

Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424 Longitude: -117.9201

		L	Longitude: -117.9201	
	1 mile	3 mile	5 mile	
Population Summary				
2010 Total Population	37,037	157,256	324,77	
2020 Total Population	37,089	158,579	337,57	
2020 Group Quarters	1,059	2,478	11,56	
2022 Total Population	37,536	159,174	338,76	
2022 Group Quarters	1,059	2,478	11,56	
2027 Total Population	37,755	159,364	339,00	
2022-2027 Annual Rate	0.12%	0.02%	0.019	
2022 Total Daytime Population	34,749	159,491	456,54	
Workers	17,413	87,221	296,14	
Residents	17,336	72,270	160,40	
Household Summary	1.7555	,_, 5	200, 10	
2010 Households	12,326	61,459	126,65	
	2.92	2.50	2.5	
2010 Average Household Size			131,81	
2020 Total Households	13,187	62,899		
2020 Average Household Size	2.73	2.48	2.4	
2022 Households	13,336	63,127	132,51	
2022 Average Household Size	2.74	2.48	2.4	
2027 Households	13,457	63,251	132,93	
2027 Average Household Size	2.73	2.48	2.4	
2022-2027 Annual Rate	0.18%	0.04%	0.06	
2010 Families	7,104	34,805	74,23	
2010 Average Family Size	3.60	3.13	3.1	
2022 Families	7,779	36,029	77,44	
2022 Average Family Size	3.35	3.10	3.0	
2027 Families	7,852	36,172	77,64	
2027 Average Family Size	3.34	3.10	3.0	
2022-2027 Annual Rate	0.19%	0.08%	0.059	
Housing Unit Summary				
2000 Housing Units	12,862	66,207	128,67	
Owner Occupied Housing Units	27.3%	44.3%	50.79	
Renter Occupied Housing Units	70.3%	49.7%	44.19	
Vacant Housing Units	2.4%	6.0%	5.29	
2010 Housing Units	12,904	66,747	137,30	
Owner Occupied Housing Units	26.7%	42.6%	47.69	
Renter Occupied Housing Units	68.8%	49.5%	44.7	
Vacant Housing Units	4.5%	7.9%	7.89	
5	13,707	68,401	142,62	
2020 Housing Units				
Vacant Housing Units	3.8%	8.0%	7.69	
2022 Housing Units	13,887	68,766	143,39	
Owner Occupied Housing Units	29.3%	42.3%	46.09	
Renter Occupied Housing Units	66.8%	49.5%	46.4	
Vacant Housing Units	4.0%	8.2%	7.69	
2027 Housing Units	14,063	69,415	144,88	
Owner Occupied Housing Units	29.0%	42.2%	45.79	
Renter Occupied Housing Units	66.7%	49.0%	46.19	
Vacant Housing Units	4.3%	8.9%	8.39	
Median Household Income				
2022	\$82,363	\$108,794	\$109,42	
2027	\$100,125	\$126,439	\$125,91	
Median Home Value	· · ·			
2022	\$861,665	\$960,368	\$903,95	
2027	\$902,475	\$983,192	\$938,62	
Per Capita Income	Ψ302,173	4303,132	Ψ330,02	
2022	\$41,686	¢62.602	\$61,31	
		\$62,692 \$73,407		
2027	\$50,484	\$73,497	\$72,17	
Median Age		20.5		
2010	31.8	36.6	37.	
2022	33.7	38.9	38.	
2027	34.2	39.8	39.	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 1 of 7



