

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	210,657	452,490	1,073,942
2020 Total Population	226,421	492,828	1,192,856
2020 Group Quarters	1,602	3,491	32,735
2024 Total Population	224,306	495,520	1,195,126
2024 Group Quarters	1,531	3,333	31,309
2029 Total Population	228,657	507,109	1,225,805
2024-2029 Annual Rate	0.38%	0.46%	0.51%
2024 Total Daytime Population	196,401	510,837	1,455,314
Workers	90,070	286,375	913,558
Residents	106,331	224,462	541,756
Household Summary			
2010 Households	77,942	170,476	397,440
2010 Average Household Size	2.69	2.64	2.64
2020 Total Households	81,025	181,867	434,789
2020 Average Household Size	2.77	2.69	2.67
2024 Households	80,482	183,876	439,323
2024 Average Household Size	2.77	2.68	2.65
2029 Households	83,290	190,919	456,753
2029 Average Household Size	2.73	2.64	2.62
2024-2029 Annual Rate	0.69%	0.75%	0.78%
2010 Families	56,335	117,068	262,350
2010 Average Family Size	3.17	3.16	3.19
2024 Families	58,394	125,427	287,814
2024 Average Family Size	3.22	3.19	3.20
2029 Families	60,332	130,054	299,108
2029 Average Family Size	3.17	3.14	3.16
2024-2029 Annual Rate	0.66%	0.73%	0.77%
Housing Unit Summary			
2000 Housing Units	77,592	171,092	382,768
Owner Occupied Housing Units	54.3%	52.4%	52.7%
Renter Occupied Housing Units	43.9%	45.2%	44.6%
Vacant Housing Units	1.8%	2.4%	2.7%
2010 Housing Units	81,231	178,181	417,319
Owner Occupied Housing Units	52.6%	51.2%	50.4%
Renter Occupied Housing Units	43.3%	44.5%	44.9%
Vacant Housing Units	4.0%	4.3%	4.8%
2020 Housing Units	85,254	192,267	459,868
Owner Occupied Housing Units	48.6%	46.7%	45.5%
Renter Occupied Housing Units	46.5%	47.9%	49.0%
Vacant Housing Units	5.0%	5.4%	5.5%
2024 Housing Units	87,040	200,536	478,730
Owner Occupied Housing Units	46.7%	44.4%	43.2%
Renter Occupied Housing Units	45.7%	47.3%	48.5%
Vacant Housing Units	7.5%	8.3%	8.2%
2029 Housing Units	90,412	208,528	498,267
Owner Occupied Housing Units	46.0%	43.7%	42.4%
Renter Occupied Housing Units	46.2%	47.9%	49.3%
Vacant Housing Units	7.9%	8.4%	8.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
2024 Households by Income			
Household Income Base	80,482	183,876	439,321
<\$15,000	4.3%	4.2%	5.1%
\$15,000 - \$24,999	2.6%	2.4%	3.3%
\$25,000 - \$34,999	2.2%	2.4%	2.8%
\$35,000 - \$49,999	2.4%	3.1%	3.8%
\$50,000 - \$74,999	5.7%	6.8%	7.3%
\$75,000 - \$99,999	5.9%	6.9%	7.4%
\$100,000 - \$149,999	13.0%	13.9%	14.4%
\$150,000 - \$199,999	12.1%	12.8%	12.6%
\$200,000+	51.8%	47.5%	43.4%
Average Household Income	\$260,753	\$242,929	\$225,567
2029 Households by Income			
Household Income Base	83,290	190,919	456,751
<\$15,000	3.6%	3.4%	4.2%
\$15,000 - \$24,999	1.7%	1.6%	2.2%
\$25,000 - \$34,999	1.6%	1.7%	2.1%
\$35,000 - \$49,999	1.7%	2.3%	2.9%
\$50,000 - \$74,999	4.4%	5.3%	6.0%
\$75,000 - \$99,999	5.0%	6.0%	6.7%
\$100,000 - \$149,999	12.0%	13.1%	14.0%
\$150,000 - \$199,999	12.8%	13.9%	13.7%
\$200,000+	57.0%	52.7%	48.3%
Average Household Income	\$290,183	\$271,347	\$252,671
2024 Owner Occupied Housing Units by Value			
Total	40,646	89,020	206,877
<\$50,000	0.9%	1.0%	1.2%
\$50,000 - \$99,999	0.1%	0.3%	0.5%
\$100,000 - \$149,999	0.2%	0.4%	0.7%
\$150,000 - \$199,999	0.2%	0.6%	0.6%
\$200,000 - \$249,999	0.2%	0.6%	0.6%
\$250,000 - \$299,999	0.1%	0.4%	0.5%
\$300,000 - \$399,999	0.2%	0.6%	0.9%
\$400,000 - \$499,999	0.3%	0.4%	0.5%
\$500,000 - \$749,999	1.4%	1.6%	2.6%
\$750,000 - \$999,999	3.3%	3.5%	6.0%
\$1,000,000 - \$1,499,999	13.8%	16.8%	21.9%
\$1,500,000 - \$1,999,999	30.5%	30.3%	25.7%
\$2,000,000 +	48.8%	43.5%	38.4%
Average Home Value	\$1,846,202	\$1,769,101	\$1,668,229
2029 Owner Occupied Housing Units by Value			
Total	41,530	91,042	211,085
<\$50,000	0.2%	0.4%	0.5%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.2%	0.2%
\$150,000 - \$199,999	0.0%	0.3%	0.3%
\$200,000 - \$249,999	0.0%	0.3%	0.3%
\$250,000 - \$299,999	0.0%	0.3%	0.2%
\$300,000 - \$399,999	0.0%	0.3%	0.4%
\$400,000 - \$499,999	0.0%	0.1%	0.2%
\$500,000 - \$749,999	0.3%	0.5%	1.1%
\$750,000 - \$999,999	1.6%	1.8%	3.7%
\$1,000,000 - \$1,499,999	11.3%	14.2%	20.6%
\$1,500,000 - \$1,999,999	32.0%	32.7%	28.7%
\$2,000,000 +	54.4%	48.7%	43.5%
Average Home Value	\$1,943,073	\$1,868,662	\$1,783,458

