Community Profile

Rings: 3, 5, 6 mile radii

35 Crescent Dr Suite A, Pleasant Hill, CA
Latitude: 37.9464
Longitude: -122.0619

	3 mile	5 mile	6 mile
Population Summary			
2010 Total Population	136,148	258,883	301,028
2020 Total Population	144,453	273,818	318,688
2020 Group Quarters	1,728	3,297	3,460
2024 Total Population	144,562	272,982	317,804
2024 Group Quarters	1,676	3,197	3,355
2029 Total Population	146,416	275,015	319,816
2024-2029 Annual Rate	0.26%	0.15%	0.13%
2024 Total Daytime Population	167,392	303,919	347,500
Workers	97,782	170,083	190,013
Residents	69,610	133,836	157,487
Household Summary			
2010 Households	54,845	102,762	120,579
2010 Average Household Size	2.45	2.49	2.47
2020 Total Households	57,523	107,460	125,980
2020 Average Household Size	2.48	2.52	2.50
2024 Households	57,668	107,281	125,727
2024 Average Household Size	2.48	2.51	2.50
2029 Households	58,182	107,546	125,883
2029 Average Household Size	2.49	2.53	2.51
2024-2029 Annual Rate	0.18%	0.05%	0.02%
2010 Families	33,427	65,217	76,349
2010 Average Family Size	3.05	3.05	3.04
2024 Families	35,621	68,209	79,850
2024 Average Family Size	3.08	3.10	3.10
2029 Families	35,751	68,137	79,696
2029 Average Family Size	3.10	3.12	3.11
2024-2029 Annual Rate	0.07%	-0.02%	-0.04%
Housing Unit Summary			
2000 Housing Units	56,248	104,299	122,764
Owner Occupied Housing Units	57.5%	62.7%	64.1%
Renter Occupied Housing Units	39.9%	34.9%	33.5%
Vacant Housing Units	2.6%	2.3%	2.5%
2010 Housing Units	58,212	108,723	127,673
Owner Occupied Housing Units	53.9%	59.2%	60.6%
Renter Occupied Housing Units	40.4%	35.3%	33.9%
Vacant Housing Units	5.8%	5.5%	5.6%
2020 Housing Units	60,102	112,281	131,671
Owner Occupied Housing Units	52.8%	58.2%	59.9%
Renter Occupied Housing Units	42.9%	37.5%	35.8%
Vacant Housing Units	4.1%	4.2%	4.2%
2024 Housing Units	60,972	112,958	132,341
Owner Occupied Housing Units	52.1%	57.8%	59.7%
Renter Occupied Housing Units	42.5%	37.1%	35.3%
Vacant Housing Units	5.4%	5.0%	5.0%
2029 Housing Units	61,180	113,282	132,668
Owner Occupied Housing Units	52.1%	57.9%	59.8%
Renter Occupied Housing Units	43.0%	37.0%	35.1%
Vacant Housing Units	4.9%	5.1%	5.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	6 mile
2024 Households by Income			
Household Income Base	57,668	107,281	125,727
<$15,000	7.4%	6.2%	5.9%
$15,000 - $24,999	3.4%	3.1%	3.0%
$25,000 - $34,999	3.1%	3.2%	3.4%
$35,000 - $49,999	6.5%	5.7%	6.0%
$50,000 - $74,999	8.8%	8.6%	8.6%
$75,000 - $99,999	10.4%	10.1%	10.1%
$100,000 - $149,999	17.7%	18.7%	18.5%
$150,000 - $199,999	14.7%	14.4%	14.0%
$200,000+	28.2%	30.0%	30.4%
Average Household Income	$174,117	$181,051	$182,279
2029 Households by Income			
Household Income Base	58,182	107,546	125,883
<$15,000	6.3%	5.3%	5.1%
$15,000 - $24,999	2.4%	2.2%	2.2%
$25,000 - $34,999	2.4%	2.5%	2.7%
$35,000 - $49,999	4.9%	4.4%	4.6%
$50,000 - $74,999	7.5%	7.1%	7.2%
