



# Community Profile

Rings: 1, 3, 5 mile radii

426 Singleton Ave, Alameda, CA 94501,

Latitude: 37.7871

Longitude: -122.2814

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	18,225	179,681	385,136
2020 Total Population	20,466	205,415	428,366
2020 Group Quarters	1,084	12,166	17,468
2022 Total Population	22,908	212,244	436,614
2022 Group Quarters	1,084	12,170	17,481
2027 Total Population	23,714	217,788	439,164
2022-2027 Annual Rate	0.69%	0.52%	0.12%
2022 Total Daytime Population	27,169	239,065	444,908
Workers	15,720	133,376	224,593
Residents	11,449	105,689	220,315
<b>Household Summary</b>			
2010 Households	7,203	79,522	160,775
2010 Average Household Size	2.37	2.19	2.34
2020 Total Households	8,214	88,054	174,119
2020 Average Household Size	2.36	2.19	2.36
2022 Total Households	8,899	90,965	177,736
2022 Average Household Size	2.45	2.20	2.36
2027 Total Households	9,112	92,948	178,104
2027 Average Household Size	2.48	2.21	2.37
2022-2027 Annual Rate	0.47%	0.43%	0.04%
2010 Families	3,941	36,636	82,887
2010 Average Family Size	3.17	3.10	3.14
2022 Total Families	4,793	41,331	89,906
2022 Average Family Size	3.26	3.13	3.19
2027 Total Families	4,924	42,279	89,932
2027 Average Family Size	3.28	3.14	3.20
2022-2027 Annual Rate	0.54%	0.45%	0.01%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,828	80,593	163,537
Owner Occupied Housing Units	24.7%	22.6%	36.1%
Renter Occupied Housing Units	65.0%	71.6%	59.3%
Vacant Housing Units	10.3%	5.8%	4.6%
2010 Housing Units	8,207	88,687	176,640
Owner Occupied Housing Units	29.8%	23.2%	34.7%
Renter Occupied Housing Units	57.9%	66.5%	56.3%
Vacant Housing Units	12.2%	10.3%	9.0%
2020 Housing Units	9,004	95,156	186,186
Vacant Housing Units	8.8%	7.5%	6.5%
2022 Housing Units	9,910	100,174	192,065
Owner Occupied Housing Units	34.2%	24.5%	35.6%
Renter Occupied Housing Units	55.6%	66.3%	56.9%
Vacant Housing Units	10.2%	9.2%	7.5%
2027 Housing Units	10,421	105,114	198,280
Owner Occupied Housing Units	33.0%	23.3%	34.0%
Renter Occupied Housing Units	54.4%	65.2%	55.8%
Vacant Housing Units	12.6%	11.6%	10.2%
<b>Median Household Income</b>			
2022	\$105,929	\$85,895	\$101,388
2027	\$129,313	\$107,622	\$120,928
<b>Median Home Value</b>			
2022	\$881,507	\$880,374	\$971,268
2027	\$917,892	\$933,960	\$1,013,629
<b>Per Capita Income</b>			
2022	\$57,680	\$53,179	\$59,889
2027	\$68,124	\$64,218	\$70,590
<b>Median Age</b>			
2010	36.1	37.1	37.4
2022	38.3	39.1	39.2
2027	38.3	39.9	39.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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426 Singleton Ave, Alameda, CA 94501,

