



# Community Profile

Rings: 1, 2 mile radii

4820 Dublin Blvd, Dublin, CA 94568, USA

Latitude: 37.7037

Longitude: -121.8824

	1 mile	2 mile
<b>Population Summary</b>		
2010 Total Population	14,992	48,891
2020 Total Population	21,523	67,393
2020 Group Quarters	1,373	3,702
2022 Total Population	22,438	69,953
2022 Group Quarters	1,405	3,702
2027 Total Population	22,504	69,986
2022-2027 Annual Rate	0.06%	0.01%
2022 Total Daytime Population	26,091	76,190
Workers	13,871	40,449
Residents	12,220	35,741
<b>Household Summary</b>		
2010 Households	5,283	15,718
2010 Average Household Size	2.43	2.74
2020 Total Households	7,993	22,421
2020 Average Household Size	2.52	2.84
2022 Households	8,225	23,143
2022 Average Household Size	2.56	2.86
2027 Households	8,195	23,026
2027 Average Household Size	2.57	2.88
2022-2027 Annual Rate	-0.07%	-0.10%
2010 Families	3,618	11,362
2010 Average Family Size	2.92	3.24
2022 Families	5,451	16,454
2022 Average Family Size	3.12	3.39
2027 Families	5,428	16,390
2027 Average Family Size	3.14	3.41
2022-2027 Annual Rate	-0.08%	-0.08%
<b>Housing Unit Summary</b>		
2000 Housing Units	3,686	11,014
Owner Occupied Housing Units	49.5%	61.6%
Renter Occupied Housing Units	38.1%	31.9%
Vacant Housing Units	12.4%	6.5%
2010 Housing Units	5,531	16,507
Owner Occupied Housing Units	45.7%	58.2%
Renter Occupied Housing Units	49.8%	37.0%
Vacant Housing Units	4.5%	4.8%
2020 Housing Units	8,491	23,349
Vacant Housing Units	5.9%	4.0%
2022 Housing Units	8,779	24,121
Owner Occupied Housing Units	40.6%	55.8%
Renter Occupied Housing Units	53.1%	40.1%
Vacant Housing Units	6.3%	4.1%
2027 Housing Units	9,024	24,640
Owner Occupied Housing Units	38.9%	54.3%
Renter Occupied Housing Units	51.9%	39.1%
Vacant Housing Units	9.2%	6.6%
<b>Median Household Income</b>		
2022	\$171,574	\$178,876
2027	\$187,149	\$197,984
<b>Median Home Value</b>		
2022	\$993,504	\$1,069,368
2027	\$1,031,816	\$1,101,818
<b>Per Capita Income</b>		
2022	\$70,691	\$72,973
2027	\$80,040	\$82,692
<b>Median Age</b>		
2010	33.8	35.5
2022	36.0	36.9
2027	35.5	36.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>		
Household Income Base	8,225	23,143
<\$15,000	1.8%	2.4%
\$15,000 - \$24,999	1.3%	1.5%
\$25,000 - \$34,999	0.8%	1.5%
\$35,000 - \$49,999	2.0%	2.4%
\$50,000 - \$74,999	4.8%	4.6%
\$75,000 - \$99,999	7.6%	6.9%
\$100,000 - \$149,999	19.5%	18.1%
\$150,000 - \$199,999	23.2%	19.5%
\$200,000+	39.0%	43.3%
Average Household Income	\$209,110	\$218,170
<b>2027 Households by Income</b>		
Household Income Base	8,195	23,026
<\$15,000	1.0%	1.4%
\$15,000 - \$24,999	0.7%	0.7%
\$25,000 - \$34,999	0.5%	0.8%
\$35,000 - \$49,999	1.0%	1.2%
\$50,000 - \$74,999	2.4%	2.3%
\$75,000 - \$99,999	4.4%	4.0%
\$100,000 - \$149,999	17.9%	17.0%
\$150,000 - \$199,999	27.4%	23.3%
\$200,000+	44.8%	49.3%
Average Household Income	\$237,759	\$248,548
<b>2022 Owner Occupied Housing Units by Value</b>		
Total	3,565	13,466
<\$50,000	0.0%	0.0%
\$50,000 - \$99,999	0.1%	0.0%
\$100,000 - \$149,999	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.0%
\$300,000 - \$399,999	0.1%	0.2%
\$400,000 - \$499,999	1.0%	0.8%
\$500,000 - \$749,999	11.9%	9.1%
\$750,000 - \$999,999	37.8%	32.9%
\$1,000,000 - \$1,499,999	45.3%	48.7%
\$1,500,000 - \$1,999,999	1.5%	6.7%
\$2,000,000 +	2.2%	1.4%
Average Home Value	\$1,053,043	\$1,106,647
<b>2027 Owner Occupied Housing Units by Value</b>		
Total	3,512	13,390
<\$50,000	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.0%
\$400,000 - \$499,999	0.4%	0.3%
\$500,000 - \$749,999	8.5%	6.2%
\$750,000 - \$999,999	38.1%	33.0%
\$1,000,000 - \$1,499,999	48.8%	51.7%
\$1,500,000 - \$1,999,999	1.6%	7.2%
\$2,000,000 +	2.8%	1.6%
Average Home Value	\$1,086,874	\$1,137,121

