



Community Profile

Rings: 1, 3, 5 mile radii

1107 S Plaza Way, Flagstaff, AZ 86001, USA

Latitude: 35.1890
Longitude: -111.6632

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	16,760	42,277	61,964
2020 Total Population	22,006	52,145	72,566
2020 Group Quarters	9,726	10,573	10,978
2022 Total Population	22,735	53,864	74,277
2022 Group Quarters	9,726	10,573	10,978
2027 Total Population	23,536	55,607	76,158
2022-2027 Annual Rate	0.69%	0.64%	0.50%
2022 Total Daytime Population	25,752	57,502	76,266
Workers	13,040	30,728	39,927
Residents	12,712	26,774	36,339
Household Summary			
2010 Households	4,352	14,191	21,360
2010 Average Household Size	2.21	2.42	2.52
2020 Total Households	5,629	17,423	24,900
2020 Average Household Size	2.18	2.39	2.47
2022 Total Households	5,929	18,179	25,775
2022 Average Household Size	2.19	2.38	2.46
2027 Total Households	6,269	18,976	26,672
2027 Average Household Size	2.20	2.37	2.44
2022-2027 Annual Rate	1.12%	0.86%	0.69%
2010 Families	1,463	6,999	11,939
2010 Average Family Size	2.97	3.04	3.08
2022 Total Families	1,933	8,633	13,832
2022 Average Family Size	3.05	3.07	3.08
2027 Total Families	2,067	9,025	14,310
2027 Average Family Size	3.05	3.06	3.06
2022-2027 Annual Rate	1.35%	0.89%	0.68%
Housing Unit Summary			
2000 Housing Units	4,060	12,055	19,714
Owner Occupied Housing Units	17.9%	33.9%	43.7%
Renter Occupied Housing Units	75.2%	58.3%	47.2%
Vacant Housing Units	6.9%	7.8%	9.1%
2010 Housing Units	4,843	15,916	24,519
Owner Occupied Housing Units	21.0%	35.9%	41.8%
Renter Occupied Housing Units	68.9%	53.3%	45.4%
Vacant Housing Units	10.1%	10.8%	12.9%
2020 Housing Units	6,519	20,428	29,370
Vacant Housing Units	13.7%	14.7%	15.2%
2022 Housing Units	6,820	21,211	30,286
Owner Occupied Housing Units	23.5%	34.7%	40.4%
Renter Occupied Housing Units	63.4%	51.0%	44.7%
Vacant Housing Units	13.1%	14.3%	14.9%
2027 Housing Units	7,164	22,079	31,303
Owner Occupied Housing Units	25.2%	35.8%	41.4%
Renter Occupied Housing Units	62.3%	50.1%	43.8%
Vacant Housing Units	12.5%	14.1%	14.8%
Median Household Income			
2022	\$43,530	\$58,398	\$65,256
2027	\$53,772	\$74,511	\$81,784
Median Home Value			
2022	\$332,273	\$388,162	\$385,250
2027	\$356,269	\$397,865	\$399,979
Per Capita Income			
2022	\$18,643	\$30,572	\$33,895
2027	\$23,430	\$36,842	\$40,358
Median Age			
2010	22.3	24.5	26.8
2022	22.5	25.2	28.1
2027	22.6	25.5	28.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	5,929	18,179	25,775
<\$15,000	22.9%	15.9%	13.1%
\$15,000 - \$24,999	8.9%	7.1%	6.0%
\$25,000 - \$34,999	7.4%	6.4%	5.7%
\$35,000 - \$49,999	16.6%	13.7%	13.6%
\$50,000 - \$74,999	15.4%	16.3%	16.8%
\$75,000 - \$99,999	8.5%	9.8%	10.6%
\$100,000 - \$149,999	10.8%	14.5%	16.2%
\$150,000 - \$199,999	6.5%	9.5%	10.5%
\$200,000+	2.9%	6.8%	7.5%
Average Household Income	\$66,111	\$89,033	\$95,749
2027 Households by Income			
Household Income Base	6,269	18,976	26,672
<\$15,000	16.7%	11.0%	9.0%
\$15,000 - \$24,999	7.1%	5.3%	4.5%
\$25,000 - \$34,999	6.4%	4.8%	4.1%
\$35,000 - \$49,999	16.7%	12.2%	11.6%
\$50,000 - \$74,999	15.3%	16.8%	17.0%
\$75,000 - \$99,999	8.8%	11.2%	11.9%
\$100,000 - \$149,999	14.0%	17.1%	18.8%
\$150,000 - \$199,999	11.5%	13.6%	14.6%
\$200,000+	3.6%	7.8%	8.6%
Average Household Income	\$83,119	\$106,567	\$113,369
2022 Owner Occupied Housing Units by Value			
Total	1,582	7,345	12,203
<\$50,000	3.9%	1.6%	1.3%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.9%	0.8%	1.2%
\$150,000 - \$199,999	2.9%	1.9%	2.1%
\$200,000 - \$249,999	14.2%	5.9%	5.2%
\$250,000 - \$299,999	19.2%	11.1%	12.3%
\$300,000 - \$399,999	27.8%	32.4%	32.6%
\$400,000 - \$499,999	21.9%	28.1%	25.2%
\$500,000 - \$749,999	5.6%	10.3%	11.6%
\$750,000 - \$999,999	3.3%	6.1%	6.7%
\$1,000,000 - \$1,499,999	0.3%	1.0%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.1%	0.5%	0.4%
Average Home Value	\$356,708	\$432,042	\$435,865
2027 Owner Occupied Housing Units by Value			
Total	1,781	7,888	12,925
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	4.9%	2.0%	1.6%
\$250,000 - \$299,999	24.1%	12.2%	12.0%
\$300,000 - \$399,999	37.2%	36.5%	36.4%
\$400,000 - \$499,999	23.7%	29.7%	27.8%
\$500,000 - \$749,999	6.7%	12.2%	14.1%
\$750,000 - \$999,999	2.9%	5.8%	6.5%
\$1,000,000 - \$1,499,999	0.4%	1.0%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.1%	0.3%	0.3%
Average Home Value	\$387,718	\$449,046	\$458,404

