

Community Profile

Rings: 3, 5, 7 mile radii

6951 El Camino Real, Carlsbad, CA 92009,

Latitude: 33.1037

Longitude: -117.2684

	3 mile	5 mile	7 mile
Population Summary			
2010 Total Population	74,642	179,983	325,776
2020 Total Population	81,914	196,312	352,349
2020 Group Quarters	530	2,264	5,881
2024 Total Population	81,374	196,062	353,330
2024 Group Quarters	513	2,193	5,694
2029 Total Population	81,031	195,805	353,696
2024-2029 Annual Rate	-0.08%	-0.03%	0.02%
2024 Total Daytime Population	111,227	233,752	376,304
Workers	71,107	135,032	202,913
Residents	40,120	98,720	173,391
Household Summary			
2010 Households	28,876	70,417	121,299
2010 Average Household Size	2.58	2.54	2.65
2020 Total Households	31,362	75,058	129,758
2020 Average Household Size	2.59	2.59	2.67
2024 Households	31,437	75,361	131,184
2024 Average Household Size	2.57	2.57	2.65
2029 Households	31,869	76,656	133,799
2029 Average Household Size	2.53	2.53	2.60
2024-2029 Annual Rate	0.27%	0.34%	0.40%
2010 Families	20,353	47,973	81,962
2010 Average Family Size	3.05	3.04	3.15
2024 Families	22,244	51,932	89,409
2024 Average Family Size	3.04	3.08	3.16
2029 Families	22,562	52,730	91,224
2029 Average Family Size	2.98	3.02	3.10
2024-2029 Annual Rate	0.28%	0.31%	0.40%
Housing Unit Summary			
2000 Housing Units	22,157	59,426	106,921
Owner Occupied Housing Units	70.1%	69.2%	61.7%
Renter Occupied Housing Units	22.5%	25.3%	33.4%
Vacant Housing Units	7.4%	5.5%	4.9%
2010 Housing Units	31,069	75,488	129,738
Owner Occupied Housing Units	65.3%	64.3%	58.3%
Renter Occupied Housing Units	27.7%	29.0%	35.2%
Vacant Housing Units	7.1%	6.7%	6.5%
2020 Housing Units	33,032	79,379	137,500
Owner Occupied Housing Units	67.0%	65.7%	58.7%
Renter Occupied Housing Units	27.9%	28.9%	35.7%
Vacant Housing Units	5.1%	5.4%	5.6%
2024 Housing Units	33,223	79,975	139,514
Owner Occupied Housing Units	67.3%	65.9%	59.0%
Renter Occupied Housing Units	27.3%	28.3%	35.0%
Vacant Housing Units	5.4%	5.8%	6.0%
2029 Housing Units	33,624	81,168	141,863
Owner Occupied Housing Units	68.4%	66.9%	60.0%
Renter Occupied Housing Units	26.4%	27.6%	34.3%
Vacant Housing Units	5.2%	5.6%	5.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	31,437	75,361	131,184
<\$15,000	4.2%	4.9%	5.0%
\$15,000 - \$24,999	1.7%	2.7%	3.4%
\$25,000 - \$34,999	3.1%	3.7%	4.1%
\$35,000 - \$49,999	4.4%	5.1%	5.9%
\$50,000 - \$74,999	7.6%	8.9%	10.7%
\$75,000 - \$99,999	7.2%	8.4%	9.9%
\$100,000 - \$149,999	16.7%	17.3%	18.4%
\$150,000 - \$199,999	15.8%	14.9%	14.4%
\$200,000+	39.3%	34.0%	28.0%
Average Household Income	\$218,362	\$196,628	\$174,628
2029 Households by Income			
Household Income Base	31,869	76,656	133,799
<\$15,000	3.5%	4.2%	4.3%
\$15,000 - \$24,999	1.2%	2.0%	2.4%
\$25,000 - \$34,999	2.3%	2.9%	3.2%
\$35,000 - \$49,999	3.2%	3.9%	4.5%
\$50,000 - \$74,999	5.8%	7.1%	8.8%
\$75,000 - \$99,999	6.2%	7.5%	9.2%
\$100,000 - \$149,999	15.7%	16.6%	18.2%
\$150,000 - \$199,999	17.0%	16.3%	16.2%
\$200,000+	45.1%	39.5%	33.1%
Average Household Income	\$248,271	\$224,586	\$200,730
2024 Owner Occupied Housing Units by Value			
Total	22,353	52,715	82,326
<\$50,000	0.2%	0.3%	0.6%
\$50,000 - \$99,999	0.1%	0.3%	0.9%
\$100,000 - \$149,999	0.0%	0.4%	0.6%
\$150,000 - \$199,999	0.1%	0.5%	0.5%
\$200,000 - \$249,999	0.1%	0.4%	0.6%
\$250,000 - \$299,999	0.0%	0.2%	0.3%
\$300,000 - \$399,999	0.1%	0.5%	1.2%
\$400,000 - \$499,999	0.4%	0.9%	2.2%
\$500,000 - \$749,999	5.3%	7.8%	12.0%
\$750,000 - \$999,999	22.0%	25.9%	27.8%
\$1,000,000 - \$1,499,999	46.3%	37.9%	30.3%
\$1,500,000 - \$1,999,999	14.0%	12.7%	11.4%
\$2,000,000 +	11.3%	12.3%	11.5%
Average Home Value	\$1,307,044	\$1,255,584	\$1,175,548
2029 Owner Occupied Housing Units by Value			
Total	22,992	54,283	85,172
<\$50,000	0.0%	0.1%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.1%	0.4%
\$400,000 - \$499,999	0.1%	0.3%	1.1%
\$500,000 - \$749,999	1.7%	2.9%	6.2%
\$750,000 - \$999,999	14.1%	18.9%	24.1%
\$1,000,000 - \$1,499,999	48.2%	42.8%	35.3%
\$1,500,000 - \$1,999,999	18.9%	16.7%	15.4%
\$2,000,000 +	17.0%	18.0%	16.7%
Average Home Value	\$1,449,938	\$1,417,188	\$1,343,097

