



Community Profile

Rings: 1, 3, 5 mile radii

8020 E Santa Ana Canyon Rd, Anaheim, CA

Latitude: 33.8683

Longitude: -117.7518

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	10,139	83,287	141,677
2020 Total Population	10,248	85,761	147,403
2020 Group Quarters	8	249	746
2022 Total Population	10,272	85,600	147,191
2022 Group Quarters	8	249	746
2027 Total Population	10,113	84,713	146,076
2022-2027 Annual Rate	-0.31%	-0.21%	-0.15%
2022 Total Daytime Population	11,872	72,738	134,637
Workers	7,256	32,146	63,414
Residents	4,616	40,592	71,223
Household Summary			
2010 Households	3,771	29,142	48,698
2010 Average Household Size	2.68	2.85	2.90
2020 Total Households	3,917	30,330	50,833
2020 Average Household Size	2.61	2.82	2.89
2022 Total Households	3,894	30,259	50,824
2022 Average Household Size	2.64	2.82	2.88
2027 Total Households	3,841	30,011	50,525
2027 Average Household Size	2.63	2.81	2.88
2022-2027 Annual Rate	-0.27%	-0.16%	-0.12%
2010 Families	2,782	23,153	39,018
2010 Average Family Size	3.16	3.21	3.24
2022 Total Families	2,907	24,124	40,862
2022 Average Family Size	3.09	3.17	3.21
2027 Total Families	2,873	23,944	40,652
2027 Average Family Size	3.08	3.16	3.21
2022-2027 Annual Rate	-0.24%	-0.15%	-0.10%
Housing Unit Summary			
2000 Housing Units	3,492	28,654	46,504
Owner Occupied Housing Units	76.7%	81.0%	81.2%
Renter Occupied Housing Units	20.7%	17.0%	16.6%
Vacant Housing Units	2.6%	2.0%	2.2%
2010 Housing Units	3,914	29,959	50,161
Owner Occupied Housing Units	68.6%	79.6%	79.2%
Renter Occupied Housing Units	27.8%	17.7%	17.9%
Vacant Housing Units	3.7%	2.7%	2.9%
2020 Housing Units	4,019	30,933	52,158
Vacant Housing Units	2.5%	1.9%	2.5%
2022 Housing Units	4,003	30,915	52,258
Owner Occupied Housing Units	70.2%	80.1%	78.2%
Renter Occupied Housing Units	27.0%	17.7%	19.0%
Vacant Housing Units	2.7%	2.1%	2.7%
2027 Housing Units	4,010	31,070	52,580
Owner Occupied Housing Units	69.5%	79.3%	77.5%
Renter Occupied Housing Units	26.3%	17.3%	18.6%
Vacant Housing Units	4.2%	3.4%	3.9%
Median Household Income			
2022	\$140,540	\$143,632	\$145,141
2027	\$160,950	\$160,920	\$162,691
Median Home Value			
2022	\$839,135	\$868,877	\$886,918
2027	\$878,867	\$903,964	\$921,562
Per Capita Income			
2022	\$70,100	\$69,074	\$67,393
2027	\$82,418	\$79,085	\$77,398
Median Age			
2010	41.0	41.1	41.2
2022	43.4	43.4	43.3
2027	44.6	44.3	44.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	3,894	30,259	50,824
<\$15,000	3.2%	2.3%	2.3%
\$15,000 - \$24,999	2.9%	1.8%	1.8%
\$25,000 - \$34,999	1.9%	2.5%	2.4%
\$35,000 - \$49,999	4.6%	4.2%	4.6%
\$50,000 - \$74,999	8.0%	8.4%	8.7%
\$75,000 - \$99,999	9.1%	9.6%	9.8%
\$100,000 - \$149,999	23.5%	23.3%	21.9%
\$150,000 - \$199,999	18.0%	16.7%	17.1%
\$200,000+	28.8%	31.2%	31.4%
Average Household Income	\$184,556	\$195,278	\$195,203
2027 Households by Income			
Household Income Base	3,841	30,011	50,525
<\$15,000	2.0%	1.5%	1.5%
\$15,000 - \$24,999	1.6%	1.0%	1.0%
\$25,000 - \$34,999	1.2%	1.5%	1.4%
\$35,000 - \$49,999	2.8%	2.7%	2.9%
\$50,000 - \$74,999	5.2%	6.4%	6.5%
\$75,000 - \$99,999	8.3%	8.6%	8.6%
\$100,000 - \$149,999	23.0%	22.9%	21.6%
\$150,000 - \$199,999	20.6%	19.1%	19.8%
\$200,000+	35.4%	36.3%	36.7%
Average Household Income	\$216,602	\$223,106	\$223,817
2022 Owner Occupied Housing Units by Value			
Total	2,811	24,777	40,888
<\$50,000	0.0%	0.4%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.3%	0.2%
\$200,000 - \$249,999	0.0%	0.2%	0.1%
\$250,000 - \$299,999	0.0%	0.2%	0.1%
\$300,000 - \$399,999	0.1%	1.0%	0.8%
\$400,000 - \$499,999	1.6%	2.4%	2.0%
\$500,000 - \$749,999	33.2%	24.9%	23.8%
\$750,000 - \$999,999	42.2%	42.8%	40.6%
\$1,000,000 - \$1,499,999	18.4%	20.6%	20.5%
\$1,500,000 - \$1,999,999	2.7%	3.8%	6.4%
\$2,000,000 +	1.8%	3.2%	4.7%
Average Home Value	\$901,360	\$941,126	\$991,816
2027 Owner Occupied Housing Units by Value			
Total	2,787	24,628	40,748
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.2%
\$300,000 - \$399,999	0.0%	0.5%	0.3%
\$400,000 - \$499,999	0.5%	0.9%	0.7%
\$500,000 - \$749,999	23.8%	18.6%	17.7%
\$750,000 - \$999,999	49.9%	48.6%	45.2%
\$1,000,000 - \$1,499,999	20.7%	23.0%	22.8%
\$1,500,000 - \$1,999,999	3.0%	4.7%	7.7%
\$2,000,000 +	2.1%	3.7%	5.3%
Average Home Value	\$946,753	\$999,044	\$1,050,221

