



## Community Profile

Rings: 1, 3, 5 mile radii

2225 Village Walk Dr Suite 189, Henderson,

Latitude: 36.0216

Longitude: -115.0855

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	14,594	132,632	265,960
2020 Total Population	15,689	148,033	297,639
2020 Group Quarters	170	526	896
2022 Total Population	15,601	150,798	306,771
2022 Group Quarters	170	526	896
2027 Total Population	16,432	155,737	317,416
2022-2027 Annual Rate	1.04%	0.65%	0.68%
2022 Total Daytime Population	18,214	137,722	297,609
Workers	10,053	62,130	145,406
Residents	8,161	75,592	152,203
<b>Household Summary</b>			
2010 Households	5,908	52,907	105,993
2010 Average Household Size	2.44	2.50	2.50
2020 Total Households	6,467	60,643	120,604
2020 Average Household Size	2.40	2.43	2.46
2022 Households	6,621	62,237	124,717
2022 Average Household Size	2.33	2.41	2.45
2027 Households	6,992	64,526	129,387
2027 Average Household Size	2.33	2.41	2.45
2022-2027 Annual Rate	1.10%	0.72%	0.74%
2010 Families	3,953	34,402	67,753
2010 Average Family Size	2.95	3.03	3.04
2022 Families	4,389	39,853	78,729
2022 Average Family Size	2.83	2.95	3.00
2027 Families	4,656	41,404	81,893
2027 Average Family Size	2.82	2.93	2.98
2022-2027 Annual Rate	1.19%	0.77%	0.79%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,679	41,171	73,818
Owner Occupied Housing Units	77.5%	68.4%	65.2%
Renter Occupied Housing Units	16.5%	23.5%	27.4%
Vacant Housing Units	6.0%	8.1%	7.5%
2010 Housing Units	6,520	58,530	118,306
Owner Occupied Housing Units	66.9%	56.6%	54.6%
Renter Occupied Housing Units	23.7%	33.8%	35.0%
Vacant Housing Units	9.4%	9.6%	10.4%
2020 Housing Units	6,964	65,225	129,462
Vacant Housing Units	7.1%	7.0%	6.8%
2022 Housing Units	7,071	66,545	132,892
Owner Occupied Housing Units	63.9%	54.6%	53.7%
Renter Occupied Housing Units	29.7%	38.9%	40.2%
Vacant Housing Units	6.4%	6.5%	6.2%
2027 Housing Units	7,452	68,951	137,777
Owner Occupied Housing Units	64.9%	55.6%	54.7%
Renter Occupied Housing Units	28.9%	38.0%	39.2%
Vacant Housing Units	6.2%	6.4%	6.1%
<b>Median Household Income</b>			
2022	\$105,818	\$88,453	\$83,643
2027	\$118,213	\$103,614	\$100,198
<b>Median Home Value</b>			
2022	\$379,443	\$373,316	\$372,938
2027	\$416,582	\$401,081	\$404,339
<b>Per Capita Income</b>			
2022	\$57,161	\$50,177	\$47,087
2027	\$66,231	\$58,802	\$55,446
<b>Median Age</b>			
2010	42.7	38.7	37.9
2022	45.6	41.1	40.0
2027	45.9	41.3	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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<b>2022 Households by Income</b>			
Household Income Base	6,621	62,237	124,717
<\$15,000	5.1%	5.5%	5.8%
\$15,000 - \$24,999	4.2%	4.2%	4.3%
\$25,000 - \$34,999	5.8%	5.4%	5.9%
\$35,000 - \$49,999	6.3%	9.5%	10.2%
\$50,000 - \$74,999	12.9%	16.4%	17.7%
\$75,000 - \$99,999	11.1%	14.9%	14.9%
\$100,000 - \$149,999	25.2%	20.3%	20.1%
\$150,000 - \$199,999	12.6%	10.7%	9.7%
\$200,000+	16.7%	13.1%	11.5%
Average Household Income	\$136,136	\$121,820	\$115,821
<b>2027 Households by Income</b>			
Household Income Base	6,992	64,526	129,387
<\$15,000	3.5%	3.9%	4.2%
\$15,000 - \$24,999	2.2%	2.2%	2.4%
\$25,000 - \$34,999	3.9%	2.9%	3.3%
\$35,000 - \$49,999	4.7%	7.2%	8.3%
\$50,000 - \$74,999	10.1%	15.7%	16.6%
\$75,000 - \$99,999	11.6%	15.6%	15.0%
\$100,000 - \$149,999	28.6%	22.8%	23.1%
\$150,000 - \$199,999	16.2%	14.4%	13.3%
\$200,000+	19.1%	15.4%	13.8%
Average Household Income	\$157,445	\$142,233	\$136,037
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	4,518	36,320	71,355
<\$50,000	0.5%	1.0%	0.7%
\$50,000 - \$99,999	1.6%	1.5%	1.2%
\$100,000 - \$149,999	3.2%	2.2%	1.9%
\$150,000 - \$199,999	2.3%	2.2%	2.4%
\$200,000 - \$249,999	3.1%	3.4%	4.2%
\$250,000 - \$299,999	11.4%	11.3%	12.6%
\$300,000 - \$399,999	35.0%	38.7%	36.9%
\$400,000 - \$499,999	24.3%	22.4%	21.5%
\$500,000 - \$749,999	15.6%	12.3%	13.5%
\$750,000 - \$999,999	1.7%	3.1%	3.3%
\$1,000,000 - \$1,499,999	1.1%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.1%	0.6%	0.6%
Average Home Value	\$408,145	\$418,340	\$419,256
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	4,840	38,316	75,314
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.4%	2.1%	2.0%
\$250,000 - \$299,999	6.5%	6.5%	7.6%
\$300,000 - \$399,999	37.7%	41.1%	39.3%
\$400,000 - \$499,999	32.5%	29.0%	28.4%
\$500,000 - \$749,999	20.4%	16.7%	18.1%
\$750,000 - \$999,999	1.6%	3.1%	3.4%
\$1,000,000 - \$1,499,999	0.8%	0.9%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$450,320	\$452,678	\$455,077

