



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2010 Total Population	49,248	170,292	548,395
2020 Total Population	58,174	192,109	604,521
2020 Group Quarters	491	1,853	5,075
2023 Total Population	62,292	198,819	616,513
2023 Group Quarters	510	1,866	5,075
2028 Total Population	64,927	203,049	625,771
2023-2028 Annual Rate	0.83%	0.42%	0.30%
2023 Total Daytime Population	66,912	218,682	716,074
Workers	39,456	127,615	419,640
Residents	27,456	91,067	296,434
<b>Household Summary</b>			
2010 Households	20,141	69,298	227,627
2010 Average Household Size	2.42	2.44	2.39
2020 Total Households	23,596	79,470	253,727
2020 Average Household Size	2.44	2.39	2.36
2023 Households	25,407	83,074	260,679
2023 Average Household Size	2.43	2.37	2.35
2028 Households	27,019	86,540	268,290
2028 Average Household Size	2.38	2.32	2.31
2023-2028 Annual Rate	1.24%	0.82%	0.58%
2010 Families	12,846	44,013	142,439
2010 Average Family Size	3.01	3.02	2.98
2023 Families	15,313	50,479	158,535
2023 Average Family Size	3.08	2.98	2.94
2028 Families	16,155	52,414	163,474
2028 Average Family Size	3.02	2.92	2.89
2023-2028 Annual Rate	1.08%	0.76%	0.62%
<b>Housing Unit Summary</b>			
2000 Housing Units	17,326	63,503	223,284
Owner Occupied Housing Units	73.1%	70.1%	65.1%
Renter Occupied Housing Units	23.4%	24.2%	26.9%
Vacant Housing Units	3.5%	5.7%	8.0%
2010 Housing Units	22,408	78,795	261,546
Owner Occupied Housing Units	61.0%	58.9%	58.0%
Renter Occupied Housing Units	28.9%	29.0%	29.0%
Vacant Housing Units	10.1%	12.1%	13.0%
2020 Housing Units	26,285	88,389	283,077
Owner Occupied Housing Units	59.5%	56.7%	57.4%
Renter Occupied Housing Units	30.3%	33.2%	32.2%
Vacant Housing Units	9.9%	10.1%	10.4%
2023 Housing Units	28,012	92,097	288,935
Owner Occupied Housing Units	59.0%	57.5%	59.0%
Renter Occupied Housing Units	31.7%	32.7%	31.2%
Vacant Housing Units	9.3%	9.8%	9.8%
2028 Housing Units	29,625	95,489	296,839
Owner Occupied Housing Units	59.0%	57.1%	59.0%
Renter Occupied Housing Units	32.2%	33.5%	31.3%
Vacant Housing Units	8.8%	9.4%	9.6%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>2023 Households by Income</b>			
Household Income Base	25,402	83,067	260,672
<\$15,000	3.0%	4.5%	5.5%
\$15,000 - \$24,999	3.7%	4.4%	5.0%
\$25,000 - \$34,999	3.7%	5.1%	5.5%
\$35,000 - \$49,999	8.3%	9.3%	9.9%
\$50,000 - \$74,999	12.8%	14.4%	14.9%
\$75,000 - \$99,999	13.4%	13.6%	13.3%
\$100,000 - \$149,999	21.4%	20.3%	18.8%
\$150,000 - \$199,999	11.0%	11.0%	9.9%
\$200,000+	22.8%	17.5%	17.2%
Average Household Income	\$152,727	\$137,257	\$136,665
<b>2028 Households by Income</b>			
Household Income Base	27,014	86,533	268,283
<\$15,000	2.1%	3.1%	3.9%
\$15,000 - \$24,999	2.4%	2.9%	3.5%
\$25,000 - \$34,999	2.8%	3.6%	4.2%
\$35,000 - \$49,999	6.4%	7.5%	8.2%
\$50,000 - \$74,999	10.7%	12.9%	13.7%
\$75,000 - \$99,999	13.1%	13.8%	13.6%
\$100,000 - \$149,999	22.5%	21.7%	20.5%