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424

			Landude: 33.6424 Longitude: -117.9201
			J
2022 Haveahalda by Transma	1 mile	3 mile	5 mile
2022 Household Income	12 226	62 127	122 510
Household Income Base	13,336	63,127	132,518
<\$15,000 *15,000	7.0%	5.2%	5.7%
\$15,000 - \$24,999	6.4%	3.9%	3.7%
\$25,000 - \$34,999	8.6%	4.7%	4.2%
\$35,000 - \$49,999	8.1%	6.9%	6.6%
\$50,000 - \$74,999	15.4%	12.3%	12.1%
\$75,000 - \$99,999	12.7%	12.0%	12.0%
\$100,000 - \$149,999	19.0%	20.3%	21.4%
\$150,000 - \$199,999	9.7%	12.4%	12.9%
\$200,000+	13.1%	22.3%	21.3%
Average Household Income	\$117,033	\$158,117	\$156,200
2027 Households by Income			
Household Income Base	13,457	63,251	132,932
<\$15,000	5.0%	3.5%	3.8%
\$15,000 - \$24,999	4.3%	2.5%	2.4%
\$25,000 - \$34,999	6.3%	3.1%	2.8%
\$35,000 - \$49,999	7.1%	4.9%	4.5%
\$50,000 - \$74,999	14.7%	10.5%	10.3%
\$75,000 - \$99,999	12.5%	11.8%	12.2%
\$100,000 - \$149,999	19.9%	21.9%	22.6%
\$150,000 - \$199,999	12.9%	15.1%	15.5%
\$200,000+	17.3%	26.8%	25.9%
Average Household Income	\$141,259	\$185,212	\$183,506
2022 Owner Occupied Housing Units by Value			
Total	4,057	29,084	65,957
<\$50,000	1.1%	0.6%	0.7%
\$50,000 - \$99,999	2.2%	1.0%	1.0%
\$100,000 - \$149,999	1.2%	0.5%	0.6%
\$150,000 - \$199,999	0.5%	0.3%	0.5%
\$200,000 - \$249,999	0.0%	0.0%	0.5%
\$250,000 - \$299,999	0.4%	0.2%	0.6%
\$300,000 - \$399,999	1.6%	0.6%	1.2%
\$400,000 - \$499,999	3.7%	1.5%	2.6%
\$500,000 - \$749,999	24.0%	17.1%	21.6%
\$750,000 - \$999,999	34.0%	33.5%	33.8%
\$1,000,000 - \$1,499,999	24.2%	22.2%	16.9%
\$1,500,000 - \$1,999,999	5.4%	9.1%	6.8%
\$2,000,000 +	1.7%	13.5%	13.4%
Average Home Value	\$908,750	\$1,150,003	\$1,082,020
2027 Owner Occupied Housing Units by Value			
Total	4,072	29,260	66,154
<\$50,000	0.5%	0.5%	0.4%
\$50,000 - \$99,999	0.9%	0.8%	0.5%
\$100,000 - \$149,999	0.2%	0.3%	0.2%
\$150,000 - \$199,999	0.1%	0.2%	0.1%
\$200,000 - \$249,999	0.1%	0.0%	0.2%
\$250,000 - \$299,999	0.7%	0.1%	0.1%
\$300,000 - \$399,999	0.6%	0.1%	0.6%
\$400,000 - \$499,999	1.8%	0.7%	1.4%
\$500,000 - \$749,999	21.1%	12.8%	16.9%
\$750,000 - \$999,999	39.4%	37.1%	39.2%
\$1,000,000 - \$1,499,999	26.0%	23.7%	18.7%
\$1,500,000 - \$1,999,999	6.2%	9.8%	7.5%
\$2,000,000 +	2.4%	14.0%	14.2%
Average Home Value	\$977,688	\$1,192,345	\$1,143,040
Average Home value	φ5//,000	Ψ1,192,343	\$1,143,040

