

Community Profile

Rings: 3, 5, 10 mile radii

Boscell Av & Braun Dr, Fremont, CA 94538,

Latitude: 37.5023

Longitude: -121.9748

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	76,371	210,918	725,098
2020 Total Population	84,054	229,580	804,356
2020 Group Quarters	875	2,708	7,834
2024 Total Population	88,668	237,052	819,177
2024 Group Quarters	834	2,582	7,491
2029 Total Population	90,873	241,565	842,536
2024-2029 Annual Rate	0.49%	0.38%	0.56%
2024 Total Daytime Population	119,615	255,045	1,015,825
Workers	76,887	141,092	648,218
Residents	42,728	113,953	367,607
Household Summary			
2010 Households	24,996	69,179	242,790
2010 Average Household Size	3.03	3.03	2.96
2020 Total Households	26,724	73,878	272,298
2020 Average Household Size	3.11	3.07	2.93
2024 Households	28,019	75,886	277,433
2024 Average Household Size	3.13	3.09	2.93
2029 Households	28,327	76,419	286,312
2029 Average Household Size	3.18	3.13	2.92
2024-2029 Annual Rate	0.22%	0.14%	0.63%
2010 Families	19,227	53,806	177,610
2010 Average Family Size	3.41	3.39	3.42
2024 Families	22,130	59,498	197,185
2024 Average Family Size	3.49	3.45	3.40
2029 Families	22,433	60,051	203,281
2029 Average Family Size	3.54	3.49	3.39
2024-2029 Annual Rate	0.27%	0.19%	0.61%
Housing Unit Summary			
2000 Housing Units	24,831	67,841	232,068
Owner Occupied Housing Units	62.8%	61.7%	57.9%
Renter Occupied Housing Units	36.1%	36.5%	39.6%
Vacant Housing Units	1.1%	1.8%	2.5%
2010 Housing Units	26,030	72,110	254,089
Owner Occupied Housing Units	59.0%	58.7%	54.7%
Renter Occupied Housing Units	37.1%	37.2%	40.8%
Vacant Housing Units	4.0%	4.1%	4.4%
2020 Housing Units	27,934	76,953	284,553
Owner Occupied Housing Units	56.8%	56.8%	49.9%
Renter Occupied Housing Units	38.9%	39.2%	45.8%
Vacant Housing Units	4.4%	4.0%	4.3%
2024 Housing Units	30,415	80,726	297,425
Owner Occupied Housing Units	55.3%	55.9%	48.2%
Renter Occupied Housing Units	36.8%	38.1%	45.0%
Vacant Housing Units	7.9%	6.0%	6.7%
2029 Housing Units	30,960	81,934	308,168
Owner Occupied Housing Units	54.3%	55.4%	47.2%
Renter Occupied Housing Units	37.2%	37.8%	45.7%
Vacant Housing Units	8.5%	6.7%	7.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	28,019	75,886	277,430
<\$15,000	3.7%	3.9%	3.9%
\$15,000 - \$24,999	2.1%	2.7%	2.6%
\$25,000 - \$34,999	2.1%	2.1%	2.2%
\$35,000 - \$49,999	3.0%	3.3%	3.3%
\$50,000 - \$74,999	9.0%	7.5%	7.2%
\$75,000 - \$99,999	8.5%	8.1%	7.7%
\$100,000 - \$149,999	15.5%	15.5%	15.7%
\$150,000 - \$199,999	15.0%	14.4%	14.1%
\$200,000+	41.0%	42.5%	43.3%
Average Household Income	\$209,381	\$216,397	\$220,628
2029 Households by Income			
Household Income Base	28,327	76,419	286,309
<\$15,000	2.8%	3.0%	3.0%
\$15,000 - \$24,999	1.3%	1.7%	1.7%
\$25,000 - \$34,999	1.5%	1.5%	1.6%
\$35,000 - \$49,999	2.1%	2.3%	2.4%
\$50,000 - \$74,999	7.2%	5.8%	5.6%
\$75,000 - \$99,999	7.0%	6.9%	6.7%
\$100,000 - \$149,999	14.4%	14.4%	14.9%
\$150,000 - \$199,999	16.6%	15.7%	15.4%
\$200,000+	47.1%	48.8%	48.8%
Average Household Income	\$237,989	\$246,147	\$248,544
2024 Owner Occupied Housing Units by Value			
Total	16,832	45,152	143,432
<\$50,000	0.6%	0.9%	1.3%
\$50,000 - \$99,999	0.2%	0.2%	0.8%
\$100,000 - \$149,999	0.7%	0.6%	1.2%
\$150,000 - \$199,999	0.5%	0.3%	1.0%
\$200,000 - \$249,999	0.3%	0.4%	0.9%
\$250,000 - \$299,999	0.1%	0.1%	0.6%
\$300,000 - \$399,999	0.2%	0.6%	1.0%
\$400,000 - \$499,999	0.7%	0.6%	0.6%
\$500,000 - \$749,999	5.5%	4.4%	4.4%
\$750,000 - \$999,999	15.5%	13.8%	12.1%
\$1,000,000 - \$1,499,999	44.0%	37.8%	34.6%
\$1,500,000 - \$1,999,999	21.5%	24.4%	23.4%
\$2,000,000 +	10.3%	15.9%	18.0%
Average Home Value	\$1,332,908	\$1,412,700	\$1,395,895
2029 Owner Occupied Housing Units by Value			
Total	16,822	45,413	145,399
<\$50,000	0.2%	0.2%	0.7%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	0.4%	0.2%	0.5%
\$150,000 - \$199,999	0.2%	0.1%	0.5%
\$200,000 - \$249,999	0.2%	0.4%	0.5%
\$250,000 - \$299,999	0.0%	0.0%	0.3%
\$300,000 - \$399,999	0.1%	0.4%	0.7%
\$400,000 - \$499,999	0.1%	0.1%	0.3%
\$500,000 - \$749,999	1.7%	1.4%	1.8%
\$750,000 - \$999,999	9.7%	8.9%	8.4%
\$1,000,000 - \$1,499,999	48.2%	40.0%	36.0%
\$1,500,000 - \$1,999,999	26.0%	28.9%	28.0%
\$2,000,000 +	13.1%	19.3%	21.8%
Average Home Value	\$1,448,634	\$1,529,984	\$1,522,787

