

Community Profile

Rings: 3, 5, 10 mile radii

489 S Rampart Blvd, Las Vegas, NV 89145,

Latitude: 36.1666

Longitude: -115.2855

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	159,333	401,839	1,004,935
2020 Total Population	165,809	434,037	1,149,178
2020 Group Quarters	643	1,814	9,758
2024 Total Population	166,566	445,220	1,194,985
2024 Group Quarters	633	1,786	9,613
2029 Total Population	169,537	454,260	1,238,802
2024-2029 Annual Rate	0.35%	0.40%	0.72%
2024 Total Daytime Population	169,006	408,517	1,352,104
Workers	86,858	183,855	753,339
Residents	82,148	224,662	598,765
Household Summary			
2010 Households	64,789	156,687	376,499
2010 Average Household Size	2.45	2.55	2.64
2020 Total Households	68,551	171,666	438,494
2020 Average Household Size	2.41	2.52	2.60
2024 Households	69,518	177,169	459,998
2024 Average Household Size	2.39	2.50	2.58
2029 Households	71,715	182,937	482,552
2029 Average Household Size	2.36	2.47	2.55
2024-2029 Annual Rate	0.62%	0.64%	0.96%
2010 Families	40,385	100,350	237,309
2010 Average Family Size	3.03	3.11	3.24
2024 Families	41,338	109,320	282,937
2024 Average Family Size	3.07	3.16	3.27
2029 Families	42,442	112,462	295,536
2029 Average Family Size	3.03	3.13	3.23
2024-2029 Annual Rate	0.53%	0.57%	0.88%
Housing Unit Summary			
2000 Housing Units	63,638	142,048	315,609
Owner Occupied Housing Units	58.1%	59.6%	49.7%
Renter Occupied Housing Units	33.7%	33.0%	41.9%
Vacant Housing Units	8.2%	7.5%	8.4%
2010 Housing Units	73,053	177,357	448,819
Owner Occupied Housing Units	50.1%	51.5%	44.7%
Renter Occupied Housing Units	38.6%	36.8%	39.2%
Vacant Housing Units	11.3%	11.7%	16.1%
2020 Housing Units	73,119	183,420	477,888
Owner Occupied Housing Units	49.1%	51.0%	46.1%
Renter Occupied Housing Units	44.7%	42.6%	45.7%
Vacant Housing Units	6.3%	6.3%	8.2%
2024 Housing Units	73,487	187,273	496,001
Owner Occupied Housing Units	53.6%	56.1%	50.5%
Renter Occupied Housing Units	41.0%	38.5%	42.3%
Vacant Housing Units	5.4%	5.4%	7.3%
2029 Housing Units	75,750	193,381	519,199
Owner Occupied Housing Units	55.0%	57.5%	51.2%
Renter Occupied Housing Units	39.7%	37.1%	41.7%
Vacant Housing Units	5.3%	5.4%	7.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	69,518	177,169	459,981
<\$15,000	7.1%	7.3%	8.7%
\$15,000 - \$24,999	5.4%	5.3%	6.3%
\$25,000 - \$34,999	7.1%	6.9%	7.4%
\$35,000 - \$49,999	11.2%	11.0%	11.1%
\$50,000 - \$74,999	17.9%	17.8%	17.6%
\$75,000 - \$99,999	14.4%	13.8%	13.5%
\$100,000 - \$149,999	17.4%	17.5%	17.8%
\$150,000 - \$199,999	8.3%	8.3%	8.3%
\$200,000+	11.2%	12.0%	9.4%
Average Household Income	\$108,441	\$110,617	\$101,041
2029 Households by Income			
Household Income Base	71,715	182,937	482,535
<\$15,000	6.1%	6.3%	7.7%
\$15,000 - \$24,999	4.0%	3.9%	4.8%
\$25,000 - \$34,999	5.7%	5.5%	5.9%
\$35,000 - \$49,999	9.3%	9.1%	9.3%
\$50,000 - \$74,999	16.0%	15.8%	15.7%
\$75,000 - \$99,999	14.6%	13.9%	13.6%
\$100,000 - \$149,999	19.9%	20.2%	20.5%
\$150,000 - \$199,999	10.7%	10.8%	10.9%
\$200,000+	13.6%	14.6%	11.5%
Average Household Income	\$126,066	\$128,839	\$117,520
2024 Owner Occupied Housing Units by Value			
Total	39,374	105,005	250,217
<\$50,000	0.9%	1.2%	1.8%
\$50,000 - \$99,999	0.3%	0.6%	0.8%
\$100,000 - \$149,999	1.5%	1.4%	1.5%
\$150,000 - \$199,999	1.7%	1.8%	1.8%
\$200,000 - \$249,999	2.9%	3.6%	3.7%
\$250,000 - \$299,999	6.0%	5.3%	5.1%
\$300,000 - \$399,999	20.9%	20.5%	22.0%
\$400,000 - \$499,999	27.2%	24.8%	26.0%
\$500,000 - \$749,999	24.0%	25.3%	24.5%
\$750,000 - \$999,999	7.7%	8.4%	7.2%
\$1,000,000 - \$1,499,999	3.6%	3.7%	2.8%
\$1,500,000 - \$1,999,999	1.8%	1.8%	1.4%
\$2,000,000 +	1.4%	1.5%	1.3%
Average Home Value	\$550,423	\$555,571	\$528,580
2029 Owner Occupied Housing Units by Value			
Total	41,645	111,155	265,767
<\$50,000	0.0%	0.3%	0.6%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.2%	0.2%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	0.2%	0.4%
\$250,000 - \$299,999	1.5%	0.9%	0.9%
\$300,000 - \$399,999	13.3%	12.9%	13.3%
\$400,000 - \$499,999	29.0%	27.0%	28.6%
\$500,000 - \$749,999	35.8%	37.4%	37.1%
\$750,000 - \$999,999	11.4%	12.2%	11.0%
\$1,000,000 - \$1,499,999	4.9%	4.7%	3.8%
\$1,500,000 - \$1,999,999	2.2%	2.1%	1.9%
\$2,000,000 +	1.9%	2.0%	1.8%
Average Home Value	\$646,484	\$650,727	\$629,355

