



Community Profile

Rings: 3, 5, 10 mile radii

2020 E Rio Salado Pkwy, Tempe, AZ 85288,

Latitude: 33.4317

Longitude: -111.904

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	117,597	307,543	1,013,926
2020 Total Population	134,490	341,860	1,097,502
2020 Group Quarters	9,029	12,485	19,620
2023 Total Population	139,236	348,334	1,112,945
2023 Group Quarters	9,024	12,486	19,704
2028 Total Population	146,798	360,556	1,134,479
2023-2028 Annual Rate	1.06%	0.69%	0.38%
2023 Total Daytime Population	164,240	447,017	1,396,676
Workers	103,149	291,192	872,975
Residents	61,091	155,825	523,701
Household Summary			
2010 Households	48,273	128,378	397,215
2010 Average Household Size	2.23	2.31	2.51
2020 Total Households	57,637	146,821	443,576
2020 Average Household Size	2.18	2.24	2.43
2023 Households	60,778	152,042	456,641
2023 Average Household Size	2.14	2.21	2.39
2028 Households	64,939	159,462	472,488
2028 Average Household Size	2.12	2.18	2.36
2023-2028 Annual Rate	1.33%	0.96%	0.68%
2010 Families	20,372	61,335	229,394
2010 Average Family Size	3.04	3.09	3.22
2023 Families	23,804	68,461	252,147
2023 Average Family Size	2.97	3.01	3.11
2028 Families	25,448	71,786	259,420
2028 Average Family Size	2.92	2.96	3.06
2023-2028 Annual Rate	1.34%	0.95%	0.57%
Housing Unit Summary			
2000 Housing Units	51,775	142,050	427,005
Owner Occupied Housing Units	40.6%	42.2%	53.6%
Renter Occupied Housing Units	51.6%	49.4%	37.9%
Vacant Housing Units	7.8%	8.4%	8.5%
2010 Housing Units	56,077	149,258	456,326
Owner Occupied Housing Units	33.7%	35.9%	46.9%
Renter Occupied Housing Units	52.4%	50.1%	40.1%
Vacant Housing Units	13.9%	14.0%	13.0%
2020 Housing Units	63,978	162,670	489,056
Owner Occupied Housing Units	28.7%	32.9%	45.5%
Renter Occupied Housing Units	61.4%	57.3%	45.2%
Vacant Housing Units	10.0%	9.7%	9.3%
2023 Housing Units	66,456	166,452	498,711
Owner Occupied Housing Units	29.3%	33.5%	46.5%
Renter Occupied Housing Units	62.1%	57.8%	45.0%
Vacant Housing Units	8.5%	8.7%	8.4%
2028 Housing Units	70,278	173,337	513,951
Owner Occupied Housing Units	29.1%	33.6%	46.8%
Renter Occupied Housing Units	63.3%	58.4%	45.1%
Vacant Housing Units	7.6%	8.0%	8.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	60,778	152,039	456,623
<\$15,000	14.1%	11.0%	8.4%
\$15,000 - \$24,999	7.5%	7.3%	6.0%
\$25,000 - \$34,999	8.3%	8.3%	7.1%
\$35,000 - \$49,999	13.5%	13.5%	11.9%
\$50,000 - \$74,999	17.5%	19.0%	17.4%
\$75,000 - \$99,999	13.1%	13.9%	13.8%
\$100,000 - \$149,999	15.2%	15.5%	17.9%
\$150,000 - \$199,999	5.2%	5.9%	7.6%
\$200,000+	5.6%	5.6%	9.8%
Average Household Income	\$82,378	\$85,767	\$105,387
2028 Households by Income			
Household Income Base	64,939	159,461	472,473
<\$15,000	11.2%	8.5%	6.4%
\$15,000 - \$24,999	5.8%	5.6%	4.6%
\$25,000 - \$34,999	6.9%	6.7%	5.7%
\$35,000 - \$49,999	12.3%	12.2%	10.4%
\$50,000 - \$74,999	17.5%	18.6%	16.6%
\$75,000 - \$99,999	14.1%	15.0%	14.6%
\$100,000 - \$149,999	17.9%	18.3%	20.4%
\$150,000 - \$199,999	7.1%	8.0%	9.7%
\$200,000+	7.0%	7.1%	11.7%
Average Household Income	\$97,223	\$100,791	\$121,682
2023 Owner Occupied Housing Units by Value			
Total	19,470	55,781	231,900
<\$50,000	8.6%	6.6%	4.6%
\$50,000 - \$99,999	2.2%	2.2%	1.5%
\$100,000 - \$149,999	2.8%	3.0%	1.9%
\$150,000 - \$199,999	4.8%	4.2%	3.0%
\$200,000 - \$249,999	6.6%	6.0%	5.6%
\$250,000 - \$299,999	11.9%	10.9%	10.0%
\$300,000 - \$399,999	25.9%	29.1%	26.7%
\$400,000 - \$499,999	21.7%	19.4%	19.0%
\$500,000 - \$749,999	12.0%	13.7%	16.7%
\$750,000 - \$999,999	1.9%	2.6%	5.5%
\$1,000,000 - \$1,499,999	0.8%	0.9%	2.8%
\$1,500,000 - \$1,999,999	0.3%	0.5%	1.2%
\$2,000,000 +	0.6%	0.9%	1.5%
Average Home Value	\$371,961	\$395,758	\$471,804
2028 Owner Occupied Housing Units by Value			
Total	20,447	58,229	240,369
<\$50,000	7.8%	6.1%	4.2%
\$50,000 - \$99,999	3.5%	3.4%	2.4%
\$100,000 - \$149,999	0.9%	0.9%	0.5%
\$150,000 - \$199,999	4.3%	3.8%	2.6%
\$200,000 - \$249,999	6.1%	5.8%	5.2%
\$250,000 - \$299,999	11.2%	10.0%	9.2%
\$300,000 - \$399,999	24.3%	27.1%	24.6%
\$400,000 - \$499,999	23.0%	21.0%	20.5%
\$500,000 - \$749,999	14.0%	15.5%	18.0%
\$750,000 - \$999,999	2.6%	3.4%	6.4%
\$1,000,000 - \$1,499,999	1.1%	1.2%	3.2%
\$1,500,000 - \$1,999,999	0.5%	0.7%	1.3%
\$2,000,000 +	0.7%	1.1%	1.7%
Average Home Value	\$396,012	\$420,280	\$494,949