$75,000 - $99,999	9.9%	9.3%	9.4%
$100,000 - $149,999	17.9%	18.5%	18.3%
$150,000 - $199,999	16.5%	16.2%	15.7%
$200,000+	32.2%	34.5%	34.9%
Average Household Income	$197,527	$205,319	$206,601
2024 Owner Occupied Housing Units by Value			
Total	31,736	65,323	78,954
<$50,000	1.4%	1.3%	1.2%
$50,000 - $99,999	1.3%	1.1%	1.0%
$100,000 - $149,999	0.9%	0.6%	0.5%
$150,000 - $199,999	0.6%	0.6%	0.6%
$200,000 - $249,999	0.6%	0.5%	0.5%
$250,000 - $299,999	0.6%	0.5%	0.5%
$300,000 - $399,999	1.1%	1.3%	1.7%
$400,000 - $499,999	2.2%	2.4%	2.7%
$500,000 - $749,999	17.9%	20.1%	20.2%
$750,000 - $999,999	33.7%	31.0%	30.2%
$1,000,000 - $1,499,999	25.1%	21.6%	20.4%
$1,500,000 - $1,999,999	8.4%	10.2%	10.4%
$2,000,000 +	6.1%	8.9%	10.2%
Average Home Value	$1,026,118	$1,064,666	$1,080,199
2029 Owner Occupied Housing Units by Value			
Total	31,860	65,584	79,260
<$50,000	1.2%	0.9%	0.8%
$50,000 - $99,999	0.7%	0.5%	0.5%
$100,000 - $149,999	0.5%	0.4%	0.3%
$150,000 - $199,999	0.3%	0.3%	0.2%
$200,000 - $249,999	0.3%	0.2%	0.2%
$250,000 - $299,999	0.1%	0.1%	0.1%
$300,000 - $399,999	0.2%	0.3%	0.4%
$400,000 - $499,999	0.7%	0.8%	1.0%
$500,000 - $749,999	9.1%	10.3%	10.6%
$750,000 - $999,999	27.5%	29.1%	29.0%
$1,000,000 - $1,499,999	33.8%	28.2%	26.4%
$1,500,000 - $1,999,999	14.4%	15.1%	15.3%
$2,000,000 +	11.2%	13.8%	15.3%
Average Home Value	$1,230,361	$1,254,254	$1,269,865

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	3 mile	5 mile	6 mile
Median Household Income			
2024	$125,196	$130,975	$130,651
2029	$145,088	$151,498	$151,382
Median Home Value			
2024	$923,089	$924,373	$925,718
2029	$1,139,183	$1,127,067	$1,132,467
Per Capita Income			
2024	$69,271	$71,154	$72,134
2029	$78,282	$80,290	$81,341
Median Age			
2010	38.7	40.3	41.0
2020	39.9	41.3	42.0
2024	40.5	41.8	42.4
2029	42.0	43.2	43.8
2020 Population by Age			
Total	144,453	273,818	318,688
0 - 4	5.8%	5.5%	5.4%
5 - 9	5.6%	5.5%	5.5%
10 - 14	5.5%	5.6%	5.6%
15 - 24	10.3%	10.4%	10.3%
25 - 34	14.9%	13.6%	13.2%
35 - 44	15.0%	14.4%	14.1%
45 - 54	12.5%	12.8%	12.8%
55 - 64	12.9%	13.6%	13.7%
65 - 74	10.0%	10.5%	10.8%
75 - 84	5.0%	5.4%	5.8%
85 +	2.5%	2.7%	2.8%
18 +	79.9%	80.0%	80.1%
2024 Population by Age			
Total	144,563	272,982	317,805
0 - 4	5.7%	5.4%	5.2%
5 - 9	5.8%	5.7%	5.6%
10 - 14	5.1%	5.3%	5.3%
15 - 24	10.2%	10.2%	10.1%
25 - 34	14.2%	13.0%	12.5%
35 - 44	16.1%	15.4%	15.1%
45 - 54	12.6%	12.8%	12.8%
55 - 64	11.9%	12.5%	12.6%
65 - 74	10.1%	10.7%	11.0%
75 - 84	5.8%	6.3%	6.8%
85 +	2.5%	2.7%	2.9%
18 +	80.4%	80.5%	80.6%
2029 Population by Age			
Total	146,416	275,016	319,816
0 - 4	5.3%	5.1%	5.0%
5 - 9	5.4%	5.3%	5.2%
10 - 14	5.6%	5.7%	5.7%
15 - 24	9.9%	9.8%	9.8%
25 - 34	12.6%	11.9%	11.6%
35 - 44	15.8%	14.8%	14.5%
45 - 54	13.6%	13.7%	13.6%
55 - 64	11.2%	11.6%	11.7%
65 - 74	10.5%	11.2%	11.5%
75 - 84	7.3%	7.7%	8.2%
85 +	2.8%	3.1%	3.3%
18 +	80.7%	80.8%	80.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	6 mile