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	16,759	42,273	61,967
0 - 4	2.9%	5.3%	5.9%
5 - 9	2.4%	4.9%	5.7%
10 - 14	2.1%	4.4%	5.2%
15 - 24	61.3%	37.5%	30.1%
25 - 34	14.0%	16.0%	15.4%
35 - 44	6.2%	10.3%	10.9%
45 - 54	4.8%	9.6%	11.2%
55 - 64	3.5%	7.0%	9.0%
65 - 74	1.5%	3.0%	3.9%
75 - 84	0.8%	1.4%	1.8%
85 +	0.5%	0.6%	0.8%
18 +	91.2%	82.7%	80.0%
2022 Population by Age			
Total	22,734	53,862	74,277
0 - 4	2.6%	4.6%	5.1%
5 - 9	2.4%	4.2%	4.7%
10 - 14	2.2%	3.9%	4.6%
15 - 24	59.4%	36.8%	30.2%
25 - 34	13.3%	16.9%	16.3%
35 - 44	6.2%	9.6%	10.6%
45 - 54	4.5%	7.9%	8.9%
55 - 64	4.3%	7.6%	9.3%
65 - 74	2.9%	5.3%	6.8%
75 - 84	1.4%	2.1%	2.6%
85 +	0.7%	0.8%	0.9%
18 +	90.7%	84.5%	82.5%
2027 Population by Age			
Total	23,536	55,606	76,157
0 - 4	2.8%	4.9%	5.2%
5 - 9	2.5%	4.1%	4.7%
10 - 14	2.2%	3.7%	4.4%
15 - 24	58.4%	36.4%	29.8%
25 - 34	12.5%	16.2%	15.5%
35 - 44	7.0%	10.7%	11.6%
45 - 54	4.7%	7.7%	8.7%
55 - 64	4.1%	7.0%	8.3%
65 - 74	3.2%	5.8%	7.5%
75 - 84	1.8%	2.7%	3.4%
85 +	0.8%	0.9%	1.0%
18 +	90.4%	84.8%	83.0%
2010 Population by Sex			
Males	8,008	20,793	30,614
Females	8,752	21,483	31,350
2022 Population by Sex			
Males	11,208	26,809	37,001
Females	11,526	27,055	37,276
2027 Population by Sex			
Males	11,581	27,614	37,859
Females	11,955	27,994	38,299

