

## Community Profile

Rings: 3, 5, 8 mile radii

16455 N Scottsdale Rd, Scottsdale, AZ

Latitude: 33.6352

Longitude: -111.922

	3 mile	5 mile	8 mile
<b>Population Summary</b>			
2010 Total Population	59,546	172,176	350,987
2020 Total Population	67,057	188,202	383,822
2020 Group Quarters	1,030	2,583	3,591
2024 Total Population	73,825	197,104	395,091
2024 Group Quarters	1,074	2,692	3,740
2029 Total Population	79,479	205,425	404,909
2024-2029 Annual Rate	1.49%	0.83%	0.49%
2024 Total Daytime Population	152,634	302,282	494,622
Workers	120,930	213,989	313,521
Residents	31,704	88,293	181,101
<b>Household Summary</b>			
2010 Households	26,197	74,469	149,558
2010 Average Household Size	2.25	2.29	2.33
2020 Total Households	30,225	82,790	164,824
2020 Average Household Size	2.18	2.24	2.31
2024 Households	33,909	87,645	171,515
2024 Average Household Size	2.15	2.22	2.28
2029 Households	37,389	93,377	179,308
2029 Average Household Size	2.10	2.17	2.24
2024-2029 Annual Rate	1.97%	1.28%	0.89%
2010 Families	15,653	45,523	93,225
2010 Average Family Size	2.89	2.91	2.92
2024 Families	19,297	52,404	105,557
2024 Average Family Size	2.78	2.82	2.85
2029 Families	21,279	55,694	110,160
2029 Average Family Size	2.70	2.75	2.78
2024-2029 Annual Rate	1.97%	1.23%	0.86%
<b>Housing Unit Summary</b>			
2000 Housing Units	24,331	72,850	146,996
Owner Occupied Housing Units	64.1%	65.6%	68.0%
Renter Occupied Housing Units	27.1%	25.6%	23.6%
Vacant Housing Units	8.8%	8.8%	8.4%
2010 Housing Units	30,875	86,542	172,577
Owner Occupied Housing Units	52.1%	57.5%	60.3%
Renter Occupied Housing Units	32.8%	28.5%	26.3%
Vacant Housing Units	15.2%	14.0%	13.3%
2020 Housing Units	35,783	95,787	186,676
Owner Occupied Housing Units	46.4%	55.2%	59.2%
Renter Occupied Housing Units	38.1%	31.3%	29.1%
Vacant Housing Units	15.5%	13.6%	11.7%
2024 Housing Units	39,710	100,380	192,368
Owner Occupied Housing Units	46.3%	57.3%	62.2%
Renter Occupied Housing Units	39.1%	30.0%	27.0%
Vacant Housing Units	14.6%	12.7%	10.8%
2029 Housing Units	43,254	106,294	200,527
Owner Occupied Housing Units	44.6%	56.9%	62.9%
Renter Occupied Housing Units	41.8%	31.0%	26.5%
Vacant Housing Units	13.6%	12.2%	10.6%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	33,909	87,644	171,508
<\$15,000	3.7%	3.9%	4.6%
\$15,000 - \$24,999	2.6%	2.9%	3.4%
\$25,000 - \$34,999	3.1%	3.7%	4.0%
\$35,000 - \$49,999	6.0%	6.7%	7.4%
\$50,000 - \$74,999	11.0%	12.1%	12.5%
\$75,000 - \$99,999	13.5%	12.1%	12.4%
\$100,000 - \$149,999	22.6%	20.6%	19.4%
\$150,000 - \$199,999	15.0%	13.2%	12.8%
\$200,000+	22.4%	24.9%	23.5%
Average Household Income	\$162,462	\$167,051	\$160,438
<b>2029 Households by Income</b>			
Household Income Base	37,389	93,376	179,301
<\$15,000	2.8%	2.9%	3.4%
\$15,000 - \$24,999	1.5%	1.7%	2.0%
\$25,000 - \$34,999	2.2%	2.7%	2.9%
\$35,000 - \$49,999	4.3%	4.9%	5.6%
\$50,000 - \$74,999	9.6%	10.3%	10.8%
\$75,000 - \$99,999	13.0%	11.6%	12.0%
\$100,000 - \$149,999	23.4%	21.7%	20.7%
\$150,000 - \$199,999	17.6%	15.7%	15.6%
\$200,000+	25.6%	28.4%	27.0%
Average Household Income	\$184,374	\$189,967	\$183,829
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	18,372	57,484	119,609
<\$50,000	0.2%	0.2%	1.5%
\$50,000 - \$99,999	0.0%	0.2%	0.7%
\$100,000 - \$149,999	0.1%	0.2%	0.5%
\$150,000 - \$199,999	0.3%	0.7%	0.8%
\$200,000 - \$249,999	2.0%	1.5%	1.6%
\$250,000 - \$299,999	0.7%	1.3%	1.8%
\$300,000 - \$399,999	5.1%	7.2%	8.6%
\$400,000 - \$499,999	13.7%	13.6%	15.1%
\$500,000 - \$749,999	48.7%	39.6%	34.8%
\$750,000 - \$999,999	20.2%	21.8%	19.7%
\$1,000,000 - \$1,499,999	6.0%	8.2%	8.5%
\$1,500,000 - \$1,999,999	1.7%	2.3%	2.6%
\$2,000,000 +	1.3%	3.2%	3.9%
Average Home Value	\$702,161	\$748,078	\$739,606
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	19,299	60,469	126,143
<\$50,000	0.0%	0.0%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	0.2%	0.5%
\$250,000 - \$299,999	0.1%	0.3%	0.9%
\$300,000 - \$399,999	2.7%	3.7%	4.4%
\$400,000 - \$499,999	10.4%	10.6%	12.5%
\$500,000 - \$749,999	50.1%	42.4%	39.0%
\$750,000 - \$999,999	25.8%	27.0%	24.9%
\$1,000,000 - \$1,499,999	8.0%	10.2%	10.4%
\$1,500,000 - \$1,999,999	1.6%	2.3%	2.6%
\$2,000,000 +	1.3%	3.2%	4.2%
Average Home Value	\$753,828	\$803,535	\$806,463

