

Rings: 3, 5, 10 mile radii

11355 E Vía Linda, Scottsdale, AZ 85259,

Latitude: 33.5886

		Longit		
	3 mile	5 mile	10 mile	
Population Summary				
2010 Total Population	48,047	89,272	354,672	
2020 Total Population	50,167	95,890	386,256	
2020 Group Quarters	651	879	4,475	
2024 Total Population	50,087	97,768	397,584	
2024 Group Quarters	679	902	4,668	
2029 Total Population	49,926	99,316	409,776	
2024-2029 Annual Rate	-0.06%	0.31%	0.61%	
2024 Total Daytime Population	59,941	162,707	574,790	
Workers	35,806	116,112	391,619	
Residents	24,135	46,595	183,171	
Household Summary	,	.5,555	100/1/1	
2010 Households	21,571	40,543	155,453	
2010 Average Household Size	2.22	2.19	2.26	
2020 Total Households	22,485	43,267	172,357	
2020 Average Household Size	22,463	2.20	2.22	
2024 Households	22,667	44,495	180,161	
2024 Household Size	22,007	2.18	2.18	
2029 Households				
	22,896	45,821	189,587	
2029 Average Household Size 2024-2029 Annual Rate	2.15	2.15	2.14	
	0.20%	0.59%	1.03%	
2010 Families	13,182	24,401	93,091	
2010 Average Family Size	2.83	2.81	2.88	
2024 Families	13,752	26,767	104,801	
2024 Average Family Size	2.75	2.76	2.79	
2029 Families	13,906	27,589	109,892	
2029 Average Family Size	2.70	2.71	2.72	
2024-2029 Annual Rate	0.22%	0.61%	0.95%	
Housing Unit Summary				
2000 Housing Units	21,951	41,069	162,367	
Owner Occupied Housing Units	63.9%	62.7%	64.5%	
Renter Occupied Housing Units	24.1%	24.8%	24.9%	
Vacant Housing Units	12.0%	12.5%	10.7%	
2010 Housing Units	25,059	47,659	183,833	
Owner Occupied Housing Units	61.2%	59.2%	58.1%	
Renter Occupied Housing Units	24.9%	25.9%	26.5%	
Vacant Housing Units	13.9%	14.9%	15.4%	
2020 Housing Units	25,636	50,146	199,974	
Owner Occupied Housing Units	62.1%	59.5%	56.6%	
Renter Occupied Housing Units	25.6%	26.8%	29.6%	
Vacant Housing Units	12.5%	13.7%	13.7%	
<u> </u>			207,079	
		62.9%	59.3%	
Renter Occupied Housing Units	22.5%	24.5%	27.7%	
Vacant Housing Units	11.2%	12.6%	13.0%	
2029 Housing Units	25,783	52,312	217,073	
Owner Occupied Housing Units	68.8%	64.7%	60.0%	
Renter Occupied Housing Units	20.0%	22.9%	27.3%	
Vacant Housing Units	11.2%	12.4%	12.7%	
2024 Housing Units Owner Occupied Housing Units Renter Occupied Housing Units Vacant Housing Units 2029 Housing Units Owner Occupied Housing Units Renter Occupied Housing Units	25,524 66.3% 22.5% 11.2% 25,783 68.8% 20.0%	50,888 62.9% 24.5% 12.6% 52,312 64.7% 22.9%		

