



Community Profile

Rings: 3, 5, 10 mile radii

2020 E Rio Salado Pkwy Ste 101, Tempe,

Latitude: 33.4317

Longitude: -111.9045

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	117,812	306,678	1,014,782
2020 Total Population	134,765	340,902	1,098,618
2020 Group Quarters	9,028	12,487	19,904
2023 Total Population	139,525	347,351	1,114,462
2023 Group Quarters	9,022	12,487	20,092
2028 Total Population	147,079	359,607	1,136,651
2023-2028 Annual Rate	1.06%	0.70%	0.40%
2023 Total Daytime Population	165,525	446,598	1,401,535
Workers	104,384	291,343	877,163
Residents	61,141	155,255	524,372
Household Summary			
2010 Households	48,344	128,142	397,253
2010 Average Household Size	2.23	2.30	2.51
2020 Total Households	57,751	146,542	443,752
2020 Average Household Size	2.18	2.24	2.43
2023 Households	60,893	151,754	457,122
2023 Average Household Size	2.14	2.21	2.39
2028 Households	65,050	159,183	473,561
2028 Average Household Size	2.12	2.18	2.36
2023-2028 Annual Rate	1.33%	0.96%	0.71%
2010 Families	20,372	61,152	229,425
2010 Average Family Size	3.04	3.09	3.22
2023 Families	23,827	68,243	252,247
2023 Average Family Size	2.97	3.01	3.12
2028 Families	25,468	71,573	259,587
2028 Average Family Size	2.92	2.95	3.06
2023-2028 Annual Rate	1.34%	0.96%	0.58%
Housing Unit Summary			
2000 Housing Units	51,883	141,724	426,979
Owner Occupied Housing Units	40.6%	42.2%	53.6%
Renter Occupied Housing Units	51.6%	49.4%	37.9%
Vacant Housing Units	7.8%	8.4%	8.5%
2010 Housing Units	56,150	148,945	456,329
Owner Occupied Housing Units	33.8%	35.9%	46.9%
Renter Occupied Housing Units	52.3%	50.1%	40.2%
Vacant Housing Units	13.9%	14.0%	12.9%
2020 Housing Units	64,104	162,320	489,167
Owner Occupied Housing Units	28.7%	32.9%	45.4%
Renter Occupied Housing Units	61.4%	57.3%	45.3%
Vacant Housing Units	10.0%	9.7%	9.3%
2023 Housing Units	66,581	166,108	499,419
Owner Occupied Housing Units	29.3%	33.5%	46.4%
Renter Occupied Housing Units	62.1%	57.8%	45.1%
Vacant Housing Units	8.5%	8.6%	8.5%
2028 Housing Units	70,401	172,995	515,244
Owner Occupied Housing Units	29.1%	33.6%	46.7%
Renter Occupied Housing Units	63.3%	58.4%	45.2%
Vacant Housing Units	7.6%	8.0%	8.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	60,893	151,751	457,104
<\$15,000	14.1%	11.0%	8.4%
\$15,000 - \$24,999	7.6%	7.3%	6.0%
\$25,000 - \$34,999	8.3%	8.3%	7.1%
\$35,000 - \$49,999	13.5%	13.5%	11.9%
\$50,000 - \$74,999	17.5%	19.0%	17.4%
\$75,000 - \$99,999	13.1%	13.9%	13.8%
\$100,000 - \$149,999	15.2%	15.5%	17.9%
\$150,000 - \$199,999	5.2%	5.9%	7.6%
\$200,000+	5.6%	5.6%	9.8%
Average Household Income	\$82,366	\$85,798	\$105,366
2028 Households by Income			
Household Income Base	65,050	159,182	473,546
<\$15,000	11.2%	8.5%	6.4%
\$15,000 - \$24,999	5.9%	5.6%	4.6%
\$25,000 - \$34,999	6.9%	6.7%	5.7%
\$35,000 - \$49,999	12.3%	12.2%	10.4%
\$50,000 - \$74,999	17.5%	18.6%	16.6%
\$75,000 - \$99,999	14.1%	15.0%	14.6%
\$100,000 - \$149,999	17.9%	18.3%	20.4%
\$150,000 - \$199,999	7.2%	8.0%	9.7%
\$200,000+	7.0%	7.1%	11.7%
Average Household Income	\$97,206	\$100,820	\$121,629
2023 Owner Occupied Housing Units by Value			
Total	19,524	55,682	231,870
<\$50,000	8.5%	6.6%	4.6%
\$50,000 - \$99,999	2.2%	2.2%	1.5%
\$100,000 - \$149,999	2.7%	3.0%	1.9%
\$150,000 - \$199,999	4.8%	4.2%	3.0%
\$200,000 - \$249,999	6.6%	6.0%	5.6%
\$250,000 - \$299,999	11.9%	10.9%	10.0%
\$300,000 - \$399,999	25.9%	29.1%	26.7%
\$400,000 - \$499,999	21.7%	19.4%	19.0%
\$500,000 - \$749,999	12.1%	13.7%	16.7%
\$750,000 - \$999,999	1.8%	2.6%	5.5%
\$1,000,000 - \$1,499,999	0.8%	0.9%	2.8%
\$1,500,000 - \$1,999,999	0.3%	0.5%	1.2%
\$2,000,000 +	0.6%	0.9%	1.5%
Average Home Value	\$372,274	\$396,053	\$471,939
2028 Owner Occupied Housing Units by Value			
Total	20,504	58,127	240,335
<\$50,000	7.7%	6.1%	4.2%
\$50,000 - \$99,999	3.4%	3.4%	2.4%
\$100,000 - \$149,999	0.9%	0.9%	0.5%
\$150,000 - \$199,999	4.3%	3.8%	2.6%
\$200,000 - \$249,999	6.1%	5.8%	5.2%
\$250,000 - \$299,999	11.2%	10.0%	9.2%
\$300,000 - \$399,999	24.3%	27.1%	24.6%
\$400,000 - \$499,999	23.1%	21.0%	20.5%
\$500,000 - \$749,999	14.1%	15.5%	18.0%
\$750,000 - \$999,999	2.6%	3.4%	6.4%
\$1,000,000 - \$1,499,999	1.1%	1.2%	3.3%
\$1,500,000 - \$1,999,999	0.5%	0.7%	1.3%
\$2,000,000 +	0.7%	1.1%	1.7%
Average Home Value	\$396,279	\$420,534	\$495,066