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<b>2022 Households by Income</b>			
Household Income Base	8,899	90,965	177,736
<\$15,000	10.3%	11.8%	9.6%
\$15,000 - \$24,999	4.7%	7.1%	5.9%
\$25,000 - \$34,999	4.8%	5.6%	5.2%
\$35,000 - \$49,999	5.5%	7.2%	6.8%
\$50,000 - \$74,999	11.5%	13.1%	11.9%
\$75,000 - \$99,999	10.5%	10.4%	9.8%
\$100,000 - \$149,999	16.6%	17.4%	17.1%
\$150,000 - \$199,999	13.3%	11.9%	12.7%
\$200,000+	22.9%	15.5%	20.9%
Average Household Income	\$148,680	\$123,679	\$146,608
<b>2027 Households by Income</b>			
Household Income Base	9,112	92,948	178,104
<\$15,000	6.8%	8.6%	6.8%
\$15,000 - \$24,999	3.3%	5.0%	4.0%
\$25,000 - \$34,999	3.4%	4.4%	3.9%
\$35,000 - \$49,999	4.3%	5.8%	5.3%
\$50,000 - \$74,999	10.2%	11.6%	10.6%
\$75,000 - \$99,999	10.5%	10.5%	9.9%
\$100,000 - \$149,999	17.1%	19.0%	18.5%
\$150,000 - \$199,999	16.2%	15.2%	15.7%
\$200,000+	28.1%	19.9%	25.3%
Average Household Income	\$177,922	\$150,157	\$173,553
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,392	24,505	68,437
<\$50,000	0.2%	0.5%	0.4%
\$50,000 - \$99,999	0.0%	0.3%	0.2%
\$100,000 - \$149,999	0.3%	0.4%	0.4%
\$150,000 - \$199,999	0.1%	0.7%	0.6%
\$200,000 - \$249,999	0.4%	1.0%	0.9%
\$250,000 - \$299,999	0.3%	1.2%	1.0%
\$300,000 - \$399,999	2.5%	4.3%	3.1%
\$400,000 - \$499,999	2.4%	4.7%	3.8%
\$500,000 - \$749,999	23.8%	21.6%	17.3%
\$750,000 - \$999,999	37.9%	29.4%	25.1%
\$1,000,000 - \$1,499,999	28.8%	26.4%	30.2%
\$1,500,000 - \$1,999,999	2.6%	5.9%	9.7%
\$2,000,000 +	0.6%	3.6%	7.2%
Average Home Value	\$922,391	\$950,650	\$1,072,089
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,439	24,416	67,463
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.0%	0.1%	0.1%
\$250,000 - \$299,999	0.0%	0.3%	0.3%
\$300,000 - \$399,999	0.5%	1.3%	1.1%
\$400,000 - \$499,999	1.0%	2.7%	2.4%
\$500,000 - \$749,999	18.6%	19.6%	15.8%
\$750,000 - \$999,999	44.5%	35.2%	29.2%
\$1,000,000 - \$1,499,999	31.9%	29.8%	32.7%
\$1,500,000 - \$1,999,999	2.9%	7.0%	10.8%
\$2,000,000 +	0.6%	3.9%	7.3%
Average Home Value	\$974,265	\$1,030,898	\$1,133,943

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	18,224	179,680	385,136
0 - 4	6.2%	5.5%	6.0%
5 - 9	5.1%	4.7%	5.4%
10 - 14	4.5%	4.4%	5.0%
15 - 24	14.2%	12.0%	11.9%
25 - 34	18.1%	19.7%	17.8%
35 - 44	16.3%	16.2%	15.9%
45 - 54	13.5%	13.9%	14.1%
55 - 64	11.5%	11.8%	12.2%
65 - 74	5.2%	5.9%	6.1%
75 - 84	3.5%	3.9%	3.7%
85 +	1.9%	1.9%	1.9%
18 +	81.0%	82.5%	80.5%
<b>2022 Population by Age</b>			
Total	22,907	212,244	436,615
0 - 4	5.5%	4.8%	5.1%
5 - 9	5.0%	4.5%	5.1%
10 - 14	4.4%	4.3%	5.1%
15 - 24	11.4%	11.3%	11.5%
25 - 34	18.1%	18.0%	16.5%
35 - 44	15.6%	15.9%	15.0%
45 - 54	12.4%	12.9%	13.0%
55 - 64	11.5%	12.1%	12.3%
65 - 74	8.6%	9.1%	9.4%
75 - 84	4.7%	4.7%	4.7%
85 +	2.8%	2.4%	2.2%
18 +	82.5%	83.6%	81.6%
<b>2027 Population by Age</b>			
Total	23,715	217,788	439,164
0 - 4	5.6%	4.9%	5.2%
5 - 9	4.6%	4.2%	4.7%
10 - 14	4.1%	4.0%	4.7%
15 - 24	11.0%	11.0%	11.3%
25 - 34	19.4%	18.1%	16.8%
35 - 44	15.0%	15.6%	14.7%
45 - 54	11.9%	12.9%	12.9%
55 - 64	10.7%	11.5%	11.7%
65 - 74	9.2%	9.6%	9.8%
75 - 84	5.6%	5.8%	5.9%
85 +	2.9%	2.5%	2.3%
18 +	83.4%	84.5%	82.6%
<b>2010 Population by Sex</b>			
Males	9,246	88,116	186,828
Females	8,979	91,565	198,308
<b>2022 Population by Sex</b>			
Males	11,150	104,259	213,082
Females	11,758	107,985	223,532
<b>2027 Population by Sex</b>			
Males	11,509	107,101	214,730
Females	12,205	110,687	224,434

