

## Community Profile

Rings: 3, 5, 10 mile radii

13702 W Bell Rd, Surprise, AZ 85374, USA

Latitude: 33.639

Longitude: -112.3516

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2010 Total Population	87,228	196,691	502,926
2020 Total Population	96,366	219,618	597,326
2020 Group Quarters	1,210	2,307	7,219
2024 Total Population	100,320	225,325	647,475
2024 Group Quarters	1,264	2,415	7,523
2029 Total Population	104,346	230,988	683,291
2024-2029 Annual Rate	0.79%	0.50%	1.08%
2024 Total Daytime Population	93,145	202,127	566,342
Workers	33,495	61,540	212,900
Residents	59,650	140,587	353,442
<b>Household Summary</b>			
2010 Households	35,250	83,242	196,948
2010 Average Household Size	2.46	2.35	2.53
2020 Total Households	38,808	91,493	228,928
2020 Average Household Size	2.45	2.38	2.58
2024 Households	40,446	94,415	248,482
2024 Average Household Size	2.45	2.36	2.58
2029 Households	42,426	97,649	264,383
2029 Average Household Size	2.43	2.34	2.56
2024-2029 Annual Rate	0.96%	0.68%	1.25%
2010 Families	23,846	55,945	136,097
2010 Average Family Size	2.98	2.85	3.04
2024 Families	26,350	61,872	173,160
2024 Average Family Size	2.97	2.86	3.04
2029 Families	27,581	63,590	184,127
2029 Average Family Size	2.94	2.84	3.01
2024-2029 Annual Rate	0.92%	0.55%	1.24%
<b>Housing Unit Summary</b>			
2000 Housing Units	23,584	57,904	142,818
Owner Occupied Housing Units	73.7%	73.6%	74.9%
Renter Occupied Housing Units	10.1%	8.4%	13.7%
Vacant Housing Units	16.2%	17.9%	11.4%
2010 Housing Units	42,972	101,195	230,392
Owner Occupied Housing Units	62.7%	66.1%	64.6%
Renter Occupied Housing Units	19.3%	16.2%	20.9%
Vacant Housing Units	18.0%	17.7%	14.5%
2020 Housing Units	43,795	104,098	253,308
Owner Occupied Housing Units	65.2%	68.9%	68.3%
Renter Occupied Housing Units	23.4%	19.0%	22.0%
Vacant Housing Units	11.4%	12.0%	9.6%
2024 Housing Units	45,338	106,337	273,537
Owner Occupied Housing Units	67.6%	71.9%	70.8%
Renter Occupied Housing Units	21.6%	16.9%	20.0%
Vacant Housing Units	10.8%	11.2%	9.2%
2029 Housing Units	47,346	109,667	290,062
Owner Occupied Housing Units	68.4%	72.9%	71.1%
Renter Occupied Housing Units	21.2%	16.2%	20.0%
Vacant Housing Units	10.4%	11.0%	8.9%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	40,446	94,415	248,476
<\$15,000	6.0%	6.1%	5.3%
\$15,000 - \$24,999	5.2%	5.4%	4.5%
\$25,000 - \$34,999	7.3%	6.9%	5.4%
\$35,000 - \$49,999	10.0%	10.6%	8.9%
\$50,000 - \$74,999	21.4%	20.2%	17.1%
\$75,000 - \$99,999	17.2%	16.3%	15.5%
\$100,000 - \$149,999	20.2%	20.1%	22.1%
\$150,000 - \$199,999	7.8%	8.1%	11.1%
\$200,000+	5.0%	6.3%	10.1%
Average Household Income	\$91,940	\$95,907	\$111,930
<b>2029 Households by Income</b>			
Household Income Base	42,426	97,649	264,377
<\$15,000	4.7%	4.8%	4.0%
\$15,000 - \$24,999	3.5%	3.7%	3.0%
\$25,000 - \$34,999	5.4%	5.2%	4.1%
\$35,000 - \$49,999	8.0%	8.4%	6.9%
\$50,000 - \$74,999	19.4%	18.2%	14.9%
\$75,000 - \$99,999	17.1%	16.2%	14.9%
\$100,000 - \$149,999	23.7%	23.4%	24.5%
\$150,000 - \$199,999	11.6%	11.8%	15.0%
\$200,000+	6.6%	8.3%	12.7%
Average Household Income	\$109,090	\$113,935	\$131,819
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	30,671	76,430	193,662
<\$50,000	3.4%	3.3%	3.0%
\$50,000 - \$99,999	1.7%	1.9%	1.5%
\$100,000 - \$149,999	1.7%	2.7%	2.0%
\$150,000 - \$199,999	2.9%	3.6%	2.8%
\$200,000 - \$249,999	5.0%	4.6%	3.7%
\$250,000 - \$299,999	6.1%	5.9%	5.0%
\$300,000 - \$399,999	26.5%	24.3%	20.6%
\$400,000 - \$499,999	24.3%	24.9%	24.5%
\$500,000 - \$749,999	18.0%	19.0%	25.6%
\$750,000 - \$999,999	3.5%	4.1%	6.5%
\$1,000,000 - \$1,499,999	2.9%	2.7%	2.5%
\$1,500,000 - \$1,999,999	1.9%	1.1%	0.8%
\$2,000,000 +	2.2%	2.0%	1.5%
Average Home Value	\$501,942	\$488,856	\$510,858
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	32,395	79,924	206,243
<\$50,000	1.4%	1.0%	0.9%
\$50,000 - \$99,999	0.5%	0.5%	0.4%
\$100,000 - \$149,999	1.0%	0.6%	0.3%
\$150,000 - \$199,999	0.6%	0.9%	0.6%
\$200,000 - \$249,999	0.5%	0.9%	0.6%
\$250,000 - \$299,999	2.0%	2.5%	2.0%
\$300,000 - \$399,999	17.0%	15.3%	12.1%
\$400,000 - \$499,999	27.2%	27.3%	24.9%
\$500,000 - \$749,999	30.9%	31.5%	37.7%
\$750,000 - \$999,999	7.8%	9.0%	12.1%
\$1,000,000 - \$1,499,999	5.1%	5.4%	4.6%
\$1,500,000 - \$1,999,999	2.7%	1.8%	1.4%
\$2,000,000 +	3.5%	3.3%	2.4%
Average Home Value	\$640,978	\$637,736	\$640,215

