



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	4,823	53,121	212,008
2020 Total Population	5,063	56,374	223,415
2020 Group Quarters	59	397	3,202
2022 Total Population	5,023	55,945	222,702
2022 Group Quarters	59	397	3,203
2027 Total Population	4,938	55,363	220,964
2022-2027 Annual Rate	-0.34%	-0.21%	-0.16%
2022 Total Daytime Population	5,708	44,584	186,070
Workers	2,960	15,561	64,432
Residents	2,748	29,023	121,638
Household Summary			
2010 Households	2,046	18,818	72,344
2010 Average Household Size	2.35	2.81	2.89
2020 Total Households	2,032	19,499	75,043
2020 Average Household Size	2.46	2.87	2.93
2022 Total Households	2,008	19,496	74,934
2022 Average Household Size	2.47	2.85	2.93
2027 Total Households	1,968	19,275	74,262
2027 Average Household Size	2.48	2.85	2.93
2022-2027 Annual Rate	-0.40%	-0.23%	-0.18%
2010 Families	1,157	14,018	52,062
2010 Average Family Size	3.18	3.22	3.35
2022 Total Families	1,126	14,454	53,494
2022 Average Family Size	3.36	3.28	3.42
2027 Total Families	1,104	14,313	53,062
2027 Average Family Size	3.37	3.28	3.42
2022-2027 Annual Rate	-0.39%	-0.20%	-0.16%
Housing Unit Summary			
2000 Housing Units	1,747	18,230	72,459
Owner Occupied Housing Units	64.2%	71.2%	51.8%
Renter Occupied Housing Units	33.5%	27.1%	45.8%
Vacant Housing Units	2.3%	1.7%	2.4%
2010 Housing Units	2,157	19,620	75,978
Owner Occupied Housing Units	50.5%	66.9%	50.2%
Renter Occupied Housing Units	44.3%	29.0%	45.0%
Vacant Housing Units	5.1%	4.1%	4.8%
2020 Housing Units	2,151	20,116	77,392
Vacant Housing Units	5.5%	3.1%	3.0%
2022 Housing Units	2,127	20,118	77,321
Owner Occupied Housing Units	48.6%	68.2%	51.5%
Renter Occupied Housing Units	45.8%	28.7%	45.4%
Vacant Housing Units	5.6%	3.1%	3.1%
2027 Housing Units	2,127	20,134	77,483
Owner Occupied Housing Units	48.5%	67.6%	51.1%
Renter Occupied Housing Units	44.0%	28.1%	44.7%
Vacant Housing Units	7.5%	4.3%	4.2%
Median Household Income			
2022	\$90,703	\$103,493	\$78,851
2027	\$102,987	\$119,334	\$93,287
Median Home Value			
2022	\$592,288	\$659,117	\$614,811
2027	\$626,588	\$696,892	\$674,698
Per Capita Income			
2022	\$53,240	\$49,768	\$36,818
2027	\$63,679	\$58,680	\$43,754
Median Age			
2010	38.9	40.4	35.3
2022	39.7	41.5	36.8
2027	40.8	42.2	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	2,008	19,496	74,934
<\$15,000	5.1%	4.4%	7.7%
\$15,000 - \$24,999	5.7%	3.5%	6.6%
\$25,000 - \$34,999	5.9%	4.8%	6.6%
\$35,000 - \$49,999	4.2%	6.8%	10.3%
\$50,000 - \$74,999	14.5%	13.2%	15.9%
\$75,000 - \$99,999	20.7%	15.0%	14.7%
\$100,000 - \$149,999	19.1%	20.7%	18.6%
\$150,000 - \$199,999	10.1%	13.6%	9.0%
\$200,000+	14.7%	17.9%	10.6%
Average Household Income	\$127,739	\$141,630	\$109,390
2027 Households by Income			
Household Income Base	1,968	19,275	74,262
<\$15,000	3.4%	2.9%	5.9%
\$15,000 - \$24,999	3.0%	2.0%	4.5%
\$25,000 - \$34,999	2.5%	2.7%	5.2%
\$35,000 - \$49,999	3.5%	5.0%	8.6%
\$50,000 - \$74,999	16.3%	12.3%	14.3%
\$75,000 - \$99,999	19.6%	14.5%	14.6%
\$100,000 - \$149,999	19.1%	21.6%	21.3%
\$150,000 - \$199,999	13.3%	16.5%	12.0%
\$200,000+	19.3%	22.5%	13.6%
Average Household Income	\$153,574	\$167,209	\$130,181
2022 Owner Occupied Housing Units by Value			
Total	1,034	13,716	39,813
<\$50,000	0.4%	0.6%	2.6%
\$50,000 - \$99,999	0.0%	0.3%	0.8%
\$100,000 - \$149,999	0.1%	0.1%	0.4%
\$150,000 - \$199,999	0.4%	0.2%	0.6%
\$200,000 - \$249,999	1.4%	0.3%	0.7%
\$250,000 - \$299,999	2.2%	0.4%	0.9%
\$300,000 - \$399,999	9.3%	3.2%	6.5%
\$400,000 - \$499,999	11.9%	8.1%	15.8%
\$500,000 - \$749,999	66.2%	58.1%	47.3%
\$750,000 - \$999,999	4.3%	19.9%	15.1%
\$1,000,000 - \$1,499,999	3.2%	6.6%	6.1%
\$1,500,000 - \$1,999,999	0.5%	1.5%	1.5%
\$2,000,000 +	0.4%	0.8%	1.7%
Average Home Value	\$603,237	\$714,892	\$669,406
2027 Owner Occupied Housing Units by Value			
Total	1,032	13,618	39,605
<\$50,000	0.0%	0.0%	1.5%
\$50,000 - \$99,999	0.0%	0.0%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.2%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.2%	0.0%	0.1%
\$300,000 - \$399,999	1.9%	0.6%	1.9%
\$400,000 - \$499,999	9.3%	4.1%	11.3%
\$500,000 - \$749,999	76.3%	57.4%	49.5%
\$750,000 - \$999,999	6.9%	25.7%	21.1%
\$1,000,000 - \$1,499,999	4.2%	8.9%	8.7%
\$1,500,000 - \$1,999,999	1.0%	2.2%	2.6%
\$2,000,000 +	0.4%	1.1%	2.7%
Average Home Value	\$663,117	\$777,660	\$767,739

