



Community Profile

Rings: 3, 5, 10 mile radii

79 S Rio Grande St, Salt Lake City, UT

Latitude: 40.7677

Longitude: -111.904

	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	123,624	202,387	643,512
2020 Total Population	132,965	220,894	696,416
2020 Group Quarters	3,712	9,012	13,053
2023 Total Population	137,583	227,502	707,949
2023 Group Quarters	3,711	8,989	13,050
2028 Total Population	148,544	241,574	725,561
2023-2028 Annual Rate	1.54%	1.21%	0.49%
2023 Total Daytime Population	202,958	395,115	880,815
Workers	142,596	293,943	544,513
Residents	60,362	101,172	336,302
Household Summary			
2010 Households	50,354	79,166	229,044
2010 Average Household Size	2.40	2.48	2.77
2020 Total Households	58,501	91,202	254,139
2020 Average Household Size	2.21	2.32	2.69
2023 Households	61,482	95,563	261,656
2023 Average Household Size	2.18	2.29	2.66
2028 Households	68,381	104,528	273,901
2028 Average Household Size	2.12	2.23	2.60
2023-2028 Annual Rate	2.15%	1.81%	0.92%
2010 Families	24,393	41,951	149,616
2010 Average Family Size	3.33	3.30	3.40
2023 Families	26,728	46,334	159,594
2023 Average Family Size	3.16	3.17	3.39
2028 Families	29,115	49,892	165,369
2028 Average Family Size	3.08	3.09	3.33
2023-2028 Annual Rate	1.73%	1.49%	0.71%
Housing Unit Summary			
2000 Housing Units	51,654	80,711	225,046
Owner Occupied Housing Units	40.3%	45.9%	60.1%
Renter Occupied Housing Units	51.6%	46.8%	34.7%
Vacant Housing Units	8.1%	7.3%	5.3%
2010 Housing Units	54,901	85,830	243,428
Owner Occupied Housing Units	38.1%	43.6%	57.9%
Renter Occupied Housing Units	53.6%	48.7%	36.2%
Vacant Housing Units	8.3%	7.8%	5.9%
2020 Housing Units	64,435	99,611	269,721
Owner Occupied Housing Units	33.6%	38.7%	54.5%
Renter Occupied Housing Units	57.2%	52.8%	39.7%
Vacant Housing Units	9.3%	8.4%	5.9%
2023 Housing Units	68,777	105,645	278,966
Owner Occupied Housing Units	35.0%	40.7%	55.7%
Renter Occupied Housing Units	54.3%	49.7%	38.1%
Vacant Housing Units	10.6%	9.5%	6.2%
2028 Housing Units	75,317	114,262	291,759
Owner Occupied Housing Units	33.0%	38.7%	54.7%
Renter Occupied Housing Units	57.8%	52.8%	39.2%
Vacant Housing Units	9.2%	8.5%	6.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	61,482	95,562	261,653
<\$15,000	14.6%	12.9%	8.6%
\$15,000 - \$24,999	7.6%	6.7%	5.4%
\$25,000 - \$34,999	8.3%	7.7%	6.9%
\$35,000 - \$49,999	11.3%	10.9%	10.8%
\$50,000 - \$74,999	18.9%	18.3%	18.8%
\$75,000 - \$99,999	12.5%	13.2%	14.5%
\$100,000 - \$149,999	14.3%	15.0%	18.2%
\$150,000 - \$199,999	5.5%	6.1%	7.3%
\$200,000+	7.0%	9.2%	9.4%
Average Household Income	\$87,748	\$97,613	\$104,565
2028 Households by Income			
Household Income Base	68,381	104,527	273,898
<\$15,000	13.3%	11.7%	7.9%
\$15,000 - \$24,999	5.4%	4.8%	3.9%
\$25,000 - \$34,999	7.3%	6.7%	5.9%
\$35,000 - \$49,999	10.0%	9.5%	9.1%
\$50,000 - \$74,999	17.4%	16.9%	16.7%
\$75,000 - \$99,999	12.7%	13.4%	14.1%
\$100,000 - \$149,999	17.6%	17.9%	21.3%
\$150,000 - \$199,999	7.8%	8.3%	10.0%
\$200,000+	8.5%	10.8%	11.2%
Average Household Income	\$102,754	\$112,688	\$120,441
2023 Owner Occupied Housing Units by Value			
Total	24,106	43,009	155,456
<\$50,000	4.3%	3.8%	3.8%
\$50,000 - \$99,999	1.3%	1.2%	1.1%
\$100,000 - \$149,999	2.4%	2.0%	1.7%
\$150,000 - \$199,999	5.2%	3.5%	2.5%
\$200,000 - \$249,999	5.1%	3.7%	3.3%
\$250,000 - \$299,999	5.2%	4.0%	4.2%
\$300,000 - \$399,999	18.4%	15.3%	19.2%
\$400,000 - \$499,999	17.4%	19.3%	22.1%
\$500,000 - \$749,999	23.4%	29.1%	25.9%
\$750,000 - \$999,999	9.0%	11.1%	10.0%
\$1,000,000 - \$1,499,999	4.6%	4.2%	3.6%
\$1,500,000 - \$1,999,999	2.2%	1.5%	1.0%
\$2,000,000 +	1.5%	1.2%	1.6%
Average Home Value	\$536,796	\$554,562	\$542,513
2028 Owner Occupied Housing Units by Value			
Total	24,854	44,192	159,515
<\$50,000	2.5%	2.4%	1.9%
\$50,000 - \$99,999	0.4%	0.6%	0.5%
\$100,000 - \$149,999	0.7%	0.4%	0.4%
\$150,000 - \$199,999	2.2%	1.3%	0.8%
\$200,000 - \$249,999	1.5%	1.3%	1.1%
\$250,000 - \$299,999	2.6%	1.9%	1.4%
\$300,000 - \$399,999	16.2%	12.2%	12.4%
\$400,000 - \$499,999	23.5%	23.0%	27.9%
\$500,000 - \$749,999	29.4%	35.9%	33.7%
\$750,000 - \$999,999	11.0%	12.9%	12.1%
\$1,000,000 - \$1,499,999	5.0%	4.5%	4.2%
\$1,500,000 - \$1,999,999	2.5%	1.7%	1.2%
\$2,000,000 +	2.5%	1.8%	2.4%
Average Home Value	\$621,490	\$622,645	\$622,414

