



# Community Profile

Rings: 1, 3, 5 mile radii

1972 Tully Rd, San Jose, CA 95122, USA

Latitude: 37.3242  
Longitude: -121.8205

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	29,319	260,888	538,615
2020 Total Population	28,614	262,725	562,130
2020 Group Quarters	251	2,508	10,262
2022 Total Population	29,315	261,531	565,312
2022 Group Quarters	251	2,508	10,262
2027 Total Population	28,448	253,382	553,907
2022-2027 Annual Rate	-0.60%	-0.63%	-0.41%
2022 Total Daytime Population	24,603	200,369	479,575
Workers	8,902	64,914	197,128
Residents	15,701	135,455	282,447
<b>Household Summary</b>			
2010 Households	6,418	63,868	155,396
2010 Average Household Size	4.53	4.05	3.41
2020 Total Households	6,669	67,013	167,647
2020 Average Household Size	4.25	3.88	3.29
2022 Total Households	6,791	66,981	169,810
2022 Average Household Size	4.28	3.87	3.27
2027 Total Households	6,666	65,658	169,052
2027 Average Household Size	4.23	3.82	3.22
2022-2027 Annual Rate	-0.37%	-0.40%	-0.09%
2010 Families	5,647	53,380	115,597
2010 Average Family Size	4.47	4.20	3.82
2022 Total Families	5,968	55,848	125,037
2022 Average Family Size	4.24	4.03	3.69
2027 Total Families	5,859	54,756	123,842
2027 Average Family Size	4.20	3.98	3.64
2022-2027 Annual Rate	-0.37%	-0.39%	-0.19%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,187	59,690	143,581
Owner Occupied Housing Units	63.4%	66.0%	59.9%
Renter Occupied Housing Units	35.8%	32.8%	38.3%
Vacant Housing Units	0.8%	1.1%	1.8%
2010 Housing Units	6,633	66,091	162,703
Owner Occupied Housing Units	54.1%	58.4%	54.2%
Renter Occupied Housing Units	42.6%	38.3%	41.4%
Vacant Housing Units	3.2%	3.4%	4.5%
2020 Housing Units	6,822	68,650	174,814
Vacant Housing Units	2.2%	2.4%	4.1%
2022 Housing Units	6,962	68,681	178,382
Owner Occupied Housing Units	57.3%	58.3%	52.3%
Renter Occupied Housing Units	40.3%	39.2%	42.9%
Vacant Housing Units	2.5%	2.5%	4.8%
2027 Housing Units	7,006	69,116	181,865
Owner Occupied Housing Units	56.5%	57.0%	50.6%
Renter Occupied Housing Units	38.7%	38.0%	42.4%
Vacant Housing Units	4.9%	5.0%	7.0%
<b>Median Household Income</b>			
2022	\$100,183	\$102,884	\$110,543
2027	\$114,051	\$117,595	\$130,394
<b>Median Home Value</b>			
2022	\$751,416	\$846,184	\$923,682