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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426 Singleton Ave, Alameda, CA 94501,

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<b>2010 Population by Race/Ethnicity</b>			
Total	18,224	179,680	385,136
White Alone	36.9%	34.8%	40.8%
Black Alone	13.5%	21.9%	20.2%
American Indian Alone	0.8%	0.7%	0.8%
Asian Alone	37.3%	28.4%	22.5%
Pacific Islander Alone	0.6%	0.4%	0.4%
Some Other Race Alone	3.9%	7.6%	9.3%
Two or More Races	7.0%	6.2%	6.1%
Hispanic Origin	11.3%	15.8%	18.7%
Diversity Index	76.0	80.9	81.2
<b>2020 Population by Race/Ethnicity</b>			
Total	20,466	205,415	428,366
White Alone	35.1%	34.1%	37.1%
Black Alone	11.3%	17.3%	15.6%
American Indian Alone	0.8%	1.1%	1.5%
Asian Alone	36.2%	26.3%	21.9%
Pacific Islander Alone	0.8%	0.6%	0.5%
Some Other Race Alone	4.9%	9.4%	11.5%
Two or More Races	10.9%	11.1%	11.9%
Hispanic Origin	12.1%	17.7%	20.5%
Diversity Index	77.8	83.2	84.0
<b>2022 Population by Race/Ethnicity</b>			
Total	22,908	212,245	436,615
White Alone	34.5%	33.3%	36.3%
Black Alone	11.3%	16.9%	15.3%
American Indian Alone	0.8%	1.1%	1.5%
Asian Alone	36.5%	27.4%	22.8%
Pacific Islander Alone	0.9%	0.6%	0.5%
Some Other Race Alone	5.3%	9.5%	11.6%
Two or More Races	10.8%	11.1%	11.9%
Hispanic Origin	12.5%	17.5%	20.4%
Diversity Index	78.2	83.2	84.1
<b>2027 Population by Race/Ethnicity</b>			
Total	23,715	217,787	439,163
White Alone	32.1%	31.2%	34.3%
Black Alone	10.4%	15.9%	14.4%
American Indian Alone	0.8%	1.2%	1.5%
Asian Alone	39.4%	30.0%	25.2%
Pacific Islander Alone	0.9%	0.6%	0.5%
Some Other Race Alone	5.6%	9.9%	12.0%
Two or More Races	10.8%	11.3%	12.1%
Hispanic Origin	12.2%	17.5%	20.4%
Diversity Index	77.7	83.3	84.4
<b>2010 Population by Relationship and Household Type</b>			
Total	18,224	179,681	385,136
In Households	93.7%	96.8%	97.7%
In Family Households	70.3%	65.9%	70.6%
Householder	21.9%	20.4%	21.5%
Spouse	15.4%	12.5%	13.9%
Child	25.2%	23.8%	25.9%
Other relative	6.0%	6.5%	6.2%
Nonrelative	1.8%	2.7%	3.0%
In Nonfamily Households	23.4%	31.0%	27.1%
In Group Quarters	6.3%	3.2%	2.3%
Institutionalized Population	2.4%	1.2%	0.8%
Noninstitutionalized Population	3.9%	2.0%	1.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Population 25+ by Educational Attainment</b>			
Total	16,900	159,440	319,315
Less than 9th Grade	4.1%	6.2%	6.1%
9th - 12th Grade, No Diploma	5.0%	5.3%	5.0%
High School Graduate	8.8%	12.0%	11.4%
GED/Alternative Credential	0.8%	1.3%	1.3%
Some College, No Degree	13.6%	14.2%	13.8%
Associate Degree	7.9%	6.6%	6.3%
Bachelor's Degree	37.7%	34.3%	33.2%
Graduate/Professional Degree	22.1%	20.2%	23.0%
<b>2022 Population 15+ by Marital Status</b>			
