



Community Profile

Rings: 3, 5, 10 mile radii

14587 Delaware St Suite 600, Westminster,

Latitude: 39.9609

Longitude: -104.9924

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	47,993	158,552	526,179
2020 Total Population	61,609	190,781	620,666
2020 Group Quarters	35	916	3,081
2023 Total Population	64,123	197,452	640,459
2023 Group Quarters	37	916	3,081
2028 Total Population	66,536	202,225	655,111
2023-2028 Annual Rate	0.74%	0.48%	0.45%
2023 Total Daytime Population	51,013	155,731	540,971
Workers	21,995	65,873	247,465
Residents	29,018	89,858	293,506
Household Summary			
2010 Households	16,605	57,610	193,562
2010 Average Household Size	2.89	2.74	2.71
2020 Total Households	21,499	69,570	228,048
2020 Average Household Size	2.86	2.73	2.71
2023 Households	22,565	72,275	236,938
2023 Average Household Size	2.84	2.72	2.69
2028 Households	23,676	74,712	244,834
2028 Average Household Size	2.81	2.69	2.66
2023-2028 Annual Rate	0.97%	0.67%	0.66%
2010 Families	12,774	41,988	135,390
2010 Average Family Size	3.30	3.21	3.22
2023 Families	17,266	52,164	160,862
2023 Average Family Size	3.26	3.20	3.24
2028 Families	18,118	53,939	165,869
2028 Average Family Size	3.22	3.16	3.21
2023-2028 Annual Rate	0.97%	0.67%	0.61%
Housing Unit Summary			
2000 Housing Units	9,902	39,234	161,910
Owner Occupied Housing Units	85.1%	76.4%	71.6%
Renter Occupied Housing Units	12.5%	20.5%	25.5%
Vacant Housing Units	2.4%	3.0%	2.9%
2010 Housing Units	17,291	60,200	203,516
Owner Occupied Housing Units	80.1%	71.4%	65.9%
Renter Occupied Housing Units	16.0%	24.3%	29.2%
Vacant Housing Units	4.0%	4.3%	4.9%
2020 Housing Units	22,089	72,042	237,487
Owner Occupied Housing Units	74.8%	68.8%	65.1%
Renter Occupied Housing Units	22.5%	27.8%	31.0%
Vacant Housing Units	2.9%	3.4%	4.0%
2023 Housing Units	23,160	74,763	247,256
Owner Occupied Housing Units	75.7%	70.9%	66.8%
Renter Occupied Housing Units	21.8%	25.8%	29.0%
Vacant Housing Units	2.6%	3.3%	4.2%
2028 Housing Units	24,274	77,416	255,623
Owner Occupied Housing Units	75.3%	71.5%	67.5%
Renter Occupied Housing Units	22.3%	25.1%	28.2%
Vacant Housing Units	2.5%	3.5%	4.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	22,565	72,275	236,938
<\$15,000	3.1%	4.1%	5.2%
\$15,000 - \$24,999	1.5%	2.7%	3.5%
\$25,000 - \$34,999	4.2%	4.5%	5.2%
\$35,000 - \$49,999	7.4%	8.2%	9.8%
\$50,000 - \$74,999	11.9%	12.9%	14.8%
\$75,000 - \$99,999	11.7%	13.2%	14.1%
\$100,000 - \$149,999	21.5%	22.6%	21.7%
\$150,000 - \$199,999	16.3%	15.0%	12.6%
\$200,000+	22.6%	16.9%	13.1%
Average Household Income	\$157,072	\$139,703	\$125,043
2028 Households by Income			
Household Income Base	23,676	74,712	244,834
<\$15,000	2.6%	3.5%	4.4%
\$15,000 - \$24,999	1.0%	2.0%	2.4%
\$25,000 - \$34,999	2.9%	3.3%	3.8%
\$35,000 - \$49,999	5.4%	6.4%	8.0%
\$50,000 - \$74,999	9.5%	10.8%	12.7%
\$75,000 - \$99,999	10.5%	11.9%	13.1%
\$100,000 - \$149,999	22.1%	24.0%	23.9%
\$150,000 - \$199,999	19.7%	18.7%	16.2%
\$200,000+	26.3%	19.6%	15.5%
Average Household Income	\$179,109	\$158,944	\$143,756
2023 Owner Occupied Housing Units by Value			
Total	17,524	52,980	165,271
<\$50,000	1.4%	1.3%	3.6%
\$50,000 - \$99,999	1.4%	1.0%	1.9%
\$100,000 - \$149,999	0.6%	0.3%	0.6%
\$150,000 - \$199,999	0.6%	0.5%	0.9%
\$200,000 - \$249,999	1.0%	0.7%	1.5%
\$250,000 - \$299,999	1.1%	1.5%	2.7%
\$300,000 - \$399,999	8.9%	14.2%	16.2%
\$400,000 - \$499,999	20.9%	26.0%	23.6%
\$500,000 - \$749,999	48.5%	42.7%	35.4%
\$750,000 - \$999,999	11.0%	8.3%	9.2%
\$1,000,000 - \$1,499,999	3.2%	2.3%	2.7%
\$1,500,000 - \$1,999,999	1.2%	0.7%	0.8%
\$2,000,000 +	0.2%	0.5%	1.1%
Average Home Value	\$599,843	\$566,067	\$551,379
2028 Owner Occupied Housing Units by Value			
Total	18,274	55,308	172,606
<\$50,000	1.0%	0.7%	2.4%
\$50,000 - \$99,999	0.9%	0.7%	1.2%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.4%	0.2%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.2%
\$300,000 - \$399,999	4.4%	6.0%	9.0%
\$400,000 - \$499,999	16.6%	23.6%	24.1%
\$500,000 - \$749,999	57.7%	54.0%	45.4%
\$750,000 - \$999,999	14.0%	11.0%	12.3%
\$1,000,000 - \$1,499,999	4.0%	2.6%	3.3%
\$1,500,000 - \$1,999,999	0.8%	0.6%	0.9%
\$2,000,000 +	0.1%	0.4%	1.0%
Average Home Value	\$642,829	\$614,660	\$612,387

