

Community Profile

Rings: 3, 5, 9 mile radii

1950 Tully Rd, San Jose, CA 95122, USA

Latitude: 37.3247

Longitude: -121.8217

	3 mile	5 mile	9 mile
Population Summary			
2010 Total Population	262,446	542,944	1,087,344
2020 Total Population	264,178	567,015	1,167,803
2020 Group Quarters	2,614	10,331	20,752
2024 Total Population	256,179	557,311	1,151,040
2024 Group Quarters	2,502	9,931	19,863
2029 Total Population	256,110	561,032	1,161,861
2024-2029 Annual Rate	-0.01%	0.13%	0.19%
2024 Total Daytime Population	188,191	460,554	1,158,971
Workers	60,583	194,982	626,173
Residents	127,608	265,572	532,798
Household Summary			
2010 Households	64,223	156,843	350,081
2010 Average Household Size	4.05	3.40	3.05
2020 Total Households	67,306	169,364	383,110
2020 Average Household Size	3.89	3.29	2.99
2024 Households	66,461	169,922	382,581
2024 Average Household Size	3.82	3.22	2.96
2029 Households	67,563	174,411	392,303
2029 Average Household Size	3.75	3.16	2.91
2024-2029 Annual Rate	0.33%	0.52%	0.50%
2010 Families	53,422	116,515	250,696
2010 Average Family Size	4.21	3.82	3.52
2024 Families	53,653	122,382	269,293
2024 Average Family Size	4.10	3.70	3.45
2029 Families	54,514	125,080	275,799
2029 Average Family Size	4.04	3.63	3.39
2024-2029 Annual Rate	0.32%	0.44%	0.48%
Housing Unit Summary			
2000 Housing Units	60,116	144,913	329,282
Owner Occupied Housing Units	65.6%	59.7%	59.5%
Renter Occupied Housing Units	33.3%	38.5%	38.6%
Vacant Housing Units	1.2%	1.8%	1.9%
2010 Housing Units	66,502	164,212	365,208
Owner Occupied Housing Units	58.0%	54.0%	55.3%
Renter Occupied Housing Units	38.6%	41.5%	40.6%
Vacant Housing Units	3.4%	4.5%	4.1%
2020 Housing Units	69,009	176,587	399,269
Owner Occupied Housing Units	56.8%	51.2%	50.9%
Renter Occupied Housing Units	40.8%	44.7%	45.0%
Vacant Housing Units	2.5%	4.1%	4.1%
2024 Housing Units	69,953	182,390	410,295
Owner Occupied Housing Units	55.0%	48.9%	48.8%
Renter Occupied Housing Units	40.0%	44.3%	44.4%
Vacant Housing Units	5.0%	6.8%	6.8%
2029 Housing Units	71,565	187,850	422,195
Owner Occupied Housing Units	54.8%	48.2%	48.2%
Renter Occupied Housing Units	39.6%	44.6%	44.7%
Vacant Housing Units	5.6%	7.2%	7.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	66,461	169,922	382,579
<\$15,000	5.9%	6.1%	5.2%
\$15,000 - \$24,999	4.6%	4.6%	3.7%
\$25,000 - \$34,999	3.7%	3.7%	3.2%
\$35,000 - \$49,999	6.6%	5.8%	4.7%
\$50,000 - \$74,999	11.5%	10.4%	8.9%
\$75,000 - \$99,999	11.1%	10.1%	8.9%
\$100,000 - \$149,999	18.3%	17.4%	16.6%
\$150,000 - \$199,999	12.5%	12.8%	13.5%
\$200,000+	25.6%	29.0%	35.2%
Average Household Income	\$152,678	\$166,792	\$191,044
2029 Households by Income			
Household Income Base	67,563	174,411	392,301
<\$15,000	4.7%	5.0%	4.2%
\$15,000 - \$24,999	3.1%	3.2%	2.6%
\$25,000 - \$34,999	2.8%	2.9%	2.4%
\$35,000 - \$49,999	5.1%	4.5%	3.6%
\$50,000 - \$74,999	9.8%	8.9%	7.3%
\$75,000 - \$99,999	10.2%	9.4%	8.1%
\$100,000 - \$149,999	18.4%	17.4%	16.3%
\$150,000 - \$199,999	14.8%	14.6%	15.0%
\$200,000+	31.1%	34.0%	40.5%
Average Household Income	\$178,161	\$191,575	\$217,326
2024 Owner Occupied Housing Units by Value			
Total	38,483	89,095	200,185
<\$50,000	2.2%	2.1%	1.7%
\$50,000 - \$99,999	1.2%	0.9%	0.6%
\$100,000 - \$149,999	0.9%	1.0%	0.7%
\$150,000 - \$199,999	0.9%	0.9%	0.6%
\$200,000 - \$249,999	1.3%	1.2%	0.7%
\$250,000 - \$299,999	0.8%	0.8%	0.6%
\$300,000 - \$399,999	2.6%	2.2%	1.3%
\$400,000 - \$499,999	3.1%	2.3%	1.4%
\$500,000 - \$749,999	16.4%	11.9%	7.2%
\$750,000 - \$999,999	23.7%	19.7%	13.8%
\$1,000,000 - \$1,499,999	23.1%	27.0%	31.6%
\$1,500,000 - \$1,999,999	9.7%	14.2%	21.9%
\$2,000,000 +	14.0%	15.8%	17.9%
Average Home Value	\$1,115,402	\$1,214,141	\$1,363,017
2029 Owner Occupied Housing Units by Value			
Total	39,229	90,512	203,347
<\$50,000	0.9%	0.8%	0.6%
\$50,000 - \$99,999	0.3%	0.2%	0.2%
\$100,000 - \$149,999	0.3%	0.2%	0.2%
\$150,000 - \$199,999	0.1%	0.1%	0.1%
\$200,000 - \$249,999	0.2%	0.2%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.2%	0.3%	0.2%
\$400,000 - \$499,999	1.0%	0.7%	0.4%
\$500,000 - \$749,999	9.4%	7.1%	4.0%
\$750,000 - \$999,999	23.6%	17.7%	11.1%
\$1,000,000 - \$1,499,999	29.4%	31.5%	33.2%
\$1,500,000 - \$1,999,999	13.4%	18.8%	26.5%
\$2,000,000 +	21.2%	22.3%	23.4%
Average Home Value	\$1,350,439	\$1,428,547	\$1,531,479

