	1 mile	2 mile
Population Summary		
2010 Total Population	6,695	20,321
2020 Total Population	6,984	21,496
2020 Group Quarters	115	418
2022 Total Population	7,439	22,198
2022 Group Quarters	115	418
2027 Total Population	7,355	21,998
2022-2027 Annual Rate	-0.23%	-0.18%
2022 Total Daytime Population	18,949	40,694
Workers	14,695	28,025
Residents	4,254	12,669
Household Summary		
2010 Households	4,151	11,359
2010 Average Household Size	1.57	1.75
2020 Total Households	4,314	12,098
2020 Average Household Size	1.59	1.74
2022 Households	4,349	12,296
2022 Average Household Size	1.68	1.77
2027 Households	4,308	12,259
2027 Average Household Size	1.68	1.76
2022-2027 Annual Rate	-0.19%	-0.06%
2010 Families	1,436	4,727
2010 Average Family Size	2.33	2.49
2022 Families	1,406	4,824
2022 Average Family Size	2.53	2.55
2027 Families	1,379	4,761
2027 Average Family Size	2.52	2.52
2022-2027 Annual Rate	-0.39%	-0.26%
Housing Unit Summary		
2000 Housing Units	5,423	13,227
Owner Occupied Housing Units	41.5%	47.8%
Renter Occupied Housing Units	40.9%	38.4%
Vacant Housing Units	17.7%	13.9%
2010 Housing Units	5,748	14,533
Owner Occupied Housing Units	37.2%	45.1%
Renter Occupied Housing Units	35.0%	33.1%
Vacant Housing Units	27.8%	21.8%
2020 Housing Units	5,829	15,086
Vacant Housing Units	26.0%	19.8%
2022 Housing Units	5,854	15,243
Owner Occupied Housing Units	41.3%	47.8%
Renter Occupied Housing Units	33.0%	32.9%
Vacant Housing Units	25.7%	19.3%
2027 Housing Units	5,871	15,339
Owner Occupied Housing Units	41.1%	48.0%
Renter Occupied Housing Units	32.2%	31.9%
Vacant Housing Units	26.6%	20.1%
Median Household Income		
2022	$72,129	$75,223
2027	$82,239	$84,847
Median Home Value		
2022	$570,513	$515,358
2027	$598,983	$546,355
Per Capita Income		
2022	$62,502	$63,052
2027	$70,166	$71,491
Median Age		
2010	54.5	53.1
2022	57.8	56.8
2027	58.7	57.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	2 mile
2022 Households by Income		
Household Income Base	4,349	12,296
<$15,000	9.0%	9.3%
$15,000 - $24,999	8.0%	7.5%
$25,000 - $34,999	7.2%	7.5%
$35,000 - $49,999	10.5%	10.3%
$50,000 - $74,999	16.7%	15.1%
$75,000 - $99,999	12.2%	12.9%
$100,000 - $149,999	15.7%	15.2%
$150,000 - $199,999	9.3%	9.1%
$200,000+	11.4%	12.9%
Average Household Income	$110,264	$115,489
2027 Households by Income		
Household Income Base	4,308	12,259
<$15,000	7.6%	7.9%
$15,000 - $24,999	6.4%	6.0%
$25,000 - $34,999	6.3%	6.7%
$35,000 - $49,999	8.0%	7.9%
$50,000 - $74,999	16.9%	14.8%
$75,000 - $99,999	13.7%	14.5%
$100,000 - $149,999	18.0%	17.5%
$150,000 - $199,999	10.6%	10.5%
$200,000+	12.5%	14.3%
Average Household Income	$123,631	$130,279
2022 Owner Occupied Housing Units by Value		
Total	2,419	7,289
<$50,000	0.4%	0.3%
$50,000 - $99,999	0.5%	0.9%
$100,000 - $149,999	1.2%	1.1%
$150,000 - $199,999	1.3%	1.4%
$200,000 - $249,999	3.6%	3.7%
$250,000 - $299,999	2.8%	4.7%
