



Community Profile

Rings: 1, 2 mile radii

16285 N Scottsdale Rd, Scottsdale, AZ

Latitude: 33.6347

Longitude: -111.9179

	1 mile	2 mile
Population Summary		
2010 Total Population	2,983	16,406
2020 Total Population	4,794	21,245
2020 Group Quarters	123	430
2022 Total Population	6,200	24,292
2022 Group Quarters	146	452
2027 Total Population	7,368	26,358
2022-2027 Annual Rate	3.51%	1.65%
2022 Total Daytime Population	29,874	97,707
Workers	27,082	88,335
Residents	2,792	9,372
Household Summary		
2010 Households	1,600	8,075
2010 Average Household Size	1.84	2.00
2020 Total Households	2,703	10,814
2020 Average Household Size	1.73	1.92
2022 Total Households	3,332	12,364
2022 Average Household Size	1.82	1.93
2027 Total Households	3,982	13,480
2027 Average Household Size	1.81	1.92
2022-2027 Annual Rate	3.63%	1.74%
2010 Families	850	4,267
2010 Average Family Size	2.36	2.68
2022 Total Families	1,835	5,865
2022 Average Family Size	2.33	2.65
2027 Total Families	2,148	6,437
2027 Average Family Size	2.35	2.63
2022-2027 Annual Rate	3.20%	1.88%
Housing Unit Summary		
2000 Housing Units	1,757	7,521
Owner Occupied Housing Units	57.0%	63.2%
Renter Occupied Housing Units	21.7%	25.4%
Vacant Housing Units	21.2%	11.5%
2010 Housing Units	2,196	10,164
Owner Occupied Housing Units	37.1%	40.0%
Renter Occupied Housing Units	35.7%	39.4%
Vacant Housing Units	27.1%	20.6%
2020 Housing Units	3,601	13,717
Vacant Housing Units	24.9%	21.2%
2022 Housing Units	4,538	15,435
Owner Occupied Housing Units	35.0%	36.0%
Renter Occupied Housing Units	38.5%	44.1%
Vacant Housing Units	26.6%	19.9%
2027 Housing Units	5,157	16,531
Owner Occupied Housing Units	31.0%	34.3%
Renter Occupied Housing Units	46.2%	47.3%
Vacant Housing Units	22.8%	18.5%
Median Household Income		
2022	\$101,273	\$104,029
2027	\$107,124	\$115,044
Median Home Value		
2022	\$580,619	\$514,167
2027	\$598,417	\$535,326
Per Capita Income		
2022	\$79,489	\$69,511
2027	\$90,928	\$80,692
Median Age		
2010	44.9	40.6
2022	47.7	41.6
2027	47.7	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income		
Household Income Base	3,332	12,364
<\$15,000	1.8%	2.3%
\$15,000 - \$24,999	2.0%	1.8%
\$25,000 - \$34,999	3.0%	3.2%
\$35,000 - \$49,999	6.1%	8.0%
\$50,000 - \$74,999	22.1%	17.6%
\$75,000 - \$99,999	14.2%	14.2%
\$100,000 - \$149,999	19.3%	24.2%
\$150,000 - \$199,999	13.1%	13.8%
\$200,000+	18.4%	15.1%
Average Household Income	\$156,741	\$142,584
2027 Households by Income		
Household Income Base	3,982	13,480
<\$15,000	1.0%	1.2%
\$15,000 - \$24,999	1.2%	1.2%
\$25,000 - \$34,999	1.2%	1.1%
\$35,000 - \$49,999	3.8%	4.8%
\$50,000 - \$74,999	21.6%	15.7%
\$75,000 - \$99,999	17.7%	15.3%
\$100,000 - \$149,999	17.6%	26.1%
\$150,000 - \$199,999	15.0%	17.0%
\$200,000+	20.9%	17.6%
Average Household Income	\$176,181	\$164,513
2022 Owner Occupied Housing Units by Value		
Total	1,587	5,563
<\$50,000	0.4%	0.2%
\$50,000 - \$99,999	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.3%
\$150,000 - \$199,999	0.6%	0.9%
\$200,000 - \$249,999	0.1%	2.3%
\$250,000 - \$299,999	1.6%	1.7%
\$300,000 - \$399,999	12.7%	17.1%
\$400,000 - \$499,999	18.4%	25.3%
\$500,000 - \$749,999	49.3%	39.5%
\$750,000 - \$999,999	9.2%	7.9%
\$1,000,000 - \$1,499,999	5.4%	3.9%
\$1,500,000 - \$1,999,999	1.9%	0.8%
\$2,000,000 +	0.1%	0.2%
Average Home Value	\$624,669	\$567,917
2027 Owner Occupied Housing Units by Value		
Total	1,598	5,667
<\$50,000	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.1%
\$200,000 - \$249,999	0.1%	0.8%
\$250,000 - \$299,999	0.9%	1.0%
\$300,000 - \$399,999	9.8%	14.8%
\$400,000 - \$499,999	18.5%	27.2%
\$500,000 - \$749,999	52.4%	43.0%
\$750,000 - \$999,999	13.8%	8.5%
\$1,000,000 - \$1,499,999	3.4%	4.1%
\$1,500,000 - \$1,999,999	1.0%	0.4%
\$2,000,000 +	0.0%	0.1%
Average Home Value	\$628,882	\$582,186