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2024	\$75,134	\$75,862	\$87,301
2029	\$86,235	\$88,046	\$102,913
<b>Median Home Value</b>			
2024	\$411,243	\$415,335	\$447,029
2029	\$499,506	\$507,926	\$554,185
<b>Per Capita Income</b>			
2024	\$37,249	\$40,245	\$43,009
2029	\$44,556	\$48,239	\$51,049
<b>Median Age</b>			
2010	41.4	47.5	40.5
2020	47.1	51.7	43.8
2024	47.4	52.1	43.6
2029	47.6	52.4	44.1
<b>2020 Population by Age</b>			
Total	96,366	219,618	597,326
0 - 4	4.8%	4.5%	5.1%
5 - 9	5.6%	5.3%	5.9%
10 - 14	6.1%	5.8%	6.6%
15 - 24	10.8%	9.7%	11.8%
25 - 34	10.3%	8.8%	10.7%
35 - 44	10.3%	9.6%	11.3%
45 - 54	9.7%	9.2%	11.4%
55 - 64	10.8%	11.0%	12.1%
65 - 74	15.1%	17.5%	13.3%
75 - 84	11.6%	13.6%	8.6%
85 +	4.9%	5.0%	3.2%
18 +	79.9%	80.9%	78.4%
<b>2024 Population by Age</b>			
Total	100,320	225,324	647,475
0 - 4	4.8%	4.5%	5.2%
5 - 9	5.2%	4.8%	5.6%
10 - 14	5.6%	5.3%	6.1%
15 - 24	11.0%	10.0%	11.8%
25 - 34	10.7%	9.2%	11.2%
35 - 44	10.5%	9.6%	11.8%
45 - 54	9.7%	9.2%	11.2%
55 - 64	10.0%	10.1%	11.4%
65 - 74	13.9%	16.0%	12.7%
75 - 84	13.6%	15.8%	9.9%
85 +	5.1%	5.3%	3.3%
18 +	80.9%	82.0%	79.3%
<b>2029 Population by Age</b>			
Total	104,346	230,987	683,292
0 - 4	4.9%	4.6%	5.2%
5 - 9	4.9%	4.6%	5.3%
10 - 14	5.0%	4.7%	5.6%
15 - 24	10.3%	9.4%	11.0%
25 - 34	11.3%	10.2%	12.1%
35 - 44	11.1%	9.8%	11.9%
45 - 54	9.5%	8.8%	10.9%
55 - 64	9.5%	9.5%	10.8%
65 - 74	13.1%	14.9%	12.5%
75 - 84	14.2%	16.5%	10.7%
85 +	6.4%	6.9%	4.1%
18 +	82.0%	83.1%	80.5%