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$166,632	\$170,346	\$172,695
2029	\$188,775	\$194,865	\$194,787
Median Home Value			
2024	\$1,292,095	\$1,371,738	\$1,376,390
2029	\$1,386,215	\$1,477,994	\$1,497,278
Per Capita Income			
2024	\$66,157	\$69,345	\$74,751
2029	\$74,174	\$77,938	\$84,493
Median Age			
2010	36.3	36.4	35.5
2020	37.4	37.6	36.3
2024	38.7	38.7	37.4
2029	40.5	40.3	39.1
2020 Population by Age			
Total	84,054	229,580	804,356
0 - 4	6.2%	6.0%	5.9%
5 - 9	6.8%	6.5%	5.8%
10 - 14	6.4%	6.4%	5.7%
15 - 24	10.8%	11.0%	10.7%
25 - 34	15.4%	15.6%	19.5%
35 - 44	16.7%	16.3%	16.0%
45 - 54	13.3%	13.3%	12.5%
55 - 64	11.9%	12.1%	11.3%
65 - 74	7.2%	7.5%	7.4%
75 - 84	3.7%	3.7%	3.6%
85 +	1.6%	1.6%	1.5%
18 +	77.0%	77.4%	79.3%
2024 Population by Age			
Total	88,669	237,050	819,179
0 - 4	6.0%	5.8%	5.7%
5 - 9	6.6%	6.3%	5.9%
10 - 14	6.5%	6.2%	5.4%
15 - 24	10.9%	10.9%	10.4%
25 - 34	13.4%	14.3%	18.0%
35 - 44	18.0%	17.5%	17.8%
45 - 54	14.0%	13.9%	12.8%
55 - 64	11.2%	11.3%	10.6%
65 - 74	7.8%	8.0%	7.7%
75 - 84	3.9%	4.0%	4.0%
85 +	1.7%	1.7%	1.6%
18 +	77.4%	78.2%	79.9%
2029 Population by Age			
Total	90,874	241,566	842,538
0 - 4	5.6%	5.5%	5.4%
5 - 9	6.0%	5.7%	5.5%
10 - 14	6.8%	6.4%	5.9%
15 - 24	11.1%	10.8%	10.2%
25 - 34	12.0%	13.0%	15.1%
35 - 44	16.5%	16.6%	18.3%
45 - 54	15.5%	15.1%	13.9%
55 - 64	11.2%	11.3%	10.6%
65 - 74	8.8%	8.9%	8.4%
75 - 84	4.8%	5.0%	5.0%
85 +	1.8%	1.9%	1.8%
18 +	77.8%	78.8%	80.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	42,211	115,231	409,059
Females	41,843	114,349	395,297
2024 Population by Sex			
Males	45,220	120,969	424,233
Females	43,448	116,083	394,945
2029 Population by Sex			
Males	45,970	122,429	432,717
Females	44,903	119,136	409,819
2020 Population by Race/Ethnicity			
Total	76,371	210,918	725,098
White Alone	35.9%	34.4%	33.8%
Black Alone	3.7%	3.5%	4.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	44.6%	46.0%	44.7%
Pacific Islander Alone	0.6%	0.7%	1.0%
Some Other Race Alone	8.8%	9.1%	10.4%
Two or More Races	5.8%	5.8%	5.4%
Hispanic Origin	19.6%	19.3%	21.6%
Diversity Index	76.7	76.4	78.1
2024 Population by Race/Ethnicity			
Total	84,054	229,580	804,356
White Alone	18.5%	19.0%	21.1%
Black Alone	2.3%	2.5%	2.9%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	61.2%	59.5%	54.6%
Pacific Islander Alone	0.5%	0.6%	0.9%
Some Other Race Alone	8.7%	9.3%	10.8%
Two or More Races	8.1%	8.4%	9.0%
Hispanic Origin	15.8%	16.6%	19.0%
Diversity Index	68.9	70.6	74.9
2029 Population by Race/Ethnicity			
Total	88,667	237,052	819,176
