

Rings: 3, 5, 10 mile radii

1201 S Plaza Wy, Flagstaff, AZ 86001, USA

Latitude: 35.1893 Longitude: -111.6634

| | 3 mile | 5 mile | 10 mile |
|---|--------|----------------|----------------|
| Population Summary | | | |
| 2010 Total Population | 42,626 | 62,213 | 77,238 |
| 2020 Total Population | 52,510 | 72,869 | 88,877 |
| 2020 Group Quarters | 10,578 | 10,979 | 11,060 |
| 2024 Total Population | 53,869 | 74,317 | 90,651 |
| 2024 Group Quarters | 9,501 | 9,849 | 9,920 |
| 2029 Total Population | 55,459 | 76,124 | 92,598 |
| 2024-2029 Annual Rate | 0.58% | 0.48% | 0.43% |
| 2024 Total Daytime Population | 56,351 | 75,945 | 89,753 |
| Workers | 31,891 | 42,499 | 49,154 |
| Residents | 24,460 | 33,446 | 40,599 |
| Household Summary | , | , - | - / |
| 2010 Households | 14,307 | 21,483 | 27,202 |
| 2010 Average Household Size | 2.42 | 2.52 | 2.54 |
| 2020 Total Households | 17,547 | 25,049 | 31,283 |
| 2020 Average Household Size | 2.39 | 2.47 | 2.49 |
| 2024 Households | 18,785 | 26,596 | 33,151 |
| 2024 Average Household Size | 2.36 | 20,330 | 2.44 |
| 2029 Households | 19,984 | 28,088 | 34,921 |
| 2029 Average Household Size | 2.30 | 2.36 | 2.37 |
| 2029 Average Household Size | 1.25% | 1.10% | 1.05% |
| 2010 Families | 7,076 | 12,030 | 15,932 |
| | 3.04 | 3.08 | |
| 2010 Average Family Size 2024 Families | 8,918 | | 3.08 |
| | 3.00 | 14,124 2.99 | 18,405 3.00 |
| 2024 Average Family Size 2029 Families | 9,532 | | |
| | - | 14,941 | 19,409 |
| 2029 Average Family Size | 2.89 | 2.89 | 2.90 |
| 2024-2029 Annual Rate | 1.34% | 1.13% | 1.07% |
| Housing Unit Summary | 12 200 | 10 701 | 26 4 0 7 |
| 2000 Housing Units | 12,206 | 19,721 | 26,197 |
| Owner Occupied Housing Units | 34.2% | 44.2% | 46.3% |
| Renter Occupied Housing Units | 58.4% | 47.3% | 41.0% |
| Vacant Housing Units | 7.4% | 8.6% | 12.7% |
| 2010 Housing Units | 16,088 | 24,646 | 32,450 |
| Owner Occupied Housing Units | 36.0% | 41.9% | 44.0% |
| Renter Occupied Housing Units | 53.0% | 45.2% | 39.8% |
| Vacant Housing Units | 11.1% | 12.8% | 16.2% |
| 2020 Housing Units | 20,624 | 29,586 | 37,914 |
| Owner Occupied Housing Units | 32.1% | 38.8% | 41.5% |
| Renter Occupied Housing Units | 53.0% | 45.8% | 41.1% |
| Vacant Housing Units | 14.5% | 15.6% | 17.7% |
| 2024 Housing Units | 21,914 | 31,194 | 39,884 |
| Owner Occupied Housing Units | 35.2% | 42.1% | 44.7% |
| Renter Occupied Housing Units | 50.5% | 43.1% | 38.5% |
| Vacant Housing Units | 14.3% | 14.7% | 16.9% |
| 2029 Housing Units | 23,166 | 32,760 | 41,755 |
| Owner Occupied Housing Units | 37.0% | 44.0% | 46.6% |
| Renter Occupied Housing Units | 49.3% | 41.8% | 37.0% |
| Vacant Housing Units | 13.7% | 14.3% | 16.4% |
| | | | |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



