



Community Profile

Rings: 1, 3, 5 mile radii

6941 County Hwy S11, Carlsbad, CA 92009,

Latitude: 33.1036
Longitude: -117.2679

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	10,973	73,823	178,850
2020 Total Population	11,708	81,181	195,244
2020 Group Quarters	74	405	2,264
2022 Total Population	11,847	81,716	197,241
2022 Group Quarters	74	405	2,264
2027 Total Population	11,939	81,740	197,808
2022-2027 Annual Rate	0.15%	0.01%	0.06%
2022 Total Daytime Population	12,102	103,753	224,740
Workers	5,997	62,018	122,327
Residents	6,105	41,735	102,413
Household Summary			
2010 Households	4,522	28,342	69,874
2010 Average Household Size	2.42	2.60	2.54
2020 Total Households	4,757	30,857	74,575
2020 Average Household Size	2.45	2.62	2.59
2022 Total Households	4,830	30,986	74,995
2022 Average Household Size	2.44	2.62	2.60
2027 Total Households	4,870	30,981	75,202
2027 Average Household Size	2.44	2.63	2.60
2022-2027 Annual Rate	0.17%	0.00%	0.06%
2010 Families	3,046	20,178	47,674
2010 Average Family Size	2.93	3.06	3.04
2022 Total Families	3,235	21,761	50,806
2022 Average Family Size	2.96	3.11	3.13
2027 Total Families	3,265	21,782	50,983
2027 Average Family Size	2.96	3.11	3.12
2022-2027 Annual Rate	0.18%	0.02%	0.07%
Housing Unit Summary			
2000 Housing Units	3,383	21,418	58,791
Owner Occupied Housing Units	69.8%	69.8%	68.9%
Renter Occupied Housing Units	19.5%	22.7%	25.6%
Vacant Housing Units	10.7%	7.6%	5.4%
2010 Housing Units	4,859	30,473	74,851
Owner Occupied Housing Units	59.3%	65.5%	64.5%
Renter Occupied Housing Units	33.8%	27.5%	28.9%
Vacant Housing Units	6.9%	7.0%	6.6%
2020 Housing Units	5,031	32,494	78,806
Vacant Housing Units	5.4%	5.0%	5.4%
2022 Housing Units	5,110	32,627	79,234
Owner Occupied Housing Units	68.1%	69.1%	67.5%
Renter Occupied Housing Units	26.4%	25.8%	27.2%
Vacant Housing Units	5.5%	5.0%	5.3%
2027 Housing Units	5,174	32,814	79,631
Owner Occupied Housing Units	67.9%	68.9%	67.5%
Renter Occupied Housing Units	26.2%	25.5%	26.9%
Vacant Housing Units	5.9%	5.6%	5.6%
Median Household Income			
2022	\$159,249	\$152,086	\$129,726
2027	\$188,004	\$172,557	\$155,328
Median Home Value			
2022	\$906,943	\$946,664	\$869,796
2027	\$937,500	\$979,820	\$912,946
Per Capita Income			
2022	\$84,299	\$75,700	\$67,929
2027	\$99,164	\$87,574	\$79,199
Median Age			
2010	39.9	40.6	41.1
2022	41.8	43.0	43.2
2027	41.9	43.4	43.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	4,830	30,986	74,995
<\$15,000	2.5%	3.0%	4.2%
\$15,000 - \$24,999	1.9%	2.6%	3.4%
\$25,000 - \$34,999	2.2%	2.8%	3.4%
\$35,000 - \$49,999	5.1%	4.8%	5.4%
\$50,000 - \$74,999	8.1%	8.3%	10.3%
\$75,000 - \$99,999	8.9%	9.5%	10.2%
\$100,000 - \$149,999	18.2%	18.1%	19.3%
\$150,000 - \$199,999	13.9%	15.4%	14.4%
\$200,000+	39.3%	35.5%	29.5%
Average Household Income	\$210,908	\$199,623	\$178,703
