



Community Profile

Rings: 1, 3, 5 mile radii

3540 Riverside Plaza Dr STE 310, Riverside,

Latitude: 33.9551

Longitude: -117.3906

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	15,191	112,958	265,727
2020 Total Population	16,036	116,021	272,559
2020 Group Quarters	310	3,877	11,509
2022 Total Population	16,082	116,499	274,662
2022 Group Quarters	310	3,877	11,509
2027 Total Population	16,522	119,180	281,337
2022-2027 Annual Rate	0.54%	0.46%	0.48%
2022 Total Daytime Population	24,205	125,989	281,502
Workers	15,838	63,380	133,916
Residents	8,367	62,609	147,586
Household Summary			
2010 Households	5,406	35,298	79,673
2010 Average Household Size	2.77	3.09	3.20
2020 Total Households	5,604	36,734	82,406
2020 Average Household Size	2.81	3.05	3.17
2022 Total Households	5,602	36,852	83,528
2022 Average Household Size	2.82	3.06	3.15
2027 Total Households	5,764	37,778	85,824
2027 Average Household Size	2.81	3.05	3.14
2022-2027 Annual Rate	0.57%	0.50%	0.54%
2010 Families	3,641	24,772	56,331
2010 Average Family Size	3.30	3.61	3.70
2022 Total Families	3,707	25,613	58,425
2022 Average Family Size	3.40	3.59	3.67
2027 Total Families	3,814	26,201	59,887
2027 Average Family Size	3.39	3.59	3.66
2022-2027 Annual Rate	0.57%	0.45%	0.50%
Housing Unit Summary			
2000 Housing Units	5,735	36,370	78,910
Owner Occupied Housing Units	57.0%	54.0%	54.2%
Renter Occupied Housing Units	38.6%	41.2%	41.0%
Vacant Housing Units	4.3%	4.8%	4.8%
2010 Housing Units	5,791	38,056	85,645
Owner Occupied Housing Units	53.9%	51.6%	51.5%
Renter Occupied Housing Units	39.4%	41.2%	41.5%
Vacant Housing Units	6.6%	7.2%	7.0%
2020 Housing Units	5,806	38,383	85,852
Vacant Housing Units	3.5%	4.3%	4.0%
2022 Housing Units	5,802	38,703	87,188
Owner Occupied Housing Units	58.2%	53.4%	52.8%
Renter Occupied Housing Units	38.4%	41.8%	43.0%
Vacant Housing Units	3.4%	4.8%	4.2%
2027 Housing Units	5,950	39,567	89,392
Owner Occupied Housing Units	57.9%	53.3%	52.8%
Renter Occupied Housing Units	39.0%	42.1%	43.2%
Vacant Housing Units	3.1%	4.5%	4.0%
Median Household Income			
2022	\$77,785	\$75,716	\$75,602
2027	\$91,879	\$86,862	\$86,255
Median Home Value			
2022	\$436,617	\$425,396	\$415,363
2027	\$505,328	\$504,400	\$494,002
Per Capita Income			