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2023	\$118,923	\$106,745	\$94,371
2028	\$137,585	\$119,952	\$107,992
Median Home Value			
2023	\$573,213	\$526,481	\$496,365
2028	\$615,541	\$586,245	\$570,527
Per Capita Income			
2023	\$55,296	\$51,164	\$46,243
2028	\$63,675	\$58,748	\$53,707
Median Age			
2010	34.7	34.6	34.3
2020	36.8	37.0	36.1
2023	36.4	36.9	36.6
2028	37.0	37.4	37.0
2020 Population by Age			
Total	61,609	190,781	620,666
0 - 4	5.7%	5.6%	5.9%
5 - 9	7.4%	6.7%	6.6%
10 - 14	8.5%	7.6%	7.2%
15 - 24	13.6%	13.0%	12.9%
25 - 34	12.2%	14.0%	15.6%
35 - 44	15.7%	14.9%	14.8%
45 - 54	15.7%	13.8%	12.7%
55 - 64	11.1%	11.4%	11.6%
65 - 74	7.0%	8.2%	8.1%
75 - 84	2.6%	3.5%	3.4%
85 +	0.6%	1.1%	1.2%
18 +	73.0%	75.3%	75.9%
2023 Population by Age			
Total	64,121	197,452	640,459
0 - 4	6.9%	6.7%	6.6%
5 - 9	8.0%	7.4%	7.0%
10 - 14	8.3%	7.5%	7.1%
15 - 24	12.1%	11.8%	12.3%
25 - 34	12.5%	13.6%	14.4%
35 - 44	16.2%	15.8%	15.0%
45 - 54	14.3%	13.0%	12.4%
55 - 64	11.1%	11.3%	11.6%
65 - 74	7.4%	8.3%	8.6%
75 - 84	2.6%	3.6%	3.7%
85 +	0.6%	1.1%	1.2%
18 +	72.3%	74.4%	75.2%
2028 Population by Age			
Total	66,535	202,224	655,112
0 - 4	7.0%	6.8%	6.7%
5 - 9	7.7%	7.1%	6.8%
10 - 14	7.9%	7.2%	6.9%
15 - 24	11.2%	11.4%	12.2%
25 - 34	12.9%	13.6%	14.3%
35 - 44	16.1%	15.8%	15.0%
45 - 54	14.0%	12.9%	12.4%
55 - 64	10.7%	10.5%	10.5%
65 - 74	7.9%	8.7%	9.0%
75 - 84	3.8%	4.7%	4.8%
85 +	0.8%	1.3%	1.4%
18 +	73.1%	75.0%	75.8%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	30,494	94,356	309,981
Females	31,115	96,425	310,685
2023 Population by Sex			
Males	31,651	97,563	319,212
Females	32,472	99,889	321,247
2028 Population by Sex			
Males	32,642	99,421	324,905
Females	33,893	102,804	330,206
2010 Population by Race/Ethnicity			
Total	47,994	158,552	526,180
White Alone	84.6%	83.2%	80.1%
Black Alone	1.2%	1.5%	1.4%
American Indian Alone	0.6%	0.9%	1.0%
Asian Alone	6.1%	5.2%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	5.8%	9.4%
Two or More Races	3.1%	3.5%	3.5%
Hispanic Origin	13.6%	17.8%	26.8%
Diversity Index	44.7	50.6	60.2
2020 Population by Race/Ethnicity			
Total	61,609	190,781	620,666
White Alone	71.5%	70.8%	66.0%
Black Alone	1.4%	1.6%	1.6%
American Indian Alone	0.8%	1.1%	1.3%
Asian Alone	7.6%	6.4%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.4%	6.7%	10.8%
Two or More Races	13.3%	13.3%	14.9%
Hispanic Origin	18.4%	21.5%	29.6%
Diversity Index	62.4	65.0	72.4
2023 Population by Race/Ethnicity			
Total	64,122	197,451	640,459