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
<b>2010 Population by Age</b>			
Total	14,596	132,634	265,959
0 - 4	4.9%	5.4%	5.7%
5 - 9	6.0%	6.2%	6.2%
10 - 14	7.4%	6.7%	6.4%
15 - 24	10.0%	12.3%	12.5%
25 - 34	10.3%	13.6%	14.9%
35 - 44	15.3%	15.3%	15.2%
45 - 54	16.1%	15.0%	14.4%
55 - 64	13.4%	12.3%	12.3%
65 - 74	9.5%	7.8%	7.8%
75 - 84	5.4%	3.9%	3.6%
85 +	1.8%	1.2%	1.1%
18 +	77.6%	77.5%	77.9%
<b>2022 Population by Age</b>			
Total	15,601	150,798	306,772
0 - 4	4.3%	4.9%	5.2%
5 - 9	5.1%	5.3%	5.5%
10 - 14	5.9%	5.4%	5.5%
15 - 24	10.1%	11.1%	11.1%
25 - 34	11.1%	14.9%	15.3%
35 - 44	12.6%	13.6%	14.3%
45 - 54	13.3%	13.0%	12.8%
55 - 64	14.8%	12.9%	12.4%
65 - 74	13.4%	11.2%	10.9%
75 - 84	7.1%	6.0%	5.5%
85 +	2.3%	1.8%	1.5%
18 +	81.2%	81.2%	80.6%
<b>2027 Population by Age</b>			
Total	16,432	155,737	317,417
0 - 4	4.4%	5.0%	5.3%
5 - 9	5.0%	5.2%	5.4%
10 - 14	5.7%	5.4%	5.6%
15 - 24	9.2%	10.2%	10.6%
25 - 34	12.0%	14.7%	14.9%
35 - 44	12.8%	14.5%	15.0%
45 - 54	12.0%	12.1%	12.1%
55 - 64	13.8%	12.1%	11.5%
65 - 74	14.1%	11.2%	10.7%
75 - 84	8.7%	7.4%	6.9%
85 +	2.5%	2.2%	1.9%
18 +	81.8%	81.5%	80.6%
<b>2010 Population by Sex</b>			
Males	7,074	65,083	131,249
Females	7,520	67,548	134,710
<b>2022 Population by Sex</b>			
Males	7,589	73,737	150,968
Females	8,012	77,061	155,803
<b>2027 Population by Sex</b>			
Males	8,008	76,040	155,777
Females	8,424	79,697	161,638

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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Rings: 1, 3, 5 mile radii