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	4,824	53,122	212,009
0 - 4	5.7%	5.5%	6.9%
5 - 9	4.8%	6.0%	6.7%
10 - 14	6.4%	6.9%	7.1%
15 - 24	13.2%	14.2%	15.4%
25 - 34	14.9%	11.6%	13.6%
35 - 44	12.9%	11.9%	12.7%
45 - 54	14.4%	16.0%	14.8%
55 - 64	11.9%	14.2%	11.3%
65 - 74	5.2%	7.0%	6.0%
75 - 84	4.4%	4.6%	3.9%
85 +	6.1%	2.1%	1.8%
18 +	79.2%	77.1%	74.6%
2022 Population by Age			
Total	5,022	55,944	222,700
0 - 4	5.2%	5.0%	6.3%
5 - 9	5.0%	5.4%	6.3%
10 - 14	5.6%	5.9%	6.4%
15 - 24	11.5%	11.8%	13.0%
25 - 34	16.0%	13.7%	15.6%
35 - 44	12.9%	12.2%	12.6%
45 - 54	11.6%	11.7%	11.5%
55 - 64	13.8%	14.3%	12.4%
65 - 74	9.6%	12.1%	9.2%
75 - 84	4.0%	5.4%	4.6%
85 +	4.6%	2.5%	2.1%
18 +	81.1%	80.0%	77.2%
2027 Population by Age			
Total	4,939	55,363	220,964
0 - 4	5.2%	5.1%	6.3%
5 - 9	4.8%	5.3%	6.2%
10 - 14	5.5%	5.7%	6.3%
15 - 24	10.8%	10.7%	12.0%
25 - 34	15.1%	12.6%	14.8%
35 - 44	13.9%	14.6%	14.3%
45 - 54	11.1%	11.2%	11.1%
55 - 64	12.6%	12.6%	11.2%
65 - 74	11.1%	12.6%	9.9%
75 - 84	5.8%	7.2%	5.7%
85 +	4.3%	2.5%	2.2%
18 +	81.3%	80.7%	77.7%
2010 Population by Sex			
Males	2,211	25,772	103,545
Females	2,611	27,349	108,464
2022 Population by Sex			
Males	2,333	27,321	109,119
Females	2,690	28,624	113,583
2027 Population by Sex			
Males	2,290	27,080	108,282
Females	2,647	28,283	112,683