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

© 2022 Esri Page 2 of 7



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424

	L		
	1 mile	3 mile	5 mile
2010 Population by Age			
Total	37,039	157,256	324,777
0 - 4	7.6%	5.5%	5.1%
5 - 9	6.9%	5.5%	5.2%
10 - 14	6.6%	5.5%	5.4%
15 - 24	14.7%	14.1%	15.2%
25 - 34	20.3%	17.1%	16.2%
35 - 44	16.6%	14.4%	14.2%
45 - 54	12.6%	14.4%	14.3%
55 - 64	7.7%	10.7%	11.2%
65 - 74	3.5%	6.5%	7.1%
75 - 84	2.3%	4.3%	4.2%
85 +	1.2%	2.0%	1.9%
18 +	75.0%	80.0%	80.7%
2022 Population by Age			
Total	37,538	159,175	338,767
0 - 4	6.5%	4.8%	4.4%
5 - 9	6.2%	5.0%	4.6%
10 - 14	6.0%	5.2%	4.9%
15 - 24	14.4%	11.9%	14.4%
25 - 34	19.2%	17.2%	16.6%
35 - 44	15.6%	14.0%	13.4%
45 - 54	12.3%	12.4%	11.9%
55 - 64	10.0%	12.4%	12.2%
65 - 74	5.7%	9.3%	9.6%
75 - 84	2.8%	5.4%	5.7%
85 +	1.3%	2.4%	2.3%
18 +	77.5%	81.8%	83.1%
2027 Population by Age			
Total	37,756	159,365	339,009
0 - 4	6.7%	4.9%	4.5%
5 - 9	5.9%	4.8%	4.4%
10 - 14	5.5%	4.8%	4.5%
15 - 24	13.5%	11.0%	13.5%
25 - 34	20.0%	17.2%	16.5%
35 - 44	15.3%	14.7%	14.3%
45 - 54	12.1%	11.9%	11.5%
55 - 64	10.0%	11.7%	11.5%
65 - 74	6.4%	10.0%	10.1%
75 - 84	3.4%	6.4%	6.6%
85 +	1.3%	2.7%	2.6%
18 +	78.7%	82.7%	83.9%
2010 Population by Sex			
Males	19,264	79,635	162,122
Females	17,773	77,622	162,655
2022 Population by Sex	,	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Males	19,491	80,618	169,493
Females	18,045	78,556	169,272
2027 Population by Sex	23/3 13	. 5,555	103/2/2
Males	19,559	80,547	169,625
Females	18,196	78,817	169,382
. =	10,170	,0,017	107,302

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

© 2022 Esri Page 3 of 7



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424

		L	
	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	37,037	157,257	324,777
White Alone	65.3%	76.3%	72.7%
Black Alone	1.2%	1.1%	1.3%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	3.4%	6.1%	11.8%
Pacific Islander Alone	0.3%	0.4%	0.3%
Some Other Race Alone	24.6%	11.5%	9.3%
Two or More Races	4.4%	4.0%	4.2%
Hispanic Origin	52.1%	26.5%	22.7%
Diversity Index	75.4	63.3	64.1
2020 Population by Race/Ethnicity			
Total	37,089	158,579	337,578
White Alone	47.2%	63.6%	59.8%
Black Alone	1.0%	1.0%	1.4%
American Indian Alone	1.8%	1.0%	0.9%
Asian Alone	4.7%	7.1%	13.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	29.0%	13.8%	11.3%
Two or More Races	16.1%	13.2%	13.0%
Hispanic Origin	49.9%	27.7%	24.9%
Diversity Index	83.2	73.3	74.6
2022 Population by Race/Ethnicity			
Total	37,536	159,173	338,765
White Alone	46.2%	62.7%	58.8%
Black Alone	1.0%	1.0%	1.4%
American Indian Alone	1.8%	1.0%	0.9%
Asian Alone	4.9%	7.4%	13.9%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	29.3%	13.9%	11.4%
Two or More Races	16.5%	13.5%	13.3%
Hispanic Origin	50.3%	28.0%	25.0%
Diversity Index	83.5	73.9	75.2
2027 Population by Race/Ethnicity			
Total	37,754	159,364	339,008
White Alone	43.8%	60.2%	56.1%
Black Alone	1.0%	1.0%	1.4%
American Indian Alone	2.0%	1.1%	1.0%
Asian Alone	5.5%	8.3%	15.2%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	30.2%	14.6%	11.8%
Two or More Races	17.3%	14.5%	14.2%
Hispanic Origin	51.0%	28.7%	25.4%
Diversity Index	84.2	75.7	76.9
2010 Population by Relationship and Household Typ			
Total	37,037	157,256	324,777
In Households	97.1%	97.9%	97.5%
In Family Households	75.5%	73.1%	74.0%
Householder	19.2%	22.1%	22.9%
Spouse	12.8%	16.4%	17.3%
Child	29.3%	25.9%	25.9%
Other relative	7.7%	4.9%	4.9%
Nonrelative	6.5%	3.7%	3.1%
In Nonfamily Households	21.6%	24.8%	23.4%
In Group Quarters	2.9%	2.1%	2.5%
Institutionalized Population	0.6%	0.6%	0.4%
Noninstitutionalized Population	2.3%	1.5%	2.2%
	2.5 /0	1.5 /0	2.2 /

