

Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

			Longitude: -118.086
	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	25,434	203,024	547,378
2020 Total Population	25,909	207,990	562,489
2020 Group Quarters	74	1,291	8,55
2022 Total Population	25,697	205,798	556,39
2022 Group Quarters	74	1,291	8,55
2027 Total Population	24,915	200,366	542,21
2022-2027 Annual Rate	-0.62%	-0.53%	-0.529
2022 Total Daytime Population	23,342	184,695	543,72
Workers	9,146	77,333	247,70
Residents	14,196	107,362	296,02
Household Summary			
2010 Households	7,550	67,206	183,41
2010 Average Household Size	3.36	3.00	2.9
2020 Total Households	7,860	68,917	188,99
2020 Average Household Size	3.29	3.00	2.9
2022 Households	7,795	68,361	187,51
2022 Average Household Size	3.29	2.99	2.9
2027 Households	7,581	66,756	183,18
2027 Average Household Size	3.28	2.98	2.9
2022-2027 Annual Rate	-0.56%	-0.47%	-0.47
2010 Families	5,990	52,314	134,32
	3,990	3.37	3.4
2010 Average Family Size			
2022 Families	6,185	53,211	137,27
2022 Average Family Size	3.62	3.36	3.3
2027 Families	6,020	52,009	134,22
2027 Average Family Size	3.61	3.35	3.3
2022-2027 Annual Rate	-0.54%	-0.46%	-0.459
Housing Unit Summary			
2000 Housing Units	7,758	68,840	188,27
Owner Occupied Housing Units	62.6%	71.8%	63.2°
Renter Occupied Housing Units	35.3%	26.4%	34.20
Vacant Housing Units	2.1%	1.8%	2.60
2010 Housing Units	7,819	69,165	191,33
Owner Occupied Housing Units	60.2%	70.7%	61.9
Renter Occupied Housing Units	36.4%	26.4%	33.9
Vacant Housing Units	3.4%	2.8%	4.19
2020 Housing Units	8,025	70,492	194,74
Vacant Housing Units	2.1%	2.2%	3.00
2022 Housing Units	7,977	70,121	193,71
Owner Occupied Housing Units	61.9%	69.4%	60.99
Renter Occupied Housing Units	35.9%	28.1%	35.99
Vacant Housing Units	2.3%	2.5%	3.29
2027 Housing Units	7,985	70,294	193,85
Owner Occupied Housing Units	60.4%	67.7%	59.79
Renter Occupied Housing Units	34.5%	27.2%	34.80
Vacant Housing Units	5.1%	5.0%	5.59
Median Household Income			
2022	\$88,898	\$109,313	\$97,70
2027	\$106,936	\$125,530	\$112,58
Median Home Value	Ψ100,330	¥123,330	Ψ112,50
2022	\$643,964	\$683,495	\$667,28
2022			
	\$689,360	\$733,127	\$717,31
Per Capita Income	#DE 670	±4C 047	#42.22
2022	\$35,678	\$46,947	\$43,32
2027	\$43,075	\$55,037	\$51,58
Median Age			
2010	34.4	39.6	38.
2022	35.7	41.4	39.
2027	37.2	42.0	40.