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

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Latitude: 33.5886

			Lautuue: 55.5000
			Longitude: -111.8373
	3 mile	5 mile	10 mile
2024 Households by Income	22.667	44.405	100 161
Household Income Base	22,667	44,495	180,161
<\$15,000 *15,000	4.2%	4.2%	4.6%
\$15,000 - \$24,999 +35,000 +34,000	2.7%	2.6%	3.3%
\$25,000 - \$34,999	4.0%	3.6%	4.1%
\$35,000 - \$49,999 \$50,000 - \$74,000	5.5%	5.8%	6.8%
\$50,000 - \$74,999 \$75,000 - \$00,000	10.8%	10.8%	12.5%
\$75,000 - \$99,999	12.0%	11.7%	12.5%
\$100,000 - \$149,999	18.7%	18.2%	19.7%
\$150,000 - \$199,999	12.8%	13.5%	12.6%
\$200,000+	29.4%	29.6%	23.9%
Average Household Income	\$184,851	\$184,605	\$162,917
2029 Households by Income	22.006	45.021	100 507
Household Income Base	22,896	45,821	189,587
<\$15,000	3.1%	3.1%	3.4%
\$15,000 - \$24,999	1.6%	1.6%	2.0%
\$25,000 - \$34,999	2.6%	2.4%	3.0%
\$35,000 - \$49,999	3.8%	4.1%	5.1%
\$50,000 - \$74,999	9.2%	9.2%	10.7%
\$75,000 - \$99,999	11.5%	11.1%	12.1%
\$100,000 - \$149,999	19.6%	19.1%	21.1%
\$150,000 - \$199,999	14.8%	15.6%	15.2%
\$200,000+	33.8%	33.8%	27.3%
Average Household Income	\$211,474	\$210,663	\$186,289
2024 Owner Occupied Housing Units by Value			· ,
Total	16,925	32,018	122,829
<\$50,000	0.1%	0.1%	1.2%
\$50,000 - \$99,999	0.0%	0.0%	0.4%
\$100,000 - \$149,999	0.0%	0.0%	0.3%
\$150,000 - \$199,999	0.1%	0.1%	0.7%
\$200,000 - \$249,999	0.5%	0.3%	1.0%
\$250,000 - \$2 4 9,999 \$250,000 - \$299,999	0.9%	0.7%	1.2%
	4.7%	4.2%	6.8%
\$300,000 - \$399,999			
\$400,000 - \$499,999	10.7%	11.0%	14.8%
\$500,000 - \$749,999	35.4%	35.2%	35.3%
\$750,000 - \$999,999	27.7%	29.0%	20.4%
\$1,000,000 - \$1,499,999	15.3%	14.8%	9.9%
\$1,500,000 - \$1,999,999	2.6%	2.5%	3.3%
\$2,000,000 +	1.9%	2.0%	4.6%
Average Home Value	\$812,174	\$814,226	\$782,964
2029 Owner Occupied Housing Units by Value			
Total	17,733	33,857	130,259
<\$50,000	0.0%	0.0%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.1%	0.5%
\$300,000 - \$399,999	1.7%	1.5%	3.1%
\$400,000 - \$499,999	6.4%	7.4%	11.2%
\$500,000 - \$749,999	36.4%	35.6%	38.9%
\$750,000 - \$999,999	33.6%	34.4%	25.5%
\$1,000,000 - \$1,499,999	17.5%	17.0%	11.9%
\$1,500,000 - \$1,999,999	2.5%	2.3%	3.3%
			4.7%
\$2,000,000 +	1.8%	1.7%	
Average Home Value	\$860,139	\$853,605	\$843,174

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Latitude: 3		
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	3 mile	5 mile	10 mile	
Median Household Income				
2024	\$124,446	\$126,427	\$111,562	
2029	\$144,947	\$147,730	\$127,535	
Median Home Value				
2024	\$732,265	\$737,583	\$666,691	
2029	\$790,415	\$789,283	\$720,850	
Per Capita Income				
2024	\$83,800	\$84,734	\$73,863	
2029	\$97,153	\$98,004	\$86,209	
Median Age				
2010	46.3	45.9	43.6	
2020	50.7	50.1	46.3	
2024	51.2	50.5	46.4	
2029	52.2	51.2	47.7	
2020 Population by Age				
Total	50,167	95,890	386,256	
0 - 4	3.4%	3.4%	4.0%	
5 - 9	4.4%	4.3%	4.6%	
10 - 14	5.3%	5.4%	5.1%	
15 - 24	10.0%	10.1%	10.6%	
25 - 34	9.0%	9.5%	12.6%	
35 - 44	10.5%	10.6%	11.5%	
45 - 54	13.8%	14.1%	12.8%	
55 - 64	16.4%	16.3%	15.2%	
65 - 74	14.7%	14.6%	13.1%	
75 - 84	8.5%	8.3%	7.4%	
85 +	4.0%	3.4%	3.0%	
18 +	83.2%	83.2%	82.9%	
2024 Population by Age				
Total	50,087	97,767	397,584	
0 - 4	3.4%	3.4%	4.0%	
5 - 9	4.3%	4.2%	4.5%	
10 - 14	4.7%	4.7%	4.6%	
15 - 24	9.9%	10.1%	10.1%	
25 - 34	9.4%	10.0%	13.1%	
35 - 44	10.9%	11.0%	12.2%	
45 - 54	12.7%	13.0%	12.1%	
55 - 64	15.2%	15.2%	13.9%	
65 - 74	15.2%	14.9%	13.5%	
75 - 84	10.1%	10.0%	8.9%	
85 +	4.2%	3.7%	3.3%	
18 +	84.5%	84.7%	84.0%	
2029 Population by Age				
Total	49,927	99,316	409,775	
0 - 4	3.3%	3.3%	3.8%	
5 - 9	3.9%	3.9%	4.1%	
10 - 14	4.7%	4.7%	4.7%	
15 - 24	8.7%	8.9%	9.2%	
25 - 34	9.9%	10.4%	12.4%	
35 - 44	10.6%	10.9%	12.4%	
45 - 54	12.4%	12.5%	12.1%	
55 - 64	14.2%	14.1%	12.8%	
65 - 74	15.6%	15.2%	13.9%	
75 - 84	12.0%	11.8%	10.6%	
85 +	4.8%	4.3%	4.0%	
18 +	85.3%	85.3%	84.6%	

