



Community Profile

Rings: 1, 3, 5 mile radii

Vista Village Gazebo, 101-199 Michigan Ave,

Latitude: 33.2025

Longitude: -117.2416

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	28,121	129,314	231,830
2020 Total Population	27,878	134,690	245,976
2020 Group Quarters	407	2,262	3,389
2022 Total Population	28,974	136,998	250,055
2022 Group Quarters	405	2,262	3,389
2027 Total Population	29,135	137,865	251,466
2022-2027 Annual Rate	0.11%	0.13%	0.11%
2022 Total Daytime Population	24,711	107,697	223,652
Workers	9,246	37,072	92,727
Residents	15,465	70,625	130,925
Household Summary			
2010 Households	7,228	41,500	77,395
2010 Average Household Size	3.84	3.06	2.96
2020 Total Households	7,623	44,131	83,233
2020 Average Household Size	3.60	3.00	2.91
2022 Total Households	7,925	44,793	84,414
2022 Average Household Size	3.60	3.01	2.92
2027 Total Households	7,977	45,104	84,899
2027 Average Household Size	3.60	3.01	2.92
2022-2027 Annual Rate	0.13%	0.14%	0.11%
2010 Families	5,627	30,029	55,606
2010 Average Family Size	4.09	3.48	3.40
2022 Total Families	6,122	32,189	60,254
2022 Average Family Size	3.86	3.44	3.37
2027 Total Families	6,164	32,420	60,649
2027 Average Family Size	3.86	3.43	3.37
2022-2027 Annual Rate	0.14%	0.14%	0.13%
Housing Unit Summary			
2000 Housing Units	7,580	41,908	74,487
Owner Occupied Housing Units	42.5%	60.0%	63.5%
Renter Occupied Housing Units	54.3%	37.1%	33.3%
Vacant Housing Units	3.2%	2.9%	3.2%
2010 Housing Units	7,626	43,686	81,778
Owner Occupied Housing Units	39.0%	55.3%	58.6%
Renter Occupied Housing Units	55.7%	39.7%	36.1%
Vacant Housing Units	5.2%	5.0%	5.4%
2020 Housing Units	7,821	45,630	86,437
Vacant Housing Units	2.5%	3.3%	3.7%
2022 Housing Units	8,180	46,567	87,963
Owner Occupied Housing Units	32.9%	54.6%	58.9%
Renter Occupied Housing Units	64.0%	41.6%	37.1%
Vacant Housing Units	3.1%	3.8%	4.0%
2027 Housing Units	8,250	46,917	88,518
Owner Occupied Housing Units	32.9%	54.9%	59.2%
Renter Occupied Housing Units	63.8%	41.3%	36.7%
Vacant Housing Units	3.3%	3.9%	4.1%
Median Household Income			
2022	\$65,656	\$84,354	\$89,445
2027	\$78,212	\$100,481	\$106,009
Median Home Value			
2022	\$513,393	\$604,602	\$609,937
2027	\$618,016	\$664,904	\$668,105