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$57,225	\$60,607	\$73,344
2028	\$67,865	\$72,027	\$84,088
Median Home Value			
2023	\$350,794	\$358,775	\$387,747
2028	\$367,019	\$373,638	\$406,141
Per Capita Income			
2023	\$36,117	\$37,634	\$43,272
2028	\$43,140	\$44,789	\$50,714
Median Age			
2010	27.1	29.5	32.6
2020	28.3	31.0	34.5
2023	29.1	32.2	35.0
2028	29.1	32.6	35.9
2020 Population by Age			
Total	134,490	341,860	1,097,502
0 - 4	4.5%	5.2%	5.6%
5 - 9	3.8%	4.8%	5.8%
10 - 14	3.7%	4.7%	6.0%
15 - 24	28.8%	20.8%	15.6%
25 - 34	22.9%	21.7%	17.8%
35 - 44	10.3%	12.0%	12.9%
45 - 54	8.1%	9.6%	11.3%
55 - 64	8.2%	9.4%	11.5%
65 - 74	5.5%	6.6%	8.1%
75 - 84	2.9%	3.4%	3.9%
85 +	1.3%	1.6%	1.5%
18 +	85.7%	82.4%	79.0%
2023 Population by Age			
Total	139,236	348,333	1,112,946
0 - 4	4.6%	5.6%	6.1%
5 - 9	4.1%	5.2%	6.0%
10 - 14	3.8%	4.8%	5.8%
15 - 24	27.8%	19.7%	15.1%
25 - 34	20.8%	19.9%	16.9%
35 - 44	10.9%	12.8%	13.2%
45 - 54	8.1%	9.4%	10.8%
55 - 64	8.0%	9.0%	11.0%
65 - 74	6.5%	7.4%	8.9%
75 - 84	3.8%	4.2%	4.4%
85 +	1.6%	1.9%	1.7%
18 +	85.1%	81.6%	78.6%
2028 Population by Age			
Total	146,796	360,554	1,134,480
0 - 4	4.9%	5.8%	6.2%
5 - 9	4.1%	5.1%	5.8%
10 - 14	3.8%	4.7%	5.7%
15 - 24	27.7%	20.0%	14.9%
25 - 34	19.4%	18.2%	15.9%
35 - 44	11.8%	13.5%	13.8%
45 - 54	8.2%	9.7%	10.8%
55 - 64	7.4%	8.4%	10.0%
65 - 74	6.6%	7.5%	9.3%
75 - 84	4.3%	5.0%	5.6%
85 +	1.8%	2.1%	1.9%
18 +	84.9%	81.7%	79.0%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	70,914	175,086	548,060
Females	63,576	166,774	549,442
2023 Population by Sex			
Males	73,169	179,079	559,938
Females	66,067	169,255	553,007
2028 Population by Sex			
Males	76,628	183,762	567,395
Females	70,171	176,794	567,085
2010 Population by Race/Ethnicity			
Total	117,597	307,543	1,013,926
White Alone	71.1%	69.9%	70.4%
Black Alone	5.1%	5.6%	5.6%
American Indian Alone	3.7%	4.2%	3.3%
Asian Alone	5.0%	3.4%	3.5%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	10.6%	12.6%	13.2%
Two or More Races	4.0%	4.0%	3.7%
Hispanic Origin	25.3%	28.8%	30.6%
Diversity Index	67.3	69.8	70.1
2020 Population by Race/Ethnicity			
Total	134,490	341,860	1,097,502
White Alone	58.2%	57.5%	57.6%
Black Alone	6.2%	6.7%	6.4%
American Indian Alone	3.6%	4.3%	3.7%
Asian Alone	9.2%	5.8%	5.1%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	10.5%	12.4%	13.2%
Two or More Races	11.9%	12.8%	13.7%
Hispanic Origin	24.8%	28.1%	30.2%
Diversity Index	76.4	77.8	78.3
2023 Population by Race/Ethnicity			
Total	139,236	348,334	1,112,945
White Alone	56.8%	56.1%	56.2%