2020 Population by Sex			
Males	70,520	133,213	154,449
Females	73,933	140,605	164,239
2024 Population by Sex			
Males	71,689	134,939	156,500
Females	72,873	138,043	161,304
2029 Population by Sex			
Males	72,181	135,163	156,669
Females	74,235	139,852	163,148
2010 Population by Race/Ethnicity			
Total	136,148	258,883	301,028
White Alone	68.8%	71.4%	72.6%
Black Alone	2.9%	2.7%	2.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	12.4%	11.6%	11.2%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	9.4%	7.7%	7.1%
Two or More Races	5.6%	5.6%	5.5%
Hispanic Origin	22.9%	19.9%	18.8%
Diversity Index	67.6	63.7	61.9
2020 Population by Race/Ethnicity			
Total	144,453	273,818	318,688
White Alone	54.1%	57.1%	58.5%
Black Alone	3.2%	3.0%	2.9%
American Indian Alone	0.8%	0.8%	0.7%
Asian Alone	15.9%	15.1%	14.7%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	12.0%	10.0%	9.3%
Two or More Races	13.5%	13.6%	13.4%
Hispanic Origin	23.2%	21.1%	20.2%
Diversity Index	77.3	74.7	73.5
2024 Population by Race/Ethnicity			
Total	144,563	272,982	317,803
White Alone	51.1%	54.0%	55.4%
Black Alone	3.2%	3.1%	2.9%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	17.7%	16.8%	16.5%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	12.6%	10.6%	9.9%
Two or More Races	14.1%	14.3%	14.1%
Hispanic Origin	24.4%	22.3%	21.4%
Diversity Index	79.2	77.0	75.8
2029 Population by Race/Ethnicity			
Total	146,415	275,016	319,816
White Alone	48.4%	51.3%	52.6%
Black Alone	3.2%	3.1%	3.0%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	19.1%	18.2%	17.8%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	13.2%	11.3%	10.5%
Two or More Races	14.8%	15.0%	14.8%
Hispanic Origin	25.5%	23.6%	22.7%
Diversity Index	80.7	78.8	77.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	6 mile
2020 Population by Relationship and Household Type			
Total	144,453	273,818	318,688
In Households	98.8%	98.8%	98.9%
Householder	39.7%	39.2%	39.5%
Opposite-Sex Spouse	18.7%	19.3%	19.5%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	2.6%	2.4%	2.4%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	25.6%	25.9%	25.9%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	0.7%	0.7%	0.7%
Grandchild	1.2%	1.4%	1.4%
Brother or Sister	1.3%	1.2%	1.2%
Parent	1.6%	1.5%	1.4%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.4%	1.3%	1.2%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.3%	4.0%	3.9%
In Group Quarters	1.2%	1.2%	1.1%
Institutionalized	0.7%	0.7%	0.6%
Noninstitutionalized	0.5%	0.5%	0.5%
2024 Population 25+ by Educational Attainment			
Total	105,927	200,521	234,106
Less than 9th Grade	3.7%	3.1%	2.9%
9th - 12th Grade, No Diploma	3.5%	2.9%	2.8%
High School Graduate	12.3%	12.7%	12.5%
GED/Alternative Credential	1.9%	1.9%	2.0%
Some College, No Degree	15.0%	15.7%	15.6%
Associate Degree	7.7%	7.9%	8.3%
Bachelor's Degree	33.8%	33.4%	33.5%
