

## Community Profile

Rings: 3, 5, 10 mile radii

3540 Riverside Plaza Dr, Riverside, CA

Latitude: 33.9551

Longitude: -117.3906

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2010 Total Population	112,577	264,700	841,916
2020 Total Population	115,642	271,983	884,886
2020 Group Quarters	3,882	11,509	14,768
2024 Total Population	116,939	277,075	899,900
2024 Group Quarters	3,675	11,879	14,986
2029 Total Population	119,530	285,819	917,400
2024-2029 Annual Rate	0.44%	0.62%	0.39%
2024 Total Daytime Population	143,478	301,611	873,972
Workers	80,396	149,293	380,188
Residents	63,082	152,318	493,784
<b>Household Summary</b>			
2010 Households	35,118	79,209	237,547
2010 Average Household Size	3.10	3.20	3.48
2020 Total Households	36,552	82,096	254,042
2020 Average Household Size	3.06	3.17	3.43
2024 Households	37,165	84,333	260,779
2024 Average Household Size	3.05	3.14	3.39
2029 Households	38,285	87,629	268,393
2029 Average Household Size	3.03	3.13	3.36
2024-2029 Annual Rate	0.60%	0.77%	0.58%
2010 Families	24,618	56,058	183,868
2010 Average Family Size	3.62	3.71	3.88
2024 Families	25,769	59,344	199,125
2024 Average Family Size	3.59	3.66	3.82
2029 Families	26,482	61,543	204,613
2029 Average Family Size	3.56	3.64	3.78
2024-2029 Annual Rate	0.55%	0.73%	0.55%
<b>Housing Unit Summary</b>			
2000 Housing Units	36,320	78,769	221,824
Owner Occupied Housing Units	53.6%	54.0%	59.4%
Renter Occupied Housing Units	41.5%	41.3%	35.6%
Vacant Housing Units	4.9%	4.7%	4.9%
2010 Housing Units	37,885	85,146	254,358
Owner Occupied Housing Units	51.3%	51.6%	56.7%
Renter Occupied Housing Units	41.4%	41.4%	36.7%
Vacant Housing Units	7.3%	7.0%	6.6%
2020 Housing Units	38,211	85,503	263,080
Owner Occupied Housing Units	52.1%	52.4%	57.3%
Renter Occupied Housing Units	43.5%	43.6%	39.3%
Vacant Housing Units	4.3%	4.0%	3.4%
2024 Housing Units	38,865	87,903	270,208
Owner Occupied Housing Units	52.1%	52.4%	57.4%
Renter Occupied Housing Units	43.5%	43.6%	39.1%
Vacant Housing Units	4.4%	4.1%	3.5%
2029 Housing Units	39,941	91,113	277,613
Owner Occupied Housing Units	53.5%	53.2%	58.7%
Renter Occupied Housing Units	42.4%	43.0%	38.0%
Vacant Housing Units	4.1%	3.8%	3.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	37,165	84,332	260,777
<\$15,000	7.2%	7.5%	6.2%
\$15,000 - \$24,999	4.0%	4.6%	4.4%
\$25,000 - \$34,999	6.5%	6.0%	5.5%
\$35,000 - \$49,999	9.6%	9.6%	9.4%
\$50,000 - \$74,999	16.7%	16.2%	16.4%
\$75,000 - \$99,999	12.8%	13.1%	14.3%
\$100,000 - \$149,999	20.7%	20.9%	21.1%
\$150,000 - \$199,999	12.0%	11.8%	11.9%
\$200,000+	10.4%	10.4%	10.8%
Average Household Income	\$110,733	\$109,981	\$112,161
<b>2029 Households by Income</b>			
Household Income Base	38,285	87,628	268,391
<\$15,000	6.4%	6.7%	5.4%
\$15,000 - \$24,999	3.0%	3.4%	3.2%
\$25,000 - \$34,999	5.4%	4.9%	4.5%
\$35,000 - \$49,999	8.2%	8.1%	7.7%
\$50,000 - \$74,999	14.9%	14.4%	14.5%
\$75,000 - \$99,999	12.7%	13.0%	14.0%
\$100,000 - \$149,999	21.9%	22.3%	22.5%
\$150,000 - \$199,999	14.7%	14.4%	14.7%
\$200,000+	12.7%	12.8%	13.4%
Average Household Income	\$126,897	\$126,434	\$129,310
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	20,255	45,983	155,075
<\$50,000	1.7%	2.6%	2.6%
\$50,000 - \$99,999	1.1%	1.5%	2.0%
\$100,000 - \$149,999	0.2%	0.5%	0.7%
\$150,000 - \$199,999	0.5%	0.5%	0.5%
\$200,000 - \$249,999	0.8%	1.0%	1.1%
\$250,000 - \$299,999	1.3%	1.2%	1.8%
\$300,000 - \$399,999	9.2%	8.8%	10.2%
\$400,000 - \$499,999	20.3%	19.0%	18.7%
\$500,000 - \$749,999	43.8%	45.4%	45.7%
\$750,000 - \$999,999	15.9%	14.0%	12.9%
\$1,000,000 - \$1,499,999	4.1%	3.5%	2.3%
\$1,500,000 - \$1,999,999	0.7%	0.9%	0.7%
\$2,000,000 +	0.6%	1.1%	0.8%
Average Home Value	\$619,468	\$616,012	\$589,380
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	21,352	48,444	162,758
<\$50,000	1.1%	1.6%	1.8%
\$50,000 - \$99,999	0.6%	0.9%	1.3%
\$100,000 - \$149,999	0.0%	0.5%	0.4%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.1%	0.1%	0.3%
\$250,000 - \$299,999	0.2%	0.3%	0.5%
\$300,000 - \$399,999	2.8%	2.9%	3.7%
\$400,000 - \$499,999	12.0%	11.5%	11.8%
\$500,000 - \$749,999	46.3%	48.3%	49.4%
\$750,000 - \$999,999	24.8%	21.7%	21.5%
\$1,000,000 - \$1,499,999	8.4%	7.4%	5.4%
\$1,500,000 - \$1,999,999	2.0%	2.4%	2.0%
\$2,000,000 +	1.8%	2.3%	1.8%
Average Home Value	\$751,085	\$743,290	\$711,218

