

Community Profile

Rings: 3, 5, 10 mile radii

1380 N Litchfield Rd, Goodyear, AZ 85395,

Latitude: 33.462

Longitude: -112.3601

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	72,284	162,077	481,608
2020 Total Population	86,802	200,171	601,822
2020 Group Quarters	636	4,015	6,335
2024 Total Population	96,144	219,305	678,763
2024 Group Quarters	662	4,183	6,604
2029 Total Population	105,888	243,583	739,167
2024-2029 Annual Rate	1.95%	2.12%	1.72%
2024 Total Daytime Population	85,288	172,365	526,988
Workers	36,482	63,310	178,922
Residents	48,806	109,055	348,066
Household Summary			
2010 Households	24,699	51,171	148,294
2010 Average Household Size	2.91	3.09	3.21
2020 Total Households	30,328	63,849	185,313
2020 Average Household Size	2.84	3.07	3.21
2024 Households	34,060	70,876	211,822
2024 Average Household Size	2.80	3.04	3.17
2029 Households	38,014	80,088	235,460
2029 Average Household Size	2.77	2.99	3.11
2024-2029 Annual Rate	2.22%	2.47%	2.14%
2010 Families	18,503	39,814	113,813
2010 Average Family Size	3.32	3.46	3.62
2024 Families	24,627	53,941	163,152
2024 Average Family Size	3.25	3.42	3.54
2029 Families	27,486	60,951	180,705
2029 Average Family Size	3.20	3.36	3.47
2024-2029 Annual Rate	2.22%	2.47%	2.06%
Housing Unit Summary			
2000 Housing Units	12,382	21,090	86,935
Owner Occupied Housing Units	68.1%	74.6%	70.2%
Renter Occupied Housing Units	23.2%	18.6%	22.7%
Vacant Housing Units	8.7%	6.8%	7.1%
2010 Housing Units	29,094	59,030	172,720
Owner Occupied Housing Units	53.5%	59.2%	56.5%
Renter Occupied Housing Units	31.4%	27.5%	29.4%
Vacant Housing Units	15.1%	13.3%	14.1%
2020 Housing Units	33,456	68,878	199,802
Owner Occupied Housing Units	55.8%	62.6%	62.1%
Renter Occupied Housing Units	34.9%	30.1%	30.6%
Vacant Housing Units	9.2%	7.4%	7.2%
2024 Housing Units	37,726	77,095	229,582
Owner Occupied Housing Units	55.7%	63.7%	65.1%
Renter Occupied Housing Units	34.5%	28.2%	27.2%
Vacant Housing Units	9.7%	8.1%	7.7%
2029 Housing Units	41,677	86,281	253,886
Owner Occupied Housing Units	53.3%	60.8%	63.7%
Renter Occupied Housing Units	37.9%	32.0%	29.0%
Vacant Housing Units	8.8%	7.2%	7.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	34,060	70,876	211,804
<\$15,000	4.7%	4.1%	4.6%
\$15,000 - \$24,999	3.5%	3.1%	3.8%
\$25,000 - \$34,999	5.2%	4.7%	5.3%
\$35,000 - \$49,999	10.0%	8.4%	9.5%
\$50,000 - \$74,999	17.8%	16.6%	17.4%
\$75,000 - \$99,999	14.2%	15.3%	16.5%
\$100,000 - \$149,999	19.8%	22.5%	22.0%
\$150,000 - \$199,999	12.0%	13.4%	11.4%
\$200,000+	12.8%	11.8%	9.5%
Average Household Income	\$118,989	\$120,350	\$110,496
2029 Households by Income			
Household Income Base	38,014	80,088	235,449
<\$15,000	3.3%	2.8%	3.3%
\$15,000 - \$24,999	2.0%	1.8%	2.3%
\$25,000 - \$34,999	3.6%	3.2%	3.7%
\$35,000 - \$49,999	8.2%	6.6%	7.3%
\$50,000 - \$74,999	15.8%	14.3%	15.0%
\$75,000 - \$99,999	13.4%	14.5%	15.9%
\$100,000 - \$149,999	21.5%	24.0%	24.6%
\$150,000 - \$199,999	16.0%	18.0%	15.8%
\$200,000+	16.1%	14.9%	12.3%
Average Household Income	\$140,591	\$141,546	\$131,350
2024 Owner Occupied Housing Units by Value			
Total	21,027	49,097	149,348
<\$50,000	3.4%	2.2%	3.2%
\$50,000 - \$99,999	0.7%	0.6%	1.5%
\$100,000 - \$149,999	1.1%	0.8%	2.0%
\$150,000 - \$199,999	2.8%	2.1%	4.3%
\$200,000 - \$249,999	4.0%	3.9%	6.2%
\$250,000 - \$299,999	5.9%	5.8%	5.6%
\$300,000 - \$399,999	19.3%	23.2%	20.6%
\$400,000 - \$499,999	23.7%	25.3%	23.2%
\$500,000 - \$749,999	30.4%	27.2%	24.0%
\$750,000 - \$999,999	6.8%	6.8%	6.0%
\$1,000,000 - \$1,499,999	0.9%	1.1%	1.7%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.7%
\$2,000,000 +	0.6%	0.5%	1.2%
Average Home Value	\$492,144	\$489,028	\$479,885
2029 Owner Occupied Housing Units by Value			
Total	22,207	52,500	161,774
<\$50,000	1.4%	0.6%	0.7%
\$50,000 - \$99,999	0.1%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.2%	0.1%	0.4%
\$200,000 - \$249,999	0.2%	0.1%	0.9%
\$250,000 - \$299,999	1.3%	0.9%	1.7%
\$300,000 - \$399,999	12.7%	13.1%	14.0%
\$400,000 - \$499,999	24.9%	27.5%	25.8%
\$500,000 - \$749,999	42.7%	40.5%	37.0%
\$750,000 - \$999,999	11.6%	12.2%	11.7%
\$1,000,000 - \$1,499,999	1.8%	2.4%	3.7%
\$1,500,000 - \$1,999,999	1.5%	1.3%	1.6%
\$2,000,000 +	1.7%	1.2%	2.3%
Average Home Value	\$616,208	\$613,246	\$632,405