White Alone	70.4%	69.7%	65.2%
Black Alone	1.4%	1.6%	1.6%
American Indian Alone	0.8%	1.1%	1.4%
Asian Alone	7.9%	6.7%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	7.0%	11.1%
Two or More Races	13.7%	13.7%	15.2%
Hispanic Origin	19.1%	22.3%	30.2%
Diversity Index	63.8	66.4	73.2
2028 Population by Race/Ethnicity			
Total	66,536	202,225	655,111
White Alone	68.5%	67.8%	63.5%
Black Alone	1.4%	1.7%	1.7%
American Indian Alone	0.8%	1.2%	1.4%
Asian Alone	8.5%	7.3%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.1%	7.5%	11.6%
Two or More Races	14.5%	14.4%	15.9%
Hispanic Origin	20.0%	23.2%	30.7%
Diversity Index	65.8	68.3	74.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	61,609	190,781	620,666
In Households	99.9%	99.5%	99.5%
Householder	35.0%	36.4%	36.7%
Opposite-Sex Spouse	20.9%	19.9%	18.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.1%	2.5%	2.7%
Same-Sex Unmarried Partner	0.1%	0.2%	0.2%
Biological Child	31.4%	28.8%	28.1%
Adopted Child	0.8%	0.7%	0.6%
Stepchild	1.3%	1.3%	1.3%
Grandchild	1.7%	2.0%	2.4%
Brother or Sister	0.9%	1.1%	1.3%
Parent	1.1%	1.2%	1.3%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.6%
Other Relatives	0.9%	1.1%	1.4%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.7%	3.2%	3.8%
In Group Quarters	0.1%	0.5%	0.5%
Institutionalized	0.1%	0.3%	0.4%
Noninstitutionalized	0.0%	0.1%	0.1%
2023 Population 25+ by Educational Attainment			
Total	41,433	131,390	428,268
Less than 9th Grade	1.2%	1.9%	3.8%
9th - 12th Grade, No Diploma	3.3%	3.9%	5.3%
High School Graduate	15.0%	17.4%	17.7%
GED/Alternative Credential	2.2%	3.0%	4.3%
Some College, No Degree	16.3%	17.8%	17.7%
Associate Degree	9.1%	9.9%	9.1%
Bachelor's Degree	33.8%	30.0%	27.1%
Graduate/Professional Degree	19.1%	16.3%	15.0%
2023 Population 15+ by Marital Status			
Total	49,200	154,786	507,233
Never Married	28.8%	30.6%	32.8%
Married	59.7%	56.5%	53.3%
Widowed	3.3%	3.4%	3.8%
Divorced	8.1%	9.5%	10.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	36,219	111,610	360,527
Population 16+ Employed	98.4%	97.9%	97.7%
Population 16+ Unemployment rate	1.6%	2.1%	2.3%
Population 16-24 Employed	12.0%	12.9%	13.9%
Population 16-24 Unemployment rate	3.2%	4.6%	4.6%
Population 25-54 Employed	68.9%	67.5%	65.5%
Population 25-54 Unemployment rate	1.6%	1.5%	1.7%
Population 55-64 Employed	14.5%	14.5%	15.2%
Population 55-64 Unemployment rate	0.9%	2.2%	2.5%
Population 65+ Employed	4.6%	5.1%	5.5%
Population 65+ Unemployment rate	1.0%	2.0%	2.5%