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$162,898	\$145,554	\$124,817
2029	\$182,262	\$164,444	\$147,514
Median Home Value			
2024	\$1,233,200	\$1,169,189	\$1,053,650
2029	\$1,353,441	\$1,321,021	\$1,246,714
Per Capita Income			
2024	\$84,399	\$75,624	\$64,951
2029	\$97,686	\$87,952	\$76,050
Median Age			
2010	40.8	41.1	37.9
2020	44.4	44.1	40.9
2024	44.9	44.6	41.4
2029	46.2	45.8	42.5
2020 Population by Age			
Total	81,914	196,312	352,349
0 - 4	4.5%	4.7%	5.0%
5 - 9	6.4%	6.1%	6.0%
10 - 14	7.2%	6.8%	6.7%
15 - 24	11.4%	11.1%	12.6%
25 - 34	8.4%	9.5%	11.9%
35 - 44	12.9%	13.0%	13.3%
45 - 54	15.3%	14.2%	13.4%
55 - 64	14.5%	14.0%	13.1%
65 - 74	11.0%	11.7%	10.4%
75 - 84	5.6%	5.9%	5.0%
85 +	2.7%	3.0%	2.5%
18 +	77.5%	78.2%	78.3%
2024 Population by Age			
Total	81,375	196,063	353,331
0 - 4	4.4%	4.6%	4.9%
5 - 9	5.7%	5.7%	5.7%
10 - 14	6.9%	6.3%	6.1%
15 - 24	11.6%	11.2%	12.2%
25 - 34	8.8%	9.7%	12.4%
35 - 44	12.7%	13.0%	13.7%
45 - 54	15.1%	14.2%	13.4%
55 - 64	13.8%	13.1%	12.3%
65 - 74	11.4%	11.8%	10.6%
75 - 84	6.8%	7.3%	6.1%
85 +	2.8%	3.1%	2.6%
18 +	79.1%	79.6%	79.6%
2029 Population by Age			
Total	81,034	195,806	353,696
0 - 4	4.3%	4.5%	4.8%
5 - 9	5.0%	5.1%	5.3%
10 - 14	6.4%	6.1%	6.0%
15 - 24	11.1%	10.6%	11.4%
25 - 34	9.8%	10.3%	12.4%
35 - 44	11.7%	12.2%	13.6%
45 - 54	14.6%	14.0%	13.4%
55 - 64	13.6%	12.8%	11.9%
65 - 74	12.0%	12.0%	10.9%
75 - 84	8.3%	8.8%	7.5%
85 +	3.2%	3.6%	3.0%
18 +	80.4%	80.7%	80.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	39,556	94,701	171,858
Females	42,358	101,611	180,491
2024 Population by Sex			
Males	39,967	96,074	175,028
Females	41,407	99,988	178,302
2029 Population by Sex			
Males	39,632	95,540	174,362
Females	41,400	100,265	179,334
2010 Population by Race/Ethnicity			
Total	74,641	179,984	325,775
White Alone	82.6%	81.4%	75.4%
Black Alone	1.3%	1.3%	2.0%
American Indian Alone	0.3%	0.4%	0.6%
Asian Alone	7.8%	6.6%	6.3%
Pacific Islander Alone	0.2%	0.2%	0.4%
Some Other Race Alone	3.7%	5.9%	10.8%
Two or More Races	4.2%	4.1%	4.5%
Hispanic Origin	11.6%	15.0%	24.1%
Diversity Index	45.0	49.9	62.7
2020 Population by Race/Ethnicity			
Total	81,914	196,312	352,349
White Alone	73.1%	71.6%	64.2%
Black Alone	1.1%	1.1%	1.7%
American Indian Alone	0.5%	0.6%	1.0%
Asian Alone	8.7%	7.6%	7.3%
Pacific Islander Alone	0.1%	0.2%	0.3%
Some Other Race Alone	4.3%	6.2%	11.4%
Two or More Races	12.3%	12.7%	14.1%
Hispanic Origin	13.7%	17.0%	25.6%
Diversity Index	57.3	61.3	72.1
2024 Population by Race/Ethnicity			
Total	81,373	196,063	353,329
White Alone	71.3%	69.7%	62.2%
Black Alone	1.1%	1.2%	1.7%
