



# Community Profile

Rings: 1, 3, 5 mile radii

8000 E Santa Ana Canyon Rd, Anaheim, CA

Latitude: 33.8683

Longitude: -117.7518

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	10,428	81,823	133,791
2010 Total Population	10,577	83,499	141,423
2020 Total Population	10,632	85,980	148,469
2020 Group Quarters	10	139	346
2025 Total Population	10,690	87,225	151,487
2020-2025 Annual Rate	0.11%	0.29%	0.40%
2020 Total Daytime Population	13,100	79,971	143,452
Workers	7,735	34,718	63,896
Residents	5,365	45,253	79,556
<b>Household Summary</b>			
2000 Households	3,679	28,063	45,333
2000 Average Household Size	2.83	2.91	2.94
2010 Households	3,964	29,209	48,606
2010 Average Household Size	2.67	2.85	2.90
2020 Households	3,921	29,539	50,059
2020 Average Household Size	2.71	2.91	2.96
2025 Households	3,915	29,768	50,719
2025 Average Household Size	2.73	2.93	2.98
2020-2025 Annual Rate	-0.03%	0.15%	0.26%
2010 Families	2,981	23,263	38,934
2010 Average Family Size	3.11	3.21	3.24
2020 Families	2,969	23,630	40,246
2020 Average Family Size	3.14	3.26	3.30
2025 Families	2,973	23,856	40,835
2025 Average Family Size	3.16	3.27	3.32
2020-2025 Annual Rate	0.03%	0.19%	0.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,763	28,648	46,359
Owner Occupied Housing Units	77.6%	81.1%	81.1%
Renter Occupied Housing Units	20.2%	16.9%	16.7%
Vacant Housing Units	2.2%	2.0%	2.2%
2010 Housing Units	4,093	30,039	50,084
Owner Occupied Housing Units	71.2%	79.7%	79.1%
Renter Occupied Housing Units	25.7%	17.5%	18.0%
Vacant Housing Units	3.2%	2.8%	3.0%
2020 Housing Units	4,116	30,469	51,554
Owner Occupied Housing Units	68.5%	78.2%	77.8%
Renter Occupied Housing Units	26.7%	18.8%	19.3%
Vacant Housing Units	4.7%	3.1%	2.9%
2025 Housing Units	4,137	30,788	52,372
Owner Occupied Housing Units	68.6%	78.5%	78.1%
Renter Occupied Housing Units	26.1%	18.2%	18.8%
Vacant Housing Units	5.4%	3.3%	3.2%
<b>Median Household Income</b>			
2020	\$118,494	\$130,374	\$130,235
2025	\$131,249	\$141,685	\$142,668
<b>Median Home Value</b>			
2020	\$731,066	\$795,347	\$819,011
2025	\$782,452	\$849,065	\$867,720
<b>Per Capita Income</b>			
2020	\$55,376	\$59,117	\$57,847
2025	\$61,712	\$64,749	\$63,444
<b>Median Age</b>			
2010	41.1	41.1	41.2
2020	43.0	43.3	43.0
2025	44.0	44.2	43.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>			
Household Income Base	3,921	29,539	50,049
<\$15,000	3.3%	2.8%	3.1%
\$15,000 - \$24,999	5.4%	2.8%	2.8%
\$25,000 - \$34,999	3.1%	3.0%	2.8%
\$35,000 - \$49,999	6.0%	5.1%	5.5%
\$50,000 - \$74,999	10.3%	10.0%	10.1%
\$75,000 - \$99,999	12.6%	10.7%	11.0%
\$100,000 - \$149,999	19.9%	22.2%	21.0%
\$150,000 - \$199,999	17.0%	16.7%	16.7%
\$200,000+	22.5%	26.6%	26.8%
Average Household Income	\$153,612	\$172,317	\$171,716
<b>2025 Households by Income</b>			
Household Income Base	3,915	29,768	50,709
<\$15,000	3.1%	2.6%	2.8%
\$15,000 - \$24,999	4.7%	2.4%	2.4%
\$25,000 - \$34,999	2.8%	2.7%	2.5%
\$35,000 - \$49,999	5.3%	4.5%	4.8%
\$50,000 - \$74,999	9.0%	8.9%	9.1%
\$75,000 - \$99,999	11.4%	9.9%	10.2%
\$100,000 - \$149,999	19.2%	21.5%	20.3%
\$150,000 - \$199,999	17.8%	17.4%	17.4%
\$200,000+	26.6%	30.1%	30.5%
Average Household Income	\$172,447	\$189,997	\$189,663
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,818	23,813	40,116
<\$50,000	0.1%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.1%
\$250,000 - \$299,999	0.1%	0.2%	0.2%
\$300,000 - \$399,999	0.7%	2.6%	2.3%
\$400,000 - \$499,999	5.3%	6.7%	5.6%
\$500,000 - \$749,999	47.1%	33.8%	32.2%
\$750,000 - \$999,999	30.3%	34.3%	33.2%
\$1,000,000 - \$1,499,999	12.6%	16.6%	16.7%
\$1,500,000 - \$1,999,999	2.0%	3.0%	5.4%
\$2,000,000 +	1.5%	2.3%	3.9%
Average Home Value	\$812,655	\$863,588	\$916,672
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	2,834	24,155	40,885
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.2%	0.9%	0.9%
\$400,000 - \$499,999	3.1%	4.2%	3.5%
\$500,000 - \$749,999	41.8%	28.7%	27.4%
\$750,000 - \$999,999	36.7%	40.5%	38.3%
\$1,000,000 - \$1,499,999	14.0%	19.1%	19.0%
\$1,500,000 - \$1,999,999	2.3%	3.5%	6.2%
\$2,000,000 +	1.8%	2.9%	4.6%
Average Home Value	\$852,472	\$921,704	\$973,713

