

Rings: 3, 5, 10 mile radii

2225 Village Walk Dr, Henderson, NV

Latitude: 36.0216

Longitude: -115.0855

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	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	132,632	265,960	793,104
2020 Total Population	148,033	297,639	929,386
2020 Group Quarters	526	896	3,585
2023 Total Population	150,862	306,199	970,684
2023 Group Quarters	526	895	3,585
2028 Total Population	155,006	314,876	1,001,022
2023-2028 Annual Rate	0.54%	0.56%	0.62%
2023 Total Daytime Population	137,356	299,347	1,117,564
Workers	62,263	146,109	611,088
Residents	75,093	153,238	506,476
Household Summary			
2010 Households	52,907	105,993	308,354
2010 Average Household Size	2.50	2.50	2.56
2020 Total Households	60,643	120,604	364,880
2020 Average Household Size	2.43	2.46	2.54
2023 Households	62,648	125,311	383,293
2023 Average Household Size	2.40	2.44	2.52
2028 Households	65,221	130,464	399,887
2028 Average Household Size	2.37	2.41	2.49
2023-2028 Annual Rate	0.81%	0.81%	0.85%
2010 Families	34,402	67,753	189,870
2010 Average Family Size	3.03	3.04	3.17
2023 Families	39,403	77,677	230,793
2023 Average Family Size	2.98	3.02	3.17
2028 Families	41,027	80,920	240,834
2028 Average Family Size	2.93	2.98	3.13
2023-2028 Annual Rate	0.81%	0.82%	0.86%
Housing Unit Summary	0.0170	0.0270	0.0070
2000 Housing Units	41,171	73,818	245,536
Owner Occupied Housing Units	68.4%	65.2%	50.0%
Renter Occupied Housing Units	23.5%	27.4%	41.5%
Vacant Housing Units	8.1%	7.5%	8.5%
2010 Housing Units			368,334
Owner Occupied Housing Units	58,530 56.6%	118,306 54.6%	45.1%
Renter Occupied Housing Units	33.8%	35.0%	38.6%
	9.6%	10.4%	16.3%
Vacant Housing Units			
2020 Housing Units	65,225	129,462	402,217
Owner Occupied Housing Units	52.3%	52.5%	46.6%
Renter Occupied Housing Units	40.7%	40.7%	44.1%
Vacant Housing Units	7.1%	7.0%	9.3%
2023 Housing Units	66,680	133,338	417,819
Owner Occupied Housing Units	55.6%	54.7%	49.6%
Renter Occupied Housing Units	38.4%	39.3%	42.1%
Vacant Housing Units	6.0%	6.0%	8.3%
2028 Housing Units	69,089	138,031	433,017
Owner Occupied Housing Units	57.1%	55.9%	50.9%
Renter Occupied Housing Units	37.3%	38.6%	41.5%
Vacant Housing Units	5.6%	5.5%	7.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024