Per Capita Income			
2022	\$25,205	\$36,382	\$40,374
2027	\$30,057	\$43,835	\$48,364
Median Age			
2010	27.6	33.1	34.6
2022	29.6	35.4	36.6
2027	31.1	37.2	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	7,925	44,793	84,414
<\$15,000	5.4%	5.5%	5.6%
\$15,000 - \$24,999	6.0%	4.9%	4.7%
\$25,000 - \$34,999	8.2%	5.8%	5.5%
\$35,000 - \$49,999	12.9%	9.8%	9.0%
\$50,000 - \$74,999	24.3%	17.1%	16.1%
\$75,000 - \$99,999	15.1%	15.5%	14.2%
\$100,000 - \$149,999	15.1%	20.6%	20.7%
\$150,000 - \$199,999	6.9%	11.0%	12.1%
\$200,000+	6.1%	9.8%	12.1%
Average Household Income	\$91,563	\$111,434	\$119,399
2027 Households by Income			
Household Income Base	7,977	45,104	84,899
<\$15,000	3.8%	3.8%	3.8%
\$15,000 - \$24,999	3.7%	3.3%	3.0%
\$25,000 - \$34,999	5.4%	3.7%	3.5%
\$35,000 - \$49,999	10.9%	6.9%	6.5%
\$50,000 - \$74,999	23.6%	15.6%	14.3%
\$75,000 - \$99,999	16.2%	16.3%	14.7%
\$100,000 - \$149,999	19.1%	23.0%	23.0%
\$150,000 - \$199,999	9.5%	14.0%	15.3%
\$200,000+	7.9%	13.4%	15.9%
Average Household Income	\$109,169	\$134,223	\$143,042
2022 Owner Occupied Housing Units by Value			
Total	2,690	25,403	51,811
<\$50,000	4.0%	1.1%	1.1%
\$50,000 - \$99,999	3.1%	2.4%	2.1%
\$100,000 - \$149,999	1.8%	0.8%	1.3%
\$150,000 - \$199,999	1.2%	0.6%	0.9%
\$200,000 - \$249,999	2.8%	0.7%	1.0%
\$250,000 - \$299,999	1.7%	1.1%	1.4%
\$300,000 - \$399,999	11.5%	6.7%	6.5%
\$400,000 - \$499,999	21.9%	14.8%	12.9%
\$500,000 - \$749,999	37.5%	51.9%	51.5%
\$750,000 - \$999,999	6.2%	11.9%	14.1%
\$1,000,000 - \$1,499,999	1.8%	4.1%	4.0%
\$1,500,000 - \$1,999,999	5.5%	1.9%	1.5%
\$2,000,000 +	1.0%	1.9%	1.5%
Average Home Value	\$587,574	\$654,629	\$647,944
2027 Owner Occupied Housing Units by Value			
Total	2,715	25,737	52,366
<\$50,000	1.9%	0.3%	0.3%
\$50,000 - \$99,999	0.4%	0.9%	0.7%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.1%	0.1%
\$200,000 - \$249,999	0.2%	0.1%	0.2%
\$250,000 - \$299,999	0.5%	0.2%	0.2%
\$300,000 - \$399,999	3.6%	2.7%	4.9%
\$400,000 - \$499,999	22.0%	10.3%	8.9%
\$500,000 - \$749,999	44.8%	53.3%	51.3%
\$750,000 - \$999,999	12.9%	18.9%	21.8%
\$1,000,000 - \$1,499,999	3.2%	6.8%	6.5%
\$1,500,000 - \$1,999,999	8.6%	3.1%	2.3%
\$2,000,000 +	1.6%	3.2%	2.6%
Average Home Value	\$734,263	\$765,647	\$750,707