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 4 of 7



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424 Longitude: -117.9201

		L	ongitude: -117.9201
	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	25,119	116,367	242,958
Less than 9th Grade	10.9%	4.6%	3.8%
9th - 12th Grade, No Diploma	8.4%	3.9%	3.5%
High School Graduate	18.5%	13.1%	13.2%
GED/Alternative Credential	2.0%	1.3%	1.5%
Some College, No Degree	16.3%	17.8%	17.7%
Associate Degree	5.8%	7.5%	8.1%
Bachelor's Degree	27.2%	34.0%	33.9%
Graduate/Professional Degree	10.9%	18.0%	18.3%
2022 Population 15+ by Marital Status			
Total	30,512	135,318	291,593
Never Married	45.3%	37.6%	38.6%
Married	40.9%	47.6%	47.1%
Widowed	3.7%	4.5%	4.2%
Divorced	10.1%	10.2%	10.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	21,687	91,853	188,703
Population 16+ Employed	95.0%	96.0%	96.1%
Population 16+ Unemployment rate	5.0%	4.0%	3.9%
Population 16-24 Employed	13.6%	11.7%	12.2%
Population 16-24 Unemployment rate	13.7%	8.8%	8.6%
Population 25-54 Employed	70.3%	65.9%	65.0%
Population 25-54 Unemployment rate	3.1%	3.0%	3.1%
Population 55-64 Employed	12.7%	15.5%	15.8%
Population 55-64 Unemployment rate	4.0%	3.3%	2.9%
Population 65+ Employed	3.5%	6.9%	7.0%
Population 65+ Unemployment rate	10.3%	6.2%	5.6%
2022 Employed Population 16+ by Industry			
Total	20,596	88,194	181,287
Agriculture/Mining	1.0%	0.5%	0.4%
Construction	6.4%	6.0%	5.4%
Manufacturing	8.3%	8.2%	9.2%
Wholesale Trade	2.9%	3.3%	3.2%
Retail Trade	10.0%	10.1%	10.1%
Transportation/Utilities	3.6%	3.7%	3.8%
Information	1.3%	2.0%	1.9%
Finance/Insurance/Real Estate	7.0%	11.2%	11.0%
Services	57.5%	52.7%	52.5%
Public Administration	1.9%	2.3%	2.6%
2022 Employed Population 16+ by Occupation			
Total	20,597	88,193	181,288
White Collar	57.2%	71.3%	73.5%
Management/Business/Financial	17.9%	27.2%	26.1%
Professional	19.9%	22.9%	26.0%
Sales	10.6%	12.6%	11.9%
Administrative Support	8.8%	8.6%	9.5%
Services	25.3%	15.6%	13.9%
Blue Collar	17.5%	13.2%	12.7%
Farming/Forestry/Fishing	0.8%	0.3%	0.2%
Construction/Extraction	4.6%	3.5%	3.1%
Installation/Maintenance/Repair	2.3%	1.7%	1.6%
Production	4.4%	2.8%	3.2%
Transportation/Material Moving	5.4%	4.8%	4.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424