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2024	\$84,898	\$85,035	\$87,406
2029	\$98,363	\$98,891	\$100,899
<b>Median Home Value</b>			
2024	\$585,618	\$582,267	\$568,221
2029	\$679,476	\$666,246	\$652,599
<b>Per Capita Income</b>			
2024	\$35,249	\$33,748	\$32,595
2029	\$40,683	\$39,046	\$37,925
<b>Median Age</b>			
2010	32.2	29.8	29.9
2020	35.1	33.2	33.6
2024	36.4	34.2	34.8
2029	37.4	35.3	35.8
<b>2020 Population by Age</b>			
Total	115,642	271,983	884,886
0 - 4	6.0%	5.9%	6.1%
5 - 9	6.5%	6.3%	6.8%
10 - 14	7.1%	7.0%	7.6%
15 - 24	15.1%	18.0%	16.4%
25 - 34	15.2%	15.5%	15.1%
35 - 44	13.2%	12.5%	12.9%
45 - 54	11.7%	11.3%	12.3%
55 - 64	11.7%	11.2%	11.4%
65 - 74	8.1%	7.5%	7.2%
75 - 84	3.8%	3.4%	3.1%
85 +	1.6%	1.3%	1.1%
18 +	76.3%	76.6%	74.9%
<b>2024 Population by Age</b>			
Total	116,939	277,074	899,899
0 - 4	5.9%	5.8%	6.0%
5 - 9	6.1%	5.9%	6.3%
10 - 14	6.3%	6.2%	6.7%
15 - 24	14.6%	17.5%	15.9%
25 - 34	15.2%	15.8%	15.3%
35 - 44	14.1%	13.3%	13.6%
45 - 54	11.7%	11.3%	12.1%
55 - 64	11.2%	10.7%	11.1%
65 - 74	8.7%	8.0%	7.9%
75 - 84	4.5%	4.0%	3.7%
85 +	1.8%	1.5%	1.3%
18 +	77.7%	78.2%	76.6%
<b>2029 Population by Age</b>			
Total	119,530	285,819	917,401
0 - 4	5.8%	5.7%	5.9%
5 - 9	5.8%	5.7%	6.0%
10 - 14	6.1%	5.9%	6.3%
15 - 24	13.6%	16.3%	14.6%
25 - 34	15.1%	16.0%	15.8%
35 - 44	14.2%	13.5%	13.9%
45 - 54	12.1%	11.6%	12.1%
55 - 64	10.4%	10.0%	10.5%
65 - 74	9.3%	8.7%	8.7%
75 - 84	5.5%	4.9%	4.6%
85 +	2.0%	1.7%	1.5%
18 +	78.7%	79.1%	77.8%