Community Profile

Rings: 3, 5, 10 mile radii

1201 S Plaza Wy, Flagstaff, AZ 86001, USA

Latitude: 35.1893

Longitude: -111.6634

| | | | Longitude111.0054 |
|--|-----------------------|--------------------------------------|--------------------------------------|
| | 3 mile | 5 mile | 10 mile |
| 2024 Households by Income | 10 705 | | 22.151 |
| Household Income Base <\$15,000 | 18,785 11.4% | 26,596 9.6% | 33,151 8.7% |
| \$15,000 - \$24,999 | 7.8% | 6.7% | 6.5% |
| \$25,000 - \$34,999 | 6.8% | 6.3% | 6.3% |
| \$35,000 - \$49,999 | 14.9% | 13.8% | 13.4% |
| \$50,000 - \$74,999 | 18.5% | 17.1% | 17.3% |
| \$75,000 - \$99,999 | 9.8% | 10.9% | 11.1% |
| \$100,000 - \$149,999 | 16.3% | 20.3% | 21.9% |
| \$150,000 - \$199,999 | 7.4% | 7.4% | 7.0% |
| \$200,000+ | 7.2% | 7.8% | 7.7% |
| Average Household Income | \$88,281 | \$94,523 | \$95,823 |
| 2029 Households by Income | \$00,201 | \$51,525 | <i>455,625</i> |
| Household Income Base | 19,984 | 28,088 | 34,921 |
| <\$15,000 | 9.1% | 7.6% | 6.9% |
| \$15,000 - \$24,999 | 5.1% | 4.4% | 4.2% |
| \$25,000 - \$34,999 | 5.6% | 5.0% | 4.9% |
| \$35,000 - \$49,999 | 12.9% | 11.7% | 11.2% |
| \$50,000 - \$74,999 | 18.4% | 16.7% | 16.6% |
| \$75,000 - \$99,999 | 10.4% | 11.3% | 11.4% |
| \$100,000 - \$149,999 | 19.2% | 23.5% | 25.4% |
| \$150,000 - \$199,999 | 10.3% | 10.2% | 9.7% |
| \$200,000+ | 8.9% | 9.6% | 9.6% |
| Average Household Income | \$104,907 | \$111,418 | \$112,962 |
| 2024 Owner Occupied Housing Units by Value | <i><i><i></i></i></i> | <i><i><i>q</i>111<i>,</i>110</i></i> | <i><i><i><i>ψ</i>1127502</i></i></i> |
| Total | 7,711 | 13,130 | 17,800 |
| <\$50,000 | 4.7% | 3.5% | 3.5% |
| \$50,000 - \$99,999 | 1.0% | 0.9% | 1.0% |
| \$100,000 - \$149,999 | 0.9% | 1.2% | 1.1% |
| \$150,000 - \$199,999 | 1.3% | 1.1% | 1.0% |
| \$200,000 - \$249,999 | 4.9% | 4.3% | 4.8% |
| \$250,000 - \$299,999 | 3.1% | 3.4% | 3.6% |
| \$300,000 - \$399,999 | 8.9% | 9.7% | 10.2% |
| \$400,000 - \$499,999 | 13.6% | 14.4% | 13.6% |
| \$500,000 - \$749,999 | 40.2% | 37.1% | 35.3% |
| \$750,000 - \$999,999 | 15.7% | 17.6% | 18.6% |
| \$1,000,000 - \$1,499,999 | 3.8% | 4.8% | 4.8% |
| \$1,500,000 - \$1,999,999 | 1.1% | 1.3% | 1.8% |
| \$2,000,000 + | 0.9% | 0.8% | 0.6% |
| Average Home Value | \$593,603 | \$607,716 | \$612,508 |
| 2029 Owner Occupied Housing Units by Value | . , | , , | . , |
| Total | 8,557 | 14,397 | 19,450 |
| <\$50,000 | 2.9% | 1.9% | 1.4% |
| \$50,000 - \$99,999 | 0.1% | 0.1% | 0.2% |
| \$100,000 - \$149,999 | 0.0% | 0.0% | 0.0% |
| \$150,000 - \$199,999 | 0.3% | 0.2% | 0.1% |
| \$200,000 - \$249,999 | 1.3% | 0.8% | 0.9% |
| \$250,000 - \$299,999 | 0.3% | 0.7% | 0.7% |
| \$300,000 - \$399,999 | 4.6% | 4.1% | 3.6% |
| \$400,000 - \$499,999 | 9.1% | 11.1% | 10.5% |
| \$500,000 - \$749,999 | 50.0% | 46.5% | 45.9% |
| \$750,000 - \$999,999 | 25.1% | 27.0% | 28.6% |
| \$1,000,000 - \$1,499,999 | 4.8% | 5.9% | 5.8% |
| \$1,500,000 - \$1,999,999 | 0.8% | 1.0% | 1.6% |
| \$2,000,000 + | 0.6% | 0.6% | 0.6% |
| Average Home Value | \$681,831 | \$701,964 | \$715,149 |
| | | | |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Community Profile

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Latitude: 35.1893

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| | | L | ongitude: -111.6634. |
|-------------------------|---------------|---------------|----------------------|
| | 3 mile | 5 mile | 10 mile |
| Median Household Income | | | |
| 2024 | \$60,010 | \$68,114 | \$70,689 |
| 2029 | \$72,837 | \$83,480 | \$86,806 |
| Median Home Value | | | |
| 2024 | \$573,185 | \$577,605 | \$579,263 |
| 2029 | \$656,498 | \$667,059 | \$677,031 |
| Per Capita Income | | | |
| 2024 | \$31,406 | \$34,386 | \$35,498 |
| 2029 | \$38,347 | \$41,662 | \$43,050 |
| Median Age | | | |
| 2010 | 24.6 | 26.8 | 28.2 |
| 2020 | 24.1 | 26.2 | 28.2 |
| 2024 | 24.9 | 27.7 | 29.3 |
| 2029 | 25.8 | 28.9 | 30.7 |
| 2020 Population by Age | | | |
| Total | 52,510 | 72,869 | 88,877 |
| 0 - 4 | 3.9% | 4.3% | 4.5% |
| 5 - 9 | 4.2% | 4.8% | 5.1% |
| 10 - 14 | 4.4% | 5.2% | 5.4% |
| 15 - 24 | 41.7% | 33.9% | 30.1% |
| 25 - 34 | 14.0% | 13.9% | 14.1% |
| 35 - 44 | 9.5% | 10.7% | 11.2% |
| 45 - 54 | 7.5% | 8.6% | 9.2% |
| 55 - 64 | 7.0% | 8.6% | 9.5% |
| 65 - 74 | 5.1% | 6.6% | 7.4% |
| 75 - 84 | 2.0% | 2.6% | 2.7% |
| 85 + | 0.6% | 0.8% | 0.8% |
| 18 + | 84.8% | 82.6% | 81.8% |
| 2024 Population by Age | | | |
| Total | 53,870 | 74,318 | 90,652 |
| 0 - 4 | 4.1% | 4.4% | 4.6% |
| 5 - 9 | 3.8% | 4.3% | 4.6% |
| 10 - 14 | 4.1% | 4.7% | 4.9% |
| 15 - 24 | 38.5% | 31.6% | 28.1% |
| 25 - 34 | 16.6% | 16.1% | 16.0% |
| 35 - 44 | 10.1% 7.9% | 11.1% 9.1% | 11.7% 9.6% |
| 45 - 54 55 - 64 | 6.3% | 7.6% | 9.6% |
| | 5.4% | | |
| 65 - 74 75 - 84 | 2.4% | 7.0% 3.2% | 7.8% 3.5% |
| 85 + | 0.7% | 0.9% | 0.9% |
| 18 + | 85.5% | 83.6% | 82.9% |
| 2029 Population by Age | 05.570 | 05.070 | 02.970 |
| Total | 55,459 | 76,123 | 92,598 |
| 0 - 4 | 4.1% | 4.4% | 4.5% |
| 5 - 9 | 3.6% | 4.1% | 4.3% |
| 10 - 14 | 3.8% | 4.3% | 4.6% |
| 15 - 24 | 36.9% | 30.2% | 26.8% |
| 25 - 34 | 16.8% | 16.4% | 16.2% |
| 35 - 44 | 10.7% | 11.7% | 12.2% |
| 45 - 54 | 8.2% | 9.4% | 10.0% |
| 55 - 64 | 6.3% | 7.4% | 8.0% |
| 65 - 74 | 5.5% | 6.8% | 7.5% |
| 75 - 84 | 3.2% | 4.3% | 4.7% |
| 85 + | 0.9% | 1.1% | 1.1% |
| 18 + | 86.1% | 84.4% | 83.7% |
| | 00.170 | 011170 | 00.770 |