Black Alone	6.6%	7.1%	6.9%
American Indian Alone	3.6%	4.3%	3.6%
Asian Alone	9.4%	6.0%	5.2%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	11.0%	12.9%	13.6%
Two or More Races	12.2%	13.1%	14.0%
Hispanic Origin	25.6%	28.9%	31.0%
Diversity Index	77.4	78.8	79.2
2028 Population by Race/Ethnicity			
Total	146,799	360,557	1,134,480
White Alone	54.3%	54.0%	54.1%
Black Alone	7.2%	7.7%	7.5%
American Indian Alone	3.4%	4.1%	3.6%
Asian Alone	10.3%	6.6%	5.7%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	11.6%	13.5%	14.2%
Two or More Races	12.8%	13.7%	14.6%
Hispanic Origin	26.3%	29.6%	31.6%
Diversity Index	79.1	80.2	80.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	134,490	341,860	1,097,502
In Households	93.3%	96.3%	98.2%
Householder	42.9%	42.9%	40.4%
Opposite-Sex Spouse	9.2%	11.1%	14.4%
Same-Sex Spouse	0.2%	0.3%	0.3%
Opposite-Sex Unmarried Partner	4.3%	4.3%	3.5%
Same-Sex Unmarried Partner	0.3%	0.3%	0.3%
Biological Child	16.5%	20.2%	24.4%
Adopted Child	0.3%	0.4%	0.6%
Stepchild	0.7%	0.8%	1.0%
Grandchild	1.5%	1.9%	2.3%
Brother or Sister	2.0%	1.9%	1.7%
Parent	1.1%	1.3%	1.4%
Parent-in-law	0.2%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.4%
Other Relatives	1.1%	1.3%	1.5%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	12.6%	9.0%	5.6%
In Group Quarters	6.7%	3.7%	1.8%
Institutionalized	0.5%	0.7%	0.5%
Noninstitutionalized	6.3%	3.0%	1.3%
2023 Population 25+ by Educational Attainment			
Total	83,099	225,076	744,879
Less than 9th Grade	3.0%	3.3%	3.7%
9th - 12th Grade, No Diploma	3.8%	5.3%	5.0%
High School Graduate	15.0%	16.4%	17.0%
GED/Alternative Credential	3.0%	3.4%	3.3%
Some College, No Degree	21.1%	21.5%	20.6%
Associate Degree	8.6%	8.7%	9.5%
Bachelor's Degree	27.7%	26.2%	25.6%
Graduate/Professional Degree	17.8%	15.0%	15.3%
2023 Population 15+ by Marital Status			
Total	121,739	293,856	913,167
Never Married	61.3%	52.4%	42.0%
Married	26.8%	33.2%	43.1%
Widowed	3.1%	3.8%	4.0%
Divorced	8.9%	10.5%	10.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	83,482	205,117	622,763
Population 16+ Employed	95.9%	95.8%	96.3%
Population 16+ Unemployment rate	4.1%	4.2%	3.7%
Population 16-24 Employed	28.1%	21.9%	17.0%
Population 16-24 Unemployment rate	6.0%	6.0%	6.1%
Population 25-54 Employed	57.8%	61.8%	62.7%
Population 25-54 Unemployment rate	3.3%	3.6%	3.2%
Population 55-64 Employed	9.3%	10.8%	13.9%
Population 55-64 Unemployment rate	2.4%	3.6%	2.8%
Population 65+ Employed	4.8%	5.4%	6.4%
Population 65+ Unemployment rate	5.0%	4.8%	3.8%

