

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	44,871	86,596	177,226
2020 Total Population	65,458	119,581	263,938
2020 Group Quarters	58	158	1,171
2024 Total Population	81,493	145,733	314,072
2024 Group Quarters	60	150	1,213
2029 Total Population	92,011	164,861	343,339
2024-2029 Annual Rate	2.46%	2.50%	1.80%
2024 Total Daytime Population	56,648	107,459	232,319
Workers	11,199	27,010	63,801
Residents	45,449	80,449	168,518
Household Summary			
2010 Households	13,444	26,716	54,634
2010 Average Household Size	3.34	3.24	3.24
2020 Total Households	20,074	37,254	81,790
2020 Average Household Size	3.26	3.21	3.21
2024 Households	25,425	45,890	98,919
2024 Average Household Size	3.20	3.17	3.16
2029 Households	29,075	52,670	109,751
2029 Average Household Size	3.16	3.13	3.12
2024-2029 Annual Rate	2.72%	2.79%	2.10%
2010 Families	11,060	21,678	44,741
2010 Average Family Size	3.64	3.56	3.55
2024 Families	21,090	37,824	82,003
2024 Average Family Size	3.49	3.48	3.45
2029 Families	24,059	43,398	90,752
2029 Average Family Size	3.45	3.42	3.40
2024-2029 Annual Rate	2.67%	2.79%	2.05%
Housing Unit Summary			
2000 Housing Units	592	2,244	6,170
Owner Occupied Housing Units	77.7%	75.1%	68.1%
Renter Occupied Housing Units	15.0%	11.4%	14.4%
Vacant Housing Units	7.3%	13.5%	17.6%
2010 Housing Units	15,490	31,422	63,385
Owner Occupied Housing Units	69.3%	66.0%	67.7%
Renter Occupied Housing Units	17.5%	19.0%	18.5%
Vacant Housing Units	13.2%	15.0%	13.8%
2020 Housing Units	21,739	40,900	88,632
Owner Occupied Housing Units	79.0%	75.8%	77.5%
Renter Occupied Housing Units	13.4%	15.2%	14.7%
Vacant Housing Units	7.6%	8.8%	7.8%
2024 Housing Units	27,468	50,093	107,024
Owner Occupied Housing Units	81.5%	79.0%	79.4%
Renter Occupied Housing Units	11.0%	12.6%	13.0%
Vacant Housing Units	7.4%	8.4%	7.6%
2029 Housing Units	31,312	57,410	118,559
Owner Occupied Housing Units	82.1%	79.1%	80.0%
Renter Occupied Housing Units	10.7%	12.7%	12.6%
Vacant Housing Units	7.1%	8.3%	7.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2024 Households by Income			
Household Income Base	25,425	45,890	98,919
<\$15,000	3.5%	3.4%	3.3%
\$15,000 - \$24,999	2.1%	2.2%	2.0%
\$25,000 - \$34,999	2.3%	2.4%	2.2%
\$35,000 - \$49,999	6.3%	6.1%	5.2%
\$50,000 - \$74,999	15.7%	15.0%	13.5%
\$75,000 - \$99,999	16.9%	16.9%	14.4%
\$100,000 - \$149,999	25.4%	26.4%	25.1%
\$150,000 - \$199,999	13.1%	13.3%	16.3%
\$200,000+	14.8%	14.3%	18.1%
Average Household Income	\$132,487	\$131,616	\$144,182
2029 Households by Income			
Household Income Base	29,075	52,670	109,751
<\$15,000	2.6%	2.5%	2.4%
\$15,000 - \$24,999	1.3%	1.3%	1.2%
\$25,000 - \$34,999	1.6%	1.6%	1.5%
\$35,000 - \$49,999	4.6%	4.4%	3.7%
\$50,000 - \$74,999	12.9%	12.4%	10.8%
\$75,000 - \$99,999	15.8%	15.8%	13.0%
