



# Community Profile

Rings: 1, 3, 5 mile radii

1410 Duncan St, Walnut Creek, CA 94596,

Latitude: 37.8983

Longitude: -122.0598

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	14,594	94,139	194,503
2010 Total Population	15,042	95,513	196,727
2020 Total Population	17,329	102,008	207,800
2020 Group Quarters	160	1,413	3,211
2025 Total Population	18,548	105,138	213,092
2020-2025 Annual Rate	1.37%	0.61%	0.50%
2020 Total Daytime Population	28,982	115,811	216,818
Workers	20,679	60,015	101,817
Residents	8,303	55,796	115,001
<b>Household Summary</b>			
2000 Households	7,233	42,804	80,035
2000 Average Household Size	1.99	2.17	2.38
2010 Households	7,463	43,633	80,917
2010 Average Household Size	1.99	2.16	2.39
2020 Households	8,688	46,824	85,665
2020 Average Household Size	1.98	2.15	2.39
2025 Households	9,350	48,385	87,981
2025 Average Household Size	1.97	2.14	2.39
2020-2025 Annual Rate	1.48%	0.66%	0.53%
2010 Families	3,463	24,259	50,351
2010 Average Family Size	2.78	2.85	2.99
2020 Families	3,932	25,634	52,733
2020 Average Family Size	2.78	2.86	3.00
2025 Families	4,187	26,330	53,956
2025 Average Family Size	2.77	2.86	3.00
2020-2025 Annual Rate	1.26%	0.54%	0.46%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,497	44,287	82,419
Owner Occupied Housing Units	36.8%	63.4%	65.0%
Renter Occupied Housing Units	59.7%	33.2%	32.1%
Vacant Housing Units	3.5%	3.3%	2.9%
2010 Housing Units	8,130	46,593	85,850
Owner Occupied Housing Units	35.9%	60.1%	61.6%
Renter Occupied Housing Units	55.9%	33.5%	32.6%
Vacant Housing Units	8.2%	6.4%	5.7%
2020 Housing Units	9,214	49,145	89,384
Owner Occupied Housing Units	35.8%	60.0%	62.3%
Renter Occupied Housing Units	58.5%	35.2%	33.6%
Vacant Housing Units	5.7%	4.7%	4.2%
2025 Housing Units	9,878	50,716	91,697
Owner Occupied Housing Units	34.7%	59.7%	62.3%
Renter Occupied Housing Units	60.0%	35.7%	33.6%
Vacant Housing Units	5.3%	4.6%	4.1%
<b>Median Household Income</b>			
2020	\$100,728	\$117,479	\$115,746
2025	\$110,275	\$126,660	\$124,776
<b>Median Home Value</b>			
2020	\$940,783	\$902,657	\$893,212
2025	\$993,665	\$959,164	\$942,517
<b>Per Capita Income</b>			
2020	\$70,962	\$77,857	\$69,685
2025	\$79,883	\$85,388	\$76,430
<b>Median Age</b>			
2010	37.7	45.6	42.9
2020	39.3	47.6	44.8
2025	40.1	47.8	45.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	8,688	46,824	85,665
<\$15,000	5.4%	5.0%	4.8%
\$15,000 - \$24,999	3.9%	3.9%	4.1%
\$25,000 - \$34,999	4.9%	4.2%	4.1%
\$35,000 - \$49,999	7.1%	6.8%	7.2%
\$50,000 - \$74,999	12.9%	11.0%	11.4%
\$75,000 - \$99,999	15.3%	11.1%	11.2%
\$100,000 - \$149,999	19.2%	18.1%	17.9%
\$150,000 - \$199,999	10.6%	12.2%	12.4%
\$200,000+	20.6%	27.7%	26.9%
Average Household Income	\$143,930	\$169,521	\$168,761
<b>2025 Households by Income</b>			
Household Income Base	9,350	48,385	87,981
<\$15,000	4.4%	4.3%	4.1%
\$15,000 - \$24,999	3.1%	3.2%	3.5%
\$25,000 - \$34,999	3.7%	3.5%	3.4%
\$35,000 - \$49,999	5.7%	5.8%	6.3%
\$50,000 - \$74,999	11.6%	10.3%	10.7%
\$75,000 - \$99,999	15.5%	11.2%	11.2%
\$100,000 - \$149,999	20.8%	18.8%	18.3%
\$150,000 - \$199,999	11.9%	13.0%	13.2%
\$200,000+	23.3%	30.0%	29.3%
Average Household Income	\$161,118	\$185,449	\$184,828
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,302	29,510	55,664
<\$50,000	0.6%	0.5%	0.5%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.3%	0.3%	0.3%
\$200,000 - \$249,999	0.5%	0.5%	0.7%
\$250,000 - \$299,999	0.9%	1.2%	1.7%
\$300,000 - \$399,999	5.8%	4.6%	3.7%
\$400,000 - \$499,999	4.8%	7.6%	6.8%
\$500,000 - \$749,999	14.1%	17.8%	20.4%
\$750,000 - \$999,999	30.0%	28.5%	27.0%
\$1,000,000 - \$1,499,999	35.1%	27.4%	23.8%
\$1,500,000 - \$1,999,999	5.1%	8.2%	9.3%
\$2,000,000 +	2.7%	3.3%	5.4%
Average Home Value	\$985,360	\$976,056	\$995,759
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	3,425	30,297	57,160
<\$50,000	0.2%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.1%	0.1%	0.2%
\$200,000 - \$249,999	0.2%	0.2%	0.4%
\$250,000 - \$299,999	0.5%	0.5%	1.1%
\$300,000 - \$399,999	3.1%	2.1%	1.8%
\$400,000 - \$499,999	3.4%	5.5%	4.7%
\$500,000 - \$749,999	13.3%	15.4%	17.7%
\$750,000 - \$999,999	30.0%	31.1%	30.6%
\$1,000,000 - \$1,499,999	40.6%	31.3%	26.8%
\$1,500,000 - \$1,999,999	5.6%	9.6%	10.1%
\$2,000,000 +	3.0%	4.0%	6.0%
Average Home Value	\$1,046,556	\$1,052,511	\$1,059,193