White Alone	16.3%	17.0%	19.1%
Black Alone	2.3%	2.4%	2.8%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	63.9%	61.7%	56.7%
Pacific Islander Alone	0.4%	0.6%	0.8%
Some Other Race Alone	8.6%	9.3%	10.9%
Two or More Races	7.8%	8.3%	8.9%
Hispanic Origin	15.5%	16.5%	19.0%
Diversity Index	66.9	69.1	73.8
2029 Population by Race/Ethnicity			
Total	90,872	241,566	842,536
White Alone	14.5%	15.3%	17.5%
Black Alone	2.1%	2.3%	2.6%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	65.8%	63.5%	58.3%
Pacific Islander Alone	0.4%	0.6%	0.8%
Some Other Race Alone	8.7%	9.4%	11.1%
Two or More Races	7.7%	8.2%	8.9%
Hispanic Origin	15.5%	16.6%	19.2%
Diversity Index	65.4	68.0	73.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	84,054	229,580	804,356
In Households	99.0%	98.8%	99.0%
Householder	31.7%	32.1%	33.8%
Opposite-Sex Spouse	20.5%	20.6%	19.3%
Same-Sex Spouse	0.1%	0.1%	0.2%
Opposite-Sex Unmarried Partner	1.2%	1.2%	1.7%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.3%	30.0%	27.2%
Adopted Child	0.2%	0.3%	0.3%
Stepchild	0.5%	0.5%	0.5%
Grandchild	1.9%	1.8%	1.9%
Brother or Sister	1.6%	1.6%	1.9%
Parent	3.0%	2.9%	2.8%
Parent-in-law	0.9%	0.9%	0.8%
Son-in-law or Daughter-in-law	0.6%	0.6%	0.7%
Other Relatives	2.1%	2.1%	2.4%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.2%	4.0%	5.7%
In Group Quarters	1.0%	1.2%	1.0%
Institutionalized	0.3%	0.2%	0.3%
Noninstitutionalized	0.7%	0.9%	0.6%
2024 Population 25+ by Educational Attainment			
Total	62,040	167,642	593,904
Less than 9th Grade	3.5%	3.3%	4.3%
9th - 12th Grade, No Diploma	3.5%	3.4%	3.6%
High School Graduate	15.4%	14.8%	12.5%
GED/Alternative Credential	1.1%	1.3%	1.3%
Some College, No Degree	10.2%	10.2%	10.5%
Associate Degree	5.4%	5.9%	6.0%
Bachelor's Degree	33.2%	32.2%	30.9%
Graduate/Professional Degree	27.7%	28.9%	31.1%
2024 Population 15+ by Marital Status			
Total	71,734	193,573	679,155
Never Married	30.0%	30.4%	33.7%
Married	61.0%	60.0%	56.5%
Widowed	4.0%	4.3%	4.1%
Divorced	4.9%	5.4%	5.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	48,800	130,427	478,117
Population 16+ Employed	96.0%	96.1%	95.8%
Population 16+ Unemployment rate	4.0%	3.9%	4.2%
Population 16-24 Employed	9.0%	8.9%	8.6%
Population 16-24 Unemployment rate	10.0%	10.0%	11.2%
Population 25-54 Employed	71.2%	71.2%	72.9%
Population 25-54 Unemployment rate	3.3%	3.1%	3.2%
Population 55-64 Employed	15.5%	15.1%	13.6%
Population 55-64 Unemployment rate	3.2%	3.9%	4.2%
Population 65+ Employed	4.3%	4.7%	4.9%
Population 65+ Unemployment rate	5.2%	4.5%	5.9%