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$88,799	\$95,303	\$87,340
2029	\$105,742	\$110,000	\$103,388
Median Home Value			
2024	\$454,985	\$445,399	\$429,073
2029	\$554,170	\$547,251	\$542,509
Per Capita Income			
2024	\$41,910	\$38,983	\$34,518
2029	\$50,240	\$46,630	\$41,872
Median Age			
2010	32.4	30.9	29.4
2020	35.3	34.2	32.5
2024	35.6	34.8	33.7
2029	36.4	35.7	34.8
2020 Population by Age			
Total	86,802	200,171	601,822
0 - 4	6.3%	6.4%	7.0%
5 - 9	7.2%	7.4%	8.0%
10 - 14	8.0%	8.5%	8.9%
15 - 24	14.5%	14.7%	15.5%
25 - 34	13.6%	14.1%	14.2%
35 - 44	12.5%	13.6%	13.4%
45 - 54	12.2%	12.3%	12.0%
55 - 64	10.7%	10.2%	9.9%
65 - 74	9.0%	8.0%	7.1%
75 - 84	4.7%	3.8%	3.2%
85 +	1.3%	1.0%	0.9%
18 +	73.9%	72.8%	71.1%
2024 Population by Age			
Total	96,144	219,304	678,762
0 - 4	6.3%	6.4%	6.9%
5 - 9	6.6%	6.7%	7.1%
10 - 14	7.2%	7.5%	7.8%
15 - 24	14.2%	14.7%	15.4%
25 - 34	14.9%	15.0%	14.7%
35 - 44	12.9%	13.8%	13.7%
45 - 54	12.1%	12.3%	12.1%
55 - 64	10.2%	9.9%	9.9%
65 - 74	8.8%	8.1%	7.5%
75 - 84	5.3%	4.6%	3.9%
85 +	1.4%	1.2%	1.1%
18 +	75.4%	74.8%	73.3%
2029 Population by Age			
Total	105,887	243,583	739,168
0 - 4	6.3%	6.5%	6.9%
5 - 9	6.2%	6.4%	6.7%
10 - 14	6.4%	6.5%	6.8%
15 - 24	13.2%	13.5%	14.2%
25 - 34	15.7%	16.1%	15.7%
35 - 44	13.8%	14.3%	13.9%
45 - 54	11.7%	11.9%	11.7%
55 - 64	10.2%	10.0%	9.9%
65 - 74	9.0%	8.3%	8.1%
75 - 84	5.8%	5.2%	4.7%
85 +	1.7%	1.4%	1.3%
18 +	77.1%	76.7%	75.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	42,168	96,347	293,779
Females	44,634	103,824	308,043
2024 Population by Sex			
Males	47,421	107,300	336,069
Females	48,723	112,005	342,694
2029 Population by Sex			
Males	51,942	118,578	363,907
Females	53,945	125,005	375,261
2010 Population by Race/Ethnicity			
Total	72,284	162,076	481,608
White Alone	65.1%	63.7%	61.1%
Black Alone	7.8%	8.3%	7.2%
American Indian Alone	1.3%	1.4%	1.6%
Asian Alone	3.9%	4.1%	3.0%
Pacific Islander Alone	0.3%	0.3%	0.2%
Some Other Race Alone	17.3%	17.9%	22.7%
Two or More Races	4.3%	4.3%	4.1%
Hispanic Origin	38.6%	40.4%	49.6%
Diversity Index	75.6	76.7	78.4
2020 Population by Race/Ethnicity			
Total	86,802	200,171	601,822
White Alone	49.2%	46.7%	43.2%
Black Alone	8.6%	8.9%	8.0%
American Indian Alone	1.8%	1.8%	2.1%
Asian Alone	4.4%	4.4%	3.3%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	18.5%	19.6%	24.1%
Two or More Races	17.1%	18.1%	18.9%
Hispanic Origin	42.4%	44.8%	51.6%
Diversity Index	83.9	84.8	85.5
2024 Population by Race/Ethnicity			
Total	96,144	219,305	678,762
White Alone	47.1%	44.8%	42.2%