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2020 Population by Sex			
Males	23,693	45,624	187,306
Females	26,474	50,266	198,950
2024 Population by Sex	·	·	, ,
Males	23,955	47,173	195,462
Females	26,132	50,595	202,122
2029 Population by Sex		33,333	
Males	23,750	47,681	200,162
Females	26,176	51,636	209,614
2010 Population by Race/Ethnicity	20,170	31,030	203,014
Total	48,047	90.272	254 670
White Alone	90.5%	89,273 90.5%	354,670 86.8%
Black Alone	1.4%	1.3%	1.7%
American Indian Alone	0.4%	0.5%	2.5%
Asian Alone	4.7%	4.6%	3.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.1%	1.0%	3.2%
Two or More Races	2.0%	2.0%	2.3%
Hispanic Origin	5.1%	5.2%	9.8%
Diversity Index	25.8	25.9	37.7
2020 Population by Race/Ethnicity	25.0	25.5	57.7
Total	50,167	95,890	386,256
White Alone	81.0%	81.8%	77.8%
Black Alone	1.5%	1.5%	1.9%
American Indian Alone	0.4%	0.5%	2.4%
Asian Alone	8.0%	7.0%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	1.6%	3.9%
Two or More Races	7.4%	7.5%	8.3%
Hispanic Origin	6.8%	6.9%	11.2%
Diversity Index	41.7	40.8	50.5
2024 Population by Race/Ethnicity			
Total	50,088	97,767	397,585
White Alone	79.4%	80.3%	76.2%
Black Alone	1.6%	1.6%	2.0%
American Indian Alone	0.4%	0.5%	2.3%
Asian Alone	8.7%	7.6%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.8%	4.2%
Two or More Races	8.0%	8.1%	8.9%
Hispanic Origin	7.4%	7.5%	11.9%
Diversity Index	44.3	43.4	52.9
2029 Population by Race/Ethnicity			
Total	49,927	99,316	409,776
White Alone	77.7%	78.6%	74.6%
Black Alone	1.7%	1.7%	2.1%
American Indian Alone	0.4%	0.5%	2.4%
Asian Alone	9.5%	8.4%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	1.9%	4.5%
Two or More Races	8.7%	8.8%	9.5%
Hispanic Origin	8.2%	8.2%	12.8%
Diversity Index	47.2	46.2	55.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 3, 5, 10 mile radii

