



Community Profile

Rings: 1, 3, 5 mile radii

6941- 6985 El Camino Real, Carlsbad, CA

Latitude: 33.1036
Longitude: -117.2679

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,940	50,713	139,637
2010 Total Population	11,086	73,113	179,059
2020 Total Population	12,282	79,422	193,916
2020 Group Quarters	12	283	1,213
2025 Total Population	12,686	81,807	199,650
2020-2025 Annual Rate	0.65%	0.59%	0.58%
2020 Total Daytime Population	12,679	96,699	218,674
Workers	5,976	53,020	110,515
Residents	6,703	43,679	108,159
Household Summary			
2000 Households	3,024	20,275	55,849
2000 Average Household Size	2.28	2.49	2.48
2010 Households	4,522	28,138	69,974
2010 Average Household Size	2.45	2.59	2.54
2020 Households	4,915	30,242	74,924
2020 Average Household Size	2.50	2.62	2.57
2025 Households	5,044	31,009	76,803
2025 Average Household Size	2.51	2.63	2.58
2020-2025 Annual Rate	0.52%	0.50%	0.50%
2010 Families	3,160	19,926	47,815
2010 Average Family Size	2.91	3.05	3.04
2020 Families	3,437	21,351	51,214
2020 Average Family Size	2.97	3.09	3.07
2025 Families	3,540	21,939	52,650
2025 Average Family Size	2.98	3.10	3.08
2020-2025 Annual Rate	0.59%	0.54%	0.55%
Housing Unit Summary			
2000 Housing Units	3,480	21,876	59,092
Owner Occupied Housing Units	67.6%	69.8%	68.8%
Renter Occupied Housing Units	19.3%	22.9%	25.7%
Vacant Housing Units	13.1%	7.3%	5.5%
2010 Housing Units	5,033	30,091	74,931
Owner Occupied Housing Units	62.0%	66.2%	64.5%
Renter Occupied Housing Units	27.9%	27.3%	28.8%
Vacant Housing Units	10.2%	6.5%	6.6%
2020 Housing Units	5,325	31,929	79,360
Owner Occupied Housing Units	65.0%	67.8%	65.8%
Renter Occupied Housing Units	27.3%	26.9%	28.6%
Vacant Housing Units	7.7%	5.3%	5.6%
2025 Housing Units	5,460	32,732	81,361
Owner Occupied Housing Units	66.0%	68.5%	66.6%
Renter Occupied Housing Units	26.4%	26.2%	27.8%
Vacant Housing Units	7.6%	5.3%	5.6%
Median Household Income			
2020	\$130,691	\$128,427	\$110,854
2025	\$148,031	\$143,765	\$121,536
Median Home Value			
2020	\$872,469	\$899,024	\$817,461
2025	\$913,290	\$931,184	\$865,287
Per Capita Income			
2020	\$66,821	\$64,321	\$57,105
2025	\$75,435	\$72,040	\$63,961
Median Age			
2010	40.3	41.1	41.2
2020	41.0	42.9	42.7
2025	41.0	43.2	43.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	4,915	30,242	74,924
<\$15,000	5.3%	5.0%	6.1%
\$15,000 - \$24,999	3.6%	3.9%	4.9%
\$25,000 - \$34,999	2.5%	3.4%	4.3%
\$35,000 - \$49,999	5.2%	5.5%	6.5%
\$50,000 - \$74,999	8.8%	9.3%	12.0%
\$75,000 - \$99,999	9.1%	9.2%	10.4%
\$100,000 - \$149,999	22.0%	20.6%	19.5%
\$150,000 - \$199,999	13.6%	14.6%	13.6%
\$200,000+	29.9%	28.5%	22.6%
Average Household Income	\$172,188	\$168,379	\$148,294
2025 Households by Income			
Household Income Base	5,044	31,009	76,803
<\$15,000	4.8%	4.6%	5.5%
\$15,000 - \$24,999	2.9%	3.2%	4.1%
\$25,000 - \$34,999	2.0%	2.9%	3.7%
\$35,000 - \$49,999	4.2%	4.6%	5.7%
\$50,000 - \$74,999	7.6%	8.2%	11.0%
\$75,000 - \$99,999	8.1%	8.5%	9.9%
\$100,000 - \$149,999	21.1%	19.7%	19.2%
\$150,000 - \$199,999	14.0%	15.1%	14.5%
\$200,000+	35.4%	33.1%	26.5%
Average Household Income	\$195,592	\$189,431	\$166,859
2020 Owner Occupied Housing Units by Value			
Total	3,461	21,652	52,257
<\$50,000	0.0%	0.2%	0.6%
\$50,000 - \$99,999	0.0%	0.1%	0.8%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.0%	0.1%	0.8%
\$200,000 - \$249,999	0.1%	0.2%	0.6%
\$250,000 - \$299,999	0.3%	0.4%	0.7%
\$300,000 - \$399,999	2.0%	1.6%	2.6%
\$400,000 - \$499,999	3.5%	4.5%	6.8%
\$500,000 - \$749,999	23.8%	21.0%	28.8%
\$750,000 - \$999,999	41.4%	36.8%	30.2%
\$1,000,000 - \$1,499,999	24.1%	27.0%	19.6%
\$1,500,000 - \$1,999,999	4.4%	4.6%	4.2%
\$2,000,000 +	0.4%	3.5%	4.1%
Average Home Value	\$921,504	\$977,640	\$900,923
2025 Owner Occupied Housing Units by Value			
Total	3,605	22,436	54,164
<\$50,000	0.0%	0.0%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.3%
\$200,000 - \$249,999	0.0%	0.1%	0.4%
\$250,000 - \$299,999	0.1%	0.1%	0.9%
\$300,000 - \$399,999	0.6%	0.5%	1.2%
\$400,000 - \$499,999	1.7%	2.4%	4.4%
\$500,000 - \$749,999	17.1%	17.0%	25.7%
\$750,000 - \$999,999	46.5%	41.2%	35.5%
\$1,000,000 - \$1,499,999	27.8%	29.9%	21.9%
\$1,500,000 - \$1,999,999	5.6%	5.0%	4.6%
\$2,000,000 +	0.4%	3.7%	4.4%
Average Home Value	\$980,054	\$1,024,847	\$952,934