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 1 of 7



Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

		1	Longitude: -118.0864
	1 mile	3 mile	5 mile
2022 Households by Income		<u> </u>	
Household Income Base	7,795	68,361	187,496
<\$15,000	6.7%	3.9%	5.5%
\$15,000 - \$24,999	6.2%	3.7%	4.6%
\$25,000 - \$34,999	4.8%	3.7%	4.9%
\$35,000 - \$49,999	8.1%	6.6%	8.0%
\$50,000 - \$74,999	16.2%	12.5%	14.2%
\$75,000 - \$99,999	13.0%	13.6%	13.9%
\$100,000 - \$149,999	19.8%	22.8%	21.6%
\$150,000 - \$199,999	12.8%	16.0%	12.9%
\$200,000+	12.4%	17.3%	14.5%
Average Household Income	\$117,180	\$141,380	\$128,276
2027 Households by Income	411,1200	<b>41.17000</b>	¥223/273
Household Income Base	7,581	66,756	183,171
<\$15,000	4.5%	2.5%	3.7%
\$15,000 - \$24,999	3.5%	2.1%	2.9%
\$25,000 - \$34,999	3.6%	2.2%	3.5%
\$35,000 - \$49,999	6.3%	4.6%	6.0%
\$50,000 - \$74,999	14.6%	10.9%	12.2%
\$75,000 - \$74,555 \$75,000 - \$99,999	13.1%	13.0%	13.5%
\$100,000 - \$149,999	21.6%	23.8%	23.3%
\$100,000 - \$149,999 \$150,000 - \$199,999	16.3%	19.5%	23.3% 16.2%
\$200,000+ Average Household Income	16.5%	21.4% \$165,251	18.6%
	\$141,046	\$105,251	\$152,383
2022 Owner Occupied Housing Units by Value	4.025	40.677	110.024
Total	4,935	48,677	118,034
<\$50,000 \$50,000	0.4%	0.4%	0.8%
\$50,000 - \$99,999 \$100,000 - \$140,000	0.1%	0.2%	0.5%
\$100,000 - \$149,999	0.0%	0.1%	0.8%
\$150,000 - \$199,999	0.0%	0.0%	0.9%
\$200,000 - \$249,999	0.2%	0.2%	0.7%
\$250,000 - \$299,999	0.4%	0.2%	0.7%
\$300,000 - \$399,999	2.6%	1.4%	2.6%
\$400,000 - \$499,999	10.5%	5.6%	7.6%
\$500,000 - \$749,999	62.1%	56.9%	53.1%
\$750,000 - \$999,999	17.3%	26.1%	23.1%
\$1,000,000 - \$1,499,999	3.8%	5.9%	6.3%
\$1,500,000 - \$1,999,999	1.1%	1.4%	1.6%
\$2,000,000 +	1.4%	1.5%	1.5%
Average Home Value	\$696,899	\$747,030	\$723,771
2027 Owner Occupied Housing Units by Value			
Total	4,824	47,608	115,663
<\$50,000	0.0%	0.1%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.2%
\$200,000 - \$249,999	0.0%	0.0%	0.2%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.5%	0.3%	1.2%
\$400,000 - \$499,999	5.2%	2.7%	4.4%
\$500,000 - \$749,999	58.5%	50.2%	49.9%
\$750,000 - \$999,999	24.9%	34.3%	30.8%
\$1,000,000 - \$1,499,999	6.6%	7.9%	8.3%
\$1,500,000 - \$1,999,999	1.9%	2.0%	2.1%
\$2,000,000 +	2.5%	2.3%	2.3%
Average Home Value	\$779,100	\$814,733	\$799,443

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

	Longitude: -		ongitude: -118.0864
	1 mile	3 mile	5 mile
2010 Population by Age			
Total	25,436	203,021	547,380
0 - 4	7.1%	5.5%	5.8%
5 - 9	7.1%	6.1%	6.1%
10 - 14	8.1%	7.2%	7.0%
15 - 24	15.3%	14.1%	14.9%
25 - 34	13.2%	11.2%	12.3%
35 - 44	14.8%	14.2%	13.9%
45 - 54	14.0%	16.1%	15.0%
55 - 64	10.3%	12.3%	11.6%
65 - 74	5.4%	7.0%	7.0%
75 - 84	3.5%	4.5%	4.5%
85 +	1.2%	1.9%	2.0%
18 +	72.6%	76.5%	76.5%
2022 Population by Age			
Total	25,699	205,796	556,396
0 - 4	6.4%	4.9%	5.2%
5 - 9	6.7%	5.4%	5.5%
10 - 14	6.9%	6.0%	5.8%
15 - 24	13.8%	11.8%	12.8%
25 - 34	15.3%	14.0%	14.7%
35 - 44	12.7%	12.2%	12.3%
45 - 54	12.6%	13.3%	12.5%
55 - 64	11.7%	14.0%	13.0%
65 - 74	8.2%	10.3%	10.0%
75 - 84	4.0%	5.8%	5.7%
85 +	1.6%	2.4%	2.5%
18 +	76.0%	80.1%	79.9%
2027 Population by Age			
Total	24,918	200,365	542,214
0 - 4	6.4%	4.9%	5.2%
5 - 9	6.1%	5.1%	5.2%
10 - 14	6.6%	5.7%	5.6%
15 - 24	12.3%	10.7%	11.7%
25 - 34	15.5%	13.4%	14.2%
35 - 44	14.0%	14.2%	14.0%
45 - 54	12.0%	12.4%	11.8%
55 - 64	11.7%	13.3%	12.3%
65 - 74	9.1%	11.1%	10.7%
75 - 84	4.7%	6.8%	6.7%
85 +	1.7%	2.5%	2.7%
18 +	77.3%	81.0%	80.8%
2010 Population by Sex			
Males	12,538	98,239	264,468
Females	12,896	104,784	282,910
2022 Population by Sex	12,000	25 1,7.5 1	202,510
Males	12,676	99,834	269,745
Females	13,021	105,964	286,651
2027 Population by Sex	13,021	103,301	200,031
Males	12,337	97,481	263,842
Females	12,578	102,885	278,373
remaies	12,370	102,003	2/0,3/3