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2024 Employed Population 16+ by Industry			
Total	46,851	125,308	458,004
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	3.5%	3.8%	3.6%
Manufacturing	16.6%	15.8%	16.6%
Wholesale Trade	1.9%	2.1%	1.6%
Retail Trade	8.0%	7.7%	7.4%
Transportation/Utilities	3.9%	3.8%	3.8%
Information	3.6%	4.5%	7.1%
Finance/Insurance/Real Estate	4.9%	5.2%	4.2%
Services	55.0%	54.2%	53.1%
Public Administration	2.4%	2.7%	2.3%
2024 Employed Population 16+ by Occupation			
Total	46,851	125,307	458,006
White Collar	75.9%	76.2%	76.7%
Management/Business/Financial	19.0%	20.4%	19.5%
Professional	43.8%	42.7%	45.1%
Sales	6.1%	6.0%	5.5%
Administrative Support	7.0%	7.1%	6.6%
Services	11.6%	11.2%	11.6%
Blue Collar	12.5%	12.5%	11.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.3%	2.5%	2.2%
Installation/Maintenance/Repair	1.9%	1.8%	1.5%
Production	4.0%	3.9%	4.0%
Transportation/Material Moving	4.2%	4.3%	3.9%
2020 Households by Type			
Total	26,724	73,878	272,298
Married Couple Households	65.0%	64.6%	57.5%
With Own Children <18	34.5%	33.1%	27.3%
Without Own Children <18	30.4%	31.4%	30.2%
Cohabiting Couple Households	4.0%	4.2%	5.2%
With Own Children <18	1.1%	1.1%	1.2%
Without Own Children <18	3.0%	3.1%	4.0%
Male Householder, No Spouse/Partner	13.6%	13.7%	17.8%
Living Alone	6.5%	6.8%	9.4%
65 Years and over	1.7%	1.8%	1.9%
With Own Children <18	1.3%	1.4%	1.3%
Without Own Children <18, With Relatives	3.5%	3.3%	3.3%
No Relatives Present	2.3%	2.3%	3.7%
Female Householder, No Spouse/Partner	17.4%	17.5%	19.5%
Living Alone	7.3%	7.6%	8.8%
65 Years and over	3.8%	3.9%	3.9%
With Own Children <18	2.6%	2.7%	2.8%
Without Own Children <18, With Relatives	6.3%	6.1%	6.0%
No Relatives Present	1.1%	1.1%	1.9%
2020 Households by Size			
Total	26,724	73,878	272,298
1 Person Household	13.9%	14.3%	18.2%
2 Person Household	25.5%	26.5%	29.4%
3 Person Household	22.6%	22.2%	20.4%
4 Person Household	23.5%	22.7%	18.5%
5 Person Household	7.8%	7.8%	7.2%
6 Person Household	4.0%	3.8%	3.5%
7 + Person Household	2.7%	2.6%	2.8%