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 15, 2020



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<b>2010 Population by Age</b>			
Total	15,041	95,515	196,728
0 - 4	4.7%	4.6%	5.3%
5 - 9	4.6%	5.1%	5.8%
10 - 14	4.7%	5.3%	6.0%
15 - 24	11.1%	9.2%	11.0%
25 - 34	20.8%	12.4%	12.0%
35 - 44	14.9%	12.6%	12.8%
45 - 54	14.3%	15.2%	15.4%
55 - 64	11.9%	13.9%	13.5%
65 - 74	5.8%	9.1%	8.4%
75 - 84	4.1%	7.6%	6.1%
85 +	3.2%	5.1%	3.7%
18 +	83.1%	81.6%	79.1%
<b>2020 Population by Age</b>			
Total	17,329	102,010	207,801
0 - 4	4.2%	4.1%	4.7%
5 - 9	4.1%	4.4%	5.1%
10 - 14	4.3%	5.1%	5.8%
15 - 24	11.0%	10.1%	11.4%
25 - 34	18.6%	12.2%	11.7%
35 - 44	15.9%	11.1%	11.4%
45 - 54	12.6%	12.2%	12.8%
55 - 64	12.9%	14.5%	14.4%
65 - 74	9.2%	12.7%	11.8%
75 - 84	4.4%	8.0%	6.7%
85 +	2.8%	5.6%	4.1%
18 +	84.7%	83.3%	80.8%
<b>2025 Population by Age</b>			
Total	18,546	105,137	213,092
0 - 4	4.3%	4.2%	4.8%
5 - 9	3.9%	4.3%	5.0%
10 - 14	3.8%	4.5%	5.2%
15 - 24	9.9%	9.1%	10.6%
25 - 34	20.4%	13.7%	12.7%
35 - 44	15.5%	11.2%	11.7%
45 - 54	12.0%	11.1%	11.7%
55 - 64	11.7%	13.2%	13.4%
65 - 74	10.0%	13.4%	12.6%
75 - 84	5.8%	9.8%	8.3%
85 +	2.7%	5.4%	4.0%
18 +	85.7%	84.2%	81.7%
<b>2010 Population by Sex</b>			
Males	7,380	45,074	95,028
Females	7,662	50,439	101,699
<b>2020 Population by Sex</b>			
Males	8,544	48,332	100,793
Females	8,785	53,675	107,008
<b>2025 Population by Sex</b>			
Males	9,160	49,932	103,567
Females	9,388	55,206	109,525

