



# Community Profile

Rings: 1, 3, 5 mile radii

15560 N Frank Lloyd Wright Blvd,

Latitude: 33.6271

Longitude: -111.8888

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	7,151	56,935	138,326
2020 Total Population	7,312	65,320	151,844
2020 Group Quarters	4	1,109	1,886
2022 Total Population	7,492	67,567	156,285
2022 Group Quarters	4	1,084	1,886
2027 Total Population	8,096	71,564	163,026
2022-2027 Annual Rate	1.56%	1.16%	0.85%
2022 Total Daytime Population	23,766	136,369	254,691
Workers	21,013	106,182	184,186
Residents	2,753	30,187	70,505
<b>Household Summary</b>			
2010 Households	3,919	26,006	60,930
2010 Average Household Size	1.82	2.17	2.25
2020 Total Households	4,007	30,126	67,482
2020 Average Household Size	1.82	2.13	2.22
2022 Total Households	4,172	31,263	69,793
2022 Average Household Size	1.79	2.13	2.21
2027 Total Households	4,513	33,238	72,964
2027 Average Household Size	1.79	2.12	2.21
2022-2027 Annual Rate	1.58%	1.23%	0.89%
2010 Families	1,794	14,613	37,339
2010 Average Family Size	2.53	2.88	2.87
2022 Total Families	1,822	16,850	40,453
2022 Average Family Size	2.55	2.88	2.89
2027 Total Families	1,984	17,914	42,264
2027 Average Family Size	2.54	2.87	2.88
2022-2027 Annual Rate	1.72%	1.23%	0.88%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,116	24,017	59,887
Owner Occupied Housing Units	36.5%	61.7%	65.7%
Renter Occupied Housing Units	49.7%	27.0%	23.4%
Vacant Housing Units	13.8%	11.3%	10.9%
2010 Housing Units	4,617	30,921	71,813
Owner Occupied Housing Units	33.6%	50.8%	57.7%
Renter Occupied Housing Units	51.2%	33.3%	27.2%
Vacant Housing Units	15.1%	15.9%	15.2%
2020 Housing Units	4,644	35,812	79,185
Vacant Housing Units	13.7%	15.9%	14.8%
2022 Housing Units	4,789	37,035	81,222
Owner Occupied Housing Units	44.0%	50.6%	57.2%
Renter Occupied Housing Units	43.1%	33.8%	28.8%
Vacant Housing Units	12.9%	15.6%	14.1%
2027 Housing Units	5,163	39,089	84,595
Owner Occupied Housing Units	45.7%	50.1%	57.2%
Renter Occupied Housing Units	41.7%	34.9%	29.0%
Vacant Housing Units	12.6%	15.0%	13.7%
<b>Median Household Income</b>			
2022	\$92,079	\$110,094	\$111,972
2027	\$101,671	\$123,077	\$126,995
<b>Median Home Value</b>			
2022	\$411,704	\$536,499	\$557,172
2027	\$423,061	\$555,665	\$574,236
<b>Per Capita Income</b>			
2022	\$63,299	\$74,577	\$73,747
2027	\$72,227	\$84,762	\$83,823
<b>Median Age</b>			
2010	36.7	41.8	44.0
2022	40.5	45.0	47.1
2027	41.5	45.7	47.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	4,172	31,263	69,793
<\$15,000	2.5%	3.2%	3.2%
\$15,000 - \$24,999	2.4%	2.6%	2.9%
\$25,000 - \$34,999	3.4%	3.5%	3.5%
\$35,000 - \$49,999	10.1%	7.8%	7.3%
\$50,000 - \$74,999	16.8%	13.9%	13.2%
\$75,000 - \$99,999	19.6%	13.0%	13.0%
\$100,000 - \$149,999	20.8%	21.5%	20.9%
\$150,000 - \$199,999	13.7%	13.2%	13.0%
\$200,000+	10.6%	21.4%	22.9%
Average Household Income	\$125,015	\$160,471	\$164,653
<b>2027 Households by Income</b>			
Household Income Base	4,513	33,238	72,964
<\$15,000	1.3%	1.7%	1.7%
\$15,000 - \$24,999	1.5%	1.5%	1.5%
\$25,000 - \$34,999	1.3%	1.7%	1.7%
\$35,000 - \$49,999	6.1%	5.4%	5.4%
\$50,000 - \$74,999	17.7%	13.6%	12.3%
\$75,000 - \$99,999	20.9%	13.4%	12.8%
\$100,000 - \$149,999	22.2%	22.4%	22.9%
\$150,000 - \$199,999	16.6%	16.6%	16.4%
\$200,000+	12.4%	23.7%	25.4%
Average Household Income	\$142,944	\$181,764	\$186,746
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,106	18,730	46,435
<\$50,000	0.3%	0.2%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.3%	0.3%	0.4%
\$150,000 - \$199,999	1.2%	0.9%	0.9%
\$200,000 - \$249,999	8.6%	2.7%	2.1%
\$250,000 - \$299,999	15.7%	4.4%	3.1%
\$300,000 - \$399,999	20.6%	16.1%	14.6%
\$400,000 - \$499,999	27.6%	20.2%	20.2%
\$500,000 - \$749,999	16.5%	36.2%	36.9%
\$750,000 - \$999,999	5.5%	11.3%	13.1%
\$1,000,000 - \$1,499,999	3.3%	6.4%	6.3%
\$1,500,000 - \$1,999,999	0.2%	0.7%	0.9%
\$2,000,000 +	0.1%	0.7%	1.4%
Average Home Value	\$460,506	\$599,489	\$625,942
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	2,362	19,583	48,407
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.1%	0.2%
\$200,000 - \$249,999	5.2%	1.5%	1.0%
\$250,000 - \$299,999	17.0%	4.3%	2.6%
\$300,000 - \$399,999	20.4%	14.9%	13.2%
\$400,000 - \$499,999	31.1%	21.1%	21.4%
\$500,000 - \$749,999	17.7%	36.9%	39.4%
\$750,000 - \$999,999	3.6%	14.8%	14.3%
\$1,000,000 - \$1,499,999	4.6%	5.6%	6.3%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.6%
\$2,000,000 +	0.0%	0.5%	1.1%
Average Home Value	\$472,556	\$610,964	\$637,234

