



Community Profile

Rings: 1, 3, 5 mile radii

21001 N Tatum Blvd, Phoenix, AZ 85050,

Latitude: 33.6763

Longitude: -111.9736

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	4,135	49,248	170,292
2020 Total Population	5,590	58,174	192,109
2020 Group Quarters	0	491	1,853
2022 Total Population	5,411	61,508	198,561
2022 Group Quarters	0	517	1,874
2027 Total Population	5,882	63,646	204,737
2022-2027 Annual Rate	1.68%	0.69%	0.61%
2022 Total Daytime Population	10,637	65,468	215,937
Workers	8,307	38,826	127,460
Residents	2,330	26,642	88,477
Household Summary			
2010 Households	1,976	20,141	69,298
2010 Average Household Size	2.09	2.42	2.44
2020 Total Households	2,852	23,596	79,470
2020 Average Household Size	1.96	2.44	2.39
2022 Households	2,765	24,923	82,081
2022 Average Household Size	1.96	2.45	2.40
2027 Households	3,050	25,804	84,841
2027 Average Household Size	1.93	2.45	2.39
2022-2027 Annual Rate	1.98%	0.70%	0.66%
2010 Families	1,229	12,846	44,013
2010 Average Family Size	2.65	3.01	3.02
2022 Families	1,516	14,787	49,260
2022 Average Family Size	2.62	3.16	3.06
2027 Families	1,624	15,289	50,853
2027 Average Family Size	2.60	3.15	3.05
2022-2027 Annual Rate	1.39%	0.67%	0.64%
Housing Unit Summary			
2000 Housing Units	1,358	17,326	63,503
Owner Occupied Housing Units	77.5%	73.1%	70.1%
Renter Occupied Housing Units	17.9%	23.4%	24.2%
Vacant Housing Units	4.6%	3.5%	5.7%
2010 Housing Units	2,451	22,408	78,795
Owner Occupied Housing Units	56.7%	61.0%	58.9%
Renter Occupied Housing Units	23.9%	28.9%	29.0%
Vacant Housing Units	19.4%	10.1%	12.1%
2020 Housing Units	3,738	26,285	88,389
Vacant Housing Units	23.7%	10.2%	10.1%
2022 Housing Units	3,751	27,611	90,785
Owner Occupied Housing Units	44.9%	57.4%	57.9%
Renter Occupied Housing Units	28.8%	32.9%	32.5%
Vacant Housing Units	26.3%	9.7%	9.6%
2027 Housing Units	4,041	28,498	93,585
Owner Occupied Housing Units	44.0%	58.2%	58.4%
Renter Occupied Housing Units	31.4%	32.3%	32.3%
Vacant Housing Units	24.5%	9.5%	9.3%
Median Household Income			
2022	\$121,617	\$102,404	\$90,925
2027	\$132,834	\$116,151	\$105,650
Median Home Value			
2022	\$476,046	\$412,860	\$401,270
2027	\$491,727	\$448,020	\$435,804
Per Capita Income			
2022	\$77,920	\$57,120	\$52,781
2027	\$88,538	\$65,563	\$61,131
Median Age			
2010	37.9	37.4	37.8
2022	40.3	39.0	39.8
2027	40.9	39.5	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,765	24,918	82,074
<\$15,000	2.7%	2.8%	4.1%
\$15,000 - \$24,999	1.4%	3.6%	4.5%
\$25,000 - \$34,999	1.8%	3.4%	5.1%
\$35,000 - \$49,999	7.1%	8.5%	9.8%
\$50,000 - \$74,999	10.0%	15.5%	16.6%
\$75,000 - \$99,999	13.0%	14.6%	14.1%
\$100,000 - \$149,999	25.7%	22.7%	20.0%
\$150,000 - \$199,999	13.2%	10.7%	11.0%
\$200,000+	25.1%	18.3%	14.8%
Average Household Income	\$169,140	\$140,031	\$128,299
2027 Households by Income			
Household Income Base	3,050	25,799	84,834
<\$15,000	1.4%	1.6%	2.3%
\$15,000 - \$24,999	0.9%	1.8%	2.7%
\$25,000 - \$34,999	0.8%	1.8%	3.1%
\$35,000 - \$49,999	4.9%	6.1%	8.0%
\$50,000 - \$74,999	10.8%	13.2%	15.7%
\$75,000 - \$99,999	12.9%	13.7%	14.3%
\$100,000 - \$149,999	24.5%	27.2%	22.7%
\$150,000 - \$199,999	15.9%	14.5%	14.2%
\$200,000+	27.9%	20.2%	16.9%
Average Household Income	\$189,218	\$160,651	\$148,217
2022 Owner Occupied Housing Units by Value			
Total	1,683	15,846	52,546
<\$50,000	0.0%	1.2%	3.3%
\$50,000 - \$99,999	0.0%	1.0%	1.6%
\$100,000 - \$149,999	0.5%	0.7%	1.4%
\$150,000 - \$199,999	0.7%	1.1%	2.7%
\$200,000 - \$249,999	1.3%	5.8%	7.8%
\$250,000 - \$299,999	3.6%	10.9%	10.0%
\$300,000 - \$399,999	22.2%	27.2%	22.9%
\$400,000 - \$499,999	28.4%	16.9%	19.3%
\$500,000 - \$749,999	34.3%	27.4%	22.2%
\$750,000 - \$999,999	7.7%	6.4%	6.3%
\$1,000,000 - \$1,499,999	1.0%	1.0%	1.6%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.3%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$517,058	\$467,855	\$449,943
2027 Owner Occupied Housing Units by Value			
Total	1,780	16,595	54,632
<\$50,000	0.0%	0.0%	0.8%
\$50,000 - \$99,999	0.0%	0.0%	0.8%
\$100,000 - \$149,999	0.0%	0.1%	0.6%
\$150,000 - \$199,999	0.1%	0.4%	1.1%
\$200,000 - \$249,999	0.4%	2.8%	5.3%
\$250,000 - \$299,999	2.1%	8.5%	9.1%
\$300,000 - \$399,999	19.0%	28.8%	24.3%
\$400,000 - \$499,999	30.9%	19.6%	22.7%
\$500,000 - \$749,999	40.2%	32.8%	27.0%
\$750,000 - \$999,999	6.5%	5.8%	5.8%
\$1,000,000 - \$1,499,999	0.6%	0.8%	2.2%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.3%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$530,404	\$493,819	\$484,000

