



# Community Profile

Rings: 1, 3, 5 mile radii

25710 N Lake Pleasant Pkwy, Peoria, AZ

Latitude: 33.7167

Longitude: -112.2715

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	1,906	26,496	105,551
2020 Total Population	5,718	46,007	140,174
2020 Group Quarters	0	151	983
2022 Total Population	6,032	48,433	147,453
2022 Group Quarters	0	150	983
2027 Total Population	6,449	50,900	152,945
2022-2027 Annual Rate	1.35%	1.00%	0.73%
2022 Total Daytime Population	7,167	34,805	108,397
Workers	4,290	12,115	32,950
Residents	2,877	22,690	75,447
<b>Household Summary</b>			
2010 Households	580	8,288	40,515
2010 Average Household Size	3.29	3.19	2.59
2020 Total Households	1,776	14,406	52,534
2020 Average Household Size	3.22	3.18	2.65
2022 Total Households	1,870	15,220	55,221
2022 Average Household Size	3.23	3.17	2.65
2027 Total Households	1,993	15,943	57,115
2027 Average Household Size	3.24	3.18	2.66
2022-2027 Annual Rate	1.28%	0.93%	0.68%
2010 Families	487	6,960	30,259
2010 Average Family Size	3.55	3.44	3.00
2022 Total Families	1,470	12,557	41,190
2022 Average Family Size	3.61	3.47	3.08
2027 Total Families	1,562	13,167	42,661
2027 Average Family Size	3.62	3.48	3.09
2022-2027 Annual Rate	1.22%	0.95%	0.70%
<b>Housing Unit Summary</b>			
2000 Housing Units	216	2,818	26,068
Owner Occupied Housing Units	91.2%	90.7%	82.4%
Renter Occupied Housing Units	2.8%	4.2%	7.0%
Vacant Housing Units	6.0%	5.1%	10.6%
2010 Housing Units	694	9,045	45,905
Owner Occupied Housing Units	65.1%	78.7%	74.4%
Renter Occupied Housing Units	18.6%	12.9%	13.9%
Vacant Housing Units	16.4%	8.4%	11.7%
2020 Housing Units	1,877	15,077	57,829
Vacant Housing Units	5.4%	4.5%	9.2%
2022 Housing Units	2,011	15,935	60,539
Owner Occupied Housing Units	85.5%	88.2%	80.2%
Renter Occupied Housing Units	7.5%	7.3%	11.0%
Vacant Housing Units	7.0%	4.5%	8.8%
2027 Housing Units	2,130	16,677	62,565
Owner Occupied Housing Units	85.0%	88.6%	80.7%
Renter Occupied Housing Units	8.5%	7.0%	10.6%
Vacant Housing Units	6.4%	4.4%	8.7%
<b>Median Household Income</b>			
2022	\$121,540	\$115,539	\$102,527
2027	\$133,969	\$128,628	\$113,686
<b>Median Home Value</b>			
2022	\$469,391	\$418,572	\$369,814
2027	\$483,595	\$440,316	\$393,901
<b>Per Capita Income</b>			
2022	\$53,571	\$47,054	\$48,897
2027	\$59,214	\$53,596	\$56,292
<b>Median Age</b>			
2010	37.3	34.4	41.8
2022	36.4	35.9	42.3
2027	36.2	36.0	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	1,870	15,220	55,221
<\$15,000	1.2%	1.4%	2.7%
\$15,000 - \$24,999	0.7%	1.2%	3.1%
\$25,000 - \$34,999	1.5%	1.7%	3.9%
\$35,000 - \$49,999	7.1%	5.4%	7.4%
\$50,000 - \$74,999	8.4%	10.8%	15.4%
\$75,000 - \$99,999	15.9%	16.0%	15.4%
\$100,000 - \$149,999	27.5%	31.0%	24.9%
\$150,000 - \$199,999	15.1%	15.3%	13.6%
\$200,000+	22.5%	17.2%	13.6%
Average Household Income	\$161,879	\$148,600	\$131,285
<b>2027 Households by Income</b>			
Household Income Base	1,993	15,943	57,115
<\$15,000	0.8%	0.8%	1.5%
\$15,000 - \$24,999	0.7%	0.7%	1.8%
\$25,000 - \$34,999	1.6%	1.0%	3.1%
\$35,000 - \$49,999	5.6%	3.7%	6.2%
\$50,000 - \$74,999	8.7%	8.6%	12.6%
\$75,000 - \$99,999	16.9%	15.2%	15.0%
\$100,000 - \$149,999	20.9%	29.2%	25.8%
\$150,000 - \$199,999	19.3%	20.1%	17.6%
\$200,000+	25.7%	20.6%	16.4%
Average Household Income	\$179,382	\$169,801	\$151,603
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,720	14,049	48,543
<\$50,000	0.0%	0.1%	1.2%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.3%	0.2%	0.5%
\$150,000 - \$199,999	0.6%	0.5%	1.7%
\$200,000 - \$249,999	0.8%	3.1%	7.2%
\$250,000 - \$299,999	2.9%	9.6%	15.7%
\$300,000 - \$399,999	22.2%	31.1%	33.7%
\$400,000 - \$499,999	33.4%	28.7%	20.4%
\$500,000 - \$749,999	30.8%	22.1%	15.8%
\$750,000 - \$999,999	7.4%	3.2%	2.0%
\$1,000,000 - \$1,499,999	0.1%	0.7%	1.1%
\$1,500,000 - \$1,999,999	0.8%	0.3%	0.2%
\$2,000,000 +	0.8%	0.3%	0.3%
Average Home Value	\$527,762	\$460,406	\$414,000
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	1,811	14,773	50,511
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.1%	0.9%
\$200,000 - \$249,999	0.3%	1.2%	3.9%
\$250,000 - \$299,999	1.7%	6.5%	12.3%
\$300,000 - \$399,999	18.6%	29.4%	35.0%
\$400,000 - \$499,999	35.2%	31.9%	24.0%
\$500,000 - \$749,999	37.2%	27.2%	20.2%
\$750,000 - \$999,999	6.1%	2.9%	2.4%
\$1,000,000 - \$1,499,999	0.1%	0.5%	1.1%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.1%
\$2,000,000 +	0.3%	0.1%	0.2%
Average Home Value	\$532,068	\$475,511	\$440,531