$300,000 - $399,999	12.1%	17.2%
$400,000 - $499,999	21.0%	19.5%
$500,000 - $749,999	25.8%	21.7%
$750,000 - $999,999	15.6%	13.5%
$1,000,000 - $1,499,999	7.6%	6.6%
$1,500,000 - $1,999,999	3.0%	4.6%
$2,000,000 +	5.3%	5.0%
Average Home Value	$721,209	$702,521
2027 Owner Occupied Housing Units by Value		
Total	2,415	7,359
<$50,000	0.2%	0.1%
$50,000 - $99,999	0.1%	0.3%
$100,000 - $149,999	0.5%	0.5%
$150,000 - $199,999	0.6%	0.7%
$200,000 - $249,999	2.2%	2.5%
$250,000 - $299,999	1.9%	3.4%
$300,000 - $399,999	10.3%	15.8%
$400,000 - $499,999	23.7%	22.5%
$500,000 - $749,999	26.5%	22.5%
$750,000 - $999,999	19.0%	16.2%
$1,000,000 - $1,499,999	6.9%	6.0%
$1,500,000 - $1,999,999	3.0%	4.5%
$2,000,000 +	5.2%	5.0%
Average Home Value	$740,894	$721,715

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	1 mile	2 mile
2010 Population by Age		
Total	6,696	20,323
0 - 4	2.2%	3.1%
5 - 9	2.3%	3.0%
10 - 14	2.4%	3.3%
15 - 24	6.2%	6.8%
25 - 34	11.2%	10.4%
35 - 44	11.1%	11.2%
45 - 54	15.3%	15.5%
55 - 64	22.0%	20.8%
65 - 74	13.8%	13.6%
75 - 84	8.8%	8.3%
85 +	4.5%	4.0%
18 +	91.5%	88.5%
2022 Population by Age		
Total	7,439	22,196
0 - 4	2.2%	2.7%
5 - 9	2.2%	2.7%
10 - 14	2.3%	3.1%
15 - 24	6.1%	6.4%
25 - 34	9.9%	9.7%
35 - 44	10.5%	10.2%
45 - 54	11.7%	11.8%
55 - 64	19.6%	19.5%
65 - 74	20.5%	19.7%
75 - 84	10.1%	9.7%
85 +	4.8%	4.4%
18 +	91.7%	89.7%
2027 Population by Age		
Total	7,356	21,998
0 - 4	2.2%	2.7%
5 - 9	2.2%	2.7%
10 - 14	2.3%	2.9%
15 - 24	6.0%	6.3%
25 - 34	9.8%	9.7%
35 - 44	10.3%	10.1%
45 - 54	11.3%	11.2%
55 - 64	17.7%	17.5%
65 - 74	20.3%	19.8%
75 - 84	13.0%	12.6%
85 +	5.0%	4.6%
18 +	91.8%	90.0%
2010 Population by Sex		
Males	3,062	9,389
Females	3,633	10,931
2022 Population by Sex		
Males	3,428	10,343
Females	4,011	11,854
2027 Population by Sex		
Males	3,419	10,292
Females	3,936	11,706

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	2 mile
2010 Population by Race/Ethnicity		
Total	6,695	20,323
White Alone	87.7%	86.6%
Black Alone	1.0%	0.9%
American Indian Alone	1.4%	1.5%
Asian Alone	1.1%	1.2%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	5.8%	6.4%
Two or More Races	3.0%	3.4%
Hispanic Origin	24.8%	30.4%
Diversity Index	51.5	56.4
2020 Population by Race/Ethnicity		
Total	6,984	21,496
White Alone	75.3%	73.4%
Black Alone	1.0%	0.9%
American Indian Alone	1.7%	1.7%
Asian Alone	1.3%	1.6%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	5.6%	6.2%
Two or More Races	14.9%	16.1%
Hispanic Origin	24.1%	27.5%
Diversity Index	62.4	65.7
2022 Population by Race/Ethnicity		
Total	7,441	22,198
White Alone	74.8%	72.6%
Black Alone	1.0%	0.9%
American Indian Alone	1.8%	1.8%
Asian Alone	1.3%	1.6%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	5.6%	6.3%
Two or More Races	15.4%	16.7%
Hispanic Origin	24.1%	27.7%
Diversity Index	62.7	66.4
2027 Population by Race/Ethnicity		
Total	7,355	21,999
White Alone	73.5%	71.1%
Black Alone	1.0%	0.9%