Community Profile

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| | | L | ongitude: -111.6634 |
|-----------------------------------|--------|--------|---------------------|
| | 3 mile | 5 mile | 10 mile |
| 2020 Population by Sex | | | |
| Males | 24,859 | 35,066 | 43,077 |
| Females | 27,651 | 37,803 | 45,800 |
| 2024 Population by Sex | , | - , | - / |
| Males | 25,955 | 36,349 | 44,599 |
| Females | 27,914 | 37,968 | 46,052 |
| | 27,514 | 57,500 | 40,032 |
| 2029 Population by Sex | 26.645 | 27.054 | 45.004 |
| Males | 26,615 | 37,056 | 45,284 |
| Females | 28,844 | 39,068 | 47,315 |
| 2010 Population by Race/Ethnicity | | | |
| Total | 42,627 | 62,213 | 77,239 |
| White Alone | 74.3% | 74.3% | 75.0% |
| Black Alone | 2.2% | 1.9% | 1.7% |
| American Indian Alone | 10.6% | 10.9% | 11.1% |
| Asian Alone | 2.2% | 1.9% | 1.7% |
| Pacific Islander Alone | 0.2% | 0.2% | 0.2% |
| Some Other Race Alone | 6.9% | 7.3% | 6.8% |
| Two or More Races | 3.6% | 3.5% | 3.4% |
| Hispanic Origin | 17.5% | 18.1% | 17.4% |
| Diversity Index | 59.4 | 59.9 | 58.5 |
| 2020 Population by Race/Ethnicity | | | |
| Total | 52,510 | 72,869 | 88,877 |
| White Alone | 67.7% | 67.3% | 67.7% |
| Black Alone | 2.4% | 2.1% | 1.8% |
| American Indian Alone | 10.0% | 10.4% | 10.7% |
| Asian Alone | 3.0% | 2.6% | 2.4% |
| Pacific Islander Alone | 0.3% | 0.3% | 0.2% |
| Some Other Race Alone | 6.5% | 6.7% | 6.6% |
| Two or More Races | 10.1% | 10.6% | 10.6% |
| Hispanic Origin | 18.8% | 19.3% | 18.9% |
| Diversity Index | 66.4 | 66.9 | 66.3 |
| 2024 Population by Race/Ethnicity | | | |
| Total | 53,868 | 74,318 | 90,650 |
| White Alone | 66.3% | 66.0% | 66.4% |
| Black Alone | 2.3% | 2.0% | 1.8% |
| American Indian Alone | 10.5% | 10.8% | 11.1% |
| Asian Alone | 3.1% | 2.7% | 2.5% |
| Pacific Islander Alone | 0.3% | 0.3% | 0.3% |
| Some Other Race Alone | 6.8% | 7.0% | 6.9% |
| Two or More Races | 10.7% | 11.1% | 11.1% |
| Hispanic Origin | 19.8% | 20.2% | 19.8% |
| Diversity Index | 68.1 | 68.4 | 67.8 |
| 2029 Population by Race/Ethnicity | | | |
| Total | 55,459 | 76,124 | 92,598 |
| White Alone | 64.6% | 64.3% | 64.7% |
| Black Alone | 2.3% | 2.0% | 1.8% |
| American Indian Alone | 10.9% | 11.2% | 11.4% |
| Asian Alone | 3.3% | 3.0% | 2.7% |
| Pacific Islander Alone | 0.3% | 0.3% | 0.3% |
| Some Other Race Alone | 7.2% | 7.4% | 7.3% |
| Two or More Races | 11.4% | 11.8% | 11.8% |
| Hispanic Origin | 21.0% | 21.3% | 20.9% |
| Diversity Index | 70.0 | 70.3 | 69.7 |
| | , 010 | , 015 | 0017 |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