11355 E Vía Linda, Scottsdale, AZ 85259,

Latitude: 33.5886

		L	ongitude: -111.837
	3 mile	5 mile	10 mile
2020 Population by Relationship and Household Ty	pe .		
Total	50,167	95,890	386,25
In Households	98.7%	99.1%	98.89
Householder	44.8%	45.4%	44.69
Opposite-Sex Spouse	22.6%	22.6%	20.5%
Same-Sex Spouse	0.2%	0.2%	0.29
Opposite-Sex Unmarried Partner	2.4%	2.4%	2.89
Same-Sex Unmarried Partner	0.1%	0.1%	0.29
Biological Child	22.4%	22.2%	21.79
Adopted Child	0.6%	0.6%	0.69
Stepchild	0.7%	0.7%	0.79
Grandchild	0.8%	0.7%	1.39
Brother or Sister	0.4%	0.5%	0.99
Parent	0.9%	0.8%	0.99
Parent-in-law	0.3%	0.3%	0.39
Son-in-law or Daughter-in-law	0.2%	0.2%	0.30
Other Relatives	0.5%	0.5%	0.89
Foster Child	0.0%	0.0%	0.0
Other Nonrelatives	1.7%	1.8%	3.09
In Group Quarters	1.3%	0.9%	1.20
Institutionalized	0.9%	0.5%	0.79
Noninstitutionalized	0.4%	0.4%	0.49
2024 Population 25+ by Educational Attainment			
Total	38,932	75,915	305,53
Less than 9th Grade	0.5%	0.6%	1.20
9th - 12th Grade, No Diploma	0.9%	0.9%	2.10
High School Graduate	9.2%	9.7%	11.80
GED/Alternative Credential	1.0%	1.2%	1.99
Some College, No Degree	12.9%	14.1%	16.30
Associate Degree	7.7%	7.1%	7.49
Bachelor's Degree	38.7%	38.4%	36.19
Graduate/Professional Degree	29.1%	28.0%	23.19
2024 Population 15+ by Marital Status			
Total	43,876	85,759	345,63
Never Married	24.4%	26.1%	30.39
Married	57.1%	56.7%	52.89
Widowed	6.9%	6.3%	5.90
Divorced	11.6%	10.9%	11.00
2024 Civilian Population 16+ in Labor Force	1110 /0	1013 70	1110
Civilian Population 16+	27,070	53,403	223,73
Population 16+ Employed	97.0%	97.0%	97.09
Population 16+ Unemployment rate	3.0%	3.0%	3.0
Population 16-24 Employed	9.6%	9.7%	11.09
Population 16-24 Unemployment rate	8.9%	7.8%	6.50
Population 25-54 Employed	54.6%	55.4%	58.79
Population 25-54 Employed Population 25-54 Unemployment rate	2.3%	2.7%	2.6
Population 55-64 Employed	21.6%	20.8%	18.49
Population 55-64 Unemployment rate	2.7%	2.2%	2.09
Population 65+ Employed	14.3%	14.1%	11.99
Population 65+ Unemployment rate	1.7%	2.2%	3.1

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	3 mile	5 mile	ngitude: -111.8373 10 mile		
2024 Employed Population 16+ by Industry					
Total	26,262	51,777	217,025		
Agriculture/Mining	0.6%	0.6%	0.5%		
Construction	3.1%	3.5%	5.0%		
Manufacturing	6.2%	6.1%	6.2%		
Wholesale Trade	2.1%	2.4%	1.9%		
Retail Trade	8.8%	9.5%	9.9%		
Transportation/Utilities	4.7%	3.8%	4.2%		
Information	1.5%	1.3%	1.6%		
Finance/Insurance/Real Estate	15.6%	16.5%	14.7%		
Services	54.5%	53.8%	53.3%		
Public Administration	2.8%	2.6%	2.7%		
2024 Employed Population 16+ by Occupation					
Total	26,262	51,777	217,024		
White Collar	83.5%	84.9%	79.2%		
Management/Business/Financial	33.6%	33.8%	29.6%		
Professional	31.2%	30.7%	28.5%		
Sales	10.7%	12.1%	11.5%		
Administrative Support	8.1%	8.2%	9.6%		
Services	9.6%	8.1%	11.6%		
Blue Collar	6.8%	7.0%	9.2%		
Farming/Forestry/Fishing	0.1%	0.1%	0.1%		
Construction/Extraction	1.8%	1.7%	2.2%		
Installation/Maintenance/Repair	1.1%	1.3%	1.6%		
Production	1.1%	1.2%	1.6%		
Transportation/Material Moving	2.8%	2.8%	3.7%		
2020 Households by Type	2.0 //	2.0 //	3.7 /		
Total	22,485	43,267	172,357		
Married Couple Households	51.1%	50.3%	46.4%		
With Own Children <18	15.9%	15.5%	14.1%		
Without Own Children <18	35.2%	34.8%	32.3%		
Cohabitating Couple Households	5.5%	5.7%	6.8%		
With Own Children <18	0.9%	0.8%	1.2%		
Without Own Children <18	4.6%	4.9%	5.6%		
Male Householder, No Spouse/Partner	15.5%	16.4%	19.2%		
Living Alone	11.7%	12.5%	13.9%		
65 Years and over	4.4%	4.2%	4.0%		
With Own Children <18	1.2%	1.1%	1.3%		
Without Own Children <18, With Relatives	1.6%	1.7%	2.2%		
No Relatives Present	1.0%	1.1%	1.9%		
Female Householder, No Spouse/Partner	27.9%	27.6%	27.6%		
Living Alone	20.6%	20.1%	18.5%		
65 Years and over	11.4%	10.5%	9.0%		
With Own Children <18	2.4%	2.6%	2.8%		
Without Own Children <18, With Relatives	3.9%	4.0%	4.8%		
No Relatives Present	0.9%	1.0%	1.4%		
2020 Households by Size					
Total	22,485	43,267	172,357		
1 Person Household	32.3%	32.5%	32.4%		
2 Person Household	38.6%	39.2%	38.9%		
3 Person Household	12.9%	12.5%	12.5%		
4 Person Household	10.9%	10.5%	9.8%		
5 Person Household	3.5%	3.6%	3.9%		
6 Person Household	1.1%	1.1%	1.6%		
7 + Person Household	0.6%	0.5%	1.0%		