\$150,000 - \$199,999	14.4%	14.1%	12.6%
\$200,000+	25.7%	20.4%	19.8%
Average Household Income	\$173,667	\$158,477	\$157,031
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	16,535	52,919	170,397
<\$50,000	1.0%	3.1%	2.5%
\$50,000 - \$99,999	0.3%	1.7%	1.2%
\$100,000 - \$149,999	0.3%	1.0%	1.2%
\$150,000 - \$199,999	0.7%	1.7%	2.3%
\$200,000 - \$249,999	2.6%	3.9%	4.4%
\$250,000 - \$299,999	4.5%	5.4%	6.7%
\$300,000 - \$399,999	22.1%	18.1%	18.3%
\$400,000 - \$499,999	17.3%	19.5%	16.5%
\$500,000 - \$749,999	34.9%	31.7%	27.9%
\$750,000 - \$999,999	13.7%	10.0%	11.4%
\$1,000,000 - \$1,499,999	1.8%	2.2%	4.4%
\$1,500,000 - \$1,999,999	0.4%	0.7%	1.3%
\$2,000,000 +	0.5%	1.1%	1.9%
Average Home Value	\$554,085	\$529,225	\$568,369
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	17,467	54,493	175,223
<\$50,000	0.8%	2.7%	2.1%
\$50,000 - \$99,999	0.6%	2.2%	1.6%
\$100,000 - \$149,999	0.1%	0.3%	0.6%
\$150,000 - \$199,999	0.6%	2.0%	2.1%
\$200,000 - \$249,999	2.3%	3.5%	4.0%
\$250,000 - \$299,999	3.8%	4.8%	6.2%
\$300,000 - \$399,999	19.4%	15.7%	16.6%
\$400,000 - \$499,999	18.2%	20.1%	17.1%
\$500,000 - \$749,999	35.6%	33.0%	28.8%
\$750,000 - \$999,999	15.3%	11.3%	12.8%
\$1,000,000 - \$1,499,999	2.1%	2.5%	4.8%
\$1,500,000 - \$1,999,999	0.5%	0.7%	1.4%
\$2,000,000 +	0.7%	1.1%	2.0%
Average Home Value	\$573,912	\$547,507	\$587,591

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>Median Household Income</b>			
2023	\$108,478	\$97,194	\$90,719
2028	\$122,494	\$110,174	\$104,871
<b>Median Home Value</b>			
2023	\$508,890	\$477,248	\$481,179
2028	\$529,779	\$493,431	\$498,449
<b>Per Capita Income</b>			
2023	\$62,770	\$56,956	\$57,722
2028	\$72,796	\$67,118	\$67,243
<b>Median Age</b>			
2010	37.4	37.8	39.5
2020	40.0	40.6	42.2
2023	39.1	40.0	42.0
2028	39.8	41.0	42.7
<b>2020 Population by Age</b>			
Total	58,174	192,109	604,521
0 - 4	5.7%	5.3%	5.0%
5 - 9	6.4%	5.9%	5.5%
10 - 14	6.3%	6.1%	5.9%
15 - 24	10.5%	11.3%	11.2%
25 - 34	13.4%	13.5%	13.0%
35 - 44	15.0%	13.7%	12.7%
45 - 54	13.9%	13.7%	13.3%
55 - 64	12.8%	13.5%	14.2%
65 - 74	9.5%	10.2%	11.4%
75 - 84	4.7%	5.1%	5.8%
85 +	1.8%	1.9%	2.0%
18 +	77.9%	78.9%	79.9%
<b>2023 Population by Age</b>			
Total	62,293	198,818	616,512
0 - 4	5.5%	5.4%	5.1%
5 - 9	6.2%	5.9%	5.6%
10 - 14	6.4%	6.2%	5.9%
15 - 24	10.6%	11.3%	10.9%
25 - 34	14.3%	13.6%	13.0%
35 - 44	16.4%	14.7%	13.4%
45 - 54	13.3%	13.1%	12.6%
55 - 64	12.1%	12.9%	13.8%
65 - 74	9.3%	10.3%	12.0%
75 - 84	4.5%	4.9%	5.7%
85 +	1.4%	1.7%	1.9%
18 +	78.5%	79.0%	80.0%
<b>2028 Population by Age</b>			
Total	64,928	203,049	625,769
0 - 4	5.6%	5.4%	5.2%
5 - 9	5.8%	5.5%	5.4%
10 - 14	5.9%	5.8%	5.6%
15 - 24	10.6%	11.0%	10.6%
25 - 34	14.7%	13.8%	12.8%
35 - 44	15.6%	14.4%	13.5%
45 - 54	13.2%	12.7%	12.3%
55 - 64	11.3%	12.0%	12.6%
65 - 74	9.8%	10.7%	12.4%
75 - 84	5.8%	6.5%	7.3%
85 +	1.7%	2.2%	2.3%
18 +	79.4%	80.0%	80.6%
<b>2020 Population by Sex</b>			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
