

## Community Profile

Rings: 3, 5, 10 mile radii

9976 W Happy Valley Pkwy, Peoria, AZ

Latitude: 33.7119

Longitude: -112.2737

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2010 Total Population	32,456	115,528	509,189
2020 Total Population	52,438	150,695	584,417
2020 Group Quarters	291	1,421	7,931
2024 Total Population	55,601	158,962	614,287
2024 Group Quarters	303	1,482	7,675
2029 Total Population	57,279	162,790	632,894
2024-2029 Annual Rate	0.60%	0.48%	0.60%
2024 Total Daytime Population	40,086	120,634	560,290
Workers	13,653	36,667	228,729
Residents	26,433	83,967	331,561
<b>Household Summary</b>			
2010 Households	10,612	45,623	203,006
2010 Average Household Size	3.04	2.52	2.48
2020 Total Households	16,893	57,677	230,204
2020 Average Household Size	3.09	2.59	2.50
2024 Households	18,261	61,437	244,125
2024 Average Household Size	3.03	2.56	2.48
2029 Households	19,051	63,653	254,405
2029 Average Household Size	2.99	2.53	2.46
2024-2029 Annual Rate	0.85%	0.71%	0.83%
2010 Families	8,597	33,120	137,837
2010 Average Family Size	3.36	2.96	2.99
2024 Families	15,083	45,638	165,447
2024 Average Family Size	3.31	2.96	2.97
2029 Families	15,747	47,040	172,038
2029 Average Family Size	3.26	2.93	2.94
2024-2029 Annual Rate	0.87%	0.61%	0.78%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,621	31,409	163,414
Owner Occupied Housing Units	88.6%	80.9%	74.5%
Renter Occupied Housing Units	4.6%	8.6%	15.4%
Vacant Housing Units	6.8%	10.5%	10.1%
2010 Housing Units	11,572	51,880	233,694
Owner Occupied Housing Units	76.9%	72.9%	65.5%
Renter Occupied Housing Units	14.8%	15.0%	21.4%
Vacant Housing Units	8.3%	12.1%	13.1%
2020 Housing Units	17,757	63,725	253,117
Owner Occupied Housing Units	84.2%	76.3%	67.9%
Renter Occupied Housing Units	10.9%	14.2%	23.1%
Vacant Housing Units	4.9%	9.3%	9.1%
2024 Housing Units	19,011	67,065	266,950
Owner Occupied Housing Units	85.5%	78.8%	70.6%
Renter Occupied Housing Units	10.5%	12.8%	20.8%
Vacant Housing Units	3.9%	8.4%	8.6%
2029 Housing Units	19,820	69,372	277,578
Owner Occupied Housing Units	86.6%	80.0%	71.5%
Renter Occupied Housing Units	9.5%	11.8%	20.1%
Vacant Housing Units	3.9%	8.2%	8.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	18,261	61,437	244,125
<\$15,000	2.4%	4.1%	5.7%
\$15,000 - \$24,999	1.6%	3.4%	4.6%
\$25,000 - \$34,999	1.7%	3.7%	5.5%
\$35,000 - \$49,999	4.1%	6.2%	9.2%
\$50,000 - \$74,999	10.1%	13.6%	16.8%
\$75,000 - \$99,999	11.1%	12.0%	15.1%
\$100,000 - \$149,999	25.8%	23.0%	21.2%
\$150,000 - \$199,999	19.1%	15.4%	11.0%
\$200,000+	24.2%	18.6%	10.8%
Average Household Income	\$166,130	\$143,639	\$113,671
<b>2029 Households by Income</b>			
Household Income Base	19,051	63,653	254,405
<\$15,000	1.7%	3.1%	4.4%
\$15,000 - \$24,999	0.9%	2.2%	3.1%
\$25,000 - \$34,999	1.1%	2.6%	4.2%
\$35,000 - \$49,999	2.6%	4.8%	7.2%
\$50,000 - \$74,999	7.0%	11.3%	14.7%