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2023	\$57,248	\$60,627	\$73,296
2028	\$67,905	\$72,047	\$84,029
Median Home Value			
2023	\$351,316	\$358,980	\$387,795
2028	\$367,588	\$373,843	\$406,176
Per Capita Income			
2023	\$36,142	\$37,678	\$43,258
2028	\$43,169	\$44,835	\$50,707
Median Age			
2010	27.1	29.5	32.6
2020	28.3	31.0	34.5
2023	29.1	32.2	35.0
2028	29.1	32.6	35.9
2020 Population by Age			
Total	134,765	340,902	1,098,618
0 - 4	4.5%	5.2%	5.6%
5 - 9	3.8%	4.8%	5.8%
10 - 14	3.7%	4.7%	6.0%
15 - 24	28.8%	20.9%	15.6%
25 - 34	22.9%	21.7%	17.9%
35 - 44	10.3%	12.0%	12.9%
45 - 54	8.1%	9.6%	11.3%
55 - 64	8.2%	9.4%	11.5%
65 - 74	5.5%	6.6%	8.1%
75 - 84	2.9%	3.4%	3.9%
85 +	1.3%	1.6%	1.5%
18 +	85.8%	82.5%	79.0%
2023 Population by Age			
Total	139,526	347,350	1,114,462
0 - 4	4.6%	5.6%	6.1%
5 - 9	4.1%	5.2%	6.0%
10 - 14	3.8%	4.8%	5.8%
15 - 24	27.8%	19.8%	15.1%
25 - 34	20.8%	19.9%	16.9%
35 - 44	10.9%	12.8%	13.2%
45 - 54	8.1%	9.4%	10.8%
55 - 64	8.0%	9.0%	11.0%
65 - 74	6.5%	7.4%	8.9%
75 - 84	3.8%	4.2%	4.4%
85 +	1.6%	1.9%	1.7%
18 +	85.1%	81.6%	78.6%
2028 Population by Age			
Total	147,078	359,608	1,136,651
0 - 4	4.9%	5.8%	6.2%
5 - 9	4.1%	5.0%	5.8%
10 - 14	3.8%	4.7%	5.7%
15 - 24	27.7%	20.0%	14.9%
25 - 34	19.4%	18.2%	15.9%
35 - 44	11.8%	13.5%	13.8%
45 - 54	8.2%	9.7%	10.8%
55 - 64	7.4%	8.4%	10.0%
65 - 74	6.6%	7.5%	9.3%
75 - 84	4.3%	5.0%	5.6%
85 +	1.8%	2.1%	1.9%
18 +	84.9%	81.8%	79.0%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	71,086	174,592	548,802
Females	63,679	166,309	549,816
2023 Population by Sex			
Males	73,332	178,583	560,870
Females	66,193	168,768	553,592
2028 Population by Sex			
Males	76,784	183,284	568,637
Females	70,295	176,323	568,014
2010 Population by Race/Ethnicity			
Total	117,811	306,677	1,014,781
White Alone	71.2%	69.9%	70.4%
Black Alone	5.1%	5.6%	5.6%
American Indian Alone	3.7%	4.2%	3.3%
Asian Alone	5.0%	3.4%	3.5%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	10.6%	12.6%	13.2%
Two or More Races	4.0%	4.0%	3.7%
Hispanic Origin	25.2%	28.7%	30.7%
Diversity Index	67.2	69.8	70.2
2020 Population by Race/Ethnicity			
Total	134,765	340,902	1,098,618
White Alone	58.2%	57.6%	57.5%
Black Alone	6.1%	6.7%	6.5%
American Indian Alone	3.6%	4.3%	3.7%
Asian Alone	9.2%	5.9%	5.1%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	10.5%	12.4%	13.2%
Two or More Races	11.9%	12.8%	13.7%
Hispanic Origin	24.8%	28.0%	30.3%
Diversity Index	76.3	77.8	78.3
2023 Population by Race/Ethnicity			
Total	139,525	347,351	1,114,463
White Alone	56.9%	56.2%	56.2%