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2024	\$116,964	\$116,209	\$110,815
2029	\$130,811	\$131,997	\$127,255
<b>Median Home Value</b>			
2024	\$643,158	\$658,526	\$640,414
2029	\$684,253	\$707,099	\$699,137
<b>Per Capita Income</b>			
2024	\$74,759	\$74,268	\$69,706
2029	\$86,866	\$86,345	\$81,465
<b>Median Age</b>			
2010	41.4	42.1	41.9
2020	44.1	45.6	44.9
2024	44.1	45.7	45.1
2029	45.8	46.9	46.5
<b>2020 Population by Age</b>			
Total	67,057	188,202	383,822
0 - 4	4.3%	4.3%	4.5%
5 - 9	4.9%	4.9%	5.1%
10 - 14	5.1%	5.4%	5.7%
15 - 24	10.3%	10.4%	10.7%
25 - 34	13.7%	11.9%	11.9%
35 - 44	12.7%	12.2%	12.3%
45 - 54	13.7%	13.9%	13.6%
55 - 64	14.4%	14.8%	14.8%
65 - 74	11.8%	12.3%	12.2%
75 - 84	6.1%	6.8%	6.7%
85 +	2.9%	3.0%	2.5%
18 +	82.4%	81.8%	81.1%
<b>2024 Population by Age</b>			
Total	73,824	197,104	395,092
0 - 4	4.2%	4.2%	4.4%
5 - 9	4.8%	4.9%	5.0%
10 - 14	4.9%	5.0%	5.2%
15 - 24	10.2%	10.2%	10.6%
25 - 34	13.6%	11.9%	11.8%
35 - 44	13.5%	13.0%	12.9%
45 - 54	13.1%	13.1%	13.0%
55 - 64	13.1%	13.6%	13.8%
65 - 74	11.9%	12.5%	12.6%
75 - 84	7.6%	8.3%	8.0%
85 +	3.1%	3.3%	2.8%
18 +	83.2%	82.8%	82.2%
<b>2029 Population by Age</b>			
Total	79,480	205,428	404,911
0 - 4	4.0%	4.0%	4.2%
5 - 9	4.3%	4.5%	4.6%
10 - 14	5.1%	5.2%	5.3%
15 - 24	9.7%	9.4%	9.7%
25 - 34	12.9%	11.6%	11.5%
35 - 44	12.9%	12.6%	12.7%
45 - 54	13.3%	13.2%	12.9%
55 - 64	12.3%	12.8%	12.9%
65 - 74	12.3%	12.8%	13.1%
75 - 84	9.4%	9.9%	9.6%
85 +	3.8%	4.0%	3.4%
18 +	83.7%	83.3%	82.9%