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
Median Household Income			
2024	\$200,001	\$188,142	\$170,263
2029	\$200,001	\$200,001	\$192,126
Median Home Value			
2024	\$1,980,457	\$1,893,193	\$1,775,274
2029	\$2,000,001	\$1,979,703	\$1,887,457
Per Capita Income			
2024	\$93,562	\$90,035	\$82,998
2029	\$105,702	\$102,027	\$94,222
Median Age			
2010	38.1	37.6	36.5
2020	38.1	37.4	36.8
2024	39.0	38.2	37.6
2029	40.5	39.9	39.2
2020 Population by Age			
Total	226,421	492,828	1,192,856
0 - 4	5.4%	5.5%	5.3%
5 - 9	6.6%	6.0%	5.6%
10 - 14	6.7%	6.1%	5.9%
15 - 24	10.9%	10.8%	12.1%
25 - 34	15.4%	17.6%	18.2%
35 - 44	15.9%	15.6%	15.1%
45 - 54	14.2%	13.5%	13.2%
55 - 64	11.2%	11.4%	11.4%
65 - 74	7.1%	7.2%	7.2%
75 - 84	4.4%	4.2%	4.1%
85 +	2.2%	2.1%	2.0%
18 +	77.3%	78.8%	79.7%
2024 Population by Age			
Total	224,308	495,520	1,195,126
0 - 4	5.3%	5.4%	5.2%
5 - 9	6.1%	5.8%	5.5%
10 - 14	6.4%	5.7%	5.4%
15 - 24	10.9%	10.7%	11.8%
25 - 34	14.7%	16.9%	17.6%
35 - 44	16.9%	17.1%	16.5%
45 - 54	14.6%	13.7%	13.2%
55 - 64	11.0%	11.0%	10.9%
65 - 74	7.3%	7.6%	7.6%
75 - 84	4.4%	4.3%	4.3%
85 +	2.3%	2.1%	2.0%
18 +	78.8%	80.1%	80.8%
2029 Population by Age			
Total	228,657	507,109	1,225,804
0 - 4	5.0%	5.1%	5.0%
5 - 9	5.5%	5.3%	5.1%
10 - 14	6.2%	5.8%	5.6%
15 - 24	10.7%	10.5%	11.5%
25 - 34	13.3%	14.3%	15.2%
35 - 44	16.6%	17.5%	17.1%
45 - 54	15.2%	14.4%	13.8%
55 - 64	11.9%	11.5%	11.1%
65 - 74	8.2%	8.5%	8.4%
75 - 84	5.1%	5.1%	5.1%
85 +	2.4%	2.2%	2.2%
18 +	79.8%	80.6%	81.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	114,535	250,323	604,679
Females	111,886	242,505	588,177
2024 Population by Sex			
Males	115,755	256,613	616,722
Females	108,551	238,907	578,404
2029 Population by Sex			
Males	117,271	260,671	627,673
Females	111,386	246,439	598,131
2020 Population by Race/Ethnicity			
Total	210,657	452,490	1,073,941
White Alone	40.0%	45.7%	50.6%
Black Alone	1.3%	1.9%	2.6%
American Indian Alone	0.3%	0.4%	0.6%
Asian Alone	50.6%	40.5%	31.7%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	3.6%	6.5%	9.2%
Two or More Races	4.0%	4.6%	4.9%
Hispanic Origin	9.0%	15.1%	20.9%
Diversity Index	65.0	71.8	75.4
2024 Population by Race/Ethnicity			
Total	226,421	492,828	1,192,856
White Alone	28.7%	32.0%	36.0%
Black Alone	1.1%	1.6%	2.3%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	58.6%	49.8%	39.9%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	4.1%	7.2%	10.5%
Two or More Races	7.0%	8.6%	10.1%
Hispanic Origin	8.7%	13.8%	19.5%
Diversity Index	63.7	72.4	78.7
2029 Population by Race/Ethnicity			
Total	224,306	495,520	1,195,126
White Alone	26.0%	29.1%	33.2%