Black Alone	6.6%	7.1%	6.9%
American Indian Alone	3.6%	4.2%	3.6%
Asian Alone	9.4%	6.0%	5.2%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	10.9%	12.9%	13.7%
Two or More Races	12.2%	13.1%	14.1%
Hispanic Origin	25.5%	28.9%	31.1%
Diversity Index	77.4	78.8	79.3
2028 Population by Race/Ethnicity			
Total	147,078	359,607	1,136,651
White Alone	54.4%	54.0%	54.1%
Black Alone	7.2%	7.7%	7.5%
American Indian Alone	3.4%	4.1%	3.6%
Asian Alone	10.3%	6.6%	5.7%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	11.6%	13.5%	14.2%
Two or More Races	12.8%	13.7%	14.6%
Hispanic Origin	26.2%	29.5%	31.7%
Diversity Index	79.0	80.1	80.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	134,765	340,902	1,098,618
In Households	93.3%	96.3%	98.2%
Householder	42.9%	43.0%	40.4%
Opposite-Sex Spouse	9.2%	11.1%	14.4%
Same-Sex Spouse	0.2%	0.3%	0.3%
Opposite-Sex Unmarried Partner	4.3%	4.3%	3.5%
Same-Sex Unmarried Partner	0.3%	0.3%	0.3%
Biological Child	16.5%	20.1%	24.4%
Adopted Child	0.3%	0.4%	0.6%
Stepchild	0.7%	0.8%	1.0%
Grandchild	1.5%	1.9%	2.3%
Brother or Sister	2.0%	1.9%	1.7%
Parent	1.1%	1.3%	1.4%
Parent-in-law	0.2%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.4%
Other Relatives	1.1%	1.3%	1.5%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	12.6%	9.1%	5.6%
In Group Quarters	6.7%	3.7%	1.8%
Institutionalized	0.4%	0.7%	0.5%
Noninstitutionalized	6.2%	3.0%	1.3%
2023 Population 25+ by Educational Attainment			
Total	83,313	224,517	745,748
Less than 9th Grade	2.9%	3.3%	3.7%
9th - 12th Grade, No Diploma	3.7%	5.3%	5.0%
High School Graduate	15.1%	16.4%	17.0%
GED/Alternative Credential	3.0%	3.4%	3.3%
Some College, No Degree	21.1%	21.5%	20.6%
Associate Degree	8.5%	8.8%	9.5%
Bachelor's Degree	27.8%	26.3%	25.6%
Graduate/Professional Degree	17.8%	15.0%	15.3%
2023 Population 15+ by Marital Status			
Total	122,039	293,163	914,369
Never Married	61.3%	52.5%	42.1%
Married	26.8%	33.2%	43.1%
Widowed	3.1%	3.8%	4.0%
Divorced	8.9%	10.5%	10.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	83,739	204,664	623,394
Population 16+ Employed	95.9%	95.8%	96.3%
Population 16+ Unemployment rate	4.1%	4.2%	3.7%
Population 16-24 Employed	28.1%	21.9%	17.0%
Population 16-24 Unemployment rate	6.0%	6.0%	6.1%
Population 25-54 Employed	57.8%	61.8%	62.7%
Population 25-54 Unemployment rate	3.2%	3.6%	3.2%
Population 55-64 Employed	9.3%	10.8%	13.9%
Population 55-64 Unemployment rate	2.4%	3.6%	2.8%
Population 65+ Employed	4.8%	5.4%	6.4%
Population 65+ Unemployment rate	5.1%	4.8%	3.7%