2022	\$33,825	\$31,456	\$30,553
2027	\$39,478	\$36,642	\$35,717
Median Age			
2010	34.2	32.2	29.8
2022	37.4	34.6	32.3
2027	38.6	36.3	33.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	5,602	36,852	83,527
<\$15,000	6.5%	8.1%	8.8%
\$15,000 - \$24,999	7.8%	6.9%	6.2%
\$25,000 - \$34,999	4.9%	6.4%	6.3%
\$35,000 - \$49,999	8.4%	10.2%	10.3%
\$50,000 - \$74,999	20.1%	17.8%	17.9%
\$75,000 - \$99,999	15.0%	15.0%	15.7%
\$100,000 - \$149,999	21.0%	19.8%	18.9%
\$150,000 - \$199,999	11.5%	8.8%	8.4%
\$200,000+	4.7%	7.0%	7.5%
Average Household Income	\$96,404	\$99,918	\$99,925
2027 Households by Income			
Household Income Base	5,764	37,778	85,823
<\$15,000	4.8%	6.3%	6.8%
\$15,000 - \$24,999	5.0%	4.6%	4.4%
\$25,000 - \$34,999	4.3%	4.8%	4.5%
\$35,000 - \$49,999	8.2%	9.0%	8.6%
\$50,000 - \$74,999	16.9%	17.0%	17.2%
\$75,000 - \$99,999	14.7%	15.1%	16.0%
\$100,000 - \$149,999	24.9%	23.3%	22.2%
\$150,000 - \$199,999	15.4%	11.6%	11.1%
\$200,000+	5.7%	8.3%	9.1%
Average Household Income	\$112,399	\$116,157	\$116,518
2022 Owner Occupied Housing Units by Value			
Total	3,375	20,668	46,010
<\$50,000	0.4%	1.3%	2.3%
\$50,000 - \$99,999	0.1%	0.3%	0.5%
\$100,000 - \$149,999	0.1%	0.4%	0.5%
\$150,000 - \$199,999	0.5%	1.1%	1.2%
\$200,000 - \$249,999	2.3%	2.8%	3.0%
\$250,000 - \$299,999	4.1%	6.1%	5.5%
\$300,000 - \$399,999	30.3%	31.6%	33.2%
\$400,000 - \$499,999	33.5%	24.7%	24.4%
\$500,000 - \$749,999	23.5%	22.1%	21.0%
\$750,000 - \$999,999	3.8%	5.6%	4.5%
\$1,000,000 - \$1,499,999	1.3%	3.0%	2.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.6%
\$2,000,000 +	0.1%	0.5%	0.4%
Average Home Value	\$473,859	\$490,362	\$477,388
2027 Owner Occupied Housing Units by Value			
Total	3,445	21,101	47,216
<\$50,000	0.1%	0.9%	1.3%
\$50,000 - \$99,999	0.0%	0.2%	0.4%
\$100,000 - \$149,999	0.0%	0.1%	0.3%
\$150,000 - \$199,999	0.0%	0.3%	0.3%
\$200,000 - \$249,999	0.3%	0.6%	0.6%
\$250,000 - \$299,999	1.0%	2.0%	1.8%
\$300,000 - \$399,999	13.6%	19.9%	21.2%
\$400,000 - \$499,999	34.0%	25.5%	25.7%
\$500,000 - \$749,999	41.5%	33.8%	33.1%
\$750,000 - \$999,999	7.1%	10.1%	8.3%
\$1,000,000 - \$1,499,999	2.1%	5.2%	5.2%
\$1,500,000 - \$1,999,999	0.0%	0.7%	1.1%
\$2,000,000 +	0.1%	0.8%	0.8%
Average Home Value	\$555,969	\$587,419	\$579,112