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$58,487	\$63,731	\$73,998
2028	\$68,436	\$75,483	\$84,844
Median Home Value			
2023	\$446,484	\$484,751	\$464,279
2028	\$503,740	\$547,658	\$527,049
Per Capita Income			
2023	\$39,471	\$41,596	\$38,817
2028	\$47,535	\$49,361	\$45,641
Median Age			
2010	30.6	30.7	31.4
2020	32.2	32.1	33.3
2023	33.1	33.2	33.9
2028	33.7	33.7	34.7
2020 Population by Age			
Total	132,965	220,894	696,416
0 - 4	5.0%	5.3%	6.3%
5 - 9	4.9%	5.2%	6.6%
10 - 14	5.1%	5.4%	6.9%
15 - 24	17.7%	17.9%	15.4%
25 - 34	23.0%	21.9%	17.6%
35 - 44	14.4%	14.4%	14.2%
45 - 54	10.3%	10.3%	10.6%
55 - 64	9.1%	9.1%	9.9%
65 - 74	6.7%	6.6%	7.4%
75 - 84	2.7%	2.7%	3.6%
85 +	1.0%	1.1%	1.5%
18 +	81.8%	80.8%	76.1%
2023 Population by Age			
Total	137,583	227,500	707,949
0 - 4	6.5%	6.7%	7.4%
5 - 9	6.0%	6.2%	7.3%
10 - 14	5.5%	5.9%	7.0%
15 - 24	15.1%	15.5%	13.5%
25 - 34	20.8%	19.1%	16.8%
35 - 44	14.4%	14.7%	14.8%
45 - 54	10.0%	10.2%	10.0%
55 - 64	9.4%	9.4%	9.6%
65 - 74	7.3%	7.3%	8.0%
75 - 84	3.6%	3.5%	4.1%
85 +	1.5%	1.4%	1.7%
18 +	78.9%	77.8%	74.6%
2028 Population by Age			
Total	148,543	241,576	725,561
0 - 4	6.6%	6.8%	7.4%
5 - 9	5.8%	6.0%	7.0%
10 - 14	5.4%	5.7%	6.9%
15 - 24	15.3%	16.0%	13.9%
25 - 34	19.4%	17.6%	15.2%
35 - 44	14.8%	14.9%	15.2%
45 - 54	10.7%	11.1%	11.0%
55 - 64	8.8%	8.7%	8.6%
65 - 74	7.5%	7.5%	8.1%
75 - 84	4.3%	4.2%	4.8%
85 +	1.6%	1.5%	1.8%
18 +	79.3%	78.3%	74.9%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	69,348	113,961	350,599
Females	63,617	106,933	345,817
2023 Population by Sex			
Males	71,754	117,148	355,892
Females	65,829	110,354	352,057
2028 Population by Sex			
Males	76,841	123,585	363,178
Females	71,703	117,990	362,382
2010 Population by Race/Ethnicity			
Total	123,624	202,387	643,511
White Alone	69.6%	73.5%	78.0%
Black Alone	3.5%	3.0%	2.0%
American Indian Alone	1.6%	1.4%	1.1%
Asian Alone	4.2%	4.5%	3.7%
Pacific Islander Alone	2.6%	2.0%	1.9%
Some Other Race Alone	14.4%	11.9%	10.0%
Two or More Races	4.2%	3.8%	3.3%
Hispanic Origin	29.3%	24.3%	19.8%
Diversity Index	70.1	64.6	57.6
2020 Population by Race/Ethnicity			
Total	132,965	220,894	696,416
White Alone	62.7%	66.0%	67.9%
Black Alone	3.6%	3.2%	2.5%
American Indian Alone	1.8%	1.6%	1.4%
Asian Alone	5.4%	5.6%	4.6%
Pacific Islander Alone	2.8%	2.3%	2.3%
Some Other Race Alone	12.6%	11.1%	11.1%
Two or More Races	11.1%	10.3%	10.2%
Hispanic Origin	26.1%	22.8%	22.2%
Diversity Index	73.8	70.0	68.1
2023 Population by Race/Ethnicity			
Total	137,583	227,502	707,949
White Alone	61.3%	64.6%	66.5%
