



Community Profile

Rings: 1, 3, 5 mile radii

20 Crescent Dr #5, Pleasant Hill, CA 94523,

Latitude: 37.9466

Longitude: -122.0609

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	21,174	136,961	259,094
2020 Total Population	22,261	145,299	274,202
2020 Group Quarters	319	1,751	3,282
2022 Total Population	22,294	146,336	275,723
2022 Group Quarters	319	1,751	3,282
2027 Total Population	22,607	148,390	278,726
2022-2027 Annual Rate	0.28%	0.28%	0.22%
2022 Total Daytime Population	21,650	164,700	296,633
Workers	10,226	88,442	153,012
Residents	11,424	76,258	143,621
Household Summary			
2010 Households	8,502	55,121	102,787
2010 Average Household Size	2.46	2.46	2.49
2020 Total Households	8,772	57,786	107,527
2020 Average Household Size	2.50	2.48	2.52
2022 Households	8,870	58,264	108,325
2022 Average Household Size	2.48	2.48	2.52
2027 Households	8,972	59,011	109,282
2027 Average Household Size	2.48	2.48	2.52
2022-2027 Annual Rate	0.23%	0.26%	0.18%
2010 Families	4,955	33,567	65,342
2010 Average Family Size	3.15	3.06	3.05
2022 Families	5,109	34,859	67,767
2022 Average Family Size	3.20	3.11	3.11
2027 Families	5,162	35,133	68,146
2027 Average Family Size	3.21	3.12	3.12
2022-2027 Annual Rate	0.21%	0.16%	0.11%
Housing Unit Summary			
2000 Housing Units	8,269	56,483	104,406
Owner Occupied Housing Units	50.3%	57.5%	62.8%
Renter Occupied Housing Units	46.7%	39.9%	34.8%
Vacant Housing Units	3.0%	2.6%	2.4%
2010 Housing Units	9,023	58,508	108,744
Owner Occupied Housing Units	46.8%	53.8%	59.2%
Renter Occupied Housing Units	47.4%	40.4%	35.3%
Vacant Housing Units	5.8%	5.8%	5.5%
2020 Housing Units	9,158	60,378	112,338
Vacant Housing Units	4.2%	4.3%	4.3%
2022 Housing Units	9,265	61,001	113,318
Owner Occupied Housing Units	52.0%	53.9%	59.1%
Renter Occupied Housing Units	43.7%	41.6%	36.5%
Vacant Housing Units	4.3%	4.5%	4.4%
2027 Housing Units	9,393	61,961	114,798
Owner Occupied Housing Units	52.4%	53.5%	58.8%
Renter Occupied Housing Units	43.1%	41.8%	36.4%
Vacant Housing Units	4.5%	4.8%	4.8%
Median Household Income			
2022	\$110,129	\$115,110	\$120,982
2027	\$126,923	\$135,861	\$142,885
Median Home Value			
2022	\$666,735	\$786,662	\$766,976
2027	\$727,769	\$848,560	\$843,068
Per Capita Income			
2022	\$57,419	\$63,947	\$66,826
2027	\$67,370	\$74,509	\$77,369
Median Age			
2010	36.7	38.6	40.2
2022	39.4	40.8	42.3
2027	40.5	41.6	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	8,870	58,264	108,325
<\$15,000	5.2%	5.1%	4.4%
\$15,000 - \$24,999	3.7%	3.3%	3.1%
\$25,000 - \$34,999	3.4%	3.7%	3.6%
\$35,000 - \$49,999	6.1%	6.1%	5.4%
\$50,000 - \$74,999	14.4%	11.6%	10.9%
\$75,000 - \$99,999	10.8%	12.3%	11.8%
\$100,000 - \$149,999	22.2%	20.0%	20.6%
\$150,000 - \$199,999	15.5%	14.5%	14.9%
\$200,000+	18.7%	23.4%	25.2%
Average Household Income	\$144,526	\$160,840	\$170,191
2027 Households by Income			
Household Income Base	8,972	59,011	109,282
<\$15,000	3.2%	3.4%	2.9%
\$15,000 - \$24,999	2.1%	2.0%	1.8%
\$25,000 - \$34,999	2.1%	2.5%	2.3%
\$35,000 - \$49,999	4.2%	4.5%	3.8%
\$50,000 - \$74,999	13.0%	9.4%	8.7%
\$75,000 - \$99,999	10.5%	11.1%	10.7%
\$100,000 - \$149,999	23.3%	21.7%	22.1%
\$150,000 - \$199,999	18.7%	17.5%	18.0%
\$200,000+	22.9%	28.0%	29.8%
Average Household Income	\$170,067	\$187,650	\$197,448
2022 Owner Occupied Housing Units by Value			
Total	4,820	32,900	66,999
<\$50,000	2.3%	1.4%	1.0%
\$50,000 - \$99,999	0.4%	1.5%	1.1%
\$100,000 - \$149,999	0.6%	0.7%	0.5%
\$150,000 - \$199,999	2.6%	0.8%	0.6%
\$200,000 - \$249,999	1.2%	0.8%	0.7%
\$250,000 - \$299,999	0.6%	0.4%	0.5%
\$300,000 - \$399,999	2.3%	1.4%	1.7%
\$400,000 - \$499,999	6.3%	5.1%	6.2%
\$500,000 - \$749,999	50.7%	33.1%	35.8%
\$750,000 - \$999,999	23.5%	33.3%	25.8%
\$1,000,000 - \$1,499,999	6.7%	15.7%	16.6%
\$1,500,000 - \$1,999,999	1.2%	3.9%	6.0%
\$2,000,000 +	1.7%	2.0%	3.3%
Average Home Value	\$712,184	\$841,435	\$877,433
2027 Owner Occupied Housing Units by Value			
Total	4,924	33,134	67,472
<\$50,000	0.1%	0.9%	0.6%
\$50,000 - \$99,999	0.0%	0.8%	0.5%
\$100,000 - \$149,999	0.0%	0.4%	0.2%
\$150,000 - \$199,999	0.0%	0.2%	0.1%
\$200,000 - \$249,999	0.0%	0.2%	0.2%
\$250,000 - \$299,999	0.0%	0.1%	0.1%
\$300,000 - \$399,999	2.8%	1.0%	1.0%
\$400,000 - \$499,999	5.9%	3.1%	3.4%
\$500,000 - \$749,999	45.1%	27.9%	32.5%
\$750,000 - \$999,999	31.4%	39.2%	30.8%
\$1,000,000 - \$1,499,999	9.5%	19.0%	19.5%
\$1,500,000 - \$1,999,999	1.5%	4.7%	7.3%
\$2,000,000 +	3.5%	2.5%	3.9%
Average Home Value	\$817,954	\$914,306	\$951,611

