	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	86,288	158,456	360,316
2020 Total Population	118,658	206,238	425,876
2020 Group Quarters	3,957	4,583	6,581
2024 Total Population	120,369	208,598	428,684
2024 Group Quarters	3,365	3,961	5,880
2029 Total Population	124,359	214,247	436,560
2024-2029 Annual Rate	0.65%	0.54%	0.36%
2024 Total Daytime Population	136,549	213,839	450,179
Workers	77,889	111,596	241,262
Residents	58,660	102,243	208,917
Household Summary			
2010 Households	29,382	54,224	126,915
2010 Average Household Size	2.73	2.81	2.78
2020 Total Households	40,136	69,567	146,967
2020 Average Household Size	2.86	2.90	2.85
2024 Households	40,270	69,555	146,262
2024 Average Household Size	2.91	2.94	2.89
2029 Households	41,314	70,770	147,367
2029 Average Household Size	2.93	2.97	2.92
2024-2029 Annual Rate	0.51%	0.35%	0.15%
2010 Families	21,555	40,913	95,535
2010 Average Family Size	3.20	3.25	3.20
2024 Families	30,250	53,403	111,362
2024 Average Family Size	3.35	3.36	3.32
2029 Families	31,052	54,398	112,352
2029 Average Family Size	3.37	3.39	3.35
2024-2029 Annual Rate	0.52%	0.37%	0.18%
Housing Unit Summary			
2000 Housing Units	24,323	42,423	108,920
Owner Occupied Housing Units	65.4%	70.4%	73.6%
Renter Occupied Housing Units	30.4%	26.5%	23.7%
Vacant Housing Units	4.2%	3.1%	2.7%
2010 Housing Units	30,651	56,356	132,065
Owner Occupied Housing Units	62.6%	67.1%	70.1%
Renter Occupied Housing Units	33.3%	29.1%	26.0%
Vacant Housing Units	4.1%	3.8%	3.9%
2020 Housing Units	41,685	72,008	151,941
Owner Occupied Housing Units	58.5%	63.2%	67.9%
Renter Occupied Housing Units	37.8%	33.4%	28.8%
Vacant Housing Units	3.8%	3.5%	3.3%
2024 Housing Units	42,711	73,155	153,404
Owner Occupied Housing Units	58.3%	63.0%	67.6%
Renter Occupied Housing Units	35.9%	32.0%	27.8%
Vacant Housing Units	5.7%	4.9%	4.7%
2029 Housing Units	44,009	74,755	155,644
Owner Occupied Housing Units	56.6%	61.9%	66.6%
Renter Occupied Housing Units	37.3%	32.7%	28.0%
Vacant Housing Units	6.1%	5.3%	5.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

	3 mile	5 mile	10 mile
2024 Households by Income			
Household Income Base	40,270	69,555	146,261
<$15,000	4.1%	4.2%	3.9%
$15,000 - $24,999	1.6%	1.8%	1.9%
$25,000 - $34,999	1.8%	1.7%	1.9%
$35,000 - $49,999	2.8%	2.8%	3.1%
$50,000 - $74,999	6.3%	6.0%	6.4%
$75,000 - $99,999	6.9%	6.7%	7.1%
$100,000 - $149,999	14.1%	12.6%	13.8%
$150,000 - $199,999	13.2%	13.0%	13.3%
$200,000+	49.2%	51.2%	48.4%
Average Household Income	$241,385	$246,326	$241,097
2029 Households by Income			
Household Income Base	41,314	70,770	147,366
<$15,000	3.3%	3.4%	3.2%
$15,000 - $24,999	1.1%	1.2%	1.3%
$25,000 - $34,999	1.3%	1.2%	1.4%
$35,000 - $49,999	2.0%	2.0%	2.3%
$50,000 - $74,999	4.9%	4.5%	5.0%
$75,000 - $99,999	5.6%	5.4%	5.9%
$100,000 - $149,999	12.8%	11.4%	12.6%
$150,000 - $199,999	13.7%	13.6%	14.0%
$200,000+	55.3%	57.3%	54.5%
Average Household Income	$271,664	$276,792	$271,248
2024 Owner Occupied Housing Units by Value			
Total	24,912	46,103	103,619
<$50,000	0.5%	0.5%	0.7%
$50,000 - $99,999	0.1%	0.2%	0.3%
$100,000 - $149,999	0.2%	0.3%	0.3%
$150,000 - $199,999	0.1%	0.1%	0.1%
$200,000 - $249,999	0.0%	0.2%	0.2%
$250,000 - $299,999	0.0%	0.1%	0.1%
$300,000 - $399,999	0.1%	0.2%	0.2%
$400,000 - $499,999	0.4%	0.3%	0.4%
$500,000 - $749,999	4.6%	3.5%	5.1%
$750,000 - $999,999	15.6%	16.7%	17.9%
$1,000,000 - $1,499,999	40.3%	37.4%	35.1%
$1,500,000 - $1,999,999	26.0%	26.1%	23.7%
$2,000,000 +	12.0%	14.3%	15.9%