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	7,150	56,934	138,327
0 - 4	5.0%	4.9%	4.6%
5 - 9	4.3%	5.9%	5.7%
10 - 14	4.7%	5.8%	6.2%
15 - 24	12.3%	10.0%	10.2%
25 - 34	21.0%	13.4%	11.1%
35 - 44	15.0%	15.0%	13.7%
45 - 54	14.8%	16.5%	17.0%
55 - 64	11.3%	13.6%	15.0%
65 - 74	6.4%	7.9%	9.0%
75 - 84	4.3%	4.7%	5.1%
85 +	1.0%	2.3%	2.4%
18 +	83.4%	79.8%	79.6%
<b>2022 Population by Age</b>			
Total	7,491	67,568	156,288
0 - 4	4.1%	4.1%	3.8%
5 - 9	4.1%	4.9%	4.7%
10 - 14	4.5%	5.5%	5.5%
15 - 24	11.0%	10.1%	9.8%
25 - 34	16.5%	11.8%	10.9%
35 - 44	16.6%	13.6%	12.5%
45 - 54	13.0%	14.0%	13.7%
55 - 64	12.9%	14.7%	15.7%
65 - 74	10.2%	11.9%	13.6%
75 - 84	5.3%	6.4%	7.0%
85 +	1.7%	2.9%	2.9%
18 +	85.1%	82.1%	82.6%
<b>2027 Population by Age</b>			
Total	8,096	71,565	163,025
0 - 4	4.2%	4.1%	3.8%
5 - 9	3.9%	4.7%	4.5%
10 - 14	4.1%	5.1%	5.1%
15 - 24	10.5%	9.5%	9.2%
25 - 34	16.8%	12.2%	11.1%
35 - 44	15.8%	13.4%	12.5%
45 - 54	13.2%	13.5%	13.0%
55 - 64	12.1%	13.5%	14.3%
65 - 74	11.0%	12.7%	14.5%
75 - 84	6.5%	8.0%	8.8%
85 +	1.9%	3.2%	3.2%
18 +	85.7%	83.1%	83.5%
<b>2010 Population by Sex</b>			
Males	3,413	27,286	66,635
Females	3,737	29,649	71,691
<b>2022 Population by Sex</b>			
Males	3,596	32,619	75,837
Females	3,896	34,948	80,448
<b>2027 Population by Sex</b>			
Males	3,913	34,600	79,166
Females	4,182	36,964	83,860

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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Rings: 1, 3, 5 mile radii

