



# Community Profile

Rings: 1, 3, 5 mile radii

2687 S Market St, Gilbert, AZ 85296, USA

Latitude: 33.3006  
Longitude: -111.7420

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	7,426	81,726	209,703
2020 Total Population	9,458	107,742	271,145
2020 Group Quarters	57	512	1,720
2022 Total Population	10,774	115,790	284,775
2022 Group Quarters	50	516	1,720
2027 Total Population	11,385	123,187	296,396
2022-2027 Annual Rate	1.11%	1.25%	0.80%
2022 Total Daytime Population	15,031	94,013	229,370
Workers	10,038	38,260	91,826
Residents	4,993	55,753	137,544
<b>Household Summary</b>			
2010 Households	2,818	26,471	68,176
2010 Average Household Size	2.63	3.08	3.07
2020 Total Households	3,608	34,806	88,378
2020 Average Household Size	2.61	3.08	3.05
2022 Households	4,227	37,611	93,272
2022 Average Household Size	2.54	3.06	3.03
2027 Households	4,458	40,070	97,127
2027 Average Household Size	2.54	3.06	3.03
2022-2027 Annual Rate	1.07%	1.27%	0.81%
2010 Families	1,810	20,697	53,740
2010 Average Family Size	3.29	3.48	3.44
2022 Families	2,494	28,342	71,407
2022 Average Family Size	3.32	3.53	3.47
2027 Families	2,632	30,219	74,373
2027 Average Family Size	3.32	3.52	3.47
2022-2027 Annual Rate	1.08%	1.29%	0.82%
<b>Housing Unit Summary</b>			
2000 Housing Units	549	8,592	34,617
Owner Occupied Housing Units	80.9%	86.4%	84.0%
Renter Occupied Housing Units	11.1%	5.9%	10.3%
Vacant Housing Units	8.0%	7.7%	5.7%
2010 Housing Units	3,134	28,738	73,750
Owner Occupied Housing Units	47.5%	69.9%	72.2%
Renter Occupied Housing Units	42.4%	22.2%	20.2%
Vacant Housing Units	10.1%	7.9%	7.6%
2020 Housing Units	3,937	36,637	92,678
Vacant Housing Units	8.4%	5.0%	4.6%
2022 Housing Units	4,740	39,988	98,038
Owner Occupied Housing Units	42.0%	67.8%	72.8%
Renter Occupied Housing Units	47.1%	26.2%	22.4%
Vacant Housing Units	10.8%	5.9%	4.9%
2027 Housing Units	4,965	42,398	101,863
Owner Occupied Housing Units	41.6%	66.5%	72.4%
Renter Occupied Housing Units	48.2%	28.0%	22.9%
Vacant Housing Units	10.2%	5.5%	4.6%
<b>Median Household Income</b>			
2022	\$90,841	\$108,989	\$108,925
2027	\$97,337	\$120,509	\$121,258
<b>Median Home Value</b>			
2022	\$395,639	\$372,136	\$376,206
2027	\$446,128	\$395,981	\$398,350
<b>Per Capita Income</b>			
2022	\$48,939	\$44,799	\$45,597
2027	\$56,053	\$51,562	\$52,461
<b>Median Age</b>			
2010	29.3	30.3	31.9
2022	32.6	32.7	34.1
2027	31.9	32.2	34.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	4,227	37,611	93,271
<\$15,000	2.1%	2.0%	2.5%
\$15,000 - \$24,999	3.0%	1.9%	2.0%
\$25,000 - \$34,999	7.5%	3.3%	3.0%
\$35,000 - \$49,999	7.7%	5.8%	6.4%
\$50,000 - \$74,999	18.5%	13.6%	13.8%
\$75,000 - \$99,999	16.1%	16.1%	15.3%
\$100,000 - \$149,999	23.7%	27.4%	26.5%
\$150,000 - \$199,999	7.8%	15.3%	15.3%
\$200,000+	13.7%	14.8%	15.3%
Average Household Income	\$123,276	\$138,201	\$139,000
<b>2027 Households by Income</b>			
Household Income Base	4,458	40,070	97,126
<\$15,000	1.1%	1.1%	1.4%
\$15,000 - \$24,999	1.5%	1.0%	1.2%
\$25,000 - \$34,999	1.7%	1.4%	1.5%
\$35,000 - \$49,999	6.2%	3.7%	4.3%
\$50,000 - \$74,999	21.1%	11.7%	11.9%
\$75,000 - \$99,999	19.9%	16.1%	14.9%
\$100,000 - \$149,999	22.6%	28.1%	27.2%
\$150,000 - \$199,999	10.0%	19.0%	19.3%
\$200,000+	15.9%	17.8%	18.3%
Average Household Income	\$140,777	\$158,830	\$159,851
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,993	27,120	71,323
<\$50,000	0.8%	0.5%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.3%	0.5%
\$150,000 - \$199,999	6.0%	1.4%	1.1%
\$200,000 - \$249,999	9.3%	8.3%	7.1%
\$250,000 - \$299,999	10.0%	13.7%	13.6%
\$300,000 - \$399,999	24.7%	35.8%	35.7%
\$400,000 - \$499,999	18.0%	21.3%	21.3%
\$500,000 - \$749,999	27.5%	15.6%	16.7%
\$750,000 - \$999,999	2.5%	2.3%	2.5%
\$1,000,000 - \$1,499,999	0.5%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.4%	0.3%	0.1%
Average Home Value	\$435,963	\$411,745	\$417,529
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	2,065	28,206	73,780
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.5%	0.2%	0.2%
\$200,000 - \$249,999	4.4%	3.7%	3.2%
\$250,000 - \$299,999	8.0%	10.2%	10.5%
\$300,000 - \$399,999	27.1%	37.4%	36.6%
\$400,000 - \$499,999	21.9%	25.7%	25.3%
\$500,000 - \$749,999	34.9%	20.0%	21.0%
\$750,000 - \$999,999	2.7%	2.1%	2.4%
\$1,000,000 - \$1,499,999	0.5%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$477,975	\$436,823	\$440,756