Black Alone	1.1%	1.6%	2.4%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	61.1%	52.3%	42.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	4.2%	7.4%	10.8%
Two or More Races	7.0%	8.6%	10.2%
Hispanic Origin	8.9%	14.1%	19.9%
Diversity Index	62.4	71.8	78.8
2020 Population by Race/Ethnicity			
Total	228,658	507,109	1,225,804
White Alone	23.7%	26.7%	30.8%
Black Alone	1.1%	1.6%	2.3%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	63.4%	54.5%	44.2%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	4.3%	7.6%	11.1%
Two or More Races	7.1%	8.7%	10.4%
Hispanic Origin	9.0%	14.5%	20.5%
Diversity Index	61.2	71.3	78.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	226,421	492,828	1,192,856
In Households	99.3%	99.3%	97.3%
Householder	35.8%	36.8%	36.4%
Opposite-Sex Spouse	22.4%	21.0%	19.1%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.3%	1.8%	2.0%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.3%	27.3%	25.8%
Adopted Child	0.3%	0.3%	0.3%
Stepchild	0.3%	0.4%	0.5%
Grandchild	0.7%	1.0%	1.2%
Brother or Sister	1.0%	1.2%	1.4%
Parent	1.8%	1.9%	1.9%
Parent-in-law	0.7%	0.6%	0.6%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	1.0%	1.3%	1.5%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.2%	5.0%	5.7%
In Group Quarters	0.7%	0.7%	2.7%
Institutionalized	0.4%	0.4%	0.6%
Noninstitutionalized	0.3%	0.3%	2.2%
2024 Population 25+ by Educational Attainment			
Total	159,891	359,450	861,147
Less than 9th Grade	1.6%	2.3%	3.7%
9th - 12th Grade, No Diploma	1.2%	1.9%	2.7%
High School Graduate	5.7%	7.8%	9.3%
GED/Alternative Credential	0.6%	1.0%	1.3%
Some College, No Degree	6.5%	8.4%	9.7%
Associate Degree	5.3%	5.6%	5.8%
Bachelor's Degree	33.7%	32.0%	31.8%
Graduate/Professional Degree	45.3%	41.0%	35.8%
2024 Population 15+ by Marital Status			
Total	184,417	412,322	1,002,553
Never Married	29.5%	32.4%	35.7%
Married	61.8%	57.9%	53.9%
Widowed	4.0%	4.0%	4.0%
Divorced	4.8%	5.7%	6.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	124,605	286,622	693,546
Population 16+ Employed	95.9%	96.0%	95.4%
Population 16+ Unemployment rate	4.1%	4.0%	4.6%
Population 16-24 Employed	7.9%	8.6%	9.3%
Population 16-24 Unemployment rate	11.7%	9.3%	11.4%
Population 25-54 Employed	72.4%	71.9%	71.1%
Population 25-54 Unemployment rate	3.2%	3.2%	3.5%
Population 55-64 Employed	14.9%	14.3%	14.1%
Population 55-64 Unemployment rate	3.4%	4.0%	4.1%
Population 65+ Employed	4.8%	5.3%	5.5%
Population 65+ Unemployment rate	5.5%	6.3%	6.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
2024 Employed Population 16+ by Industry			
Total	119,500	275,018	661,980
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	1.9%	2.7%	3.8%