Community Profile

Rings: 3, 5, 10 mile radii

1201 S Plaza Wy, Flagstaff, AZ 86001, USA

Latitude: 35.1893

| Longitude: -111.663 | 4 |
|---------------------|---|
|---------------------|---|

| | | | Longituder 11110001 |
|--|--------|--------|---------------------|
| | 3 mile | 5 mile | 10 mile |
| 2020 Population by Relationship and Household Type | | | |
| Total | 52,510 | 72,869 | 88,877 |
| In Households | 79.9% | 84.9% | 87.6% |
| Householder | 33.3% | 34.4% | 35.2% |
| Opposite-Sex Spouse | 10.0% | 12.3% | 13.5% |
| Same-Sex Spouse | 0.2% | 0.2% | 0.2% |
| Opposite-Sex Unmarried Partner | 3.4% | 3.3% | 3.4% |
| Same-Sex Unmarried Partner | 0.2% | 0.2% | 0.2% |
| Biological Child | 16.6% | 19.3% | 20.3% |
| Adopted Child | 0.4% | 0.5% | 0.5% |
| Stepchild | 0.7% | 0.8% | 0.9% |
| Grandchild | 1.1% | 1.3% | 1.5% |
| Brother or Sister | 1.0% | 1.1% | 1.1% |
| Parent | 0.6% | 0.7% | 0.8% |
| Parent-in-law | 0.1% | 0.1% | 0.1% |
| Son-in-law or Daughter-in-law | 0.2% | 0.3% | 0.3% |
| Other Relatives | 0.7% | 0.8% | 0.8% |
| Foster Child | 0.1% | 0.1% | 0.1% |
| Other Nonrelatives | 11.4% | 9.6% | 8.6% |
| In Group Quarters | 20.1% | 15.1% | 12.4% |
| Institutionalized | 0.8% | 0.6% | 0.5% |
| Noninstitutionalized | 19.3% | 14.4% | 11.9% |
| 2024 Population 25+ by Educational Attainment | | | |
| Total | 26,652 | 40,825 | 52,408 |
| Less than 9th Grade | 1.9% | 1.8% | 1.7% |
| 9th - 12th Grade, No Diploma | 2.0% | 1.9% | 2.0% |
| High School Graduate | 10.7% | 12.3% | 13.7% |
| GED/Alternative Credential | 1.4% | 2.2% | 2.3% |
| Some College, No Degree | 17.3% | 17.0% | 16.3% |
| Associate Degree | 9.3% | 8.8% | 8.4% |
| Bachelor's Degree | 34.2% | 33.4% | 33.1% |
| Graduate/Professional Degree | 23.2% | 22.6% | 22.4% |
| 2024 Population 15+ by Marital Status | | | |
| Total | 47,417 | 64,334 | 77,858 |
| Never Married | 64.8% | 56.3% | 51.9% |
| Married | 27.5% | 34.6% | 38.4% |
| Widowed | 1.5% | 1.9% | 2.2% |
| Divorced | 6.1% | 7.2% | 7.5% |
| 2024 Civilian Population 16+ in Labor Force | | | |
| Civilian Population 16+ | 31,967 | 43,994 | 53,685 |
| Population 16+ Employed | 94.0% | 94.8% | 95.1% |
| Population 16+ Unemployment rate | 6.0% | 5.2% | 4.9% |
| Population 16-24 Employed | 34.4% | 29.0% | 26.0% |
| Population 16-24 Unemployment rate | 12.1% | 11.4% | 11.8% |
| Population 25-54 Employed | 52.7% | 55.9% | 57.6% |
| Population 25-54 Unemployment rate | 2.6% | 2.6% | 2.5% |
| Population 55-64 Employed | 8.1% | 9.5% | 10.3% |
| Population 55-64 Unemployment rate | 0.4% | 0.4% | 0.6% |
| Population 65+ Employed | 4.8% | 5.7% | 6.1% |
| Population 65+ Unemployment rate | 3.8% | 3.0% | 2.3% |
| | | | |