2027 Households by Income			
Household Income Base	4,870	30,981	75,202
<\$15,000	1.6%	1.9%	2.7%
\$15,000 - \$24,999	1.0%	1.4%	1.9%
\$25,000 - \$34,999	1.3%	1.6%	2.0%
\$35,000 - \$49,999	2.6%	2.7%	3.3%
\$50,000 - \$74,999	4.1%	5.7%	7.9%
\$75,000 - \$99,999	6.1%	7.6%	8.9%
\$100,000 - \$149,999	18.8%	18.9%	20.7%
\$150,000 - \$199,999	18.0%	19.0%	18.2%
\$200,000+	46.6%	41.2%	34.5%
Average Household Income	\$248,048	\$231,090	\$208,403
2022 Owner Occupied Housing Units by Value			
Total	3,480	22,554	53,445
<\$50,000	0.0%	0.1%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.7%
\$100,000 - \$149,999	0.1%	0.1%	0.7%
\$150,000 - \$199,999	0.0%	0.0%	0.4%
\$200,000 - \$249,999	0.1%	0.1%	0.2%
\$250,000 - \$299,999	0.0%	0.1%	0.3%
\$300,000 - \$399,999	0.6%	0.4%	1.1%
\$400,000 - \$499,999	1.4%	1.6%	3.2%
\$500,000 - \$749,999	18.5%	17.5%	26.8%
\$750,000 - \$999,999	46.7%	38.1%	33.7%
\$1,000,000 - \$1,499,999	26.3%	30.9%	21.8%
\$1,500,000 - \$1,999,999	5.5%	7.2%	6.4%
\$2,000,000 +	0.9%	3.7%	4.2%
Average Home Value	\$976,682	\$1,049,099	\$963,700
2027 Owner Occupied Housing Units by Value			
Total	3,513	22,622	53,764
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.1%	0.0%	2.1%
\$400,000 - \$499,999	0.4%	0.5%	1.6%
\$500,000 - \$749,999	11.2%	11.9%	20.9%
\$750,000 - \$999,999	51.2%	40.9%	38.3%
\$1,000,000 - \$1,499,999	29.7%	34.4%	24.7%
\$1,500,000 - \$1,999,999	6.7%	8.2%	7.4%
\$2,000,000 +	0.8%	4.0%	4.5%
Average Home Value	\$1,026,238	\$1,099,462	\$1,021,293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	10,973	73,824	178,853
0 - 4	6.9%	6.6%	6.2%
5 - 9	7.1%	7.7%	6.8%
10 - 14	6.8%	7.4%	6.7%
15 - 24	9.2%	9.3%	10.1%
25 - 34	12.4%	10.3%	11.3%
35 - 44	15.7%	16.1%	14.8%
45 - 54	15.2%	16.8%	15.9%
55 - 64	12.8%	12.6%	12.9%
65 - 74	7.9%	6.8%	7.2%
75 - 84	4.4%	4.2%	5.2%
85 +	1.8%	2.2%	2.9%
18 +	75.8%	74.4%	76.4%
2022 Population by Age			
Total	11,848	81,715	197,241
0 - 4	6.0%	5.6%	5.4%
5 - 9	6.3%	6.4%	6.0%
10 - 14	6.1%	6.9%	6.5%
15 - 24	10.6%	10.4%	10.3%
25 - 34	11.4%	10.0%	11.1%
35 - 44	13.8%	13.4%	13.0%
45 - 54	12.5%	13.7%	12.9%
55 - 64	13.7%	14.1%	13.7%
65 - 74	11.4%	10.9%	11.4%
75 - 84	6.0%	5.8%	6.3%
85 +	2.2%	2.8%	3.3%
18 +	78.1%	77.2%	78.5%
2027 Population by Age			
Total	11,940	81,740	197,808
0 - 4	6.1%	5.6%	5.4%
5 - 9	6.3%	6.4%	5.9%
10 - 14	5.8%	6.3%	6.0%
15 - 24	9.3%	9.4%	9.6%
25 - 34	12.5%	11.0%	11.6%
35 - 44	14.5%	13.6%	13.3%
45 - 54	11.7%	12.7%	12.2%
55 - 64	12.5%	12.9%	12.6%
65 - 74	11.6%	11.6%	12.0%
75 - 84	7.2%	7.4%	8.0%
85 +	2.6%	3.0%	3.5%
18 +	78.7%	78.2%	79.3%
2010 Population by Sex			
Males	5,222	35,612	86,310
Females	5,751	38,211	92,541
2022 Population by Sex			
Males	5,711	39,450	95,232
Females	6,136	42,266	102,009
2027 Population by Sex			
Males	5,758	39,469	95,484
Females	6,181	42,272	102,324