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total	2,984	16,407
0 - 4	4.4%	4.4%
5 - 9	4.1%	4.6%
10 - 14	4.2%	5.2%
15 - 24	8.4%	11.3%
25 - 34	15.4%	16.9%
35 - 44	13.7%	13.9%
45 - 54	16.0%	16.4%
55 - 64	16.7%	14.3%
65 - 74	10.7%	7.3%
75 - 84	4.8%	4.0%
85 +	1.5%	1.8%
18 +	84.5%	82.4%
2022 Population by Age		
Total	6,200	24,292
0 - 4	3.7%	3.6%
5 - 9	4.2%	3.9%
10 - 14	5.1%	4.6%
15 - 24	9.0%	10.6%
25 - 34	11.3%	17.1%
35 - 44	13.4%	14.7%
45 - 54	12.4%	12.5%
55 - 64	15.1%	14.0%
65 - 74	13.9%	11.1%
75 - 84	8.6%	5.7%
85 +	3.3%	2.2%
18 +	83.5%	85.0%
2027 Population by Age		
Total	7,369	26,356
0 - 4	3.8%	3.7%
5 - 9	4.1%	3.7%
10 - 14	4.4%	4.0%
15 - 24	8.6%	10.2%
25 - 34	12.5%	17.6%
35 - 44	13.2%	14.6%
45 - 54	12.2%	12.0%
55 - 64	13.0%	12.4%
65 - 74	13.4%	11.8%
75 - 84	10.5%	7.3%
85 +	4.2%	2.6%
18 +	84.8%	86.0%
2010 Population by Sex		
Males	1,449	8,048
Females	1,534	8,358
2022 Population by Sex		
Males	3,004	12,073
Females	3,196	12,219
2027 Population by Sex		
Males	3,554	13,002
Females	3,814	13,356

