



Community Profile

Rings: 1, 3, 5 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,961	43,373	157,442
2010 Total Population	4,761	49,592	170,159
2020 Total Population	5,455	58,987	195,647
2020 Group Quarters	73	538	1,495
2025 Total Population	6,806	63,951	210,258
2020-2025 Annual Rate	4.52%	1.63%	1.45%
2020 Total Daytime Population	9,529	60,258	200,713
Workers	6,952	33,341	107,034
Residents	2,577	26,917	93,679
Household Summary			
2000 Households	1,547	16,788	59,947
2000 Average Household Size	2.56	2.56	2.61
2010 Households	2,192	20,494	69,081
2010 Average Household Size	2.14	2.40	2.45
2020 Households	2,536	24,857	80,343
2020 Average Household Size	2.12	2.35	2.42
2025 Households	3,226	27,128	86,606
2025 Average Household Size	2.09	2.34	2.41
2020-2025 Annual Rate	4.93%	1.76%	1.51%
2010 Families	1,367	12,907	43,844
2010 Average Family Size	2.72	3.00	3.03
2020 Families	1,605	15,041	49,751
2020 Average Family Size	2.67	2.99	3.02
2025 Families	2,016	16,185	53,214
2025 Average Family Size	2.63	2.99	3.03
2020-2025 Annual Rate	4.67%	1.48%	1.35%
Housing Unit Summary			
2000 Housing Units	1,589	17,407	63,614
Owner Occupied Housing Units	79.7%	73.0%	69.9%
Renter Occupied Housing Units	17.6%	23.4%	24.3%
Vacant Housing Units	2.7%	3.6%	5.8%
2010 Housing Units	2,650	22,794	78,703
Owner Occupied Housing Units	56.3%	59.9%	58.8%
Renter Occupied Housing Units	26.4%	30.0%	29.0%
Vacant Housing Units	17.3%	10.1%	12.2%
2020 Housing Units	2,898	26,788	88,509
Owner Occupied Housing Units	61.3%	59.8%	58.6%
Renter Occupied Housing Units	26.2%	33.0%	32.2%
Vacant Housing Units	12.5%	7.2%	9.2%
2025 Housing Units	3,574	28,964	94,857
Owner Occupied Housing Units	56.1%	58.5%	57.8%
Renter Occupied Housing Units	34.1%	35.1%	33.5%
Vacant Housing Units	9.7%	6.3%	8.7%
Median Household Income			
2020	\$111,035	\$89,450	\$80,435
2025	\$117,172	\$99,991	\$87,376
Median Home Value			
2020	\$434,144	\$372,883	\$353,671
2025	\$446,980	\$390,782	\$374,675
Per Capita Income			
2020	\$62,334	\$49,542	\$45,459
2025	\$70,853	\$56,592	\$51,070
Median Age			
2010	38.7	37.3	37.9
2020	41.2	39.0	39.8
2025	42.4	39.9	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	2,536	24,857	80,343
<\$15,000	3.5%	3.6%	4.7%
\$15,000 - \$24,999	2.2%	4.3%	5.9%
\$25,000 - \$34,999	1.4%	4.2%	6.5%
\$35,000 - \$49,999	7.4%	10.2%	11.3%
\$50,000 - \$74,999	13.7%	18.6%	17.9%
\$75,000 - \$99,999	13.6%	14.2%	13.6%
\$100,000 - \$149,999	26.0%	21.8%	18.9%
\$150,000 - \$199,999	14.1%	10.2%	9.3%
\$200,000+	18.1%	12.9%	11.9%
Average Household Income	\$143,288	\$117,184	\$110,617
2025 Households by Income			
Household Income Base	3,226	27,128	86,606
<\$15,000	3.1%	3.0%	3.9%
\$15,000 - \$24,999	2.2%	3.6%	5.1%
\$25,000 - \$34,999	1.8%	3.6%	5.8%
\$35,000 - \$49,999	6.5%	8.8%	10.4%
\$50,000 - \$74,999	12.5%	17.1%	17.2%
\$75,000 - \$99,999	12.8%	14.0%	13.6%
\$100,000 - \$149,999	24.4%	22.8%	19.7%
\$150,000 - \$199,999	14.6%	11.4%	10.3%
\$200,000+	22.1%	15.8%	14.0%
Average Household Income	\$160,542	\$133,001	\$123,901
2020 Owner Occupied Housing Units by Value			
Total	1,777	16,013	51,877
<\$50,000	0.2%	0.8%	3.0%
\$50,000 - \$99,999	0.0%	0.4%	1.5%
\$100,000 - \$149,999	0.2%	1.0%	2.7%
\$150,000 - \$199,999	0.7%	3.6%	6.4%