Manufacturing	19.7%	17.5%	15.9%
Wholesale Trade	1.1%	1.3%	1.4%
Retail Trade	6.5%	7.0%	7.1%
Transportation/Utilities	2.5%	2.9%	2.8%
Information	9.7%	9.2%	7.7%
Finance/Insurance/Real Estate	4.0%	4.0%	4.2%
Services	52.6%	53.4%	54.5%
Public Administration	1.7%	1.9%	2.2%
2024 Employed Population 16+ by Occupation			
Total	119,501	275,019	661,980
White Collar	88.0%	83.7%	80.2%
Management/Business/Financial	23.1%	22.5%	22.7%
Professional	56.0%	50.4%	45.3%
Sales	4.9%	5.5%	5.9%
Administrative Support	4.0%	5.3%	6.3%
Services	6.7%	8.9%	10.8%
Blue Collar	5.3%	7.4%	8.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	1.1%	1.7%	2.4%
Installation/Maintenance/Repair	0.6%	0.9%	1.1%
Production	1.5%	2.0%	2.3%
Transportation/Material Moving	2.0%	2.7%	3.0%
2020 Households by Type			
Total	81,025	181,867	434,789
Married Couple Households	62.9%	57.4%	52.9%
With Own Children <18	32.9%	28.1%	25.0%
Without Own Children <18	29.9%	29.3%	28.0%
Cohabiting Couple Households	3.8%	5.1%	6.0%
With Own Children <18	0.7%	0.9%	1.2%
Without Own Children <18	3.2%	4.1%	4.7%
Male Householder, No Spouse/Partner	15.7%	18.1%	19.3%
Living Alone	9.2%	10.6%	11.4%
65 Years and over	2.3%	2.4%	2.5%
With Own Children <18	1.2%	1.3%	1.4%
Without Own Children <18, With Relatives	2.3%	2.6%	2.9%
No Relatives Present	3.1%	3.6%	3.7%
Female Householder, No Spouse/Partner	17.6%	19.4%	21.8%
Living Alone	9.4%	10.2%	11.4%
65 Years and over	5.0%	4.9%	5.2%
With Own Children <18	2.2%	2.5%	3.0%
Without Own Children <18, With Relatives	4.3%	4.7%	5.2%
No Relatives Present	1.7%	2.0%	2.1%
2020 Households by Size			
Total	81,025	181,867	434,789
1 Person Household	18.6%	20.8%	22.8%
2 Person Household	29.2%	31.1%	31.3%
3 Person Household	21.1%	20.0%	18.6%
4 Person Household	21.8%	18.7%	16.9%
5 Person Household	6.0%	5.8%	6.1%
6 Person Household	2.2%	2.3%	2.5%
7 + Person Household	1.1%	1.3%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	81,025	181,867	434,789
Owner Occupied	51.1%	49.4%	48.1%
Owned with a Mortgage/Loan	34.5%	34.0%	34.2%
Owned Free and Clear	16.6%	15.4%	13.9%
Renter Occupied	48.9%	50.6%	51.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	41	40	39
Percent of Income for Mortgage	62.0%	63.0%	65.3%
Wealth Index	217	197	183
2020 Housing Units By Urban/ Rural Status			
Total	85,254	192,267	459,868
Urban Housing Units	100.0%	99.9%	99.6%
Rural Housing Units	0.0%	0.1%	0.4%
2020 Population By Urban/ Rural Status			
Total	226,421	492,828	1,192,856
Urban Population	100.0%	99.9%	99.6%
Rural Population	0.0%	0.1%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