\$75,000 - \$99,999	8.5%	10.8%	14.6%
\$100,000 - \$149,999	25.2%	23.7%	23.6%
\$150,000 - \$199,999	23.9%	19.2%	14.8%
\$200,000+	29.1%	22.3%	13.3%
Average Household Income	\$192,252	\$166,493	\$133,103
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	16,256	52,869	188,470
<\$50,000	0.2%	1.5%	3.0%
\$50,000 - \$99,999	0.1%	0.4%	1.6%
\$100,000 - \$149,999	0.0%	0.5%	2.0%
\$150,000 - \$199,999	0.1%	0.8%	2.9%
\$200,000 - \$249,999	0.4%	1.1%	3.6%
\$250,000 - \$299,999	1.7%	2.9%	5.1%
\$300,000 - \$399,999	12.8%	15.3%	20.7%
\$400,000 - \$499,999	24.5%	25.8%	23.6%
\$500,000 - \$749,999	39.7%	36.5%	26.2%
\$750,000 - \$999,999	13.6%	9.3%	6.6%
\$1,000,000 - \$1,499,999	4.7%	3.8%	2.3%
\$1,500,000 - \$1,999,999	0.7%	0.6%	0.9%
\$2,000,000 +	1.6%	1.3%	1.6%
Average Home Value	\$635,321	\$581,311	\$511,747
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	17,162	55,473	198,526
<\$50,000	0.0%	0.3%	1.1%
\$50,000 - \$99,999	0.0%	0.1%	0.4%
\$100,000 - \$149,999	0.0%	0.0%	0.3%
\$150,000 - \$199,999	0.0%	0.3%	0.7%
\$200,000 - \$249,999	0.0%	0.6%	0.7%
\$250,000 - \$299,999	0.1%	1.3%	2.1%
\$300,000 - \$399,999	3.8%	5.4%	12.3%
\$400,000 - \$499,999	18.8%	21.6%	24.6%
\$500,000 - \$749,999	47.1%	46.6%	37.9%
\$750,000 - \$999,999	20.1%	14.7%	11.8%
\$1,000,000 - \$1,499,999	7.3%	6.4%	4.0%
\$1,500,000 - \$1,999,999	0.8%	0.7%	1.4%
\$2,000,000 +	2.1%	1.8%	2.6%
Average Home Value	\$720,207	\$676,879	\$637,180

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2024	\$132,335	\$110,738	\$86,741
2029	\$154,176	\$126,913	\$102,272
<b>Median Home Value</b>			
2024	\$564,885	\$510,965	\$447,243
2029	\$645,248	\$609,089	\$550,883
<b>Per Capita Income</b>			
2024	\$54,850	\$55,299	\$45,258
2029	\$64,283	\$64,838	\$53,609
<b>Median Age</b>			
2010	35.5	43.2	41.5
2020	38.1	45.8	44.7
2024	39.0	46.0	44.7
2029	39.4	46.8	45.5
<b>2020 Population by Age</b>			
Total	52,438	150,695	584,417
0 - 4	6.2%	4.9%	4.9%
5 - 9	7.6%	6.0%	5.7%
10 - 14	8.8%	6.8%	6.2%
15 - 24	12.8%	10.7%	11.3%
25 - 34	9.8%	8.6%	11.0%
35 - 44	15.0%	11.9%	11.3%
45 - 54	15.6%	13.0%	11.5%
55 - 64	11.7%	12.9%	12.7%
65 - 74	7.7%	13.6%	13.6%
75 - 84	3.4%	8.5%	8.7%
85 +	1.2%	3.1%	3.2%
18 +	72.1%	78.1%	79.5%
<b>2024 Population by Age</b>			
Total	55,600	158,962	614,286
0 - 4	6.2%	4.9%	4.9%
5 - 9	7.3%	5.8%	5.4%
10 - 14	8.0%	6.3%	5.8%
15 - 24	13.3%	10.9%	11.1%
25 - 34	9.6%	8.5%	11.2%
35 - 44	15.3%	12.3%	11.9%
45 - 54	15.0%	12.4%	11.1%
55 - 64	11.8%	12.3%	11.8%
65 - 74	7.9%	13.4%	13.2%
75 - 84	4.3%	9.9%	10.1%
85 +	1.4%	3.2%	3.4%
18 +	73.6%	79.1%	80.4%
<b>2029 Population by Age</b>			
Total	57,279	162,788	632,893
0 - 4	6.1%	4.9%	4.9%
5 - 9	6.7%	5.3%	5.1%
10 - 14	7.4%	5.9%	5.4%
15 - 24	12.4%	10.2%	10.3%
25 - 34	12.0%	10.1%	11.5%
35 - 44	13.2%	11.3%	12.1%
45 - 54	14.4%	11.8%	10.9%
55 - 64	12.4%	12.0%	11.0%
65 - 74	8.6%	13.5%	13.2%
75 - 84	5.0%	11.0%	11.2%
85 +	1.7%	4.1%	4.3%