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	10,141	83,287	141,677
0 - 4	5.0%	5.1%	5.2%
5 - 9	5.8%	6.1%	6.2%
10 - 14	7.1%	7.4%	7.4%
15 - 24	13.2%	13.2%	13.3%
25 - 34	11.1%	10.4%	10.0%
35 - 44	14.0%	13.8%	13.5%
45 - 54	18.7%	18.4%	17.9%
55 - 64	14.2%	14.6%	14.2%
65 - 74	6.5%	6.8%	7.5%
75 - 84	3.1%	3.1%	3.5%
85 +	1.2%	1.1%	1.2%
18 +	77.0%	76.2%	76.2%
2022 Population by Age			
Total	10,272	85,600	147,193
0 - 4	4.2%	4.5%	4.6%
5 - 9	5.3%	5.5%	5.6%
10 - 14	6.5%	6.6%	6.6%
15 - 24	10.5%	11.0%	11.0%
25 - 34	11.6%	11.3%	11.6%
35 - 44	14.1%	13.1%	12.9%
45 - 54	14.6%	14.3%	13.7%
55 - 64	15.6%	15.9%	15.4%
65 - 74	11.5%	11.7%	11.7%
75 - 84	4.7%	4.7%	5.3%
85 +	1.4%	1.4%	1.7%
18 +	80.1%	79.4%	79.3%
2027 Population by Age			
Total	10,113	84,714	146,077
0 - 4	4.2%	4.5%	4.6%
5 - 9	5.0%	5.2%	5.4%
10 - 14	6.1%	6.2%	6.2%
15 - 24	9.8%	9.9%	9.9%
25 - 34	9.6%	10.4%	10.4%
35 - 44	16.0%	14.9%	15.0%
45 - 54	14.3%	13.8%	13.2%
55 - 64	14.1%	14.5%	13.9%
65 - 74	12.7%	12.6%	12.5%
75 - 84	6.5%	6.4%	6.8%
85 +	1.7%	1.7%	2.0%
18 +	81.0%	80.4%	80.1%
2010 Population by Sex			
Males	4,893	40,661	69,233
Females	5,246	42,626	72,445
2022 Population by Sex			
Males	4,983	41,924	72,065
Females	5,290	43,676	75,126
2027 Population by Sex			
Males	4,923	41,562	71,655
Females	5,190	43,152	74,422