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$113,410	\$121,828	\$144,738
2029	\$135,222	\$144,410	\$164,955
Median Home Value			
2024	\$966,138	\$1,128,520	\$1,337,896
2029	\$1,237,472	\$1,357,919	\$1,498,498
Per Capita Income			
2024	\$39,757	\$50,857	\$63,534
2029	\$47,170	\$59,528	\$73,430
Median Age			
2010	32.5	33.5	35.1
2020	37.4	37.0	37.3
2024	38.5	38.0	38.3
2029	39.4	39.3	39.7
2020 Population by Age			
Total	264,178	567,015	1,167,803
0 - 4	5.0%	5.1%	5.4%
5 - 9	6.0%	5.6%	5.7%
10 - 14	7.0%	6.3%	6.1%
15 - 24	14.6%	14.3%	12.8%
25 - 34	14.2%	15.7%	16.4%
35 - 44	13.7%	14.1%	14.9%
45 - 54	14.3%	13.7%	13.6%
55 - 64	12.2%	12.0%	12.0%
65 - 74	7.9%	7.8%	7.6%
75 - 84	3.8%	3.8%	3.9%
85 +	1.4%	1.5%	1.6%
18 +	77.8%	79.1%	79.2%
2024 Population by Age			
Total	256,180	557,312	1,151,039
0 - 4	4.9%	5.0%	5.3%
5 - 9	5.5%	5.4%	5.6%
10 - 14	6.1%	5.6%	5.5%
15 - 24	13.8%	13.4%	12.3%
25 - 34	14.7%	16.1%	15.9%
35 - 44	14.3%	15.1%	16.0%
45 - 54	14.0%	13.5%	13.5%
55 - 64	12.2%	11.8%	11.6%
65 - 74	8.6%	8.3%	8.2%
75 - 84	4.3%	4.3%	4.3%
85 +	1.6%	1.6%	1.7%
18 +	79.6%	80.5%	80.2%
2029 Population by Age			
Total	256,110	561,033	1,161,861
0 - 4	4.8%	4.9%	5.0%
5 - 9	5.2%	5.1%	5.2%
10 - 14	5.8%	5.6%	5.7%
15 - 24	12.2%	12.1%	11.6%
25 - 34	15.4%	15.3%	14.6%
35 - 44	14.5%	15.6%	16.1%
45 - 54	13.5%	13.5%	13.9%
55 - 64	12.1%	11.6%	11.6%
65 - 74	9.3%	9.2%	9.1%
75 - 84	5.3%	5.2%	5.2%
85 +	1.8%	1.8%	1.9%
18 +	80.7%	81.2%	80.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	133,359	285,719	588,065
Females	130,819	281,296	579,738
2024 Population by Sex			
Males	131,162	285,133	589,059
Females	125,017	272,178	561,981
2029 Population by Sex			
Males	130,162	284,945	590,331
Females	125,948	276,086	571,530
2020 Population by Race/Ethnicity			
Total	262,446	542,944	1,087,345
White Alone	28.6%	35.9%	43.9%
Black Alone	2.7%	3.3%	3.2%
American Indian Alone	1.0%	1.0%	0.9%
Asian Alone	37.2%	33.0%	31.1%
Pacific Islander Alone	0.5%	0.5%	0.4%
Some Other Race Alone	25.7%	21.6%	15.4%
Two or More Races	4.2%	4.7%	5.1%
Hispanic Origin	49.9%	43.5%	32.7%
Diversity Index	85.5	85.4	82.3
2024 Population by Race/Ethnicity			
Total	264,178	567,015	1,167,803
White Alone	11.8%	20.2%	28.3%
Black Alone	2.2%	3.0%	2.8%
American Indian Alone	2.3%	1.9%	1.4%
Asian Alone	42.9%	37.8%	38.3%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	29.8%	25.1%	17.5%
Two or More Races	10.6%	11.5%	11.3%