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>		
Total	14,988	48,889
0 - 4	7.5%	6.9%
5 - 9	6.8%	7.3%
10 - 14	5.4%	6.4%
15 - 24	11.4%	11.2%
25 - 34	21.7%	17.2%
35 - 44	20.5%	19.6%
45 - 54	13.8%	15.3%
55 - 64	7.6%	9.1%
65 - 74	3.7%	4.4%
75 - 84	1.5%	2.0%
85 +	0.3%	0.6%
18 +	77.3%	75.7%
<b>2022 Population by Age</b>		
Total	22,437	69,955
0 - 4	6.7%	6.4%
5 - 9	7.4%	7.2%
10 - 14	7.7%	7.7%
15 - 24	12.3%	12.1%
25 - 34	14.1%	13.4%
35 - 44	18.2%	16.8%
45 - 54	15.4%	15.3%
55 - 64	10.0%	11.0%
65 - 74	5.4%	6.5%
75 - 84	2.3%	2.7%
85 +	0.6%	0.8%
18 +	74.5%	74.7%
<b>2027 Population by Age</b>		
Total	22,503	69,986
0 - 4	6.8%	6.4%
5 - 9	7.0%	6.9%
10 - 14	6.9%	7.0%
15 - 24	12.4%	11.9%
25 - 34	16.1%	14.8%
35 - 44	16.4%	15.7%
45 - 54	14.8%	14.6%
55 - 64	10.4%	11.2%
65 - 74	5.8%	7.1%
75 - 84	2.8%	3.4%
85 +	0.7%	0.9%
18 +	75.7%	75.8%
<b>2010 Population by Sex</b>		
Males	7,992	25,437
Females	7,000	23,454
<b>2022 Population by Sex</b>		
Males	11,654	35,772
Females	10,784	34,181
<b>2027 Population by Sex</b>		
Males	11,648	35,724
Females	10,857	34,262