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	7,430	81,723	209,702
0 - 4	9.3%	9.8%	8.9%
5 - 9	9.0%	10.3%	9.7%
10 - 14	7.3%	9.4%	9.1%
15 - 24	14.8%	12.1%	12.5%
25 - 34	21.5%	17.1%	14.7%
35 - 44	17.1%	18.8%	17.6%
45 - 54	11.3%	11.8%	13.2%
55 - 64	6.1%	6.6%	8.3%
65 - 74	2.5%	2.9%	4.0%
75 - 84	0.9%	1.0%	1.5%
85 +	0.3%	0.3%	0.5%
18 +	70.5%	65.9%	67.4%
<b>2022 Population by Age</b>			
Total	10,774	115,789	284,774
0 - 4	7.8%	8.5%	7.9%
5 - 9	7.8%	9.1%	8.5%
10 - 14	7.5%	8.9%	8.4%
15 - 24	13.9%	12.6%	12.4%
25 - 34	17.4%	14.4%	14.0%
35 - 44	17.3%	17.7%	16.3%
45 - 54	12.7%	13.3%	13.0%
55 - 64	8.4%	8.4%	9.8%
65 - 74	4.7%	4.8%	6.5%
75 - 84	1.9%	1.8%	2.5%
85 +	0.7%	0.5%	0.7%
18 +	72.8%	68.9%	70.7%
<b>2027 Population by Age</b>			
Total	11,386	123,187	296,397
0 - 4	8.1%	8.7%	8.1%
5 - 9	7.6%	9.0%	8.4%
10 - 14	7.1%	8.8%	8.2%
15 - 24	14.9%	12.5%	11.8%
25 - 34	17.6%	16.0%	15.2%
35 - 44	16.5%	17.0%	16.3%
45 - 54	12.3%	12.5%	12.1%
55 - 64	8.3%	8.2%	9.2%
65 - 74	4.8%	4.7%	6.7%
75 - 84	2.3%	2.1%	3.3%
85 +	0.7%	0.5%	0.8%
18 +	73.5%	69.0%	70.9%
<b>2010 Population by Sex</b>			
Males	3,691	40,541	103,605
Females	3,736	41,185	106,098
<b>2022 Population by Sex</b>			
Males	5,340	57,070	140,095
Females	5,435	58,720	144,680
<b>2027 Population by Sex</b>			
Males	5,591	60,476	145,565
Females	5,794	62,711	150,830