		Longitude: -117.92	
	1 mile	3 mile	5 mile
2010 Households by Type			
Total	12,326	61,458	126,65
Households with 1 Person	27.9%	29.4%	28.5%
Households with 2+ People	72.1%	70.6%	71.5%
Family Households	57.6%	56.6%	58.6%
Husband-wife Families	38.5%	42.0%	44.4%
With Related Children	23.8%	18.9%	19.3%
Other Family (No Spouse Present)	19.2%	14.6%	14.2%
Other Family with Male Householder	7.2%	5.1%	4.8%
With Related Children	4.2%	2.6%	2.3%
Other Family with Female Householder	12.0%	9.5%	9.4%
With Related Children	7.6%	5.3%	5.0%
Nonfamily Households	14.5%	14.0%	12.9%
All Households with Children	36.2%	27.2%	26.9%
Multigenerational Households	4.8%	3.0%	3.2%
Unmarried Partner Households	9.2%	7.2%	6.6%
Male-female	8.4%	6.6%	5.9%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size	G., 78	0.070	0.07
Total	12,326	61,460	126,65
1 Person Household	27.9%	29.3%	28.5%
2 Person Household	26.9%	33.6%	34.0%
3 Person Household	14.3%	14.9%	15.2%
4 Person Household	12.5%	11.7%	12.4%
5 Person Household	7.8%	5.6%	5.5%
6 Person Household	4.5%	2.4%	2.3%
7 + Person Household	6.2%	2.5%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	12,324	61,459	126,654
Owner Occupied	27.9%	46.3%	51.6%
Owned with a Mortgage/Loan	21.7%	34.5%	38.8%
Owned Free and Clear	6.3%	11.7%	12.7%
Renter Occupied	72.1%	53.7%	48.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	44	54	57
Percent of Income for Mortgage	55.1%	46.5%	43.5%
Wealth Index	83	155	150
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,904	66,747	137,300
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			3.07
Total Population	37,037	157,256	324,77
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%
	3.0 /0	2.0,0	310 /

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022

©2022 Esri Page 6 of 7



Rings: 1, 3, 5 mile radii

c, 1835 Newport Blvd, Costa Mesa, CA

Latitude: 33.6424 Longitude: -117.9201

			Longitude: -117.9201
	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
2.	NeWest Residents (13C)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Diverse Convergence (13A)	Urban Chic (2A)	Pleasantville (2B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$38,171,276	\$231,660,782	\$477,884,003
Average Spent	\$2,862.27	\$3,669.76	\$3,606.18
Spending Potential Index	119	152	150
Education: Total \$	\$31,542,442	\$209,308,714	\$439,198,147
Average Spent	\$2,365.21	\$3,315.68	\$3,314.25
Spending Potential Index	121	169	169
Entertainment/Recreation: Total \$	\$51,779,224	\$332,804,593	\$690,570,259
Average Spent	\$3,882.67	\$5,271.98	\$5,211.14
Spending Potential Index	106	144	142
Food at Home: Total \$	\$94,930,707	\$573,487,743	\$1,183,093,158
Average Spent	\$7,118.38	\$9,084.67	\$8,927.79
Spending Potential Index	115	147	144
Food Away from Home: Total \$	\$69,315,782	\$416,856,908	\$860,652,549
Average Spent	\$5,197.64	\$6,603.46	\$6,494.61
Spending Potential Index	121	153	151
Health Care: Total \$	\$91,588,701	\$597,780,498	\$1,242,655,434
Average Spent	\$6,867.78	\$9,469.49	\$9,377.26
Spending Potential Index	97	134	132
HH Furnishings & Equipment: Total \$	\$36,172,585	\$233,365,267	\$484,246,477
Average Spent	\$2,712.40	\$3,696.76	\$3,654.19
Spending Potential Index	106	144	143
Personal Care Products & Services: Total \$	\$15,246,881	\$95,836,780	\$198,609,009
Average Spent	\$1,143.29	\$1,518.16	\$1,498.73
Spending Potential Index	112	149	147
Shelter: Total \$	\$375,877,256	\$2,307,192,582	\$4,773,323,288
Average Spent	\$28,185.16	\$36,548.43	\$36,020.19
Spending Potential Index	123	160	157
Support Payments/Cash Contributions/Gifts in Kind: To	tal \$ \$34,481,561	\$231,846,189	\$480,656,251
Average Spent	\$2,585.60	\$3,672.69	\$3,627.10
Spending Potential Index	95	135	134
Travel: Total \$	\$40,801,540	\$273,983,876	\$571,247,536
Average Spent	\$3,059.50	\$4,340.20	\$4,310.72
Spending Potential Index	107	151	150
Vehicle Maintenance & Repairs: Total \$	\$17,600,519	\$108,608,022	\$225,004,110
Average Spent	\$1,319.77	\$1,720.47	\$1,697.91
Spending Potential Index	105	137	135

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

©2022 Esri Page 7 of 7