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	3 mile	5 mile	10 mile
2023 Households by Income		5	20 11110
Household Income Base	62,648	125,311	383,283
<\$15,000	6.8%	7.1%	10.9%
\$15,000 - \$24,999	4.8%	5.2%	7.9%
\$25,000 - \$34,999	7.1%	7.4%	8.9%
\$35,000 - \$49,999	10.0%	10.5%	11.5%
\$50,000 - \$74,999	16.2%	17.2%	17.1%
\$75,000 - \$99,999	13.6%	13.5%	12.4%
\$100,000 - \$149,999	17.7%	17.5%	15.0%
\$150,000 - \$199,999	10.7%	9.8%	7.8%
\$200,000+	13.2%	11.7%	8.5%
Average Household Income	\$118,848	\$113,187	\$95,361
2028 Households by Income	· · ·	· · ·	
Household Income Base	65,221	130,464	399,877
<\$15,000	5.9%	6.2%	10.1%
\$15,000 - \$24,999	3.3%	3.7%	6.1%
\$25,000 - \$34,999	5.8%	6.1%	7.6%
\$35,000 - \$49,999	8.4%	9.0%	9.8%
\$50,000 - \$74,999	14.4%	15.6%	15.9%
\$75,000 - \$99,999	13.0%	12.9%	12.5%
\$100,000 - \$149,999	19.6%	19.3%	16.9%
\$150,000 - \$199,999	13.8%	13.0%	10.6%
\$200,000+	15.8%	14.3%	10.5%
Average Household Income	\$137,623	\$131,816	\$111,415
2023 Owner Occupied Housing Units by Value	+	+/	+,
Total	37,054	72,870	207,322
<\$50,000	0.7%	0.7%	4.0%
\$50,000 - \$99,999	0.2%	0.4%	1.6%
\$100,000 - \$149,999	0.9%	0.7%	2.3%
\$150,000 - \$199,999	1.0%	1.0%	2.6%
\$200,000 - \$249,999	2.0%	2.5%	4.6%
\$250,000 - \$299,999	5.0%	6.2%	8.3%
\$300,000 - \$399,999	32.4%	32.7%	29.7%
\$400,000 - \$499,999	30.9%	29.3%	22.1%
\$500,000 - \$749,999	19.6%	19.4%	17.5%
\$750,000 - \$999,999	4.0%	4.1%	4.2%
\$1,000,000 - \$1,499,999	2.1%	1.9%	1.8%
\$1,500,000 - \$1,999,999	0.6%	0.6%	0.8%
\$2,000,000 +	0.6%	0.6%	0.7%
Average Home Value	\$481,897	\$476,628	\$443,862
2028 Owner Occupied Housing Units by Value			
Total	39,421	77,155	220,232
<\$50,000	0.0%	0.0%	2.5%
\$50,000 - \$99,999	0.0%	0.1%	0.8%
\$100,000 - \$149,999	0.0%	0.1%	0.7%
\$150,000 - \$199,999	0.0%	0.0%	0.4%
\$200,000 - \$249,999	0.1%	0.2%	1.2%
\$250,000 - \$299,999	2.4%	3.1%	6.2%
\$300,000 - \$399,999	29.6%	30.7%	29.7%
\$400,000 - \$499,999	36.8%	35.0%	27.6%
\$500,000 - \$749,999	24.2%	24.1%	23.0%
\$750,000 - \$999,999	4.0%	4.2%	4.7%
\$1,000,000 - \$1,499,999	2.0%	1.7%	1.7%
\$1,500,000 - \$1,999,999	0.5%	0.5%	0.8%
\$2,000,000 +	0.3%	0.3%	0.4%
Average Home Value	\$503,073	\$498,548	\$481,448