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<b>2020 Population by Sex</b>			
Males	56,879	134,158	436,139
Females	58,763	137,825	448,747
<b>2024 Population by Sex</b>			
Males	58,277	138,498	449,844
Females	58,662	138,577	450,056
<b>2029 Population by Sex</b>			
Males	59,237	142,109	455,833
Females	60,294	143,710	461,567
<b>2010 Population by Race/Ethnicity</b>			
Total	112,578	264,700	841,916
White Alone	60.0%	55.8%	52.6%
Black Alone	7.1%	6.8%	8.1%
American Indian Alone	1.2%	1.2%	1.0%
Asian Alone	3.2%	6.3%	6.1%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	23.1%	24.7%	26.9%
Two or More Races	5.0%	4.9%	5.0%
Hispanic Origin	50.9%	51.8%	56.8%
Diversity Index	78.9	80.8	81.6
<b>2020 Population by Race/Ethnicity</b>			
Total	115,642	271,983	884,886
White Alone	38.4%	35.9%	31.1%
Black Alone	5.9%	5.9%	7.1%
American Indian Alone	2.2%	2.2%	2.0%
Asian Alone	3.6%	5.8%	6.7%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	32.9%	33.4%	35.2%
Two or More Races	16.7%	16.5%	17.5%
Hispanic Origin	57.3%	58.1%	61.9%
Diversity Index	85.3	85.9	86.2
<b>2024 Population by Race/Ethnicity</b>			
Total	116,939	277,076	899,899
White Alone	36.0%	33.5%	29.0%
Black Alone	5.9%	5.9%	7.0%
American Indian Alone	2.2%	2.2%	2.0%
Asian Alone	3.9%	6.1%	7.2%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	34.5%	35.0%	36.6%
Two or More Races	17.2%	17.0%	17.9%
Hispanic Origin	59.7%	60.4%	63.8%
Diversity Index	85.3	85.8	86.0
<b>2029 Population by Race/Ethnicity</b>			
Total	119,530	285,820	917,400
White Alone	34.1%	31.6%	27.5%
Black Alone	5.8%	5.7%	6.8%
American Indian Alone	2.2%	2.2%	2.0%
Asian Alone	4.1%	6.4%	7.5%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	35.8%	36.3%	37.6%
Two or More Races	17.7%	17.5%	18.2%
Hispanic Origin	61.7%	62.4%	65.3%
Diversity Index	85.2	85.7	85.7