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2023 Employed Population 16+ by Industry			
Total	35,622	109,298	352,259
Agriculture/Mining	0.9%	1.0%	0.9%
Construction	6.3%	7.5%	9.2%
Manufacturing	9.6%	10.0%	9.2%
Wholesale Trade	2.5%	2.6%	2.3%
Retail Trade	11.1%	11.0%	10.9%
Transportation/Utilities	4.9%	6.1%	6.4%
Information	3.4%	2.8%	2.7%
Finance/Insurance/Real Estate	7.4%	6.5%	6.2%
Services	48.9%	47.7%	47.8%
Public Administration	4.9%	4.8%	4.2%
2023 Employed Population 16+ by Occupation			
Total	35,623	109,296	352,259
White Collar	74.6%	69.4%	64.8%
Management/Business/Financial	23.3%	21.5%	19.7%
Professional	31.6%	27.9%	25.9%
Sales	10.7%	9.8%	9.0%
Administrative Support	9.0%	10.2%	10.2%
Services	11.1%	12.4%	13.7%
Blue Collar	14.3%	18.2%	21.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.9%	4.7%	5.7%
Installation/Maintenance/Repair	2.4%	3.1%	3.3%
Production	2.8%	3.5%	4.1%
Transportation/Material Moving	5.2%	6.8%	8.1%
2020 Households by Type			
Total	21,499	69,570	228,048
Married Couple Households	60.5%	55.2%	50.7%
With Own Children <18	30.6%	25.1%	22.2%
Without Own Children <18	29.9%	30.1%	28.5%
Cohabiting Couple Households	6.3%	7.3%	7.9%
With Own Children <18	1.7%	2.1%	2.2%
Without Own Children <18	4.6%	5.3%	5.7%
Male Householder, No Spouse/Partner	14.2%	16.0%	18.3%
Living Alone	8.4%	9.4%	10.8%
65 Years and over	1.6%	2.1%	2.6%
With Own Children <18	2.1%	2.2%	2.2%
Without Own Children <18, With Relatives	2.2%	2.7%	3.1%
No Relatives Present	1.4%	1.8%	2.3%
Female Householder, No Spouse/Partner	19.0%	21.5%	23.1%
Living Alone	9.7%	11.5%	11.6%
65 Years and over	4.1%	5.3%	5.2%
With Own Children <18	4.1%	4.1%	4.6%
Without Own Children <18, With Relatives	4.1%	4.6%	5.4%
No Relatives Present	1.0%	1.3%	1.4%
2020 Households by Size			
Total	21,499	69,570	228,048
1 Person Household	18.1%	20.9%	22.4%
2 Person Household	31.2%	33.2%	33.0%
3 Person Household	17.8%	16.9%	16.9%
4 Person Household	20.2%	17.3%	15.5%
5 Person Household	7.8%	7.2%	7.2%
6 Person Household	3.1%	2.9%	3.1%
7 + Person Household	1.9%	1.7%	1.9%