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	4,136	49,246	170,294
0 - 4	6.6%	6.5%	6.4%
5 - 9	6.3%	6.6%	6.6%
10 - 14	6.8%	6.6%	6.6%
15 - 24	9.7%	11.0%	11.8%
25 - 34	15.2%	15.4%	14.4%
35 - 44	19.2%	16.2%	15.2%
45 - 54	16.0%	15.7%	15.7%
55 - 64	11.0%	11.2%	12.1%
65 - 74	6.1%	6.0%	6.3%
75 - 84	2.5%	3.3%	3.3%
85 +	0.5%	1.3%	1.5%
18 +	76.1%	76.4%	76.4%
2022 Population by Age			
Total	5,413	61,506	198,561
0 - 4	5.6%	5.7%	5.5%
5 - 9	6.3%	6.2%	5.9%
10 - 14	6.7%	6.4%	6.2%
15 - 24	10.2%	10.6%	11.3%
25 - 34	12.8%	14.4%	13.9%
35 - 44	15.8%	16.0%	14.4%
45 - 54	15.3%	13.5%	13.2%
55 - 64	13.0%	12.3%	13.0%
65 - 74	8.9%	9.0%	10.0%
75 - 84	4.3%	4.4%	4.8%
85 +	1.1%	1.5%	1.8%
18 +	78.1%	78.3%	78.8%
2027 Population by Age			
Total	5,883	63,645	204,737
0 - 4	5.4%	5.7%	5.6%
5 - 9	5.8%	6.0%	5.7%
10 - 14	6.1%	6.0%	5.9%
15 - 24	10.0%	10.5%	10.9%
25 - 34	14.6%	14.9%	14.0%
35 - 44	14.6%	15.5%	14.3%
45 - 54	14.0%	13.1%	12.6%
55 - 64	13.0%	11.5%	12.2%
65 - 74	9.7%	9.6%	10.6%
75 - 84	5.5%	5.6%	6.3%
85 +	1.3%	1.7%	2.1%
18 +	79.4%	79.0%	79.5%
2010 Population by Sex			
Males	1,963	23,880	83,456
Females	2,172	25,368	86,837
2022 Population by Sex			
Males	2,606	30,035	97,655
Females	2,805	31,473	100,906
2027 Population by Sex			
Males	2,844	31,026	100,517
Females	3,038	32,620	104,220