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



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2010 Population by Race/Ethnicity			
Total	16,761	42,276	61,966
White Alone	73.5%	74.2%	74.2%
Black Alone	3.1%	2.2%	2.0%
American Indian Alone	9.3%	10.7%	10.9%
Asian Alone	2.9%	2.2%	1.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	7.1%	7.0%	7.4%
Two or More Races	3.9%	3.6%	3.5%
Hispanic Origin	18.1%	17.6%	18.2%
Diversity Index	60.8	59.6	60.0
2020 Population by Race/Ethnicity			
Total	22,006	52,145	72,566
White Alone	67.8%	67.6%	67.2%
Black Alone	3.3%	2.4%	2.1%
American Indian Alone	7.8%	10.1%	10.4%
Asian Alone	4.0%	3.0%	2.6%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	7.7%	6.5%	6.8%
Two or More Races	9.0%	10.1%	10.7%
Hispanic Origin	21.3%	18.9%	19.4%
Diversity Index	68.0	66.5	67.0
2022 Population by Race/Ethnicity			
Total	22,733	53,865	74,277
White Alone	66.9%	66.8%	66.6%
Black Alone	3.3%	2.4%	2.1%
American Indian Alone	8.3%	10.5%	10.8%
Asian Alone	4.1%	3.0%	2.7%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	7.7%	6.5%	6.7%
Two or More Races	9.3%	10.4%	10.9%
Hispanic Origin	21.4%	19.0%	19.3%
Diversity Index	68.7	67.2	67.5
2027 Population by Race/Ethnicity			
Total	23,536	55,606	76,158
White Alone	65.2%	65.2%	65.1%
Black Alone	3.3%	2.4%	2.1%
American Indian Alone	8.8%	10.9%	11.2%
Asian Alone	4.3%	3.2%	2.8%
Pacific Islander Alone	0.5%	0.3%	0.3%
Some Other Race Alone	7.7%	6.5%	6.7%
Two or More Races	10.3%	11.4%	11.9%
Hispanic Origin	21.0%	18.7%	19.1%
Diversity Index	69.7	68.3	68.5
2010 Population by Relationship and Household Type			
Total	16,760	42,276	61,964
In Households	57.3%	81.2%	87.0%
In Family Households	27.6%	52.7%	62.1%
Householder	8.6%	16.4%	19.3%
Spouse	5.1%	11.1%	13.6%
Child	9.8%	19.8%	23.5%
Other relative	2.4%	2.8%	3.1%
Nonrelative	1.7%	2.4%	2.7%
In Nonfamily Households	29.7%	28.5%	24.8%
In Group Quarters	42.7%	18.8%	13.0%
Institutionalized Population	1.4%	1.5%	1.1%
Noninstitutionalized Population	41.3%	17.2%	11.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,586	27,144	41,180
Less than 9th Grade	2.1%	1.9%	1.6%
9th - 12th Grade, No Diploma	5.2%	4.5%	3.7%
High School Graduate	16.1%	11.9%	13.2%
GED/Alternative Credential	4.0%	2.7%	2.5%
Some College, No Degree	26.3%	21.4%	19.7%
Associate Degree	8.8%	9.4%	9.7%
Bachelor's Degree	23.2%	27.2%	28.0%
Graduate/Professional Degree	14.3%	21.0%	21.7%
2022 Population 15+ by Marital Status			
Total	21,092	46,992	63,613
Never Married	79.9%	62.4%	54.9%
Married	15.3%	28.3%	33.8%
Widowed	1.1%	1.8%	2.3%
Divorced	3.6%	7.5%	9.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,114	28,956	40,281
Population 16+ Employed	93.0%	95.0%	95.6%
Population 16+ Unemployment rate	7.0%	5.0%	4.4%
Population 16-24 Employed	50.9%	32.8%	27.3%
Population 16-24 Unemployment rate	12.0%	11.8%	11.8%
Population 25-54 Employed	40.8%	55.2%	57.5%
Population 25-54 Unemployment rate	1.3%	1.4%	1.3%
Population 55-64 Employed	6.1%	9.5%	12.1%
Population 55-64 Unemployment rate	1.6%	0.7%	0.8%
Population 65+ Employed	2.2%	2.5%	3.1%
Population 65+ Unemployment rate	0.0%	0.3%	1.9%
2022 Employed Population 16+ by Industry			
Total	10,333	27,512	38,524
Agriculture/Mining	1.3%	1.1%	1.1%
Construction	2.4%	4.4%	4.8%
Manufacturing	5.5%	6.9%	7.9%
Wholesale Trade	0.3%	0.6%	0.6%
Retail Trade	13.4%	11.4%	11.3%
Transportation/Utilities	2.7%	3.9%	4.2%
Information	2.0%	1.3%	1.2%
Finance/Insurance/Real Estate	3.3%	4.1%	4.4%
Services	66.1%	60.6%	58.9%
Public Administration	3.1%	5.7%	5.7%
2022 Employed Population 16+ by Occupation			
Total	10,333	27,511	38,526
White Collar	58.9%	63.1%	64.0%
Management/Business/Financial	9.9%	14.1%	15.2%
Professional	23.6%	27.0%	27.5%
Sales	9.8%	8.6%	8.7%
Administrative Support	15.5%	13.4%	12.7%
Services	26.9%	21.3%	19.8%
Blue Collar	14.3%	15.6%	16.2%
Farming/Forestry/Fishing	1.1%	0.7%	0.6%
Construction/Extraction	2.8%	3.5%	4.2%
Installation/Maintenance/Repair	1.5%	1.8%	1.5%
Production	3.3%	3.4%	3.8%
Transportation/Material Moving	5.6%	6.2%	6.2%