Black Alone	8.9%	9.1%	8.1%
American Indian Alone	1.9%	1.8%	2.1%
Asian Alone	4.8%	4.7%	3.5%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	19.1%	20.5%	24.4%
Two or More Races	17.8%	18.6%	19.3%
Hispanic Origin	43.5%	46.1%	52.0%
Diversity Index	84.7	85.5	85.8
2029 Population by Race/Ethnicity			
Total	105,888	243,583	739,166
White Alone	45.0%	42.9%	40.9%
Black Alone	8.9%	9.0%	8.0%
American Indian Alone	1.9%	1.8%	2.1%
Asian Alone	5.2%	4.9%	3.7%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	20.1%	21.6%	25.1%
Two or More Races	18.6%	19.5%	20.0%
Hispanic Origin	45.6%	48.2%	53.3%
Diversity Index	85.5	86.0	86.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Type			
Total	86,802	200,171	601,822
In Households	99.3%	98.0%	98.9%
Householder	34.8%	31.9%	30.8%
Opposite-Sex Spouse	17.3%	17.0%	15.8%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.8%	2.5%	2.6%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	29.8%	30.7%	32.2%
Adopted Child	0.9%	0.8%	0.8%
Stepchild	1.6%	1.8%	1.8%
Grandchild	2.9%	3.1%	3.6%
Brother or Sister	1.6%	1.7%	2.0%
Parent	1.7%	1.9%	2.2%
Parent-in-law	0.5%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.5%	0.6%	0.7%
Other Relatives	1.6%	2.0%	2.3%
Foster Child	0.1%	0.2%	0.2%
Other Nonrelatives	3.0%	3.0%	3.2%
In Group Quarters	0.7%	2.0%	1.1%
Institutionalized	0.4%	1.8%	0.8%
Noninstitutionalized	0.3%	0.2%	0.3%
2024 Population 25+ by Educational Attainment			
Total	63,130	141,935	426,087
Less than 9th Grade	3.5%	4.3%	6.6%
9th - 12th Grade, No Diploma	5.1%	5.7%	7.3%
High School Graduate	20.8%	21.3%	24.8%
GED/Alternative Credential	3.0%	4.2%	4.6%
Some College, No Degree	21.2%	21.3%	20.9%
Associate Degree	14.2%	12.9%	11.8%
Bachelor's Degree	21.0%	20.0%	15.8%
Graduate/Professional Degree	11.1%	10.2%	8.1%
2024 Population 15+ by Marital Status			
Total	76,812	174,130	530,463
Never Married	33.6%	34.2%	36.1%
Married	51.1%	52.1%	50.8%
Widowed	5.1%	4.3%	4.1%
Divorced	10.2%	9.4%	9.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	49,762	112,566	343,280
Population 16+ Employed	95.4%	95.7%	96.0%
Population 16+ Unemployment rate	4.6%	4.3%	4.0%
Population 16-24 Employed	14.5%	15.0%	16.3%
Population 16-24 Unemployment rate	8.2%	9.2%	8.2%
Population 25-54 Employed	65.9%	65.9%	66.2%
Population 25-54 Unemployment rate	4.1%	3.5%	3.1%
Population 55-64 Employed	13.7%	13.7%	13.0%
Population 55-64 Unemployment rate	1.6%	1.7%	2.4%
Population 65+ Employed	5.9%	5.4%	4.5%
Population 65+ Unemployment rate	6.6%	5.8%	4.7%