\$100,000 - \$149,999	27.8%	28.7%	26.2%
\$150,000 - \$199,999	16.1%	16.2%	19.7%
\$200,000+	17.5%	17.2%	21.6%
Average Household Income	\$151,030	\$150,570	\$165,370
2024 Owner Occupied Housing Units by Value			
Total	22,397	39,594	84,983
<\$50,000	0.4%	0.6%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.5%	0.4%	0.5%
\$150,000 - \$199,999	0.8%	0.9%	0.8%
\$200,000 - \$249,999	2.8%	2.7%	1.7%
\$250,000 - \$299,999	5.7%	5.8%	3.6%
\$300,000 - \$399,999	28.9%	27.7%	20.8%
\$400,000 - \$499,999	23.0%	24.2%	23.3%
\$500,000 - \$749,999	29.4%	28.8%	36.6%
\$750,000 - \$999,999	7.0%	7.2%	9.8%
\$1,000,000 - \$1,499,999	1.0%	1.2%	1.6%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.4%
\$2,000,000 +	0.4%	0.3%	0.4%
Average Home Value	\$496,410	\$498,791	\$543,869
2029 Owner Occupied Housing Units by Value			
Total	25,716	45,398	94,839
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.5%	0.4%	0.2%
\$300,000 - \$399,999	18.5%	17.0%	12.0%
\$400,000 - \$499,999	26.7%	27.6%	23.6%
\$500,000 - \$749,999	41.6%	41.0%	46.6%
\$750,000 - \$999,999	10.6%	11.3%	14.2%
\$1,000,000 - \$1,499,999	1.6%	2.0%	2.5%
\$1,500,000 - \$1,999,999	0.2%	0.4%	0.5%
\$2,000,000 +	0.3%	0.2%	0.4%
Average Home Value	\$568,880	\$576,865	\$613,218

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
Median Household Income			
2024	\$104,042	\$104,730	\$113,671
2029	\$114,743	\$115,098	\$128,087
Median Home Value			
2024	\$447,054	\$449,311	\$494,662
2029	\$525,650	\$529,906	\$576,147
Per Capita Income			
2024	\$41,298	\$41,323	\$45,382
2029	\$47,668	\$47,930	\$52,832
Median Age			
2010	27.7	28.8	29.7
2020	33.0	33.6	34.5
2024	33.9	34.4	35.3
2029	34.5	35.2	35.8
2020 Population by Age			
Total	65,458	119,581	263,938
0 - 4	8.1%	7.6%	7.1%
5 - 9	9.1%	8.8%	8.9%
10 - 14	9.4%	9.4%	9.7%
15 - 24	12.9%	13.3%	13.7%
25 - 34	13.4%	12.8%	11.3%
35 - 44	14.7%	14.4%	14.7%
45 - 54	11.1%	11.6%	12.6%
55 - 64	9.7%	9.9%	9.8%
65 - 74	8.3%	8.5%	8.3%
75 - 84	2.8%	3.1%	3.3%
85 +	0.5%	0.6%	0.7%
18 +	68.4%	69.0%	69.0%
2024 Population by Age			
Total	81,496	145,732	314,072
0 - 4	8.0%	7.5%	7.1%
5 - 9	8.4%	8.1%	8.0%
10 - 14	8.7%	8.7%	8.9%
15 - 24	13.9%	14.1%	14.5%
25 - 34	12.6%	12.4%	11.1%
35 - 44	15.1%	14.9%	14.9%
45 - 54	11.7%	12.2%	13.1%
55 - 64	9.1%	9.4%	9.5%
65 - 74	8.1%	8.1%	8.0%
75 - 84	3.7%	3.9%	4.1%
85 +	0.6%	0.7%	0.8%
18 +	69.9%	70.6%	70.8%
2029 Population by Age			
Total	92,011	164,859	343,338
0 - 4	7.9%	7.5%	7.0%
5 - 9	7.8%	7.5%	7.4%
10 - 14	7.9%	7.7%	7.8%
15 - 24	13.7%	13.6%	13.9%
25 - 34	13.4%	13.4%	12.8%
35 - 44	14.6%	14.3%	13.9%
45 - 54	12.2%	12.5%	13.1%
55 - 64	9.4%	9.7%	10.0%
65 - 74	8.0%	8.2%	8.2%
75 - 84	4.4%	4.6%	4.9%
85 +	0.8%	1.0%	1.0%
18 +	71.9%	72.8%	73.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	32,292	58,985	130,220
