

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	97,486	239,605	834,182
2020 Total Population	110,563	269,675	973,004
2020 Group Quarters	561	1,615	16,932
2024 Total Population	111,709	274,977	1,007,621
2024 Group Quarters	605	1,745	16,808
2029 Total Population	113,218	279,962	1,042,867
2024-2029 Annual Rate	0.27%	0.36%	0.69%
2024 Total Daytime Population	113,338	272,148	1,238,208
Workers	64,369	146,417	791,602
Residents	48,969	125,731	446,606
Household Summary			
2010 Households	38,056	89,739	332,296
2010 Average Household Size	2.54	2.65	2.46
2020 Total Households	42,592	100,171	387,159
2020 Average Household Size	2.58	2.68	2.47
2024 Households	42,911	101,426	399,803
2024 Average Household Size	2.59	2.69	2.48
2029 Households	43,015	102,152	411,644
2029 Average Household Size	2.62	2.72	2.49
2024-2029 Annual Rate	0.05%	0.14%	0.59%
2010 Families	23,666	59,211	198,693
2010 Average Family Size	3.18	3.22	3.13
2024 Families	26,206	65,122	228,368
2024 Average Family Size	3.24	3.31	3.20
2029 Families	26,337	65,744	233,577
2029 Average Family Size	3.28	3.34	3.23
2024-2029 Annual Rate	0.10%	0.19%	0.45%
Housing Unit Summary			
2000 Housing Units	34,633	84,020	315,589
Owner Occupied Housing Units	57.8%	61.5%	55.8%
Renter Occupied Housing Units	38.3%	34.5%	39.8%
Vacant Housing Units	3.9%	3.9%	4.4%
2010 Housing Units	41,092	95,921	359,948
Owner Occupied Housing Units	53.7%	57.9%	52.5%
Renter Occupied Housing Units	38.9%	35.6%	39.8%
Vacant Housing Units	7.4%	6.4%	7.7%
2020 Housing Units	44,692	104,842	409,546
Owner Occupied Housing Units	52.3%	55.8%	49.1%
Renter Occupied Housing Units	43.0%	39.8%	45.4%
Vacant Housing Units	4.6%	4.4%	5.5%
2024 Housing Units	44,814	105,833	423,586
Owner Occupied Housing Units	54.7%	58.0%	50.4%
Renter Occupied Housing Units	41.1%	37.8%	44.0%
Vacant Housing Units	4.2%	4.2%	5.6%
2029 Housing Units	45,414	107,502	437,318
Owner Occupied Housing Units	55.4%	58.8%	50.4%
Renter Occupied Housing Units	39.3%	36.2%	43.7%
Vacant Housing Units	5.3%	5.0%	5.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2024 Households by Income			
Household Income Base	42,911	101,426	399,803
<\$15,000	6.3%	6.1%	6.7%
\$15,000 - \$24,999	4.2%	3.6%	3.7%
\$25,000 - \$34,999	4.8%	4.3%	4.1%
\$35,000 - \$49,999	6.4%	6.3%	6.2%
\$50,000 - \$74,999	13.8%	13.0%	11.6%
\$75,000 - \$99,999	11.2%	11.9%	10.5%
\$100,000 - \$149,999	18.9%	19.0%	18.1%
\$150,000 - \$199,999	11.2%	11.9%	12.2%
\$200,000+	23.2%	23.9%	26.9%
Average Household Income	\$151,162	\$156,007	\$166,675
2029 Households by Income			
Household Income Base	43,015	102,152	411,644
<\$15,000	5.1%	4.9%	5.5%
\$15,000 - \$24,999	2.9%	2.4%	2.5%
\$25,000 - \$34,999	3.5%	3.1%	2.9%
\$35,000 - \$49,999	5.1%	4.9%	4.7%
\$50,000 - \$74,999	11.3%	10.6%	9.5%
\$75,000 - \$99,999	10.3%	11.0%	9.6%
