

Community Profile

Rings: 3, 5, 10 mile radii

3321 S La Cienega Blvd Unit C, Los Angeles,

Latitude: 34.0272

Longitude: -118.3722

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	310,702	949,908	2,877,376
2020 Total Population	315,536	976,565	2,957,579
2020 Group Quarters	4,339	22,376	92,681
2024 Total Population	312,288	962,666	2,906,529
2024 Group Quarters	4,243	21,850	90,531
2029 Total Population	312,598	964,573	2,893,343
2024-2029 Annual Rate	0.02%	0.04%	-0.09%
2024 Total Daytime Population	333,826	1,109,394	3,318,659
Workers	188,339	652,835	1,872,054
Residents	145,487	456,559	1,446,605
Household Summary			
2010 Households	129,068	390,016	1,069,741
2010 Average Household Size	2.38	2.40	2.63
2020 Total Households	133,101	410,273	1,140,406
2020 Average Household Size	2.34	2.33	2.51
2024 Households	134,791	415,970	1,156,222
2024 Average Household Size	2.29	2.26	2.44
2029 Households	138,881	429,598	1,189,115
2029 Average Household Size	2.22	2.19	2.36
2024-2029 Annual Rate	0.60%	0.65%	0.56%
2010 Families	69,456	203,703	594,617
2010 Average Family Size	3.18	3.22	3.46
2024 Families	68,491	204,941	604,569
2024 Average Family Size	3.18	3.17	3.34
2029 Families	70,652	212,127	620,903
2029 Average Family Size	3.08	3.06	3.22
2024-2029 Annual Rate	0.62%	0.69%	0.53%
Housing Unit Summary			
2000 Housing Units	135,022	404,046	1,098,445
Owner Occupied Housing Units	33.1%	31.3%	29.9%
Renter Occupied Housing Units	62.6%	64.1%	64.8%
Vacant Housing Units	4.4%	4.6%	5.3%
2010 Housing Units	138,364	419,709	1,153,818
Owner Occupied Housing Units	32.0%	30.5%	29.0%
Renter Occupied Housing Units	61.3%	62.4%	63.7%
Vacant Housing Units	6.7%	7.1%	7.3%
2020 Housing Units	141,813	440,769	1,223,817
Owner Occupied Housing Units	30.7%	28.8%	27.5%
Renter Occupied Housing Units	63.2%	64.2%	65.7%
Vacant Housing Units	6.1%	6.9%	6.8%
2024 Housing Units	145,112	452,982	1,256,383
Owner Occupied Housing Units	30.0%	28.2%	26.9%
Renter Occupied Housing Units	62.9%	63.6%	65.1%
Vacant Housing Units	7.1%	8.2%	8.0%
2029 Housing Units	147,951	462,173	1,278,948
Owner Occupied Housing Units	30.2%	28.4%	27.2%
Renter Occupied Housing Units	63.7%	64.5%	65.8%
Vacant Housing Units	6.1%	7.0%	7.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	134,789	415,968	1,156,209
<\$15,000	8.6%	10.2%	11.4%
\$15,000 - \$24,999	5.3%	6.2%	6.7%
\$25,000 - \$34,999	5.6%	6.1%	6.6%
\$35,000 - \$49,999	8.1%	8.4%	8.6%
\$50,000 - \$74,999	12.7%	12.9%	13.5%
\$75,000 - \$99,999	11.7%	11.2%	11.5%
\$100,000 - \$149,999	17.0%	16.1%	15.5%
\$150,000 - \$199,999	11.5%	10.1%	9.2%
\$200,000+	19.6%	19.0%	17.0%
Average Household Income	\$139,604	\$134,800	\$126,377
2029 Households by Income			
Household Income Base	138,879	429,596	1,189,102
<\$15,000	7.6%	9.2%	10.2%
\$15,000 - \$24,999	3.9%	4.7%	5.1%