American Indian Alone	0.5%	0.6%	1.0%
Asian Alone	9.3%	8.1%	7.8%
Pacific Islander Alone	0.1%	0.2%	0.4%
Some Other Race Alone	4.6%	6.7%	12.1%
Two or More Races	13.1%	13.5%	14.8%
Hispanic Origin	14.7%	18.2%	27.0%
Diversity Index	59.8	63.9	73.9
2029 Population by Race/Ethnicity			
Total	81,032	195,804	353,694
White Alone	69.0%	67.4%	59.9%
Black Alone	1.1%	1.2%	1.7%
American Indian Alone	0.5%	0.7%	1.0%
Asian Alone	10.2%	8.9%	8.5%
Pacific Islander Alone	0.2%	0.2%	0.4%
Some Other Race Alone	4.9%	7.2%	12.8%
Two or More Races	14.1%	14.4%	15.7%
Hispanic Origin	15.9%	19.7%	28.6%
Diversity Index	62.7	66.6	75.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	7 mile
2020 Population by Relationship and Household Type			
Total	81,914	196,312	352,349
In Households	99.4%	98.8%	98.3%
Householder	38.2%	38.2%	36.8%
Opposite-Sex Spouse	22.3%	21.4%	19.5%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.8%	2.0%	2.3%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.3%	28.0%	27.6%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	0.7%	0.7%	0.8%
Grandchild	0.8%	1.2%	1.5%
Brother or Sister	0.6%	0.8%	1.2%
Parent	0.9%	1.0%	1.3%
Parent-in-law	0.3%	0.3%	0.4%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.5%
Other Relatives	0.7%	0.8%	1.2%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.6%	3.3%	4.3%
In Group Quarters	0.6%	1.2%	1.7%
Institutionalized	0.4%	0.6%	0.8%
Noninstitutionalized	0.2%	0.5%	0.9%
2024 Population 25+ by Educational Attainment			
Total	58,104	141,465	250,965
Less than 9th Grade	1.7%	2.1%	3.8%
9th - 12th Grade, No Diploma	2.1%	2.3%	3.1%
High School Graduate	6.7%	9.2%	12.4%
GED/Alternative Credential	1.3%	1.5%	1.6%
Some College, No Degree	13.4%	14.7%	16.9%
Associate Degree	7.2%	8.2%	8.3%
Bachelor's Degree	40.1%	36.9%	33.2%
Graduate/Professional Degree	27.6%	25.2%	20.8%
2024 Population 15+ by Marital Status			
Total	67,577	163,504	294,103
Never Married	26.2%	26.4%	30.0%
Married	61.4%	58.7%	55.4%
Widowed	3.7%	5.1%	4.7%
Divorced	8.7%	9.8%	9.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	43,566	102,764	189,693
Population 16+ Employed	95.5%	95.5%	95.1%
Population 16+ Unemployment rate	4.5%	4.5%	4.9%
Population 16-24 Employed	11.3%	11.0%	12.1%
Population 16-24 Unemployment rate	5.3%	7.6%	8.9%
Population 25-54 Employed	60.6%	61.7%	63.2%
Population 25-54 Unemployment rate	3.2%	3.3%	4.0%
Population 55-64 Employed	18.8%	18.2%	16.7%
Population 55-64 Unemployment rate	6.4%	5.6%	5.0%
Population 65+ Employed	9.2%	9.1%	7.9%
Population 65+ Unemployment rate	7.7%	6.5%	5.7%