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	15,190	112,956	265,724
0 - 4	7.3%	7.4%	7.3%
5 - 9	7.1%	7.1%	7.0%
10 - 14	7.0%	7.4%	7.4%
15 - 24	14.4%	17.5%	20.7%
25 - 34	15.5%	14.3%	14.3%
35 - 44	13.7%	12.7%	12.3%
45 - 54	13.9%	13.2%	12.7%
55 - 64	10.7%	9.9%	9.2%
65 - 74	4.8%	5.2%	4.8%
75 - 84	3.3%	3.6%	2.9%
85 +	2.2%	1.7%	1.3%
18 +	74.4%	73.3%	73.4%
2022 Population by Age			
Total	16,084	116,501	274,661
0 - 4	6.3%	6.8%	6.7%
5 - 9	6.4%	6.8%	6.7%
10 - 14	6.4%	6.7%	6.5%
15 - 24	12.0%	14.3%	17.5%
25 - 34	15.4%	15.9%	16.9%
35 - 44	14.1%	12.7%	12.2%
45 - 54	11.8%	11.2%	10.5%
55 - 64	11.9%	11.3%	10.6%
65 - 74	9.2%	8.2%	7.4%
75 - 84	4.1%	4.1%	3.5%
85 +	2.4%	1.9%	1.5%
18 +	77.3%	75.9%	76.2%
2027 Population by Age			
Total	16,525	119,180	281,336
0 - 4	6.2%	6.7%	6.7%
5 - 9	6.2%	6.5%	6.5%
10 - 14	6.4%	6.8%	6.6%
15 - 24	11.5%	13.5%	16.6%
25 - 34	14.1%	14.6%	15.4%
35 - 44	14.8%	14.0%	14.1%
45 - 54	12.1%	11.3%	10.4%
55 - 64	11.3%	10.6%	9.8%
65 - 74	9.6%	8.9%	8.0%
75 - 84	5.6%	5.1%	4.4%
85 +	2.3%	1.9%	1.5%
18 +	77.7%	76.2%	76.5%
2010 Population by Sex			
Males	7,346	55,718	131,669
Females	7,845	57,240	134,058
2022 Population by Sex			
Males	7,825	57,877	136,658
Females	8,257	58,622	138,004
2027 Population by Sex			
Males	8,084	59,346	140,201
Females	8,438	59,834	141,136