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	115,642	271,983	884,886
In Households	96.6%	95.8%	98.3%
Householder	31.5%	30.3%	28.7%
Opposite-Sex Spouse	14.3%	13.9%	14.6%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.3%	2.2%	2.0%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.1%	29.0%	31.6%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	1.3%	1.2%	1.4%
Grandchild	3.8%	4.0%	4.5%
Brother or Sister	2.1%	2.2%	2.4%
Parent	2.2%	2.3%	2.6%
Parent-in-law	0.5%	0.5%	0.7%
Son-in-law or Daughter-in-law	0.9%	1.0%	1.2%
Other Relatives	2.7%	2.7%	3.1%
Foster Child	0.1%	0.1%	0.2%
Other Nonrelatives	5.0%	5.5%	4.6%
In Group Quarters	3.4%	4.2%	1.7%
Institutionalized	1.2%	0.8%	0.4%
Noninstitutionalized	2.1%	3.5%	1.3%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	78,471	178,986	585,118
Less than 9th Grade	9.4%	9.4%	10.1%
9th - 12th Grade, No Diploma	7.9%	8.3%	9.1%
High School Graduate	25.4%	26.9%	27.3%
GED/Alternative Credential	2.8%	2.9%	3.1%
Some College, No Degree	20.5%	19.7%	19.5%
Associate Degree	7.8%	8.0%	8.3%
Bachelor's Degree	15.7%	14.6%	14.6%
Graduate/Professional Degree	10.6%	10.2%	8.0%
<b>2024 Population 15+ by Marital Status</b>			
Total	95,502	227,511	728,376
Never Married	42.0%	44.8%	41.7%
Married	44.2%	42.5%	46.5%
Widowed	4.9%	4.5%	4.1%
Divorced	8.8%	8.1%	7.7%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	58,361	136,059	442,267
Population 16+ Employed	93.8%	93.6%	93.8%
Population 16+ Unemployment rate	6.2%	6.4%	6.2%
Population 16-24 Employed	13.2%	15.0%	14.4%
Population 16-24 Unemployment rate	12.4%	12.7%	11.9%
Population 25-54 Employed	67.5%	66.6%	67.3%
Population 25-54 Unemployment rate	5.2%	5.2%	5.2%
Population 55-64 Employed	14.3%	13.7%	14.1%
Population 55-64 Unemployment rate	3.6%	3.3%	4.2%
Population 65+ Employed	5.0%	4.7%	4.1%
Population 65+ Unemployment rate	9.2%	9.7%	8.1%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	54,733	127,358	414,921
Agriculture/Mining	0.5%	0.6%	0.7%
Construction	9.7%	9.9%	9.5%
Manufacturing	9.6%	9.9%	9.7%
Wholesale Trade	2.3%	2.3%	2.5%
Retail Trade	11.4%	12.1%	12.3%
Transportation/Utilities	7.6%	8.1%	10.8%
Information	1.7%	1.5%	1.2%
Finance/Insurance/Real Estate	3.6%	3.9%	3.9%
Services	47.9%	46.9%	44.4%
Public Administration	5.7%	4.9%	5.0%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	54,734	127,356	414,921
White Collar	51.5%	51.2%	50.1%
Management/Business/Financial	10.8%	10.6%	11.8%
Professional	21.0%	20.6%	18.7%
Sales	8.6%	8.7%	8.3%
Administrative Support	11.1%	11.4%	11.4%
Services	20.1%	19.3%	18.5%
Blue Collar	28.3%	29.5%	31.5%
Farming/Forestry/Fishing	0.5%	0.5%	0.4%
Construction/Extraction	7.9%	7.7%	7.3%
Installation/Maintenance/Repair	2.4%	2.9%	3.3%
Production	5.6%	6.5%	6.5%
Transportation/Material Moving	12.0%	11.9%	14.1%
<b>2020 Households by Type</b>			
Total	36,552	82,096	254,042
Married Couple Households	45.9%	46.7%	51.2%
With Own Children <18	19.6%	20.1%	23.0%
Without Own Children <18	26.3%	26.6%	28.2%
Cohabiting Couple Households	7.6%	7.7%	7.4%
With Own Children <18	3.2%	3.2%	3.5%
Without Own Children <18	4.4%	4.4%	3.9%
Male Householder, No Spouse/Partner	17.8%	18.3%	16.4%
Living Alone	9.7%	9.3%	7.6%
65 Years and over	3.2%	2.7%	2.3%
With Own Children <18	2.1%	2.1%	2.2%
Without Own Children <18, With Relatives	4.1%	4.4%	4.8%
No Relatives Present	1.9%	2.4%	1.8%
Female Householder, No Spouse/Partner	28.7%	27.4%	25.0%
Living Alone	12.3%	11.0%	8.6%