\$200,000 - \$249,999	5.3%	10.8%	11.0%
\$250,000 - \$299,999	8.7%	14.7%	12.9%
\$300,000 - \$399,999	24.4%	25.7%	23.5%
\$400,000 - \$499,999	31.2%	16.0%	16.1%
\$500,000 - \$749,999	21.7%	20.9%	16.0%
\$750,000 - \$999,999	7.7%	5.1%	4.8%
\$1,000,000 - \$1,499,999	0.1%	0.8%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$466,432	\$424,391	\$407,209
2025 Owner Occupied Housing Units by Value			
Total	2,006	16,949	54,781
<\$50,000	0.0%	0.2%	1.9%
\$50,000 - \$99,999	0.0%	0.1%	0.7%
\$100,000 - \$149,999	0.0%	0.4%	1.7%
\$150,000 - \$199,999	0.2%	1.5%	3.9%
\$200,000 - \$249,999	3.0%	7.8%	9.6%
\$250,000 - \$299,999	6.9%	14.2%	13.1%
\$300,000 - \$399,999	23.1%	28.4%	25.6%
\$400,000 - \$499,999	35.5%	18.2%	18.4%
\$500,000 - \$749,999	24.9%	23.5%	18.3%
\$750,000 - \$999,999	6.3%	4.4%	4.2%
\$1,000,000 - \$1,499,999	0.0%	0.9%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.0%	0.1%	0.6%
Average Home Value	\$477,641	\$444,049	\$430,607

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,764	49,591	170,158
0 - 4	6.2%	6.5%	6.4%
5 - 9	6.1%	6.6%	6.6%
10 - 14	6.8%	6.5%	6.6%
15 - 24	9.9%	11.1%	11.7%
25 - 34	14.6%	15.6%	14.4%
35 - 44	18.4%	16.3%	15.2%
45 - 54	16.4%	15.7%	15.7%
55 - 64	11.3%	11.2%	12.1%
65 - 74	6.2%	6.0%	6.3%
75 - 84	3.4%	3.3%	3.4%
85 +	0.8%	1.3%	1.5%
18 +	76.6%	76.6%	76.5%
2020 Population by Age			
Total	5,455	58,988	195,648
0 - 4	5.2%	5.7%	5.6%
5 - 9	5.9%	6.1%	5.9%
10 - 14	6.6%	6.3%	6.2%
15 - 24	10.9%	10.6%	11.3%
25 - 34	12.4%	14.5%	13.9%
35 - 44	14.4%	15.9%	13.9%
45 - 54	15.5%	13.8%	13.7%
55 - 64	14.1%	12.6%	13.3%
65 - 74	8.8%	8.8%	9.8%
75 - 84	5.1%	4.3%	4.6%
85 +	1.2%	1.5%	1.9%
18 +	79.0%	78.6%	78.8%
2025 Population by Age			
Total	6,805	63,950	210,259
0 - 4	5.1%	5.6%	5.6%
5 - 9	5.6%	5.8%	5.7%
10 - 14	6.2%	5.8%	5.8%
15 - 24	10.5%	10.5%	10.9%
25 - 34	12.7%	14.9%	14.1%
35 - 44	13.5%	15.4%	14.0%
45 - 54	13.7%	12.9%	12.5%
55 - 64	14.2%	12.0%	12.6%
65 - 74	10.7%	9.8%	10.6%
75 - 84	6.2%	5.5%	6.1%
85 +	1.5%	1.7%	2.1%
18 +	79.5%	79.5%	79.5%
2010 Population by Sex			
Males	2,267	24,057	83,376
Females	2,494	25,535	86,783
2020 Population by Sex			
Males	2,616	28,714	96,032
Females	2,840	30,273	99,615
2025 Population by Sex			
Males	3,282	31,084	103,113
Females	3,524	32,867	107,145

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,762	49,591	170,159
White Alone	90.2%	85.2%	84.5%
Black Alone	1.9%	2.1%	2.2%
American Indian Alone	0.4%	0.6%	0.8%
Asian Alone	4.4%	6.7%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	2.7%	5.7%
Two or More Races	2.2%	2.6%	2.6%
Hispanic Origin	6.7%	9.2%	15.5%
Diversity Index	28.6	39.2	47.2
2020 Population by Race/Ethnicity			
Total	5,456	58,987	195,647
White Alone	86.7%	80.7%	80.5%
Black Alone	2.6%	2.9%	2.9%
American Indian Alone	0.5%	0.7%	0.9%
Asian Alone	6.0%	8.8%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.2%
Some Other Race Alone	1.2%	3.3%	6.5%
Two or More Races	2.9%	3.5%	3.4%
Hispanic Origin	8.2%	11.0%	17.7%
Diversity Index	35.7	46.9	53.8
2025 Population by Race/Ethnicity			
Total	6,806	63,950	210,259
White Alone	84.9%	78.3%	78.3%
Black Alone	3.0%	3.3%	3.3%
American Indian Alone	0.5%	0.7%	0.9%
Asian Alone	7.0%	10.2%	6.6%
Pacific Islander Alone	0.0%	0.1%	0.2%
Some Other Race Alone	1.4%	3.5%	6.9%
Two or More Races	3.2%	3.9%	3.8%