\$100,000 - \$149,999	18.8%	19.0%	17.8%
\$150,000 - \$199,999	13.5%	14.3%	14.5%
\$200,000+	29.5%	29.9%	33.0%
Average Household Income	\$180,052	\$184,428	\$196,384
2024 Owner Occupied Housing Units by Value			
Total	24,505	61,408	213,306
<\$50,000	0.8%	0.9%	0.8%
\$50,000 - \$99,999	0.6%	0.6%	0.6%
\$100,000 - \$149,999	0.3%	0.5%	0.5%
\$150,000 - \$199,999	0.4%	0.4%	0.4%
\$200,000 - \$249,999	0.6%	0.7%	0.6%
\$250,000 - \$299,999	0.9%	1.1%	0.9%
\$300,000 - \$399,999	2.6%	2.5%	2.3%
\$400,000 - \$499,999	5.6%	6.7%	5.8%
\$500,000 - \$749,999	34.1%	33.5%	27.8%
\$750,000 - \$999,999	25.2%	20.9%	21.9%
\$1,000,000 - \$1,499,999	16.4%	16.5%	18.4%
\$1,500,000 - \$1,999,999	6.2%	7.8%	9.8%
\$2,000,000 +	6.2%	7.9%	10.1%
Average Home Value	\$927,830	\$959,128	\$1,034,740
2029 Owner Occupied Housing Units by Value			
Total	25,169	63,197	220,533
<\$50,000	0.0%	0.0%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.2%	0.3%	0.5%
\$400,000 - \$499,999	1.5%	2.3%	2.2%
\$500,000 - \$749,999	24.1%	25.3%	20.2%
\$750,000 - \$999,999	26.9%	22.6%	22.1%
\$1,000,000 - \$1,499,999	26.7%	24.7%	24.7%
\$1,500,000 - \$1,999,999	11.6%	13.1%	15.3%
\$2,000,000 +	9.0%	11.7%	14.4%
Average Home Value	\$1,132,734	\$1,168,112	\$1,234,185

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
Median Household Income			
2024	\$106,150	\$108,985	\$115,371
2029	\$126,762	\$130,385	\$140,581
Median Home Value			
2024	\$790,716	\$787,705	\$866,779
2029	\$975,185	\$994,521	\$1,090,415
Per Capita Income			
2024	\$58,364	\$57,547	\$66,280
2029	\$68,763	\$67,282	\$77,666
Median Age			
2010	36.6	37.2	37.4
2020	38.1	38.3	37.5
2024	39.1	39.2	38.2
2029	40.6	40.6	39.7
2020 Population by Age			
Total	110,563	269,675	973,004
0 - 4	5.9%	5.7%	5.4%
5 - 9	5.7%	6.0%	5.6%
10 - 14	5.9%	6.2%	5.7%
15 - 24	11.2%	11.6%	11.4%
25 - 34	16.2%	15.2%	17.6%
35 - 44	15.2%	14.9%	15.4%
45 - 54	13.6%	13.7%	13.2%
55 - 64	12.4%	12.6%	11.7%
65 - 74	8.4%	8.5%	8.1%
75 - 84	3.9%	4.0%	4.0%
85 +	1.6%	1.5%	1.8%
18 +	79.2%	78.3%	79.9%
2024 Population by Age			
Total	111,709	274,978	1,007,617
0 - 4	5.7%	5.6%	5.3%
5 - 9	6.0%	6.0%	5.5%
10 - 14	5.4%	5.8%	5.3%
15 - 24	10.9%	11.4%	11.1%
25 - 34	15.2%	14.5%	17.3%
35 - 44	16.5%	16.1%	16.6%
45 - 54	13.6%	13.7%	13.2%
55 - 64	12.0%	12.0%	11.1%
65 - 74	8.7%	8.9%	8.3%
75 - 84	4.4%	4.5%	4.5%
85 +	1.7%	1.7%	1.9%
18 +	79.8%	79.2%	80.8%
2029 Population by Age			
Total	113,219	279,961	1,042,868
0 - 4	5.4%	5.3%	5.0%
5 - 9	5.6%	5.6%	5.1%
10 - 14	5.9%	6.0%	5.5%
15 - 24	10.5%	10.9%	10.8%
25 - 34	13.4%	13.3%	15.5%
35 - 44	16.3%	15.7%	16.8%
45 - 54	14.2%	14.2%	13.8%
55 - 64	11.8%	11.8%	11.1%
65 - 74	9.4%	9.6%	8.9%
75 - 84	5.6%	5.6%	5.5%
85 +	2.0%	1.9%	2.1%
18 +	79.9%	79.6%	81.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	55,159	134,679	489,239
Females	55,404	134,996	483,765
2024 Population by Sex			
Males	56,607	139,469	514,780