Females	33,166	60,596	133,718
2024 Population by Sex			
Males	40,765	72,953	157,341
Females	40,728	72,780	156,731
2029 Population by Sex			
Males	45,652	81,908	170,715
Females	46,359	82,953	172,624
2010 Population by Race/Ethnicity			
Total	44,869	86,594	177,226
White Alone	79.0%	79.5%	80.7%
Black Alone	4.3%	4.3%	4.3%
American Indian Alone	1.1%	1.1%	1.0%
Asian Alone	2.2%	2.0%	2.8%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	9.0%	8.9%	7.1%
Two or More Races	4.0%	4.0%	3.8%
Hispanic Origin	23.3%	22.9%	20.0%
Diversity Index	59.1	58.3	55.1
2020 Population by Race/Ethnicity			
Total	65,458	119,581	263,938
White Alone	71.6%	71.5%	72.3%
Black Alone	4.1%	4.3%	4.2%
American Indian Alone	1.2%	1.2%	1.1%
Asian Alone	2.1%	2.0%	3.1%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	7.8%	7.9%	6.5%
Two or More Races	12.9%	12.8%	12.6%
Hispanic Origin	22.9%	22.9%	20.3%
Diversity Index	65.2	65.3	63.1
2024 Population by Race/Ethnicity			
Total	81,493	145,733	314,073
White Alone	70.1%	70.0%	70.5%
Black Alone	4.3%	4.5%	4.4%
American Indian Alone	1.2%	1.2%	1.2%
Asian Alone	2.2%	2.2%	3.4%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	8.3%	8.3%	6.9%
Two or More Races	13.5%	13.5%	13.4%
Hispanic Origin	24.0%	24.0%	21.5%
Diversity Index	67.0	67.1	65.4
2029 Population by Race/Ethnicity			
Total	92,010	164,861	343,341
White Alone	68.4%	68.3%	68.5%
Black Alone	4.4%	4.6%	4.5%
American Indian Alone	1.2%	1.3%	1.2%
Asian Alone	2.4%	2.3%	3.6%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	8.9%	8.8%	7.5%
Two or More Races	14.4%	14.4%	14.3%
Hispanic Origin	25.7%	25.6%	23.4%
Diversity Index	69.1	69.2	68.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	65,458	119,581	263,938
In Households	99.9%	99.9%	99.6%
Householder	30.7%	31.1%	31.0%
Opposite-Sex Spouse	19.9%	19.7%	20.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.2%	2.2%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	34.2%	33.7%	34.1%
Adopted Child	1.1%	1.2%	1.2%
Stepchild	2.0%	2.0%	1.9%
Grandchild	2.3%	2.4%	2.1%
Brother or Sister	1.0%	1.0%	0.8%
Parent	1.5%	1.5%	1.4%
Parent-in-law	0.5%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.6%	0.6%	0.5%
Other Relatives	1.3%	1.2%	1.1%
Foster Child	0.2%	0.2%	0.2%
Other Nonrelatives	2.3%	2.4%	2.2%
In Group Quarters	0.1%	0.1%	0.4%
Institutionalized	0.0%	0.1%	0.2%
Noninstitutionalized	0.1%	0.1%	0.2%
2024 Population 25+ by Educational Attainment			
Total	49,708	89,674	193,282
Less than 9th Grade	2.2%	2.5%	1.9%
9th - 12th Grade, No Diploma	3.0%	3.2%	2.6%
High School Graduate	22.4%	22.4%	19.3%
GED/Alternative Credential	5.2%	4.7%	3.7%
Some College, No Degree	23.2%	22.7%	21.5%
Associate Degree	13.3%	12.8%	12.2%
Bachelor's Degree	21.9%	22.4%	26.8%
Graduate/Professional Degree	8.7%	9.4%	12.0%