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	1,904	26,498	105,555
0 - 4	6.1%	7.6%	5.8%
5 - 9	8.1%	9.0%	6.9%
10 - 14	10.1%	9.9%	7.6%
15 - 24	13.7%	12.6%	10.4%
25 - 34	8.6%	11.7%	9.5%
35 - 44	17.2%	18.6%	14.5%
45 - 54	19.3%	15.3%	13.7%
55 - 64	10.4%	8.9%	12.1%
65 - 74	4.9%	4.0%	10.2%
75 - 84	1.4%	1.7%	6.8%
85 +	0.4%	0.6%	2.5%
18 +	69.9%	68.1%	75.4%
<b>2022 Population by Age</b>			
Total	6,031	48,433	147,451
0 - 4	6.7%	6.9%	5.6%
5 - 9	7.8%	7.7%	6.3%
10 - 14	9.5%	8.3%	6.9%
15 - 24	12.4%	12.1%	10.5%
25 - 34	11.6%	13.5%	11.0%
35 - 44	16.1%	15.7%	13.2%
45 - 54	15.0%	14.4%	12.7%
55 - 64	11.1%	11.1%	11.8%
65 - 74	6.9%	6.9%	11.8%
75 - 84	2.5%	2.6%	7.1%
85 +	0.6%	0.8%	2.9%
18 +	71.3%	72.6%	77.2%
<b>2027 Population by Age</b>			
Total	6,449	50,900	152,948
0 - 4	7.0%	7.1%	5.8%
5 - 9	7.7%	7.5%	6.2%
10 - 14	7.8%	7.6%	6.5%
15 - 24	11.4%	10.8%	9.5%
25 - 34	14.0%	15.3%	12.1%
35 - 44	15.8%	16.2%	13.6%
45 - 54	14.3%	12.8%	11.6%
55 - 64	10.7%	10.8%	11.0%
65 - 74	7.3%	7.4%	11.8%
75 - 84	3.3%	3.5%	8.8%
85 +	0.7%	0.9%	3.2%
18 +	72.8%	73.5%	77.9%
<b>2010 Population by Sex</b>			
Males	951	13,219	50,925
Females	955	13,277	54,626
<b>2022 Population by Sex</b>			
Males	2,965	23,976	71,552
Females	3,067	24,456	75,902
<b>2027 Population by Sex</b>			
Males	3,148	25,128	74,142
Females	3,301	25,772	78,804

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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25710 N Lake Pleasant Pkwy, Peoria, AZ