Black Alone	3.9%	3.5%	2.7%
American Indian Alone	1.9%	1.6%	1.4%
Asian Alone	5.7%	5.8%	4.8%
Pacific Islander Alone	2.7%	2.3%	2.3%
Some Other Race Alone	12.9%	11.3%	11.5%
Two or More Races	11.6%	10.8%	10.8%
Hispanic Origin	26.7%	23.3%	22.8%
Diversity Index	74.9	71.2	69.5
2028 Population by Race/Ethnicity			
Total	148,542	241,574	725,560
White Alone	59.1%	62.4%	64.5%
Black Alone	4.4%	3.9%	3.0%
American Indian Alone	2.0%	1.7%	1.5%
Asian Alone	6.2%	6.3%	5.2%
Pacific Islander Alone	2.7%	2.3%	2.4%
Some Other Race Alone	13.2%	11.7%	11.9%
Two or More Races	12.4%	11.7%	11.6%
Hispanic Origin	27.1%	23.9%	23.5%
Diversity Index	76.5	73.1	71.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	132,965	220,894	696,416
In Households	97.2%	95.9%	98.1%
Householder	44.0%	41.6%	36.5%
Opposite-Sex Spouse	12.2%	13.5%	16.0%
Same-Sex Spouse	0.5%	0.5%	0.3%
Opposite-Sex Unmarried Partner	3.7%	3.4%	2.5%
Same-Sex Unmarried Partner	0.4%	0.4%	0.2%
Biological Child	20.1%	21.5%	27.2%
Adopted Child	0.4%	0.5%	0.7%
Stepchild	0.7%	0.7%	1.1%
Grandchild	2.0%	1.7%	2.5%
Brother or Sister	1.7%	1.6%	1.6%
Parent	1.0%	1.0%	1.2%
Parent-in-law	0.2%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.5%	0.4%	0.7%
Other Relatives	1.6%	1.4%	1.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	8.1%	7.4%	5.3%
In Group Quarters	2.8%	4.1%	1.9%
Institutionalized	0.4%	0.7%	0.7%
Noninstitutionalized	2.4%	3.4%	1.2%
2023 Population 25+ by Educational Attainment			
Total	92,167	149,125	459,396
Less than 9th Grade	5.4%	4.7%	3.9%
9th - 12th Grade, No Diploma	4.8%	4.6%	4.8%
High School Graduate	15.8%	15.2%	19.5%
GED/Alternative Credential	3.2%	3.0%	3.4%
Some College, No Degree	17.9%	16.8%	20.2%
Associate Degree	6.8%	7.2%	8.3%
Bachelor's Degree	26.9%	28.0%	24.9%
Graduate/Professional Degree	19.3%	20.5%	15.1%
2023 Population 15+ by Marital Status			
Total	112,899	184,501	554,619
Never Married	49.3%	46.4%	37.4%
Married	37.1%	40.1%	48.6%
Widowed	3.1%	3.1%	3.9%
Divorced	10.5%	10.3%	10.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	81,732	132,590	390,402
Population 16+ Employed	96.3%	96.6%	96.7%
Population 16+ Unemployment rate	3.7%	3.4%	3.3%
Population 16-24 Employed	17.8%	17.8%	16.1%
Population 16-24 Unemployment rate	5.8%	5.9%	7.3%
Population 25-54 Employed	65.9%	65.4%	65.1%
Population 25-54 Unemployment rate	3.3%	2.9%	2.6%
Population 55-64 Employed	11.1%	11.5%	13.0%
Population 55-64 Unemployment rate	3.8%	3.3%	2.6%
Population 65+ Employed	5.2%	5.2%	5.8%
Population 65+ Unemployment rate	1.3%	0.9%	1.8%