\$25,000 - \$34,999	4.4%	5.0%	5.5%
\$35,000 - \$49,999	6.7%	7.0%	7.2%
\$50,000 - \$74,999	11.1%	11.4%	12.2%
\$75,000 - \$99,999	11.5%	11.1%	11.7%
\$100,000 - \$149,999	17.8%	17.0%	16.8%
\$150,000 - \$199,999	13.5%	12.0%	11.1%
\$200,000+	23.5%	22.6%	20.3%
Average Household Income	\$161,834	\$156,394	\$146,593
2024 Owner Occupied Housing Units by Value			
Total	43,527	127,726	337,573
<\$50,000	0.3%	0.5%	0.7%
\$50,000 - \$99,999	0.1%	0.2%	0.3%
\$100,000 - \$149,999	0.2%	0.2%	0.3%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.1%	0.1%	0.3%
\$250,000 - \$299,999	0.1%	0.1%	0.3%
\$300,000 - \$399,999	0.4%	0.8%	1.9%
\$400,000 - \$499,999	0.9%	1.6%	3.5%
\$500,000 - \$749,999	8.0%	11.5%	17.1%
\$750,000 - \$999,999	22.0%	22.3%	20.5%
\$1,000,000 - \$1,499,999	29.2%	26.6%	21.6%
\$1,500,000 - \$1,999,999	20.5%	17.1%	13.3%
\$2,000,000 +	18.1%	18.9%	20.0%
Average Home Value	\$1,380,278	\$1,334,910	\$1,263,602
2029 Owner Occupied Housing Units by Value			
Total	44,640	131,301	346,973
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.1%	0.1%	0.3%
\$400,000 - \$499,999	0.1%	0.4%	1.3%
\$500,000 - \$749,999	3.4%	5.9%	11.2%
\$750,000 - \$999,999	15.5%	17.8%	18.8%
\$1,000,000 - \$1,499,999	30.3%	28.0%	24.0%
\$1,500,000 - \$1,999,999	25.5%	21.9%	17.4%
\$2,000,000 +	25.1%	25.9%	26.7%
Average Home Value	\$1,546,395	\$1,510,049	\$1,446,337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$94,815	\$87,497	\$80,747
2029	\$109,798	\$103,402	\$95,097
Median Home Value			
2024	\$1,305,053	\$1,236,484	\$1,112,508
2029	\$1,510,599	\$1,460,905	\$1,376,486
Per Capita Income			
2024	\$60,319	\$58,445	\$50,507
2029	\$71,963	\$69,855	\$60,487
Median Age			
2010	36.5	35.9	34.0
2020	37.9	37.6	36.2
2024	38.4	38.1	36.9
2029	40.0	39.8	38.6
2020 Population by Age			
Total	315,536	976,565	2,957,579
0 - 4	4.7%	4.5%	4.8%
5 - 9	4.8%	4.5%	5.2%
10 - 14	4.8%	4.7%	5.5%
15 - 24	10.8%	11.9%	13.4%
25 - 34	20.1%	20.2%	19.3%
35 - 44	15.4%	15.2%	15.0%
45 - 54	12.7%	12.6%	12.7%
55 - 64	11.6%	11.5%	11.1%
65 - 74	8.7%	8.4%	7.6%
75 - 84	4.4%	4.4%	3.8%
85 +	2.1%	2.1%	1.7%
18 +	82.9%	83.5%	81.3%
2024 Population by Age			
Total	312,288	962,664	2,906,528
0 - 4	4.6%	4.4%	4.7%
5 - 9	4.6%	4.4%	4.8%
10 - 14	4.4%	4.2%	4.9%
15 - 24	10.3%	11.3%	12.9%
25 - 34	20.0%	20.4%	19.3%
35 - 44	16.6%	16.3%	16.0%
45 - 54	12.6%	12.5%	12.6%
55 - 64	11.1%	11.1%	10.8%
65 - 74	8.7%	8.5%	7.8%
75 - 84	4.9%	4.9%	4.3%
85 +	2.2%	2.2%	1.8%
18 +	83.8%	84.5%	82.5%
2029 Population by Age			
Total	312,598	964,574	2,893,342
0 - 4	4.4%	4.3%	4.6%
5 - 9	4.4%	4.2%	4.6%
10 - 14	4.6%	4.3%	4.8%
15 - 24	9.9%	10.8%	12.4%
25 - 34	17.0%	17.3%	17.1%
35 - 44	17.9%	17.6%	17.0%
45 - 54	13.2%	13.0%	13.0%
55 - 64	11.0%	11.0%	10.7%
65 - 74	9.3%	9.2%	8.5%
75 - 84	5.9%	5.9%	5.2%
85 +	2.4%	2.4%	2.0%
18 +	84.0%	84.7%	83.1%