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<b>2020 Population by Sex</b>			
Males	45,570	103,473	286,752
Females	50,797	116,145	310,574
<b>2024 Population by Sex</b>			
Males	47,966	107,153	315,306
Females	52,354	118,172	332,169
<b>2029 Population by Sex</b>			
Males	49,776	109,598	331,492
Females	54,570	121,390	351,799
<b>2010 Population by Race/Ethnicity</b>			
Total	87,229	196,692	502,926
White Alone	78.4%	82.0%	80.9%
Black Alone	4.7%	4.1%	4.1%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	1.9%	1.8%	3.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	10.5%	8.2%	7.7%
Two or More Races	3.6%	3.1%	3.2%
Hispanic Origin	23.4%	18.9%	19.2%
Diversity Index	59.5	52.7	54.2
<b>2020 Population by Race/Ethnicity</b>			
Total	96,366	219,618	597,326
White Alone	69.5%	73.2%	70.5%
Black Alone	5.3%	4.6%	4.7%
American Indian Alone	1.1%	0.9%	1.1%
Asian Alone	2.2%	2.1%	3.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.4%	7.7%	7.7%
Two or More Races	12.4%	11.2%	12.2%
Hispanic Origin	24.5%	20.8%	21.7%
Diversity Index	67.8	62.6	65.6
<b>2024 Population by Race/Ethnicity</b>			
Total	100,320	225,324	647,475
White Alone	67.7%	71.6%	68.3%
Black Alone	5.6%	4.8%	5.0%
American Indian Alone	1.2%	1.0%	1.2%
Asian Alone	2.4%	2.3%	4.0%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	9.9%	8.2%	8.3%
Two or More Races	13.0%	11.9%	13.0%
Hispanic Origin	25.7%	21.9%	23.3%
Diversity Index	69.7	64.7	68.3
<b>2029 Population by Race/Ethnicity</b>			
Total	104,346	230,988	683,292
White Alone	65.7%	69.7%	66.1%
Black Alone	5.7%	4.9%	5.1%
American Indian Alone	1.2%	1.1%	1.3%
Asian Alone	2.6%	2.5%	4.3%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	10.8%	8.8%	9.1%
Two or More Races	13.9%	12.7%	14.0%
Hispanic Origin	27.7%	23.6%	25.2%
Diversity Index	72.0	67.2	70.8