Average Home Value	$1,397,514	$1,417,568	$1,402,767
2029 Owner Occupied Housing Units by Value			
Total	24,904	46,283	103,713
<$50,000	0.1%	0.1%	0.2%
$50,000 - $99,999	0.0%	0.0%	0.0%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000 - $249,999	0.0%	0.0%	0.0%
$250,000 - $299,999	0.0%	0.0%	0.0%
$300,000 - $399,999	0.0%	0.0%	0.0%
$400,000 - $499,999	0.1%	0.1%	0.1%
$500,000 - $749,999	2.0%	1.4%	1.9%
$750,000 - $999,999	10.4%	10.0%	11.4%
$1,000,000 - $1,499,999	40.1%	36.9%	35.4%
$1,500,000 - $1,999,999	31.7%	32.7%	29.9%
$2,000,000 +	15.5%	18.8%	21.1%
Average Home Value	$1,509,818	$1,553,078	$1,552,200

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	10 mile
Median Household Income			
2024	$196,278	$200,001	$192,582
2029	$200,001	$200,001	$200,001
Median Home Value			
2024	$1,351,444	$1,371,050	$1,350,798
2029	$1,465,648	$1,522,896	$1,516,326
Per Capita Income			
2024	$80,977	$82,157	$82,285
2029	$90,471	$91,462	$91,593
Median Age			
2010	36.9	37.4	39.0
2020	37.5	38.7	40.3
2024	38.5	39.8	41.2
2029	39.6	40.8	42.3
2020 Population by Age			
Total	118,658	206,238	425,876
0 - 4	5.8%	5.4%	5.1%
5 - 9	7.6%	7.3%	6.7%
10 - 14	8.0%	8.4%	7.8%
15 - 24	10.9%	11.9%	11.9%
25 - 34	12.9%	11.0%	10.6%
35 - 44	18.8%	17.2%	15.2%
45 - 54	14.8%	16.0%	15.5%
55 - 64	10.3%	11.1%	13.0%
65 - 74	6.1%	6.6%	8.3%
75 - 84	3.6%	3.8%	4.2%
85 +	1.3%	1.3%	1.6%
18 +	74.3%	74.1%	75.8%
2024 Population by Age			
Total	120,370	208,597	428,683
0 - 4	5.7%	5.2%	5.0%
5 - 9	6.9%	6.7%	6.3%
10 - 14	7.5%	7.8%	7.2%
15 - 24	11.9%	12.6%	12.2%
25 - 34	12.0%	10.6%	10.3%
35 - 44	18.4%	17.1%	15.6%
45 - 54	15.9%	16.7%	15.7%
55 - 64	10.0%	10.8%	12.4%
65 - 74	6.2%	6.8%	8.6%
75 - 84	4.0%	4.2%	4.9%
85 +	1.5%	1.5%	1.7%
18 +	75.7%	75.8%	77.2%
2029 Population by Age			
Total	124,360	214,249	436,559
0 - 4	5.4%	5.0%	4.8%
5 - 9	6.1%	6.0%	5.7%
10 - 14	7.0%	7.2%	6.9%
15 - 24	12.0%	12.3%	11.6%
25 - 34	12.4%	11.4%	11.1%
35 - 44	16.2%	15.0%	14.0%
45 - 54	16.7%	17.1%	15.9%
55 - 64	10.9%	11.6%	12.6%
65 - 74	6.9%	7.7%	9.5%
75 - 84	4.5%	4.9%	5.9%
85 +	1.8%	1.8%	2.1%
18 +	77.4%	77.5%	78.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	57,232	100,248	208,179
Females	61,426	105,990	217,697
2024 Population by Sex			
Males	59,256	103,273	213,273
Females	61,113	105,325	215,411
2029 Population by Sex			
Males	60,803	105,315	215,751
Females	63,556	108,932	220,809
2010 Population by Race/Ethnicity			
Total	86,288	158,457	360,317
White Alone	57.9%	58.2%	63.5%
Black Alone	5.7%	4.3%	3.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	26.3%	27.9%	22.1%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	3.9%	3.6%	4.4%
Two or More Races	5.3%	5.3%	5.3%
Hispanic Origin	12.2%	11.5%	13.1%
Diversity Index	67.6	66.3	64.6
2020 Population by Race/Ethnicity			
Total	118,658	206,238	425,876
White Alone	34.6%	36.2%	44.2%
Black Alone	3.0%	2.8%	3.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	49.6%	47.7%	36.7%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	3.5%	3.5%	4.7%
Two or More Races	8.6%	9.1%	10.6%
Hispanic Origin	10.6%	10.4%	13.0%
Diversity Index	69.6	70.0	73.4
2024 Population by Race/Ethnicity			
Total	120,369	208,597	428,683
White Alone	32.1%	33.4%	41.3%
Black Alone	2.9%	2.7%	2.9%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	52.0%	50.3%	39.1%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	3.6%	3.6%	4.9%
Two or More Races	8.6%	9.2%	10.9%
Hispanic Origin	11.0%	10.7%	13.5%
Diversity Index	69.2	69.6	74.0
2029 Population by Race/Ethnicity			