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	28,119	129,315	231,828
0 - 4	9.9%	7.4%	7.2%
5 - 9	8.8%	6.8%	6.7%
10 - 14	8.5%	6.9%	6.8%
15 - 24	18.0%	16.5%	15.6%
25 - 34	17.4%	15.0%	14.2%
35 - 44	14.0%	12.8%	13.1%
45 - 54	12.0%	13.9%	14.0%
55 - 64	6.4%	9.9%	10.1%
65 - 74	2.7%	5.1%	5.7%
75 - 84	1.6%	3.8%	4.4%
85 +	0.7%	2.0%	2.1%
18 +	67.4%	74.5%	74.9%
2022 Population by Age			
Total	28,976	136,998	250,053
0 - 4	8.7%	6.6%	6.4%
5 - 9	8.2%	6.5%	6.5%
10 - 14	7.6%	6.4%	6.4%
15 - 24	16.6%	13.0%	12.2%
25 - 34	18.3%	16.8%	16.3%
35 - 44	13.1%	13.1%	13.0%
45 - 54	10.9%	11.0%	11.2%
55 - 64	8.8%	11.5%	11.7%
65 - 74	5.0%	8.4%	9.0%
75 - 84	2.1%	4.3%	4.9%
85 +	0.9%	2.2%	2.4%
18 +	70.8%	76.8%	77.2%
2027 Population by Age			
Total	29,137	137,865	251,465
0 - 4	8.7%	6.6%	6.4%
5 - 9	7.8%	6.2%	6.1%
10 - 14	7.4%	6.3%	6.2%
15 - 24	15.0%	12.4%	11.6%
25 - 34	17.7%	14.9%	14.6%
35 - 44	14.5%	15.3%	15.1%
45 - 54	10.5%	10.8%	10.9%
55 - 64	8.7%	10.5%	10.7%
65 - 74	6.0%	9.3%	9.8%
75 - 84	2.6%	5.4%	6.0%
85 +	0.9%	2.3%	2.5%
18 +	71.9%	77.5%	77.8%
2010 Population by Sex			
Males	14,326	64,614	114,669
Females	13,795	64,700	117,161
2022 Population by Sex			
Males	14,715	68,247	123,471
Females	14,259	68,752	126,584
2027 Population by Sex			
Males	14,789	68,619	124,066
Females	14,346	69,246	127,400