American Indian Alone	1.9%	1.9%
Asian Alone	1.4%	1.7%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	5.4%	6.1%
Two or More Races	16.8%	18.2%
Hispanic Origin	23.5%	27.0%
Diversity Index	63.4	67.0
2010 Population by Relationship and Household Type		
Total	6,694	20,321
In Households	97.2%	97.9%
In Family Households	51.2%	59.6%
Householder	20.9%	23.0%
Spouse	15.5%	16.7%
Child	11.9%	16.1%
Other relative	1.7%	2.2%
Nonrelative	1.2%	1.7%
In Nonfamily Households	46.0%	38.3%
In Group Quarters	2.8%	2.1%
Institutionalized Population	0.6%	0.9%
Noninstitutionalized Population	2.2%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	2 mile
2022 Population 25+ by Educational Attainment		
Total	6,485	18,890
Less than 9th Grade	1.1%	1.5%
9th - 12th Grade, No Diploma	2.8%	3.3%
High School Graduate	11.2%	12.4%
GED/Alternative Credential	1.8%	1.9%
Some College, No Degree	12.5%	13.7%
Associate Degree	6.1%	5.9%
Bachelor's Degree	29.1%	27.9%
Graduate/Professional Degree	35.4%	33.4%
2022 Population 15+ by Marital Status		
Total	6,939	20,323
Never Married	28.4%	31.7%
Married	43.4%	41.8%
Widowed	7.0%	7.3%
Divorced	21.2%	19.3%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+	3,374	9,991
Population 16+ Employed	95.5%	96.4%
Population 16+ Unemployment rate	4.5%	3.6%
Population 16-24 Employed	5.2%	6.4%
Population 16-24 Unemployment rate	6.1%	4.9%
Population 25-54 Employed	56.0%	56.0%
Population 25-54 Unemployment rate	5.5%	4.3%
Population 55-64 Employed	23.4%	23.6%
Population 55-64 Unemployment rate	0.5%	0.4%
Population 65+ Employed	15.4%	14.0%
Population 65+ Unemployment rate	6.4%	5.3%
2022 Employed Population 16+ by Industry		
Total	3,221	9,630
Agriculture/Mining	0.3%	0.6%
Construction	3.2%	3.9%
Manufacturing	1.7%	1.3%
Wholesale Trade	0.6%	0.7%
Retail Trade	11.7%	10.0%
Transportation/Utilities	1.7%	2.0%
Information	1.0%	1.9%
Finance/Insurance/Real Estate	4.5%	6.2%
Services	67.9%	65.0%
Public Administration	7.4%	8.5%
2022 Employed Population 16+ by Occupation		
Total	3,222	9,632
White Collar	78.1%	78.9%
Management/Business/Financial	19.1%	21.0%
Professional	42.2%	41.6%
Sales	8.3%	8.1%
Administrative Support	8.6%	8.2%
Services	13.9%	12.4%
Blue Collar	8.0%	8.8%
Farming/Forestry/Fishing	0.1%	0.1%
Construction/Extraction	2.5%	3.2%
Installation/Maintenance/Repair	0.4%	0.6%
Production	1.1%	1.1%
Transportation/Material Moving	3.9%	3.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	2 mile
2010 Households by Type		
Total	4,152	11,357
Households with 1 Person	55.6%	49.0%
Households with 2+ People	44.4%	51.0%
Family Households	34.6%	41.6%
Husband-wife Families	25.6%	30.3%
With Related Children	4.7%	7.1%
Other Family (No Spouse Present)	9.0%	11.4%
Other Family with Male Householder	2.6%	3.2%
With Related Children	1.3%	1.7%
Other Family with Female Householder	6.4%	8.2%
With Related Children	3.5%	4.4%
Nonfamily Households	9.9%	9.4%