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<b>2020 Population by Sex</b>			
Males	32,501	90,435	185,817
Females	34,556	97,767	198,005
<b>2024 Population by Sex</b>			
Males	36,312	96,076	194,041
Females	37,513	101,028	201,050
<b>2029 Population by Sex</b>			
Males	38,797	99,427	197,566
Females	40,682	105,998	207,343
<b>2010 Population by Race/Ethnicity</b>			
Total	59,545	172,175	350,987
White Alone	88.6%	88.6%	87.4%
Black Alone	1.6%	1.7%	1.9%
American Indian Alone	0.4%	0.5%	0.7%
Asian Alone	5.5%	4.6%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	2.3%	3.8%
Two or More Races	2.2%	2.2%	2.4%
Hispanic Origin	6.2%	7.6%	11.2%
Diversity Index	30.2	32.3	38.5
<b>2020 Population by Race/Ethnicity</b>			
Total	67,057	188,202	383,822
White Alone	78.4%	79.2%	76.3%
Black Alone	2.0%	1.8%	2.3%
American Indian Alone	0.4%	0.5%	0.7%
Asian Alone	9.0%	7.5%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.4%	2.8%	5.0%
Two or More Races	7.7%	8.1%	9.2%
Hispanic Origin	7.8%	9.0%	13.0%
Diversity Index	46.1	46.5	53.7
<b>2024 Population by Race/Ethnicity</b>			
Total	73,824	197,104	395,090
White Alone	76.1%	77.2%	74.5%
Black Alone	2.1%	1.9%	2.4%
American Indian Alone	0.5%	0.6%	0.8%
Asian Alone	10.4%	8.5%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	3.0%	5.3%
Two or More Races	8.2%	8.6%	9.8%
Hispanic Origin	8.4%	9.7%	13.7%
Diversity Index	49.5	49.5	56.2
<b>2029 Population by Race/Ethnicity</b>			
Total	79,480	205,426	404,908
White Alone	74.4%	75.5%	72.9%
Black Alone	2.2%	2.0%	2.4%
American Indian Alone	0.5%	0.6%	0.8%
Asian Alone	11.2%	9.2%	7.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.8%	3.3%	5.6%
Two or More Races	8.8%	9.3%	10.4%
Hispanic Origin	9.1%	10.5%	14.6%
Diversity Index	52.0	52.2	58.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	67,057	188,202	383,822
In Households	98.5%	98.6%	99.1%
Householder	45.2%	44.0%	43.0%
Opposite-Sex Spouse	20.7%	21.1%	20.6%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.8%	2.6%	2.7%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	22.4%	23.2%	23.7%
Adopted Child	0.5%	0.6%	0.6%
Stepchild	0.7%	0.7%	0.9%
Grandchild	0.7%	0.9%	1.2%
Brother or Sister	0.6%	0.7%	0.9%
Parent	0.9%	0.9%	1.0%
Parent-in-law	0.3%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.5%	0.6%	0.8%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	2.7%	2.5%	2.9%
In Group Quarters	1.5%	1.4%	0.9%
Institutionalized	1.0%	0.9%	0.5%
Noninstitutionalized	0.5%	0.5%	0.4%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	56,015	149,234	295,777
Less than 9th Grade	0.6%	1.0%	1.6%
9th - 12th Grade, No Diploma	1.2%	1.8%	2.4%
High School Graduate	10.4%	11.0%	12.2%
GED/Alternative Credential	1.9%	1.7%	2.1%
Some College, No Degree	16.3%	15.9%	16.6%
Associate Degree	6.4%	7.4%	8.2%
Bachelor's Degree	38.9%	36.8%	34.0%
Graduate/Professional Degree	24.3%	24.5%	22.9%