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| | | Lor | ngitude: -111.6634 |
|--|--------|--------|--------------------|
| | 3 mile | 5 mile | 10 mile |
| 2024 Employed Population 16+ by Industry | | | |
| Total | 30,058 | 41,716 | 51,055 |
| Agriculture/Mining | 1.1% | 1.0% | 1.0% |
| Construction | 4.4% | 5.0% | 5.8% |
| Manufacturing | 7.8% | 8.8% | 9.4% |
| Wholesale Trade | 0.8% | 0.8% | 0.7% |
| Retail Trade | 11.6% | 11.8% | 11.5% |
| Transportation/Utilities | 4.8% | 4.4% | 4.3% |
| Information | 0.8% | 0.8% | 0.8% |
| Finance/Insurance/Real Estate | 4.0% | 3.7% | 3.5% |
| Services | 59.8% | 58.4% | 57.3% |
| Public Administration | 5.0% | 5.2% | 5.7% |
| 2024 Employed Population 16+ by Occupation | | | |
| Total | 30,059 | 41,716 | 51,055 |
| White Collar | 63.7% | 65.6% | 66.2% |
| Management/Business/Financial | 14.4% | 15.9% | 16.5% |
| Professional | 29.6% | 30.0% | 30.3% |
| Sales | 8.7% | 9.0% | 8.6% |
| Administrative Support | 11.0% | 10.8% | 10.7% |
| Services | 22.2% | 19.8% | 18.7% |
| Blue Collar | 14.0% | 14.6% | 15.1% |
| Farming/Forestry/Fishing | 0.3% | 0.3% | 0.3% |
| Construction/Extraction | 3.4% | 3.9% | 4.4% |
| Installation/Maintenance/Repair | 1.3% | 2.0% | 2.2% |
| Production | 3.3% | 3.0% | 3.1% |
| Transportation/Material Moving | 5.8% | 5.3% | 5.1% |
| 2020 Households by Type | | | |
| Total | 17,547 | 25,049 | 31,283 |
| Married Couple Households | 30.7% | 36.2% | 39.0% |
| With Own Children <18 | 13.0% | 14.7% | 15.3% |
| Without Own Children <18 | 17.7% | 21.5% | 23.7% |
| Cohabitating Couple Households | 10.8% | 10.2% | 10.2% |
| With Own Children <18 | 2.0% | 2.1% | 2.1% |
| Without Own Children <18 | 8.8% | 8.1% | 8.1% |
| Male Householder, No Spouse/Partner | 26.8% | 24.0% | 23.0% |
| Living Alone | 14.1% | 12.8% | 12.7% |
| 65 Years and over | 2.5% | 2.7% | 2.9% |
| With Own Children <18 | 2.4% | 2.4% | 2.3% |
| Without Own Children <18, With Relatives | 2.8% | 2.8% | 2.7% |
| No Relatives Present | 7.5% | 6.1% | 5.3% |
| Female Householder, No Spouse/Partner | 31.7% | 29.5% | 27.9% |
| Living Alone | 15.1% | 14.3% | 13.6% |
| 65 Years and over | 4.4% | 4.6% | 4.5% |
| With Own Children <18 | 4.7% | 4.9% | 4.6% |
| Without Own Children <18, With Relatives | 4.4% | 4.5% | 4.6% |
| No Relatives Present | 7.5% | 5.9% | 5.1% |
| 2020 Households by Size | | | |
| Total | 17,547 | 25,049 | 31,283 |
| 1 Person Household | 29.2% | 27.1% | 26.3% |
| 2 Person Household | 34.4% | 35.1% | 35.9% |
| 3 Person Household | 16.7% | 16.8% | 16.3% |
| 4 Person Household | 12.1% | 12.7% | 12.7% |
| 5 Person Household | 4.4% | 4.9% | 5.0% |
| 6 Person Household | 2.0% | 2.1% | 2.3% |
| 7 + Person Household | 1.1% | 1.3% | 1.4% |
| | | | |



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| | | =0 | |
|---|--------|--------|---------|
| | 3 mile | 5 mile | 10 mile |
| 2020 Households by Tenure and Mortgage Status | | | |
| Total | 17,547 | 25,049 | 31,283 |
| Owner Occupied | 37.7% | 45.9% | 50.2% |
| Owned with a Mortgage/Loan | 26.7% | 32.3% | 35.5% |
| Owned Free and Clear | 11.1% | 13.6% | 14.8% |
| Renter Occupied | 62.3% | 54.1% | 49.8% |
| 2024 Affordability, Mortgage and Wealth | | | |
| Housing Affordability Index | 44 | 49 | 51 |
| Percent of Income for Mortgage | 59.8% | 53.1% | 51.3% |
| Wealth Index | 66 | 75 | 78 |
| 2020 Housing Units By Urban/ Rural Status | | | |
| Total | 20,624 | 29,586 | 37,914 |
| Urban Housing Units | 96.7% | 95.7% | 83.8% |
| Rural Housing Units | 3.3% | 4.3% | 16.2% |
| 2020 Population By Urban/ Rural Status | | | |
| Total | 52,510 | 72,869 | 88,877 |
| Urban Population | 97.6% | 96.5% | 87.5% |
| Rural Population | 2.4% | 3.5% | 12.5% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025