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	10,973	73,824	178,850
White Alone	78.8%	82.5%	81.4%
Black Alone	1.9%	1.2%	1.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	8.4%	7.9%	6.6%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	5.9%	3.6%	5.9%
Two or More Races	4.6%	4.2%	4.2%
Hispanic Origin	14.2%	11.5%	15.0%
Diversity Index	52.0	44.9	49.9
2020 Population by Race/Ethnicity			
Total	11,708	81,181	195,244
White Alone	69.5%	72.9%	71.6%
Black Alone	1.6%	1.1%	1.1%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	9.3%	8.7%	7.6%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	6.5%	4.3%	6.2%
Two or More Races	12.4%	12.4%	12.7%
Hispanic Origin	17.1%	13.8%	17.0%
Diversity Index	63.3	57.5	61.4
2022 Population by Race/Ethnicity			
Total	11,847	81,717	197,241
White Alone	68.6%	72.1%	70.8%
Black Alone	1.6%	1.1%	1.1%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	9.8%	9.1%	7.9%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	6.6%	4.4%	6.3%
Two or More Races	12.7%	12.8%	13.1%
Hispanic Origin	17.2%	13.9%	17.2%
Diversity Index	64.1	58.4	62.1
2027 Population by Race/Ethnicity			
Total	11,939	81,740	197,809
White Alone	66.4%	69.8%	68.6%
Black Alone	1.6%	1.1%	1.1%
American Indian Alone	0.6%	0.5%	0.7%
Asian Alone	10.8%	10.0%	8.7%
Pacific Islander Alone	0.2%	0.1%	0.2%
Some Other Race Alone	6.8%	4.6%	6.6%
Two or More Races	13.7%	13.8%	14.1%
Hispanic Origin	17.2%	14.1%	17.3%
Diversity Index	66.0	60.6	64.2
2010 Population by Relationship and Household Type			
Total	10,973	73,824	178,850
In Households	99.9%	99.7%	99.4%
In Family Households	82.6%	85.1%	83.1%
Householder	27.3%	27.3%	26.6%
Spouse	21.8%	22.7%	21.7%
Child	29.0%	30.9%	29.5%
Other relative	3.1%	2.6%	3.2%
Nonrelative	1.4%	1.6%	2.1%
In Nonfamily Households	17.3%	14.6%	16.3%
In Group Quarters	0.1%	0.3%	0.6%
Institutionalized Population	0.0%	0.2%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment			
Total	8,409	57,772	141,541
Less than 9th Grade	2.6%	1.9%	2.1%
9th - 12th Grade, No Diploma	2.9%	1.9%	2.5%
High School Graduate	6.0%	7.0%	9.4%
GED/Alternative Credential	0.7%	1.0%	1.2%
Some College, No Degree	13.5%	14.2%	15.4%
Associate Degree	5.9%	6.6%	8.3%
Bachelor's Degree	38.8%	39.2%	36.4%
Graduate/Professional Degree	29.6%	28.3%	24.7%
2022 Population 15+ by Marital Status			
Total	9,668	66,266	161,930
Never Married	27.0%	25.0%	25.8%
Married	57.2%	61.3%	59.1%
Widowed	5.6%	5.0%	5.4%
Divorced	10.1%	8.7%	9.7%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,035	41,872	99,048
Population 16+ Employed	96.4%	96.4%	96.4%
Population 16+ Unemployment rate	3.6%	3.6%	3.6%
Population 16-24 Employed	10.3%	10.3%	10.6%
Population 16-24 Unemployment rate	10.2%	7.4%	6.9%
Population 25-54 Employed	63.9%	61.9%	62.4%
Population 25-54 Unemployment rate	2.8%	3.1%	3.2%
Population 55-64 Employed	17.8%	19.6%	19.0%
Population 55-64 Unemployment rate	2.2%	3.6%	3.0%
Population 65+ Employed	8.1%	8.2%	8.0%
Population 65+ Unemployment rate	3.7%	2.9%	3.3%
2022 Employed Population 16+ by Industry			
Total	5,819	40,360	95,489
Agriculture/Mining	0.3%	0.4%	0.5%
Construction	3.5%	3.3%	4.1%
Manufacturing	12.8%	12.4%	11.1%
Wholesale Trade	3.7%	3.9%	3.4%
Retail Trade	7.9%	6.8%	8.0%
Transportation/Utilities	4.3%	3.2%	3.3%
Information	2.0%	2.7%	2.8%
Finance/Insurance/Real Estate	11.1%	9.6%	8.5%
Services	51.9%	54.1%	54.7%
Public Administration	2.5%	3.5%	3.6%
2022 Employed Population 16+ by Occupation			
Total	5,821	40,358	95,490
White Collar	82.9%	83.4%	78.8%
Management/Business/Financial	32.4%	33.4%	28.6%
Professional	30.8%	30.8%	31.3%
Sales	13.1%	12.0%	11.3%
Administrative Support	6.6%	7.2%	7.6%
Services	8.8%	9.1%	12.2%
Blue Collar	8.4%	7.5%	9.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	1.0%	1.1%	2.1%
Installation/Maintenance/Repair	0.3%	1.3%	1.3%
Production	2.9%	2.3%	2.3%