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,150	56,934	138,325
White Alone	85.3%	89.2%	90.1%
Black Alone	2.6%	1.5%	1.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	6.9%	5.5%	4.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	1.2%	1.2%
Two or More Races	2.7%	2.2%	2.1%
Hispanic Origin	7.4%	5.8%	5.5%
Diversity Index	36.6	28.8	27.1
<b>2020 Population by Race/Ethnicity</b>			
Total	7,312	65,320	151,844
White Alone	75.9%	80.3%	80.8%
Black Alone	3.6%	1.8%	1.6%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	9.3%	8.0%	7.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.2%	2.1%	2.0%
Two or More Races	8.2%	7.4%	7.5%
Hispanic Origin	8.4%	7.2%	7.3%
Diversity Index	49.7	43.1	42.5
<b>2022 Population by Race/Ethnicity</b>			
Total	7,492	67,568	156,286
White Alone	75.5%	79.8%	80.2%
Black Alone	3.7%	1.8%	1.7%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	9.2%	8.0%	7.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.3%	2.1%	2.1%
Two or More Races	8.6%	7.7%	7.9%
Hispanic Origin	8.6%	7.3%	7.5%
Diversity Index	50.4	43.8	43.4
<b>2027 Population by Race/Ethnicity</b>			
Total	8,095	71,563	163,025
White Alone	74.3%	78.5%	79.0%
Black Alone	3.7%	1.9%	1.7%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	9.5%	8.4%	8.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.5%	2.3%	2.2%
Two or More Races	9.2%	8.4%	8.5%
Hispanic Origin	8.7%	7.5%	7.7%
Diversity Index	51.9	45.6	45.2
<b>2010 Population by Relationship and Household Type</b>			
Total	7,151	56,934	138,326
In Households	100.0%	99.1%	99.2%
In Family Households	64.7%	75.0%	78.5%
Householder	23.2%	25.8%	27.1%
Spouse	16.8%	20.9%	22.3%
Child	21.1%	25.1%	25.9%
Other relative	2.6%	2.2%	2.1%
Nonrelative	1.1%	1.0%	1.1%
In Nonfamily Households	35.3%	24.1%	20.7%
In Group Quarters	0.0%	0.9%	0.8%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.0%	0.4%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	5,721	50,923	119,084
Less than 9th Grade	0.5%	0.7%	0.7%
9th - 12th Grade, No Diploma	0.5%	1.0%	1.1%
High School Graduate	12.7%	10.2%	9.9%
GED/Alternative Credential	2.1%	1.7%	1.3%
Some College, No Degree	17.7%	14.5%	15.7%
Associate Degree	7.4%	6.8%	7.0%
Bachelor's Degree	36.2%	39.0%	38.4%
Graduate/Professional Degree	22.9%	26.1%	25.8%
<b>2022 Population 15+ by Marital Status</b>			
Total	6,544	57,767	134,445
Never Married	39.4%	29.1%	26.8%
Married	42.5%	52.6%	55.7%
Widowed	5.1%	6.3%	6.0%
Divorced	13.0%	12.0%	11.5%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,900	38,626	88,522
Population 16+ Employed	97.3%	97.8%	98.0%
Population 16+ Unemployment rate	2.7%	2.2%	2.0%
Population 16-24 Employed	13.5%	10.3%	10.1%
Population 16-24 Unemployment rate	0.5%	3.6%	4.4%
Population 25-54 Employed	64.0%	61.6%	58.0%
Population 25-54 Unemployment rate	2.7%	1.6%	1.5%
Population 55-64 Employed	16.2%	19.3%	21.2%
Population 55-64 Unemployment rate	2.8%	2.2%	1.6%
Population 65+ Employed	6.3%	8.7%	10.7%
Population 65+ Unemployment rate	6.6%	4.1%	2.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	4,770	37,794	86,772
Agriculture/Mining	0.2%	0.6%	0.5%
Construction	4.5%	3.9%	4.6%
Manufacturing	8.5%	5.7%	5.1%
Wholesale Trade	1.9%	2.8%	2.8%
Retail Trade	9.4%	11.3%	10.3%
Transportation/Utilities	4.9%	4.7%	4.3%
Information	1.5%	1.9%	2.0%
Finance/Insurance/Real Estate	15.7%	15.4%	16.4%
Services	51.8%	52.2%	52.2%
Public Administration	1.5%	1.5%	2.0%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	4,771	37,794	86,772
White Collar	79.4%	84.4%	83.6%
Management/Business/Financial	29.0%	30.9%	30.8%
Professional	27.3%	31.5%	30.5%
Sales	11.8%	12.9%	13.2%
Administrative Support	11.3%	9.1%	9.0%
Services	10.4%	7.7%	8.6%
Blue Collar	10.3%	7.8%	7.8%
Farming/Forestry/Fishing	0.3%	0.3%	0.2%
Construction/Extraction	2.0%	1.6%	1.7%
Installation/Maintenance/Repair	1.2%	0.8%	0.9%
Production	1.3%	1.0%	1.4%
Transportation/Material Moving	5.5%	4.2%	3.6%