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Median Household Income 2023 \$82,900 2028 \$97,930 Median Home Value	5 mile \$78,711 \$91,883 \$419,957 \$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	10 mile \$63,542 \$75,686 \$390,001 \$430,104 \$37,668 \$44,523 36.4 38.9 38.6 38.7
2023 \$82,900 2028 \$97,930 Median Home Value	\$91,883 \$419,957 \$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$75,686 \$390,001 \$430,104 \$37,668 \$44,523 36.4 38.9 38.6
2028 \$97,930 Median Home Value 2023 \$425,247 2028 \$448,485 Per Capita Income 2023 \$49,236 2028 \$57,760 Median Age 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 5.4% 0 - 4 5.4% 10 - 14 6.2%	\$91,883 \$419,957 \$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$75,686 \$390,001 \$430,104 \$37,668 \$44,523 36.4 38.9 38.6
Median Home Value 2023 \$425,247 2028 \$448,485Per Capita Income 2023 \$49,236 2028 \$57,760Median Age 2010 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 41.6 2020 Population by Age $148,033$ $0 - 4$ 4.5% $5 - 9$ 5.4% $10 - 14$ 6.2%	\$419,957 \$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$390,001 \$430,104 \$37,668 \$44,523 36.4 38.9 38.6
2023 \$425,247 2028 \$448,485 Per Capita Income	\$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$430,104 \$37,668 \$44,523 36.4 38.9 38.6
2028 \$448,485 Per Capita Income \$49,236 2023 \$49,236 2028 \$57,760 Median Age 38.7 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 41.6 2020 5.4% 10 - 14 6.2%	\$445,185 \$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$430,104 \$37,668 \$44,523 36.4 38.9 38.6
Per Capita Income 2023 \$49,236 2028 \$57,760 Median Age 38.7 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 Population by Age 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	\$46,317 \$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$37,668 \$44,523 36.4 38.9 38.6
2023 \$49,236 2028 \$57,760 Median Age 38.7 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 Population by Age 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	\$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$44,523 36.4 38.9 38.6
2028 \$57,760 Median Age 38.7 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 Population by Age 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	\$54,593 37.9 41.1 40.2 40.5 297,639 4.6%	\$44,523 36.4 38.9 38.0
Median Age 2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 Population by Age Total $148,033$ $0 - 4$ 4.5% $5 - 9$ 5.4% $10 - 14$ 6.2%	37.9 41.1 40.2 40.5 297,639 4.6%	36.4 38.9 38.6
2010 38.7 2020 41.7 2023 41.3 2028 41.6 2020 Population by Age 148,033 0 - 4 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	41.1 40.2 40.5 297,639 4.6%	38.9 38.6
2020 41.7 2023 41.3 2028 41.6 2020 Population by Age 41.6 Total 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	41.1 40.2 40.5 297,639 4.6%	38.9 38.6
2023 41.3 2028 41.6 2020 Population by Age 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	40.2 40.5 297,639 4.6%	38.6
2028 41.6 2020 Population by Age 148,033 Total 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	40.5 297,639 4.6%	
2020 Population by Age Total 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	297,639 4.6%	30.7
Total 148,033 0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	4.6%	
0 - 4 4.5% 5 - 9 5.4% 10 - 14 6.2%	4.6%	020.200
5 - 9 5.4% 10 - 14 6.2%		929,386
10 - 14 6.2%	5.3%	5.5%
		5.9% 6.3%
1.5 = 7.4	6.0% 11.7%	12.0%
25 - 34 13.0%	13.8%	14.5%
		14.5%
35 - 44 13.7% 45 - 54 14.2%	13.9% 13.9%	14.2%
43 - 54 14.2% 55 - 64 13.2%	12.9%	12.4%
65 - 74 10.7%	10.8%	9.9%
75 - 84 5.7%	5.6%	4.7%
85 + 1.7%	1.5%	1.2%
18 + 80.1%	80.3%	78.7%
2023 Population by Age	00.5 /0	70.770
Total 150,861	306,200	970,685
0 - 4 4.8%	5.1%	5.9%
5 - 9 5.3%	5.5%	6.1%
10 - 14 5.4%	5.6%	6.0%
15 - 24 11.1%	11.1%	11.5%
25 - 34 14.6%	15.0%	15.0%
35 - 44 13.8%	14.6%	14.7%
45 - 54 12.8%	12.6%	12.2%
55 - 64 12.8%	12.3%	11.7%
65 - 74 11.6%	11.3%	10.4%
75 - 84 6.2%	5.7%	5.1%
85 + 1.7%	1.5%	1.3%
18 + 81.2%	80.7%	78.7%
2028 Population by Age		
Total 155,005	314,877	1,001,024
0 - 4 4.9%	5.2%	6.1%
5 - 9 5.1%	5.3%	6.0%
10 - 14 5.4%	5.6%	6.1%
15 - 24 10.3%	10.6%	11.4%
25 - 34 14.3%	14.5%	14.6%
35 - 44 14.7%	15.2%	15.0%
45 - 54 12.2%	12.2%	12.0%
55 - 64 11.9%	11.4%	10.7%
65 - 74 11.3%	10.9%	10.1%
75 - 84 7.7%	7.1%	6.3%
85 + 2.3%	1.9%	1.7%
18 + 81.7%	80.8%	78.5%
2020 Population by Sex		