Transportation/Material Moving	4.1%	2.9%	3.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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2010 Households by Type			
Total	4,523	28,341	69,880
Households with 1 Person	24.6%	21.6%	24.0%
Households with 2+ People	75.4%	78.4%	76.0%
Family Households	67.3%	71.2%	68.2%
Husband-wife Families	53.8%	59.0%	55.6%
With Related Children	24.6%	29.1%	25.8%
Other Family (No Spouse Present)	13.5%	12.2%	12.6%
Other Family with Male Householder	3.3%	3.5%	3.7%
With Related Children	2.0%	2.1%	2.1%
Other Family with Female Householder	10.2%	8.8%	8.9%
With Related Children	6.8%	5.6%	5.3%
Nonfamily Households	8.0%	7.2%	7.8%
All Households with Children	33.5%	37.0%	33.5%
Multigenerational Households	2.2%	2.3%	2.6%
Unmarried Partner Households	5.5%	5.1%	5.3%
Male-female	4.6%	4.3%	4.6%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	4,524	28,341	69,875
1 Person Household	24.6%	21.6%	24.0%
2 Person Household	37.6%	35.4%	35.5%
3 Person Household	16.0%	17.1%	16.4%
4 Person Household	14.1%	17.4%	15.5%
5 Person Household	5.4%	6.0%	5.6%
6 Person Household	1.3%	1.7%	1.8%
7 + Person Household	1.0%	0.8%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	4,524	28,338	69,869
Owner Occupied	63.7%	70.5%	69.1%
Owned with a Mortgage/Loan	53.7%	59.1%	54.4%
Owned Free and Clear	10.0%	11.4%	14.7%
Renter Occupied	36.3%	29.5%	30.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	81	74	69
Percent of Income for Mortgage	30.0%	32.8%	35.3%
Wealth Index	251	238	205
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,859	30,473	74,851
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	10,973	73,823	178,850
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Urban Chic (2A)
2.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
3.	Enterprising Professionals (2D)	Exurbanites (1E)	Exurbanites (1E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$22,338,305	\$136,020,778	\$297,212,470
Average Spent	\$4,624.91	\$4,389.75	\$3,963.10
Spending Potential Index	192	182	165
Education: Total \$	\$20,409,090	\$126,241,205	\$266,821,518
Average Spent	\$4,225.48	\$4,074.14	\$3,557.86
Spending Potential Index	215	208	181
Entertainment/Recreation: Total \$	\$34,089,161	\$207,764,520	\$453,550,671
Average Spent	\$7,057.80	\$6,705.11	\$6,047.75
Spending Potential Index	192	183	165
Food at Home: Total \$	\$55,382,562	\$337,725,261	\$747,286,041
Average Spent	\$11,466.37	\$10,899.29	\$9,964.48
Spending Potential Index	185	176	161
Food Away from Home: Total \$	\$40,777,870	\$245,291,159	\$536,211,873
Average Spent	\$8,442.62	\$7,916.19	\$7,149.97
Spending Potential Index	196	184	166
Health Care: Total \$	\$61,761,127	\$381,761,479	\$849,691,789
Average Spent	\$12,786.98	\$12,320.45	\$11,329.98
Spending Potential Index	180	174	160
HH Furnishings & Equipment: Total \$	\$24,214,055	\$147,953,958	\$322,106,294
Average Spent	\$5,013.26	\$4,774.86	\$4,295.04
Spending Potential Index	196	186	168
Personal Care Products & Services: Total \$	\$9,537,807	\$58,235,846	\$128,314,819
Average Spent	\$1,974.70	\$1,879.42	\$1,710.98
Spending Potential Index	194	184	168
Shelter: Total \$	\$225,839,446	\$1,360,521,244	\$2,962,555,264
Average Spent	\$46,757.65	\$43,907.61	\$39,503.37
Spending Potential Index	204	192	172
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$26,322,395	\$159,541,804	\$348,403,532
Average Spent	\$5,449.77	\$5,148.84	\$4,645.69
Spending Potential Index	201	190	171
Travel: Total \$	\$29,518,191	\$178,427,574	\$383,765,713
Average Spent	\$6,111.43	\$5,758.33	\$5,117.22
Spending Potential Index	213	200	178
Vehicle Maintenance & Repairs: Total \$	\$11,083,829	\$67,405,379	\$149,250,292
Average Spent	\$2,294.79	\$2,175.35	\$1,990.14
Spending Potential Index	182	173	158

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.