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	21,177	136,962	259,095
0 - 4	6.9%	6.3%	5.8%
5 - 9	6.3%	5.8%	5.8%
10 - 14	5.7%	5.4%	5.8%
15 - 24	12.0%	11.9%	11.8%
25 - 34	16.6%	15.5%	13.8%
35 - 44	14.7%	14.1%	13.7%
45 - 54	14.1%	14.9%	15.8%
55 - 64	11.1%	12.5%	13.2%
65 - 74	5.5%	6.8%	7.2%
75 - 84	4.1%	4.4%	4.6%
85 +	3.0%	2.4%	2.4%
18 +	77.7%	79.0%	78.7%
2022 Population by Age			
Total	22,293	146,335	275,722
0 - 4	5.8%	5.3%	5.0%
5 - 9	5.8%	5.5%	5.3%
10 - 14	6.0%	5.8%	5.8%
15 - 24	11.2%	11.4%	11.1%
25 - 34	14.7%	13.5%	13.0%
35 - 44	14.4%	14.0%	13.3%
45 - 54	12.8%	12.7%	12.7%
55 - 64	12.5%	13.3%	14.1%
65 - 74	8.9%	10.5%	11.2%
75 - 84	5.0%	5.5%	5.9%
85 +	2.9%	2.5%	2.7%
18 +	79.2%	80.0%	80.4%
2027 Population by Age			
Total	22,606	148,390	278,729
0 - 4	5.8%	5.3%	5.1%
5 - 9	5.5%	5.3%	5.2%
10 - 14	5.5%	5.3%	5.4%
15 - 24	11.2%	11.3%	10.6%
25 - 34	14.5%	13.9%	13.3%
35 - 44	13.9%	13.7%	13.4%
45 - 54	12.7%	12.6%	12.4%
55 - 64	12.0%	12.2%	12.8%
65 - 74	9.6%	10.9%	11.7%
75 - 84	6.2%	6.8%	7.3%
85 +	3.0%	2.7%	2.8%
18 +	80.1%	80.8%	81.2%
2010 Population by Sex			
Males	10,359	67,391	126,907
Females	10,815	69,570	132,187
2022 Population by Sex			
Males	10,976	72,443	135,431
Females	11,318	73,893	140,291
2027 Population by Sex			
Males	11,116	73,520	137,108
Females	11,491	74,871	141,618