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 09, 2022



Community Profile

Rings: 1, 2 mile radii

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2010 Population by Race/Ethnicity		
Total	2,983	16,406
White Alone	88.8%	88.4%
Black Alone	2.2%	2.0%
American Indian Alone	0.4%	0.4%
Asian Alone	4.7%	5.2%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	1.4%	1.7%
Two or More Races	2.4%	2.3%
Hispanic Origin	6.5%	6.4%
Diversity Index	30.5	30.9
2020 Population by Race/Ethnicity		
Total	4,794	21,245
White Alone	75.7%	77.0%
Black Alone	2.8%	2.5%
American Indian Alone	0.3%	0.4%
Asian Alone	9.8%	8.9%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	4.2%	3.5%
Two or More Races	7.1%	7.6%
Hispanic Origin	7.0%	8.4%
Diversity Index	48.7	48.5
2022 Population by Race/Ethnicity		
Total	6,199	24,293
White Alone	76.7%	76.5%
Black Alone	2.6%	2.5%
American Indian Alone	0.3%	0.4%
Asian Alone	8.9%	8.9%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	4.0%	3.6%
Two or More Races	7.5%	7.9%
Hispanic Origin	7.1%	8.5%
Diversity Index	47.6	49.3
2027 Population by Race/Ethnicity		
Total	7,369	26,359
White Alone	74.9%	75.0%
Black Alone	2.7%	2.6%
American Indian Alone	0.3%	0.4%
Asian Alone	9.6%	9.4%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	4.3%	3.9%
Two or More Races	8.1%	8.5%
Hispanic Origin	7.3%	8.6%
Diversity Index	49.9	51.0
2010 Population by Relationship and Household Type		
Total	2,983	16,405
In Households	98.6%	98.5%
In Family Households	68.5%	70.8%
Householder	25.5%	24.8%
Spouse	19.7%	19.8%
Child	19.5%	22.7%
Other relative	2.7%	2.5%
Nonrelative	1.1%	1.1%
In Nonfamily Households	30.1%	27.7%
In Group Quarters	1.4%	1.5%
Institutionalized Population	0.0%	0.8%
Noninstitutionalized Population	1.4%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment		
Total	4,835	18,789
Less than 9th Grade	0.1%	0.3%
9th - 12th Grade, No Diploma	1.0%	1.2%
High School Graduate	12.1%	10.8%
GED/Alternative Credential	2.6%	1.8%
Some College, No Degree	17.5%	17.7%
Associate Degree	5.9%	5.9%
Bachelor's Degree	40.4%	42.4%
Graduate/Professional Degree	20.4%	19.9%
2022 Population 15+ by Marital Status		
Total	5,394	21,361
Never Married	23.5%	34.3%
Married	57.3%	48.1%
Widowed	8.1%	5.1%
Divorced	11.1%	12.6%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+	3,538	15,323
Population 16+ Employed	97.5%	98.5%
Population 16+ Unemployment rate	2.4%	1.5%
Population 16-24 Employed	10.3%	11.7%
Population 16-24 Unemployment rate	5.8%	3.0%
Population 25-54 Employed	58.3%	63.2%
Population 25-54 Unemployment rate	1.1%	0.8%
Population 55-64 Employed	20.8%	17.6%
Population 55-64 Unemployment rate	4.3%	2.5%
Population 65+ Employed	10.6%	7.5%
Population 65+ Unemployment rate	2.4%	3.1%
2022 Employed Population 16+ by Industry		
Total	3,451	15,087
Agriculture/Mining	1.4%	1.4%
Construction	3.0%	4.8%
Manufacturing	4.2%	5.1%
Wholesale Trade	4.6%	3.4%
Retail Trade	14.1%	11.7%
Transportation/Utilities	4.5%	4.3%
Information	1.8%	2.3%
Finance/Insurance/Real Estate	16.9%	17.4%
Services	48.8%	47.8%
Public Administration	0.6%	1.9%
2022 Employed Population 16+ by Occupation		
Total	3,452	15,089
White Collar	85.8%	84.3%
Management/Business/Financial	24.5%	30.6%
Professional	32.3%	30.8%
Sales	15.7%	12.6%
Administrative Support	13.4%	10.2%
Services	5.2%	7.1%
Blue Collar	9.0%	8.6%
Farming/Forestry/Fishing	1.4%	0.4%
Construction/Extraction	2.2%	1.9%
Installation/Maintenance/Repair	1.2%	0.9%
Production	0.5%	1.3%
Transportation/Material Moving	3.7%	4.2%