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	7,426	81,726	209,703
White Alone	79.8%	80.9%	80.4%
Black Alone	4.6%	3.6%	3.6%
American Indian Alone	1.1%	0.8%	0.9%
Asian Alone	7.1%	6.5%	6.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.7%	4.2%	4.9%
Two or More Races	3.5%	3.8%	3.5%
Hispanic Origin	14.4%	15.4%	16.0%
Diversity Index	51.3	51.0	52.0
<b>2020 Population by Race/Ethnicity</b>			
Total	9,458	107,742	271,145
White Alone	69.4%	70.3%	69.6%
Black Alone	5.2%	4.3%	4.1%
American Indian Alone	1.4%	1.0%	1.1%
Asian Alone	6.6%	7.3%	7.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.7%	4.5%	4.8%
Two or More Races	12.5%	12.4%	12.3%
Hispanic Origin	17.8%	17.1%	17.3%
Diversity Index	64.2	62.8	63.6
<b>2022 Population by Race/Ethnicity</b>			
Total	10,774	115,792	284,774
White Alone	68.7%	69.6%	68.8%
Black Alone	5.4%	4.4%	4.2%
American Indian Alone	1.4%	1.0%	1.1%
Asian Alone	6.5%	7.5%	8.1%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.8%	4.6%	4.9%
Two or More Races	13.0%	12.8%	12.7%
Hispanic Origin	18.1%	17.2%	17.4%
Diversity Index	64.9	63.5	64.3
<b>2027 Population by Race/Ethnicity</b>			
Total	11,384	123,187	296,397
White Alone	67.1%	68.0%	67.1%
Black Alone	5.7%	4.5%	4.4%
American Indian Alone	1.5%	1.1%	1.1%
Asian Alone	6.6%	7.7%	8.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	5.0%	4.7%	5.0%
Two or More Races	13.9%	13.8%	13.7%
Hispanic Origin	18.2%	17.4%	17.6%
Diversity Index	66.3	64.9	65.9
<b>2010 Population by Relationship and Household Type</b>			
Total	7,426	81,726	209,704
In Households	100.0%	99.9%	99.7%
In Family Households	82.2%	90.1%	90.2%
Householder	24.4%	25.3%	25.7%
Spouse	18.3%	20.3%	20.7%
Child	33.6%	38.9%	38.3%
Other relative	3.8%	3.5%	3.5%
Nonrelative	2.1%	2.0%	2.0%
In Nonfamily Households	17.8%	9.8%	9.5%
In Group Quarters	0.0%	0.1%	0.3%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.1%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Population 25+ by Educational Attainment</b>			
Total	6,789	70,492	178,707
Less than 9th Grade	0.9%	1.3%	1.6%
9th - 12th Grade, No Diploma	1.3%	2.1%	2.5%
High School Graduate	17.9%	13.1%	13.9%
GED/Alternative Credential	2.5%	2.0%	2.1%
Some College, No Degree	19.1%	22.9%	22.6%
Associate Degree	14.3%	11.4%	10.4%
Bachelor's Degree	31.0%	31.1%	30.8%
Graduate/Professional Degree	12.9%	16.1%	16.1%
<b>2022 Population 15+ by Marital Status</b>			
Total	8,286	85,085	213,890
Never Married	36.7%	31.2%	30.2%
Married	47.5%	55.8%	57.0%
Widowed	4.1%	3.4%	3.6%
Divorced	11.8%	9.6%	9.2%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,985	62,226	152,892
Population 16+ Employed	97.2%	97.7%	97.5%
Population 16+ Unemployment rate	2.8%	2.3%	2.5%
Population 16-24 Employed	14.0%	13.1%	13.3%
Population 16-24 Unemployment rate	13.4%	7.0%	6.5%
Population 25-54 Employed	74.7%	73.4%	69.6%
Population 25-54 Unemployment rate	0.8%	1.3%	1.7%
Population 55-64 Employed	9.6%	11.3%	13.4%
Population 55-64 Unemployment rate	1.1%	2.5%	2.5%
Population 65+ Employed	1.7%	2.2%	3.8%
Population 65+ Unemployment rate	0.0%	5.2%	2.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	5,818	60,765	149,056
Agriculture/Mining	0.8%	0.5%	0.4%
Construction	7.1%	5.2%	5.4%
Manufacturing	8.9%	9.8%	10.1%
Wholesale Trade	2.2%	3.1%	2.9%
Retail Trade	12.0%	10.6%	11.0%
Transportation/Utilities	4.0%	5.5%	5.6%
Information	2.1%	2.3%	2.0%
Finance/Insurance/Real Estate	11.0%	12.4%	12.0%
Services	48.5%	46.6%	46.6%
Public Administration	3.4%	4.0%	4.1%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	5,820	60,765	149,057
White Collar	74.9%	76.6%	75.5%
Management/Business/Financial	22.9%	24.3%	23.2%
Professional	29.5%	29.4%	29.1%
Sales	11.9%	10.8%	10.6%
Administrative Support	10.7%	12.2%	12.6%
Services	12.7%	11.4%	11.6%
Blue Collar	12.4%	11.9%	12.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	4.3%	2.2%	2.5%
Installation/Maintenance/Repair	2.8%	2.7%	2.5%
Production	1.0%	1.9%	2.5%
Transportation/Material Moving	4.2%	5.1%	5.3%