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Males	72,069	145,985	463,911
Females	75,964	151,654	465,475
2023 Population by Sex			
Males	74,010	151,249	487,535
Females	76,852	154,950	483,149
2028 Population by Sex	,		,
Males	75,653	154,569	499,059
Females	79,353	160,307	501,964
	75,555	100,507	501,504
2010 Population by Race/Ethnicity Total	122 621	265,961	702 104
White Alone	132,631 74.8%	71.9%	793,104 63.1%
Black Alone	5.4%	5.9%	8.1%
	0.5%	0.6%	0.7%
American Indian Alone Asian Alone	8.8%	9.7%	9.9%
Pacific Islander Alone	0.7%	0.9%	0.8%
Some Other Race Alone	4.6%	5.8%	12.2%
Two or More Races	5.1%	5.2%	5.2%
Hispanic Origin	14.5%	16.8%	27.2%
Diversity Index	56.7	61.4	73.9
2020 Population by Race/Ethnicity	50.7	01.4	75.5
Total	148,033	297,639	929,386
White Alone	60.7%	57.1%	46.8%
Black Alone	6.8%	7.5%	10.8%
American Indian Alone	0.7%	0.8%	1.0%
Asian Alone	10.9%	11.9%	12.2%
Pacific Islander Alone	1.0%	1.2%	1.1%
Some Other Race Alone	6.2%	7.5%	13.4%
Two or More Races	13.7%	14.1%	14.7%
Hispanic Origin	18.2%	20.3%	28.6%
Diversity Index	71.4	74.9	83.1
2023 Population by Race/Ethnicity			
Total	150,861	306,199	970,684
White Alone	58.2%	54.4%	44.5%
Black Alone	7.3%	8.1%	11.4%
American Indian Alone	0.7%	0.8%	1.0%
Asian Alone	11.7%	12.7%	13.1%
Pacific Islander Alone	1.1%	1.3%	1.1%
Some Other Race Alone	6.7%	8.0%	13.8%
Two or More Races	14.3%	14.8%	15.1%
Hispanic Origin	19.3%	21.4%	29.4%
Diversity Index	73.7	77.0	84.2
2028 Population by Race/Ethnicity			
Total	155,005	314,876	1,001,022
White Alone	54.1%	50.3%	40.9%
Black Alone	8.0%	8.8%	12.1%
American Indian Alone	0.8%	0.8%	1.1%
Asian Alone	13.1%	14.2%	14.5%
Pacific Islander Alone	1.2%	1.4%	1.2%
Some Other Race Alone	7.2%	8.5%	14.3%
Two or More Races	15.6%	16.0%	16.0%
Hispanic Origin	20.2%	22.2%	30.0%
Diversity Index	76.5	79.4	85.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Population by Relationship and Household Type			
Total	148,033	297,639	929,386
In Households	99.6%	99.7%	99.6%
Householder	40.8%	40.5%	39.3%
Opposite-Sex Spouse	17.8%	17.4%	15.4%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	3.2%	3.3%	3.3%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	25.0%	24.6%	25.4%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	1.3%	1.3%	1.4%
Grandchild	1.7%	1.9%	2.3%
Brother or Sister	1.2%	1.4%	1.8%
Parent	1.8%	1.9%	2.2%
Parent-in-law	0.4%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.5%
Other Relatives	1.3%	1.4%	1.9%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	3.6%	3.9%	4.5%
In Group Quaters	0.4%	0.3%	0.4%
Institutionalized	0.2%	0.2%	0.2%
Noninstitutionalized	0.2%	0.1%	0.2%
2023 Population 25+ by Educational Attainment			
Total	110,852	223,113	683,979
Less than 9th Grade	1.7%	2.0%	4.9%
9th - 12th Grade, No Diploma	3.0%	3.6%	6.2%
High School Graduate	20.6%	21.6%	24.6%
GED/Alternative Credential	2.6%	3.2%	4.2%
Some College, No Degree	22.4%	21.9%	21.0%
Associate Degree	10.1%	10.4%	9.7%
Bachelor's Degree	25.0%	24.1%	19.8%
Graduate/Professional Degree	14.6%	13.2%	9.6%
2023 Population 15+ by Marital Status			
Total	127,530	256,967	795,859
Never Married	32.1%	34.0%	38.0%
Married	49.9%	48.8%	44.5%
Widowed	5.7%	5.6%	5.4%
Divorced	12.3%	11.6%	12.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	82,032	165,442	505,600
Population 16+ Employed	93.6%	93.8%	93.2%
Population 16+ Unemployment rate	6.4%	6.2%	6.8%
Population 16-24 Employed	10.9%	11.2%	12.4%
Population 16-24 Unemployment rate	9.7%	9.7%	10.5%
Population 25-54 Employed	64.3%	66.4%	66.3%
Population 25-54 Unemployment rate	5.3%	5.2%	6.1%
Population 55-64 Employed	17.4%	16.0%	15.1%
Population 55-64 Unemployment rate	6.7%	6.2%	5.8%
Population 65+ Employed	7.5%	6.4%	6.1%
Population 65+ Unemployment rate	9.4%	10.4%	8.7%