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$76,684	\$77,295	\$73,070
2029	\$88,434	\$90,441	\$85,269
Median Home Value			
2024	\$458,060	\$462,697	\$451,214
2029	\$542,673	\$555,993	\$537,582
Per Capita Income			
2024	\$45,180	\$44,070	\$38,983
2029	\$53,234	\$51,957	\$45,897
Median Age			
2010	39.5	38.8	35.8
2020	42.0	41.0	38.0
2024	42.6	41.6	38.7
2029	43.7	42.7	39.8
2020 Population by Age			
Total	165,809	434,037	1,149,178
0 - 4	4.7%	5.0%	5.6%
5 - 9	5.2%	5.6%	6.2%
10 - 14	5.8%	6.2%	6.5%
15 - 24	11.3%	11.7%	12.4%
25 - 34	13.7%	13.6%	14.9%
35 - 44	13.1%	13.1%	14.0%
45 - 54	13.6%	13.4%	13.3%
55 - 64	13.8%	13.1%	12.2%
65 - 74	11.2%	10.6%	9.1%
75 - 84	5.7%	5.7%	4.4%
85 +	1.9%	1.9%	1.3%
18 +	80.8%	79.6%	77.9%
2024 Population by Age			
Total	166,567	445,221	1,194,986
0 - 4	4.6%	4.9%	5.6%
5 - 9	4.8%	5.3%	5.8%
10 - 14	5.1%	5.6%	6.0%
15 - 24	11.4%	11.8%	12.5%
25 - 34	13.9%	13.5%	14.8%
35 - 44	13.5%	13.6%	14.6%
45 - 54	13.1%	13.1%	13.1%
55 - 64	13.4%	12.8%	12.0%
65 - 74	11.4%	10.7%	9.3%
75 - 84	6.7%	6.7%	5.1%
85 +	2.1%	2.1%	1.5%
18 +	82.3%	80.8%	79.1%
2029 Population by Age			
Total	169,538	454,258	1,238,802
0 - 4	4.5%	4.8%	5.5%
5 - 9	4.5%	4.9%	5.4%
10 - 14	4.8%	5.2%	5.6%
15 - 24	10.7%	11.1%	11.9%
25 - 34	13.3%	13.2%	14.3%
35 - 44	13.9%	13.8%	14.8%
45 - 54	12.8%	12.7%	12.9%
55 - 64	12.8%	12.4%	11.7%
65 - 74	12.0%	11.4%	9.9%
75 - 84	8.1%	7.8%	6.1%
85 +	2.6%	2.7%	1.8%
18 +	83.2%	81.8%	80.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	80,950	212,173	572,395
Females	84,859	221,864	576,783
2024 Population by Sex			
Males	82,533	220,663	602,665
Females	84,033	224,557	592,320
2029 Population by Sex			
Males	83,509	223,568	619,871
Females	86,027	230,692	618,931
2020 Population by Race/Ethnicity			
Total	159,333	401,839	1,004,935
White Alone	68.2%	65.8%	58.8%
Black Alone	8.8%	8.9%	12.1%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	9.8%	9.6%	9.5%
Pacific Islander Alone	0.7%	0.7%	0.7%
Some Other Race Alone	7.0%	9.6%	13.2%
Two or More Races	4.9%	4.9%	5.0%
Hispanic Origin	18.4%	23.0%	28.7%
Diversity Index	65.7	70.2	77.0
2024 Population by Race/Ethnicity			
Total	165,809	434,037	1,149,178
White Alone	53.6%	49.5%	42.9%
Black Alone	10.3%	10.7%	14.4%
American Indian Alone	0.8%	0.9%	1.0%
Asian Alone	11.6%	11.9%	11.7%
Pacific Islander Alone	0.8%	0.7%	0.9%
Some Other Race Alone	9.5%	12.7%	14.9%
Two or More Races	13.3%	13.6%	14.3%
Hispanic Origin	22.1%	26.4%	29.8%
Diversity Index	77.8	81.3	84.8
2029 Population by Race/Ethnicity			
Total	166,566	445,219	1,194,985