Rings: 3, 5, 10 mile radii

1201 S Plaza Wy, Flagstaff, AZ 86001, USA

Latitude: 35.1893 Longitude: -111.6634

| Top 3 Tapestry Segments College Towns (148) College Towns (148) College Towns (148) 1. College Towns (148) Emerald City (88) Emerald City (88) 3. Bright Young Professionals Bright Young Professionals Bright Young Professionals 2024 Consumer Spending \$37,902,943 \$55,935,142 \$69,921,418 Average Spent \$2,017,72 \$2,103.14 \$2,109,134 Spending Potential Index 85 88 89 Education: Total \$ \$2,85,48,322 \$42,118,379 \$52,52,54,630 Average Spent \$1,519,74 \$51,530,74 \$51,530,74 \$51,530,74 \$51,530,74 \$51,907,769 \$90,161,059 \$113,900,212 \$4,438,212 \$442,118,379 \$52,627,630 \$64,630,011 \$206,545,003 \$64,635,011 \$52,662,87 \$51,61,753 \$61,853,874 \$91,889,719 \$115,106,286 \$65 \$85 \$60 \$65 \$85 \$86 \$85 \$85 \$86 \$85 \$86 \$85 \$86 \$85 \$86 \$85 \$86 \$86 \$85 \$86 | | 3 mile | | 5 mile | 10 mile |
|---|---|----------------------------|----------|-----------------------|---------------------------|
| Emerald City (88) Emerald City (88) Emerald City (88) Emerald City (88) 3. Bright Young Professionals Bright Young Professionals Apparel & Services: Total \$ \$37,902,943 \$55,935,142 \$69,921,418 Average Spent \$2,017,72 \$2,103,14 \$2,109,18 Spending Potential Index \$8 \$8 \$89 Education: Total \$ \$28,548,322 \$42,118,37 \$52,524,630 Average Spent \$1,519,74 \$1,583,64 \$15,80,122 Average Spent \$1,519,74 \$1,583,64 \$15,80,122 Average Spent \$3,162,51 \$3,390,02 \$3,438,21 Spending Potential Index 77 \$8 \$8 Food at Home: Total \$ \$110,134,09 \$164,536,011 \$26,547,03 Average Spent \$3,292,73 \$3,455,02 \$4,24,218 Spending Potential Index 85 \$89 \$89 Bod Athome: Total \$ \$160,532,144 \$12,2464,370 \$206,678,105 Spending Potential Index \$81 \$86 \$89 \$89 <tr< th=""><th>Top 3 Tapestry Segments</th><th></th><th></th><th></th><th></th></tr<> | Top 3 Tapestry Segments | | | | |
| Bright Young Professional Bright Young Professional Bright Young Professional Z42 Consume \$37,902,943 \$55,935,142 \$69,921,418 Average Spent \$2,017,72 \$2,103,14 \$2,019,18 Spending Potential Index \$28,548,322 \$42,118,379 \$55,524,630 Average Spent \$1,519,74 \$1,533,64 \$1,539,84 Spending Potential Index \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162,51 \$3,390,02 \$3,4382,12 Average Spent \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$5,862,87 \$\$6,186,49 \$6,530,41 Spending Potential Index \$77 \$83 \$84 Food at Home: Total \$ \$110,134,099 \$164,533,611 \$206,545,703 Average Spent \$3,282,73 \$535,611 \$206,545,703 Average Spent \$110,134,499 \$164,6336,011 \$206,545,703 Average Spent \$3,282,73 \$3,455,01 \$206,545,703 Average Spent \$3,455,01 \$2,66,678,103 \$49,62,674 | 1. | College Towns (14B) | С | College Towns (14B) | College Towns (14B) |
| 2024 Consumer Spending Apparel & Services: Total \$ \$37,902,943 \$55,935,142 \$69,921,418 Average Spent \$2,101,72 \$2,103,14 \$2,109,118 Spending Potential Index 85 88 89 Education: Total \$ \$28,548,322 \$42,118,379 \$52,52,46,300 Average Spent \$1,519,74 \$1,583,64 \$1,584,41 Spending Potential Index 88 92 92 Entertainment/Recreation: Total \$ \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162,51 \$3,390,02 \$3,438,21 Spending Potential Index \$1,519,74 \$1,58,61,81 \$206,545,703 Average Spent \$5,862,87 \$6,186,49 \$5,230,45 Spending Potential Index 80 85 85 Spending Potential Index \$3,292,73 \$3,455,02 \$3,472,18 Spending Potential Index \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292,73 \$3,455,02 \$3,472,18 Spending Potential Index | 2. | Emerald City (8B) | | Emerald City (8B) | Emerald City (8B) |
| Apparel & Services: Total \$ \$37,902,943 \$55,935,142 \$69,921,418 Average Spent \$2,017.72 \$2,103.14 \$2,109.18 Spending Potential Index 85 88 89 Education: Total \$ \$28,548,322 \$42,118,379 \$52,524,630 Average Spent \$1,519.74 \$1,58.64 \$1,584.41 Spending Potential Index 8 92 92 Entertainment/Recreation: Total \$ \$59,407,769 \$90,161,059 \$1,313,80,212 Average Spent \$31,300.20 \$3,438.21 \$3,390.02 \$3,438.21 Spending Potential Index 7 83 84 Food At Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$582,827 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$161,833,874 \$91,889,719 \$115,102,266 Average Spent \$3,292,73 \$3,455,02 \$3,472,118 Spending Potential Index 80 \$2 \$3,472,18 <td>3.</td> <td>Bright Young Professionals</td> <td>Bright `</td> <td>Young Professionals B</td> <td>right Young Professionals</td> | 3. | Bright Young Professionals | Bright ` | Young Professionals B | right Young Professionals |
| Äverage Spent \$2,017.72 \$2,103.14 \$2,109.18 Spending Potential Index 85 88 89 Education: Total \$ \$22,548,322 \$42,118,379 \$52,524,630 Average Spent \$1,519.74 \$1,583.64 \$1,584.41 Spending Potential Index 88 92 92 Entertainmet/Recreation: Total \$ \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162.51 \$3,300.02 \$3,438.21 Spending Potential Index 77 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292,73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 88 Spending Potential Index \$2,500.03 \$6,108.60 \$6,234.45 Average Spent | 2024 Consumer Spending | | | | |