18 +	75.4%	80.4%	81.4%

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<b>2020 Population by Sex</b>			
Males	25,789	72,351	280,737
Females	26,649	78,344	303,680
<b>2024 Population by Sex</b>			
Males	27,804	77,439	299,172
Females	27,797	81,523	315,115
<b>2029 Population by Sex</b>			
Males	28,411	78,917	306,983
Females	28,867	83,873	325,911
<b>2020 Population by Race/Ethnicity</b>			
Total	32,457	115,528	509,189
White Alone	87.6%	89.0%	83.4%
Black Alone	2.1%	2.0%	3.2%
American Indian Alone	0.5%	0.5%	0.8%
Asian Alone	3.9%	3.7%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	3.3%	2.2%	6.1%
Two or More Races	2.4%	2.4%	2.9%
Hispanic Origin	10.4%	8.6%	16.0%
Diversity Index	37.2	33.1	48.6
<b>2024 Population by Race/Ethnicity</b>			
Total	52,438	150,695	584,417
White Alone	76.9%	80.3%	73.6%
Black Alone	2.3%	2.4%	3.8%
American Indian Alone	0.6%	0.6%	1.0%
Asian Alone	6.7%	5.2%	4.3%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	2.9%	2.6%	6.3%
Two or More Races	10.4%	8.9%	10.8%
Hispanic Origin	12.8%	11.0%	18.3%
Diversity Index	52.8	47.3	60.6
<b>2029 Population by Race/Ethnicity</b>			
Total	55,601	158,961	614,286
White Alone	74.8%	78.5%	71.9%
Black Alone	2.5%	2.5%	4.0%
American Indian Alone	0.7%	0.6%	1.1%
Asian Alone	7.5%	5.7%	4.6%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	3.2%	2.9%	6.8%
Two or More Races	11.1%	9.6%	11.4%
Hispanic Origin	13.9%	12.0%	19.3%
Diversity Index	56.0	50.4	63.0
<b>2029 Population by Race/Ethnicity</b>			
Total	57,279	162,791	632,895
White Alone	72.7%	76.6%	69.9%
Black Alone	2.6%	2.6%	4.1%
American Indian Alone	0.7%	0.6%	1.1%
Asian Alone	8.2%	6.3%	5.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.5%	3.2%	7.4%
Two or More Races	12.1%	10.5%	12.3%
Hispanic Origin	15.2%	13.2%	20.9%
Diversity Index	59.0	53.5	65.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	52,438	150,695	584,417
In Households	99.4%	99.1%	98.6%
Householder	32.5%	38.2%	39.5%
Opposite-Sex Spouse	22.5%	23.7%	20.5%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.7%	1.9%	2.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	32.5%	26.4%	24.5%
Adopted Child	1.2%	0.9%	0.8%
Stepchild	1.6%	1.3%	1.3%
Grandchild	1.7%	1.4%	2.1%
Brother or Sister	0.7%	0.7%	1.1%
Parent	1.2%	1.1%	1.4%
Parent-in-law	0.6%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	0.9%	0.7%	1.1%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	1.7%	1.7%	2.7%
In Group Quarters	0.6%	0.9%	1.4%
Institutionalized	0.3%	0.7%	0.8%
Noninstitutionalized	0.2%	0.3%	0.6%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	36,225	114,573	447,391
Less than 9th Grade	1.1%	1.2%	2.2%
9th - 12th Grade, No Diploma	2.5%	2.5%	3.9%
High School Graduate	15.5%	16.3%	21.2%
GED/Alternative Credential	2.1%	2.4%	3.9%
Some College, No Degree	20.8%	20.8%	22.0%
Associate Degree	11.1%	11.2%	11.3%
Bachelor's Degree	27.8%	28.0%	22.5%