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

©2022 Esri Page 3 of 7



Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

		L	ongitude: -118.0864
	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	25,436	203,023	547,378
White Alone	53.1%	57.0%	53.2%
Black Alone	5.8%	4.5%	6.7%
American Indian Alone	1.1%	0.6%	0.7%
Asian Alone	12.8%	23.5%	21.8%
Pacific Islander Alone	0.8%	0.5%	0.6%
Some Other Race Alone	21.9%	8.9%	12.0%
Two or More Races	4.6%	5.0%	5.0%
Hispanic Origin	49.3%	25.3%	30.4%
Diversity Index	82.4	75.6	79.7
2020 Population by Race/Ethnicity			
Total	25,909	207,990	562,489
White Alone	31.8%	40.0%	35.8%
Black Alone	5.8%	4.6%	6.6%
American Indian Alone	1.6%	0.9%	1.1%
Asian Alone	14.2%	26.4%	24.6%
Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	28.7%	12.7%	16.7%
Two or More Races	17.4%	14.8%	14.6%
Hispanic Origin	52.0%	29.2%	34.1%
Diversity Index	88.1	84.1	86.7
2022 Population by Race/Ethnicity			
Total	25,698	205,798	556,398
White Alone	31.1%	39.1%	34.9%
Black Alone	5.7%	4.5%	6.6%
American Indian Alone	1.7%	0.9%	1.1%
Asian Alone	14.6%	27.0%	25.2%
Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	28.8%	12.8%	16.8%
Two or More Races	17.6%	15.0%	14.8%
Hispanic Origin	51.9%	29.2%	34.1%
Diversity Index	88.2	84.3	86.8
2027 Population by Race/Ethnicity	33.2	0.13	00.0
Total	24,915	200,365	542,215
White Alone	29.2%	36.8%	32.6%
Black Alone	5.5%	4.3%	6.3%
American Indian Alone	1.9%	1.0%	1.3%
Asian Alone	15.3%	28.5%	26.6%
Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	29.6%	13.2%	17.3%
Two or More Races	18.1%	15.6%	15.3%
Hispanic Origin	52.1%	29.2%	34.2%
Diversity Index	88.4	84.7	87.1
2010 Population by Relationship and Household Type		04.7	07.1
Total	25,434	203,024	547,378
In Households	99.9%	99.4%	98.7%
In Family Households	91.1%	89.5%	86.7%
Householder	23.6%	25.8%	24.6%
Spouse	16.4%	19.4%	17.8%
Child	38.2%	35.2%	34.4%
Other relative	9.0%	6.6%	7.1%
Nonrelative	3.9%	2.6%	2.9%
In Nonfamily Households	8.7%	9.9%	12.0%
In Group Quarters	0.1%	0.6%	1.3%
In Group Quarters  Institutionalized Population	0.1%	0.8%	0.6%
Noninstitutionalized Population	0.0%	0.3%	0.7%
Noninsulutionalized Population	0.1%	0.3%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 4 of 7



Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

		L	ongitude: -118.0864
	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	17,013	148,033	393,361
Less than 9th Grade	8.7%	3.9%	5.3%
9th - 12th Grade, No Diploma	7.9%	4.2%	5.1%
High School Graduate	21.5%	16.8%	17.4%
GED/Alternative Credential	1.7%	1.7%	1.7%
Some College, No Degree	20.6%	19.4%	20.2%
Associate Degree	8.4%	9.7%	9.5%
Bachelor's Degree	22.1%	29.3%	27.5%
Graduate/Professional Degree	9.1%	15.0%	13.3%
2022 Population 15+ by Marital Status			
Total	20,551	172,371	464,645
Never Married	37.0%	32.0%	34.6%
Married	49.3%	54.5%	51.0%
Widowed	4.9%	5.5%	5.9%
Divorced	8.8%	8.0%	8.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,423	105,259	280,220
Population 16+ Employed	94.5%	95.5%	94.9%
Population 16+ Unemployment rate	5.5%	4.5%	5.1%
Population 16-24 Employed	13.3%	10.1%	10.9%
Population 16-24 Unemployment rate	6.5%	10.0%	12.9%
Population 25-54 Employed	67.8%	64.9%	65.7%
Population 25-54 Unemployment rate	5.9%	4.2%	4.3%
Population 55-64 Employed	14.7%	18.8%	17.4%
Population 55-64 Unemployment rate	3.4%	2.3%	3.0%
Population 65+ Employed	4.2%	6.2%	6.1%
Population 65+ Unemployment rate	2.8%	4.6%	3.8%
2022 Employed Population 16+ by Industry			
Total	11,741	100,513	265,906
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	7.2%	5.6%	5.6%
Manufacturing	11.0%	9.6%	9.9%
Wholesale Trade	2.7%	3.1%	3.5%
Retail Trade	12.6%	9.9%	9.9%
Transportation/Utilities	7.1%	7.8%	8.5%
Information	1.6%	1.8%	1.9%
Finance/Insurance/Real Estate	5.0%	6.8%	6.5%
Services	47.7%	50.5%	49.4%
Public Administration	4.6%	4.7%	4.5%
2022 Employed Population 16+ by Occupation			
Total	11,741	100,514	265,906
White Collar	60.9%	71.7%	67.8%
Management/Business/Financial	15.6%	20.4%	18.7%
Professional	20.9%	29.2%	26.8%
Sales	11.6%	9.9%	9.5%
Administrative Support	12.7%	12.2%	12.7%
Services	16.0%	12.2%	13.5%
Blue Collar	23.1%	16.1%	18.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	6.6%	3.6%	4.1%
Installation/Maintenance/Repair	2.4%	2.6%	2.5%
Production	5.8%	3.9%	4.5%
Transportation/Material Moving	8.3%	5.9%	7.5%

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 5 of 7



Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281

		L	Longitude: -118.086	
	1 mile	3 mile	5 mile	
2010 Households by Type				
Total	7,550	67,206	183,415	
Households with 1 Person	15.0%	17.0%	20.5%	
Households with 2+ People	85.0%	83.0%	79.5%	
Family Households	79.3%	77.8%	73.2%	
Husband-wife Families	55.2%	58.5%	52.9%	
With Related Children	30.4%	28.6%	26.2%	
Other Family (No Spouse Present)	24.1%	19.3%	20.3%	
Other Family with Male Householder	7.5%	5.6%	5.8%	
With Related Children	4.3%	2.8%	3.0%	
Other Family with Female Householder	16.7%	13.7%	14.5%	
With Related Children	9.8%	7.1%	8.0%	
Nonfamily Households	5.7%	5.2%	6.3%	
All Households with Children	45.1%	38.9%	37.6%	
	42.24		/	
Multigenerational Households	10.0%	7.3%	7.5%	
Unmarried Partner Households	6.0%	4.9%	5.7%	
Male-female	5.0%	3.8%	4.6%	
Same-sex	1.0%	1.1%	1.1%	
2010 Households by Size				
Total	7,551	67,207	183,415	
1 Person Household	15.0%	17.0%	20.5%	
2 Person Household	26.1%	29.2%	28.5%	
3 Person Household	17.9%	19.1%	17.9%	
4 Person Household	17.9%	19.0%	17.2%	
5 Person Household	10.5%	9.0%	8.8%	
6 Person Household	5.9%	3.7%	3.9%	
7 + Person Household	6.7%	3.0%	3.4%	
2010 Households by Tenure and Mortgage Status				
Total	7,550	67,207	183,413	
Owner Occupied	62.3%	72.8%	64.6%	
Owned with a Mortgage/Loan	49.8%	55.8%	48.0%	
Owned Free and Clear	12.5%	16.9%	16.6%	
Renter Occupied	37.7%	27.2%	35.4%	
2022 Affordability, Mortgage and Wealth				
Housing Affordability Index	65	75	69	
Percent of Income for Mortgage	38.2%	33.0%	36.0%	
Wealth Index	113	156	133	
2010 Housing Units By Urban/ Rural Status				
Total Housing Units	7,819	69,165	191,338	
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%	
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%	
Rural Housing Units	0.0%	0.0%	0.0%	
2010 Population By Urban/ Rural Status	0.078	0.070	0.070	
	2E 424	202.024	E47 270	
Total Population	25,434	203,024	547,378	
Population Inside Urbanized Area	100.0%	100.0%	100.0%	
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%	
Rural Population	0.0%	0.0%	0.0%	