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	15,191	112,957	265,726
White Alone	68.8%	60.1%	55.8%
Black Alone	6.2%	7.1%	6.8%
American Indian Alone	1.3%	1.2%	1.2%
Asian Alone	2.2%	3.2%	6.3%
Pacific Islander Alone	0.2%	0.3%	0.4%
Some Other Race Alone	15.8%	23.0%	24.6%
Two or More Races	5.4%	5.0%	5.0%
Hispanic Origin	39.5%	50.8%	51.7%
Diversity Index	73.6	78.9	80.8
2020 Population by Race/Ethnicity			
Total	16,036	116,021	272,559
White Alone	49.5%	38.4%	35.9%
Black Alone	5.5%	5.9%	5.9%
American Indian Alone	1.6%	2.2%	2.2%
Asian Alone	2.8%	3.7%	5.8%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	22.1%	32.8%	33.4%
Two or More Races	18.3%	16.7%	16.5%
Hispanic Origin	47.6%	57.2%	58.1%
Diversity Index	83.4	85.3	85.9
2022 Population by Race/Ethnicity			
Total	16,081	116,498	274,661
White Alone	48.3%	37.5%	35.0%
Black Alone	5.5%	5.8%	5.9%
American Indian Alone	1.6%	2.3%	2.2%
Asian Alone	2.9%	3.8%	6.0%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	22.6%	33.4%	33.9%
Two or More Races	18.7%	16.9%	16.7%
Hispanic Origin	48.2%	57.6%	58.4%
Diversity Index	83.8	85.4	86.0
2027 Population by Race/Ethnicity			
Total	16,523	119,178	281,336
White Alone	45.3%	34.6%	32.2%
Black Alone	5.6%	5.8%	5.9%
American Indian Alone	1.9%	2.6%	2.5%
Asian Alone	3.1%	4.1%	6.4%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	24.0%	35.0%	35.4%
Two or More Races	19.9%	17.6%	17.4%
Hispanic Origin	49.2%	58.6%	59.2%
Diversity Index	84.7	85.6	86.2
2010 Population by Relationship and Household Type			
Total	15,192	112,958	265,727
In Households	98.6%	96.7%	95.8%
In Family Households	83.0%	83.6%	82.6%
Householder	24.0%	22.0%	21.2%
Spouse	15.4%	14.6%	14.5%
Child	34.2%	35.4%	35.3%
Other relative	5.5%	7.3%	7.5%
Nonrelative	4.0%	4.3%	4.1%
In Nonfamily Households	15.6%	13.1%	13.2%
In Group Quarters	1.4%	3.3%	4.2%
Institutionalized Population	1.2%	1.7%	1.1%
Noninstitutionalized Population	0.2%	1.7%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment			
Total	11,082	76,131	171,909
Less than 9th Grade	4.5%	9.2%	9.4%
9th - 12th Grade, No Diploma	6.8%	8.3%	9.3%
High School Graduate	23.4%	24.4%	24.1%
GED/Alternative Credential	3.2%	3.2%	3.3%
Some College, No Degree	24.7%	20.7%	20.8%
Associate Degree	9.1%	8.6%	8.2%
Bachelor's Degree	16.0%	15.0%	14.8%
Graduate/Professional Degree	12.2%	10.6%	10.2%
2022 Population 15+ by Marital Status			
Total	13,010	92,849	219,969
Never Married	34.9%	41.6%	43.6%
Married	49.0%	43.3%	43.0%
Widowed	4.7%	5.6%	4.8%
Divorced	11.4%	9.5%	8.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,347	57,688	137,080
Population 16+ Employed	94.0%	94.3%	94.2%
Population 16+ Unemployment rate	6.0%	5.7%	5.8%
Population 16-24 Employed	11.1%	14.0%	16.1%
Population 16-24 Unemployment rate	17.1%	12.9%	12.6%
Population 25-54 Employed	68.3%	65.3%	64.8%
Population 25-54 Unemployment rate	4.4%	4.9%	4.7%
Population 55-64 Employed	15.8%	15.1%	14.2%
Population 55-64 Unemployment rate	4.5%	2.8%	3.4%
Population 65+ Employed	4.8%	5.7%	4.9%
Population 65+ Unemployment rate	3.6%	2.4%	4.1%
2022 Employed Population 16+ by Industry			
Total	7,848	54,403	129,083
Agriculture/Mining	0.3%	0.8%	0.7%
Construction	6.3%	9.3%	9.3%
Manufacturing	7.7%	9.4%	9.5%
Wholesale Trade	3.0%	3.2%	3.2%
Retail Trade	10.5%	11.0%	11.7%
Transportation/Utilities	5.3%	8.4%	8.6%
Information	1.9%	1.5%	1.2%
Finance/Insurance/Real Estate	5.6%	3.9%	4.4%
Services	51.7%	47.6%	47.1%
Public Administration	7.8%	4.9%	4.3%
2022 Employed Population 16+ by Occupation			
Total	7,847	54,403	129,083
White Collar	58.6%	51.9%	52.2%
Management/Business/Financial	13.2%	11.2%	11.1%
Professional	24.2%	20.5%	20.2%
Sales	8.2%	8.7%	8.7%
Administrative Support	13.0%	11.5%	12.1%
Services	18.5%	17.9%	17.5%
Blue Collar	22.9%	30.3%	30.4%
Farming/Forestry/Fishing	0.1%	0.6%	0.5%
Construction/Extraction	5.8%	8.0%	7.5%
Installation/Maintenance/Repair	4.1%	3.6%	3.4%
Production	4.5%	6.2%	6.6%
Transportation/Material Moving	8.4%	11.8%	12.4%

