending Potential Index	80	85	93
Food Away from Home: Total \$	\$40,346,652	\$223,740,557	\$383,809,988
Average Spent	\$3,607.53	\$3,787.40	\$4,159.46
Spending Potential Index	84	88	96
Health Care: Total \$	\$57,534,760	\$326,738,054	\$569,544,539
Average Spent	\$5,144.38	\$5,530.90	\$6,172.32
Spending Potential Index	73	78	87
HH Furnishings & Equipment: Total \$	\$21,819,499	\$122,988,010	\$214,699,916
Average Spent	\$1,950.96	\$2,081.90	\$2,326.77
Spending Potential Index	76	81	91
Personal Care Products & Services: Total \$	\$9,158,972	\$50,823,182	\$87,964,150
Average Spent	\$818.94	\$860.32	\$953.29
Spending Potential Index	80	84	93
Shelter: Total \$	\$209,995,022	\$1,167,202,182	\$2,020,331,293
Average Spent	\$18,776.38	\$19,757.97	\$21,894.91
Spending Potential Index	82	86	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,340,602	\$123,855,898	\$219,533,977
Average Spent	\$1,908.14	\$2,096.59	\$2,379.15
Spending Potential Index	70	77	88
Travel: Total \$	\$23,657,931	\$132,541,839	\$235,061,453
Average Spent	\$2,115.34	\$2,243.62	\$2,547.43
Spending Potential Index	74	78	89
Vehicle Maintenance & Repairs: Total \$	\$11,095,518	\$63,082,072	\$108,672,834
Average Spent	\$992.09	\$1,067.83	\$1,177.72
Spending Potential Index	79	85	94

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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