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2024 Employed Population 16+ by Industry			
Total	47,494	107,777	329,707
Agriculture/Mining	0.8%	0.7%	0.8%
Construction	7.3%	7.1%	9.7%
Manufacturing	6.0%	6.4%	7.7%
Wholesale Trade	1.9%	1.8%	1.8%
Retail Trade	14.0%	13.1%	12.4%
Transportation/Utilities	10.1%	10.4%	10.0%
Information	0.9%	1.0%	1.2%
Finance/Insurance/Real Estate	7.7%	9.0%	8.8%
Services	45.6%	44.3%	42.4%
Public Administration	5.8%	6.2%	5.2%
2024 Employed Population 16+ by Occupation			
Total	47,494	107,778	329,707
White Collar	62.8%	61.2%	56.1%
Management/Business/Financial	20.2%	17.5%	15.9%
Professional	21.2%	20.5%	17.7%
Sales	9.5%	9.8%	9.1%
Administrative Support	11.9%	13.4%	13.4%
Services	15.1%	16.4%	17.5%
Blue Collar	22.1%	22.3%	26.4%
Farming/Forestry/Fishing	0.4%	0.3%	0.3%
Construction/Extraction	4.3%	4.3%	6.8%
Installation/Maintenance/Repair	3.6%	3.9%	3.9%
Production	2.6%	3.5%	4.7%
Transportation/Material Moving	11.1%	10.4%	10.7%
2020 Households by Type			
Total	30,328	63,849	185,313
Married Couple Households	50.6%	53.8%	51.9%
With Own Children <18	20.6%	23.7%	24.3%
Without Own Children <18	30.0%	30.2%	27.6%
Cohabiting Couple Households	8.3%	8.3%	8.7%
With Own Children <18	3.5%	3.7%	4.2%
Without Own Children <18	4.8%	4.6%	4.5%
Male Householder, No Spouse/Partner	16.7%	15.3%	16.0%
Living Alone	9.5%	8.1%	8.0%
65 Years and over	2.6%	2.1%	2.3%
With Own Children <18	2.4%	2.5%	2.7%
Without Own Children <18, With Relatives	3.2%	3.3%	3.7%
No Relatives Present	1.5%	1.4%	1.5%
Female Householder, No Spouse/Partner	24.5%	22.5%	23.4%
Living Alone	10.6%	8.8%	8.5%
65 Years and over	5.0%	4.1%	4.1%
With Own Children <18	6.6%	6.4%	7.0%
Without Own Children <18, With Relatives	6.2%	6.4%	7.0%
No Relatives Present	1.0%	0.9%	1.0%
2020 Households by Size			
Total	30,328	63,849	185,313
1 Person Household	20.1%	16.9%	16.5%
2 Person Household	32.6%	30.8%	28.1%
3 Person Household	16.1%	16.7%	16.8%
4 Person Household	15.1%	16.5%	16.9%
5 Person Household	8.7%	10.1%	11.1%
6 Person Household	4.2%	5.2%	5.9%
7 + Person Household	3.2%	3.8%	4.7%