Total	19,500	183,349	369,645
Never Married	40.0%	46.6%	43.7%
Married	47.9%	39.1%	42.7%
Widowed	4.4%	4.8%	4.6%
Divorced	7.7%	9.5%	9.0%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	11,789	114,003	231,641
Population 16+ Employed	94.5%	94.0%	94.4%
Population 16+ Unemployment rate	5.5%	6.0%	5.6%
Population 16-24 Employed	8.0%	9.5%	9.7%
Population 16-24 Unemployment rate	16.2%	12.1%	11.8%
Population 25-54 Employed	72.0%	72.1%	69.6%
Population 25-54 Unemployment rate	4.8%	5.1%	4.8%
Population 55-64 Employed	15.6%	13.5%	15.0%
Population 55-64 Unemployment rate	3.4%	5.4%	4.7%
Population 65+ Employed	4.5%	4.8%	5.7%
Population 65+ Unemployment rate	1.6%	8.0%	6.2%
<b>2022 Employed Population 16+ by Industry</b>			
Total	11,145	107,158	218,618
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	2.5%	4.6%	5.3%
Manufacturing	6.3%	5.2%	5.4%
Wholesale Trade	2.2%	2.2%	1.9%
Retail Trade	8.7%	8.4%	8.0%
Transportation/Utilities	8.3%	6.6%	5.8%
Information	3.0%	3.4%	3.6%
Finance/Insurance/Real Estate	6.9%	6.0%	6.0%
Services	56.4%	59.0%	59.5%
Public Administration	5.3%	4.4%	4.0%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	11,145	107,159	218,617
White Collar	73.0%	69.5%	71.3%
Management/Business/Financial	23.4%	20.9%	21.4%
Professional	32.3%	31.8%	33.8%
Sales	7.4%	7.4%	7.2%
Administrative Support	9.9%	9.3%	8.8%
Services	14.7%	16.1%	14.7%
Blue Collar	12.3%	14.4%	14.0%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	1.6%	3.0%	3.7%
Installation/Maintenance/Repair	1.7%	1.6%	1.4%
Production	3.0%	2.7%	2.8%
Transportation/Material Moving	5.7%	6.9%	5.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Households by Type</b>			
Total	7,203	79,522	160,771
Households with 1 Person	33.9%	41.5%	36.2%
Households with 2+ People	66.1%	58.5%	63.8%
Family Households	54.7%	46.1%	51.6%
Husband-wife Families	38.5%	28.3%	33.4%
With Related Children	17.8%	12.4%	15.6%
Other Family (No Spouse Present)	16.3%	17.7%	18.2%
Other Family with Male Householder	4.2%	4.8%	4.9%
With Related Children	1.9%	2.2%	2.4%
Other Family with Female Householder	12.1%	13.0%	13.3%
With Related Children	7.3%	8.0%	8.1%
Nonfamily Households	11.4%	12.4%	12.2%
All Households with Children	27.3%	22.9%	26.5%
Multigenerational Households	3.9%	3.5%	3.8%
Unmarried Partner Households	8.0%	9.1%	9.2%
Male-female	6.2%	7.2%	7.1%
Same-sex	1.8%	1.9%	2.1%
<b>2010 Households by Size</b>			
Total	7,203	79,523	160,773
1 Person Household	33.9%	41.5%	36.2%
2 Person Household	32.5%	29.5%	30.3%
3 Person Household	14.3%	12.7%	14.2%
4 Person Household	11.0%	8.6%	10.4%
5 Person Household	4.5%	4.0%	4.7%
6 Person Household	1.9%	1.8%	2.1%
