



# Community Profile

Rings: 3, 5, 10 mile radii

13725 W Bell Rd, Surprise, AZ 85374, USA

Latitude: 33.6387  
Longitude: -112.3524

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2010 Total Population	88,033	195,584	502,692
2020 Total Population	97,461	218,631	596,894
2020 Group Quarters	1,216	2,300	7,126
2022 Total Population	101,623	223,608	623,214
2022 Group Quarters	1,217	2,300	7,130
2027 Total Population	104,835	228,784	646,987
2022-2027 Annual Rate	0.62%	0.46%	0.75%
2022 Total Daytime Population	95,664	203,362	549,944
Workers	32,684	61,149	206,260
Residents	62,980	142,213	343,684
<b>Household Summary</b>			
2010 Households	35,600	82,609	196,793
2010 Average Household Size	2.46	2.36	2.53
2020 Total Households	39,291	90,908	228,679
2020 Average Household Size	2.45	2.38	2.58
2022 Total Households	40,603	92,628	237,825
2022 Average Household Size	2.47	2.39	2.59
2027 Total Households	41,754	94,424	245,942
2027 Average Household Size	2.48	2.40	2.60
2022-2027 Annual Rate	0.56%	0.38%	0.67%
2010 Families	24,138	55,558	136,052
2010 Average Family Size	2.97	2.86	3.04
2022 Total Families	26,565	60,517	162,513
2022 Average Family Size	3.06	2.95	3.13
2027 Total Families	27,382	61,800	168,585
2027 Average Family Size	3.06	2.96	3.14
2022-2027 Annual Rate	0.61%	0.42%	0.74%
<b>Housing Unit Summary</b>			
2000 Housing Units	23,614	57,331	141,790
Owner Occupied Housing Units	74.1%	73.3%	74.9%
Renter Occupied Housing Units	9.8%	8.7%	13.6%
Vacant Housing Units	16.1%	18.0%	11.5%
2010 Housing Units	43,329	100,496	230,226
Owner Occupied Housing Units	62.8%	66.0%	64.6%
Renter Occupied Housing Units	19.3%	16.2%	20.8%
Vacant Housing Units	17.8%	17.8%	14.5%
2020 Housing Units	44,269	103,513	253,018
Vacant Housing Units	11.2%	12.2%	9.6%
2022 Housing Units	45,432	104,659	261,648
Owner Occupied Housing Units	65.7%	70.0%	69.9%
Renter Occupied Housing Units	23.6%	18.5%	21.0%
Vacant Housing Units	10.6%	11.5%	9.1%
2027 Housing Units	46,699	106,684	270,182
Owner Occupied Housing Units	67.0%	70.9%	70.5%
Renter Occupied Housing Units	22.4%	17.6%	20.5%
Vacant Housing Units	10.6%	11.5%	9.0%
<b>Median Household Income</b>			
2022	\$64,461	\$64,837	\$77,260
2027	\$77,216	\$78,063	\$89,871
<b>Median Home Value</b>			
2022	\$270,934	\$280,632	\$305,850
2027	\$311,539	\$324,881	\$348,239
<b>Per Capita Income</b>			
2022	\$33,163	\$35,329	\$38,392
2027	\$39,950	\$42,493	\$45,275
<b>Median Age</b>			
2010	41.3	47.4	40.4
2022	43.4	48.8	41.7
2027	42.2	47.6	41.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	40,603	92,628	237,819
<\$15,000	5.9%	5.8%	4.7%
\$15,000 - \$24,999	6.5%	6.8%	5.5%
\$25,000 - \$34,999	8.8%	8.6%	6.6%
\$35,000 - \$49,999	13.3%	13.7%	11.8%
\$50,000 - \$74,999	22.8%	22.0%	19.4%
\$75,000 - \$99,999	17.5%	16.5%	16.5%
\$100,000 - \$149,999	16.8%	17.2%	20.1%
\$150,000 - \$199,999	4.9%	5.6%	8.5%
\$200,000+	3.4%	3.8%	6.9%
Average Household Income	\$82,860	\$84,977	\$100,461
<b>2027 Households by Income</b>			
Household Income Base	41,754	94,424	245,936
<\$15,000	3.6%	3.6%	2.9%
\$15,000 - \$24,999	3.9%	4.1%	3.6%
\$25,000 - \$34,999	6.7%	6.9%	5.0%
\$35,000 - \$49,999	12.2%	12.3%	9.7%
\$50,000 - \$74,999	21.5%	20.4%	17.8%
\$75,000 - \$99,999	17.0%	16.5%	16.4%
\$100,000 - \$149,999	22.2%	22.0%	23.5%
\$150,000 - \$199,999	8.1%	8.9%	12.2%
\$200,000+	4.7%	5.2%	8.8%
Average Household Income	\$100,189	\$102,529	\$118,966
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	29,870	73,279	182,746
<\$50,000	3.1%	3.1%	2.8%
\$50,000 - \$99,999	2.2%	3.2%	2.6%
\$100,000 - \$149,999	3.1%	3.8%	2.9%
\$150,000 - \$199,999	7.8%	7.1%	5.7%
\$200,000 - \$249,999	24.5%	20.6%	16.0%
\$250,000 - \$299,999	21.9%	19.8%	18.3%
\$300,000 - \$399,999	22.0%	24.9%	26.6%
\$400,000 - \$499,999	6.5%	8.6%	12.4%
\$500,000 - \$749,999	4.3%	5.2%	9.0%
\$750,000 - \$999,999	1.3%	1.1%	1.8%
\$1,000,000 - \$1,499,999	1.7%	1.6%	1.1%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.2%
\$2,000,000 +	0.9%	0.6%	0.5%
Average Home Value	\$329,657	\$327,208	\$351,092
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	31,299	75,681	190,528
<\$50,000	1.5%	0.8%	0.9%
\$50,000 - \$99,999	0.6%	0.4%	0.5%
\$100,000 - \$149,999	0.4%	0.8%	1.0%
\$150,000 - \$199,999	3.1%	4.1%	3.0%
\$200,000 - \$249,999	16.8%	14.6%	11.0%
\$250,000 - \$299,999	24.2%	21.4%	18.3%
\$300,000 - \$399,999	30.1%	31.7%	31.6%
\$400,000 - \$499,999	11.0%	13.2%	16.8%
\$500,000 - \$749,999	7.1%	8.2%	12.6%
\$750,000 - \$999,999	2.0%	2.0%	2.4%
\$1,000,000 - \$1,499,999	2.1%	1.9%	1.2%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.2%
\$2,000,000 +	0.8%	0.5%	0.4%
Average Home Value	\$378,621	\$380,764	\$396,347