2225 Village Walk Dr Suite 189, Henderson,

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	14,594	132,631	265,961
White Alone	80.6%	74.8%	71.9%
Black Alone	4.1%	5.4%	5.9%
American Indian Alone	0.3%	0.5%	0.6%
Asian Alone	7.6%	8.8%	9.7%
Pacific Islander Alone	0.4%	0.7%	0.9%
Some Other Race Alone	2.6%	4.6%	5.8%
Two or More Races	4.4%	5.1%	5.2%
Hispanic Origin	10.1%	14.5%	16.8%
Diversity Index	46.0	56.7	61.4
<b>2020 Population by Race/Ethnicity</b>			
Total	15,689	148,033	297,639
White Alone	68.1%	60.7%	57.1%
Black Alone	4.3%	6.8%	7.5%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	10.0%	10.9%	11.9%
Pacific Islander Alone	0.6%	1.0%	1.2%
Some Other Race Alone	4.1%	6.2%	7.5%
Two or More Races	12.2%	13.7%	14.1%
Hispanic Origin	14.4%	18.2%	20.3%
Diversity Index	62.9	71.4	74.9
<b>2022 Population by Race/Ethnicity</b>			
Total	15,601	150,798	306,771
White Alone	67.7%	59.9%	56.1%
Black Alone	4.3%	6.9%	7.7%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	10.0%	11.0%	12.0%
Pacific Islander Alone	0.6%	1.0%	1.3%
Some Other Race Alone	4.3%	6.4%	7.7%
Two or More Races	12.5%	14.1%	14.5%
Hispanic Origin	14.6%	18.5%	20.6%
Diversity Index	63.4	72.1	75.6
<b>2027 Population by Race/Ethnicity</b>			
Total	16,431	155,736	317,415
White Alone	65.4%	57.3%	53.5%
Black Alone	4.5%	7.3%	8.0%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	10.6%	11.6%	12.7%
Pacific Islander Alone	0.6%	1.1%	1.3%
Some Other Race Alone	4.6%	6.8%	8.0%
Two or More Races	13.6%	15.2%	15.7%
Hispanic Origin	14.8%	18.6%	20.7%
Diversity Index	65.5	73.8	77.2
<b>2010 Population by Relationship and Household Type</b>			
Total	14,594	132,632	265,960
In Households	98.8%	99.7%	99.8%
In Family Households	82.0%	81.1%	80.2%
Householder	27.0%	25.9%	25.5%
Spouse	21.0%	19.0%	18.6%
Child	28.7%	29.2%	28.5%
Other relative	3.3%	4.5%	4.9%
Nonrelative	2.1%	2.5%	2.8%
In Nonfamily Households	16.8%	18.6%	19.6%
In Group Quarters	1.2%	0.3%	0.2%
Institutionalized Population	1.2%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	11,634	110,635	223,114
Less than 9th Grade	1.1%	1.5%	1.8%
9th - 12th Grade, No Diploma	3.1%	3.3%	4.1%
High School Graduate	20.6%	21.0%	21.9%
GED/Alternative Credential	2.8%	3.0%	3.3%
Some College, No Degree	19.7%	21.9%	22.6%
Associate Degree	9.2%	10.2%	10.3%
Bachelor's Degree	25.2%	24.4%	22.9%
Graduate/Professional Degree	18.3%	14.6%	13.2%
<b>2022 Population 15+ by Marital Status</b>			
Total	13,218	127,335	257,073
Never Married	28.9%	32.1%	33.1%
Married	53.6%	49.6%	48.8%
Widowed	6.6%	5.5%	5.2%
Divorced	10.9%	12.9%	12.9%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,950	80,031	164,374
Population 16+ Employed	94.6%	95.2%	95.4%
Population 16+ Unemployment rate	5.4%	4.8%	4.6%
Population 16-24 Employed	8.2%	10.4%	10.9%
Population 16-24 Unemployment rate	13.2%	10.5%	9.5%
Population 25-54 Employed	61.6%	66.0%	67.4%
Population 25-54 Unemployment rate	5.1%	3.7%	3.6%
Population 55-64 Employed	21.9%	16.7%	15.6%
Population 55-64 Unemployment rate	3.2%	4.1%	3.8%
Population 65+ Employed	8.3%	6.9%	6.2%
Population 65+ Unemployment rate	5.1%	8.0%	8.0%
<b>2022 Employed Population 16+ by Industry</b>			
Total	7,520	76,181	156,826
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	7.4%	5.9%	5.7%
Manufacturing	5.7%	4.1%	4.1%
Wholesale Trade	3.5%	2.6%	2.1%
Retail Trade	9.8%	11.0%	11.6%
Transportation/Utilities	7.8%	7.2%	7.2%
Information	1.7%	1.6%	1.7%
Finance/Insurance/Real Estate	7.3%	6.9%	6.9%
Services	52.6%	56.4%	56.7%
Public Administration	4.3%	4.2%	4.1%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	7,519	76,181	156,827
White Collar	72.5%	65.0%	62.5%
Management/Business/Financial	27.7%	19.4%	17.8%
Professional	24.4%	23.7%	22.3%
Sales	10.2%	10.8%	10.8%
Administrative Support	10.2%	11.1%	11.7%
Services	13.0%	19.7%	21.0%
Blue Collar	14.5%	15.3%	16.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	4.4%	3.4%	3.6%
Installation/Maintenance/Repair	1.0%	2.2%	2.4%
Production	2.0%	2.6%	2.7%
Transportation/Material Moving	7.1%	7.0%	7.9%