2027	\$840,517	\$906,636	\$966,361
<b>Per Capita Income</b>			
2022	\$31,143	\$35,503	\$45,758
2027	\$38,143	\$42,373	\$54,813
<b>Median Age</b>			
2010	32.1	32.5	33.5
2022	34.0	34.4	35.4
2027	36.2	36.2	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	6,791	66,981	169,810
<\$15,000	4.8%	5.4%	5.4%
\$15,000 - \$24,999	3.5%	4.8%	4.3%
\$25,000 - \$34,999	5.7%	5.1%	4.8%
\$35,000 - \$49,999	8.9%	7.4%	6.6%
\$50,000 - \$74,999	14.2%	13.9%	13.0%
\$75,000 - \$99,999	12.7%	11.8%	10.7%
\$100,000 - \$149,999	20.4%	19.3%	18.3%
\$150,000 - \$199,999	11.8%	12.6%	13.1%
\$200,000+	18.0%	19.7%	23.8%
Average Household Income	\$132,630	\$138,235	\$152,478
<b>2027 Households by Income</b>			
Household Income Base	6,666	65,658	169,052
<\$15,000	3.1%	3.8%	3.8%
\$15,000 - \$24,999	2.2%	3.3%	2.9%
\$25,000 - \$34,999	3.7%	3.6%	3.4%
\$35,000 - \$49,999	6.8%	6.2%	5.2%
\$50,000 - \$74,999	14.2%	13.5%	11.8%
\$75,000 - \$99,999	13.1%	11.4%	10.7%
\$100,000 - \$149,999	18.6%	18.5%	17.6%
\$150,000 - \$199,999	13.2%	14.4%	14.7%
\$200,000+	25.0%	25.4%	29.9%
Average Household Income	\$160,689	\$163,123	\$179,813
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,986	40,051	93,203
<\$50,000	0.4%	1.5%	1.5%
\$50,000 - \$99,999	1.1%	1.6%	1.1%
\$100,000 - \$149,999	0.9%	0.7%	0.8%
\$150,000 - \$199,999	0.6%	0.8%	0.7%
\$200,000 - \$249,999	1.0%	1.4%	1.1%
\$250,000 - \$299,999	2.4%	1.1%	1.0%
\$300,000 - \$399,999	3.6%	3.4%	2.3%
\$400,000 - \$499,999	5.2%	4.0%	2.8%
\$500,000 - \$749,999	34.6%	24.1%	17.9%
\$750,000 - \$999,999	28.8%	29.8%	29.8%
\$1,000,000 - \$1,499,999	9.8%	19.3%	24.8%
\$1,500,000 - \$1,999,999	3.7%	6.0%	7.9%
\$2,000,000 +	7.8%	6.3%	8.2%
Average Home Value	\$879,931	\$940,266	\$1,034,945
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,955	39,428	91,968
<\$50,000	0.0%	0.4%	0.5%
\$50,000 - \$99,999	0.0%	0.3%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	0.1%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.3%	1.2%	0.9%
\$400,000 - \$499,999	1.9%	2.2%	1.6%
\$500,000 - \$749,999	34.3%	22.7%	15.9%
\$750,000 - \$999,999	37.4%	36.5%	35.2%
\$1,000,000 - \$1,499,999	11.5%	21.4%	27.0%
\$1,500,000 - \$1,999,999	5.8%	7.3%	9.0%
\$2,000,000 +	8.9%	7.7%	9.3%
Average Home Value	\$995,803	\$1,044,219	\$1,122,224