<b>2024 Population 15+ by Marital Status</b>			
Total	63,559	169,242	337,538
Never Married	31.7%	29.0%	28.8%
Married	50.9%	53.9%	53.9%
Widowed	5.4%	5.7%	5.3%
Divorced	12.0%	11.4%	12.0%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	43,639	113,457	223,565
Population 16+ Employed	97.7%	97.1%	97.0%
Population 16+ Unemployment rate	2.3%	2.9%	3.0%
Population 16-24 Employed	10.9%	10.5%	11.0%
Population 16-24 Unemployment rate	5.2%	6.2%	6.7%
Population 25-54 Employed	60.8%	59.3%	58.9%
Population 25-54 Unemployment rate	1.7%	2.4%	2.6%
Population 55-64 Employed	17.5%	18.3%	18.8%
Population 55-64 Unemployment rate	1.9%	2.0%	2.0%
Population 65+ Employed	10.9%	11.8%	11.3%
Population 65+ Unemployment rate	3.0%	3.2%	3.1%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	42,635	110,204	216,865
Agriculture/Mining	0.6%	0.4%	0.5%
Construction	4.3%	4.5%	5.2%
Manufacturing	5.3%	5.8%	6.2%
Wholesale Trade	2.4%	2.2%	2.2%
Retail Trade	10.1%	10.7%	10.6%
Transportation/Utilities	3.2%	4.1%	4.2%
Information	1.5%	1.5%	1.4%
Finance/Insurance/Real Estate	15.3%	14.8%	13.8%
Services	55.2%	53.9%	53.3%
Public Administration	2.1%	2.1%	2.6%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	42,637	110,205	216,866
White Collar	82.7%	81.1%	77.1%
Management/Business/Financial	31.1%	30.0%	28.0%
Professional	31.0%	29.8%	28.4%
Sales	11.7%	11.9%	11.3%
Administrative Support	9.0%	9.3%	9.4%
Services	9.6%	10.3%	12.3%
Blue Collar	7.7%	8.6%	10.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	1.8%	1.9%	2.8%
Installation/Maintenance/Repair	1.2%	1.7%	1.9%
Production	0.9%	1.5%	1.8%
Transportation/Material Moving	3.4%	3.5%	4.0%
<b>2020 Households by Type</b>			
Total	30,225	82,790	164,824
Married Couple Households	46.0%	48.5%	48.5%
With Own Children <18	16.1%	16.9%	16.6%
Without Own Children <18	29.9%	31.6%	31.9%
Cohabiting Couple Households	6.5%	6.2%	6.7%
With Own Children <18	0.9%	1.1%	1.4%
Without Own Children <18	5.6%	5.1%	5.3%
Male Householder, No Spouse/Partner	19.8%	17.9%	17.8%
Living Alone	14.6%	12.9%	12.4%
65 Years and over	3.3%	3.5%	3.6%
With Own Children <18	1.4%	1.4%	1.5%
Without Own Children <18, With Relatives	2.0%	2.1%	2.3%
No Relatives Present	1.8%	1.5%	1.6%
Female Householder, No Spouse/Partner	27.6%	27.4%	27.1%
Living Alone	18.9%	18.7%	17.4%
65 Years and over	7.6%	8.8%	8.3%
With Own Children <18	3.0%	3.0%	3.4%
Without Own Children <18, With Relatives	4.4%	4.5%	5.0%
No Relatives Present	1.3%	1.1%	1.2%
<b>2020 Households by Size</b>			
Total	30,225	82,790	164,824
1 Person Household	33.5%	31.6%	29.8%
2 Person Household	37.1%	37.3%	37.7%
3 Person Household	13.2%	13.4%	13.9%
4 Person Household	10.4%	11.2%	11.3%
5 Person Household	3.8%	4.2%	4.5%
6 Person Household	1.4%	1.6%	1.7%
7 + Person Household	0.6%	0.7%	1.0%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	30,225	82,790	164,824