65 Years and over	6.7%	5.5%	4.3%
With Own Children <18	5.8%	5.7%	5.9%
Without Own Children <18, With Relatives	9.2%	8.9%	9.2%
No Relatives Present	1.4%	1.8%	1.3%
<b>2020 Households by Size</b>			
Total	36,552	82,096	254,042
1 Person Household	22.0%	20.3%	16.2%
2 Person Household	26.8%	25.9%	23.6%
3 Person Household	16.5%	16.7%	17.2%
4 Person Household	15.2%	15.9%	17.5%
5 Person Household	9.8%	10.5%	12.1%
6 Person Household	4.8%	5.2%	6.7%
7 + Person Household	4.8%	5.5%	6.6%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	36,552	82,096	254,042
Owner Occupied	54.5%	54.6%	59.3%
Owned with a Mortgage/Loan	42.4%	42.7%	47.8%
Owned Free and Clear	12.1%	11.9%	11.5%
Renter Occupied	45.5%	45.4%	40.7%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	57	57	60
Percent of Income for Mortgage	43.2%	42.9%	40.7%
Wealth Index	92	91	92
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	38,211	85,503	263,080
Urban Housing Units	100.0%	100.0%	99.3%
Rural Housing Units	0.0%	0.0%	0.7%
<b>2020 Population By Urban/ Rural Status</b>			
Total	115,642	271,983	884,886
Urban Population	100.0%	100.0%	99.3%
Rural Population	0.0%	0.0%	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Urban Villages (7B)	Urban Villages (7B)	Urban Villages (7B)
2.	Parks and Rec (5C)	Urban Edge Families (7C)	Forging Opportunity (7D)
3.	Family Extensions (13B)	Forging Opportunity (7D)	Urban Edge Families (7C)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$86,717,232	\$197,138,178	\$617,518,952
Average Spent	\$2,333.30	\$2,337.62	\$2,367.98
Spending Potential Index	98	98	99
Education: Total \$	\$61,654,958	\$138,154,969	\$426,141,844
Average Spent	\$1,658.95	\$1,638.21	\$1,634.11
Spending Potential Index	96	95	95
Entertainment/Recreation: Total \$	\$144,149,408	\$323,781,659	\$1,022,776,501
Average Spent	\$3,878.63	\$3,839.32	\$3,922.00
Spending Potential Index	95	94	96
Food at Home: Total \$	\$268,157,376	\$605,357,851	\$1,893,926,807
Average Spent	\$7,215.32	\$7,178.18	\$7,262.57
Spending Potential Index	99	98	99
Food Away from Home: Total \$	\$147,124,186	\$334,386,233	\$1,051,760,786
Average Spent	\$3,958.68	\$3,965.07	\$4,033.15
Spending Potential Index	102	102	104
Health Care: Total \$	\$252,845,184	\$566,369,766	\$1,787,263,378
Average Spent	\$6,803.31	\$6,715.87	\$6,853.56
Spending Potential Index	88	87	89
HH Furnishings & Equipment: Total \$	\$111,593,752	\$252,323,335	\$798,816,231
Average Spent	\$3,002.66	\$2,991.99	\$3,063.19
Spending Potential Index	95	95	97
Personal Care Products & Services: Total \$	\$37,921,076	\$85,806,628	\$268,442,607
Average Spent	\$1,020.34	\$1,017.47	\$1,029.39
Spending Potential Index	102	102	103
Shelter: Total \$	\$1,040,841,855	\$2,353,239,250	\$7,391,625,256
Average Spent	\$28,005.97	\$27,904.13	\$28,344.40
Spending Potential Index	105	105	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$107,814,057	\$240,519,178	\$765,436,690
Average Spent	\$2,900.96	\$2,852.02	\$2,935.19
Spending Potential Index	83	81	84
Travel: Total \$	\$111,400,340	\$250,329,112	\$793,011,781
Average Spent	\$2,997.45	\$2,968.34	\$3,040.93
Spending Potential Index	99	98	100
Vehicle Maintenance & Repairs: Total \$	\$52,233,137	\$118,381,134	\$373,123,868
Average Spent	\$1,405.44	\$1,403.73	\$1,430.80
Spending Potential Index	95	95	97

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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