| Spending Potential Index 88 89 Education: Total \$ \$28,548,322 \$42,118,379 \$52,524,630 Average Spent \$1,519,74 \$1,583,64 \$1,584,41 Spending Potential Index 88 92 92 Entertainment/Recreation: Total \$ \$59,40,769 \$90,161,059 \$113,980,212 Average Spent \$513,12,51 \$3,390,02 \$3,438,21 Spending Potential Index 7 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862,87 \$6,186,49 \$6,230,45 Spending Potential Index \$5,862,87 \$3,455,02 \$3,472.18 Average Spent \$3,292,73 \$3,455,02 \$3,472.18 Spending Potential Index \$5,660,00 \$6,108.60 \$6,234,45 Average Spent \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$2,502,38 \$2,673.98 \$22,709,678,105 Average Spent \$2,502,38 \$2,673.98 \$22,709,62 Average Spent <td>Apparel & Services: Total \$</td> <td>\$37,</td> <td>902,943</td> <td>\$55,935,142</td> <td>\$69,921,418</td> | Apparel & Services: Total \$ | \$37, | 902,943 | \$55,935,142 | \$69,921,418 |
| Education: Total \$ \$28,548,322 \$42,118,379 \$52,524,630 Average Spent \$1,519,74 \$1,583,64 \$1,584,41 Spending Potential Index 88 92 92 Entertainment/Recreation: Total \$ \$559,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162,51 \$3,390,02 \$3,438,21 Spending Potential Index 77 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862,87 \$6,186,49 \$6,230,45 \$5 Spending Potential Index 80 85 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 \$206,678,105 \$8 Average Spent \$2,520,38 \$2,720,33 \$71,250,143 \$89,826,674 \$8 Average Spent \$2,520,38 \$2,678,98 \$2,79,62 \$8 \$20,695 \$8 Spending Potential Index \$8 \$8 \$2,69,67 \$8 | Average Spent | \$2 | ,017.72 | \$2,103.14 | \$2,109.18 |
| Average Spent \$1,519.74 \$1,583.64 \$1,584.41 Spending Potential Index 88 92 92 Entretatinment/Recreation: Total \$ \$59,407,769 \$90,611,059 \$513,390,212 Average Spent \$3,162.51 \$3,390.02 \$3,438.21 Spending Potential Index 77 83 84 Food at Home: Total \$ \$10,134,099 \$164,536,011 \$200,545,703 Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Atwarage Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 83 89 89 Health Care: Total \$ \$105,232,144 \$162,464,370 \$200,678,105 Average Spent \$105,232,144 \$162,464,370 \$200,678,105 Average Spent \$10,323,144 \$162,464,370 \$200,678,105 Average Spent \$2,500.38 \$2,678.98 \$2,709.62 Spending Potential Index 847,345,396 \$71,250,143 \$89,82,674 Average Spent \$21,429,171 \$23,093,803 \$28,977,60 | Spending Potential Index | | 85 | 88 | 89 |
| Spending Potential Index 88 92 92 Entertainment/Recreation: Total \$ \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162.51 \$3,390.02 \$3,438.212 Spending Potential Index 77 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862.87 \$6,86.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 \$81 HH Furnishings & Equipment: Total \$ \$47,434,596 \$71,250,143 \$89,826,674 Average Spent \$22,520.38 \$2,7678.98 \$2,2709.62 | Education: Total \$ | \$28, | 548,322 | \$42,118,379 | \$52,524,630 |
| Entertainment/Recreation: Total \$ \$59,407,769 \$90,161,059 \$113,980,212 Average Spent \$3,162.11 \$3,390.02 \$3,382.21 Spending Potential Index 7 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index \$6 89 89 Healt Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$447,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 86 86 <td< td=""><td>Average Spent</td><td>\$1</td><td>,519.74</td><td>\$1,583.64</td><td>\$1,584.41</td></td<> | Average Spent | \$1 | ,519.74 | \$1,583.64 | \$1,584.41 |
| Average Spent \$3,162.51 \$3,300.02 \$3,438.21 Spending Potential Index 77 83 84 Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$99,826,674 Average Spent \$220.38 \$2,700.62 \$2,700.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,60 | Spending Potential Index | | 88 | 92 | 92 |
| Spending Potential Index778384Food at Home: Total \$\$110,134,099\$164,536,011\$206,545,703Average Spent\$5,862.87\$6,186.49\$6,20.45Spending Potential Index808585Food Away from Home: Total \$\$61,853,874\$91,889,719\$115,106,286Average Spent\$51,853,874\$91,889,719\$115,106,286Average Spent\$51,853,874\$91,889,719\$115,106,286Spending Potential Index858989Health Care: Total \$\$106,323,144\$162,464,370\$206,678,105Average Spent\$5660.00\$6,108.60\$6,234.45Spending Potential Index747981HH Furnishings & Equipment: Total \$\$47,345,396\$71,250,143\$89,826,674Average Spent\$2,520.38\$2,678,98\$2,790,62Spending Potential Index8085866Personal Care Products & Services: Total \$\$15,429,171\$23,093,803\$28,977,60Average Spent\$404,467,793\$608,055,580\$763,648,875Spending Potential Index818686Spending Potential Index818686Spending Potential Index818686Spending Potential Index8186\$23,093,803Average Spent\$240,467,793\$608,055,580\$763,648,875Average Spent\$240,473,732,333\$73,545,221\$93,995,189Average Spent\$243,384,036\$66,86,868,678\$84,134,691 | Entertainment/Recreation: Total \$ | \$59 <i>,</i> 4 | 407,769 | \$90,161,059 | \$113,980,212 |
| Food at Home: Total \$ \$110,134,099 \$164,536,011 \$206,545,703 Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,250.28 \$2,679.98 \$2,709.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$21,531.42 \$22,866.67 \$868.32 \$874.11 Spending Potential Index 82 86 86 </td <td>Average Spent</td> <td>\$3</td> <td>,162.51</td> <td>\$3,390.02</td> <td>\$3,438.21</td> | Average Spent | \$3 | ,162.51 | \$3,390.02 | \$3,438.21 |
| Average Spent \$5,862.87 \$6,186.49 \$6,230.45 Spending Potential Index 80 85 85 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$1115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 \$6 \$6 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$821,36 \$868.32 \$874.11 Spending Potential Index 82 \$87 \$88 Shelter: Total \$ \$404,467,793 \$608,055,580 \$763,648,875 <t< td=""><td>Spending Potential Index</td><td></td><td>77</td><td>83</td><td>84</td></t<> | Spending Potential Index | | 77 | 83 | 84 |