Total	124,361	214,247	436,560
White Alone	29.5%	30.8%	38.6%
Black Alone	2.8%	2.6%	2.9%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	54.3%	52.6%	41.3%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	3.7%	3.8%	5.2%
Two or More Races	8.8%	9.4%	11.3%
Hispanic Origin	11.3%	11.1%	14.1%
Diversity Index	68.7	69.3	74.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	118,658	206,238	425,876
In Households	96.7%	97.8%	98.5%
Householder	33.9%	33.8%	34.5%
Opposite-Sex Spouse	21.7%	22.0%	22.1%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.4%	1.3%	1.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	31.5%	32.5%	31.3%
Adopted Child	0.3%	0.4%	0.4%
Stepchild	0.5%	0.5%	0.6%
Grandchild	0.8%	0.8%	1.1%
Brother or Sister	0.7%	0.7%	0.8%
Parent	1.7%	1.7%	1.6%
Parent-in-law	0.7%	0.7%	0.7%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	0.8%	0.8%	0.9%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.2%	2.0%	2.4%
In Group Quarters	3.3%	2.2%	1.5%
Institutionalized	2.8%	1.7%	1.0%
Noninstitutionalized	0.5%	0.5%	0.6%
2024 Population 25+ by Educational Attainment			
Total	81,870	141,193	296,827
Less than 9th Grade	1.9%	1.9%	2.0%
9th - 12th Grade, No Diploma	1.7%	1.6%	1.7%
High School Graduate	8.4%	8.2%	9.7%
GED/Alternative Credential	1.1%	1.0%	1.1%
Some College, No Degree	9.9%	10.0%	12.0%
Associate Degree	6.0%	6.1%	7.1%
Bachelor's Degree	38.5%	39.0%	37.8%
Graduate/Professional Degree	32.5%	32.3%	28.7%
2024 Population 15+ by Marital Status			
Total	96,142	167,478	349,170
Never Married	27.0%	26.2%	26.3%
Married	62.3%	63.2%	62.6%
Widowed	4.1%	3.9%	4.3%
Divorced	6.7%	6.6%	6.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	62,540	109,784	229,288
Population 16+ Employed	96.4%	96.1%	96.3%
Population 16+ Unemployment rate	3.6%	3.9%	3.7%
Population 16-24 Employed	9.6%	10.0%	10.1%
Population 16-24 Unemployment rate	8.7%	10.4%	9.5%
Population 25-54 Employed	72.5%	70.1%	65.9%
Population 25-54 Unemployment rate	2.3%	2.5%	2.6%
Population 55-64 Employed	13.8%	15.2%	17.5%
Population 55-64 Unemployment rate	5.0%	4.5%	3.4%
Population 65+ Employed	4.1%	4.8%	6.5%
Population 65+ Unemployment rate	7.9%	6.6%	5.2%

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	3 mile	5 mile	10 mile
2024 Employed Population 16+ by Industry			
Total	60,304	105,555	220,844
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	3.6%	3.9%	4.7%
Manufacturing	10.9%	11.2%	10.7%
Wholesale Trade	1.7%	1.8%	2.0%
Retail Trade	10.0%	9.0%	8.7%
Transportation/Utilities	3.0%	3.3%	4.0%
Information	5.4%	5.4%	4.4%
Finance/Insurance/Real Estate	6.9%	7.2%	7.5%
Services	54.4%	54.5%	53.9%
Public Administration	3.8%	3.5%	3.6%
2024 Employed Population 16+ by Occupation			
Total	60,306	105,555	220,843
White Collar	85.8%	85.8%	82.4%
Management/Business/Financial	28.3%	29.4%	29.2%
Professional	43.7%	42.7%	38.0%
Sales	7.3%	7.4%	8.2%
Administrative Support	6.5%	6.3%	6.9%
Services	8.1%	8.2%	9.9%
Blue Collar	6.1%	6.0%	7.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.2%	1.4%	2.0%
Installation/Maintenance/Repair	1.0%	1.1%	1.3%
Production	1.8%	1.7%	1.9%
Transportation/Material Moving	2.1%	1.8%	2.5%
2020 Households by Type			
Total	40,136	69,567	146,967
Married Couple Households	64.4%	65.7%	64.6%
With Own Children <18	37.3%	37.4%	32.6%
Without Own Children <18	27.0%	28.3%	32.0%
Cohabiting Couple Households	4.3%	4.1%	4.5%
With Own Children <18	0.9%	0.9%	1.1%
Without Own Children <18	3.4%	3.2%	3.4%
Male Householder, No Spouse/Partner	12.2%	11.5%	11.9%