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	88,033	195,588	502,687
0 - 4	6.9%	6.2%	6.3%
5 - 9	7.1%	6.4%	6.8%
10 - 14	6.4%	5.8%	6.9%
15 - 24	9.7%	8.3%	11.5%
25 - 34	12.4%	10.9%	11.7%
35 - 44	11.2%	10.4%	12.4%
45 - 54	8.5%	7.9%	11.7%
55 - 64	9.8%	11.3%	11.3%
65 - 74	12.6%	15.6%	10.6%
75 - 84	10.7%	12.4%	7.6%
85 +	4.6%	4.8%	3.2%
18 +	76.1%	78.6%	76.0%
<b>2022 Population by Age</b>			
Total	101,624	223,607	623,214
0 - 4	6.4%	5.8%	5.9%
5 - 9	6.3%	5.8%	6.2%
10 - 14	5.9%	5.4%	6.1%
15 - 24	10.1%	8.9%	10.8%
25 - 34	11.5%	10.3%	12.7%
35 - 44	11.6%	10.6%	12.1%
45 - 54	9.0%	8.2%	10.6%
55 - 64	8.3%	8.9%	10.8%
65 - 74	13.1%	16.4%	12.5%
75 - 84	11.5%	13.5%	8.4%
85 +	6.2%	6.3%	3.9%
18 +	77.9%	80.0%	78.2%
<b>2027 Population by Age</b>			
Total	104,834	228,782	646,987
0 - 4	6.6%	6.0%	6.1%
5 - 9	6.4%	5.8%	6.2%
10 - 14	6.2%	5.6%	6.2%
15 - 24	9.9%	8.6%	10.1%
25 - 34	12.6%	11.5%	13.4%
35 - 44	11.3%	10.3%	12.7%
45 - 54	8.8%	7.9%	9.9%
55 - 64	7.6%	7.9%	9.7%
65 - 74	11.3%	14.2%	11.8%
75 - 84	13.2%	15.7%	10.0%
85 +	6.2%	6.5%	4.0%
18 +	77.5%	79.6%	78.1%
<b>2010 Population by Sex</b>			
Males	41,626	92,022	240,821
Females	46,407	103,562	261,871
<b>2022 Population by Sex</b>			
Males	48,346	105,811	300,025
Females	53,278	117,797	323,189
<b>2027 Population by Sex</b>			
Males	49,932	108,217	311,355
Females	54,902	120,567	335,632