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	1,906	26,496	105,551
White Alone	90.4%	87.0%	88.7%
Black Alone	1.5%	2.1%	2.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.7%	4.5%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.7%	3.4%	2.3%
Two or More Races	2.0%	2.5%	2.5%
Hispanic Origin	9.7%	10.4%	8.9%
Diversity Index	32.4	38.1	33.7
<b>2020 Population by Race/Ethnicity</b>			
Total	5,718	46,007	140,174
White Alone	74.5%	76.2%	80.0%
Black Alone	2.4%	2.3%	2.3%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	9.0%	7.5%	5.4%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	2.7%	2.9%	2.6%
Two or More Races	10.5%	10.4%	9.1%
Hispanic Origin	12.7%	12.6%	11.2%
Diversity Index	55.2	53.3	47.8
<b>2022 Population by Race/Ethnicity</b>			
Total	6,032	48,433	147,454
White Alone	73.8%	75.4%	79.2%
Black Alone	2.4%	2.2%	2.3%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	9.2%	7.8%	5.5%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	2.8%	3.0%	2.7%
Two or More Races	10.9%	10.8%	9.5%
Hispanic Origin	13.0%	12.9%	11.5%
Diversity Index	56.1	54.4	48.9
<b>2027 Population by Race/Ethnicity</b>			
Total	6,449	50,900	152,945
White Alone	72.2%	73.8%	77.8%
Black Alone	2.5%	2.3%	2.5%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	9.6%	8.3%	5.8%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	2.9%	3.1%	2.8%
Two or More Races	11.8%	11.7%	10.3%
Hispanic Origin	13.2%	13.1%	11.7%
Diversity Index	57.9	56.2	50.7
<b>2010 Population by Relationship and Household Type</b>			
Total	1,906	26,495	105,551
In Households	100.0%	99.7%	99.6%
In Family Households	92.7%	92.5%	87.7%
Householder	27.1%	26.6%	28.6%
Spouse	23.0%	22.3%	24.3%
Child	36.9%	38.0%	30.3%
Other relative	3.7%	3.4%	2.8%
Nonrelative	2.1%	2.1%	1.6%
In Nonfamily Households	7.3%	7.2%	11.9%
In Group Quarters	0.0%	0.3%	0.4%
Institutionalized Population	0.0%	0.1%	0.3%
Noninstitutionalized Population	0.0%	0.2%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	3,840	31,474	104,106
Less than 9th Grade	1.1%	0.8%	0.9%
9th - 12th Grade, No Diploma	3.2%	3.2%	3.0%
High School Graduate	16.4%	14.9%	16.4%
GED/Alternative Credential	1.3%	1.8%	2.2%
Some College, No Degree	22.9%	23.6%	22.7%
Associate Degree	10.2%	10.9%	10.9%
Bachelor's Degree	29.2%	29.6%	28.4%
Graduate/Professional Degree	15.7%	15.1%	15.6%
<b>2022 Population 15+ by Marital Status</b>			
Total	4,587	37,354	119,597
Never Married	20.7%	25.3%	22.0%
Married	69.7%	63.6%	62.7%
Widowed	2.8%	3.4%	5.8%
Divorced	6.8%	7.8%	9.5%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,272	26,646	74,464
Population 16+ Employed	97.5%	97.8%	97.7%
Population 16+ Unemployment rate	2.5%	2.2%	2.3%
Population 16-24 Employed	13.4%	12.9%	12.5%
Population 16-24 Unemployment rate	0.2%	3.2%	5.2%
Population 25-54 Employed	68.9%	70.1%	64.7%
Population 25-54 Unemployment rate	2.0%	1.8%	1.5%
Population 55-64 Employed	14.9%	14.1%	15.9%
Population 55-64 Unemployment rate	2.3%	1.6%	2.4%
Population 65+ Employed	2.8%	2.9%	6.9%
Population 65+ Unemployment rate	22.6%	9.3%	4.3%
<b>2022 Employed Population 16+ by Industry</b>			
Total	3,189	26,055	72,757
Agriculture/Mining	0.6%	0.3%	0.3%
Construction	8.0%	7.8%	6.8%
Manufacturing	7.9%	8.0%	6.9%
Wholesale Trade	2.2%	2.0%	2.5%
Retail Trade	13.3%	12.0%	12.1%
Transportation/Utilities	6.3%	5.5%	5.8%
Information	1.6%	1.6%	1.5%
Finance/Insurance/Real Estate	12.7%	13.2%	13.8%
Services	43.8%	45.2%	46.0%
Public Administration	3.6%	4.4%	4.4%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	3,190	26,056	72,761
White Collar	74.8%	74.3%	77.0%
Management/Business/Financial	19.1%	24.1%	25.2%
Professional	29.8%	28.2%	28.5%
Sales	9.9%	10.2%	11.5%
Administrative Support	16.1%	11.8%	11.8%
Services	9.0%	11.1%	10.4%
Blue Collar	16.2%	14.6%	12.5%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	4.4%	4.5%	3.4%
Installation/Maintenance/Repair	5.6%	3.1%	2.6%
Production	2.6%	2.5%	1.9%
Transportation/Material Moving	3.1%	4.3%	4.5%