2024 Population 15+ by Marital Status			
Total	61,010	110,268	238,804
Never Married	28.8%	29.7%	28.4%
Married	60.1%	58.4%	59.8%
Widowed	3.0%	3.0%	3.3%
Divorced	8.1%	9.0%	8.5%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	38,160	68,834	153,038
Population 16+ Employed	96.0%	96.2%	96.4%
Population 16+ Unemployment rate	4.0%	3.8%	3.6%
Population 16-24 Employed	14.6%	15.1%	15.0%
Population 16-24 Unemployment rate	9.7%	9.9%	9.8%
Population 25-54 Employed	68.6%	67.7%	67.5%
Population 25-54 Unemployment rate	3.3%	2.8%	2.6%
Population 55-64 Employed	12.0%	12.5%	12.9%
Population 55-64 Unemployment rate	1.6%	1.7%	1.8%
Population 65+ Employed	4.9%	4.7%	4.6%
Population 65+ Unemployment rate	1.6%	1.2%	2.0%

	3 mile	5 mile	10 mile
2024 Employed Population 16+ by Industry			
Total	36,626	66,250	147,532
Agriculture/Mining	0.5%	0.8%	1.0%
Construction	9.3%	9.0%	7.5%
Manufacturing	8.1%	7.7%	8.4%
Wholesale Trade	1.6%	1.9%	2.1%
Retail Trade	10.7%	11.2%	11.5%
Transportation/Utilities	6.1%	6.9%	6.4%
Information	1.2%	1.5%	1.6%
Finance/Insurance/Real Estate	9.7%	9.4%	9.9%
Services	47.7%	46.8%	46.6%
Public Administration	4.9%	4.9%	5.0%
2024 Employed Population 16+ by Occupation			
Total	36,625	66,251	147,533
White Collar	61.8%	63.6%	67.8%
Management/Business/Financial	21.6%	21.2%	23.2%
Professional	19.5%	19.9%	22.9%
Sales	8.4%	8.8%	9.5%
Administrative Support	12.3%	13.6%	12.2%
Services	17.1%	16.4%	14.9%
Blue Collar	21.1%	20.1%	17.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	6.0%	5.6%	4.1%
Installation/Maintenance/Repair	5.2%	4.6%	3.5%
Production	2.6%	2.6%	2.6%
Transportation/Material Moving	7.2%	7.2%	6.9%
2020 Households by Type			
Total	20,074	37,254	81,790
Married Couple Households	65.1%	64.0%	66.5%
With Own Children <18	32.6%	31.4%	33.2%
Without Own Children <18	32.6%	32.6%	33.3%
Cohabiting Couple Households	7.5%	7.3%	6.4%
With Own Children <18	3.6%	3.4%	2.8%
Without Own Children <18	3.9%	3.9%	3.6%
Male Householder, No Spouse/Partner	10.9%	11.5%	10.6%
Living Alone	5.3%	5.8%	5.5%
65 Years and over	1.6%	1.8%	1.8%
With Own Children <18	2.4%	2.4%	2.2%
Without Own Children <18, With Relatives	2.4%	2.4%	2.1%
No Relatives Present	0.8%	0.9%	0.8%
Female Householder, No Spouse/Partner	16.5%	17.3%	16.5%
Living Alone	6.8%	7.0%	6.9%
65 Years and over	3.5%	3.7%	3.7%
With Own Children <18	4.3%	4.5%	4.3%
Without Own Children <18, With Relatives	4.8%	5.2%	4.6%
No Relatives Present	0.6%	0.7%	0.6%
2020 Households by Size			
Total	20,074	37,254	81,790
1 Person Household	12.2%	12.8%	12.4%
2 Person Household	30.6%	30.9%	31.0%
3 Person Household	17.7%	17.4%	17.2%
4 Person Household	17.8%	17.5%	18.6%
5 Person Household	11.4%	11.1%	11.1%
6 Person Household	6.2%	6.1%	5.8%
7 + Person Household	4.3%	4.2%	3.8%