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July 07, 2022



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2010 Households by Type			
Total	5,406	35,298	79,673
Households with 1 Person	24.5%	22.4%	20.3%
Households with 2+ People	75.5%	77.6%	79.7%
Family Households	67.4%	70.2%	70.7%
Husband-wife Families	43.3%	46.8%	48.2%
With Related Children	22.1%	24.8%	26.5%
Other Family (No Spouse Present)	24.1%	23.4%	22.5%
Other Family with Male Householder	6.7%	7.2%	7.1%
With Related Children	3.8%	4.3%	4.4%
Other Family with Female Householder	17.4%	16.2%	15.4%
With Related Children	10.8%	10.3%	9.9%
Nonfamily Households	8.1%	7.4%	9.0%
All Households with Children	37.3%	40.2%	41.5%
Multigenerational Households	5.8%	8.2%	8.8%
Unmarried Partner Households	8.3%	7.9%	7.9%
Male-female	7.4%	7.0%	7.1%
Same-sex	1.0%	0.9%	0.8%
2010 Households by Size			
Total	5,407	35,299	79,673
1 Person Household	24.5%	22.4%	20.3%
2 Person Household	28.7%	26.6%	26.2%
3 Person Household	18.2%	16.3%	16.3%
4 Person Household	14.4%	14.3%	15.2%
5 Person Household	7.9%	9.5%	10.0%
6 Person Household	3.4%	5.0%	5.5%
7 + Person Household	2.9%	5.9%	6.5%
2010 Households by Tenure and Mortgage Status			
Total	5,406	35,299	79,674
Owner Occupied	57.8%	55.6%	55.4%
Owned with a Mortgage/Loan	45.2%	43.1%	44.3%
Owned Free and Clear	12.6%	12.5%	11.1%
Renter Occupied	42.2%	44.4%	44.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	84	85	86
Percent of Income for Mortgage	29.6%	29.6%	29.0%
Wealth Index	75	91	90
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,791	38,056	85,645
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	15,191	112,958	265,727
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Urban Villages (7B)	Urban Villages (7B)
2.	Urban Edge Families (7C)	Parks and Rec (5C)	Urban Edge Families (7C)
3.	Front Porches (8E)	Family Extensions (13B)	Forging Opportunity (7D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$12,336,237	\$84,801,019	\$193,289,234
Average Spent	\$2,202.11	\$2,301.12	\$2,314.07
Spending Potential Index	91	96	96
Education: Total \$	\$10,806,899	\$71,619,984	\$162,242,216
Average Spent	\$1,929.11	\$1,943.45	\$1,942.37
Spending Potential Index	98	99	99
Entertainment/Recreation: Total \$	\$18,444,550	\$124,396,803	\$281,691,114
Average Spent	\$3,292.49	\$3,375.58	\$3,372.42
Spending Potential Index	90	92	92
Food at Home: Total \$	\$31,675,214	\$217,395,980	\$491,909,708
Average Spent	\$5,654.27	\$5,899.16	\$5,889.16
Spending Potential Index	91	95	95
Food Away from Home: Total \$	\$22,122,842	\$154,736,668	\$354,531,620
Average Spent	\$3,949.10	\$4,198.87	\$4,244.46
Spending Potential Index	92	97	98
Health Care: Total \$	\$35,173,803	\$234,187,607	\$528,707,756
Average Spent	\$6,278.79	\$6,354.81	\$6,329.71
Spending Potential Index	89	90	89
HH Furnishings & Equipment: Total \$	\$13,030,782	\$87,870,918	\$200,044,299
Average Spent	\$2,326.09	\$2,384.43	\$2,394.94
Spending Potential Index	91	93	93
Personal Care Products & Services: Total \$	\$5,255,640	\$35,516,027	\$80,433,689
Average Spent	\$938.17	\$963.75	\$962.95
Spending Potential Index	92	95	94
Shelter: Total \$	\$122,207,834	\$849,044,995	\$1,917,139,048
Average Spent	\$21,815.04	\$23,039.32	\$22,952.05
Spending Potential Index	95	101	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,330,104	\$89,541,585	\$203,731,367
Average Spent	\$2,379.53	\$2,429.76	\$2,439.08
Spending Potential Index	88	89	90
Travel: Total \$	\$14,881,616	\$100,899,922	\$227,807,695
Average Spent	\$2,656.48	\$2,737.98	\$2,727.32
Spending Potential Index	92	95	95
Vehicle Maintenance & Repairs: Total \$	\$6,289,519	\$42,677,873	\$98,012,344
Average Spent	\$1,122.73	\$1,158.09	\$1,173.41
Spending Potential Index	89	92	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.