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<b>2010 Households by Type</b>			
Total	580	8,288	40,513
Households with 1 Person	11.2%	10.9%	20.6%
Households with 2+ People	88.8%	89.1%	79.4%
Family Households	84.0%	84.0%	74.7%
Husband-wife Families	71.4%	70.2%	63.5%
With Related Children	35.9%	40.6%	25.7%
Other Family (No Spouse Present)	12.6%	13.8%	11.2%
Other Family with Male Householder	4.8%	5.1%	3.5%
With Related Children	3.1%	3.7%	2.3%
Other Family with Female Householder	7.8%	8.7%	7.7%
With Related Children	6.2%	6.5%	4.9%
Nonfamily Households	4.8%	5.1%	4.7%
All Households with Children	45.7%	51.3%	33.3%
Multigenerational Households	5.3%	5.0%	3.1%
Unmarried Partner Households	6.6%	6.3%	5.2%
Male-female	5.9%	5.6%	4.5%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	581	8,288	40,514
1 Person Household	11.2%	10.9%	20.6%
2 Person Household	33.9%	30.0%	40.1%
3 Person Household	18.9%	19.9%	14.2%
4 Person Household	18.8%	22.3%	14.9%
5 Person Household	9.8%	10.3%	6.5%
6 Person Household	4.5%	4.3%	2.4%
7 + Person Household	2.9%	2.4%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	581	8,288	40,515
Owner Occupied	77.8%	85.9%	84.3%
Owned with a Mortgage/Loan	69.0%	78.7%	64.7%
Owned Free and Clear	8.8%	7.1%	19.6%
Renter Occupied	22.2%	14.1%	15.7%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	122	131	131
Percent of Income for Mortgage	20.4%	19.1%	19.0%
Wealth Index	189	160	146
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	694	9,045	45,905
Housing Units Inside Urbanized Area	94.7%	97.8%	92.2%
Housing Units Inside Urbanized Cluster	0.0%	0.1%	6.0%
Rural Housing Units	5.3%	2.2%	1.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,906	26,496	105,551
Population Inside Urbanized Area	93.7%	97.6%	93.0%
Population Inside Urbanized Cluster	0.0%	0.1%	5.2%
Rural Population	6.3%	2.3%	1.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Professional Pride (1B)	Up and Coming Families (7A)	The Elders (9C)
3.		Workday Drive (4A)	Workday Drive (4A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,734,743	\$50,876,355	\$161,111,837
Average Spent	\$3,601.47	\$3,342.73	\$2,917.58
Spending Potential Index	150	139	121
Education: Total \$	\$5,631,144	\$40,263,036	\$125,979,419
Average Spent	\$3,011.31	\$2,645.40	\$2,281.37
Spending Potential Index	154	135	116
Entertainment/Recreation: Total \$	\$10,210,803	\$77,106,593	\$250,377,838
Average Spent	\$5,460.32	\$5,066.14	\$4,534.11
Spending Potential Index	149	138	124
Food at Home: Total \$	\$16,260,680	\$124,558,506	\$410,503,380
Average Spent	\$8,695.55	\$8,183.87	\$7,433.83
Spending Potential Index	140	132	120
Food Away from Home: Total \$	\$12,123,174	\$91,569,688	\$291,720,913
Average Spent	\$6,482.98	\$6,016.41	\$5,282.79
Spending Potential Index	150	139	122
Health Care: Total \$	\$18,734,268	\$144,562,782	\$495,365,339
Average Spent	\$10,018.33	\$9,498.21	\$8,970.60
Spending Potential Index	141	134	127
HH Furnishings & Equipment: Total \$	\$7,435,747	\$56,396,012	\$181,178,364
Average Spent	\$3,976.34	\$3,705.39	\$3,280.97
Spending Potential Index	155	145	128
Personal Care Products & Services: Total \$	\$2,856,418	\$21,616,279	\$71,765,160
Average Spent	\$1,527.50	\$1,420.25	\$1,299.60
Spending Potential Index	150	139	127
Shelter: Total \$	\$63,881,589	\$478,274,863	\$1,546,295,024
Average Spent	\$34,161.28	\$31,424.10	\$28,001.94
Spending Potential Index	149	137	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,321,580	\$63,007,516	\$209,977,514
Average Spent	\$4,450.04	\$4,139.78	\$3,802.49
Spending Potential Index	164	152	140
Travel: Total \$	\$8,694,023	\$64,406,214	\$209,036,219
Average Spent	\$4,649.21	\$4,231.68	\$3,785.45
Spending Potential Index	162	147	132
Vehicle Maintenance & Repairs: Total \$	\$3,405,612	\$26,415,149	\$86,366,101
Average Spent	\$1,821.18	\$1,735.56	\$1,564.01
Spending Potential Index	145	138	124

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.