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2023 Employed Population 16+ by Industry			
Total	78,711	128,057	377,448
Agriculture/Mining	0.4%	0.4%	0.5%
Construction	6.5%	6.2%	8.0%
Manufacturing	9.7%	9.2%	10.5%
Wholesale Trade	1.3%	1.5%	2.0%
Retail Trade	8.6%	8.9%	10.2%
Transportation/Utilities	5.9%	5.4%	6.7%
Information	2.2%	2.2%	1.9%
Finance/Insurance/Real Estate	7.7%	8.1%	8.6%
Services	54.2%	54.4%	48.0%
Public Administration	3.6%	3.7%	3.7%
2023 Employed Population 16+ by Occupation			
Total	78,711	128,057	377,449
White Collar	64.4%	66.6%	63.6%
Management/Business/Financial	16.6%	18.2%	18.2%
Professional	31.1%	31.1%	25.3%
Sales	6.6%	7.2%	7.8%
Administrative Support	10.1%	10.1%	12.3%
Services	15.2%	14.3%	13.6%
Blue Collar	20.3%	19.1%	22.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.3%	4.9%	5.9%
Installation/Maintenance/Repair	1.8%	1.8%	2.4%
Production	5.6%	5.3%	6.3%
Transportation/Material Moving	7.6%	7.0%	8.1%
2020 Households by Type			
Total	58,501	91,202	254,139
Married Couple Households	29.1%	33.7%	44.7%
With Own Children <18	10.9%	13.5%	19.2%
Without Own Children <18	18.2%	20.2%	25.5%
Cohabiting Couple Households	9.5%	9.1%	7.6%
With Own Children <18	1.5%	1.5%	1.9%
Without Own Children <18	8.0%	7.6%	5.6%
Male Householder, No Spouse/Partner	31.5%	28.3%	21.4%
Living Alone	22.1%	19.3%	13.5%
65 Years and over	3.7%	3.4%	3.0%
With Own Children <18	1.5%	1.5%	1.7%
Without Own Children <18, With Relatives	2.7%	2.8%	3.1%
No Relatives Present	5.1%	4.7%	3.1%
Female Householder, No Spouse/Partner	29.9%	28.9%	26.3%
Living Alone	18.3%	17.2%	14.1%
65 Years and over	5.2%	5.3%	5.7%
With Own Children <18	3.9%	3.9%	4.4%
Without Own Children <18, With Relatives	4.3%	4.5%	5.6%
No Relatives Present	3.4%	3.2%	2.2%
2020 Households by Size			
Total	58,501	91,202	254,139
1 Person Household	40.4%	36.5%	27.6%
2 Person Household	32.0%	32.7%	31.4%
3 Person Household	11.8%	12.8%	14.8%
4 Person Household	8.0%	9.3%	12.1%
5 Person Household	4.0%	4.6%	7.0%
6 Person Household	2.0%	2.3%	4.0%
7 + Person Household	1.8%	1.8%	3.1%