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<b>2010 Households by Type</b>			
Total	5,908	52,908	105,992
Households with 1 Person	26.0%	25.5%	25.8%
Households with 2+ People	74.0%	74.5%	74.2%
Family Households	66.9%	65.0%	63.9%
Husband-wife Families	52.2%	47.8%	46.6%
With Related Children	21.5%	20.5%	19.8%
Other Family (No Spouse Present)	14.7%	17.2%	17.3%
Other Family with Male Householder	4.7%	5.6%	5.8%
With Related Children	2.7%	3.2%	3.3%
Other Family with Female Householder	10.1%	11.7%	11.6%
With Related Children	6.1%	7.3%	7.2%
Nonfamily Households	7.1%	9.4%	10.2%
All Households with Children	30.6%	31.5%	30.8%
Multigenerational Households	3.1%	4.1%	4.2%
Unmarried Partner Households	6.7%	8.0%	8.5%
Male-female	5.7%	7.0%	7.4%
Same-sex	1.0%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	5,908	52,906	105,993
1 Person Household	26.0%	25.5%	25.8%
2 Person Household	36.9%	35.7%	35.8%
3 Person Household	15.6%	16.3%	16.2%
4 Person Household	13.1%	13.2%	12.6%
5 Person Household	5.3%	5.7%	5.8%
6 Person Household	2.2%	2.3%	2.3%
7 + Person Household	0.9%	1.3%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,908	52,915	105,997
Owner Occupied	73.8%	62.6%	60.9%
Owned with a Mortgage/Loan	60.6%	52.2%	51.0%
Owned Free and Clear	13.2%	10.4%	9.9%
Renter Occupied	26.2%	37.4%	39.1%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	134	114	107
Percent of Income for Mortgage	18.9%	22.2%	23.5%
Wealth Index	143	118	109
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,520	58,530	118,306
Housing Units Inside Urbanized Area	100.0%	99.9%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	14,594	132,632	265,960
Population Inside Urbanized Area	100.0%	99.9%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	In Style (5B)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2.	Home Improvement (4B)	In Style (5B)	Up and Coming Families (7A)
3.	Workday Drive (4A)	Home Improvement (4B)	In Style (5B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$20,296,251	\$174,492,281	\$334,405,843
Average Spent	\$3,065.44	\$2,803.67	\$2,681.32
Spending Potential Index	127	116	111
Education: Total \$	\$16,674,210	\$136,249,644	\$259,663,172
Average Spent	\$2,518.38	\$2,189.21	\$2,082.02
Spending Potential Index	128	112	106
Entertainment/Recreation: Total \$	\$31,459,021	\$263,766,280	\$501,381,421
Average Spent	\$4,751.40	\$4,238.09	\$4,020.15
Spending Potential Index	129	115	110
Food at Home: Total \$	\$51,470,878	\$440,707,429	\$844,028,130
Average Spent	\$7,773.88	\$7,081.12	\$6,767.55
Spending Potential Index	126	114	109
Food Away from Home: Total \$	\$36,083,904	\$312,146,231	\$598,857,766
Average Spent	\$5,449.92	\$5,015.44	\$4,801.73
Spending Potential Index	126	116	111
Health Care: Total \$	\$61,358,749	\$512,612,126	\$973,484,677
Average Spent	\$9,267.29	\$8,236.45	\$7,805.55
Spending Potential Index	131	116	110
HH Furnishings & Equipment: Total \$	\$22,379,723	\$188,627,436	\$359,603,695
Average Spent	\$3,380.11	\$3,030.79	\$2,883.36
Spending Potential Index	132	118	113
Personal Care Products & Services: Total \$	\$8,841,100	\$74,926,190	\$142,932,140
Average Spent	\$1,335.31	\$1,203.88	\$1,146.05
Spending Potential Index	131	118	112
Shelter: Total \$	\$194,183,552	\$1,644,305,760	\$3,140,668,140
Average Spent	\$29,328.43	\$26,420.07	\$25,182.36
Spending Potential Index	128	115	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,934,049	\$206,836,933	\$392,162,319
Average Spent	\$3,765.90	\$3,323.38	\$3,144.42
Spending Potential Index	139	122	116
Travel: Total \$	\$25,606,899	\$211,518,621	\$400,408,855
Average Spent	\$3,867.53	\$3,398.60	\$3,210.54
Spending Potential Index	135	118	112
Vehicle Maintenance & Repairs: Total \$	\$10,799,812	\$92,703,844	\$177,481,150
Average Spent	\$1,631.15	\$1,489.53	\$1,423.07
Spending Potential Index	130	118	113

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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