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	88,034	195,582	502,692
White Alone	78.4%	81.9%	80.8%
Black Alone	4.7%	4.1%	4.2%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	1.9%	1.8%	3.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	10.5%	8.2%	7.7%
Two or More Races	3.6%	3.1%	3.2%
Hispanic Origin	23.4%	19.0%	19.2%
Diversity Index	59.5	52.9	54.2
<b>2020 Population by Race/Ethnicity</b>			
Total	97,461	218,631	596,894
White Alone	69.4%	73.2%	70.4%
Black Alone	5.3%	4.6%	4.7%
American Indian Alone	1.1%	1.0%	1.1%
Asian Alone	2.2%	2.1%	3.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.4%	7.7%	7.7%
Two or More Races	12.4%	11.3%	12.2%
Hispanic Origin	24.5%	20.8%	21.8%
Diversity Index	67.9	62.7	65.7
<b>2022 Population by Race/Ethnicity</b>			
Total	101,623	223,607	623,214
White Alone	68.7%	72.5%	69.6%
Black Alone	5.3%	4.7%	4.8%
American Indian Alone	1.1%	1.0%	1.1%
Asian Alone	2.3%	2.2%	3.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.4%	7.8%	7.8%
Two or More Races	12.8%	11.7%	12.7%
Hispanic Origin	24.6%	21.0%	22.1%
Diversity Index	68.5	63.4	66.5
<b>2027 Population by Race/Ethnicity</b>			
Total	104,834	228,785	646,987
White Alone	67.0%	70.9%	67.8%
Black Alone	5.6%	4.9%	5.0%
American Indian Alone	1.2%	1.1%	1.2%
Asian Alone	2.3%	2.3%	3.9%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	9.8%	8.1%	8.1%
Two or More Races	13.9%	12.6%	13.7%
Hispanic Origin	25.1%	21.4%	22.5%
Diversity Index	70.0	65.0	68.1
<b>2010 Population by Relationship and Household Type</b>			
Total	88,033	195,584	502,692
In Households	99.6%	99.5%	99.2%
In Family Households	84.0%	83.3%	84.5%
Householder	27.4%	28.4%	27.1%
Spouse	21.5%	23.4%	21.4%
Child	28.5%	25.7%	29.8%
Other relative	4.1%	3.7%	3.9%
Nonrelative	2.5%	2.1%	2.3%
In Nonfamily Households	15.6%	16.3%	14.7%
In Group Quarters	0.4%	0.5%	0.8%
Institutionalized Population	0.3%	0.4%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	72,414	165,947	442,239
Less than 9th Grade	3.0%	2.4%	2.4%
9th - 12th Grade, No Diploma	6.2%	5.3%	5.0%
High School Graduate	23.8%	23.5%	21.2%
GED/Alternative Credential	4.4%	4.0%	3.9%
Some College, No Degree	25.7%	25.6%	25.3%
Associate Degree	10.3%	10.0%	10.6%
Bachelor's Degree	18.1%	19.0%	20.6%
Graduate/Professional Degree	8.5%	10.2%	11.0%
<b>2022 Population 15+ by Marital Status</b>			
Total	82,672	185,771	509,634
Never Married	24.6%	21.7%	26.0%
Married	54.1%	57.4%	55.7%
Widowed	8.9%	9.1%	7.0%
Divorced	12.3%	11.8%	11.4%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	40,519	85,217	290,838
Population 16+ Employed	96.0%	96.3%	96.8%
Population 16+ Unemployment rate	4.0%	3.7%	3.2%
Population 16-24 Employed	13.2%	12.2%	12.9%
Population 16-24 Unemployment rate	9.2%	8.3%	7.7%
Population 25-54 Employed	66.4%	64.2%	64.7%
Population 25-54 Unemployment rate	2.6%	2.5%	2.3%
Population 55-64 Employed	11.8%	13.3%	15.1%
Population 55-64 Unemployment rate	3.8%	3.6%	2.4%
Population 65+ Employed	8.6%	10.3%	7.3%
Population 65+ Unemployment rate	6.4%	5.6%	4.6%
<b>2022 Employed Population 16+ by Industry</b>			
Total	38,900	82,031	281,463
Agriculture/Mining	0.5%	0.4%	0.4%
Construction	6.9%	7.1%	7.3%
Manufacturing	4.7%	5.3%	6.0%
Wholesale Trade	2.2%	2.5%	2.4%
Retail Trade	14.9%	13.8%	13.4%
Transportation/Utilities	6.5%	6.6%	7.0%
Information	1.5%	1.6%	1.5%
Finance/Insurance/Real Estate	10.8%	10.8%	11.4%
Services	47.8%	47.5%	45.7%
Public Administration	4.2%	4.5%	4.8%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	38,899	82,028	281,462
White Collar	62.0%	63.2%	67.0%
Management/Business/Financial	14.9%	16.3%	19.3%
Professional	18.9%	19.3%	22.3%
Sales	11.0%	11.3%	11.1%
Administrative Support	17.1%	16.3%	14.2%
Services	18.1%	17.0%	14.4%
Blue Collar	19.9%	19.8%	18.7%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	4.8%	4.6%	4.7%
Installation/Maintenance/Repair	4.0%	3.7%	3.4%
Production	3.4%	3.5%	3.1%
Transportation/Material Moving	7.4%	7.8%	7.2%