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<b>2010 Population by Race/Ethnicity</b>			
Total	15,042	95,512	196,727
White Alone	76.9%	79.7%	75.4%
Black Alone	2.3%	1.6%	2.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	11.0%	11.4%	11.1%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	4.3%	2.4%	5.9%
Two or More Races	5.0%	4.4%	4.8%
Hispanic Origin	12.8%	8.8%	15.6%
Diversity Index	53.0	45.5	57.2
<b>2020 Population by Race/Ethnicity</b>			
Total	17,329	102,007	207,802
White Alone	71.0%	74.1%	70.2%
Black Alone	2.4%	1.8%	2.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	15.0%	15.4%	14.7%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	5.1%	2.8%	6.4%
Two or More Races	6.0%	5.4%	5.8%
Hispanic Origin	14.8%	10.2%	17.2%
Diversity Index	60.6	53.2	63.2
<b>2025 Population by Race/Ethnicity</b>			
Total	18,548	105,139	213,092
White Alone	67.5%	70.9%	67.2%
Black Alone	2.5%	1.9%	2.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	17.4%	17.7%	16.9%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	5.6%	3.1%	6.8%
Two or More Races	6.6%	6.0%	6.3%
Hispanic Origin	16.2%	11.2%	18.3%
Diversity Index	64.6	57.2	66.3
<b>2010 Population by Relationship and Household Type</b>			
Total	15,042	95,513	196,727
In Households	99.0%	98.6%	98.4%
In Family Households	65.6%	73.8%	78.8%
Householder	22.6%	25.4%	25.6%
Spouse	16.9%	20.7%	20.5%
Child	21.3%	23.9%	26.9%
Other relative	3.1%	2.4%	3.6%
Nonrelative	1.6%	1.4%	2.1%
In Nonfamily Households	33.4%	24.7%	19.6%
In Group Quarters	1.0%	1.4%	1.6%
Institutionalized Population	0.5%	1.1%	0.8%
Noninstitutionalized Population	0.5%	0.4%	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	13,244	77,935	151,653
Less than 9th Grade	1.0%	1.0%	2.6%
9th - 12th Grade, No Diploma	1.1%	1.4%	2.1%
High School Graduate	9.4%	7.8%	9.1%
GED/Alternative Credential	0.7%	0.9%	1.2%
Some College, No Degree	14.9%	15.2%	16.5%
Associate Degree	5.7%	6.6%	7.2%
Bachelor's Degree	41.4%	39.5%	36.8%
Graduate/Professional Degree	25.9%	27.6%	24.6%
<b>2020 Population 15+ by Marital Status</b>			
Total	15,148	88,218	175,396
Never Married	35.9%	27.6%	29.1%
Married	47.0%	55.3%	55.5%
Widowed	4.2%	6.6%	5.6%
Divorced	13.0%	10.4%	9.8%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	10,564	53,261	107,959
Population 16+ Employed	86.2%	87.2%	86.5%
Population 16+ Unemployment rate	13.8%	12.8%	13.5%
Population 16-24 Employed	10.3%	9.4%	10.3%
Population 16-24 Unemployment rate	20.7%	21.7%	22.3%
Population 25-54 Employed	67.6%	59.3%	59.7%
Population 25-54 Unemployment rate	13.1%	12.1%	12.9%
Population 55-64 Employed	15.6%	20.4%	20.1%
Population 55-64 Unemployment rate	11.2%	10.9%	11.2%
Population 65+ Employed	6.5%	10.9%	9.9%
Population 65+ Unemployment rate	14.7%	11.4%	10.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	9,107	46,437	93,407
Agriculture/Mining	0.6%	0.3%	0.4%
Construction	4.5%	5.0%	5.7%
Manufacturing	5.1%	5.7%	5.8%
Wholesale Trade	2.5%	2.3%	2.2%
Retail Trade	9.2%	7.1%	8.2%
Transportation/Utilities	3.2%	3.7%	3.5%
Information	3.3%	3.5%	2.8%
Finance/Insurance/Real Estate	11.6%	12.7%	12.2%
Services	56.6%	56.2%	55.7%
Public Administration	3.4%	3.6%	3.4%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	9,105	46,440	93,406
White Collar	76.8%	82.7%	77.4%
Management/Business/Financial	25.9%	30.2%	27.7%
Professional	29.4%	32.1%	28.7%
Sales	12.4%	11.2%	11.0%
Administrative Support	9.0%	9.3%	10.0%
Services	15.4%	10.6%	13.4%
Blue Collar	7.8%	6.7%	9.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	1.9%	2.2%	3.0%
Installation/Maintenance/Repair	1.9%	1.1%	1.3%
Production	0.8%	1.2%	2.0%
Transportation/Material Moving	3.1%	2.2%	2.8%