Graduate/Professional Degree	22.3%	22.2%	22.5%
2024 Population 15+ by Marital Status			
Total	120,651	228,395	266,350
Never Married	35.1%	33.0%	32.0%
Married	49.9%	52.2%	53.0%
Widowed	4.9%	5.0%	5.2%
Divorced	10.1%	9.8%	9.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	80,006	149,033	171,457
Population 16+ Employed	95.3%	95.0%	95.1%
Population 16+ Unemployment rate	4.7%	5.0%	4.9%
Population 16-24 Employed	9.0%	9.1%	9.1%
Population 16-24 Unemployment rate	9.2%	10.7%	11.0%
Population 25-54 Employed	67.8%	66.2%	65.5%
Population 25-54 Unemployment rate	4.2%	4.4%	4.2%
Population 55-64 Employed	15.6%	16.7%	17.0%
Population 55-64 Unemployment rate	3.7%	4.1%	3.8%
Population 65+ Employed	7.7%	8.0%	8.4%
Population 65+ Unemployment rate	5.7%	5.5%	5.2%

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	3 mile	5 mile	6 mile
2024 Employed Population 16+ by Industry			
Total	76,215	141,549	163,075
Agriculture/Mining	0.5%	0.5%	0.4%
Construction	5.7%	6.1%	6.5%
Manufacturing	5.7%	5.9%	5.9%
Wholesale Trade	1.4%	1.5%	1.6%
Retail Trade	9.4%	9.2%	9.1%
Transportation/Utilities	4.0%	4.1%	4.2%
Information	2.4%	2.6%	2.5%
Finance/Insurance/Real Estate	8.2%	8.5%	8.6%
Services	58.7%	57.2%	56.6%
Public Administration	3.9%	4.4%	4.5%
2024 Employed Population 16+ by Occupation			
Total	76,215	141,549	163,075
White Collar	72.2%	73.2%	73.8%
Management/Business/Financial	25.7%	25.5%	26.2%
Professional	30.3%	30.7%	30.4%
Sales	8.4%	8.8%	8.8%
Administrative Support	7.8%	8.2%	8.4%
Services	17.1%	15.6%	15.0%
Blue Collar	10.7%	11.1%	11.1%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.3%	3.3%	3.2%
Installation/Maintenance/Repair	1.3%	1.4%	1.5%
Production	2.0%	2.3%	2.3%
Transportation/Material Moving	3.8%	3.9%	4.0%
2020 Households by Type			
Total	57,523	107,460	125,980
Married Couple Households	47.8%	50.0%	50.2%
With Own Children <18	20.3%	20.6%	20.3%
Without Own Children <18	27.5%	29.4%	29.8%
Cohabiting Couple Households	7.1%	6.7%	6.5%
With Own Children <18	1.7%	1.6%	1.6%
Without Own Children <18	5.4%	5.1%	4.9%
Male Householder, No Spouse/Partner	17.6%	16.6%	16.4%
Living Alone	11.3%	10.6%	10.5%
65 Years and over	3.5%	3.6%	3.7%
With Own Children <18	1.5%	1.4%	1.3%
Without Own Children <18, With Relatives	2.7%	2.6%	2.6%
No Relatives Present	2.1%	2.0%	1.9%
Female Householder, No Spouse/Partner	27.4%	26.6%	27.0%
Living Alone	16.2%	15.8%	16.3%
65 Years and over	8.1%	8.5%	9.2%
With Own Children <18	3.4%	3.2%	3.2%
Without Own Children <18, With Relatives	6.1%	6.1%	6.0%
No Relatives Present	1.7%	1.5%	1.5%
2020 Households by Size			
Total	57,523	107,460	125,980
1 Person Household	27.4%	26.4%	26.8%
2 Person Household	33.0%	33.3%	33.3%
3 Person Household	16.3%	16.5%	16.3%
4 Person Household	14.3%	14.6%	14.5%
5 Person Household	5.4%	5.6%	5.6%
6 Person Household	2.1%	2.1%	2.1%
7 + Person Household	1.4%	1.4%	1.3%

April 14, 2025