Females	55,102	135,508	492,841
2029 Population by Sex			
Males	56,962	140,999	528,687
Females	56,256	138,963	514,180
2010 Population by Race/Ethnicity			
Total	97,486	239,604	834,182
White Alone	51.5%	51.4%	58.5%
Black Alone	14.1%	13.4%	10.0%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	21.6%	22.9%	19.0%
Pacific Islander Alone	0.7%	1.0%	1.0%
Some Other Race Alone	5.4%	5.0%	5.3%
Two or More Races	6.0%	5.7%	5.4%
Hispanic Origin	11.6%	10.7%	11.0%
Diversity Index	73.1	72.5	68.3
2020 Population by Race/Ethnicity			
Total	110,563	269,675	973,004
White Alone	41.2%	40.6%	47.5%
Black Alone	12.7%	12.8%	9.9%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	25.6%	27.4%	24.0%
Pacific Islander Alone	0.7%	0.9%	1.0%
Some Other Race Alone	7.5%	6.9%	6.4%
Two or More Races	11.4%	10.5%	10.4%
Hispanic Origin	14.0%	12.7%	12.2%
Diversity Index	79.5	78.8	75.8
2024 Population by Race/Ethnicity			
Total	111,709	274,977	1,007,621
White Alone	38.5%	37.7%	44.5%
Black Alone	12.8%	13.0%	10.1%
American Indian Alone	1.0%	0.9%	0.9%
Asian Alone	27.5%	29.5%	26.1%
Pacific Islander Alone	0.7%	0.9%	1.1%
Some Other Race Alone	7.9%	7.2%	6.7%
Two or More Races	11.6%	10.8%	10.7%
Hispanic Origin	14.7%	13.3%	12.9%
Diversity Index	80.5	79.8	77.3
2029 Population by Race/Ethnicity			
Total	113,218	279,962	1,042,867
White Alone	36.1%	35.3%	42.0%
Black Alone	12.6%	12.9%	10.1%
American Indian Alone	1.0%	0.9%	0.9%
Asian Alone	29.1%	31.2%	27.8%
Pacific Islander Alone	0.8%	1.0%	1.1%
Some Other Race Alone	8.5%	7.6%	7.0%
Two or More Races	12.1%	11.1%	11.1%
Hispanic Origin	15.6%	14.0%	13.5%
Diversity Index	81.4	80.5	78.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	110,563	269,675	973,004
In Households	99.5%	99.4%	98.3%
Householder	38.7%	37.1%	39.8%
Opposite-Sex Spouse	17.0%	17.4%	17.1%
Same-Sex Spouse	0.4%	0.4%	0.5%
Opposite-Sex Unmarried Partner	2.9%	2.6%	2.9%
Same-Sex Unmarried Partner	0.2%	0.2%	0.3%
Biological Child	25.5%	26.9%	24.5%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	0.8%	0.7%	0.6%
Grandchild	1.7%	1.8%	1.4%
Brother or Sister	1.7%	1.8%	1.5%
Parent	2.1%	2.1%	1.7%
Parent-in-law	0.6%	0.6%	0.5%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.4%
Other Relatives	2.0%	2.1%	1.6%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	5.0%	4.9%	5.0%
In Group Quarters	0.5%	0.6%	1.7%
Institutionalized	0.1%	0.2%	0.7%
Noninstitutionalized	0.4%	0.4%	1.0%
2024 Population 25+ by Educational Attainment			
Total	80,500	195,888	733,655
Less than 9th Grade	4.9%	5.2%	4.3%
9th - 12th Grade, No Diploma	4.2%	4.0%	3.5%
High School Graduate	15.5%	15.9%	13.9%
GED/Alternative Credential	3.7%	3.3%	2.7%
Some College, No Degree	17.6%	16.3%	14.8%
Associate Degree	10.6%	9.5%	8.4%
Bachelor's Degree	27.1%	28.1%	30.8%
Graduate/Professional Degree	16.4%	17.7%	21.5%