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 6 of 7



©2022 Esri

## Community Profile

Rings: 1, 3, 5 mile radii

7401 Carson Blvd, Long Beach, CA 90808,

Latitude: 33.8281 Longitude: -118.0864

			Longitude: -118.0864
	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Family Extensions (13B)	Pacific Heights (2C)	Pacific Heights (2C)
3.	Diverse Convergence (13A)	City Lights (8A)	City Lights (8A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$20,802,285	\$210,868,190	\$536,941,766
Average Spent	\$2,668.67	\$3,084.63	\$2,863.51
Spending Potential Index	111	128	119
Education: Total \$	\$19,600,952	\$210,839,907	\$509,069,758
Average Spent	\$2,514.55	\$3,084.21	\$2,714.86
Spending Potential Index	128	157	138
Entertainment/Recreation: Total \$	\$30,128,595	\$320,526,945	\$799,623,138
Average Spent	\$3,865.12	\$4,688.74	\$4,264.38
Spending Potential Index	105	128	116
Food at Home: Total \$	\$52,767,331	\$535,803,157	\$1,366,141,980
Average Spent	\$6,769.38	\$7,837.85	\$7,285.62
Spending Potential Index	109	127	118
Food Away from Home: Total \$	\$37,726,685	\$382,551,683	\$978,315,852
Average Spent	\$4,839.86	\$5,596.05	\$5,217.35
Spending Potential Index	112	130	121
Health Care: Total \$	\$53,341,978	\$570,450,682	\$1,437,587,488
Average Spent	\$6,843.10	\$8,344.68	\$7,666.64
Spending Potential Index	97	118	108
HH Furnishings & Equipment: Total \$	\$21,114,732	\$224,934,412	\$560,601,758
Average Spent	\$2,708.75	\$3,290.39	\$2,989.68
Spending Potential Index	106	128	117
Personal Care Products & Services: Total \$	\$8,511,963	\$89,396,868	\$226,331,438
Average Spent	\$1,091.98	\$1,307.72	\$1,207.02
Spending Potential Index	107	128	118
Shelter: Total \$	\$216,875,015	\$2,237,547,176	\$5,616,603,203
Average Spent	\$27,822.32	\$32,731.34	\$29,953.30
Spending Potential Index	121	143	131
Support Payments/Cash Contributions/Gifts in Kind: To	otal \$ \$19,421,329	\$219,509,143	\$551,799,594
Average Spent	\$2,491.51	\$3,211.03	\$2,942.74
Spending Potential Index	92	118	108
Travel: Total \$	\$25,263,073	\$276,854,610	\$678,332,116
Average Spent	\$3,240.93	\$4,049.89	\$3,617.54
Spending Potential Index	113	141	126
Vehicle Maintenance & Repairs: Total \$	\$9,590,120	\$99,650,325	\$255,275,533
Average Spent	\$1,230.29	\$1,457.71	\$1,361.38
Spending Potential Index	98	116	108

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

Page 7 of 7