Owner Occupied	54.9%	63.8%	67.0%
Owned with a Mortgage/Loan	40.2%	46.5%	48.0%
Owned Free and Clear	14.7%	17.4%	19.0%
Renter Occupied	45.1%	36.2%	33.0%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	75	73	72
Percent of Income for Mortgage	34.4%	35.5%	36.2%
Wealth Index	149	167	165
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	35,783	95,787	186,676
Urban Housing Units	100.0%	99.7%	99.5%
Rural Housing Units	0.0%	0.3%	0.5%
<b>2020 Population By Urban/ Rural Status</b>			
Total	67,057	188,202	383,822
Urban Population	100.0%	99.7%	99.5%
Rural Population	0.0%	0.3%	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Top Tier (1A)
2.	Metro Renters (3B)	Top Tier (1A)	Exurbanites (1E)
3.	Golden Years (9B)	Metro Renters (3B)	Savvy Suburbanites (1D)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$113,800,637	\$298,124,692	\$562,831,430
Average Spent	\$3,356.06	\$3,401.50	\$3,281.53
Spending Potential Index	141	143	138
Education: Total \$	\$90,413,317	\$239,240,191	\$440,176,709
Average Spent	\$2,666.35	\$2,729.65	\$2,566.40
Spending Potential Index	154	158	149
Entertainment/Recreation: Total \$	\$195,486,720	\$522,589,574	\$986,429,990
Average Spent	\$5,765.04	\$5,962.57	\$5,751.28
Spending Potential Index	141	146	141
Food at Home: Total \$	\$345,262,571	\$911,195,774	\$1,724,052,104
Average Spent	\$10,182.03	\$10,396.44	\$10,051.90
Spending Potential Index	139	142	138
Food Away from Home: Total \$	\$191,213,334	\$502,530,213	\$947,657,436
Average Spent	\$5,639.01	\$5,733.70	\$5,525.22
Spending Potential Index	145	147	142
Health Care: Total \$	\$350,628,707	\$944,627,999	\$1,801,409,664
Average Spent	\$10,340.28	\$10,777.89	\$10,502.93
Spending Potential Index	134	140	137
HH Furnishings & Equipment: Total \$	\$149,729,437	\$399,429,079	\$756,728,400
Average Spent	\$4,415.63	\$4,557.35	\$4,412.02
Spending Potential Index	140	144	139
Personal Care Products & Services: Total \$	\$49,481,915	\$130,247,034	\$244,888,022
Average Spent	\$1,459.26	\$1,486.07	\$1,427.79
Spending Potential Index	147	149	143
Shelter: Total \$	\$1,317,983,399	\$3,477,485,127	\$6,520,739,794
Average Spent	\$38,868.25	\$39,676.94	\$38,018.48
Spending Potential Index	146	149	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$164,068,384	\$448,578,644	\$857,388,304
Average Spent	\$4,838.49	\$5,118.13	\$4,998.91
Spending Potential Index	138	146	143
Travel: Total \$	\$149,782,702	\$399,482,856	\$747,940,344
Average Spent	\$4,417.20	\$4,557.97	\$4,360.79
Spending Potential Index	146	150	144
Vehicle Maintenance & Repairs: Total \$	\$68,830,325	\$183,247,495	\$349,442,680
Average Spent	\$2,029.85	\$2,090.79	\$2,037.39
Spending Potential Index	137	141	138

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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