Males	28,330	93,794	295,196
Females	29,844	98,315	309,325
<b>2023 Population by Sex</b>			
Males	30,517	98,110	304,716
Females	31,775	100,709	311,797
<b>2028 Population by Sex</b>			
Males	31,668	99,667	307,878
Females	33,259	103,383	317,894
<b>2010 Population by Race/Ethnicity</b>			
Total	49,248	170,292	548,395
White Alone	85.3%	84.4%	84.1%
Black Alone	2.1%	2.2%	2.5%
American Indian Alone	0.6%	0.8%	1.1%
Asian Alone	6.7%	4.1%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	5.7%	6.0%
Two or More Races	2.6%	2.6%	2.6%
Hispanic Origin	9.2%	15.5%	15.4%
Diversity Index	39.0	47.0	47.2
<b>2020 Population by Race/Ethnicity</b>			
Total	58,174	192,109	604,521
White Alone	73.0%	71.6%	72.4%
Black Alone	2.2%	2.6%	3.3%
American Indian Alone	0.5%	0.9%	1.2%
Asian Alone	12.2%	7.2%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.2%	7.2%	7.1%
Two or More Races	8.8%	10.3%	10.2%
Hispanic Origin	10.3%	17.0%	17.0%
Diversity Index	54.6	61.6	60.9
<b>2023 Population by Race/Ethnicity</b>			
Total	62,291	198,819	616,513
White Alone	71.4%	70.4%	71.3%
Black Alone	2.4%	2.8%	3.5%
American Indian Alone	0.5%	0.9%	1.1%
Asian Alone	13.3%	7.8%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	7.4%	7.3%
Two or More Races	9.1%	10.6%	10.5%
Hispanic Origin	10.5%	17.2%	17.4%
Diversity Index	56.4	62.9	62.3
<b>2028 Population by Race/Ethnicity</b>			
Total	64,926	203,048	625,771
White Alone	69.6%	68.7%	69.6%
Black Alone	2.6%	3.0%	3.8%
American Indian Alone	0.5%	0.9%	1.1%
Asian Alone	14.1%	8.6%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	7.6%	7.6%
Two or More Races	9.5%	11.0%	11.0%
Hispanic Origin	10.8%	17.4%	17.7%
Diversity Index	58.4	64.5	64.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>2020 Population by Relationship and Household Type</b>			
Total	58,174	192,109	604,521
In Households	99.2%	99.0%	99.2%
Householder	40.8%	41.2%	41.9%
Opposite-Sex Spouse	20.9%	19.3%	19.2%
Same-Sex Spouse	0.2%	0.2%	0.3%
Opposite-Sex Unmarried Partner	2.4%	2.8%	3.0%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	26.8%	25.5%	24.3%
Adopted Child	0.5%	0.5%	0.6%
Stepchild	0.9%	0.9%	1.0%
Grandchild	0.9%	1.3%	1.5%
Brother or Sister	0.7%	1.0%	1.1%
Parent	1.0%	1.2%	1.2%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	0.7%	0.9%	1.0%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.6%	3.3%	3.2%
In Group Quarters	0.8%	1.0%	0.8%
Institutionalized	0.6%	0.7%	0.4%
Noninstitutionalized	0.3%	0.3%	0.4%
<b>2023 Population 25+ by Educational Attainment</b>			
Total	44,394	141,645	446,622
Less than 9th Grade	1.3%	2.0%	1.9%
9th - 12th Grade, No Diploma	2.4%	3.1%	3.3%
High School Graduate	12.0%	14.1%	14.8%
GED/Alternative Credential	1.7%	2.4%	2.6%
Some College, No Degree	16.8%	18.8%	19.5%
Associate Degree	8.4%	9.7%	9.3%
Bachelor's Degree	32.4%	30.2%	29.1%
Graduate/Professional Degree	25.0%	19.6%	19.5%
<b>2023 Population 15+ by Marital Status</b>			