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 12, 2023



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<b>2010 Population by Race/Ethnicity</b>		
Total	14,991	48,891
White Alone	45.2%	50.9%
Black Alone	10.5%	8.5%
American Indian Alone	0.5%	0.4%
Asian Alone	33.2%	30.4%
Pacific Islander Alone	0.6%	0.5%
Some Other Race Alone	4.4%	4.0%
Two or More Races	5.5%	5.3%
Hispanic Origin	13.4%	12.5%
Diversity Index	74.6	71.6
<b>2020 Population by Race/Ethnicity</b>		
Total	21,523	67,393
White Alone	27.7%	31.2%
Black Alone	4.2%	3.5%
American Indian Alone	0.9%	0.7%
Asian Alone	55.8%	53.1%
Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	3.9%	3.3%
Two or More Races	7.3%	8.0%
Hispanic Origin	12.0%	10.7%
Diversity Index	68.7	68.6
<b>2022 Population by Race/Ethnicity</b>		
Total	22,439	69,953
White Alone	27.0%	30.3%
Black Alone	4.1%	3.5%
American Indian Alone	0.9%	0.8%
Asian Alone	56.7%	54.1%
Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	3.8%	3.3%
Two or More Races	7.2%	7.8%
Hispanic Origin	12.0%	10.7%
Diversity Index	68.2	68.2
<b>2027 Population by Race/Ethnicity</b>		
Total	22,504	69,988
White Alone	24.1%	27.4%
Black Alone	3.7%	3.1%
American Indian Alone	0.9%	0.7%
Asian Alone	60.3%	57.5%
Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	3.8%	3.3%
Two or More Races	6.9%	7.6%
Hispanic Origin	11.2%	10.0%
Diversity Index	65.6	66.0
<b>2010 Population by Relationship and Household Type</b>		
Total	14,992	48,891
In Households	85.5%	88.1%
In Family Households	71.6%	76.6%
Householder	22.4%	23.4%
Spouse	18.1%	19.4%
Child	26.5%	28.9%
Other relative	3.4%	3.5%
Nonrelative	1.2%	1.3%
In Nonfamily Households	13.9%	11.5%
In Group Quarters	14.5%	11.9%
Institutionalized Population	14.5%	11.6%
Noninstitutionalized Population	0.0%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Population 25+ by Educational Attainment</b>		
Total	14,792	46,532
Less than 9th Grade	1.7%	1.7%
9th - 12th Grade, No Diploma	1.9%	2.0%
High School Graduate	6.4%	7.7%
GED/Alternative Credential	1.9%	1.6%
Some College, No Degree	9.6%	10.3%
Associate Degree	4.0%	5.2%
Bachelor's Degree	42.9%	40.0%
Graduate/Professional Degree	31.7%	31.5%
<b>2022 Population 15+ by Marital Status</b>		
Total	17,549	54,987
Never Married	27.6%	24.8%
Married	62.5%	64.6%
Widowed	2.3%	3.1%
Divorced	7.6%	7.5%
<b>2022 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+	10,592	33,000
Population 16+ Employed	97.7%	97.4%
Population 16+ Unemployment rate	2.3%	2.6%
Population 16-24 Employed	10.7%	10.1%
Population 16-24 Unemployment rate	4.3%	5.1%
Population 25-54 Employed	72.8%	71.2%
Population 25-54 Unemployment rate	1.3%	1.9%
Population 55-64 Employed	14.0%	15.8%
Population 55-64 Unemployment rate	4.3%	3.2%
Population 65+ Employed	2.4%	2.9%
Population 65+ Unemployment rate	12.1%	6.9%
<b>2022 Employed Population 16+ by Industry</b>		
Total	10,344	32,148
Agriculture/Mining	0.2%	0.3%
Construction	3.4%	3.4%
Manufacturing	9.6%	10.7%
Wholesale Trade	2.1%	2.3%
Retail Trade	7.7%	7.9%
Transportation/Utilities	3.8%	3.6%
Information	5.1%	4.8%
Finance/Insurance/Real Estate	9.4%	8.9%
Services	56.1%	54.7%
Public Administration	2.6%	3.6%
<b>2022 Employed Population 16+ by Occupation</b>		
Total	10,344	32,146
White Collar	87.0%	86.9%
Management/Business/Financial	28.5%	29.7%
Professional	44.0%	42.0%
Sales	7.0%	7.6%
Administrative Support	7.6%	7.6%
Services	5.6%	6.6%
Blue Collar	7.4%	6.5%
Farming/Forestry/Fishing	0.0%	0.0%
Construction/Extraction	1.8%	1.6%
Installation/Maintenance/Repair	1.3%	1.2%
Production	1.8%	1.3%