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

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2010 Population by Race/Ethnicity			
Total	10,138	83,287	141,678
White Alone	74.9%	73.3%	72.5%
Black Alone	1.8%	1.6%	1.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	14.6%	16.5%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	3.8%	4.5%
Two or More Races	4.4%	4.5%	4.2%
Hispanic Origin	15.3%	15.1%	16.2%
Diversity Index	56.6	57.8	59.4
2020 Population by Race/Ethnicity			
Total	10,248	85,761	147,403
White Alone	60.7%	57.8%	56.5%
Black Alone	1.9%	1.6%	1.5%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	17.8%	20.8%	21.3%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	5.7%	5.7%	6.4%
Two or More Races	13.2%	13.4%	13.4%
Hispanic Origin	19.0%	18.8%	20.0%
Diversity Index	70.8	72.2	73.6
2022 Population by Race/Ethnicity			
Total	10,272	85,599	147,191
White Alone	59.7%	56.5%	55.2%
Black Alone	1.9%	1.6%	1.5%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	18.4%	21.6%	22.1%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	5.9%	5.9%	6.6%
Two or More Races	13.6%	13.7%	13.8%
Hispanic Origin	19.1%	19.0%	20.2%
Diversity Index	71.6	73.1	74.4
2027 Population by Race/Ethnicity			
Total	10,112	84,714	146,075
White Alone	56.5%	53.2%	51.9%
Black Alone	1.9%	1.6%	1.5%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	20.3%	23.7%	24.3%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	6.2%	6.2%	6.9%
Two or More Races	14.4%	14.5%	14.6%
Hispanic Origin	19.3%	19.2%	20.4%
Diversity Index	73.4	74.8	76.0
2010 Population by Relationship and Household Type			
Total	10,138	83,286	141,678
In Households	99.8%	99.9%	99.8%
In Family Households	88.1%	90.7%	90.9%
Householder	27.4%	27.8%	27.5%
Spouse	22.3%	23.2%	22.9%
Child	33.0%	34.2%	34.3%
Other relative	4.0%	4.1%	4.5%
Nonrelative	1.3%	1.5%	1.7%
In Nonfamily Households	11.7%	9.1%	8.9%
In Group Quarters	0.2%	0.1%	0.2%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,544	61,953	106,333
Less than 9th Grade	1.5%	1.2%	1.6%
9th - 12th Grade, No Diploma	2.1%	2.9%	2.9%
High School Graduate	11.5%	11.0%	12.3%
GED/Alternative Credential	1.1%	1.1%	1.1%
Some College, No Degree	18.1%	17.7%	18.4%
Associate Degree	9.4%	9.3%	8.9%
Bachelor's Degree	33.7%	36.4%	34.9%
Graduate/Professional Degree	22.6%	20.6%	19.9%
2022 Population 15+ by Marital Status			
Total	8,622	71,406	122,480
Never Married	25.9%	26.5%	26.7%
Married	62.1%	61.4%	60.7%
Widowed	3.4%	4.4%	4.8%
Divorced	8.5%	7.7%	7.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,974	47,750	80,265
Population 16+ Employed	96.1%	95.6%	96.0%
Population 16+ Unemployment rate	3.9%	4.4%	4.0%
Population 16-24 Employed	9.7%	10.0%	10.0%
Population 16-24 Unemployment rate	5.9%	8.5%	8.1%
Population 25-54 Employed	60.8%	59.8%	59.9%
Population 25-54 Unemployment rate	3.2%	4.0%	3.7%
Population 55-64 Employed	20.9%	22.0%	21.8%
Population 55-64 Unemployment rate	3.1%	2.6%	2.5%
Population 65+ Employed	8.6%	8.3%	8.3%
Population 65+ Unemployment rate	8.3%	6.9%	5.0%
2022 Employed Population 16+ by Industry			
Total	5,739	45,647	77,034
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	8.7%	6.0%	6.4%
Manufacturing	10.7%	11.4%	11.3%
Wholesale Trade	5.4%	4.1%	4.0%
Retail Trade	9.2%	9.3%	9.3%
Transportation/Utilities	3.8%	3.4%	3.9%
Information	3.0%	2.6%	2.4%
Finance/Insurance/Real Estate	10.4%	11.0%	10.3%
Services	42.3%	48.1%	48.1%
Public Administration	6.1%	3.9%	4.1%
2022 Employed Population 16+ by Occupation			
Total	5,737	45,646	77,033
White Collar	82.5%	82.4%	80.1%
Management/Business/Financial	27.8%	29.3%	28.7%
Professional	30.5%	30.4%	29.9%
Sales	13.9%	12.1%	11.5%
Administrative Support	10.3%	10.6%	10.1%
Services	7.7%	8.3%	9.4%
Blue Collar	9.7%	9.3%	10.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.5%	2.2%	2.5%
Installation/Maintenance/Repair	1.5%	1.4%	1.7%
Production	2.5%	2.6%	2.7%
Transportation/Material Moving	2.2%	3.0%	3.5%