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	21,174	136,962	259,093
White Alone	67.6%	68.7%	71.4%
Black Alone	3.4%	2.9%	2.7%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	10.9%	12.4%	11.6%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	10.6%	9.4%	7.7%
Two or More Races	6.5%	5.6%	5.6%
Hispanic Origin	26.4%	23.0%	19.9%
Diversity Index	70.3	67.7	63.7
2020 Population by Race/Ethnicity			
Total	22,261	145,299	274,202
White Alone	52.5%	54.0%	57.1%
Black Alone	3.3%	3.2%	3.0%
American Indian Alone	1.0%	0.8%	0.8%
Asian Alone	14.5%	16.0%	15.1%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	13.8%	12.0%	10.0%
Two or More Races	14.6%	13.6%	13.6%
Hispanic Origin	26.6%	23.3%	21.1%
Diversity Index	79.4	77.4	74.8
2022 Population by Race/Ethnicity			
Total	22,294	146,336	275,721
White Alone	51.6%	53.0%	56.2%
Black Alone	3.3%	3.2%	3.0%
American Indian Alone	1.0%	0.9%	0.8%
Asian Alone	15.1%	16.6%	15.7%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	14.1%	12.3%	10.2%
Two or More Races	14.7%	13.7%	13.7%
Hispanic Origin	26.7%	23.4%	21.2%
Diversity Index	79.8	77.9	75.3
2027 Population by Race/Ethnicity			
Total	22,606	148,390	278,725
White Alone	48.7%	49.9%	53.0%
Black Alone	3.2%	3.2%	3.0%
American Indian Alone	1.1%	0.9%	0.8%
Asian Alone	16.7%	18.4%	17.4%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	14.9%	13.1%	11.0%
Two or More Races	15.2%	14.2%	14.3%
Hispanic Origin	26.8%	23.5%	21.3%
Diversity Index	81.1	79.4	77.1
2010 Population by Relationship and Household Type			
Total	21,174	136,961	259,095
In Households	98.8%	98.9%	98.8%
In Family Households	77.0%	77.9%	79.7%
Householder	23.3%	24.5%	25.2%
Spouse	16.5%	18.3%	19.2%
Child	28.4%	27.1%	28.1%
Other relative	5.4%	5.0%	4.6%
Nonrelative	3.3%	3.0%	2.7%
In Nonfamily Households	21.8%	21.0%	19.1%
In Group Quarters	1.2%	1.1%	1.2%
Institutionalized Population	0.9%	0.7%	0.8%
Noninstitutionalized Population	0.3%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	15,877	105,267	200,680
Less than 9th Grade	4.7%	3.4%	2.9%
9th - 12th Grade, No Diploma	3.7%	2.7%	2.5%
High School Graduate	12.1%	10.8%	11.6%
GED/Alternative Credential	2.4%	1.7%	1.6%
Some College, No Degree	18.1%	17.5%	17.5%
Associate Degree	9.0%	8.0%	8.6%
Bachelor's Degree	34.8%	35.0%	34.9%
Graduate/Professional Degree	15.2%	20.9%	20.5%
2022 Population 15+ by Marital Status			
Total	18,369	122,009	231,208
Never Married	33.4%	32.7%	30.6%
Married	51.0%	52.7%	54.4%
Widowed	4.9%	4.4%	4.7%
Divorced	10.6%	10.2%	10.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,509	74,340	140,166
Population 16+ Employed	96.2%	95.7%	95.6%
Population 16+ Unemployment rate	3.8%	4.3%	4.4%
Population 16-24 Employed	12.2%	11.3%	10.7%
Population 16-24 Unemployment rate	7.8%	8.1%	8.8%
Population 25-54 Employed	66.2%	64.3%	62.8%
Population 25-54 Unemployment rate	3.5%	3.9%	3.9%
Population 55-64 Employed	15.4%	17.4%	19.1%
Population 55-64 Unemployment rate	3.2%	3.8%	3.5%
Population 65+ Employed	6.3%	7.1%	7.4%
Population 65+ Unemployment rate	0.0%	2.4%	3.7%
2022 Employed Population 16+ by Industry			
Total	11,074	71,166	134,041
Agriculture/Mining	0.2%	0.3%	0.4%
Construction	6.6%	5.8%	6.5%
Manufacturing	5.3%	5.1%	5.5%
Wholesale Trade	1.5%	1.7%	1.9%
Retail Trade	12.9%	10.5%	9.9%
Transportation/Utilities	4.2%	4.9%	4.7%
Information	1.5%	2.7%	2.7%
Finance/Insurance/Real Estate	10.1%	10.8%	10.6%
Services	54.8%	55.0%	54.0%
Public Administration	2.8%	3.3%	3.8%
2022 Employed Population 16+ by Occupation			
Total	11,073	71,166	134,041
White Collar	72.6%	72.8%	73.2%
Management/Business/Financial	27.4%	25.8%	25.7%
Professional	25.0%	27.7%	28.3%
Sales	9.7%	9.5%	9.6%
Administrative Support	10.5%	9.8%	9.7%
Services	13.7%	14.7%	14.1%
Blue Collar	13.7%	12.5%	12.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.5%	3.9%	4.0%
Installation/Maintenance/Repair	1.6%	1.6%	2.1%
Production	3.1%	2.2%	2.0%
Transportation/Material Moving	5.5%	4.6%	4.5%