Graduate/Professional Degree	19.1%	17.4%	13.1%
<b>2024 Population 15+ by Marital Status</b>			
Total	43,640	131,957	515,275
Never Married	22.1%	20.7%	26.4%
Married	66.3%	63.3%	55.7%
Widowed	3.6%	6.5%	6.9%
Divorced	7.9%	9.5%	11.0%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	30,140	78,029	296,271
Population 16+ Employed	98.0%	97.3%	96.5%
Population 16+ Unemployment rate	2.0%	2.7%	3.5%
Population 16-24 Employed	14.1%	13.1%	13.2%
Population 16-24 Unemployment rate	6.1%	7.2%	7.9%
Population 25-54 Employed	65.4%	60.3%	61.6%
Population 25-54 Unemployment rate	1.2%	1.7%	2.7%
Population 55-64 Employed	15.9%	18.0%	16.8%
Population 55-64 Unemployment rate	0.7%	1.3%	2.0%
Population 65+ Employed	4.6%	8.5%	8.4%
Population 65+ Unemployment rate	4.4%	5.4%	4.5%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	29,544	75,917	285,994
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	7.2%	5.9%	6.8%
Manufacturing	6.9%	6.3%	6.5%
Wholesale Trade	1.6%	1.9%	1.7%
Retail Trade	11.8%	11.9%	13.2%
Transportation/Utilities	6.0%	5.5%	5.9%
Information	0.9%	0.9%	1.3%
Finance/Insurance/Real Estate	12.2%	13.5%	11.9%
Services	47.8%	49.1%	47.8%
Public Administration	5.3%	4.8%	4.5%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	29,545	75,919	285,996
White Collar	73.6%	76.1%	68.9%
Management/Business/Financial	24.8%	25.8%	21.6%
Professional	28.3%	28.5%	24.3%
Sales	10.0%	11.0%	10.4%
Administrative Support	10.5%	10.9%	12.6%
Services	13.1%	13.0%	15.2%
Blue Collar	13.3%	10.9%	15.9%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.2%	2.5%	3.7%
Installation/Maintenance/Repair	3.5%	2.5%	2.8%
Production	1.8%	1.8%	3.0%
Transportation/Material Moving	4.6%	4.1%	6.3%
<b>2020 Households by Type</b>			
Total	16,893	57,677	230,204
Married Couple Households	69.9%	62.5%	52.2%
With Own Children <18	33.9%	21.8%	16.6%
Without Own Children <18	35.9%	40.7%	35.7%
Cohabiting Couple Households	5.3%	5.1%	6.5%
With Own Children <18	1.9%	1.4%	2.0%
Without Own Children <18	3.4%	3.7%	4.5%
Male Householder, No Spouse/Partner	9.3%	11.1%	15.2%
Living Alone	5.0%	7.3%	9.8%
65 Years and over	1.6%	3.7%	4.5%
With Own Children <18	1.6%	1.4%	1.6%
Without Own Children <18, With Relatives	2.0%	1.7%	2.5%
No Relatives Present	0.7%	0.7%	1.2%
Female Householder, No Spouse/Partner	15.6%	21.3%	26.0%
Living Alone	7.6%	13.5%	15.7%
65 Years and over	4.0%	9.6%	10.4%
With Own Children <18	3.3%	2.8%	3.5%
Without Own Children <18, With Relatives	4.1%	4.3%	5.7%
No Relatives Present	0.6%	0.7%	1.1%
<b>2020 Households by Size</b>			
Total	16,893	57,677	230,204
1 Person Household	12.6%	20.9%	25.5%
2 Person Household	31.5%	39.8%	38.3%
3 Person Household	18.8%	14.4%	13.9%
4 Person Household	20.8%	14.1%	11.9%
5 Person Household	9.6%	6.4%	5.9%
6 Person Household	4.4%	2.8%	2.7%
7 + Person Household	2.3%	1.5%	1.7%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	16,893	57,677	230,204