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2023 Employed Population 16+ by Industry			
Total	76,788	155,121	471,408
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	4.4%	5.1%	6.1%
Manufacturing	5.1%	4.8%	4.4%
Wholesale Trade	1.3%	1.2%	1.1%
Retail Trade	9.0%	9.9%	10.9%
Transportation/Utilities	7.7%	7.9%	8.4%
Information	1.6%	1.9%	1.7%
Finance/Insurance/Real Estate	9.8%	8.4%	6.9%
Services	56.3%	56.1%	56.6%
Public Administration	4.5%	4.4%	3.6%
2023 Employed Population 16+ by Occupation			
Total	76,788	155,121	471,408
White Collar	68.5%	65.8%	56.6%
Management/Business/Financial	20.6%	18.4%	15.0%
Professional	25.5%	24.4%	19.8%
Sales	10.7%	10.2%	9.7%
Administrative Support	11.7%	12.9%	12.2%
Services	18.1%	19.1%	24.6%
Blue Collar	13.4%	15.1%	18.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.8%	2.5%	3.9%
Installation/Maintenance/Repair	2.5%	2.8%	3.1%
Production	2.5%	2.5%	3.0%
Transportation/Material Moving	6.5%	7.3%	8.7%
2020 Households by Type			
Total	60,643	120,604	364,880
Married Couple Households	44.3%	43.9%	40.1%
With Own Children <18	16.3%	15.6%	15.1%
Without Own Children <18	28.0%	28.3%	25.0%
Cohabitating Couple Households	8.3%	8.6%	9.0%
With Own Children <18	2.3%	2.4%	2.9%
Without Own Children <18	6.0%	6.2%	6.0%
Male Householder, No Spouse/Partner	20.0%	20.5%	23.7%
Living Alone	13.0%	13.2%	15.3%
65 Years and over	3.6%	3.5%	4.2%
With Own Children <18	1.9%	1.9%	2.0%
Without Own Children <18, With Relatives	3.1%	3.4%	3.8%
No Relatives Present	2.0%	2.1%	2.6%
Female Householder, No Spouse/Partner	27.4%	26.9%	27.3%
Living Alone	15.0%	14.4%	13.5%
65 Years and over	6.8%	6.3%	5.7%
With Own Children <18	4.4%	4.4%	5.2%
Without Own Children <18, With Relatives	6.5%	6.5%	6.9%
No Relatives Present	1.5%	1.6%	1.7%
2020 Households by Size	1.5 /0	1.0 /0	1.7 /0
Total	60,643	120,604	364,880
1 Person Household	28.0%	27.6%	28.8%
2 Person Household	35.0%	35.0%	32.4%
3 Person Household	15.6%	15.8%	15.3%
4 Person Household	12.2%	12.0%	12.2%
5 Person Household	5.3%	5.6%	6.3%
6 Person Household	2.4%	2.5%	3.0%
7 + Person Household	1.4%	1.5%	2.0%
	1.170	1.5 /0	2.070