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July 07, 2022



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<b>2010 Households by Type</b>			
Total	2,819	26,470	68,176
Households with 1 Person	26.7%	15.2%	15.1%
Households with 2+ People	73.3%	84.8%	84.9%
Family Households	64.2%	78.2%	78.8%
Husband-wife Families	48.1%	62.9%	63.6%
With Related Children	27.7%	40.1%	37.8%
Other Family (No Spouse Present)	16.1%	15.3%	15.2%
Other Family with Male Householder	5.6%	4.9%	4.9%
With Related Children	4.2%	3.4%	3.3%
Other Family with Female Householder	10.5%	10.3%	10.3%
With Related Children	7.8%	7.6%	7.4%
Nonfamily Households	9.1%	6.6%	6.0%
All Households with Children	40.1%	51.7%	49.1%
Multigenerational Households	3.0%	4.3%	4.4%
Unmarried Partner Households	7.9%	6.8%	6.3%
Male-female	7.2%	6.0%	5.6%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	2,818	26,472	68,176
1 Person Household	26.8%	15.2%	15.1%
2 Person Household	30.4%	27.7%	29.3%
3 Person Household	16.1%	18.5%	18.2%
4 Person Household	14.8%	21.1%	20.2%
5 Person Household	7.1%	10.4%	10.0%
6 Person Household	2.7%	4.5%	4.5%
7 + Person Household	2.1%	2.4%	2.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,819	26,475	68,177
Owner Occupied	52.8%	75.9%	78.2%
Owned with a Mortgage/Loan	49.5%	70.7%	70.8%
Owned Free and Clear	3.3%	5.2%	7.4%
Renter Occupied	47.2%	24.1%	21.8%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	109	140	138
Percent of Income for Mortgage	23.0%	18.0%	18.2%
Wealth Index	95	124	134
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,134	28,738	73,750
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,426	81,726	209,703
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Bright Young Professionals (8C)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Up and Coming Families (7A)	Boomburbs (1C)	Boomburbs (1C)
3.	Young and Restless (11B)	Workday Drive (4A)	Workday Drive (4A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,467,150	\$119,211,645	\$294,708,290
Average Spent	\$2,949.41	\$3,169.60	\$3,159.67
Spending Potential Index	122	132	131
Education: Total \$	\$9,257,518	\$87,521,010	\$222,252,927
Average Spent	\$2,190.09	\$2,327.01	\$2,382.85
Spending Potential Index	112	119	122
Entertainment/Recreation: Total \$	\$17,877,272	\$178,043,871	\$444,822,633
Average Spent	\$4,229.30	\$4,733.82	\$4,769.09
Spending Potential Index	115	129	130
Food at Home: Total \$	\$30,878,221	\$294,413,634	\$731,225,272
Average Spent	\$7,305.00	\$7,827.86	\$7,839.71
Spending Potential Index	118	126	127
Food Away from Home: Total \$	\$22,485,406	\$215,590,547	\$532,406,187
Average Spent	\$5,319.47	\$5,732.11	\$5,708.10
Spending Potential Index	123	133	132
Health Care: Total \$	\$33,800,302	\$338,428,396	\$849,005,276
Average Spent	\$7,996.29	\$8,998.12	\$9,102.47
Spending Potential Index	113	127	128
HH Furnishings & Equipment: Total \$	\$12,934,437	\$131,335,023	\$325,852,427
Average Spent	\$3,059.96	\$3,491.93	\$3,493.57
Spending Potential Index	119	136	136
Personal Care Products & Services: Total \$	\$5,179,900	\$50,437,182	\$125,684,053
Average Spent	\$1,225.43	\$1,341.02	\$1,347.50
Spending Potential Index	120	132	132
Shelter: Total \$	\$115,013,725	\$1,109,005,842	\$2,761,802,856
Average Spent	\$27,209.30	\$29,486.21	\$29,610.20
Spending Potential Index	119	129	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,828,417	\$148,106,611	\$366,931,701
Average Spent	\$3,271.45	\$3,937.85	\$3,934.00
Spending Potential Index	120	145	145
Travel: Total \$	\$14,065,893	\$145,425,043	\$365,925,532
Average Spent	\$3,327.63	\$3,866.56	\$3,923.21
Spending Potential Index	116	135	137
Vehicle Maintenance & Repairs: Total \$	\$6,522,008	\$63,324,135	\$156,238,934
Average Spent	\$1,542.94	\$1,683.66	\$1,675.09
Spending Potential Index	123	134	133

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.