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2010 Households by Type			
Total	4,352	14,191	21,360
Households with 1 Person	34.9%	28.6%	25.9%
Households with 2+ People	65.1%	71.4%	74.1%
Family Households	33.6%	49.3%	55.9%
Husband-wife Families	19.9%	33.4%	39.2%
With Related Children	9.7%	16.1%	18.1%
Other Family (No Spouse Present)	13.7%	16.0%	16.7%
Other Family with Male Householder	5.0%	5.1%	5.2%
With Related Children	2.6%	3.1%	3.3%
Other Family with Female Householder	8.7%	10.9%	11.5%
With Related Children	5.4%	7.8%	8.2%
Nonfamily Households	31.4%	22.1%	18.2%
All Households with Children	17.9%	27.4%	30.0%
Multigenerational Households	1.7%	2.3%	2.8%
Unmarried Partner Households	10.9%	10.3%	9.7%
Male-female	10.0%	9.4%	8.8%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	4,353	14,191	21,362
1 Person Household	34.8%	28.6%	25.9%
2 Person Household	33.7%	34.2%	34.9%
3 Person Household	14.9%	16.0%	16.3%
4 Person Household	10.5%	13.1%	13.6%
5 Person Household	3.7%	5.0%	5.6%
6 Person Household	1.4%	2.1%	2.3%
7 + Person Household	1.0%	1.1%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,355	14,192	21,360
Owner Occupied	23.4%	40.2%	47.9%
Owned with a Mortgage/Loan	16.9%	30.6%	36.4%
Owned Free and Clear	6.4%	9.6%	11.5%
Renter Occupied	76.6%	59.8%	52.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	64	73	82
Percent of Income for Mortgage	40.2%	35.0%	31.1%
Wealth Index	41	66	79
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,843	15,916	24,519
Housing Units Inside Urbanized Area	99.4%	96.0%	95.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.6%	4.0%	4.4%
2010 Population By Urban/ Rural Status			
Total Population	16,760	42,277	61,964
Population Inside Urbanized Area	99.6%	98.1%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.4%	1.9%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	College Towns (14B)	College Towns (14B)
2.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
3.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,637,754	\$39,096,772	\$58,659,837
Average Spent	\$1,625.53	\$2,150.66	\$2,275.84
Spending Potential Index	67	89	94
Education: Total \$	\$8,677,793	\$33,285,883	\$49,496,482
Average Spent	\$1,463.62	\$1,831.01	\$1,920.33
Spending Potential Index	75	93	98
Entertainment/Recreation: Total \$	\$13,675,472	\$56,239,415	\$85,901,816
Average Spent	\$2,306.54	\$3,093.65	\$3,332.76
Spending Potential Index	63	84	91
Food at Home: Total \$	\$23,318,080	\$96,102,396	\$145,883,470
Average Spent	\$3,932.89	\$5,286.45	\$5,659.88
Spending Potential Index	64	85	91
Food Away from Home: Total \$	\$17,316,513	\$69,996,924	\$104,979,518
Average Spent	\$2,920.65	\$3,850.43	\$4,072.92
Spending Potential Index	68	89	94
Health Care: Total \$	\$25,188,670	\$105,009,830	\$161,962,552
Average Spent	\$4,248.38	\$5,776.44	\$6,283.71
Spending Potential Index	60	82	89
HH Furnishings & Equipment: Total \$	\$9,457,496	\$39,331,312	\$60,179,879
Average Spent	\$1,595.12	\$2,163.56	\$2,334.82
Spending Potential Index	62	84	91
Personal Care Products & Services: Total \$	\$3,902,570	\$16,057,839	\$24,339,459
Average Spent	\$658.22	\$883.32	\$944.30
Spending Potential Index	65	87	93
Shelter: Total \$	\$89,686,888	\$365,401,569	\$551,618,027
Average Spent	\$15,126.82	\$20,100.20	\$21,401.28
Spending Potential Index	66	88	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,540,260	\$40,477,092	\$63,307,982
Average Spent	\$1,609.08	\$2,226.59	\$2,456.18
Spending Potential Index	59	82	90
Travel: Total \$	\$10,250,065	\$43,059,537	\$66,545,200
Average Spent	\$1,728.80	\$2,368.64	\$2,581.77
Spending Potential Index	60	82	90
Vehicle Maintenance & Repairs: Total \$	\$5,019,332	\$20,337,934	\$30,739,441
Average Spent	\$846.57	\$1,118.76	\$1,192.61
Spending Potential Index	67	89	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.