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,086	73,115	179,059
0 - 4	6.8%	6.5%	6.2%
5 - 9	7.6%	7.6%	6.8%
10 - 14	7.3%	7.3%	6.7%
15 - 24	8.9%	9.2%	10.1%
25 - 34	11.1%	10.0%	11.2%
35 - 44	16.0%	15.9%	14.7%
45 - 54	15.8%	16.8%	15.9%
55 - 64	12.9%	12.8%	12.9%
65 - 74	7.7%	7.0%	7.2%
75 - 84	4.1%	4.4%	5.2%
85 +	1.7%	2.4%	2.9%
18 +	74.8%	74.7%	76.4%
2020 Population by Age			
Total	12,282	79,422	193,916
0 - 4	6.2%	5.7%	5.6%
5 - 9	6.4%	6.5%	6.2%
10 - 14	6.2%	7.0%	6.6%
15 - 24	11.0%	10.5%	10.5%
25 - 34	11.5%	9.9%	11.2%
35 - 44	13.8%	13.2%	12.9%
45 - 54	13.1%	14.2%	13.4%
55 - 64	13.9%	14.3%	13.9%
65 - 74	10.7%	10.5%	10.8%
75 - 84	5.3%	5.3%	5.6%
85 +	1.9%	2.9%	3.4%
18 +	77.6%	77.0%	78.0%
2025 Population by Age			
Total	12,684	81,809	199,651
0 - 4	6.4%	5.7%	5.6%
5 - 9	6.4%	6.4%	6.1%
10 - 14	5.8%	6.4%	6.1%
15 - 24	9.6%	9.5%	9.7%
25 - 34	13.2%	11.1%	11.8%
35 - 44	14.3%	13.3%	13.2%
45 - 54	11.8%	12.8%	12.4%
55 - 64	12.8%	13.3%	12.9%
65 - 74	11.2%	11.4%	11.6%
75 - 84	6.4%	6.9%	7.2%
85 +	2.2%	3.0%	3.4%
18 +	78.2%	77.9%	78.7%
2010 Population by Sex			
Males	5,341	35,251	86,422
Females	5,745	37,862	92,637
2020 Population by Sex			
Males	5,920	38,255	93,481
Females	6,362	41,167	100,434
2025 Population by Sex			
Males	6,114	39,404	96,211
Females	6,571	42,404	103,439