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	4,135	49,248	170,292
White Alone	89.7%	85.3%	84.4%
Black Alone	1.9%	2.1%	2.2%
American Indian Alone	0.3%	0.6%	0.8%
Asian Alone	4.4%	6.7%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.1%	2.7%	5.7%
Two or More Races	2.5%	2.6%	2.6%
Hispanic Origin	7.4%	9.2%	15.5%
Diversity Index	30.3	39.0	47.0
2020 Population by Race/Ethnicity			
Total	5,590	58,174	192,109
White Alone	79.4%	73.0%	71.6%
Black Alone	2.3%	2.2%	2.6%
American Indian Alone	0.3%	0.5%	0.9%
Asian Alone	7.7%	12.2%	7.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	3.2%	7.2%
Two or More Races	8.5%	8.8%	10.3%
Hispanic Origin	8.5%	10.3%	17.0%
Diversity Index	45.5	54.6	61.6
2022 Population by Race/Ethnicity			
Total	5,410	61,508	198,561
White Alone	78.8%	71.9%	70.9%
Black Alone	2.3%	2.4%	2.7%
American Indian Alone	0.3%	0.5%	0.9%
Asian Alone	7.8%	12.6%	7.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	3.4%	7.3%
Two or More Races	8.9%	9.2%	10.6%
Hispanic Origin	8.7%	10.6%	17.1%
Diversity Index	46.6	56.1	62.3
2027 Population by Race/Ethnicity			
Total	5,882	63,645	204,737
White Alone	77.3%	70.2%	69.4%
Black Alone	2.4%	2.5%	2.8%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	8.2%	13.3%	7.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.0%	3.5%	7.5%
Two or More Races	9.7%	9.9%	11.4%
Hispanic Origin	9.0%	10.8%	17.3%
Diversity Index	48.7	57.9	63.8
2010 Population by Relationship and Household Type			
Total	4,135	49,248	170,292
In Households	100.0%	99.1%	99.3%
In Family Households	79.7%	80.0%	80.2%
Householder	26.9%	26.2%	25.8%
Spouse	21.5%	20.3%	19.5%
Child	28.5%	29.2%	29.3%
Other relative	1.8%	2.7%	3.5%
Nonrelative	0.9%	1.6%	2.2%
In Nonfamily Households	20.3%	19.1%	19.1%
In Group Quarters	0.0%	0.9%	0.7%
Institutionalized Population	0.0%	0.6%	0.5%
Noninstitutionalized Population	0.0%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	3,858	43,724	141,062
Less than 9th Grade	0.5%	1.8%	2.7%
9th - 12th Grade, No Diploma	1.2%	2.8%	3.7%
High School Graduate	8.3%	11.7%	14.4%
GED/Alternative Credential	0.3%	1.4%	2.4%
Some College, No Degree	15.8%	17.7%	19.7%
Associate Degree	8.3%	7.8%	8.3%
Bachelor's Degree	41.8%	34.1%	30.8%
Graduate/Professional Degree	23.8%	22.6%	17.9%
2022 Population 15+ by Marital Status			
Total	4,406	50,221	163,500
Never Married	29.4%	28.6%	30.2%
Married	54.4%	54.5%	51.9%
Widowed	4.7%	4.9%	4.8%
Divorced	11.6%	12.0%	13.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,173	36,233	114,695
Population 16+ Employed	98.4%	97.5%	97.4%
Population 16+ Unemployment rate	1.6%	2.5%	2.6%
Population 16-24 Employed	10.0%	10.9%	12.1%
Population 16-24 Unemployment rate	4.6%	5.5%	6.1%
Population 25-54 Employed	64.3%	65.0%	62.8%
Population 25-54 Unemployment rate	1.5%	2.1%	2.1%
Population 55-64 Employed	19.1%	17.0%	17.7%
Population 55-64 Unemployment rate	1.0%	1.5%	1.8%
Population 65+ Employed	6.5%	7.0%	7.4%
Population 65+ Unemployment rate	0.0%	3.8%	3.7%
2022 Employed Population 16+ by Industry			
Total	3,123	35,327	111,660
Agriculture/Mining	0.2%	0.5%	0.6%
Construction	5.3%	4.6%	5.9%
Manufacturing	5.0%	4.8%	5.0%
Wholesale Trade	3.0%	2.3%	2.3%
Retail Trade	12.4%	11.6%	11.5%
Transportation/Utilities	4.5%	4.5%	4.5%
Information	2.8%	1.9%	1.9%
Finance/Insurance/Real Estate	17.1%	15.4%	14.6%
Services	46.0%	51.0%	50.8%
Public Administration	3.7%	3.4%	2.9%
2022 Employed Population 16+ by Occupation			
Total	3,124	35,330	111,661
White Collar	83.3%	77.7%	73.2%
Management/Business/Financial	34.7%	26.9%	25.2%
Professional	27.4%	29.7%	25.9%
Sales	13.4%	11.6%	11.6%
Administrative Support	7.8%	9.5%	10.5%
Services	10.1%	11.7%	14.1%
Blue Collar	6.6%	10.6%	12.7%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	1.4%	2.5%	3.2%
Installation/Maintenance/Repair	0.6%	1.6%	2.0%
Production	2.3%	2.1%	2.2%
Transportation/Material Moving	2.3%	4.0%	5.0%