| Spending Potential Index 80 85 65 Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$21,531.42 \$22,862.67 \$23,035.47 Spending Potential Index 82 87 \$88 Shelter: Total \$ \$47,372,333 \$73,545,221 \$93,995,189 | Food at Home: Total \$ | \$110, | 134,099 | \$164,536,011 | \$206,545,703 |
| Food Away from Home: Total \$ \$61,853,874 \$91,889,719 \$115,106,286 Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,779,62 \$28,977,760 Average Spent \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$821.36 \$868.32 \$874.11 Spending Potential Index 80 85 868 Spending Potential Index 82 87 88 Shelter: Total \$ \$404,467,793 \$6608,055,550 \$763,648,875 Average Spent \$21,511.42 \$22,862.67 \$23,035.47 Spending Potential Index 81 86 86 Support Payments/Cash C | | \$5 | ,862.87 | \$6,186.49 | \$6,230.45 |
| Average Spent \$3,292.73 \$3,455.02 \$3,472.18 Spending Potential Index 85 89 89 Health Care:: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,018.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment:: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$21,531.42 \$22,862.67 \$23,035.47 Spending Potential Index 81 86 86 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$47,372,333 \$73,545,221 \$23,035.47 Spending Potential Index 72 79 \$ | | | | | |
| Spending Potential Index8589Health Care: Total \$\$106,323,144\$162,464,370\$206,678,105Average Spent\$5,60.00\$6,108.60\$6,234.45Spending Potential Index747981HH Furnishings & Equipment: Total \$\$47,345,396\$71,250,143\$89,826,674Average Spent\$2,520.38\$2,678.98\$2,709.62Spending Potential Index808586Personal Care Products & Services: Total \$\$15,429,171\$23,093,803\$28,977,760Average Spent\$821.36\$868.32\$874,111Spending Potential Index828788Spending Potential Index82\$87488Spending Potential Index82\$8788Spending Potential Index81\$608,055,580\$763,648,875Average Spent\$404,467,793\$403,55,580\$763,648,875Support Payments/Cash Contributions/Gifts in Kind: Total \$\$47,372,333\$73,545,221\$93,995,189Spending Potential Index727981Spending Potential Index\$43,384,036\$66,398,678\$84,134,691Average Spent\$2,521.82\$2,765.27\$2,233.53Spending Potential Index727981Travel: Total \$\$43,384,036\$66,398,678\$84,134,691Average Spent\$2,290.50\$2,496.57\$2,537.92Spending Potential Index7682\$84Average Spent\$22,898,384\$34,082,129\$42,750,333 <td< td=""><td>,</td><td></td><td>•</td><td></td><td></td></td<> | , | | • | | |
| Health Care: Total \$ \$106,323,144 \$162,464,370 \$206,678,105 Average Spent \$5,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709,62 Spending Potential Index 80 85 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$821.36 \$868.32 \$874.11 Spending Potential Index 82 87 88 Shelter: Total \$ \$404,467,793 \$608,055,580 \$763,648,875 Average Spent \$21,531.42 \$22,862.67 \$23,035.47 Spending Potential Index 81 86 80 Support Payments/Cash Contributions/Gifts in Kind: \$47,372,333 \$73,545,221 \$93,995,189 Average Spent \$2,21,82 \$2,765.27 \$2,835.37 Spending Potential Index 72 | Average Spent | \$3 | ,292.73 | \$3,455.02 | \$3,472.18 |
| Average Spent \$\$,660.00 \$6,108.60 \$6,234.45 Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$821.36 \$868.32 \$874.11 Spending Potential Index 82 87 88 Shelter: Total \$ \$404,467,793 \$608,055,580 \$763,648,875 Average Spent \$21,531.42 \$22,802.67 \$23,035.47 Spending Potential Index 81 86 86 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$47,372,333 \$73,545,221 \$93,995,189 Average Spent \$2,201.82 \$2,765.27 \$2,835.37 Spending Potential Index 72 79 81 Average Spent \$2,309.50 \$2,496.57 \$2,835.37 <t< td=""><td></td><td></td><td></td><td></td><td></td></t<> | | | | | |
| Spending Potential Index 74 79 81 HH Furnishings & Equipment: Total \$ \$47,345,396 \$71,250,143 \$89,826,674 Average Spent \$2,520.38 \$2,678.98 \$2,709.62 Spending Potential Index 80 85 86 Personal Care Products & Services: Total \$ \$15,429,171 \$23,093,803 \$28,977,760 Average Spent \$821.36 \$868.32 \$874.11 Spending Potential Index 82 87 88 Shelter: Total \$ \$404,467,793 \$608,055,580 \$763,648,875 Average Spent \$21,531.42 \$22,862.67 \$23,035.47 Spending Potential Index 81 86 86 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$47,372,333 \$73,545,221 \$93,995,189 Average Spent \$2,521.82 \$2,765.27 \$2,835.37 Spending Potential Index 72 79 81 Average Spent \$2,309.50 \$2,496.57 \$2,237.95 Spending Potential Index 72 79 81 | | | - | | |
| HHFurnishings & Equipment: Total \$\$47,345,396\$71,250,143\$89,826,674Average Spent\$2,520.38\$2,678.98\$2,709.62Spending Potential Index808586Personal Care Products & Services: Total \$\$15,429,171\$23,093,803\$28,977,760Average Spent\$821.36\$868.32\$874.11Spending Potential Index828788Shelter: Total \$\$404,467,793\$608,055,580\$763,648,875Average Spent\$21,531.42\$22,862.67\$23,035.47Spending Potential Index818686Support Payments/Cash Contributions/Gifts in Kind: Total \$\$47,372,333\$73,545,221\$93,995,189Average Spent\$2,521.82\$2,765.77\$2,835.37Spending Potential Index727981Travel: Total \$\$43,384,036\$66,398,678\$84,134,691Average Spent\$2,209.50\$2,496.57\$2,537.92Spending Potential Index768284Vehicle Maintenance & Repairs: Total \$\$22,898,384\$34,082,129\$42,750,333Average Spent\$1,218.97\$1,281.48\$1,289.56 | | \$5 | ,660.00 | \$6,108.60 | \$6,234.45 |
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Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.