Hispanic Origin	8.9%	11.9%	18.9%
Diversity Index	39.1	50.7	57.1
2010 Population by Relationship and Household Type			
Total	4,761	49,592	170,159
In Households	98.7%	99.1%	99.3%
In Family Households	79.2%	79.6%	80.2%
Householder	26.9%	26.1%	25.8%
Spouse	21.6%	20.2%	19.6%
Child	27.9%	29.0%	29.3%
Other relative	1.8%	2.7%	3.5%
Nonrelative	1.0%	1.6%	2.1%
In Nonfamily Households	19.6%	19.5%	19.1%
In Group Quarters	1.3%	0.9%	0.7%
Institutionalized Population	1.3%	0.6%	0.5%
Noninstitutionalized Population	0.0%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	3,893	42,079	138,882
Less than 9th Grade	1.0%	2.0%	3.2%
9th - 12th Grade, No Diploma	1.8%	2.8%	3.8%
High School Graduate	8.5%	12.2%	14.7%
GED/Alternative Credential	0.2%	1.5%	2.0%
Some College, No Degree	16.3%	18.5%	20.8%
Associate Degree	9.7%	8.5%	8.4%
Bachelor's Degree	39.9%	33.2%	30.2%
Graduate/Professional Degree	22.6%	21.3%	16.9%
2020 Population 15+ by Marital Status			
Total	4,488	48,311	161,029
Never Married	23.7%	28.9%	29.8%
Married	58.1%	53.3%	51.6%
Widowed	6.6%	4.8%	4.9%
Divorced	11.6%	13.1%	13.7%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,162	35,807	114,963
Population 16+ Employed	91.8%	90.1%	89.3%
Population 16+ Unemployment rate	8.2%	9.9%	10.7%
Population 16-24 Employed	8.7%	10.0%	11.1%
Population 16-24 Unemployment rate	16.7%	18.2%	18.7%
Population 25-54 Employed	64.7%	66.3%	63.7%
Population 25-54 Unemployment rate	7.3%	8.6%	9.4%
Population 55-64 Employed	20.3%	16.8%	17.8%
Population 55-64 Unemployment rate	7.5%	9.4%	10.2%
Population 65+ Employed	6.2%	6.8%	7.4%
Population 65+ Unemployment rate	6.7%	9.2%	9.0%
2020 Employed Population 16+ by Industry			
Total	2,903	32,278	102,705
Agriculture/Mining	0.0%	0.5%	0.5%
Construction	6.5%	4.2%	5.5%
Manufacturing	5.1%	4.9%	5.4%
Wholesale Trade	3.4%	2.3%	2.3%
Retail Trade	9.4%	10.3%	10.1%
Transportation/Utilities	4.8%	3.8%	4.0%
Information	3.1%	2.2%	2.3%
Finance/Insurance/Real Estate	16.7%	15.5%	14.4%
Services	47.7%	53.0%	52.5%
Public Administration	3.2%	3.3%	2.9%
2020 Employed Population 16+ by Occupation			
Total	2,904	32,277	102,704
White Collar	79.5%	76.8%	72.2%
Management/Business/Financial	30.1%	23.7%	22.1%
Professional	24.4%	28.4%	24.6%
Sales	14.5%	13.1%	12.8%
Administrative Support	10.5%	11.6%	12.7%
Services	12.5%	14.0%	16.4%
Blue Collar	8.0%	9.2%	11.4%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	2.1%	2.2%	3.0%
Installation/Maintenance/Repair	1.4%	1.6%	2.1%
Production	3.3%	2.2%	2.4%
Transportation/Material Moving	1.2%	2.9%	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,192	20,494	69,082
Households with 1 Person	29.7%	28.8%	28.2%
Households with 2+ People	70.3%	71.2%	71.8%
Family Households	62.4%	63.0%	63.5%
Husband-wife Families	50.1%	48.8%	48.2%
With Related Children	22.3%	23.0%	21.8%
Other Family (No Spouse Present)	12.3%	14.2%	15.3%
Other Family with Male Householder	3.0%	4.2%	4.8%
With Related Children	2.0%	2.5%	2.8%
Other Family with Female Householder	9.3%	10.0%	10.5%
With Related Children	6.6%	6.4%	6.8%
Nonfamily Households	8.0%	8.3%	8.3%
All Households with Children	31.0%	32.2%	31.8%
Multigenerational Households	1.4%	2.3%	2.8%
Unmarried Partner Households	6.6%	6.2%	7.0%