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2010 Households by Type		
Total	1,599	8,075
Households with 1 Person	37.6%	37.5%
Households with 2+ People	62.4%	62.5%
Family Households	53.2%	52.8%
Husband-wife Families	41.7%	42.2%
With Related Children	12.8%	15.7%
Other Family (No Spouse Present)	11.5%	10.6%
Other Family with Male Householder	4.3%	3.6%
With Related Children	2.0%	1.7%
Other Family with Female Householder	7.3%	7.1%
With Related Children	3.9%	4.2%
Nonfamily Households	9.2%	9.6%
All Households with Children	18.9%	21.8%
Multigenerational Households	1.8%	1.5%
Unmarried Partner Households	7.2%	6.7%
Male-female	6.5%	5.9%
Same-sex	0.7%	0.8%
2010 Households by Size		
Total	1,599	8,075
1 Person Household	37.6%	37.5%
2 Person Household	39.1%	36.1%
3 Person Household	11.6%	12.3%
4 Person Household	7.7%	9.4%
5 Person Household	2.7%	3.3%
6 Person Household	1.0%	0.9%
7 + Person Household	0.3%	0.4%
2010 Households by Tenure and Mortgage Status		
Total	1,599	8,074
Owner Occupied	51.0%	50.4%
Owned with a Mortgage/Loan	39.6%	41.2%
Owned Free and Clear	11.4%	9.2%
Renter Occupied	49.0%	49.6%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index	83	96
Percent of Income for Mortgage	30.2%	26.0%
Wealth Index	157	138
2010 Housing Units By Urban/ Rural Status		
Total Housing Units	2,196	10,164
Housing Units Inside Urbanized Area	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%
Rural Housing Units	0.0%	0.0%
2010 Population By Urban/ Rural Status		
Total Population	2,983	16,406
Population Inside Urbanized Area	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%
Rural Population	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments		
1.	Top Tier (1A)	Metro Renters (3B)
2.	Golden Years (9B)	Top Tier (1A)
3.	Laptops and Lattes (3A)	Savvy Suburbanites (1D)
2022 Consumer Spending		
Apparel & Services: Total \$	\$11,717,806	\$40,863,378
Average Spent	\$3,516.75	\$3,305.03
Spending Potential Index	146	137
Education: Total \$	\$11,417,226	\$37,060,878
Average Spent	\$3,426.54	\$2,997.48
Spending Potential Index	175	153
Entertainment/Recreation: Total \$	\$17,453,013	\$59,106,897
Average Spent	\$5,238.00	\$4,780.56
Spending Potential Index	143	130
Food at Home: Total \$	\$28,752,482	\$99,400,734
Average Spent	\$8,629.20	\$8,039.53
Spending Potential Index	139	130
Food Away from Home: Total \$	\$20,590,837	\$72,758,614
Average Spent	\$6,179.72	\$5,884.71
Spending Potential Index	143	136
Health Care: Total \$	\$32,069,599	\$107,744,863
Average Spent	\$9,624.73	\$8,714.40
Spending Potential Index	136	123
HH Furnishings & Equipment: Total \$	\$12,352,141	\$41,760,871
Average Spent	\$3,707.13	\$3,377.62
Spending Potential Index	145	132
Personal Care Products & Services: Total \$	\$4,978,125	\$17,026,074
Average Spent	\$1,494.04	\$1,377.07
Spending Potential Index	147	135
Shelter: Total \$	\$115,906,654	\$396,142,843
Average Spent	\$34,785.91	\$32,040.02
Spending Potential Index	152	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,772,021	\$41,828,988
Average Spent	\$3,833.14	\$3,383.13
Spending Potential Index	141	125
Travel: Total \$	\$14,783,704	\$48,675,178
Average Spent	\$4,436.89	\$3,936.85
Spending Potential Index	154	137
Vehicle Maintenance & Repairs: Total \$	\$5,492,145	\$19,474,866
Average Spent	\$1,648.30	\$1,575.13
Spending Potential Index	131	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.