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July 07, 2022



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<b>2010 Households by Type</b>			
Total	3,918	26,008	60,930
Households with 1 Person	42.9%	35.6%	31.5%
Households with 2+ People	57.1%	64.4%	68.5%
Family Households	45.8%	56.2%	61.3%
Husband-wife Families	33.6%	45.4%	50.5%
With Related Children	12.8%	18.3%	19.5%
Other Family (No Spouse Present)	12.2%	10.7%	10.8%
Other Family with Male Householder	3.8%	3.4%	3.4%
With Related Children	2.1%	1.8%	1.9%
Other Family with Female Householder	8.4%	7.4%	7.5%
With Related Children	5.3%	4.5%	4.5%
Nonfamily Households	11.3%	8.2%	7.2%
All Households with Children	20.5%	24.8%	26.1%
Multigenerational Households	1.0%	1.5%	1.6%
Unmarried Partner Households	6.7%	6.0%	5.4%
Male-female	6.3%	5.4%	4.7%
Same-sex	0.4%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	3,920	26,005	60,929
1 Person Household	42.9%	35.6%	31.5%
2 Person Household	34.7%	35.7%	37.5%
3 Person Household	11.0%	12.7%	13.6%
4 Person Household	8.1%	10.8%	11.7%
5 Person Household	2.4%	3.8%	4.1%
6 Person Household	0.6%	1.0%	1.2%
7 + Person Household	0.3%	0.3%	0.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,919	26,012	60,929
Owner Occupied	39.6%	60.4%	68.0%
Owned with a Mortgage/Loan	32.1%	48.9%	53.7%
Owned Free and Clear	7.5%	11.5%	14.3%
Renter Occupied	60.4%	39.6%	32.0%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	108	99	96
Percent of Income for Mortgage	23.6%	25.7%	26.2%
Wealth Index	107	175	196
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,617	30,921	71,813
Housing Units Inside Urbanized Area	100.0%	99.7%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,151	56,935	138,326
Population Inside Urbanized Area	100.0%	99.6%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Emerald City (8B)	Top Tier (1A)	Top Tier (1A)
2.	Metro Renters (3B)	Emerald City (8B)	Savvy Suburbanites (1D)
3.	In Style (5B)	Metro Renters (3B)	Exurbanites (1E)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,168,121	\$113,101,604	\$257,083,229
Average Spent	\$2,916.62	\$3,617.75	\$3,683.51
Spending Potential Index	121	150	153
Education: Total \$	\$10,157,916	\$103,483,767	\$236,448,589
Average Spent	\$2,434.78	\$3,310.10	\$3,387.86
Spending Potential Index	124	169	173
Entertainment/Recreation: Total \$	\$17,889,590	\$169,682,589	\$389,816,640
Average Spent	\$4,288.01	\$5,427.58	\$5,585.33
Spending Potential Index	117	148	152
Food at Home: Total \$	\$29,844,644	\$279,494,702	\$640,243,421
Average Spent	\$7,153.56	\$8,940.11	\$9,173.46
Spending Potential Index	116	144	148
Food Away from Home: Total \$	\$21,658,650	\$201,425,549	\$457,395,502
Average Spent	\$5,191.43	\$6,442.94	\$6,553.60
Spending Potential Index	120	149	152
Health Care: Total \$	\$33,202,585	\$315,016,114	\$733,563,404
Average Spent	\$7,958.43	\$10,076.32	\$10,510.56
Spending Potential Index	112	142	148
HH Furnishings & Equipment: Total \$	\$12,647,663	\$120,245,037	\$277,254,503
Average Spent	\$3,031.56	\$3,846.24	\$3,972.53
Spending Potential Index	118	150	155
Personal Care Products & Services: Total \$	\$5,089,448	\$48,082,914	\$110,282,800
Average Spent	\$1,219.91	\$1,538.01	\$1,580.14
Spending Potential Index	120	151	155
Shelter: Total \$	\$115,917,524	\$1,109,224,462	\$2,519,001,273
Average Spent	\$27,784.64	\$35,480.42	\$36,092.46
Spending Potential Index	121	155	158
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,307,515	\$126,853,268	\$296,707,312
Average Spent	\$3,189.72	\$4,057.62	\$4,251.25
Spending Potential Index	117	149	157
Travel: Total \$	\$14,374,670	\$141,826,530	\$327,441,049
Average Spent	\$3,445.51	\$4,536.56	\$4,691.60
Spending Potential Index	120	158	163
Vehicle Maintenance & Repairs: Total \$	\$6,146,327	\$55,847,862	\$128,924,192
Average Spent	\$1,473.23	\$1,786.39	\$1,847.24
Spending Potential Index	117	142	147

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.