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	11,088	73,112	179,059
White Alone	80.1%	82.9%	81.2%
Black Alone	1.7%	1.2%	1.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	8.9%	7.8%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	4.2%	3.6%	6.0%
Two or More Races	4.7%	4.1%	4.2%
Hispanic Origin	12.3%	11.2%	15.1%
Diversity Index	49.0	44.5	50.6
2020 Population by Race/Ethnicity			
Total	12,281	79,422	193,916
White Alone	76.6%	79.8%	77.9%
Black Alone	1.8%	1.3%	1.4%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	10.7%	9.3%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	4.8%	4.2%	7.0%
Two or More Races	5.6%	4.9%	5.0%
Hispanic Origin	14.2%	13.2%	17.6%
Diversity Index	54.7	50.3	56.5
2025 Population by Race/Ethnicity			
Total	12,686	81,807	199,649
White Alone	74.7%	78.0%	76.1%
Black Alone	1.8%	1.3%	1.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	11.9%	10.3%	8.9%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	5.2%	4.5%	7.4%
Two or More Races	6.0%	5.4%	5.5%
Hispanic Origin	15.4%	14.4%	19.1%
Diversity Index	57.7	53.4	59.4
2010 Population by Relationship and Household Type			
Total	11,086	73,113	179,059
In Households	99.9%	99.6%	99.4%
In Family Households	84.3%	84.8%	83.2%
Householder	27.6%	27.3%	26.6%
Spouse	22.7%	22.7%	21.7%
Child	29.9%	30.7%	29.5%
Other relative	2.8%	2.6%	3.2%
Nonrelative	1.4%	1.6%	2.1%
In Nonfamily Households	15.6%	14.8%	16.2%
In Group Quarters	0.1%	0.4%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	8,623	55,850	138,040
Less than 9th Grade	2.8%	1.8%	2.3%
9th - 12th Grade, No Diploma	3.1%	1.9%	2.5%
High School Graduate	6.6%	7.6%	9.7%
GED/Alternative Credential	1.2%	1.2%	1.3%
Some College, No Degree	15.8%	16.3%	17.7%
Associate Degree	6.5%	6.9%	8.1%
Bachelor's Degree	36.7%	36.5%	33.8%
Graduate/Professional Degree	27.3%	27.8%	24.6%
2020 Population 15+ by Marital Status			
Total	9,971	64,216	158,318
Never Married	25.5%	24.7%	25.8%
Married	58.0%	60.9%	58.8%
Widowed	5.0%	5.1%	5.4%
Divorced	11.5%	9.2%	10.1%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,390	41,184	98,940
Population 16+ Employed	87.7%	87.0%	86.6%
Population 16+ Unemployment rate	12.3%	13.0%	13.4%
Population 16-24 Employed	10.1%	9.1%	9.4%
Population 16-24 Unemployment rate	20.7%	21.7%	21.4%
Population 25-54 Employed	63.4%	61.8%	63.0%
Population 25-54 Unemployment rate	11.5%	12.1%	12.6%
Population 55-64 Employed	17.9%	20.3%	19.6%
Population 55-64 Unemployment rate	11.1%	12.4%	12.4%
Population 65+ Employed	8.6%	8.8%	8.0%
Population 65+ Unemployment rate	9.3%	11.0%	11.6%
2020 Employed Population 16+ by Industry			
Total	5,605	35,820	85,705
Agriculture/Mining	0.5%	0.5%	0.6%
Construction	3.6%	3.5%	4.4%
Manufacturing	14.2%	13.7%	12.4%
Wholesale Trade	4.2%	4.3%	3.7%
Retail Trade	7.0%	6.1%	7.1%
Transportation/Utilities	3.8%	2.8%	2.9%
Information	1.9%	2.5%	2.6%
Finance/Insurance/Real Estate	11.8%	10.1%	8.9%
Services	50.6%	53.2%	54.1%
Public Administration	2.4%	3.3%	3.3%
2020 Employed Population 16+ by Occupation			
Total	5,607	35,821	85,703
White Collar	81.2%	81.6%	77.5%
Management/Business/Financial	28.8%	30.1%	25.7%
Professional	29.6%	29.6%	30.1%
Sales	14.5%	13.3%	12.4%
Administrative Support	8.2%	8.7%	9.2%
Services	11.0%	10.8%	13.5%
Blue Collar	7.8%	7.5%	8.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	1.1%	1.1%	2.2%
Installation/Maintenance/Repair	0.4%	1.4%	1.5%
Production	3.2%	2.7%	2.6%
Transportation/Material Moving	3.2%	2.2%	2.4%