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	4,823	53,120	212,009
White Alone	78.9%	74.9%	66.3%
Black Alone	5.0%	6.6%	7.9%
American Indian Alone	0.3%	0.5%	0.8%
Asian Alone	5.2%	4.8%	4.8%
Pacific Islander Alone	0.2%	0.4%	0.6%
Some Other Race Alone	4.2%	7.1%	13.1%
Two or More Races	6.2%	5.6%	6.6%
Hispanic Origin	16.0%	19.8%	29.4%
Diversity Index	53.7	60.6	72.6
2020 Population by Race/Ethnicity			
Total	5,063	56,374	223,415
White Alone	69.4%	62.5%	54.0%
Black Alone	4.8%	7.0%	7.7%
American Indian Alone	0.7%	0.8%	1.1%
Asian Alone	5.0%	5.2%	5.7%
Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	6.6%	9.9%	15.4%
Two or More Races	13.1%	14.2%	15.5%
Hispanic Origin	18.5%	24.5%	32.6%
Diversity Index	64.5	73.0	80.4
2022 Population by Race/Ethnicity			
Total	5,023	55,945	222,702
White Alone	68.6%	61.8%	53.2%
Black Alone	4.8%	6.9%	7.7%
American Indian Alone	0.7%	0.8%	1.1%
Asian Alone	5.2%	5.4%	5.9%
Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	6.7%	10.0%	15.6%
Two or More Races	13.5%	14.6%	15.9%
Hispanic Origin	18.8%	24.7%	32.8%
Diversity Index	65.3	73.5	80.8
2027 Population by Race/Ethnicity			
Total	4,938	55,362	220,964
White Alone	66.5%	59.7%	51.0%
Black Alone	4.8%	6.9%	7.6%
American Indian Alone	0.8%	0.9%	1.3%
Asian Alone	5.7%	5.9%	6.4%
Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	7.1%	10.4%	16.2%
Two or More Races	14.5%	15.6%	17.0%
Hispanic Origin	19.2%	25.0%	33.2%
Diversity Index	67.3	75.0	81.9
2010 Population by Relationship and Household Type			
Total	4,823	53,121	212,008
In Households	99.9%	99.5%	98.5%
In Family Households	77.9%	87.5%	85.6%
Householder	25.2%	26.6%	24.5%
Spouse	18.0%	20.4%	17.1%
Child	29.8%	33.0%	34.6%
Other relative	3.4%	5.0%	6.2%
Nonrelative	1.5%	2.6%	3.3%
In Nonfamily Households	22.0%	11.9%	12.9%
In Group Quarters	0.1%	0.5%	1.5%
Institutionalized Population	0.0%	0.2%	0.8%
Noninstitutionalized Population	0.1%	0.4%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	3,649	40,239	151,397
Less than 9th Grade	3.1%	2.6%	5.5%
9th - 12th Grade, No Diploma	3.7%	3.3%	5.5%
High School Graduate	12.1%	14.7%	20.4%
GED/Alternative Credential	2.9%	2.4%	3.5%
Some College, No Degree	18.5%	23.0%	23.9%
Associate Degree	17.0%	11.4%	9.9%
Bachelor's Degree	27.9%	25.9%	20.6%
Graduate/Professional Degree	14.8%	16.6%	10.7%
2022 Population 15+ by Marital Status			
Total	4,227	46,815	180,374
Never Married	30.3%	30.1%	34.2%
Married	46.8%	55.0%	49.5%
Widowed	9.5%	6.0%	5.7%
Divorced	13.5%	8.9%	10.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,351	28,597	108,906
Population 16+ Employed	97.1%	94.3%	93.1%
Population 16+ Unemployment rate	2.9%	5.7%	6.9%
Population 16-24 Employed	10.0%	11.7%	13.5%
Population 16-24 Unemployment rate	14.2%	14.5%	14.1%
Population 25-54 Employed	70.4%	61.0%	64.2%
Population 25-54 Unemployment rate	1.5%	5.4%	6.6%
Population 55-64 Employed	16.9%	19.6%	16.3%
Population 55-64 Unemployment rate	1.0%	2.7%	2.7%
Population 65+ Employed	2.7%	7.7%	6.0%
Population 65+ Unemployment rate	4.6%	1.2%	2.8%
2022 Employed Population 16+ by Industry			
Total	2,282	26,954	101,411
Agriculture/Mining	0.0%	0.6%	0.3%
Construction	3.5%	5.8%	7.5%
Manufacturing	6.6%	5.9%	5.8%
Wholesale Trade	1.1%	2.7%	2.1%
Retail Trade	10.4%	10.8%	12.7%
Transportation/Utilities	4.9%	5.6%	7.0%
Information	2.3%	1.6%	1.8%
Finance/Insurance/Real Estate	7.3%	7.2%	5.7%
Services	52.1%	50.5%	50.3%
Public Administration	11.9%	9.1%	6.7%
2022 Employed Population 16+ by Occupation			
Total	2,281	26,954	101,412
White Collar	70.8%	70.7%	60.2%
Management/Business/Financial	19.9%	22.2%	16.9%
Professional	31.8%	27.9%	21.0%
Sales	7.4%	9.9%	9.9%
Administrative Support	11.7%	10.7%	12.3%
Services	18.5%	15.0%	19.4%
Blue Collar	10.6%	14.4%	20.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.2%	4.0%	5.8%
Installation/Maintenance/Repair	2.3%	2.3%	3.3%
Production	1.1%	1.9%	2.9%
Transportation/Material Moving	4.0%	6.2%	8.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,046	18,818	72,345
Households with 1 Person	37.3%	19.6%	21.0%
Households with 2+ People	62.7%	80.4%	79.0%
Family Households	56.5%	74.5%	72.0%
Husband-wife Families	40.2%	57.2%	50.0%
With Related Children	17.7%	24.9%	25.2%
Other Family (No Spouse Present)	16.3%	17.3%	21.9%
Other Family with Male Householder	4.3%	5.1%	6.5%
With Related Children	2.4%	2.8%	3.6%
Other Family with Female Householder	12.1%	12.2%	15.4%
With Related Children	6.9%	7.0%	9.7%
Nonfamily Households	6.1%	5.9%	7.1%
All Households with Children	27.2%	35.3%	39.1%
Multigenerational Households	2.7%	5.4%	6.2%
Unmarried Partner Households	5.4%	5.7%	7.0%
Male-female	4.6%	4.8%	6.1%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	2,046	18,817	72,344
1 Person Household	37.3%	19.6%	21.0%
2 Person Household	29.7%	33.0%	29.6%
3 Person Household	15.2%	18.3%	17.9%
4 Person Household	10.6%	16.0%	15.7%
5 Person Household	4.7%	7.8%	8.9%
6 Person Household	1.9%	3.3%	4.1%
7 + Person Household	0.7%	1.9%	2.9%
2010 Households by Tenure and Mortgage Status			
Total	2,046	18,818	72,343
Owner Occupied	53.3%	69.7%	52.7%
Owned with a Mortgage/Loan	47.6%	56.2%	41.4%
Owned Free and Clear	5.7%	13.6%	11.3%
Renter Occupied	46.7%	30.3%	47.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	69	73	59
Percent of Income for Mortgage	34.4%	33.6%	41.1%
Wealth Index	110	167	108
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,157	19,620	75,978
Housing Units Inside Urbanized Area	98.6%	98.6%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.4%	1.4%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	4,823	53,121	212,008
Population Inside Urbanized Area	97.6%	98.4%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.4%	1.6%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