Rings: 3, 5, 10 mile radii

2225 Village Walk Dr, Henderson, NV

Latitude: 36.0216

Longitude: -115.0855

	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	60,643	120,604	364,880
Owner Occupied	56.3%	56.3%	51.4%
Owned with a Mortgage/Loan	42.7%	43.2%	39.2%
Owned Free and Clear	13.6%	13.2%	12.2%
Renter Occupied	43.7%	43.7%	48.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	83	80	70
Percent of Income for Mortgage	30.8%	32.1%	36.9%
Wealth Index	112	104	81
2020 Housing Units By Urban/ Rural Status			
Total	65,225	129,462	402,217
Urban Housing Units	100.0%	100.0%	99.9%
Rural Housing Units	0.0%	0.0%	0.1%
2020 Population By Urban/ Rural Status			
Total	148,033	297,639	929,386
Urban Population	100.0%	100.0%	99.9%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Rings: 3, 5, 10 mile radii

2225 Village Walk Dr, Henderson, NV Latitude: 36.0216

Longitude: -115.0855

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Bright Young Professionals Bright	Young Professionals Up a	and Coming Families (7A)
2.	In Style (5B)Up and C		right Young Professionals
3.	Old and Newcomers (8F)	In Style (5B)	Set to Impress (11D)
2023 Consumer Spending		, , ,	
Apparel & Services: Total \$	\$152,700,211	\$292,948,441	\$771,588,722
Average Spent	\$2,437.43	\$2,337.77	\$2,013.05
Spending Potential Index	111	106	92
Education: Total \$	\$120,432,957	\$228,953,567	\$582,394,703
Average Spent	\$1,922.38	\$1,827.08	\$1,519.45
Spending Potential Index	107	102	85
Entertainment/Recreation: Total \$	\$262,441,025	\$499,472,502	\$1,283,847,640
Average Spent	\$4,189.14	\$3,985.86	\$3,349.52
Spending Potential Index	111	105	89
Food at Home: Total \$	\$464,150,140	\$888,128,764	\$2,340,231,700
Average Spent	\$7,408.86	\$7,087.40	\$6,105.59
Spending Potential Index	109	104	90
Food Away from Home: Total \$	\$262,030,348	\$503,625,718	\$1,322,004,212
Average Spent	\$4,182.58	\$4,019.01	\$3,449.07
Spending Potential Index	112	108	93
Health Care: Total \$	\$510,377,606	\$969,182,417	\$2,490,124,438
Average Spent	\$8,146.75	\$7,734.22	\$6,496.66
Spending Potential Index	111	105	88
HH Furnishings & Equipment: Total \$	\$207,772,273	\$396,283,297	\$1,019,736,630
Average Spent	\$3,316.50	\$3,162.40	\$2,660.46
Spending Potential Index	112	107	90
Personal Care Products & Services: Total \$	\$68,247,278	\$130,217,319	\$337,726,228
Average Spent	\$1,089.38	\$1,039.15	\$881.12
Spending Potential Index	114	109	92
Shelter: Total \$	\$1,723,975,778	\$3,293,178,966	\$8,613,721,217
Average Spent	\$27,518.45	\$26,280.05	\$22,472.94
Spending Potential Index	111	106	91
Support Payments/Cash Contributions/Gifts in Kir	nd: Total \$\$226,193,417	\$427,566,216	\$1,072,880,479
Average Spent	\$3,610.54	\$3,412.04	\$2,799.11
Spending Potential Index	115	109	89
Travel: Total \$	\$159,378,588	\$302,868,498	\$770,269,070
Average Spent	\$2,544.03	\$2,416.93	\$2,009.61
Spending Potential Index	113	107	89
Vehicle Maintenance & Repairs: Total \$	\$92,604,749	\$177,493,926	\$464,034,982
Average Spent	\$1,478.18	\$1,416.43	\$1,210.65
Spending Potential Index	113	108	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024