Transportation/Material Moving	2.4%	2.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Households by Type</b>		
Total	5,282	15,721
Households with 1 Person	23.2%	21.2%
Households with 2+ People	76.8%	78.8%
Family Households	68.5%	72.3%
Husband-wife Families	55.5%	60.0%
With Related Children	33.3%	35.4%
Other Family (No Spouse Present)	13.0%	12.3%
Other Family with Male Householder	3.8%	3.7%
With Related Children	2.3%	2.2%
Other Family with Female Householder	9.1%	8.6%
With Related Children	6.2%	5.5%
Nonfamily Households	8.3%	6.5%
All Households with Children	42.2%	43.4%
Multigenerational Households	3.1%	3.6%
Unmarried Partner Households	6.5%	5.4%
Male-female	5.6%	4.7%
Same-sex	0.9%	0.8%
<b>2010 Households by Size</b>		
Total	5,283	15,719
1 Person Household	23.2%	21.2%
2 Person Household	30.3%	29.4%
3 Person Household	19.6%	19.5%
4 Person Household	18.7%	20.4%
5 Person Household	5.7%	6.6%
6 Person Household	1.9%	2.2%
7 + Person Household	0.6%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total	5,282	15,719
Owner Occupied	47.9%	61.2%
Owned with a Mortgage/Loan	43.6%	55.2%
Owned Free and Clear	4.3%	6.0%
Renter Occupied	52.1%	38.8%
<b>2022 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index	78	76
Percent of Income for Mortgage	30.5%	31.5%
Wealth Index	173	210
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units	5,531	16,507
Housing Units Inside Urbanized Area	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%
Rural Housing Units	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>		
Total Population	14,992	48,891
Population Inside Urbanized Area	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%
Rural Population	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>Top 3 Tapestry Segments</b>		
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Boomburbs (1C)	Boomburbs (1C)
3.	Savvy Suburbanites (1D)	Professional Pride (1B)
<b>2022 Consumer Spending</b>		
Apparel & Services: Total \$	\$38,891,554	\$113,420,586
Average Spent	\$4,728.46	\$4,900.86
Spending Potential Index	196	203
Education: Total \$	\$32,875,454	\$99,027,008
Average Spent	\$3,997.02	\$4,278.92
Spending Potential Index	204	218
Entertainment/Recreation: Total \$	\$57,588,761	\$169,136,107
Average Spent	\$7,001.67	\$7,308.31
Spending Potential Index	191	199
Food at Home: Total \$	\$95,340,479	\$277,758,381
Average Spent	\$11,591.55	\$12,001.83
Spending Potential Index	187	194
Food Away from Home: Total \$	\$70,788,245	\$205,190,323
Average Spent	\$8,606.47	\$8,866.19
Spending Potential Index	200	206
Health Care: Total \$	\$103,927,544	\$306,054,061
Average Spent	\$12,635.57	\$13,224.48
Spending Potential Index	178	187
HH Furnishings & Equipment: Total \$	\$41,073,769	\$120,950,877
Average Spent	\$4,993.77	\$5,226.24
Spending Potential Index	195	204
Personal Care Products & Services: Total \$	\$16,347,741	\$47,750,374
Average Spent	\$1,987.57	\$2,063.28
Spending Potential Index	195	202
Shelter: Total \$	\$378,915,030	\$1,104,121,224
Average Spent	\$46,068.70	\$47,708.65
Spending Potential Index	201	208
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,013,781	\$126,901,038
Average Spent	\$5,229.64	\$5,483.34
Spending Potential Index	193	202
Travel: Total \$	\$48,891,154	\$144,119,915
Average Spent	\$5,944.21	\$6,227.37
Spending Potential Index	207	217
Vehicle Maintenance & Repairs: Total \$	\$19,043,310	\$55,561,407
Average Spent	\$2,315.30	\$2,400.79
Spending Potential Index	184	191

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.