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2020 Households by Tenure and Mortgage Status			
Total	21,499	69,570	228,048
Owner Occupied	76.9%	71.2%	67.7%
Owned with a Mortgage/Loan	63.1%	57.4%	53.3%
Owned Free and Clear	13.8%	13.8%	14.5%
Renter Occupied	23.1%	28.8%	32.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	85	80
Percent of Income for Mortgage	29.0%	29.6%	31.6%
Wealth Index	165	143	122
2020 Housing Units By Urban/ Rural Status			
Total	22,089	72,042	237,487
Urban Housing Units	99.1%	99.2%	97.9%
Rural Housing Units	0.9%	0.8%	2.1%
2020 Population By Urban/ Rural Status			
Total	61,609	190,781	620,666
Urban Population	99.0%	99.1%	97.7%
Rural Population	1.0%	0.9%	2.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Workday Drive (4A)	Workday Drive (4A)	Bright Young Professionals
3.	Professional Pride (1B)	Professional Pride (1B)	Up and Coming Families (7A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$71,842,162	\$206,923,552	\$614,427,909
Average Spent	\$3,183.79	\$2,863.00	\$2,593.20
Spending Potential Index	145	130	118
Education: Total \$	\$59,096,273	\$168,710,368	\$496,601,490
Average Spent	\$2,618.94	\$2,334.28	\$2,095.91
Spending Potential Index	146	130	117
Entertainment/Recreation: Total \$	\$123,824,280	\$352,529,012	\$1,030,011,501
Average Spent	\$5,487.45	\$4,877.61	\$4,347.18
Spending Potential Index	145	129	115
Food at Home: Total \$	\$211,624,382	\$617,523,075	\$1,846,318,245
Average Spent	\$9,378.43	\$8,544.08	\$7,792.41
Spending Potential Index	138	126	115
Food Away from Home: Total \$	\$124,168,599	\$356,213,067	\$1,055,440,062
Average Spent	\$5,502.71	\$4,928.58	\$4,454.50
Spending Potential Index	148	132	120
Health Care: Total \$	\$229,860,197	\$664,714,519	\$1,954,836,188
Average Spent	\$10,186.58	\$9,197.02	\$8,250.41
Spending Potential Index	138	125	112
HH Furnishings & Equipment: Total \$	\$97,862,765	\$279,591,299	\$820,174,987
Average Spent	\$4,336.93	\$3,868.44	\$3,461.56
Spending Potential Index	147	131	117
Personal Care Products & Services: Total \$	\$31,547,412	\$90,999,506	\$269,066,452
Average Spent	\$1,398.07	\$1,259.07	\$1,135.60
Spending Potential Index	146	132	119
Shelter: Total \$	\$805,255,399	\$2,324,528,162	\$6,912,102,534
Average Spent	\$35,686.04	\$32,162.27	\$29,172.62
Spending Potential Index	144	130	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$105,289,037	\$298,703,528	\$860,626,728
Average Spent	\$4,666.03	\$4,132.87	\$3,632.29
Spending Potential Index	149	132	116
Travel: Total \$	\$77,760,086	\$218,253,790	\$632,054,254
Average Spent	\$3,446.05	\$3,019.77	\$2,667.59
Spending Potential Index	153	134	119
Vehicle Maintenance & Repairs: Total \$	\$42,163,157	\$122,276,883	\$362,772,953
Average Spent	\$1,868.52	\$1,691.83	\$1,531.09
Spending Potential Index	143	129	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024