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2023 Employed Population 16+ by Industry			
Total	80,342	196,080	600,465
Agriculture/Mining	0.3%	0.4%	0.3%
Construction	5.8%	6.4%	6.9%
Manufacturing	7.6%	7.4%	8.7%
Wholesale Trade	1.4%	1.4%	1.6%
Retail Trade	11.7%	11.1%	10.5%
Transportation/Utilities	4.3%	4.7%	5.3%
Information	2.4%	2.2%	1.9%
Finance/Insurance/Real Estate	10.1%	10.9%	10.4%
Services	53.6%	52.7%	51.2%
Public Administration	2.9%	2.8%	3.1%
2023 Employed Population 16+ by Occupation			
Total	80,343	196,084	600,465
White Collar	69.4%	67.3%	67.3%
Management/Business/Financial	17.3%	17.3%	18.7%
Professional	30.3%	27.3%	26.8%
Sales	9.7%	10.1%	9.8%
Administrative Support	12.1%	12.6%	12.0%
Services	16.9%	17.3%	16.1%
Blue Collar	13.7%	15.4%	16.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.5%	4.2%	4.4%
Installation/Maintenance/Repair	2.1%	2.2%	2.2%
Production	3.0%	3.5%	4.0%
Transportation/Material Moving	5.1%	5.5%	5.9%
2020 Households by Type			
Total	57,751	146,542	443,752
Married Couple Households	22.1%	26.5%	36.4%
With Own Children <18	7.5%	9.5%	13.7%
Without Own Children <18	14.6%	17.0%	22.7%
Cohabiting Couple Households	10.8%	10.7%	9.5%
With Own Children <18	1.9%	2.4%	2.5%
Without Own Children <18	8.8%	8.4%	7.0%
Male Householder, No Spouse/Partner	35.8%	31.3%	24.7%
Living Alone	21.1%	19.5%	15.7%
65 Years and over	2.8%	3.1%	3.1%
With Own Children <18	1.9%	2.0%	2.0%
Without Own Children <18, With Relatives	3.7%	3.6%	3.4%
No Relatives Present	9.2%	6.2%	3.6%
Female Householder, No Spouse/Partner	31.3%	31.5%	29.4%
Living Alone	16.3%	16.8%	15.7%
65 Years and over	4.6%	5.3%	5.8%
With Own Children <18	4.0%	4.6%	5.0%
Without Own Children <18, With Relatives	5.5%	6.2%	6.3%
No Relatives Present	5.5%	3.9%	2.4%
2020 Households by Size			
Total	57,751	146,542	443,752
1 Person Household	37.4%	36.3%	31.4%
2 Person Household	34.2%	33.8%	33.3%
3 Person Household	13.3%	13.4%	14.4%
4 Person Household	8.8%	9.0%	10.8%
5 Person Household	3.5%	4.2%	5.5%
6 Person Household	1.5%	1.9%	2.6%
7 + Person Household	1.2%	1.4%	2.1%