White Alone	50.5%	46.8%	40.3%
Black Alone	11.0%	11.1%	14.8%
American Indian Alone	0.9%	0.9%	1.0%
Asian Alone	12.4%	12.8%	12.5%
Pacific Islander Alone	0.8%	0.8%	0.9%
Some Other Race Alone	10.4%	13.4%	15.6%
Two or More Races	14.2%	14.3%	14.8%
Hispanic Origin	24.0%	27.9%	31.1%
Diversity Index	80.1	82.9	85.9
2020 Population by Race/Ethnicity			
Total	169,536	454,258	1,238,802
White Alone	48.1%	44.6%	38.3%
Black Alone	11.0%	11.0%	14.7%
American Indian Alone	0.9%	0.9%	1.0%
Asian Alone	13.2%	13.6%	13.3%
Pacific Islander Alone	0.8%	0.8%	0.9%
Some Other Race Alone	11.1%	14.1%	16.3%
Two or More Races	14.9%	14.9%	15.4%
Hispanic Origin	25.4%	29.2%	32.4%
Diversity Index	81.6	84.1	86.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	165,809	434,037	1,149,178
In Households	99.6%	99.6%	99.2%
Householder	41.3%	39.5%	38.2%
Opposite-Sex Spouse	16.4%	16.0%	14.9%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	3.2%	3.1%	3.1%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	24.1%	25.1%	26.2%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	1.2%	1.2%	1.3%
Grandchild	2.1%	2.4%	2.5%
Brother or Sister	1.6%	1.8%	1.9%
Parent	2.1%	2.2%	2.3%
Parent-in-law	0.4%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.5%
Other Relatives	1.6%	1.8%	2.0%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.1%	4.4%	4.6%
In Group Quarters	0.4%	0.4%	0.8%
Institutionalized	0.3%	0.3%	0.6%
Noninstitutionalized	0.1%	0.2%	0.3%
2024 Population 25+ by Educational Attainment			
Total	123,439	322,660	839,299
Less than 9th Grade	3.5%	4.1%	5.3%
9th - 12th Grade, No Diploma	5.4%	6.1%	6.8%
High School Graduate	23.7%	25.1%	26.0%
GED/Alternative Credential	2.7%	3.1%	3.5%
Some College, No Degree	22.1%	21.2%	21.7%
Associate Degree	8.9%	8.4%	8.8%
Bachelor's Degree	21.6%	20.5%	18.5%
Graduate/Professional Degree	12.1%	11.4%	9.3%
2024 Population 15+ by Marital Status			
Total	142,347	375,003	988,176
Never Married	33.6%	34.1%	36.8%
Married	46.4%	46.3%	45.0%
Widowed	6.6%	6.3%	5.3%
Divorced	13.4%	13.3%	12.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	91,413	238,559	640,302
Population 16+ Employed	93.9%	94.0%	93.6%
Population 16+ Unemployment rate	6.1%	6.0%	6.4%
Population 16-24 Employed	12.3%	12.7%	13.0%
Population 16-24 Unemployment rate	8.9%	10.0%	10.3%
Population 25-54 Employed	62.6%	63.7%	65.7%
Population 25-54 Unemployment rate	6.1%	5.5%	6.0%
Population 55-64 Employed	16.7%	16.4%	15.1%
Population 55-64 Unemployment rate	4.0%	4.1%	4.4%
Population 65+ Employed	8.4%	7.3%	6.2%
Population 65+ Unemployment rate	5.9%	6.8%	6.6%