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2020 Households by Tenure and Mortgage Status			
Total	26,724	73,878	272,298
Owner Occupied	59.4%	59.2%	52.1%
Owned with a Mortgage/Loan	46.0%	45.4%	38.7%
Owned Free and Clear	13.3%	13.7%	13.4%
Renter Occupied	40.6%	40.8%	47.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	52	50	51
Percent of Income for Mortgage	48.5%	50.4%	49.9%
Wealth Index	179	184	176
2020 Housing Units By Urban/ Rural Status			
Total	27,934	76,953	284,553
Urban Housing Units	100.0%	99.5%	99.5%
Rural Housing Units	0.0%	0.5%	0.5%
2020 Population By Urban/ Rural Status			
Total	84,054	229,580	804,356
Urban Population	100.0%	99.5%	99.5%
Rural Population	0.0%	0.5%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pacific Heights (2C)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Enterprising Professionals (2D)	Pacific Heights (2C)	Pacific Heights (2C)
3.	Urban Villages (7B)	Urban Villages (7B)	Urban Villages (7B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$119,207,471	\$333,095,357	\$1,264,227,543
Average Spent	\$4,254.52	\$4,389.42	\$4,556.88
Spending Potential Index	179	184	191
Education: Total \$	\$96,881,635	\$272,755,638	\$1,009,731,220
Average Spent	\$3,457.71	\$3,594.28	\$3,639.55
Spending Potential Index	200	208	211
Entertainment/Recreation: Total \$	\$204,369,808	\$572,328,235	\$2,129,457,728
Average Spent	\$7,293.97	\$7,541.95	\$7,675.57
Spending Potential Index	178	184	188
Food at Home: Total \$	\$363,461,003	\$1,012,297,254	\$3,806,888,941
Average Spent	\$12,971.95	\$13,339.71	\$13,721.83
Spending Potential Index	178	183	188
Food Away from Home: Total \$	\$202,504,175	\$566,415,085	\$2,136,301,052
Average Spent	\$7,227.39	\$7,464.03	\$7,700.24
Spending Potential Index	186	192	198
Health Care: Total \$	\$347,253,723	\$973,168,211	\$3,611,679,919
Average Spent	\$12,393.51	\$12,824.08	\$13,018.21
Spending Potential Index	161	167	169
HH Furnishings & Equipment: Total \$	\$154,062,179	\$431,976,491	\$1,614,772,913
Average Spent	\$5,498.49	\$5,692.44	\$5,820.41
Spending Potential Index	174	180	184
Personal Care Products & Services: Total \$	\$52,309,624	\$145,973,795	\$548,823,314
Average Spent	\$1,866.93	\$1,923.59	\$1,978.22
Spending Potential Index	187	193	199
Shelter: Total \$	\$1,450,025,445	\$4,033,271,932	\$15,070,464,493
Average Spent	\$51,751.51	\$53,149.09	\$54,321.10
Spending Potential Index	194	199	204
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$158,599,926	\$447,280,577	\$1,637,548,559
Average Spent	\$5,660.44	\$5,894.11	\$5,902.50
Spending Potential Index	162	168	168
Travel: Total \$	\$162,744,100	\$455,748,165	\$1,695,334,821
Average Spent	\$5,808.35	\$6,005.69	\$6,110.79
Spending Potential Index	191	198	201
Vehicle Maintenance & Repairs: Total \$	\$68,727,364	\$192,419,801	\$721,547,550
Average Spent	\$2,452.88	\$2,535.64	\$2,600.80
Spending Potential Index	166	171	176

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025