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2020 Households by Tenure and Mortgage Status			
Total	57,751	146,542	443,752
Owner Occupied	31.9%	36.5%	50.1%
Owned with a Mortgage/Loan	20.5%	24.8%	35.9%
Owned Free and Clear	11.3%	11.7%	14.2%
Renter Occupied	68.1%	63.5%	49.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	73	81
Percent of Income for Mortgage	36.9%	35.6%	31.8%
Wealth Index	52	58	90
2020 Housing Units By Urban/ Rural Status			
Total	64,104	162,320	489,167
Urban Housing Units	99.9%	99.7%	99.7%
Rural Housing Units	0.1%	0.3%	0.3%
2020 Population By Urban/ Rural Status			
Total	134,765	340,902	1,098,618
Urban Population	99.8%	99.5%	99.5%
Rural Population	0.2%	0.5%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	Young and Restless (11B)	Young and Restless (11B)
2.	Young and Restless (11B)	College Towns (14B)	Bright Young Professionals
3.	Dorms to Diplomas (14C)	Metro Fusion (11C)	Metro Fusion (11C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$112,061,139	\$288,342,273	\$1,037,251,209
Average Spent	\$1,840.30	\$1,900.06	\$2,269.09
Spending Potential Index	84	86	103
Education: Total \$	\$89,068,094	\$223,099,988	\$804,870,568
Average Spent	\$1,462.70	\$1,470.14	\$1,760.73
Spending Potential Index	82	82	98
Entertainment/Recreation: Total \$	\$174,071,136	\$450,961,576	\$1,669,532,136
Average Spent	\$2,858.64	\$2,971.66	\$3,652.27
Spending Potential Index	76	79	97
Food at Home: Total \$	\$330,699,727	\$859,562,483	\$3,125,673,994
Average Spent	\$5,430.83	\$5,664.18	\$6,837.72
Spending Potential Index	80	83	101
Food Away from Home: Total \$	\$191,221,415	\$491,915,122	\$1,772,601,308
Average Spent	\$3,140.29	\$3,241.53	\$3,877.74
Spending Potential Index	84	87	104
Health Care: Total \$	\$332,661,598	\$865,509,131	\$3,224,753,013
Average Spent	\$5,463.05	\$5,703.37	\$7,054.47
Spending Potential Index	74	78	96
HH Furnishings & Equipment: Total \$	\$140,785,130	\$363,737,692	\$1,339,423,456
Average Spent	\$2,312.01	\$2,396.89	\$2,930.12
Spending Potential Index	78	81	99
Personal Care Products & Services: Total \$	\$47,816,774	\$123,604,806	\$449,915,707
Average Spent	\$785.26	\$814.51	\$984.24
Spending Potential Index	82	85	103
Shelter: Total \$	\$1,219,585,657	\$3,153,899,788	\$11,509,325,632
Average Spent	\$20,028.34	\$20,782.98	\$25,177.80
Spending Potential Index	81	84	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$136,336,725	\$356,134,547	\$1,359,679,890
Average Spent	\$2,238.96	\$2,346.79	\$2,974.44
Spending Potential Index	72	75	95
Travel: Total \$	\$103,017,568	\$267,767,908	\$1,002,126,080
Average Spent	\$1,691.78	\$1,764.49	\$2,192.25
Spending Potential Index	75	78	97
Vehicle Maintenance & Repairs: Total \$	\$66,343,672	\$170,155,693	\$613,838,783
Average Spent	\$1,089.51	\$1,121.26	\$1,342.83
Spending Potential Index	83	86	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024