Hispanic Origin	45.7%	40.5%	30.3%
Diversity Index	84.9	86.4	84.4
2029 Population by Race/Ethnicity			
Total	256,178	557,312	1,151,040
White Alone	10.9%	18.9%	26.3%
Black Alone	2.1%	3.0%	2.8%
American Indian Alone	2.2%	1.9%	1.4%
Asian Alone	44.0%	39.1%	40.1%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	29.9%	25.3%	17.7%
Two or More Races	10.4%	11.4%	11.3%
Hispanic Origin	45.5%	40.5%	30.5%
Diversity Index	84.5	86.2	84.2
2029 Population by Race/Ethnicity			
Total	256,111	561,031	1,161,861
White Alone	10.1%	17.8%	24.5%
Black Alone	2.0%	2.9%	2.8%
American Indian Alone	2.2%	1.8%	1.4%
Asian Alone	44.8%	40.0%	41.5%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	30.1%	25.6%	18.1%
Two or More Races	10.4%	11.5%	11.5%
Hispanic Origin	45.5%	40.8%	31.0%
Diversity Index	84.2	86.0	84.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	9 mile
2020 Population by Relationship and Household Type			
Total	264,178	567,015	1,167,803
In Households	99.0%	98.2%	98.2%
Householder	25.6%	29.8%	32.8%
Opposite-Sex Spouse	13.9%	14.9%	17.1%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.4%	1.9%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	28.8%	27.1%	27.0%
Adopted Child	0.3%	0.3%	0.3%
Stepchild	0.8%	0.8%	0.7%
Grandchild	4.0%	3.0%	2.2%
Brother or Sister	3.8%	3.1%	2.3%
Parent	4.1%	3.4%	2.8%
Parent-in-law	1.0%	0.8%	0.7%
Son-in-law or Daughter-in-law	1.3%	1.0%	0.8%
Other Relatives	5.6%	4.2%	3.0%
Foster Child	0.1%	0.1%	0.0%
Other Nonrelatives	8.0%	7.4%	6.1%
In Group Quarters	1.0%	1.8%	1.8%
Institutionalized	0.2%	0.2%	0.4%
Noninstitutionalized	0.8%	1.7%	1.3%
2024 Population 25+ by Educational Attainment			
Total	178,429	393,581	820,219
Less than 9th Grade	14.9%	11.0%	7.2%
9th - 12th Grade, No Diploma	8.4%	6.7%	4.9%
High School Graduate	20.4%	17.7%	14.5%
GED/Alternative Credential	2.7%	2.5%	1.9%
Some College, No Degree	15.7%	14.7%	13.3%
Associate Degree	7.9%	7.8%	7.7%
Bachelor's Degree	20.7%	24.7%	29.2%
Graduate/Professional Degree	9.3%	14.8%	21.5%
2024 Population 15+ by Marital Status			
Total	213,899	468,238	962,059
Never Married	40.2%	40.5%	37.2%
Married	48.1%	47.7%	51.5%
Widowed	5.1%	4.6%	4.3%
Divorced	6.5%	7.2%	7.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	141,586	317,065	664,268
Population 16+ Employed	93.1%	94.1%	94.7%
Population 16+ Unemployment rate	6.9%	5.9%	5.3%
Population 16-24 Employed	11.3%	10.9%	10.0%