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022



Community Profile

Rings: 1, 3, 5 mile radii

Vista Village Gazebo, 101-199 Michigan Ave,

Latitude: 33.2025

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	28,121	129,313	231,829
White Alone	58.4%	66.0%	66.3%
Black Alone	2.9%	3.2%	3.5%
American Indian Alone	1.5%	1.1%	0.9%
Asian Alone	2.3%	4.5%	6.1%
Pacific Islander Alone	0.6%	0.8%	0.8%
Some Other Race Alone	29.5%	19.3%	17.0%
Two or More Races	4.9%	5.2%	5.3%
Hispanic Origin	68.0%	43.9%	38.4%
Diversity Index	75.6	75.7	74.9
2020 Population by Race/Ethnicity			
Total	27,878	134,690	245,976
White Alone	31.3%	47.3%	50.2%
Black Alone	2.2%	2.7%	2.9%
American Indian Alone	3.5%	2.1%	1.7%
Asian Alone	3.0%	5.5%	7.3%
Pacific Islander Alone	0.5%	0.8%	0.8%
Some Other Race Alone	39.0%	23.7%	20.0%
Two or More Races	20.6%	17.9%	17.1%
Hispanic Origin	69.3%	46.3%	40.2%
Diversity Index	83.0	84.1	83.0
2022 Population by Race/Ethnicity			
Total	28,973	136,999	250,054
White Alone	30.8%	46.4%	49.4%
Black Alone	2.1%	2.7%	2.9%
American Indian Alone	3.6%	2.2%	1.8%
Asian Alone	3.1%	5.7%	7.5%
Pacific Islander Alone	0.5%	0.8%	0.8%
Some Other Race Alone	39.0%	24.0%	20.1%
Two or More Races	20.8%	18.3%	17.5%
Hispanic Origin	69.0%	46.5%	40.4%
Diversity Index	83.2	84.4	83.3
2027 Population by Race/Ethnicity			
Total	29,135	137,864	251,466
White Alone	28.4%	44.0%	46.9%
Black Alone	2.1%	2.6%	2.9%
American Indian Alone	4.0%	2.4%	2.0%
Asian Alone	3.4%	6.2%	8.2%
Pacific Islander Alone	0.5%	0.8%	0.8%
Some Other Race Alone	39.9%	24.7%	20.8%
Two or More Races	21.7%	19.3%	18.5%
Hispanic Origin	69.4%	47.0%	40.7%
Diversity Index	83.3	85.1	84.2
2010 Population by Relationship and Household Type			
Total	28,121	129,314	231,830
In Households	98.6%	98.2%	98.8%
In Family Households	89.7%	85.8%	85.8%
Householder	20.1%	23.2%	24.0%
Spouse	13.1%	17.1%	18.2%
Child	37.8%	32.7%	32.2%
Other relative	10.8%	7.8%	7.1%
Nonrelative	7.9%	5.0%	4.3%
In Nonfamily Households	8.9%	12.4%	13.0%
In Group Quarters	1.4%	1.8%	1.2%
Institutionalized Population	0.4%	1.2%	0.7%
Noninstitutionalized Population	1.0%	0.6%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment			
Total	17,081	92,344	171,311
Less than 9th Grade	18.1%	8.6%	6.8%
9th - 12th Grade, No Diploma	9.4%	6.2%	5.5%
High School Graduate	27.8%	22.0%	19.9%
GED/Alternative Credential	2.1%	2.3%	2.1%
Some College, No Degree	18.8%	21.0%	21.3%
Associate Degree	6.8%	10.0%	10.1%
Bachelor's Degree	12.8%	20.2%	22.7%
Graduate/Professional Degree	4.2%	9.6%	11.5%
2022 Population 15+ by Marital Status			
Total	21,881	110,198	201,899
Never Married	39.9%	33.6%	32.2%
Married	47.6%	51.2%	51.5%
Widowed	3.1%	4.6%	5.1%
Divorced	9.4%	10.5%	11.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	14,137	68,551	123,465
Population 16+ Employed	96.7%	96.3%	96.1%
Population 16+ Unemployment rate	3.3%	3.7%	3.9%
Population 16-24 Employed	18.2%	14.9%	13.5%
Population 16-24 Unemployment rate	6.2%	6.6%	6.8%
Population 25-54 Employed	67.3%	65.1%	65.7%
Population 25-54 Unemployment rate	2.2%	2.9%	3.3%
Population 55-64 Employed	12.0%	14.7%	15.2%
Population 55-64 Unemployment rate	2.6%	3.4%	3.6%
Population 65+ Employed	2.4%	5.3%	5.6%
Population 65+ Unemployment rate	12.9%	6.1%	5.3%
2022 Employed Population 16+ by Industry			
Total	13,672	66,003	118,604
Agriculture/Mining	4.5%	2.2%	1.6%
Construction	11.1%	9.1%	7.8%
Manufacturing	13.8%	11.8%	11.6%
Wholesale Trade	3.0%	2.5%	2.7%
Retail Trade	12.2%	12.1%	11.6%
Transportation/Utilities	3.2%	4.3%	4.6%
Information	0.6%	1.5%	1.9%
Finance/Insurance/Real Estate	5.1%	4.3%	4.9%
Services	43.6%	48.4%	49.1%
Public Administration	2.8%	3.7%	4.2%
2022 Employed Population 16+ by Occupation			
Total	13,670	66,004	118,605
White Collar	41.6%	53.9%	58.8%
Management/Business/Financial	9.3%	14.1%	16.3%
Professional	11.8%	19.7%	22.0%
Sales	9.6%	9.2%	9.6%
Administrative Support	10.9%	10.9%	11.0%
Services	21.5%	20.0%	18.7%
Blue Collar	36.8%	26.2%	22.6%
Farming/Forestry/Fishing	4.5%	2.0%	1.4%
Construction/Extraction	9.1%	6.8%	5.6%
Installation/Maintenance/Repair	2.7%	3.0%	2.7%
Production	11.5%	7.7%	6.7%
Transportation/Material Moving	9.0%	6.7%	6.2%