Male-female	5.8%	5.5%	6.2%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	2,191	20,495	69,082
1 Person Household	29.7%	28.8%	28.2%
2 Person Household	37.7%	34.4%	34.6%
3 Person Household	14.4%	16.4%	15.5%
4 Person Household	12.1%	13.2%	13.2%
5 Person Household	4.5%	5.0%	5.4%
6 Person Household	1.3%	1.6%	1.9%
7 + Person Household	0.3%	0.7%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,192	20,494	69,081
Owner Occupied	68.1%	66.6%	67.0%
Owned with a Mortgage/Loan	59.9%	56.9%	55.4%
Owned Free and Clear	8.2%	9.7%	11.5%
Renter Occupied	31.9%	33.4%	33.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	148	140	133
Percent of Income for Mortgage	16.3%	17.4%	18.4%
Wealth Index	185	130	132
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,650	22,794	78,703
Housing Units Inside Urbanized Area	89.2%	97.9%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	10.8%	2.1%	0.8%
2010 Population By Urban/ Rural Status			
Total Population	4,761	49,592	170,159
Population Inside Urbanized Area	93.0%	99.0%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	7.0%	1.0%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
2.	Soccer Moms (4A)	Boomburbs (1C)	Professional Pride (1B)
3.	Professional Pride (1B)	Metro Renters (3B)	Young and Restless (11B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$8,508,382	\$70,600,961	\$215,302,337
Average Spent	\$3,355.04	\$2,840.28	\$2,679.79
Spending Potential Index	156	132	125
Education: Total \$	\$7,830,776	\$58,864,701	\$180,000,852
Average Spent	\$3,087.85	\$2,368.13	\$2,240.40
Spending Potential Index	173	132	125
Entertainment/Recreation: Total \$	\$12,657,075	\$102,608,041	\$313,515,668
Average Spent	\$4,990.96	\$4,127.93	\$3,902.22
Spending Potential Index	154	127	120
Food at Home: Total \$	\$20,168,452	\$167,741,643	\$517,531,178
Average Spent	\$7,952.86	\$6,748.27	\$6,441.52
Spending Potential Index	149	126	121
Food Away from Home: Total \$	\$14,890,117	\$123,298,546	\$375,516,864
Average Spent	\$5,871.50	\$4,960.31	\$4,673.92
Spending Potential Index	156	132	124
Health Care: Total \$	\$21,394,661	\$177,015,235	\$546,432,083
Average Spent	\$8,436.38	\$7,121.34	\$6,801.24
Spending Potential Index	147	124	118
HH Furnishings & Equipment: Total \$	\$8,627,482	\$70,901,800	\$216,452,641
Average Spent	\$3,402.00	\$2,852.39	\$2,694.11
Spending Potential Index	156	131	123
Personal Care Products & Services: Total \$	\$3,633,939	\$30,228,627	\$92,140,956
Average Spent	\$1,432.94	\$1,216.10	\$1,146.84
Spending Potential Index	156	132	125
Shelter: Total \$	\$78,655,518	\$628,462,337	\$1,927,944,122
Average Spent	\$31,015.58	\$25,283.11	\$23,996.42
Spending Potential Index	160	131	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,076,385	\$74,764,403	\$228,406,273
Average Spent	\$3,579.02	\$3,007.78	\$2,842.89
Spending Potential Index	153	128	121
Travel: Total \$	\$10,104,077	\$78,510,835	\$239,050,853
Average Spent	\$3,984.26	\$3,158.50	\$2,975.38
Spending Potential Index	165	131	123
Vehicle Maintenance & Repairs: Total \$	\$4,335,446	\$36,604,289	\$112,994,092
Average Spent	\$1,709.56	\$1,472.59	\$1,406.40
Spending Potential Index	148	127	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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