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2020 Population by Sex			
Males	151,125	474,487	1,457,460
Females	164,411	502,078	1,500,119
2024 Population by Sex			
Males	152,262	475,269	1,452,895
Females	160,026	487,397	1,453,634
2029 Population by Sex			
Males	151,717	473,398	1,436,997
Females	160,882	491,175	1,456,346
2020 Population by Race/Ethnicity			
Total	310,703	949,908	2,877,377
White Alone	43.6%	45.4%	46.4%
Black Alone	25.5%	19.8%	15.2%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	10.1%	12.8%	10.2%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	14.9%	16.6%	22.9%
Two or More Races	5.0%	4.7%	4.5%
Hispanic Origin	29.5%	32.6%	44.9%
Diversity Index	83.0	83.7	84.7
2024 Population by Race/Ethnicity			
Total	315,536	976,565	2,957,579
White Alone	38.1%	37.1%	33.4%
Black Alone	20.0%	16.2%	13.2%
American Indian Alone	1.2%	1.3%	1.7%
Asian Alone	10.9%	13.6%	10.7%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	17.3%	20.0%	28.2%
Two or More Races	12.3%	11.8%	12.6%
Hispanic Origin	28.4%	31.9%	43.8%
Diversity Index	85.6	86.7	88.0
2029 Population by Race/Ethnicity			
Total	312,288	962,666	2,906,528
White Alone	36.3%	35.5%	32.1%
Black Alone	19.9%	15.9%	12.9%
American Indian Alone	1.3%	1.4%	1.7%
Asian Alone	11.5%	14.2%	11.3%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	18.1%	20.7%	28.8%
Two or More Races	12.8%	12.2%	13.0%
Hispanic Origin	29.9%	33.1%	44.8%
Diversity Index	86.4	87.2	88.2
2029 Population by Race/Ethnicity			
Total	312,598	964,573	2,893,344
White Alone	34.4%	33.6%	30.6%
Black Alone	19.5%	15.4%	12.5%
American Indian Alone	1.3%	1.4%	1.7%
Asian Alone	12.3%	15.2%	12.1%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	18.9%	21.5%	29.6%
Two or More Races	13.4%	12.7%	13.3%
Hispanic Origin	31.3%	34.5%	46.0%
Diversity Index	87.1	87.8	88.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	315,536	976,565	2,957,579
In Households	98.6%	97.7%	96.9%
Householder	42.1%	42.0%	38.6%
Opposite-Sex Spouse	13.8%	13.0%	12.2%
Same-Sex Spouse	0.4%	0.5%	0.4%
Opposite-Sex Unmarried Partner	3.1%	3.0%	3.0%
Same-Sex Unmarried Partner	0.4%	0.4%	0.3%
Biological Child	23.2%	22.2%	24.2%
Adopted Child	0.4%	0.4%	0.3%
Stepchild	0.5%	0.6%	0.7%
Grandchild	2.1%	2.1%	2.6%
Brother or Sister	1.8%	2.0%	2.3%
Parent	1.8%	2.0%	2.3%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.6%
Other Relatives	1.9%	2.0%	2.6%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	6.4%	6.7%	6.3%
In Group Quarters	1.4%	2.3%	3.1%
Institutionalized	0.5%	0.5%	0.7%
Noninstitutionalized	0.9%	1.8%	2.5%
2024 Population 25+ by Educational Attainment			
Total	237,499	729,221	2,110,073
Less than 9th Grade	5.9%	7.5%	11.5%
9th - 12th Grade, No Diploma	4.1%	4.9%	7.0%
High School Graduate	12.8%	14.1%	15.7%
GED/Alternative Credential	1.1%	1.4%	1.8%
Some College, No Degree	14.5%	14.3%	14.2%
Associate Degree	6.2%	6.1%	6.0%
Bachelor's Degree	33.0%	31.9%	27.8%
Graduate/Professional Degree	22.4%	19.7%	15.9%
2024 Population 15+ by Marital Status			
Total	269,684	837,716	2,486,190
Never Married	46.5%	48.1%	49.8%
Married	40.4%	39.1%	38.3%
Widowed	4.6%	4.6%	4.3%
Divorced	8.5%	8.2%	7.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	179,148	545,752	1,577,797
Population 16+ Employed	94.9%	94.6%	94.1%
Population 16+ Unemployment rate	5.1%	5.4%	5.9%
Population 16-24 Employed	8.2%	8.9%	10.2%
Population 16-24 Unemployment rate	8.5%	9.1%	10.9%
Population 25-54 Employed	71.9%	71.4%	71.5%
Population 25-54 Unemployment rate	4.6%	4.9%	5.2%
Population 55-64 Employed	13.2%	13.2%	12.8%
Population 55-64 Unemployment rate	5.4%	5.6%	5.6%
Population 65+ Employed	6.8%	6.4%	5.5%
Population 65+ Unemployment rate	5.2%	6.0%	6.2%