2024 Population 15+ by Marital Status			
Total	92,660	227,173	845,142
Never Married	35.6%	34.5%	37.1%
Married	50.0%	51.8%	49.8%
Widowed	5.0%	4.6%	4.3%
Divorced	9.5%	9.1%	8.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	66,660	159,900	597,673
Population 16+ Employed	96.0%	95.1%	95.0%
Population 16+ Unemployment rate	4.0%	4.9%	5.0%
Population 16-24 Employed	10.3%	10.5%	10.2%
Population 16-24 Unemployment rate	8.9%	12.0%	11.9%
Population 25-54 Employed	67.5%	67.3%	69.9%
Population 25-54 Unemployment rate	3.7%	4.1%	4.1%
Population 55-64 Employed	15.4%	15.3%	13.9%
Population 55-64 Unemployment rate	2.6%	3.1%	3.4%
Population 65+ Employed	6.8%	6.9%	6.0%
Population 65+ Unemployment rate	2.5%	4.9%	5.4%

	3 mile	5 mile	10 mile
2024 Employed Population 16+ by Industry			
Total	64,008	152,091	567,954
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	6.2%	5.7%	5.2%
Manufacturing	10.0%	10.0%	8.4%
Wholesale Trade	2.0%	2.0%	2.0%
Retail Trade	12.5%	11.9%	11.7%
Transportation/Utilities	5.8%	6.2%	6.1%
Information	3.4%	3.3%	4.1%
Finance/Insurance/Real Estate	6.4%	6.0%	5.8%
Services	50.4%	51.3%	53.3%
Public Administration	3.1%	3.3%	3.0%
2024 Employed Population 16+ by Occupation			
Total	64,010	152,092	567,955
White Collar	65.1%	65.2%	70.2%
Management/Business/Financial	20.6%	20.2%	22.3%
Professional	27.7%	28.5%	32.6%
Sales	7.6%	7.4%	7.1%
Administrative Support	9.2%	9.1%	8.2%
Services	16.8%	17.0%	15.0%
Blue Collar	18.0%	17.7%	14.7%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	4.5%	4.1%	3.4%
Installation/Maintenance/Repair	1.9%	2.0%	1.5%
Production	4.4%	4.3%	3.3%
Transportation/Material Moving	7.1%	7.2%	6.3%
2020 Households by Type			
Total	42,592	100,171	387,159
Married Couple Households	44.8%	47.8%	44.1%
With Own Children <18	18.9%	20.7%	18.6%
Without Own Children <18	25.9%	27.1%	25.5%
Cohabiting Couple Households	8.1%	7.5%	8.1%
With Own Children <18	2.0%	2.0%	1.6%
Without Own Children <18	6.1%	5.5%	6.5%
Male Householder, No Spouse/Partner	20.7%	19.6%	21.9%
Living Alone	13.4%	12.4%	15.1%
65 Years and over	3.3%	3.1%	3.1%
With Own Children <18	1.5%	1.5%	1.4%
Without Own Children <18, With Relatives	3.2%	3.2%	2.6%
No Relatives Present	2.7%	2.5%	2.8%
Female Householder, No Spouse/Partner	26.3%	25.1%	25.9%
Living Alone	14.1%	12.9%	15.2%
65 Years and over	6.0%	5.6%	6.0%
With Own Children <18	4.5%	4.6%	4.0%
Without Own Children <18, With Relatives	6.1%	6.1%	4.9%
No Relatives Present	1.6%	1.6%	1.8%
2020 Households by Size			
Total	42,592	100,171	387,159
1 Person Household	27.5%	25.2%	30.3%
2 Person Household	32.2%	31.5%	32.5%
3 Person Household	16.6%	17.1%	15.3%
4 Person Household	13.4%	14.5%	12.6%
5 Person Household	5.8%	6.5%	5.2%
6 Person Household	2.6%	3.0%	2.3%
7 + Person Household	1.9%	2.2%	1.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	42,592	100,171	387,159