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2010 Households by Type			
Total	4,522	28,138	69,974
Households with 1 Person	22.6%	22.1%	24.0%
Households with 2+ People	77.4%	77.9%	76.0%
Family Households	69.9%	70.8%	68.3%
Husband-wife Families	57.3%	58.7%	55.7%
With Related Children	27.2%	28.7%	25.9%
Other Family (No Spouse Present)	12.6%	12.1%	12.6%
Other Family with Male Householder	3.1%	3.4%	3.7%
With Related Children	1.8%	2.0%	2.1%
Other Family with Female Householder	9.5%	8.7%	8.9%
With Related Children	6.3%	5.5%	5.3%
Nonfamily Households	7.5%	7.1%	7.7%
All Households with Children	35.5%	36.4%	33.5%
Multigenerational Households	2.2%	2.3%	2.6%
Unmarried Partner Households	5.5%	5.1%	5.3%
Male-female	4.7%	4.3%	4.6%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	4,523	28,138	69,973
1 Person Household	22.6%	22.1%	24.0%
2 Person Household	37.4%	35.5%	35.4%
3 Person Household	16.4%	16.9%	16.4%
4 Person Household	15.5%	17.2%	15.6%
5 Person Household	5.8%	6.0%	5.6%
6 Person Household	1.5%	1.7%	1.8%
7 + Person Household	0.8%	0.7%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	4,522	28,138	69,974
Owner Occupied	69.0%	70.8%	69.1%
Owned with a Mortgage/Loan	58.7%	59.0%	54.4%
Owned Free and Clear	10.3%	11.8%	14.7%
Renter Occupied	31.0%	29.2%	30.9%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	84	80	77
Percent of Income for Mortgage	27.9%	29.2%	30.8%
Wealth Index	227	228	196
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,033	30,091	74,931
Housing Units Inside Urbanized Area	100.0%	99.8%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.4%
2010 Population By Urban/ Rural Status			
Total Population	11,086	73,113	179,059
Population Inside Urbanized Area	100.0%	99.8%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Urban Chic (2A)
2.	Enterprising Professionals (2D)	Exurbanites (1E)	Boomburbs (1C)
3.	Boomburbs (1C)	Boomburbs (1C)	Exurbanites (1E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$19,755,238	\$117,700,830	\$258,073,853
Average Spent	\$4,019.38	\$3,891.97	\$3,444.48
Spending Potential Index	187	181	161
Education: Total \$	\$17,834,851	\$109,624,828	\$232,758,757
Average Spent	\$3,628.66	\$3,624.92	\$3,106.60
Spending Potential Index	203	203	174
Entertainment/Recreation: Total \$	\$29,163,952	\$176,739,110	\$388,193,639
Average Spent	\$5,933.66	\$5,844.16	\$5,181.17
Spending Potential Index	183	180	159
Food at Home: Total \$	\$46,922,781	\$281,680,926	\$626,127,773
Average Spent	\$9,546.85	\$9,314.23	\$8,356.84
Spending Potential Index	179	174	156
Food Away from Home: Total \$	\$34,985,958	\$206,900,244	\$454,789,869
Average Spent	\$7,118.20	\$6,841.49	\$6,070.02
Spending Potential Index	189	181	161
Health Care: Total \$	\$48,822,331	\$299,535,838	\$668,475,020
Average Spent	\$9,933.33	\$9,904.63	\$8,922.04
Spending Potential Index	173	172	155
HH Furnishings & Equipment: Total \$	\$19,777,736	\$119,913,057	\$262,935,407
Average Spent	\$4,023.95	\$3,965.12	\$3,509.36
Spending Potential Index	184	181	161
Personal Care Products & Services: Total \$	\$8,453,044	\$50,743,862	\$112,020,953
Average Spent	\$1,719.85	\$1,677.93	\$1,495.13
Spending Potential Index	187	183	163
Shelter: Total \$	\$185,774,010	\$1,104,944,273	\$2,424,721,598
Average Spent	\$37,797.36	\$36,536.75	\$32,362.42
Spending Potential Index	195	189	167
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,976,187	\$128,258,308	\$283,625,074
Average Spent	\$4,267.79	\$4,241.07	\$3,785.50
Spending Potential Index	182	181	162
Travel: Total \$	\$23,698,596	\$143,149,990	\$310,871,200
Average Spent	\$4,821.69	\$4,733.48	\$4,149.15
Spending Potential Index	200	196	172
Vehicle Maintenance & Repairs: Total \$	\$9,869,790	\$60,281,696	\$134,635,923
Average Spent	\$2,008.10	\$1,993.31	\$1,796.97
Spending Potential Index	173	172	155

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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