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<b>2010 Households by Type</b>			
Total	35,599	82,609	196,793
Households with 1 Person	27.1%	28.0%	25.5%
Households with 2+ People	72.9%	72.0%	74.5%
Family Households	67.8%	67.3%	69.1%
Husband-wife Families	53.3%	55.2%	54.7%
With Related Children	18.4%	16.5%	21.1%
Other Family (No Spouse Present)	14.5%	12.0%	14.4%
Other Family with Male Householder	4.2%	3.5%	4.4%
With Related Children	2.8%	2.2%	2.8%
Other Family with Female Householder	10.3%	8.5%	10.0%
With Related Children	7.1%	5.4%	6.5%
Nonfamily Households	5.1%	4.7%	5.4%
All Households with Children	28.6%	24.5%	30.9%
Multigenerational Households	4.0%	3.2%	4.0%
Unmarried Partner Households	6.2%	5.5%	6.1%
Male-female	5.5%	4.8%	5.4%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	35,600	82,609	196,792
1 Person Household	27.1%	28.0%	25.4%
2 Person Household	40.3%	43.5%	38.0%
3 Person Household	11.3%	10.0%	13.3%
4 Person Household	10.6%	9.3%	12.4%
5 Person Household	5.9%	5.2%	6.3%
6 Person Household	2.8%	2.4%	2.7%
7 + Person Household	2.1%	1.7%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	35,599	82,609	196,789
Owner Occupied	76.5%	80.3%	75.6%
Owned with a Mortgage/Loan	48.9%	49.8%	54.4%
Owned Free and Clear	27.6%	30.5%	21.2%
Renter Occupied	23.5%	19.7%	24.4%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	114	111	121
Percent of Income for Mortgage	22.2%	22.8%	20.9%
Wealth Index	77	85	100
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	43,329	100,496	230,226
Housing Units Inside Urbanized Area	99.9%	99.8%	97.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	1.4%
Rural Housing Units	0.1%	0.2%	1.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	88,033	195,584	502,692
Population Inside Urbanized Area	99.8%	99.6%	96.9%
Population Inside Urbanized Cluster	0.0%	0.0%	1.3%
Rural Population	0.2%	0.4%	1.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	The Elders (9C)	The Elders (9C)	The Elders (9C)
2.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
3.	Rustbelt Traditions (5D)	Urban Edge Families (7C)	Boomburbs (1C)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$75,695,583	\$175,338,210	\$538,255,447
Average Spent	\$1,864.29	\$1,892.93	\$2,263.24
Spending Potential Index	77	79	94
Education: Total \$	\$53,018,398	\$123,091,685	\$399,424,908
Average Spent	\$1,305.78	\$1,328.88	\$1,679.49
Spending Potential Index	67	68	86
Entertainment/Recreation: Total \$	\$117,483,405	\$275,818,554	\$830,441,064
Average Spent	\$2,893.47	\$2,977.70	\$3,491.82
Spending Potential Index	79	81	95
Food at Home: Total \$	\$200,923,847	\$470,835,751	\$1,402,402,771
Average Spent	\$4,948.50	\$5,083.08	\$5,896.78
Spending Potential Index	80	82	95
Food Away from Home: Total \$	\$138,928,950	\$322,705,355	\$980,796,195
Average Spent	\$3,421.64	\$3,483.89	\$4,124.02
Spending Potential Index	79	81	96
Health Care: Total \$	\$246,581,036	\$586,633,128	\$1,687,684,395
Average Spent	\$6,072.98	\$6,333.22	\$7,096.33
Spending Potential Index	86	89	100
HH Furnishings & Equipment: Total \$	\$85,526,823	\$200,262,419	\$601,053,681
Average Spent	\$2,106.42	\$2,162.01	\$2,527.29
Spending Potential Index	82	84	99
Personal Care Products & Services: Total \$	\$34,881,494	\$82,441,333	\$241,795,697
Average Spent	\$859.09	\$890.03	\$1,016.70
Spending Potential Index	84	87	100
Shelter: Total \$	\$729,541,398	\$1,707,877,670	\$5,165,980,666
Average Spent	\$17,967.67	\$18,438.03	\$21,721.77
Spending Potential Index	78	81	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$102,404,442	\$244,361,704	\$696,917,874
Average Spent	\$2,522.09	\$2,638.10	\$2,930.38
Spending Potential Index	93	97	108
Travel: Total \$	\$95,904,841	\$226,776,172	\$678,660,461
Average Spent	\$2,362.01	\$2,448.25	\$2,853.61
Spending Potential Index	82	85	99
Vehicle Maintenance & Repairs: Total \$	\$42,459,205	\$99,308,977	\$294,818,035
Average Spent	\$1,045.72	\$1,072.13	\$1,239.64
Spending Potential Index	83	85	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.