Owner Occupied	54.9%	58.4%	51.9%
Owned with a Mortgage/Loan	41.4%	43.4%	38.5%
Owned Free and Clear	13.5%	15.0%	13.4%
Renter Occupied	45.1%	41.6%	48.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	53	55	53
Percent of Income for Mortgage	46.6%	45.2%	47.0%
Wealth Index	126	135	136
2020 Housing Units By Urban/ Rural Status			
Total	44,692	104,842	409,546
Urban Housing Units	100.0%	99.8%	99.0%
Rural Housing Units	0.0%	0.2%	1.0%
2020 Population By Urban/ Rural Status			
Total	110,563	269,675	973,004
Urban Population	100.0%	99.7%	98.8%
Rural Population	0.0%	0.3%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	Enterprising Professionals	Metro Renters (3B)
2.	Enterprising Professionals (2D)	City Lights (8A)	Enterprising Professionals (2D)
3.	Pleasantville (2B)	Pleasantville (2B)	City Lights (8A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$137,680,980	\$332,751,871	\$1,420,483,098
Average Spent	\$3,208.52	\$3,280.74	\$3,552.96
Spending Potential Index	135	138	149
Education: Total \$	\$103,806,594	\$255,278,423	\$1,087,789,319
Average Spent	\$2,419.11	\$2,516.89	\$2,720.81
Spending Potential Index	140	146	157
Entertainment/Recreation: Total \$	\$227,010,712	\$554,827,591	\$2,330,990,412
Average Spent	\$5,290.27	\$5,470.27	\$5,830.35
Spending Potential Index	129	134	143
Food at Home: Total \$	\$418,401,120	\$1,010,462,173	\$4,266,005,474
Average Spent	\$9,750.44	\$9,962.56	\$10,670.27
Spending Potential Index	134	136	146
Food Away from Home: Total \$	\$230,876,319	\$558,280,092	\$2,372,159,140
Average Spent	\$5,380.35	\$5,504.31	\$5,933.32
Spending Potential Index	138	141	152
Health Care: Total \$	\$393,779,193	\$962,621,592	\$4,020,890,114
Average Spent	\$9,176.65	\$9,490.88	\$10,057.18
Spending Potential Index	119	123	131
HH Furnishings & Equipment: Total \$	\$173,826,555	\$423,853,504	\$1,783,834,439
Average Spent	\$4,050.86	\$4,178.94	\$4,461.78
Spending Potential Index	128	132	141
Personal Care Products & Services: Total \$	\$59,414,980	\$143,460,330	\$608,488,651
Average Spent	\$1,384.61	\$1,414.43	\$1,521.97
Spending Potential Index	139	142	153
Shelter: Total \$	\$1,614,880,958	\$3,908,805,062	\$16,437,284,992
Average Spent	\$37,633.26	\$38,538.49	\$41,113.46
Spending Potential Index	141	145	154
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$172,620,579	\$429,817,638	\$1,789,582,598
Average Spent	\$4,022.76	\$4,237.75	\$4,476.16
Spending Potential Index	115	121	128
Travel: Total \$	\$175,920,760	\$431,166,508	\$1,815,711,657
Average Spent	\$4,099.67	\$4,251.05	\$4,541.52
Spending Potential Index	135	140	150
Vehicle Maintenance & Repairs: Total \$	\$80,405,749	\$194,630,462	\$818,068,027
Average Spent	\$1,873.78	\$1,918.94	\$2,046.18
Spending Potential Index	126	130	138

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.