All Households with Children	9.6%	13.5%
Multigenerational Households	1.0%	1.3%
Unmarried Partner Households	7.3%	7.3%
Male-female	5.6%	5.6%
Same-sex	1.8%	1.8%
2010 Households by Size		
Total	4,151	11,360
1 Person Household	55.6%	48.9%
2 Person Household	33.6%	35.2%
3 Person Household	6.4%	8.8%
4 Person Household	3.3%	4.9%
5 Person Household	1.0%	1.5%
6 Person Household	0.1%	0.4%
7 + Person Household	0.1%	0.3%
2010 Households by Tenure and Mortgage Status		
Total	4,151	11,359
Owner Occupied	51.5%	57.7%
Owned with a Mortgage/Loan	28.6%	33.9%
Owned Free and Clear	22.9%	23.7%
Renter Occupied	48.5%	42.3%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index	62	71
Percent of Income for Mortgage	41.7%	36.1%
Wealth Index	106	123
2010 Housing Units By Urban/ Rural Status		
Total Housing Units	5,748	14,533
Housing Units Inside Urbanized Area	99.6%	95.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%
Rural Housing Units	0.4%	4.8%
2010 Population By Urban/ Rural Status		
Total Population	6,695	20,321
Population Inside Urbanized Area	99.5%	95.3%
Population Inside Urbanized Cluster	0.0%	0.0%
Rural Population	0.5%	4.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	2 mile
Top 3 Tapestry Segments		
1.	Golden Years (9B)	Golden Years (9B)
2.	Emerald City (8B)	Emerald City (8B)
3.	Set to Impress (11D)	Silver & Gold (9A)
2022 Consumer Spending		
Apparel & Services: Total $	$11,147,757	$32,602,841
Average Spent	$2,563.29	$2,651.50
Spending Potential Index	106	110
Education: Total $	$9,289,380	$26,890,921
Average Spent	$2,135.98	$2,186.96
Spending Potential Index	109	112
Entertainment/Recreation: Total $	$16,593,917	$49,326,553
Average Spent	$3,815.57	$4,011.59
Spending Potential Index	104	109
Food at Home: Total $	$28,387,383	$83,471,437
Average Spent	$6,527.34	$6,788.50
Spending Potential Index	105	110
Food Away from Home: Total $	$19,785,028	$57,995,784
Average Spent	$4,549.33	$4,716.64
Spending Potential Index	105	109
Health Care: Total $	$32,319,685	$97,167,497
Average Spent	$7,431.52	$7,902.37
Spending Potential Index	105	112
HH Furnishings & Equipment: Total $	$11,664,467	$34,720,781
Average Spent	$2,682.10	$2,823.75
Spending Potential Index	105	110
Personal Care Products & Services: Total $	$4,811,851	$14,234,127
Average Spent	$1,106.43	$1,157.62
Spending Potential Index	109	114
Shelter: Total $	$107,494,249	$314,809,709
Average Spent	$24,717.00	$25,602.61
Spending Potential Index	108	112
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,541,397	$38,376,287
Average Spent	$2,883.74	$3,121.04
Spending Potential Index	106	115
Travel: Total $	$13,183,891	$39,600,815
Average Spent	$3,031.48	$3,220.63
Spending Potential Index	106	112
Vehicle Maintenance & Repairs: Total $	$5,743,001	$17,054,794
Average Spent	$1,320.53	$1,387.02
Spending Potential Index	105	110

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