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2020 Households by Tenure and Mortgage Status			
Total	30,328	63,849	185,313
Owner Occupied	61.5%	67.5%	67.0%
Owned with a Mortgage/Loan	48.1%	55.2%	55.1%
Owned Free and Clear	13.4%	12.3%	11.8%
Renter Occupied	38.5%	32.5%	33.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	81	89	84
Percent of Income for Mortgage	32.1%	29.3%	30.7%
Wealth Index	104	104	91
2020 Housing Units By Urban/ Rural Status			
Total	33,456	68,878	199,802
Urban Housing Units	99.9%	99.4%	98.2%
Rural Housing Units	0.1%	0.6%	1.8%
2020 Population By Urban/ Rural Status			
Total	86,802	200,171	601,822
Urban Population	99.9%	99.3%	98.3%
Rural Population	0.1%	0.7%	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Boomburbs (1C)	Boomburbs (1C)	Forging Opportunity (7D)
3.	Workday Drive (4A)	Silver & Gold (9A)	Urban Edge Families (7C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$88,137,182	\$184,729,631	\$511,291,766
Average Spent	\$2,587.70	\$2,606.38	\$2,413.78
Spending Potential Index	109	109	101
Education: Total \$	\$56,434,658	\$117,126,262	\$317,792,771
Average Spent	\$1,656.92	\$1,652.55	\$1,500.28
Spending Potential Index	96	96	87
Entertainment/Recreation: Total \$	\$145,981,735	\$308,371,866	\$842,185,711
Average Spent	\$4,286.02	\$4,350.86	\$3,975.91
Spending Potential Index	105	106	97
Food at Home: Total \$	\$259,629,106	\$541,569,752	\$1,499,363,940
Average Spent	\$7,622.70	\$7,641.09	\$7,078.41
Spending Potential Index	104	105	97
Food Away from Home: Total \$	\$147,771,328	\$310,876,780	\$861,447,091
Average Spent	\$4,338.56	\$4,386.21	\$4,066.84
Spending Potential Index	112	113	105
Health Care: Total \$	\$270,999,312	\$570,842,700	\$1,561,777,142
Average Spent	\$7,956.53	\$8,054.10	\$7,373.06
Spending Potential Index	103	105	96
HH Furnishings & Equipment: Total \$	\$115,259,145	\$243,362,555	\$667,119,460
Average Spent	\$3,384.00	\$3,433.64	\$3,149.43
Spending Potential Index	107	109	100
Personal Care Products & Services: Total \$	\$36,114,094	\$75,252,200	\$208,209,181
Average Spent	\$1,060.31	\$1,061.74	\$982.94
Spending Potential Index	106	107	99
Shelter: Total \$	\$963,809,747	\$2,016,510,445	\$5,577,434,521
Average Spent	\$28,297.41	\$28,451.25	\$26,330.76
Spending Potential Index	106	107	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$132,584,548	\$283,060,810	\$763,433,662
Average Spent	\$3,892.68	\$3,993.75	\$3,604.13
Spending Potential Index	111	114	103
Travel: Total \$	\$107,615,736	\$227,323,669	\$618,586,089
Average Spent	\$3,159.59	\$3,207.34	\$2,920.31
Spending Potential Index	104	106	96
Vehicle Maintenance & Repairs: Total \$	\$54,344,053	\$114,300,392	\$315,177,490
Average Spent	\$1,595.54	\$1,612.68	\$1,487.94
Spending Potential Index	108	109	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025