Community Profile

Rings: 3, 5, 10 mile radii

8XP8+P5, Cupertino, CA 95014, USA

Latitude: 37.3366

Longitude: -122.0346

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Pacific Heights (2C)	Top Tier (1A)	Top Tier (1A)
3.	Top Tier (1A)	Pacific Heights (2C)	Trendsetters (3C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$423,665,092	\$916,014,889	\$2,057,761,750
Average Spent	\$5,264.10	\$4,981.70	\$4,683.94
Spending Potential Index	221	209	197
Education: Total \$	\$367,789,757	\$766,747,353	\$1,685,999,979
Average Spent	\$4,569.84	\$4,169.92	\$3,837.72
Spending Potential Index	264	241	222
Entertainment/Recreation: Total \$	\$731,714,308	\$1,554,643,821	\$3,449,457,225
Average Spent	\$9,091.65	\$8,454.85	\$7,851.76
Spending Potential Index	222	207	192
Food at Home: Total \$	\$1,270,340,300	\$2,751,544,025	\$6,180,578,025
Average Spent	\$15,784.15	\$14,964.13	\$14,068.41
Spending Potential Index	216	205	193
Food Away from Home: Total \$	\$715,474,293	\$1,544,382,958	\$3,458,616,020
Average Spent	\$8,889.87	\$8,399.05	\$7,872.60
Spending Potential Index	228	216	202
Health Care: Total \$	\$1,247,079,958	\$2,635,001,095	\$5,857,385,230
Average Spent	\$15,495.14	\$14,330.32	\$13,332.75
Spending Potential Index	201	186	173
HH Furnishings & Equipment: Total \$	\$549,993,736	\$1,171,300,990	\$2,608,855,140
Average Spent	\$6,833.75	\$6,370.06	\$5,938.35
Spending Potential Index	216	201	188
Personal Care Products & Services: Total \$	\$183,355,792	\$396,390,609	\$886,968,352
Average Spent	\$2,278.22	\$2,155.75	\$2,018.94
Spending Potential Index	229	216	203
Shelter: Total \$	\$5,011,418,424	\$10,836,226,923	\$24,209,438,772
Average Spent	\$62,267.57	\$58,932.25	\$55,106.24
Spending Potential Index	234	221	207
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$598,335,447	\$1,226,128,621	\$2,683,627,155
Average Spent	\$7,434.40	\$6,668.24	\$6,108.55
Spending Potential Index	212	190	174
Travel: Total \$	\$582,595,116	\$1,237,290,639	\$2,732,142,662
Average Spent	\$7,238.83	\$6,728.94	\$6,218.98
Spending Potential Index	239	222	205
Vehicle Maintenance & Repairs: Total \$	\$241,966,575	\$519,307,453	\$1,166,555,089
Average Spent	\$3,006.47	\$2,824.23	\$2,655.35
Spending Potential Index	203	191	179

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025