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2023 Employed Population 16+ by Industry			
Total	80,093	196,509	599,868
Agriculture/Mining	0.3%	0.4%	0.3%
Construction	5.9%	6.4%	6.9%
Manufacturing	7.5%	7.4%	8.7%
Wholesale Trade	1.4%	1.4%	1.6%
Retail Trade	11.7%	11.1%	10.6%
Transportation/Utilities	4.3%	4.7%	5.3%
Information	2.4%	2.2%	1.9%
Finance/Insurance/Real Estate	10.1%	10.8%	10.4%
Services	53.6%	52.7%	51.2%
Public Administration	2.9%	2.8%	3.1%
2023 Employed Population 16+ by Occupation			
Total	80,094	196,507	599,867
White Collar	69.4%	67.2%	67.3%
Management/Business/Financial	17.3%	17.3%	18.7%
Professional	30.2%	27.3%	26.8%
Sales	9.6%	10.0%	9.8%
Administrative Support	12.1%	12.6%	12.0%
Services	16.9%	17.3%	16.0%
Blue Collar	13.8%	15.5%	16.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.6%	4.2%	4.4%
Installation/Maintenance/Repair	2.1%	2.2%	2.2%
Production	3.0%	3.5%	4.0%
Transportation/Material Moving	5.1%	5.5%	5.9%
2020 Households by Type			
Total	57,637	146,821	443,576
Married Couple Households	22.1%	26.5%	36.4%
With Own Children <18	7.5%	9.5%	13.7%
Without Own Children <18	14.6%	17.0%	22.7%
Cohabiting Couple Households	10.8%	10.7%	9.5%
With Own Children <18	2.0%	2.4%	2.5%
Without Own Children <18	8.8%	8.4%	7.0%
Male Householder, No Spouse/Partner	35.8%	31.3%	24.7%
Living Alone	21.0%	19.5%	15.6%
65 Years and over	2.7%	3.1%	3.1%
With Own Children <18	1.9%	2.0%	2.0%
Without Own Children <18, With Relatives	3.7%	3.6%	3.4%
No Relatives Present	9.2%	6.2%	3.6%
Female Householder, No Spouse/Partner	31.3%	31.5%	29.4%
Living Alone	16.3%	16.7%	15.8%
65 Years and over	4.6%	5.3%	5.8%
With Own Children <18	4.0%	4.6%	5.0%
Without Own Children <18, With Relatives	5.6%	6.2%	6.3%
No Relatives Present	5.5%	3.9%	2.4%
2020 Households by Size			
Total	57,637	146,821	443,576
1 Person Household	37.4%	36.2%	31.4%
2 Person Household	34.2%	33.7%	33.3%
3 Person Household	13.3%	13.4%	14.4%
4 Person Household	8.8%	9.1%	10.8%
5 Person Household	3.5%	4.2%	5.5%
6 Person Household	1.5%	1.9%	2.6%
7 + Person Household	1.2%	1.5%	2.1%