Total	50,970	164,152	513,967
Never Married	26.8%	29.2%	29.5%
Married	58.6%	53.6%	53.1%
Widowed	3.9%	4.6%	5.0%
Divorced	10.7%	12.6%	12.4%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	36,544	112,762	336,187
Population 16+ Employed	96.8%	97.1%	96.7%
Population 16+ Unemployment rate	3.2%	2.9%	3.3%
Population 16-24 Employed	11.4%	12.1%	11.9%
Population 16-24 Unemployment rate	6.4%	6.2%	6.5%
Population 25-54 Employed	65.2%	62.8%	61.1%
Population 25-54 Unemployment rate	2.4%	2.4%	3.1%
Population 55-64 Employed	16.4%	17.5%	18.4%
Population 55-64 Unemployment rate	3.1%	2.1%	2.1%
Population 65+ Employed	7.1%	7.6%	8.6%
Population 65+ Unemployment rate	4.3%	4.0%	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>2023 Employed Population 16+ by Industry</b>			
Total	35,391	109,457	325,096
Agriculture/Mining	0.2%	0.4%	0.3%
Construction	4.4%	6.1%	6.1%
Manufacturing	6.6%	6.5%	6.6%
Wholesale Trade	2.5%	2.1%	1.9%
Retail Trade	9.5%	10.9%	11.3%
Transportation/Utilities	4.5%	4.4%	4.4%
Information	1.9%	1.8%	1.6%
Finance/Insurance/Real Estate	14.3%	12.3%	12.8%
Services	53.7%	53.0%	52.3%
Public Administration	2.4%	2.6%	2.6%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	35,391	109,457	325,095
White Collar	79.1%	74.4%	73.9%
Management/Business/Financial	25.0%	23.1%	23.6%
Professional	33.4%	30.1%	28.9%
Sales	11.7%	11.4%	11.3%
Administrative Support	8.9%	9.8%	10.2%
Services	12.1%	13.4%	13.0%
Blue Collar	8.8%	12.2%	13.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.0%	3.5%	3.4%
Installation/Maintenance/Repair	1.8%	2.2%	2.1%
Production	1.5%	2.3%	2.9%
Transportation/Material Moving	3.4%	4.0%	4.7%
<b>2020 Households by Type</b>			
Total	23,596	79,470	253,727
Married Couple Households	52.0%	47.4%	46.4%
With Own Children <18	22.6%	18.6%	16.3%
Without Own Children <18	29.3%	28.8%	30.1%
Cohabiting Couple Households	6.2%	7.2%	7.6%
With Own Children <18	1.4%	1.7%	1.9%
Without Own Children <18	4.8%	5.5%	5.7%
Male Householder, No Spouse/Partner	16.5%	18.6%	18.9%
Living Alone	11.1%	12.3%	12.7%
65 Years and over	2.5%	3.0%	3.5%
With Own Children <18	1.7%	1.7%	1.7%
Without Own Children <18, With Relatives	2.0%	2.6%	2.7%
No Relatives Present	1.6%	1.9%	1.9%
Female Householder, No Spouse/Partner	25.3%	26.8%	27.1%
Living Alone	15.3%	16.0%	16.4%
65 Years and over	6.8%	6.9%	7.6%
With Own Children <18	4.2%	4.2%	4.0%
Without Own Children <18, With Relatives	4.8%	5.3%	5.4%
No Relatives Present	1.0%	1.3%	1.3%
<b>2020 Households by Size</b>			
Total	23,596	79,470	253,727
1 Person Household	26.4%	28.3%	29.1%
2 Person Household	34.7%	35.5%	36.7%
3 Person Household	16.6%	15.3%	14.5%
4 Person Household	14.3%	12.5%	11.6%
5 Person Household	5.1%	5.2%	4.9%
6 Person Household	2.0%	2.1%	2.0%
7 + Person Household	1.0%	1.2%	1.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	23,596	79,470	253,727
Owner Occupied	66.2%	63.1%	64.1%