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2024 Employed Population 16+ by Industry			
Total	41,601	98,124	180,371
Agriculture/Mining	0.3%	0.7%	0.8%
Construction	3.3%	4.4%	6.5%
Manufacturing	15.5%	13.3%	12.0%
Wholesale Trade	2.6%	2.3%	2.2%
Retail Trade	8.9%	9.2%	9.8%
Transportation/Utilities	2.5%	2.7%	3.3%
Information	2.7%	3.0%	2.8%
Finance/Insurance/Real Estate	9.2%	7.9%	6.7%
Services	51.8%	53.2%	52.6%
Public Administration	3.1%	3.4%	3.3%
2024 Employed Population 16+ by Occupation			
Total	41,602	98,123	180,372
White Collar	81.1%	77.3%	70.4%
Management/Business/Financial	33.1%	28.9%	24.5%
Professional	31.5%	31.7%	28.3%
Sales	11.0%	10.5%	9.7%
Administrative Support	5.5%	6.2%	7.9%
Services	11.5%	13.3%	16.3%
Blue Collar	7.4%	9.5%	13.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	1.6%	2.5%	4.0%
Installation/Maintenance/Repair	0.9%	1.3%	1.6%
Production	2.1%	2.3%	3.5%
Transportation/Material Moving	2.8%	3.2%	3.8%
2020 Households by Type			
Total	31,362	75,058	129,758
Married Couple Households	58.9%	56.6%	53.4%
With Own Children <18	25.3%	23.4%	22.2%
Without Own Children <18	33.7%	33.2%	31.2%
Cohabiting Couple Households	5.1%	5.4%	6.4%
With Own Children <18	1.1%	1.1%	1.6%
Without Own Children <18	4.0%	4.3%	4.8%
Male Householder, No Spouse/Partner	12.6%	13.5%	15.3%
Living Alone	7.9%	8.3%	8.9%
65 Years and over	3.0%	3.2%	3.0%
With Own Children <18	1.6%	1.6%	1.7%
Without Own Children <18, With Relatives	1.9%	2.1%	2.7%
No Relatives Present	1.2%	1.5%	2.0%
Female Householder, No Spouse/Partner	23.4%	24.5%	24.8%
Living Alone	13.8%	14.4%	13.4%
65 Years and over	8.0%	8.7%	7.4%
With Own Children <18	3.6%	3.5%	4.0%
Without Own Children <18, With Relatives	4.7%	5.1%	5.6%
No Relatives Present	1.4%	1.6%	1.8%
2020 Households by Size			
Total	31,362	75,058	129,758
1 Person Household	21.6%	22.6%	22.3%
2 Person Household	34.6%	34.7%	33.4%
3 Person Household	16.9%	16.2%	16.7%
4 Person Household	17.6%	16.7%	16.2%
5 Person Household	6.5%	6.4%	6.9%
6 Person Household	2.0%	2.2%	2.7%
7 + Person Household	0.9%	1.3%	1.9%