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

	3 mile	5 mile	10 mile
<b>2020 Population by Relationship and Household Type</b>			
Total	96,366	219,618	597,326
In Households	98.7%	98.9%	98.8%
Householder	40.3%	41.7%	38.3%
Opposite-Sex Spouse	19.8%	21.5%	20.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.5%	2.3%	2.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	23.5%	22.1%	25.4%
Adopted Child	0.7%	0.7%	0.8%
Stepchild	1.4%	1.4%	1.5%
Grandchild	2.4%	2.2%	2.3%
Brother or Sister	1.3%	1.1%	1.2%
Parent	1.5%	1.3%	1.4%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.5%	0.4%	0.5%
Other Relatives	1.4%	1.2%	1.3%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.7%	2.3%	2.5%
In Group Quarters	1.3%	1.1%	1.2%
Institutionalized	0.7%	0.6%	0.6%
Noninstitutionalized	0.6%	0.4%	0.6%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	73,723	169,651	461,978
Less than 9th Grade	2.7%	2.3%	2.5%
9th - 12th Grade, No Diploma	4.6%	4.2%	4.3%
High School Graduate	25.6%	23.9%	22.2%
GED/Alternative Credential	3.8%	3.9%	4.0%
Some College, No Degree	22.9%	23.6%	22.2%
Associate Degree	11.8%	11.4%	11.3%
Bachelor's Degree	18.5%	19.6%	21.2%
Graduate/Professional Degree	10.0%	11.1%	12.2%
<b>2024 Population 15+ by Marital Status</b>			
Total	84,715	192,212	538,225
Never Married	26.1%	22.9%	26.9%
Married	55.5%	57.7%	56.0%
Widowed	7.9%	8.8%	6.7%
Divorced	10.6%	10.6%	10.4%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	42,723	88,494	305,739
Population 16+ Employed	95.5%	96.1%	96.6%
Population 16+ Unemployment rate	4.5%	3.9%	3.4%
Population 16-24 Employed	15.1%	14.0%	14.1%
Population 16-24 Unemployment rate	8.6%	7.6%	7.7%
Population 25-54 Employed	61.8%	60.4%	62.0%
Population 25-54 Unemployment rate	3.2%	2.9%	2.5%
Population 55-64 Employed	14.3%	15.4%	16.1%
Population 55-64 Unemployment rate	3.4%	2.8%	2.1%
Population 65+ Employed	8.8%	10.3%	7.8%
Population 65+ Unemployment rate	7.2%	5.7%	5.1%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	40,819	85,084	295,405
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	6.4%	7.1%	7.2%
Manufacturing	6.6%	6.5%	6.7%
Wholesale Trade	1.1%	1.5%	1.6%
Retail Trade	16.2%	14.6%	13.2%
Transportation/Utilities	6.2%	6.5%	7.0%
Information	1.6%	1.2%	1.2%
Finance/Insurance/Real Estate	9.6%	10.0%	10.9%
Services	46.8%	47.3%	46.5%
Public Administration	5.4%	5.0%	5.3%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	40,818	85,084	295,404
White Collar	61.1%	63.7%	66.4%
Management/Business/Financial	17.5%	18.4%	20.1%
Professional	18.0%	19.7%	22.6%
Sales	12.1%	12.1%	11.0%
Administrative Support	13.5%	13.4%	12.7%
Services	20.3%	18.3%	15.9%
Blue Collar	18.6%	18.0%	17.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	4.1%	4.1%	4.0%
Installation/Maintenance/Repair	2.6%	3.1%	3.2%
Production	3.7%	3.4%	3.4%
Transportation/Material Moving	8.1%	7.3%	7.1%
<b>2020 Households by Type</b>			
Total	38,808	91,493	228,928
Married Couple Households	49.4%	52.0%	53.7%
With Own Children <18	13.5%	13.1%	17.6%
Without Own Children <18	35.8%	38.9%	36.1%
Cohabiting Couple Households	6.6%	5.9%	6.5%
With Own Children <18	2.2%	2.0%	2.2%
Without Own Children <18	4.3%	3.9%	4.3%
Male Householder, No Spouse/Partner	15.3%	14.2%	14.5%
Living Alone	10.0%	9.8%	9.3%
65 Years and over	5.7%	6.1%	4.4%
With Own Children <18	1.7%	1.5%	1.7%
Without Own Children <18, With Relatives	2.4%	2.1%	2.5%
No Relatives Present	1.2%	0.9%	1.1%