Population 16-24 Unemployment rate	15.8%	15.1%	13.2%
Population 25-54 Employed	67.2%	68.3%	69.1%
Population 25-54 Unemployment rate	5.5%	4.6%	4.2%
Population 55-64 Employed	16.4%	15.6%	15.3%
Population 55-64 Unemployment rate	5.1%	4.1%	4.2%
Population 65+ Employed	5.0%	5.2%	5.5%
Population 65+ Unemployment rate	8.5%	7.2%	7.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Employed Population 16+ by Industry			
Total	131,850	298,240	628,904
Agriculture/Mining	0.6%	0.5%	0.4%
Construction	7.9%	7.4%	5.9%
Manufacturing	16.7%	15.3%	16.2%
Wholesale Trade	1.5%	1.4%	1.4%
Retail Trade	9.4%	8.8%	8.3%
Transportation/Utilities	4.5%	4.0%	3.5%
Information	2.4%	3.1%	4.3%
Finance/Insurance/Real Estate	3.5%	4.0%	4.2%
Services	51.1%	52.5%	52.8%
Public Administration	2.4%	2.9%	2.8%
2024 Employed Population 16+ by Occupation			
Total	131,850	298,240	628,904
White Collar	52.5%	60.8%	69.2%
Management/Business/Financial	13.8%	17.3%	19.9%
Professional	22.3%	27.6%	34.4%
Sales	7.3%	7.2%	6.8%
Administrative Support	9.1%	8.8%	8.1%
Services	23.3%	19.6%	15.8%
Blue Collar	24.2%	19.6%	14.9%
Farming/Forestry/Fishing	0.5%	0.3%	0.2%
Construction/Extraction	6.4%	5.4%	4.0%
Installation/Maintenance/Repair	2.6%	2.1%	1.8%
Production	8.7%	6.2%	4.5%
Transportation/Material Moving	6.0%	5.5%	4.3%
2020 Households by Type			
Total	67,306	169,364	383,110
Married Couple Households	54.8%	50.8%	52.9%
With Own Children <18	25.0%	22.4%	24.1%
Without Own Children <18	29.8%	28.5%	28.8%
Cohabiting Couple Households	5.8%	6.7%	6.3%
With Own Children <18	2.6%	2.3%	1.8%
Without Own Children <18	3.2%	4.4%	4.5%
Male Householder, No Spouse/Partner	16.0%	18.3%	18.0%
Living Alone	5.9%	8.9%	9.5%
65 Years and over	1.9%	2.3%	2.3%
With Own Children <18	1.9%	1.7%	1.6%
Without Own Children <18, With Relatives	6.1%	4.9%	3.9%
No Relatives Present	2.1%	2.8%	2.9%
Female Householder, No Spouse/Partner	23.4%	24.2%	22.8%
Living Alone	6.3%	9.2%	10.1%
65 Years and over	3.4%	4.4%	4.7%
With Own Children <18	5.3%	4.7%	3.8%
Without Own Children <18, With Relatives	10.2%	8.5%	7.0%
No Relatives Present	1.6%	1.9%	1.9%
2020 Households by Size			
Total	67,306	169,364	383,110
1 Person Household	12.2%	18.2%	19.6%
2 Person Household	20.2%	25.4%	28.4%
3 Person Household	18.3%	17.8%	18.7%
4 Person Household	19.8%	17.5%	17.5%
5 Person Household	12.4%	9.7%	8.0%
6 Person Household	7.7%	5.4%	4.0%
7 + Person Household	9.4%	6.0%	3.8%