Living Alone	7.4%	6.9%	7.1%
65 Years and over	1.7%	1.7%	2.2%
With Own Children <18	1.4%	1.4%	1.4%
Without Own Children <18, With Relatives	2.0%	2.0%	2.1%
No Relatives Present	1.5%	1.2%	1.2%
Female Householder, No Spouse/Partner	19.1%	18.6%	19.1%
Living Alone	10.7%	10.2%	10.4%
65 Years and over	5.2%	5.0%	5.4%
With Own Children <18	3.3%	3.4%	3.2%
Without Own Children <18, With Relatives	4.0%	4.0%	4.5%
No Relatives Present	1.1%	1.0%	1.0%
2020 Households by Size			
Total	40,136	69,567	146,967
1 Person Household	18.1%	17.1%	17.5%
2 Person Household	27.0%	26.9%	29.5%
3 Person Household	20.3%	20.2%	19.3%
4 Person Household	24.4%	24.9%	22.4%
5 Person Household	6.6%	7.1%	7.3%
6 Person Household	2.4%	2.6%	2.6%
7 + Person Household	1.3%	1.3%	1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	40,136	69,567	146,967
Owner Occupied	60.7%	65.4%	70.2%
Owned with a Mortgage/Loan	50.6%	54.4%	57.1%
Owned Free and Clear	10.1%	11.0%	13.1%
Renter Occupied	39.3%	34.6%	29.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	58	58	57
Percent of Income for Mortgage	43.1%	42.9%	43.9%
Wealth Index	206	217	226
2020 Housing Units By Urban/ Rural Status			
Total	41,685	72,008	151,941
Urban Housing Units	99.9%	99.1%	97.9%
Rural Housing Units	0.1%	0.9%	2.1%
2020 Population By Urban/ Rural Status			
Total	118,658	206,238	425,876
Urban Population	99.9%	99.0%	97.9%
Rural Population	0.1%	1.0%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Boomburbs (1C)	Boomburbs (1C)	Savvy Suburbanites (1D)
3.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Boomburbs (1C)
2024 Consumer Spending			
Apparel & Services: Total $	$196,001,199	$343,928,505	$700,126,572
Average Spent	$4,867.18	$4,944.70	$4,786.80
Spending Potential Index	204	208	201
Education: Total $	$164,440,344	$289,287,375	$599,428,128
Average Spent	$4,083.45	$4,159.12	$4,098.32
Spending Potential Index	236	241	237
Entertainment/Recreation: Total $	$340,545,332	$601,813,746	$1,236,687,635
Average Spent	$8,456.55	$8,652.34	$8,455.29
Spending Potential Index	207	212	207
Food at Home: Total $	$586,671,686	$1,030,192,079	$2,118,911,216
Average Spent	$14,568.46	$14,811.19	$14,487.09
Spending Potential Index	200	203	198
Food Away from Home: Total $	$333,473,493	$586,210,106	$1,196,770,338
Average Spent	$8,280.94	$8,428.01	$8,182.37
Spending Potential Index	213	217	210
Health Care: Total $	$582,515,223	$1,032,245,214	$2,129,949,089
Average Spent	$14,465.24	$14,840.70	$14,562.56
Spending Potential Index	188	193	189
HH Furnishings & Equipment: Total $	$258,090,013	$455,863,043	$933,736,771
Average Spent	$6,408.99	$6,553.99	$6,384.00
Spending Potential Index	203	207	202
Personal Care Products & Services: Total $	$84,808,221	$148,785,244	$306,495,137
Average Spent	$2,105.99	$2,139.10	$2,095.52
Spending Potential Index	211	215	210
Shelter: Total $	$2,318,733,138	$4,072,589,714	$8,414,571,659
Average Spent	$57,579.67	$58,552.08	$57,530.81
Spending Potential Index	216	220	216
Support Payments/Cash Contributions/Gifts in Kind: Total $	$279,918,090	$500,821,031	$1,027,661,692
Average Spent	$6,951.03	$7,200.36	$7,026.17
Spending Potential Index	198	205	201
Travel: Total $	$270,561,104	$476,995,162	$980,765,023
Average Spent	$6,718.68	$6,857.81	$6,705.54
Spending Potential Index	221	226	221
Vehicle Maintenance & Repairs: Total $	$113,853,981	$201,158,111	$412,727,471
Average Spent	$2,827.27	$2,892.07	$2,821.84
Spending Potential Index	191	195	190

April 14, 2025