	3 mile	5 mile	6 mile
2020 Households by Tenure and Mortgage Status			
Total	57,523	107,460	125,980
Owner Occupied	55.1%	60.8%	62.6%
Owned with a Mortgage/Loan	40.7%	45.3%	45.9%
Owned Free and Clear	14.5%	15.4%	16.7%
Renter Occupied	44.9%	39.2%	37.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	54	56	56
Percent of Income for Mortgage	46.2%	44.2%	44.3%
Wealth Index	158	170	174
2020 Housing Units By Urban/ Rural Status			
Total	60,102	112,281	131,671
Urban Housing Units	100.0%	99.9%	99.9%
Rural Housing Units	0.0%	0.1%	0.1%
2020 Population By Urban/ Rural Status			
Total	144,453	273,818	318,688
Urban Population	100.0%	99.9%	99.9%
Rural Population	0.0%	0.1%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	6 mile
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Urban Chic (2A)	City Lights (8A)	City Lights (8A)
3.	Exurbanites (1E)	Urban Chic (2A)	Urban Chic (2A)
2024 Consumer Spending			
Apparel & Services: Total $	$207,971,781	$395,838,361	$464,168,439
Average Spent	$3,606.36	$3,689.73	$3,691.88
Spending Potential Index	151	155	155
Education: Total $	$164,718,617	$320,061,092	$376,124,210
Average Spent	$2,856.33	$2,983.39	$2,991.59
Spending Potential Index	165	173	173
Entertainment/Recreation: Total $	$350,834,058	$678,414,749	$802,169,126
Average Spent	$6,083.69	$6,323.72	$6,380.25
Spending Potential Index	149	155	156
Food at Home: Total $	$634,902,610	$1,213,145,047	$1,428,092,978
Average Spent	$11,009.62	$11,308.11	$11,358.68
Spending Potential Index	151	155	156
Food Away from Home: Total $	$351,521,632	$672,980,073	$791,021,629
Average Spent	$6,095.61	$6,273.06	$6,291.58
Spending Potential Index	157	161	162
Health Care: Total $	$603,948,528	$1,167,533,480	$1,387,484,654
Average Spent	$10,472.85	$10,882.95	$11,035.69
Spending Potential Index	136	142	143
HH Furnishings & Equipment: Total $	$266,609,940	$513,758,816	$606,807,910
Average Spent	$4,623.19	$4,788.91	$4,826.39
Spending Potential Index	146	151	153
Personal Care Products & Services: Total $	$90,759,017	$174,625,537	$206,014,094
Average Spent	$1,573.82	$1,627.74	$1,638.58
Spending Potential Index	158	163	165
Shelter: Total $	$2,475,281,079	$4,782,574,675	$5,634,380,557
Average Spent	$42,922.96	$44,579.89	$44,814.40
Spending Potential Index	161	167	168
Support Payments/Cash Contributions/Gifts in Kind: Total $	$271,596,221	$530,340,166	$636,912,250
Average Spent	$4,709.65	$4,943.47	$5,065.84
Spending Potential Index	134	141	145
Travel: Total $	$275,424,286	$535,407,364	$632,487,275
Average Spent	$4,776.03	$4,990.70	$5,030.64
Spending Potential Index	157	165	166
Vehicle Maintenance & Repairs: Total $	$121,117,521	$231,944,501	$274,013,752
Average Spent	$2,100.26	$2,162.03	$2,179.43
Spending Potential Index	142	146	147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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