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2020 Households by Tenure and Mortgage Status			
Total	67,306	169,364	383,110
Owner Occupied	58.2%	53.4%	53.1%
Owned with a Mortgage/Loan	44.2%	40.6%	40.2%
Owned Free and Clear	14.0%	12.8%	12.9%
Renter Occupied	41.8%	46.6%	46.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	48	44	44
Percent of Income for Mortgage	53.3%	58.0%	57.9%
Wealth Index	133	139	159
2020 Housing Units By Urban/ Rural Status			
Total	69,009	176,587	399,269
Urban Housing Units	99.7%	99.7%	99.6%
Rural Housing Units	0.3%	0.3%	0.4%
2020 Population By Urban/ Rural Status			
Total	264,178	567,015	1,167,803
Urban Population	99.8%	99.7%	99.6%
Rural Population	0.2%	0.3%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Villages (7B)	Pacific Heights (2C)	Enterprising Professionals (2D)
2.	Pacific Heights (2C)	Urban Villages (7B)	Pacific Heights (2C)
3.	Family Extensions (13B)	Diverse Convergence (13A)	Diverse Convergence (13A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$211,641,185	\$595,443,473	\$1,518,675,362
Average Spent	\$3,184.44	\$3,504.22	\$3,969.55
Spending Potential Index	134	147	167
Education: Total \$	\$156,510,977	\$449,945,562	\$1,189,108,457
Average Spent	\$2,354.93	\$2,647.95	\$3,108.12
Spending Potential Index	136	153	180
Entertainment/Recreation: Total \$	\$352,059,294	\$984,623,902	\$2,540,425,982
Average Spent	\$5,297.23	\$5,794.56	\$6,640.23
Spending Potential Index	129	142	162
Food at Home: Total \$	\$650,881,152	\$1,817,983,569	\$4,618,912,668
Average Spent	\$9,793.43	\$10,698.93	\$12,073.03
Spending Potential Index	134	147	165
Food Away from Home: Total \$	\$358,183,698	\$1,003,188,211	\$2,566,570,533
Average Spent	\$5,389.38	\$5,903.82	\$6,708.57
Spending Potential Index	139	152	172
Health Care: Total \$	\$599,045,110	\$1,677,112,391	\$4,320,927,882
Average Spent	\$9,013.48	\$9,869.90	\$11,294.15
Spending Potential Index	117	128	147
HH Furnishings & Equipment: Total \$	\$269,791,761	\$751,329,680	\$1,930,513,454
Average Spent	\$4,059.40	\$4,421.62	\$5,046.03
Spending Potential Index	128	140	159
Personal Care Products & Services: Total \$	\$92,572,816	\$258,843,579	\$662,377,009
Average Spent	\$1,392.89	\$1,523.31	\$1,731.34
Spending Potential Index	140	153	174
Shelter: Total \$	\$2,585,304,484	\$7,153,841,557	\$18,231,254,681
Average Spent	\$38,899.57	\$42,100.74	\$47,653.32
Spending Potential Index	146	158	179
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$255,632,089	\$725,929,452	\$1,913,460,551
Average Spent	\$3,846.35	\$4,272.13	\$5,001.45
Spending Potential Index	110	122	143
Travel: Total \$	\$279,184,679	\$777,581,356	\$2,011,989,358
Average Spent	\$4,200.73	\$4,576.11	\$5,258.99
Spending Potential Index	138	151	173
Vehicle Maintenance & Repairs: Total \$	\$123,179,365	\$342,463,309	\$872,783,855
Average Spent	\$1,853.41	\$2,015.41	\$2,281.30
Spending Potential Index	125	136	154

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025