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	10,577	83,499	141,423
0 - 4	4.9%	5.1%	5.2%
5 - 9	5.9%	6.1%	6.2%
10 - 14	7.3%	7.5%	7.4%
15 - 24	13.2%	13.2%	13.3%
25 - 34	10.5%	10.4%	10.1%
35 - 44	14.3%	13.8%	13.5%
45 - 54	18.8%	18.3%	17.9%
55 - 64	14.6%	14.6%	14.2%
65 - 74	6.3%	6.8%	7.4%
75 - 84	3.0%	3.1%	3.5%
85 +	1.2%	1.1%	1.2%
18 +	76.8%	76.2%	76.1%
<b>2020 Population by Age</b>			
Total	10,632	85,981	148,469
0 - 4	4.4%	4.5%	4.7%
5 - 9	5.3%	5.5%	5.6%
10 - 14	6.5%	6.7%	6.7%
15 - 24	10.5%	11.1%	11.2%
25 - 34	12.3%	11.5%	11.8%
35 - 44	13.6%	12.8%	12.5%
45 - 54	15.3%	14.7%	14.2%
55 - 64	15.6%	16.2%	15.7%
65 - 74	10.7%	11.2%	11.2%
75 - 84	4.3%	4.3%	4.9%
85 +	1.4%	1.4%	1.6%
18 +	79.9%	79.3%	79.0%
<b>2025 Population by Age</b>			
Total	10,691	87,224	151,486
0 - 4	4.4%	4.5%	4.7%
5 - 9	5.1%	5.3%	5.4%
10 - 14	6.0%	6.1%	6.2%
15 - 24	9.7%	9.9%	10.0%
25 - 34	10.2%	10.6%	10.8%
35 - 44	16.2%	14.8%	14.8%
45 - 54	14.3%	13.6%	13.1%
55 - 64	14.7%	15.0%	14.4%
65 - 74	11.8%	12.5%	12.2%
75 - 84	5.9%	6.1%	6.4%
85 +	1.7%	1.6%	1.9%
18 +	80.8%	80.3%	79.9%
<b>2010 Population by Sex</b>			
Males	5,110	40,789	69,111
Females	5,467	42,710	72,312
<b>2020 Population by Sex</b>			
Males	5,142	42,003	72,575
Females	5,490	43,976	75,894
<b>2025 Population by Sex</b>			
Males	5,181	42,657	74,153
Females	5,508	44,568	77,334