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July 07, 2022



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2010 Households by Type			
Total	3,773	29,146	48,699
Households with 1 Person	22.3%	16.2%	15.4%
Households with 2+ People	77.7%	83.8%	84.6%
Family Households	73.7%	79.4%	80.1%
Husband-wife Families	59.6%	66.3%	66.7%
With Related Children	28.2%	31.2%	31.1%
Other Family (No Spouse Present)	14.1%	13.2%	13.4%
Other Family with Male Householder	4.2%	4.0%	4.1%
With Related Children	2.2%	2.0%	2.0%
Other Family with Female Householder	9.9%	9.2%	9.3%
With Related Children	5.2%	5.0%	4.9%
Nonfamily Households	4.0%	4.4%	4.5%
All Households with Children	35.8%	38.3%	38.4%
Multigenerational Households	3.9%	4.6%	5.1%
Unmarried Partner Households	3.6%	3.8%	3.9%
Male-female	3.1%	3.2%	3.3%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	3,772	29,143	48,700
1 Person Household	22.4%	16.2%	15.4%
2 Person Household	30.8%	32.0%	32.2%
3 Person Household	17.9%	19.6%	19.4%
4 Person Household	19.0%	20.2%	19.7%
5 Person Household	6.9%	8.4%	8.9%
6 Person Household	2.2%	2.5%	2.9%
7 + Person Household	0.9%	1.1%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,775	29,142	48,699
Owner Occupied	71.2%	81.8%	81.6%
Owned with a Mortgage/Loan	62.0%	70.7%	69.2%
Owned Free and Clear	9.0%	11.1%	12.4%
Renter Occupied	28.8%	18.2%	18.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	78	77	76
Percent of Income for Mortgage	31.5%	31.9%	32.2%
Wealth Index	222	251	248
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,914	29,959	50,161
Housing Units Inside Urbanized Area	99.9%	99.7%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	0.3%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	10,139	83,287	141,677
Population Inside Urbanized Area	99.9%	99.7%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.3%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Professional Pride (1B)	Professional Pride (1B)	Top Tier (1A)
3.	Pacific Heights (2C)	Top Tier (1A)	Professional Pride (1B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$15,547,862	\$128,779,564	\$216,683,587
Average Spent	\$3,992.77	\$4,255.91	\$4,263.41
Spending Potential Index	166	177	177
Education: Total \$	\$15,258,311	\$124,379,179	\$209,945,443
Average Spent	\$3,918.42	\$4,110.49	\$4,130.83
Spending Potential Index	200	210	211
Entertainment/Recreation: Total \$	\$24,099,767	\$199,030,063	\$334,108,875
Average Spent	\$6,188.95	\$6,577.55	\$6,573.84
Spending Potential Index	169	179	179
Food at Home: Total \$	\$38,681,989	\$320,159,867	\$538,829,152
Average Spent	\$9,933.74	\$10,580.65	\$10,601.86
Spending Potential Index	160	171	171
Food Away from Home: Total \$	\$27,918,325	\$229,376,895	\$384,914,553
Average Spent	\$7,169.57	\$7,580.45	\$7,573.48
Spending Potential Index	166	176	176
Health Care: Total \$	\$43,929,659	\$369,712,203	\$620,769,827
Average Spent	\$11,281.37	\$12,218.26	\$12,214.11
Spending Potential Index	159	172	172
HH Furnishings & Equipment: Total \$	\$17,172,867	\$142,768,413	\$239,528,568
Average Spent	\$4,410.08	\$4,718.21	\$4,712.90
Spending Potential Index	172	184	184
Personal Care Products & Services: Total \$	\$6,660,241	\$55,303,121	\$92,959,218
Average Spent	\$1,710.39	\$1,827.66	\$1,829.04
Spending Potential Index	168	179	179
Shelter: Total \$	\$157,122,239	\$1,274,620,157	\$2,143,804,911
Average Spent	\$40,349.83	\$42,123.67	\$42,180.96
Spending Potential Index	176	184	184
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,003,644	\$151,961,917	\$253,417,240
Average Spent	\$4,623.43	\$5,022.04	\$4,986.17
Spending Potential Index	170	185	184
Travel: Total \$	\$20,997,803	\$171,779,333	\$287,337,076
Average Spent	\$5,392.35	\$5,676.97	\$5,653.57
Spending Potential Index	188	198	197
Vehicle Maintenance & Repairs: Total \$	\$7,670,339	\$64,351,676	\$107,915,547
Average Spent	\$1,969.78	\$2,126.70	\$2,123.32
Spending Potential Index	156	169	169

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.