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2024 Employed Population 16+ by Industry			
Total	170,027	516,074	1,484,748
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	3.8%	4.1%	5.1%
Manufacturing	4.4%	4.9%	6.8%
Wholesale Trade	1.7%	1.7%	2.2%
Retail Trade	8.1%	8.2%	8.9%
Transportation/Utilities	3.8%	4.4%	5.4%
Information	8.8%	8.2%	7.9%
Finance/Insurance/Real Estate	6.0%	6.2%	5.5%
Services	59.8%	59.0%	55.1%
Public Administration	3.6%	3.1%	2.8%
2024 Employed Population 16+ by Occupation			
Total	170,026	516,076	1,484,747
White Collar	74.3%	70.9%	64.4%
Management/Business/Financial	22.7%	21.9%	18.9%
Professional	35.2%	32.2%	28.3%
Sales	7.7%	7.9%	8.1%
Administrative Support	8.8%	8.9%	9.0%
Services	16.1%	17.6%	18.8%
Blue Collar	9.5%	11.5%	16.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	2.5%	3.0%	4.1%
Installation/Maintenance/Repair	1.1%	1.2%	1.5%
Production	1.8%	2.5%	4.4%
Transportation/Material Moving	4.0%	4.7%	6.7%
2020 Households by Type			
Total	133,101	410,273	1,140,406
Married Couple Households	33.6%	32.0%	32.6%
With Own Children <18	13.6%	12.4%	13.2%
Without Own Children <18	20.0%	19.7%	19.4%
Cohabiting Couple Households	8.2%	8.1%	8.7%
With Own Children <18	1.5%	1.6%	2.2%
Without Own Children <18	6.7%	6.6%	6.5%
Male Householder, No Spouse/Partner	22.9%	24.9%	25.0%
Living Alone	14.7%	16.4%	16.1%
65 Years and over	3.4%	3.5%	3.4%
With Own Children <18	1.2%	1.3%	1.5%
Without Own Children <18, With Relatives	3.3%	3.5%	3.9%
No Relatives Present	3.7%	3.8%	3.5%
Female Householder, No Spouse/Partner	35.3%	35.0%	33.7%
Living Alone	19.4%	19.5%	17.5%
65 Years and over	7.0%	6.9%	5.9%
With Own Children <18	3.9%	4.0%	5.0%
Without Own Children <18, With Relatives	8.4%	8.0%	8.1%
No Relatives Present	3.6%	3.5%	3.0%
2020 Households by Size			
Total	133,101	410,273	1,140,406
1 Person Household	34.1%	35.8%	33.6%
2 Person Household	31.5%	30.8%	28.9%
3 Person Household	14.9%	14.1%	14.2%
4 Person Household	10.9%	10.4%	11.4%
5 Person Household	4.8%	4.8%	6.0%
6 Person Household	2.2%	2.2%	3.0%
7 + Person Household	1.6%	1.9%	2.9%