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2024 Employed Population 16+ by Industry			
Total	85,855	224,268	599,444
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	4.4%	6.3%	6.9%
Manufacturing	3.6%	3.5%	3.9%
Wholesale Trade	1.5%	1.5%	1.5%
Retail Trade	11.6%	11.2%	11.2%
Transportation/Utilities	6.5%	6.6%	7.0%
Information	2.3%	2.1%	1.8%
Finance/Insurance/Real Estate	7.5%	6.6%	5.8%
Services	59.8%	59.4%	58.8%
Public Administration	2.7%	2.6%	2.7%
2024 Employed Population 16+ by Occupation			
Total	85,854	224,267	599,442
White Collar	63.0%	58.3%	54.4%
Management/Business/Financial	17.3%	16.7%	15.4%
Professional	21.6%	19.8%	18.0%
Sales	10.2%	9.9%	9.5%
Administrative Support	13.9%	11.8%	11.4%
Services	21.7%	24.5%	26.1%
Blue Collar	15.3%	17.2%	19.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.2%	4.6%	4.9%
Installation/Maintenance/Repair	2.1%	2.3%	2.5%
Production	2.5%	2.4%	2.9%
Transportation/Material Moving	7.6%	7.8%	9.1%
2020 Households by Type			
Total	68,551	171,666	438,494
Married Couple Households	40.4%	41.3%	39.8%
With Own Children <18	13.7%	14.5%	15.4%
Without Own Children <18	26.7%	26.8%	24.4%
Cohabiting Couple Households	8.3%	8.3%	8.7%
With Own Children <18	2.3%	2.6%	2.9%
Without Own Children <18	6.0%	5.8%	5.8%
Male Householder, No Spouse/Partner	21.4%	21.0%	23.2%
Living Alone	14.0%	13.2%	14.6%
65 Years and over	4.3%	4.2%	4.0%
With Own Children <18	1.8%	1.9%	2.1%
Without Own Children <18, With Relatives	3.4%	3.7%	3.9%
No Relatives Present	2.2%	2.3%	2.6%
Female Householder, No Spouse/Partner	29.9%	29.3%	28.3%
Living Alone	15.9%	14.9%	13.3%
65 Years and over	7.2%	7.2%	5.5%
With Own Children <18	4.8%	5.2%	5.8%
Without Own Children <18, With Relatives	7.6%	7.6%	7.5%
No Relatives Present	1.6%	1.6%	1.6%
2020 Households by Size			
Total	68,551	171,666	438,494
1 Person Household	29.8%	28.1%	28.0%
2 Person Household	34.3%	33.7%	31.4%
3 Person Household	15.4%	15.4%	15.8%
4 Person Household	11.1%	11.9%	12.5%
5 Person Household	5.2%	6.0%	6.8%
6 Person Household	2.6%	2.9%	3.3%
7 + Person Household	1.6%	1.9%	2.2%