2907 Jamacha Road, El Cajon, CA 92019,

Latitude: 32.7389

Longitude: -116.9390

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Exurbanites (1E)	Metro Fusion (11C)
2.	Retirement Communities (9E)	Pleasantville (2B)	City Lights (8A)
3.	Home Improvement (4B)	City Lights (8A)	Exurbanites (1E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$5,846,006	\$61,758,706	\$189,492,317
Average Spent	\$2,911.36	\$3,167.76	\$2,528.79
Spending Potential Index	121	131	105
Education: Total \$	\$5,068,325	\$57,500,717	\$167,512,598
Average Spent	\$2,524.07	\$2,949.36	\$2,235.47
Spending Potential Index	129	150	114
Entertainment/Recreation: Total \$	\$8,882,172	\$93,783,435	\$276,823,291
Average Spent	\$4,423.39	\$4,810.39	\$3,694.23
Spending Potential Index	120	131	101
Food at Home: Total \$	\$15,043,065	\$156,362,282	\$481,645,236
Average Spent	\$7,491.57	\$8,020.22	\$6,427.59
Spending Potential Index	121	130	104
Food Away from Home: Total \$	\$10,345,200	\$109,661,940	\$340,167,879
Average Spent	\$5,151.99	\$5,624.84	\$4,539.57
Spending Potential Index	119	130	105
Health Care: Total \$	\$17,493,159	\$177,457,251	\$517,738,013
Average Spent	\$8,711.73	\$9,102.24	\$6,909.25
Spending Potential Index	123	128	97
HH Furnishings & Equipment: Total \$	\$6,238,601	\$66,710,906	\$196,004,911
Average Spent	\$3,106.87	\$3,421.77	\$2,615.70
Spending Potential Index	121	134	102
Personal Care Products & Services: Total \$	\$2,555,555	\$26,480,660	\$79,424,144
Average Spent	\$1,272.69	\$1,358.26	\$1,059.92
Spending Potential Index	125	133	104
Shelter: Total \$	\$57,043,641	\$611,143,014	\$1,870,637,777
Average Spent	\$28,408.19	\$31,347.10	\$24,963.81
Spending Potential Index	124	137	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,544,478	\$68,814,882	\$197,134,022
Average Spent	\$3,259.20	\$3,529.69	\$2,630.77
Spending Potential Index	120	130	97
Travel: Total \$	\$7,062,588	\$77,912,129	\$224,373,386
Average Spent	\$3,517.23	\$3,996.31	\$2,994.28
Spending Potential Index	122	139	104
Vehicle Maintenance & Repairs: Total \$	\$3,026,923	\$30,975,982	\$93,781,215
Average Spent	\$1,507.43	\$1,588.84	\$1,251.52
Spending Potential Index	120	126	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.