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2010 Households by Type			
Total	8,501	55,120	102,786
Households with 1 Person	32.1%	29.5%	27.6%
Households with 2+ People	67.9%	70.5%	72.4%
Family Households	58.3%	60.9%	63.6%
Husband-wife Families	41.2%	45.4%	48.5%
With Related Children	21.3%	20.8%	22.0%
Other Family (No Spouse Present)	17.0%	15.5%	15.1%
Other Family with Male Householder	5.1%	4.9%	4.7%
With Related Children	2.7%	2.7%	2.5%
Other Family with Female Householder	11.9%	10.6%	10.4%
With Related Children	6.8%	5.7%	5.6%
Nonfamily Households	9.6%	9.6%	8.8%
All Households with Children	31.2%	29.7%	30.5%
Multigenerational Households	3.2%	3.1%	3.3%
Unmarried Partner Households	7.8%	7.4%	6.9%
Male-female	6.8%	6.3%	5.8%
Same-sex	1.0%	1.1%	1.1%
2010 Households by Size			
Total	8,499	55,120	102,787
1 Person Household	32.1%	29.5%	27.6%
2 Person Household	29.0%	32.7%	33.3%
3 Person Household	16.4%	16.1%	16.4%
4 Person Household	12.8%	12.8%	13.7%
5 Person Household	5.7%	5.3%	5.5%
6 Person Household	2.1%	2.0%	2.0%
7 + Person Household	1.9%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	8,502	55,121	102,784
Owner Occupied	49.7%	57.1%	62.6%
Owned with a Mortgage/Loan	39.6%	44.4%	49.0%
Owned Free and Clear	10.1%	12.7%	13.7%
Renter Occupied	50.3%	42.9%	37.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	76	68	73
Percent of Income for Mortgage	31.9%	36.0%	33.4%
Wealth Index	132	171	188
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,023	58,508	108,744
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	21,174	136,961	259,094
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Pleasantville (2B)	Pleasantville (2B)
2.	Trendsetters (3C)	Urban Chic (2A)	City Lights (8A)
3.	Pleasantville (2B)	Exurbanites (1E)	Urban Chic (2A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$29,616,924	\$214,791,965	\$416,877,869
Average Spent	\$3,339.00	\$3,686.53	\$3,848.40
Spending Potential Index	139	153	160
Education: Total \$	\$27,309,907	\$196,220,086	\$391,375,512
Average Spent	\$3,078.91	\$3,367.78	\$3,612.97
Spending Potential Index	157	172	184
Entertainment/Recreation: Total \$	\$42,877,172	\$314,164,988	\$617,529,766
Average Spent	\$4,833.95	\$5,392.09	\$5,700.71
Spending Potential Index	132	147	155
Food at Home: Total \$	\$74,680,621	\$539,549,439	\$1,048,182,073
Average Spent	\$8,419.46	\$9,260.43	\$9,676.27
Spending Potential Index	136	150	156
Food Away from Home: Total \$	\$53,266,395	\$386,795,200	\$749,049,280
Average Spent	\$6,005.23	\$6,638.67	\$6,914.83
Spending Potential Index	139	154	160
Health Care: Total \$	\$77,802,608	\$574,094,959	\$1,129,059,715
Average Spent	\$8,771.43	\$9,853.34	\$10,422.89
Spending Potential Index	124	139	147
HH Furnishings & Equipment: Total \$	\$30,003,429	\$221,414,290	\$435,444,072
Average Spent	\$3,382.57	\$3,800.19	\$4,019.79
Spending Potential Index	132	148	157
Personal Care Products & Services: Total \$	\$12,327,633	\$89,807,993	\$175,587,538
Average Spent	\$1,389.81	\$1,541.40	\$1,620.93
Spending Potential Index	136	151	159
Shelter: Total \$	\$298,703,215	\$2,148,414,427	\$4,203,843,634
Average Spent	\$33,675.67	\$36,873.79	\$38,807.70
Spending Potential Index	147	161	169
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$29,433,026	\$222,899,791	\$438,769,044
Average Spent	\$3,318.27	\$3,825.69	\$4,050.49
Spending Potential Index	122	141	149
Travel: Total \$	\$34,996,307	\$259,244,228	\$515,063,243
Average Spent	\$3,945.47	\$4,449.48	\$4,754.80
Spending Potential Index	137	155	166
Vehicle Maintenance & Repairs: Total \$	\$14,060,822	\$103,980,597	\$201,364,540
Average Spent	\$1,585.21	\$1,784.65	\$1,858.89
Spending Potential Index	126	142	148

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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