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2020 Households by Tenure and Mortgage Status			
Total	68,551	171,666	438,494
Owner Occupied	52.3%	54.5%	50.2%
Owned with a Mortgage/Loan	37.9%	39.9%	38.8%
Owned Free and Clear	14.5%	14.6%	11.5%
Renter Occupied	47.7%	45.5%	49.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	69	69	67
Percent of Income for Mortgage	37.4%	37.5%	38.7%
Wealth Index	94	97	81
2020 Housing Units By Urban/ Rural Status			
Total	73,119	183,420	477,888
Urban Housing Units	100.0%	99.6%	99.8%
Rural Housing Units	0.0%	0.4%	0.2%
2020 Population By Urban/ Rural Status			
Total	165,809	434,037	1,149,178
Urban Population	100.0%	99.6%	99.8%
Rural Population	0.0%	0.4%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals	Bright Young Professionals	Up and Coming Families (7A)
2.	Old and Newcomers (8F)	Home Improvement (4B)	Bright Young Professionals
3.	Home Improvement (4B)	Urban Edge Families (7C)	Urban Edge Families (7C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$159,779,524	\$416,877,597	\$1,021,730,975
Average Spent	\$2,298.39	\$2,352.99	\$2,221.16
Spending Potential Index	97	99	93
Education: Total \$	\$116,635,439	\$294,746,384	\$686,782,321
Average Spent	\$1,677.77	\$1,663.65	\$1,493.01
Spending Potential Index	97	96	86
Entertainment/Recreation: Total \$	\$270,646,162	\$703,131,825	\$1,662,051,098
Average Spent	\$3,893.18	\$3,968.71	\$3,613.17
Spending Potential Index	95	97	88
Food at Home: Total \$	\$488,362,156	\$1,269,068,033	\$3,055,407,018
Average Spent	\$7,024.97	\$7,163.04	\$6,642.22
Spending Potential Index	96	98	91
Food Away from Home: Total \$	\$265,643,800	\$696,130,336	\$1,689,092,905
Average Spent	\$3,821.22	\$3,929.19	\$3,671.96
Spending Potential Index	98	101	94
Health Care: Total \$	\$495,221,573	\$1,290,592,882	\$3,047,225,742
Average Spent	\$7,123.65	\$7,284.53	\$6,624.43
Spending Potential Index	93	95	86
HH Furnishings & Equipment: Total \$	\$209,010,208	\$545,537,023	\$1,302,648,602
Average Spent	\$3,006.56	\$3,079.19	\$2,831.86
Spending Potential Index	95	97	89
Personal Care Products & Services: Total \$	\$68,217,626	\$177,769,694	\$423,979,063
Average Spent	\$981.29	\$1,003.39	\$921.70
Spending Potential Index	99	101	93
Shelter: Total \$	\$1,819,585,533	\$4,734,463,519	\$11,273,152,691
Average Spent	\$26,174.31	\$26,722.87	\$24,506.96
Spending Potential Index	98	100	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$225,298,157	\$598,441,351	\$1,399,840,837
Average Spent	\$3,240.86	\$3,377.80	\$3,043.15
Spending Potential Index	92	96	87
Travel: Total \$	\$202,419,486	\$525,296,157	\$1,229,697,036
Average Spent	\$2,911.76	\$2,964.94	\$2,673.27
Spending Potential Index	96	98	88
Vehicle Maintenance & Repairs: Total \$	\$98,471,436	\$257,402,744	\$620,549,691
Average Spent	\$1,416.49	\$1,452.87	\$1,349.03
Spending Potential Index	96	98	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025