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Latitude: 33.5886 Longitude: -111.8373

		L	ongituae: -111.83/3
	3 mile	5 mile	10 mile
2020 Households by Tenure and Mortgage Status			
Total	22,485	43,267	172,357
Owner Occupied	70.8%	68.9%	65.6%
Owned with a Mortgage/Loan	49.7%	47.9%	45.0%
Owned Free and Clear	21.1%	21.1%	20.7%
Renter Occupied	29.2%	31.1%	34.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	71	69
Percent of Income for Mortgage	36.8%	36.5%	37.4%
Wealth Index	207	202	170
2020 Housing Units By Urban/ Rural Status			
Total	25,636	50,146	199,974
Urban Housing Units	99.2%	99.1%	98.6%
Rural Housing Units	0.8%	0.9%	1.4%
2020 Population By Urban/ Rural Status			
Total	50,167	95,890	386,256
Urban Population	99.2%	99.1%	97.8%
Rural Population	0.8%	0.9%	2.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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11355 E Vía Linda, Scottsdale, AZ 85259,

Latitude: 33.5886 Longitude: -111.8373

			Longituae: -111.83/3
	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	In Style (5B)	Exurbanites (1E)	Exurbanites (1E)
3.	Exurbanites (1E)	Emerald City (8B)	Emerald City (8B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$83,179,015	\$163,296,191	\$601,549,867
Average Spent	\$3,669.61	\$3,669.99	\$3,338.96
Spending Potential Index	154	154	140
Education: Total \$	\$68,998,349	\$134,239,753	\$470,176,259
Average Spent	\$3,044.00	\$3,016.96	\$2,609.76
Spending Potential Index	176	175	151
Entertainment/Recreation: Total \$	\$150,284,680	\$294,118,630	\$1,051,573,800
Average Spent	\$6,630.11	\$6,610.15	\$5,836.86
Spending Potential Index	162	162	143
Food at Home: Total \$	\$258,381,765	\$505,738,556	\$1,842,808,628
Average Spent	\$11,399.03	\$11,366.19	\$10,228.68
Spending Potential Index	156	156	140
Food Away from Home: Total \$	\$140,753,903	\$277,216,557	\$1,011,804,612
Average Spent	\$6,209.64	\$6,230.29	\$5,616.11
Spending Potential Index	160	160	144
Health Care: Total \$	\$276,842,996	\$537,021,077	\$1,921,209,542
Average Spent	\$12,213.48	\$12,069.25	\$10,663.85
Spending Potential Index	159	157	139
HH Furnishings & Equipment: Total \$	\$113,972,719	\$223,553,382	\$805,890,414
Average Spent	\$5,028.13	\$5,024.24	\$4,473.17
Spending Potential Index	159	159	141
Personal Care Products & Services: Total \$	\$36,933,922	\$72,516,595	\$262,867,857
Average Spent	\$1,629.41	\$1,629.77	\$1,459.07
Spending Potential Index	164	164	147
Shelter: Total \$	\$985,937,687	\$1,939,367,654	\$6,973,367,261
Average Spent	\$43,496.61	\$43,586.19	\$38,706.31
Spending Potential Index	163	163	145
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$135,126,136	\$262,134,805	\$915,164,822
Average Spent	\$5,961.36	\$5,891.33	\$5,079.71
Spending Potential Index	170	168	145
Travel: Total \$	\$114,681,571	\$225,393,742	\$798,854,347
Average Spent	\$5,059.41	\$5,065.60	\$4,434.11
Spending Potential Index	167	167	146
Vehicle Maintenance & Repairs: Total \$	\$52,110,251	\$102,028,325	\$372,496,895
Average Spent	\$2,298.95	\$2,293.03	\$2,067.58
Spending Potential Index	155	155	140

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 14, 2025

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