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	29,319	260,888	538,613
0 - 4	8.0%	7.9%	7.6%
5 - 9	7.7%	7.9%	7.2%
10 - 14	7.5%	7.4%	6.7%
15 - 24	15.9%	15.4%	15.0%
25 - 34	15.2%	15.1%	15.8%
35 - 44	14.6%	15.2%	15.3%
45 - 54	12.7%	13.0%	13.3%
55 - 64	9.2%	9.5%	9.8%
65 - 74	5.3%	5.0%	5.3%
75 - 84	3.0%	2.7%	2.9%
85 +	1.1%	0.9%	1.1%
18 +	72.0%	72.2%	74.4%
<b>2022 Population by Age</b>			
Total	29,315	261,529	565,314
0 - 4	7.2%	7.1%	6.6%
5 - 9	7.4%	7.3%	6.8%
10 - 14	7.5%	7.3%	6.9%
15 - 24	13.7%	13.5%	13.5%
25 - 34	15.8%	15.7%	15.5%
35 - 44	13.8%	14.2%	14.4%
45 - 54	12.0%	12.4%	12.4%
55 - 64	10.1%	10.3%	10.7%
65 - 74	7.5%	7.5%	7.8%
75 - 84	3.7%	3.5%	3.9%
85 +	1.3%	1.1%	1.4%
18 +	73.6%	74.0%	75.8%
<b>2027 Population by Age</b>			
Total	28,445	253,382	553,907
0 - 4	7.0%	7.0%	6.6%
5 - 9	6.7%	6.8%	6.3%
10 - 14	7.5%	7.2%	6.5%
15 - 24	13.5%	13.2%	13.4%
25 - 34	13.2%	13.8%	14.5%
35 - 44	15.3%	15.4%	15.0%
45 - 54	12.3%	12.4%	12.5%
55 - 64	10.1%	10.4%	10.5%
65 - 74	8.3%	8.1%	8.3%
75 - 84	4.4%	4.3%	4.7%
85 +	1.6%	1.4%	1.5%
18 +	74.5%	75.1%	76.9%
<b>2010 Population by Sex</b>			
Males	14,822	132,468	272,570
Females	14,497	128,420	266,046
<b>2022 Population by Sex</b>			
Males	14,737	132,310	285,099
Females	14,578	129,220	280,213
<b>2027 Population by Sex</b>			
Males	14,299	128,221	279,359
Females	14,148	125,161	274,547