	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	20,074	37,254	81,790
Owner Occupied	85.5%	83.3%	84.0%
Owned with a Mortgage/Loan	74.8%	71.9%	72.1%
Owned Free and Clear	10.7%	11.4%	12.0%
Renter Occupied	14.5%	16.7%	16.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	95	96	95
Percent of Income for Mortgage	26.9%	26.9%	27.2%
Wealth Index	122	119	134
2020 Housing Units By Urban/ Rural Status			
Total	21,739	40,900	88,632
Urban Housing Units	98.7%	96.3%	95.1%
Rural Housing Units	1.3%	3.7%	4.9%
2020 Population By Urban/ Rural Status			
Total	65,458	119,581	263,938
Urban Population	98.5%	96.3%	95.3%
Rural Population	1.5%	3.7%	4.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)		
2.	Boomburbs (1C)		
3.	Senior Escapes (9D)	The Great Outdoors (6C)	Southern Satellites (10A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$71,658,053	\$128,036,036	\$299,405,617
Average Spent	\$2,818.41	\$2,790.06	\$3,026.78
Spending Potential Index	118	117	127
Education: Total \$	\$46,102,326	\$83,401,644	\$203,601,040
Average Spent	\$1,813.27	\$1,817.43	\$2,058.26
Spending Potential Index	105	105	119
Entertainment/Recreation: Total \$	\$123,048,190	\$220,585,759	\$520,018,839
Average Spent	\$4,839.65	\$4,806.84	\$5,257.02
Spending Potential Index	118	118	129
Food at Home: Total \$	\$206,457,449	\$370,413,071	\$867,368,559
Average Spent	\$8,120.25	\$8,071.76	\$8,768.47
Spending Potential Index	111	111	120
Food Away from Home: Total \$	\$121,542,919	\$217,059,301	\$508,007,807
Average Spent	\$4,780.45	\$4,729.99	\$5,135.59
Spending Potential Index	123	122	132
Health Care: Total \$	\$222,449,194	\$399,528,713	\$934,342,600
Average Spent	\$8,749.23	\$8,706.23	\$9,445.53
Spending Potential Index	114	113	123
HH Furnishings & Equipment: Total \$	\$96,347,072	\$172,739,687	\$405,232,971
Average Spent	\$3,789.46	\$3,764.21	\$4,096.61
Spending Potential Index	120	119	129
Personal Care Products & Services: Total \$	\$28,818,956	\$51,571,783	\$121,798,036
Average Spent	\$1,133.49	\$1,123.81	\$1,231.29
Spending Potential Index	114	113	124
Shelter: Total \$	\$780,849,668	\$1,399,124,549	\$3,295,917,831
Average Spent	\$30,711.88	\$30,488.66	\$33,319.36
Spending Potential Index	115	114	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$115,352,038	\$205,106,947	\$481,105,854
Average Spent	\$4,536.95	\$4,469.53	\$4,863.63
Spending Potential Index	129	128	139
Travel: Total \$	\$91,703,350	\$164,608,843	\$391,318,982
Average Spent	\$3,606.82	\$3,587.03	\$3,955.95
Spending Potential Index	119	118	130
Vehicle Maintenance & Repairs: Total \$	\$44,307,948	\$79,380,071	\$184,674,120
Average Spent	\$1,742.69	\$1,729.79	\$1,866.92
Spending Potential Index	118	117	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.