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2020 Households by Tenure and Mortgage Status			
Total	31,362	75,058	129,758
Owner Occupied	70.6%	69.5%	62.2%
Owned with a Mortgage/Loan	54.1%	51.6%	46.6%
Owned Free and Clear	16.5%	17.8%	15.6%
Renter Occupied	29.4%	30.5%	37.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	53	50	48
Percent of Income for Mortgage	47.4%	50.3%	52.8%
Wealth Index	223	198	168
2020 Housing Units By Urban/ Rural Status			
Total	33,032	79,379	137,500
Urban Housing Units	100.0%	99.7%	99.6%
Rural Housing Units	0.0%	0.3%	0.4%
2020 Population By Urban/ Rural Status			
Total	81,914	196,312	352,349
Urban Population	100.0%	99.6%	99.6%
Rural Population	0.0%	0.4%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Urban Chic (2A)
2.	Exurbanites (1E)	Boomburbs (1C)	Boomburbs (1C)
3.	Boomburbs (1C)	Exurbanites (1E)	Exurbanites (1E)
2024 Consumer Spending			
Apparel & Services: Total \$	\$134,828,211	\$292,206,805	\$463,520,093
Average Spent	\$4,288.84	\$3,877.43	\$3,533.36
Spending Potential Index	180	163	148
Education: Total \$	\$116,373,954	\$243,153,569	\$368,381,129
Average Spent	\$3,701.81	\$3,226.52	\$2,808.13
Spending Potential Index	214	187	162
Entertainment/Recreation: Total \$	\$242,682,722	\$524,581,689	\$808,344,282
Average Spent	\$7,719.65	\$6,960.92	\$6,161.91
Spending Potential Index	189	170	151
Food at Home: Total \$	\$412,027,871	\$902,139,870	\$1,425,327,334
Average Spent	\$13,106.46	\$11,970.91	\$10,865.10
Spending Potential Index	179	164	149
Food Away from Home: Total \$	\$230,641,639	\$501,277,681	\$790,316,329
Average Spent	\$7,336.63	\$6,651.69	\$6,024.49
Spending Potential Index	189	171	155
Health Care: Total \$	\$425,870,270	\$927,901,161	\$1,423,825,130
Average Spent	\$13,546.78	\$12,312.75	\$10,853.65
Spending Potential Index	176	160	141
HH Furnishings & Equipment: Total \$	\$182,910,964	\$396,695,318	\$615,443,309
Average Spent	\$5,818.33	\$5,263.93	\$4,691.45
Spending Potential Index	184	166	148
Personal Care Products & Services: Total \$	\$59,597,860	\$130,626,937	\$204,603,897
Average Spent	\$1,895.79	\$1,733.35	\$1,559.67
Spending Potential Index	190	174	157
Shelter: Total \$	\$1,623,402,866	\$3,546,752,064	\$5,557,137,884
Average Spent	\$51,639.88	\$47,063.50	\$42,361.40
Spending Potential Index	194	177	159
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$211,399,659	\$451,307,366	\$668,942,634
Average Spent	\$6,724.55	\$5,988.61	\$5,099.27
Spending Potential Index	192	171	146
Travel: Total \$	\$190,832,674	\$411,427,853	\$630,807,580
Average Spent	\$6,070.32	\$5,459.43	\$4,808.57
Spending Potential Index	200	180	159
Vehicle Maintenance & Repairs: Total \$	\$81,139,537	\$177,796,612	\$279,082,044
Average Spent	\$2,581.02	\$2,359.27	\$2,127.41
Spending Potential Index	174	159	144

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025