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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<b>2010 Population by Race/Ethnicity</b>			
Total	29,319	260,888	538,617
White Alone	25.0%	28.4%	36.0%
Black Alone	2.6%	2.7%	3.3%
American Indian Alone	0.9%	1.0%	1.0%
Asian Alone	39.4%	37.5%	32.8%
Pacific Islander Alone	0.6%	0.5%	0.5%
Some Other Race Alone	27.5%	25.6%	21.7%
Two or More Races	4.1%	4.2%	4.7%
Hispanic Origin	52.5%	49.7%	43.7%
Diversity Index	85.2	85.5	85.4
<b>2020 Population by Race/Ethnicity</b>			
Total	28,614	262,725	562,130
White Alone	8.8%	11.6%	20.2%
Black Alone	2.0%	2.2%	2.9%
American Indian Alone	2.1%	2.3%	1.9%
Asian Alone	46.5%	43.3%	37.7%
Pacific Islander Alone	0.6%	0.5%	0.4%
Some Other Race Alone	30.1%	29.7%	25.3%
Two or More Races	9.9%	10.6%	11.5%
Hispanic Origin	46.4%	45.5%	40.7%
Diversity Index	83.7	84.8	86.5
<b>2022 Population by Race/Ethnicity</b>			
Total	29,315	261,531	565,313
White Alone	8.3%	11.0%	19.6%
Black Alone	1.9%	2.1%	2.9%
American Indian Alone	2.1%	2.3%	1.9%
Asian Alone	47.3%	44.1%	38.6%
Pacific Islander Alone	0.6%	0.4%	0.4%
Some Other Race Alone	30.0%	29.5%	25.1%
Two or More Races	9.8%	10.5%	11.4%
Hispanic Origin	45.9%	45.0%	40.1%
Diversity Index	83.4	84.5	86.2
<b>2027 Population by Race/Ethnicity</b>			
Total	28,447	253,383	553,907
White Alone	7.2%	9.7%	18.0%
Black Alone	1.8%	2.0%	2.8%
American Indian Alone	2.2%	2.5%	2.1%
Asian Alone	49.6%	46.3%	40.6%
Pacific Islander Alone	0.6%	0.4%	0.4%
Some Other Race Alone	29.3%	29.1%	25.0%
Two or More Races	9.4%	10.1%	11.2%
Hispanic Origin	44.0%	43.6%	39.1%
Diversity Index	82.4	83.8	85.7
<b>2010 Population by Relationship and Household Type</b>			
Total	29,319	260,888	538,615
In Households	99.1%	99.2%	98.3%
In Family Households	94.3%	92.7%	87.4%
Householder	19.5%	20.5%	21.5%
Spouse	13.1%	14.5%	15.2%
Child	37.3%	36.7%	33.7%
Other relative	16.3%	14.4%	11.6%
Nonrelative	8.1%	6.7%	5.4%
In Nonfamily Households	4.8%	6.5%	11.0%
In Group Quarters	0.9%	0.8%	1.7%
Institutionalized Population	0.6%	0.2%	0.2%
Noninstitutionalized Population	0.3%	0.6%	1.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	18,812	169,268	373,776
Less than 9th Grade	17.3%	14.5%	10.8%
9th - 12th Grade, No Diploma	9.9%	9.0%	7.3%
High School Graduate	21.9%	19.8%	17.3%
GED/Alternative Credential	2.9%	2.5%	2.2%
Some College, No Degree	17.7%	16.4%	15.7%
Associate Degree	7.8%	8.6%	8.4%
Bachelor's Degree	18.0%	20.8%	24.7%
Graduate/Professional Degree	4.5%	8.4%	13.6%
<b>2022 Population 15+ by Marital Status</b>			
Total	22,823	204,642	450,217
Never Married	37.7%	39.6%	38.7%
Married	51.8%	49.3%	49.5%
Widowed	5.1%	4.5%	4.3%
Divorced	5.4%	6.6%	7.6%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	14,729	136,387	303,475
Population 16+ Employed	94.9%	94.8%	95.3%
Population 16+ Unemployment rate	5.1%	5.2%	4.7%
Population 16-24 Employed	13.3%	12.9%	13.0%
Population 16-24 Unemployment rate	9.8%	10.3%	9.4%
Population 25-54 Employed	68.8%	68.9%	67.8%
Population 25-54 Unemployment rate	4.5%	4.4%	3.9%
Population 55-64 Employed	13.7%	13.9%	14.2%
Population 55-64 Unemployment rate	3.0%	4.2%	3.6%
Population 65+ Employed	4.2%	4.4%	5.0%
Population 65+ Unemployment rate	4.9%	4.8%	5.5%
<b>2022 Employed Population 16+ by Industry</b>			
Total	13,984	129,249	289,150
Agriculture/Mining	0.8%	0.7%	0.5%
Construction	9.2%	8.9%	8.2%
Manufacturing	14.5%	14.8%	14.2%
Wholesale Trade	1.4%	1.6%	1.8%
Retail Trade	9.9%	10.3%	9.8%
Transportation/Utilities	6.4%	5.9%	5.1%
Information	1.8%	2.4%	2.9%
Finance/Insurance/Real Estate	3.2%	3.8%	4.2%
Services	50.4%	48.9%	50.2%
Public Administration	2.4%	2.7%	3.1%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	13,984	129,251	289,151
White Collar	43.4%	52.6%	59.8%
Management/Business/Financial	9.8%	13.9%	17.0%
Professional	17.8%	20.7%	25.0%
Sales	7.9%	8.4%	8.6%
Administrative Support	7.9%	9.7%	9.2%
Services	27.0%	21.5%	18.5%
Blue Collar	29.6%	25.8%	21.7%
Farming/Forestry/Fishing	0.7%	0.5%	0.4%
Construction/Extraction	7.9%	7.4%	6.6%
Installation/Maintenance/Repair	2.4%	2.8%	2.3%
Production	9.1%	8.1%	6.2%
Transportation/Material Moving	9.4%	7.0%	6.2%