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2020 Households by Tenure and Mortgage Status			
Total	133,101	410,273	1,140,406
Owner Occupied	32.7%	31.0%	29.5%
Owned with a Mortgage/Loan	25.2%	23.6%	22.7%
Owned Free and Clear	7.5%	7.4%	6.8%
Renter Occupied	67.3%	69.0%	70.5%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	29	29	29
Percent of Income for Mortgage	86.2%	88.5%	86.2%
Wealth Index	103	97	89
2020 Housing Units By Urban/ Rural Status			
Total	141,813	440,769	1,223,817
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	315,536	976,565	2,957,579
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
2.	Diverse Convergence (13A)	Diverse Convergence (13A)	Family Extensions (13B)
3.	Urban Chic (2A)	Laptops and Lattes (3A)	Diverse Convergence (13A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$416,317,125	\$1,252,632,750	\$3,281,525,904
Average Spent	\$3,088.61	\$3,011.35	\$2,838.15
Spending Potential Index	130	126	119
Education: Total \$	\$316,161,121	\$941,091,558	\$2,402,335,672
Average Spent	\$2,345.57	\$2,262.40	\$2,077.75
Spending Potential Index	136	131	120
Entertainment/Recreation: Total \$	\$653,609,488	\$1,945,401,566	\$5,065,183,457
Average Spent	\$4,849.06	\$4,676.78	\$4,380.81
Spending Potential Index	119	114	107
Food at Home: Total \$	\$1,238,986,646	\$3,711,851,190	\$9,777,166,703
Average Spent	\$9,191.91	\$8,923.36	\$8,456.13
Spending Potential Index	126	122	116
Food Away from Home: Total \$	\$677,481,385	\$2,032,402,921	\$5,349,637,477
Average Spent	\$5,026.16	\$4,885.94	\$4,626.83
Spending Potential Index	129	126	119
Health Care: Total \$	\$1,106,111,405	\$3,289,433,075	\$8,551,980,626
Average Spent	\$8,206.12	\$7,907.86	\$7,396.49
Spending Potential Index	107	103	96
HH Furnishings & Equipment: Total \$	\$494,986,667	\$1,477,411,413	\$3,871,810,412
Average Spent	\$3,672.25	\$3,551.73	\$3,348.67
Spending Potential Index	116	112	106
Personal Care Products & Services: Total \$	\$173,563,605	\$519,021,080	\$1,364,148,609
Average Spent	\$1,287.65	\$1,247.74	\$1,179.83
Spending Potential Index	129	125	118
Shelter: Total \$	\$4,708,090,730	\$14,065,572,774	\$36,985,025,877
Average Spent	\$34,928.82	\$33,813.91	\$31,987.82
Spending Potential Index	131	127	120
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$481,635,283	\$1,419,608,889	\$3,608,603,323
Average Spent	\$3,573.20	\$3,412.77	\$3,121.03
Spending Potential Index	102	97	89
Travel: Total \$	\$513,153,962	\$1,523,554,539	\$3,945,875,161
Average Spent	\$3,807.03	\$3,662.65	\$3,412.73
Spending Potential Index	126	121	113
Vehicle Maintenance & Repairs: Total \$	\$224,600,926	\$673,191,514	\$1,783,631,064
Average Spent	\$1,666.29	\$1,618.37	\$1,542.64
Spending Potential Index	112	109	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025