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2020 Households by Tenure and Mortgage Status			
Total	57,637	146,821	443,576
Owner Occupied	31.8%	36.5%	50.1%
Owned with a Mortgage/Loan	20.5%	24.8%	35.9%
Owned Free and Clear	11.3%	11.7%	14.2%
Renter Occupied	68.2%	63.5%	49.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	73	81
Percent of Income for Mortgage	36.8%	35.6%	31.8%
Wealth Index	52	58	90
2020 Housing Units By Urban/ Rural Status			
Total	63,978	162,670	489,056
Urban Housing Units	99.9%	99.7%	99.7%
Rural Housing Units	0.1%	0.3%	0.3%
2020 Population By Urban/ Rural Status			
Total	134,490	341,860	1,097,502
Urban Population	99.8%	99.5%	99.5%
Rural Population	0.2%	0.5%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	Young and Restless (11B)	Young and Restless (11B)
2.	Young and Restless (11B)	College Towns (14B)	Bright Young Professionals
3.	Dorms to Diplomas (14C)	Metro Fusion (11C)	Metro Fusion (11C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$111,879,829	\$288,781,906	\$1,036,168,870
Average Spent	\$1,840.79	\$1,899.36	\$2,269.11
Spending Potential Index	84	86	103
Education: Total \$	\$88,906,945	\$223,389,647	\$804,219,934
Average Spent	\$1,462.81	\$1,469.26	\$1,761.16
Spending Potential Index	82	82	98
Entertainment/Recreation: Total \$	\$173,757,543	\$451,637,881	\$1,668,178,829
Average Spent	\$2,858.89	\$2,970.48	\$3,653.15
Spending Potential Index	76	79	97
Food at Home: Total \$	\$330,161,227	\$860,866,594	\$3,122,545,367
Average Spent	\$5,432.25	\$5,662.03	\$6,838.07
Spending Potential Index	80	83	101
Food Away from Home: Total \$	\$190,916,668	\$492,689,629	\$1,770,776,917
Average Spent	\$3,141.21	\$3,240.48	\$3,877.83
Spending Potential Index	84	87	104
Health Care: Total \$	\$332,059,089	\$866,850,351	\$3,221,889,152
Average Spent	\$5,463.48	\$5,701.39	\$7,055.63
Spending Potential Index	74	77	96
HH Furnishings & Equipment: Total \$	\$140,536,748	\$364,282,807	\$1,338,327,317
Average Spent	\$2,312.30	\$2,395.94	\$2,930.81
Spending Potential Index	78	81	99
Personal Care Products & Services: Total \$	\$47,733,938	\$123,789,546	\$449,514,136
Average Spent	\$785.38	\$814.18	\$984.39
Spending Potential Index	82	85	103
Shelter: Total \$	\$1,217,551,603	\$3,158,604,417	\$11,498,691,085
Average Spent	\$20,032.77	\$20,774.55	\$25,181.03
Spending Potential Index	81	84	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$136,074,942	\$356,681,457	\$1,358,808,557
Average Spent	\$2,238.88	\$2,345.94	\$2,975.66
Spending Potential Index	72	75	95
Travel: Total \$	\$102,829,631	\$268,168,481	\$1,001,417,557
Average Spent	\$1,691.89	\$1,763.78	\$2,193.01
Spending Potential Index	75	78	97
Vehicle Maintenance & Repairs: Total \$	\$66,230,454	\$170,419,819	\$613,221,437
Average Spent	\$1,089.71	\$1,120.87	\$1,342.90
Spending Potential Index	83	86	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024