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<b>2010 Households by Type</b>			
Total	6,418	63,868	155,395
Households with 1 Person	8.5%	11.4%	18.1%
Households with 2+ People	91.5%	88.6%	81.9%
Family Households	88.0%	83.6%	74.4%
Husband-wife Families	59.2%	59.0%	52.9%
With Related Children	37.3%	36.8%	30.4%
Other Family (No Spouse Present)	28.8%	24.6%	21.5%
Other Family with Male Householder	9.8%	8.4%	7.2%
With Related Children	5.7%	4.7%	3.9%
Other Family with Female Householder	18.9%	16.2%	14.3%
With Related Children	12.0%	10.1%	8.7%
Nonfamily Households	3.5%	5.0%	7.5%
All Households with Children	56.4%	52.7%	43.8%
Multigenerational Households	18.9%	15.0%	10.5%
Unmarried Partner Households	6.1%	6.3%	6.9%
Male-female	5.6%	5.7%	6.1%
Same-sex	0.6%	0.7%	0.9%
<b>2010 Households by Size</b>			
Total	6,417	63,869	155,395
1 Person Household	8.5%	11.4%	18.1%
2 Person Household	14.8%	17.9%	23.7%
3 Person Household	16.4%	16.8%	16.8%
4 Person Household	17.8%	19.0%	16.9%
5 Person Household	14.5%	13.2%	10.3%
6 Person Household	10.1%	8.2%	5.8%
7 + Person Household	18.0%	13.4%	8.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,416	63,874	155,395
Owner Occupied	55.9%	60.4%	56.7%
Owned with a Mortgage/Loan	46.0%	49.7%	46.1%
Owned Free and Clear	10.0%	10.7%	10.6%
Renter Occupied	44.1%	39.6%	43.3%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	61	56	55
Percent of Income for Mortgage	39.5%	43.3%	44.0%
Wealth Index	120	128	140
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,633	66,091	162,703
Housing Units Inside Urbanized Area	100.0%	99.7%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	29,319	260,888	538,615
Population Inside Urbanized Area	100.0%	99.8%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Urban Villages (7B)	Urban Villages (7B)	Pacific Heights (2C)
2.	Family Extensions (13B)	Pacific Heights (2C)	Urban Villages (7B)
3.	Pacific Heights (2C)	Family Extensions (13B)	Diverse Convergence (13A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$19,751,132	\$209,165,592	\$592,721,382
Average Spent	\$2,908.43	\$3,122.76	\$3,490.50
Spending Potential Index	121	130	145
Education: Total \$	\$17,141,777	\$180,791,802	\$523,359,466
Average Spent	\$2,524.19	\$2,699.15	\$3,082.03
Spending Potential Index	129	138	157
Entertainment/Recreation: Total \$	\$29,463,488	\$304,512,145	\$855,308,190
Average Spent	\$4,338.61	\$4,546.25	\$5,036.85
Spending Potential Index	118	124	137
Food at Home: Total \$	\$51,291,238	\$534,291,871	\$1,496,579,395
Average Spent	\$7,552.83	\$7,976.77	\$8,813.26
Spending Potential Index	122	129	142
Food Away from Home: Total \$	\$38,311,577	\$394,309,877	\$1,098,805,288
Average Spent	\$5,641.52	\$5,886.89	\$6,470.79
Spending Potential Index	131	136	150
Health Care: Total \$	\$51,232,557	\$532,607,193	\$1,503,719,235
Average Spent	\$7,544.18	\$7,951.62	\$8,855.30
Spending Potential Index	106	112	125
HH Furnishings & Equipment: Total \$	\$20,457,830	\$212,472,850	\$595,906,846
Average Spent	\$3,012.49	\$3,172.14	\$3,509.26
Spending Potential Index	118	124	137
Personal Care Products & Services: Total \$	\$8,124,280	\$85,633,011	\$243,469,230
Average Spent	\$1,196.33	\$1,278.47	\$1,433.77
Spending Potential Index	117	125	141
Shelter: Total \$	\$220,288,008	\$2,236,663,465	\$6,181,983,649
Average Spent	\$32,438.23	\$33,392.51	\$36,405.30
Spending Potential Index	142	146	159
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,037,738	\$207,171,865	\$579,894,621
Average Spent	\$2,950.63	\$3,092.99	\$3,414.96
Spending Potential Index	109	114	126
Travel: Total \$	\$25,770,308	\$259,843,563	\$718,265,827
Average Spent	\$3,794.77	\$3,879.36	\$4,229.82
Spending Potential Index	132	135	147
Vehicle Maintenance & Repairs: Total \$	\$9,584,681	\$98,960,903	\$277,693,937
Average Spent	\$1,411.38	\$1,477.45	\$1,635.32
Spending Potential Index	112	117	130

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.