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July 07, 2022



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2010 Households by Type			
Total	7,227	41,501	77,394
Households with 1 Person	14.4%	20.0%	20.8%
Households with 2+ People	85.6%	80.0%	79.2%
Family Households	77.9%	72.4%	71.8%
Husband-wife Families	50.8%	53.4%	54.4%
With Related Children	33.8%	26.6%	26.6%
Other Family (No Spouse Present)	27.1%	19.0%	17.5%
Other Family with Male Householder	10.0%	6.4%	5.6%
With Related Children	6.9%	4.0%	3.4%
Other Family with Female Householder	17.1%	12.6%	11.8%
With Related Children	12.2%	7.8%	7.3%
Nonfamily Households	7.7%	7.7%	7.4%
All Households with Children	54.1%	39.0%	37.9%
Multigenerational Households	9.9%	6.8%	6.1%
Unmarried Partner Households	10.2%	7.2%	6.5%
Male-female	9.3%	6.4%	5.7%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	7,227	41,501	77,396
1 Person Household	14.4%	20.0%	20.8%
2 Person Household	21.5%	30.4%	31.4%
3 Person Household	15.8%	16.4%	16.4%
4 Person Household	15.7%	14.5%	14.7%
5 Person Household	11.9%	8.3%	7.8%
6 Person Household	8.0%	4.6%	4.1%
7 + Person Household	12.6%	5.8%	4.8%
2010 Households by Tenure and Mortgage Status			
Total	7,228	41,508	77,399
Owner Occupied	41.2%	58.2%	61.9%
Owned with a Mortgage/Loan	32.7%	45.3%	48.0%
Owned Free and Clear	8.5%	12.9%	13.8%
Renter Occupied	58.8%	41.8%	38.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	60	65	68
Percent of Income for Mortgage	41.2%	37.8%	35.9%
Wealth Index	61	100	114
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,626	43,686	81,778
Housing Units Inside Urbanized Area	100.0%	99.6%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.0%
2010 Population By Urban/ Rural Status			
Total Population	28,121	129,314	231,830
Population Inside Urbanized Area	100.0%	99.7%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	NeWest Residents (13C)	Pleasantville (2B)	Pleasantville (2B)
2.	Diverse Convergence (13A)	Urban Villages (7B)	Urban Villages (7B)
3.	Family Extensions (13B)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$17,629,739	\$115,553,828	\$230,688,550
Average Spent	\$2,224.57	\$2,579.73	\$2,732.82
Spending Potential Index	92	107	113
Education: Total \$	\$14,350,320	\$99,506,373	\$195,285,119
Average Spent	\$1,810.77	\$2,221.47	\$2,313.42
Spending Potential Index	92	113	118
Entertainment/Recreation: Total \$	\$23,996,014	\$168,279,977	\$341,801,258
Average Spent	\$3,027.89	\$3,756.84	\$4,049.11
Spending Potential Index	82	102	110
Food at Home: Total \$	\$44,555,934	\$294,128,355	\$588,150,375
Average Spent	\$5,622.20	\$6,566.39	\$6,967.45
Spending Potential Index	91	106	113
Food Away from Home: Total \$	\$32,141,432	\$208,973,952	\$418,092,741
Average Spent	\$4,055.70	\$4,665.33	\$4,952.88
Spending Potential Index	94	108	115
Health Care: Total \$	\$43,287,550	\$313,199,393	\$643,872,748
Average Spent	\$5,462.15	\$6,992.15	\$7,627.56
Spending Potential Index	77	99	108
HH Furnishings & Equipment: Total \$	\$17,038,719	\$118,983,865	\$242,314,174
Average Spent	\$2,150.00	\$2,656.30	\$2,870.54
Spending Potential Index	84	104	112
Personal Care Products & Services: Total \$	\$7,020,678	\$48,259,364	\$97,755,432
Average Spent	\$885.89	\$1,077.39	\$1,158.05
Spending Potential Index	87	106	114
Shelter: Total \$	\$174,354,801	\$1,149,851,030	\$2,286,977,816
Average Spent	\$22,000.61	\$25,670.33	\$27,092.40
Spending Potential Index	96	112	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,237,007	\$118,954,961	\$250,551,834
Average Spent	\$2,048.83	\$2,655.66	\$2,968.13
Spending Potential Index	75	98	109
Travel: Total \$	\$19,129,429	\$136,855,530	\$280,214,438
Average Spent	\$2,413.81	\$3,055.29	\$3,319.53
Spending Potential Index	84	106	116
Vehicle Maintenance & Repairs: Total \$	\$8,327,656	\$56,991,440	\$116,053,707
Average Spent	\$1,050.81	\$1,272.33	\$1,374.82
Spending Potential Index	83	101	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.