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2020 Households by Tenure and Mortgage Status			
Total	58,501	91,202	254,139
Owner Occupied	37.0%	42.3%	57.8%
Owned with a Mortgage/Loan	27.5%	31.1%	42.2%
Owned Free and Clear	9.5%	11.2%	15.6%
Renter Occupied	63.0%	57.7%	42.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	56	56	67
Percent of Income for Mortgage	45.9%	45.7%	37.7%
Wealth Index	60	74	91
2020 Housing Units By Urban/ Rural Status			
Total	64,435	99,611	269,721
Urban Housing Units	99.8%	99.8%	99.6%
Rural Housing Units	0.2%	0.2%	0.4%
2020 Population By Urban/ Rural Status			
Total	132,965	220,894	696,416
Urban Population	99.8%	99.7%	99.6%
Rural Population	0.2%	0.3%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	Emerald City (8B)	Home Improvement (4B)
2.	College Towns (14B)	College Towns (14B)	Emerald City (8B)
3.	Metro Renters (3B)	Set to Impress (11D)	Bright Young Professionals
2023 Consumer Spending			
Apparel & Services: Total \$	\$119,335,401	\$202,787,024	\$577,566,900
Average Spent	\$1,940.98	\$2,122.02	\$2,207.35
Spending Potential Index	88	97	100
Education: Total \$	\$91,068,126	\$158,572,351	\$460,349,134
Average Spent	\$1,481.22	\$1,659.35	\$1,759.37
Spending Potential Index	83	93	98
Entertainment/Recreation: Total \$	\$185,727,831	\$321,912,878	\$951,184,946
Average Spent	\$3,020.85	\$3,368.59	\$3,635.25
Spending Potential Index	80	89	96
Food at Home: Total \$	\$354,927,720	\$605,702,855	\$1,743,597,251
Average Spent	\$5,772.87	\$6,338.26	\$6,663.70
Spending Potential Index	85	93	98
Food Away from Home: Total \$	\$202,985,953	\$344,894,158	\$985,145,803
Average Spent	\$3,301.55	\$3,609.08	\$3,765.04
Spending Potential Index	89	97	101
Health Care: Total \$	\$353,908,473	\$611,998,219	\$1,826,668,202
Average Spent	\$5,756.29	\$6,404.13	\$6,981.18
Spending Potential Index	78	87	95
HH Furnishings & Equipment: Total \$	\$149,733,050	\$258,495,281	\$759,015,403
Average Spent	\$2,435.40	\$2,704.97	\$2,900.81
Spending Potential Index	82	92	98
Personal Care Products & Services: Total \$	\$50,818,664	\$87,100,213	\$252,099,683
Average Spent	\$826.56	\$911.44	\$963.48
Spending Potential Index	86	95	101
Shelter: Total \$	\$1,311,090,072	\$2,248,771,082	\$6,474,967,440
Average Spent	\$21,324.78	\$23,531.82	\$24,746.11
Spending Potential Index	86	95	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$145,508,928	\$256,941,867	\$786,790,363
Average Spent	\$2,366.69	\$2,688.72	\$3,006.96
Spending Potential Index	76	86	96
Travel: Total \$	\$110,937,951	\$193,616,813	\$575,118,744
Average Spent	\$1,804.40	\$2,026.06	\$2,198.00
Spending Potential Index	80	90	98
Vehicle Maintenance & Repairs: Total \$	\$69,499,789	\$118,514,780	\$342,270,865
Average Spent	\$1,130.41	\$1,240.17	\$1,308.09
Spending Potential Index	86	95	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 23, 2024