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,577	83,499	141,423
White Alone	74.4%	73.2%	72.5%
Black Alone	1.8%	1.6%	1.6%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	15.3%	16.5%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	3.8%	4.5%
Two or More Races	4.2%	4.5%	4.2%
Hispanic Origin	15.2%	15.2%	16.3%
Diversity Index	57.2	58.2	59.8
<b>2020 Population by Race/Ethnicity</b>			
Total	10,632	85,979	148,468
White Alone	68.4%	67.1%	66.2%
Black Alone	2.1%	1.8%	1.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	19.6%	21.0%	21.4%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	4.4%	4.2%	5.1%
Two or More Races	5.2%	5.4%	5.0%
Hispanic Origin	16.9%	16.7%	18.0%
Diversity Index	63.6	64.2	65.9
<b>2025 Population by Race/Ethnicity</b>			
Total	10,690	87,225	151,487
White Alone	65.3%	63.9%	62.9%
Black Alone	2.2%	1.9%	1.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	22.0%	23.7%	24.0%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	4.6%	4.4%	5.2%
Two or More Races	5.6%	5.8%	5.4%
Hispanic Origin	17.7%	17.4%	18.7%
Diversity Index	66.4	66.9	68.4
<b>2010 Population by Relationship and Household Type</b>			
Total	10,577	83,499	141,423
In Households	99.9%	99.9%	99.8%
In Family Households	88.9%	90.8%	90.9%
Householder	27.6%	27.8%	27.5%
Spouse	22.6%	23.2%	22.9%
Child	33.4%	34.3%	34.3%
Other relative	4.0%	4.1%	4.5%
Nonrelative	1.3%	1.5%	1.7%
In Nonfamily Households	11.1%	9.0%	8.9%
In Group Quarters	0.1%	0.1%	0.2%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	7,791	62,082	106,692
Less than 9th Grade	1.2%	1.2%	1.7%
9th - 12th Grade, No Diploma	2.2%	2.5%	2.9%
High School Graduate	14.4%	11.8%	12.7%
GED/Alternative Credential	1.2%	1.0%	1.1%
Some College, No Degree	21.1%	20.1%	20.6%
Associate Degree	9.8%	9.3%	9.0%
Bachelor's Degree	28.6%	33.5%	32.2%
Graduate/Professional Degree	21.4%	20.6%	19.8%
<b>2020 Population 15+ by Marital Status</b>			
Total	8,905	71,610	123,253
Never Married	27.2%	27.0%	27.0%
Married	60.1%	61.5%	61.0%
Widowed	3.4%	3.9%	4.4%
Divorced	9.4%	7.6%	7.5%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,073	47,258	79,903
Population 16+ Employed	87.5%	86.9%	86.9%
Population 16+ Unemployment rate	12.5%	13.1%	13.1%
Population 16-24 Employed	8.3%	8.6%	8.4%
Population 16-24 Unemployment rate	23.1%	21.4%	21.7%
Population 25-54 Employed	63.5%	61.3%	61.5%
Population 25-54 Unemployment rate	11.1%	12.5%	12.4%
Population 55-64 Employed	20.5%	22.4%	22.3%
Population 55-64 Unemployment rate	11.4%	11.2%	11.3%
Population 65+ Employed	7.6%	7.7%	7.9%
Population 65+ Unemployment rate	12.9%	13.6%	12.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	5,316	41,051	69,447
Agriculture/Mining	0.4%	0.4%	0.3%
Construction	9.1%	6.2%	6.6%
Manufacturing	11.6%	12.6%	12.5%
Wholesale Trade	5.4%	4.4%	4.4%
Retail Trade	8.2%	8.4%	8.3%
Transportation/Utilities	3.2%	3.0%	3.3%
Information	2.6%	2.5%	2.3%
Finance/Insurance/Real Estate	11.0%	11.2%	10.6%
Services	42.8%	47.7%	47.9%
Public Administration	5.7%	3.8%	3.9%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	5,317	41,051	69,446
White Collar	81.6%	81.7%	79.5%
Management/Business/Financial	24.8%	26.0%	25.5%
Professional	29.4%	29.9%	29.4%
Sales	14.5%	13.2%	12.4%
Administrative Support	12.9%	12.6%	12.2%
Services	8.7%	9.3%	10.3%
Blue Collar	9.7%	9.0%	10.2%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	3.4%	2.2%	2.5%
Installation/Maintenance/Repair	1.7%	1.5%	1.9%
Production	2.6%	2.8%	3.0%
Transportation/Material Moving	1.8%	2.3%	2.7%