Owned with a Mortgage/Loan	51.3%	47.6%	46.6%
Owned Free and Clear	15.0%	15.5%	17.5%
Renter Occupied	33.8%	36.9%	35.9%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	90	87	81
Percent of Income for Mortgage	28.2%	29.5%	31.9%
Wealth Index	148	134	144
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	26,285	88,389	283,077
Urban Housing Units	99.9%	99.9%	99.1%
Rural Housing Units	0.1%	0.1%	0.9%
<b>2020 Population By Urban/ Rural Status</b>			
Total	58,174	192,109	604,521
Urban Population	99.8%	99.8%	99.1%
Rural Population	0.2%	0.2%	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Rings: 3, 5, 10 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	3 mile	5 mile	10 mile
<b>Top 3 Tapestry Segments</b>			
1.	Boomburbs (1C)	Savvy Suburbanites (1D)	Young and Restless (11B)
2.	Workday Drive (4A)	Professional Pride (1B)	Exurbanites (1E)
3.	Metro Renters (3B)	Young and Restless (11B)	Top Tier (1A)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$79,598,913	\$236,290,793	\$733,865,872
Average Spent	\$3,132.95	\$2,844.34	\$2,815.21
Spending Potential Index	142	129	128
Education: Total \$	\$66,722,289	\$198,644,146	\$611,155,053
Average Spent	\$2,626.14	\$2,391.17	\$2,344.47
Spending Potential Index	146	133	131
Entertainment/Recreation: Total \$	\$134,544,076	\$393,832,648	\$1,237,331,616
Average Spent	\$5,295.55	\$4,740.74	\$4,746.57
Spending Potential Index	140	125	126
Food at Home: Total \$	\$236,929,521	\$709,363,510	\$2,226,568,487
Average Spent	\$9,325.36	\$8,538.94	\$8,541.42
Spending Potential Index	137	126	126
Food Away from Home: Total \$	\$136,661,233	\$402,694,242	\$1,253,212,726
Average Spent	\$5,378.88	\$4,847.42	\$4,807.49
Spending Potential Index	144	130	129
Health Care: Total \$	\$251,151,747	\$746,304,455	\$2,375,308,536
Average Spent	\$9,885.14	\$8,983.61	\$9,112.01
Spending Potential Index	134	122	124
HH Furnishings & Equipment: Total \$	\$106,944,601	\$314,498,083	\$984,558,318
Average Spent	\$4,209.26	\$3,785.76	\$3,776.90
Spending Potential Index	142	128	128
Personal Care Products & Services: Total \$	\$34,963,766	\$103,317,696	\$324,245,518
Average Spent	\$1,376.15	\$1,243.68	\$1,243.85
Spending Potential Index	144	130	130
Shelter: Total \$	\$898,416,086	\$2,660,302,146	\$8,318,971,520
Average Spent	\$35,360.97	\$32,023.28	\$31,912.70
Spending Potential Index	143	129	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$112,027,197	\$328,945,612	\$1,049,312,867
Average Spent	\$4,409.30	\$3,959.67	\$4,025.31
Spending Potential Index	141	127	129
Travel: Total \$	\$83,736,984	\$242,635,326	\$757,642,400
Average Spent	\$3,295.82	\$2,920.71	\$2,906.42
Spending Potential Index	146	130	129
Vehicle Maintenance & Repairs: Total \$	\$46,323,236	\$137,075,042	\$433,340,437
Average Spent	\$1,823.25	\$1,650.04	\$1,662.35
Spending Potential Index	139	126	127

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024