Female Householder, No Spouse/Partner	28.7%	27.9%	25.3%
Living Alone	17.9%	18.5%	15.1%
65 Years and over	13.4%	14.7%	10.3%
With Own Children <18	4.0%	3.2%	3.7%
Without Own Children <18, With Relatives	5.9%	5.3%	5.6%
No Relatives Present	0.9%	0.8%	0.9%
<b>2020 Households by Size</b>			
Total	38,808	91,493	228,928
1 Person Household	27.9%	28.3%	24.3%
2 Person Household	39.5%	41.9%	37.8%
3 Person Household	11.6%	10.4%	13.7%
4 Person Household	9.8%	9.3%	12.2%
5 Person Household	6.1%	5.5%	6.6%
6 Person Household	3.0%	2.7%	3.2%
7 + Person Household	2.1%	1.8%	2.0%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	38,808	91,493	228,928
Owner Occupied	73.6%	78.4%	75.6%
Owned with a Mortgage/Loan	48.3%	49.8%	54.0%
Owned Free and Clear	25.2%	28.6%	21.7%
Renter Occupied	26.4%	21.6%	24.4%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	76	76	81
Percent of Income for Mortgage	34.3%	34.3%	32.1%
Wealth Index	84	97	107
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	43,795	104,098	253,308
Urban Housing Units	100.0%	99.9%	97.9%
Rural Housing Units	0.0%	0.1%	2.1%
<b>2020 Population By Urban/ Rural Status</b>			
Total	96,366	219,618	597,326
Urban Population	100.0%	99.8%	97.6%
Rural Population	0.0%	0.2%	2.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	The Elders (9C)	The Elders (9C)	The Elders (9C)
2.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
3.	Rustbelt Traditions (5D)	Urban Edge Families (7C)	Boomburbs (1C)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$76,224,443	\$181,654,086	\$570,635,499
Average Spent	\$1,884.60	\$1,924.00	\$2,296.49
Spending Potential Index	79	81	96
Education: Total \$	\$48,578,783	\$117,670,867	\$387,836,666
Average Spent	\$1,201.08	\$1,246.32	\$1,560.82
Spending Potential Index	70	72	90
Entertainment/Recreation: Total \$	\$136,415,072	\$334,220,871	\$1,016,680,526
Average Spent	\$3,372.77	\$3,539.91	\$4,091.57
Spending Potential Index	82	87	100
Food at Home: Total \$	\$237,812,184	\$574,210,631	\$1,754,695,705
Average Spent	\$5,879.75	\$6,081.77	\$7,061.66
Spending Potential Index	81	83	97
Food Away from Home: Total \$	\$130,881,413	\$313,820,823	\$972,279,635
Average Spent	\$3,235.95	\$3,323.84	\$3,912.88
Spending Potential Index	83	85	101
Health Care: Total \$	\$265,526,468	\$652,995,781	\$1,926,281,171
Average Spent	\$6,564.96	\$6,916.23	\$7,752.20
Spending Potential Index	85	90	101
HH Furnishings & Equipment: Total \$	\$105,915,421	\$257,278,976	\$786,717,485
Average Spent	\$2,618.69	\$2,724.98	\$3,166.09
Spending Potential Index	83	86	100
Personal Care Products & Services: Total \$	\$34,155,334	\$83,401,767	\$250,439,486
Average Spent	\$844.47	\$883.35	\$1,007.88
Spending Potential Index	85	89	101
Shelter: Total \$	\$888,160,623	\$2,162,326,835	\$6,583,094,962
Average Spent	\$21,959.17	\$22,902.37	\$26,493.25
Spending Potential Index	82	86	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$138,179,781	\$347,726,108	\$980,286,459
Average Spent	\$3,416.40	\$3,682.95	\$3,945.10
Spending Potential Index	98	105	113
Travel: Total \$	\$100,537,424	\$247,700,227	\$756,829,200
Average Spent	\$2,485.72	\$2,623.53	\$3,045.81
Spending Potential Index	82	86	100
Vehicle Maintenance & Repairs: Total \$	\$50,240,023	\$121,620,561	\$368,266,453
Average Spent	\$1,242.15	\$1,288.15	\$1,482.06
Spending Potential Index	84	87	100

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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