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<b>2010 Households by Type</b>			
Total	3,964	29,208	48,605
Households with 1 Person	20.8%	16.0%	15.4%
Households with 2+ People	79.2%	84.0%	84.6%
Family Households	75.2%	79.6%	80.1%
Husband-wife Families	61.5%	66.4%	66.7%
With Related Children	29.3%	31.3%	31.2%
Other Family (No Spouse Present)	13.7%	13.2%	13.4%
Other Family with Male Householder	4.0%	4.0%	4.1%
With Related Children	2.0%	2.0%	2.0%
Other Family with Female Householder	9.7%	9.2%	9.3%
With Related Children	5.0%	5.0%	4.9%
Nonfamily Households	4.0%	4.4%	4.5%
All Households with Children	36.7%	38.5%	38.4%
Multigenerational Households	3.9%	4.6%	5.1%
Unmarried Partner Households	3.5%	3.8%	3.9%
Male-female	3.0%	3.2%	3.3%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	3,964	29,208	48,607
1 Person Household	20.8%	16.0%	15.4%
2 Person Household	30.9%	32.0%	32.1%
3 Person Household	18.3%	19.7%	19.4%
4 Person Household	19.7%	20.2%	19.8%
5 Person Household	7.4%	8.4%	8.9%
6 Person Household	2.2%	2.6%	2.9%
7 + Person Household	0.8%	1.1%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,964	29,209	48,606
Owner Occupied	73.5%	82.0%	81.5%
Owned with a Mortgage/Loan	64.4%	70.8%	69.1%
Owned Free and Clear	9.2%	11.2%	12.4%
Renter Occupied	26.5%	18.0%	18.5%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	92	93	90
Percent of Income for Mortgage	25.8%	25.5%	26.3%
Wealth Index	213	253	252
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,093	30,039	50,084
Housing Units Inside Urbanized Area	100.0%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,577	83,499	141,423
Population Inside Urbanized Area	100.0%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Professional Pride (1B)	Top Tier (1A)	Top Tier (1A)
3.	Pacific Heights (2C)	Professional Pride (1B)	Professional Pride (1B)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,643,242	\$115,620,173	\$195,456,180
Average Spent	\$3,479.53	\$3,914.15	\$3,904.52
Spending Potential Index	162	182	182
Education: Total \$	\$13,688,102	\$113,896,839	\$193,273,075
Average Spent	\$3,490.97	\$3,855.81	\$3,860.91
Spending Potential Index	195	216	216
Entertainment/Recreation: Total \$	\$20,933,122	\$177,821,812	\$300,673,525
Average Spent	\$5,338.72	\$6,019.90	\$6,006.38
Spending Potential Index	164	185	185
Food at Home: Total \$	\$32,705,633	\$277,827,030	\$470,199,491
Average Spent	\$8,341.15	\$9,405.43	\$9,392.91
Spending Potential Index	156	176	176
Food Away from Home: Total \$	\$23,870,014	\$201,723,285	\$340,237,350
Average Spent	\$6,087.74	\$6,829.05	\$6,796.73
Spending Potential Index	161	181	180
Health Care: Total \$	\$35,313,513	\$304,113,494	\$513,694,223
Average Spent	\$9,006.25	\$10,295.32	\$10,261.78
Spending Potential Index	157	179	179
HH Furnishings & Equipment: Total \$	\$14,139,644	\$120,855,363	\$203,938,300
Average Spent	\$3,606.13	\$4,091.38	\$4,073.96
Spending Potential Index	165	187	186
Personal Care Products & Services: Total \$	\$5,854,266	\$50,160,688	\$84,605,248
Average Spent	\$1,493.05	\$1,698.12	\$1,690.11
Spending Potential Index	162	185	184
Shelter: Total \$	\$129,649,586	\$1,081,964,768	\$1,831,886,772
Average Spent	\$33,065.44	\$36,628.35	\$36,594.55
Spending Potential Index	171	189	189
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,796,784	\$128,991,422	\$216,258,904
Average Spent	\$3,773.73	\$4,366.82	\$4,320.08
Spending Potential Index	161	186	184
Travel: Total \$	\$17,205,848	\$144,823,265	\$244,129,442
Average Spent	\$4,388.13	\$4,902.78	\$4,876.83
Spending Potential Index	182	203	202
Vehicle Maintenance & Repairs: Total \$	\$6,970,814	\$60,278,457	\$101,837,108
Average Spent	\$1,777.82	\$2,040.64	\$2,034.34
Spending Potential Index	153	176	176

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 15, 2020