7 + Person Household	1.8%	1.8%	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,204	79,522	160,776
Owner Occupied	34.0%	25.8%	38.1%
Owned with a Mortgage/Loan	26.5%	19.8%	29.6%
Owned Free and Clear	7.5%	6.0%	8.5%
Renter Occupied	66.0%	74.2%	61.9%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	54	45	48
Percent of Income for Mortgage	43.9%	54.0%	50.5%
Wealth Index	108	85	125
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,207	88,687	176,640
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	18,225	179,681	385,136
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Trendsetters (3C)	Trendsetters (3C)
2.	City Lights (8A)	City Lights (8A)	City Lights (8A)
3.	Enterprising Professionals (2D)	Metro Renters (3B)	Urban Chic (2A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$31,716,847	\$274,144,086	\$623,650,023
Average Spent	\$3,564.09	\$3,013.73	\$3,508.86
Spending Potential Index	148	125	146
Education: Total \$	\$27,817,639	\$237,983,253	\$556,511,697
Average Spent	\$3,125.93	\$2,616.21	\$3,131.11
Spending Potential Index	159	133	160
Entertainment/Recreation: Total \$	\$43,679,863	\$372,623,964	\$862,767,271
Average Spent	\$4,908.40	\$4,096.34	\$4,854.21
Spending Potential Index	134	112	132
Food at Home: Total \$	\$77,923,067	\$678,229,830	\$1,542,909,673
Average Spent	\$8,756.38	\$7,455.94	\$8,680.91
Spending Potential Index	141	120	140
Food Away from Home: Total \$	\$56,873,356	\$492,909,698	\$1,121,520,514
Average Spent	\$6,390.98	\$5,418.67	\$6,310.04
Spending Potential Index	148	126	146
Health Care: Total \$	\$77,177,703	\$654,788,857	\$1,515,865,621
Average Spent	\$8,672.63	\$7,198.25	\$8,528.75
Spending Potential Index	122	102	120
HH Furnishings & Equipment: Total \$	\$30,307,265	\$256,572,440	\$597,394,136
Average Spent	\$3,405.69	\$2,820.56	\$3,361.13
Spending Potential Index	133	110	131
Personal Care Products & Services: Total \$	\$12,890,439	\$110,527,328	\$252,810,827
Average Spent	\$1,448.53	\$1,215.05	\$1,422.40
Spending Potential Index	142	119	139
Shelter: Total \$	\$313,445,913	\$2,725,141,917	\$6,237,888,948
Average Spent	\$35,222.60	\$29,958.14	\$35,096.37
Spending Potential Index	154	131	153
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,974,880	\$235,303,890	\$560,720,685
Average Spent	\$3,143.60	\$2,586.75	\$3,154.80
Spending Potential Index	116	95	116
Travel: Total \$	\$34,960,545	\$292,584,523	\$691,052,219
Average Spent	\$3,928.59	\$3,216.45	\$3,888.08
Spending Potential Index	137	112	135
Vehicle Maintenance & Repairs: Total \$	\$14,204,871	\$121,818,833	\$280,009,321
Average Spent	\$1,596.23	\$1,339.18	\$1,575.42
Spending Potential Index	127	106	125

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.