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<b>2010 Households by Type</b>			
Total	7,463	43,632	80,917
Households with 1 Person	41.2%	36.3%	30.0%
Households with 2+ People	58.8%	63.7%	70.0%
Family Households	46.4%	55.6%	62.2%
Husband-wife Families	34.7%	45.4%	49.8%
With Related Children	15.0%	18.3%	21.6%
Other Family (No Spouse Present)	11.7%	10.2%	12.4%
Other Family with Male Householder	3.6%	3.0%	3.8%
With Related Children	1.7%	1.5%	2.0%
Other Family with Female Householder	8.1%	7.2%	8.6%
With Related Children	4.6%	3.5%	4.6%
Nonfamily Households	12.4%	8.1%	7.8%
All Households with Children	21.6%	23.5%	28.5%
Multigenerational Households	1.2%	1.5%	2.4%
Unmarried Partner Households	7.7%	5.5%	5.9%
Male-female	6.6%	4.5%	4.9%
Same-sex	1.2%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	7,464	43,631	80,916
1 Person Household	41.2%	36.3%	30.0%
2 Person Household	33.2%	34.5%	34.3%
3 Person Household	12.2%	13.2%	14.8%
4 Person Household	9.5%	11.1%	13.1%
5 Person Household	2.7%	3.5%	5.0%
6 Person Household	0.8%	0.9%	1.6%
7 + Person Household	0.3%	0.4%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,463	43,633	80,917
Owner Occupied	39.1%	64.2%	65.4%
Owned with a Mortgage/Loan	31.2%	44.6%	47.3%
Owned Free and Clear	7.9%	19.6%	18.1%
Renter Occupied	60.9%	35.8%	34.6%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	60	74	74
Percent of Income for Mortgage	39.0%	32.1%	32.2%
Wealth Index	155	247	244
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,130	46,593	85,850
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	15,042	95,513	196,727
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Trendsetters (3C)	Urban Chic (2A)	Top Tier (1A)
2.	Urban Chic (2A)	Top Tier (1A)	Urban Chic (2A)
3.	Metro Renters (3B)	The Elders (9C)	Exurbanites (1E)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$30,083,551	\$183,652,518	\$335,629,464
Average Spent	\$3,462.66	\$3,922.19	\$3,917.93
Spending Potential Index	161	183	183
Education: Total \$	\$26,832,911	\$167,612,444	\$314,165,379
Average Spent	\$3,088.50	\$3,579.63	\$3,667.37
Spending Potential Index	173	200	205
Entertainment/Recreation: Total \$	\$42,767,807	\$275,755,510	\$501,785,116
Average Spent	\$4,922.63	\$5,889.19	\$5,857.53
Spending Potential Index	152	181	180
Food at Home: Total \$	\$71,861,716	\$449,684,442	\$819,193,570
Average Spent	\$8,271.38	\$9,603.72	\$9,562.76
Spending Potential Index	155	180	179
Food Away from Home: Total \$	\$53,625,721	\$326,315,099	\$592,244,098
Average Spent	\$6,172.39	\$6,968.97	\$6,913.49
Spending Potential Index	164	185	183
Health Care: Total \$	\$69,343,047	\$473,998,684	\$853,148,234
Average Spent	\$7,981.47	\$10,122.99	\$9,959.12
Spending Potential Index	139	176	173
HH Furnishings & Equipment: Total \$	\$28,209,000	\$184,259,859	\$335,391,816
Average Spent	\$3,246.89	\$3,935.16	\$3,915.16
Spending Potential Index	149	180	179
Personal Care Products & Services: Total \$	\$12,466,261	\$79,952,680	\$143,840,641
Average Spent	\$1,434.88	\$1,707.51	\$1,679.11
Spending Potential Index	156	186	183
Shelter: Total \$	\$289,876,464	\$1,768,742,894	\$3,227,982,502
Average Spent	\$33,365.15	\$37,774.28	\$37,681.46
Spending Potential Index	172	195	195
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,129,653	\$199,365,130	\$354,103,054
Average Spent	\$3,237.76	\$4,257.76	\$4,133.58
Spending Potential Index	138	182	177
Travel: Total \$	\$33,665,119	\$222,617,659	\$403,517,634
Average Spent	\$3,874.90	\$4,754.35	\$4,710.41
Spending Potential Index	161	197	195
Vehicle Maintenance & Repairs: Total \$	\$14,525,327	\$95,535,023	\$172,254,963
Average Spent	\$1,671.88	\$2,040.30	\$2,010.80
Spending Potential Index	144	176	173

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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