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2010 Households by Type			
Total	1,976	20,141	69,298
Households with 1 Person	29.5%	28.1%	28.2%
Households with 2+ People	70.5%	71.9%	71.8%
Family Households	62.2%	63.8%	63.5%
Husband-wife Families	49.7%	49.5%	48.2%
With Related Children	23.1%	23.4%	21.8%
Other Family (No Spouse Present)	12.4%	14.3%	15.4%
Other Family with Male Householder	3.0%	4.2%	4.8%
With Related Children	2.0%	2.6%	2.8%
Other Family with Female Householder	9.5%	10.1%	10.5%
With Related Children	6.4%	6.4%	6.8%
Nonfamily Households	8.3%	8.1%	8.3%
All Households with Children	31.7%	32.7%	31.9%
Multigenerational Households	1.4%	2.3%	2.8%
Unmarried Partner Households	6.6%	6.2%	7.0%
Male-female	5.9%	5.4%	6.2%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	1,977	20,140	69,300
1 Person Household	29.5%	28.1%	28.2%
2 Person Household	37.0%	34.4%	34.6%
3 Person Household	14.8%	16.6%	15.5%
4 Person Household	12.3%	13.5%	13.2%
5 Person Household	4.9%	5.1%	5.4%
6 Person Household	1.3%	1.6%	1.9%
7 + Person Household	0.3%	0.7%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,976	20,141	69,277
Owner Occupied	70.3%	67.9%	67.0%
Owned with a Mortgage/Loan	62.5%	58.0%	55.4%
Owned Free and Clear	7.8%	9.9%	11.6%
Renter Occupied	29.7%	32.1%	33.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	120	118	108
Percent of Income for Mortgage	20.6%	21.2%	23.3%
Wealth Index	172	136	131
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,451	22,408	78,795
Housing Units Inside Urbanized Area	94.7%	97.8%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.3%	2.2%	0.8%
2010 Population By Urban/ Rural Status			
Total Population	4,135	49,248	170,292
Population Inside Urbanized Area	95.5%	99.1%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.5%	0.9%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Boomburbs (1C)	Savvy Suburbanites (1D)
2.	Workday Drive (4A)	Workday Drive (4A)	Professional Pride (1B)
3.	Boomburbs (1C)	Metro Renters (3B)	Young and Restless (11B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$10,378,108	\$79,894,951	\$243,217,140
Average Spent	\$3,753.38	\$3,205.67	\$2,963.14
Spending Potential Index	156	133	123
Education: Total \$	\$9,462,576	\$66,696,578	\$203,909,586
Average Spent	\$3,422.27	\$2,676.11	\$2,484.25
Spending Potential Index	175	136	127
Entertainment/Recreation: Total \$	\$15,743,377	\$118,953,417	\$358,795,002
Average Spent	\$5,693.81	\$4,772.84	\$4,371.23
Spending Potential Index	155	130	119
Food at Home: Total \$	\$25,525,790	\$197,591,147	\$607,243,658
Average Spent	\$9,231.75	\$7,928.06	\$7,398.10
Spending Potential Index	149	128	119
Food Away from Home: Total \$	\$18,715,000	\$143,581,998	\$435,446,490
Average Spent	\$6,768.54	\$5,761.02	\$5,305.08
Spending Potential Index	157	134	123
Health Care: Total \$	\$28,677,372	\$222,054,223	\$677,808,051
Average Spent	\$10,371.56	\$8,909.61	\$8,257.79
Spending Potential Index	146	126	117
HH Furnishings & Equipment: Total \$	\$11,227,152	\$85,083,003	\$256,775,810
Average Spent	\$4,060.45	\$3,413.83	\$3,128.32
Spending Potential Index	158	133	122
Personal Care Products & Services: Total \$	\$4,394,818	\$33,702,617	\$102,457,490
Average Spent	\$1,589.45	\$1,352.27	\$1,248.25
Spending Potential Index	156	133	122
Shelter: Total \$	\$102,480,045	\$761,478,059	\$2,316,062,799
Average Spent	\$37,063.31	\$30,553.23	\$28,216.80
Spending Potential Index	162	133	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,979,655	\$90,710,658	\$270,331,956
Average Spent	\$4,332.61	\$3,639.64	\$3,293.48
Spending Potential Index	160	134	121
Travel: Total \$	\$13,390,139	\$97,635,735	\$291,766,310
Average Spent	\$4,842.73	\$3,917.50	\$3,554.61
Spending Potential Index	169	136	124
Vehicle Maintenance & Repairs: Total \$	\$5,161,007	\$40,637,991	\$123,525,127
Average Spent	\$1,866.55	\$1,630.54	\$1,504.92
Spending Potential Index	148	129	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 07, 2022