Owner Occupied	88.5%	84.3%	74.6%
Owned with a Mortgage/Loan	76.5%	62.5%	52.9%
Owned Free and Clear	12.0%	21.8%	21.7%
Renter Occupied	11.5%	15.7%	25.4%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	97	90	80
Percent of Income for Mortgage	26.7%	28.9%	32.3%
Wealth Index	164	153	110
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	17,757	63,725	253,117
Urban Housing Units	99.2%	99.1%	98.5%
Rural Housing Units	0.8%	0.9%	1.5%
<b>2020 Population By Urban/ Rural Status</b>			
Total	52,438	150,695	584,417
Urban Population	99.2%	99.1%	98.2%
Rural Population	0.8%	0.9%	1.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Boomburbs (1C)	Boomburbs (1C)	The Elders (9C)
2.	Up and Coming Families (7A)	The Elders (9C)	Up and Coming Families (7A)
3.	Workday Drive (4A)	Workday Drive (4A)	Boomburbs (1C)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$62,585,585	\$176,742,314	\$567,371,937
Average Spent	\$3,427.28	\$2,876.81	\$2,324.10
Spending Potential Index	144	121	98
Education: Total \$	\$45,746,310	\$127,768,395	\$395,953,656
Average Spent	\$2,505.14	\$2,079.67	\$1,621.93
Spending Potential Index	145	120	94
Entertainment/Recreation: Total \$	\$110,310,046	\$323,218,408	\$1,013,183,746
Average Spent	\$6,040.75	\$5,260.97	\$4,150.27
Spending Potential Index	148	129	101
Food at Home: Total \$	\$181,713,203	\$541,127,088	\$1,751,586,426
Average Spent	\$9,950.89	\$8,807.84	\$7,174.96
Spending Potential Index	136	121	98
Food Away from Home: Total \$	\$106,308,472	\$302,906,867	\$964,163,669
Average Spent	\$5,821.61	\$4,930.37	\$3,949.47
Spending Potential Index	150	127	102
Health Care: Total \$	\$195,275,561	\$602,574,715	\$1,923,423,678
Average Spent	\$10,693.59	\$9,808.01	\$7,878.85
Spending Potential Index	139	128	102
HH Furnishings & Equipment: Total \$	\$85,101,191	\$247,544,315	\$782,604,236
Average Spent	\$4,660.27	\$4,029.24	\$3,205.75
Spending Potential Index	147	127	101
Personal Care Products & Services: Total \$	\$25,752,592	\$78,163,406	\$250,146,203
Average Spent	\$1,410.25	\$1,272.25	\$1,024.66
Spending Potential Index	142	128	103
Shelter: Total \$	\$696,733,374	\$2,062,192,337	\$6,558,546,476
Average Spent	\$38,154.17	\$33,565.97	\$26,865.53
Spending Potential Index	143	126	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$100,588,371	\$315,478,965	\$968,893,588
Average Spent	\$5,508.37	\$5,135.00	\$3,968.84
Spending Potential Index	157	147	113
Travel: Total \$	\$84,170,126	\$244,688,615	\$755,212,905
Average Spent	\$4,609.28	\$3,982.76	\$3,093.55
Spending Potential Index	152	131	102
Vehicle Maintenance & Repairs: Total \$	\$38,177,111	\$113,468,997	\$366,064,341
Average Spent	\$2,090.64	\$1,846.92	\$1,499.50
Spending Potential Index	141	125	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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